New AS site to be mapped as DATA ASOT

REPRESENTATION TO SITE ALLOCATIONS: ISSUES AND OPTIONS

We consider that is it ineffective and unjustified not to consider further development sites for inclusion in this DPD and future AAP. We have been involved in LDFs elsewhere where Inspectors have specifically sought consultation on additional sites put forward at a later stages than this to ensure all alternative options for development have been considered (e.g. Coventry). In this circumstance the sites were put forward at the Submission Stage. This enables the most appropriate strategy to come forward and a justified LDF.

It is therefore inappropriate at this very early stage of the Site Allocation's preparation to prevent additional sites being submitted for consideration and consultation. Additional sites which come forward during the preparation of this document need to be considered to ensure the authority plans effectively for the future of the Borough with all alternative options before them.

We submit **Hamlet Green** in Haverhill for inclusion in the Site Allocations and subsequent Haverhill AAP DPD. A Site Location Plan is attached.

Redevelopment of the site is in accordance with the Borough's settlement hierarchy as the adopted Local Plan and emerging Core Strategy directs major development to Bury St. Edmunds and then significant development to Haverhill (Policy DS1 & Policy CS1 respectively). The site also meets the general sequential approach to development as it is a brownfield site and falls within Haverhill's Housing Settlement Boundary (Policy DS2, Local Plan).

Although the town has experienced considerable housing and employment growth since the 1960s the Council acknowledge that town centre infrastructure has not kept pace with this growth (paragraph 4.5, Annual Monitoring Report 2006/7). Crucially this growth has been focused to the north of the town (Hanchett) and therefore there is a need to balance this growth and support the town's prosperity by bringing forward new development across the south of the town¹ (Council's Economic Development Strategy).

Given the site's southern location along the town's main road, development here has the opportunity to act as a gateway feature to those arriving by a number of means of transport to the town from the south. This will help to instill investor confidence in the town as a visible indicator of change.

The site is suitable, available and viable for commercial development.

Martin Robeson Planning Practice

¹ St Edmundsbury Borough Council's Economic Development Strategy (December 2005) states that "this prosperity is not uniform across the town, as much of the new house building and economic activity is concentrated in Hanchett" (page 7).

6 October 2009



St Edmundsbury Local Development Framework

Site Allocations Development Plan Document

SITE SUBMISSION FORM



We are currently identifying sites with development potential as part of the Local Development Framework. This form should be completed to suggest sites that you think should be considered by the Council for their availability for development over the next 20 years.

Please complete and return this form by Friday 20 November 2009 to:

Planning Policy
St Edmundsbury Borough Council
West Suffolk House
Western Way
Bury St Edmunds
IP33 3YU
Or email it to:

Or email it to: LDF@stedsbc.gov.uk

ALL INFORMATION SUBMITTED WILL BE MADE AVAILABLE FOR PUBLIC INSPECTION AND MAY BE THE SUBJECT OF PUBLIC CONSULTATION AS PART OF THE LDF PROCESS

Guidance

- Please use a separate form for each site and complete the form to the best of your knowledge.
- 2 Do submit sites that:
 - would be available for development or redevelopment in the next 20 years;
 and
 - are more than 0.2 hectares (0.5 acres).
- 3 Do not submit sites that:
 - already have planning permission for development unless a new and different proposal is likely in the future; and
 - are outside of the St Edmundsbury local authority area.
- 4 Details of existing constraints can be obtained from a number of sources.
 - Information on floodplains can be found at www.environment-agency.gov.uk
 - Information on nature designations can be found at www.natureonthemap.org.uk
 - Details of special landscape areas and conservation areas can be obtained from the existing replacement Local Plan at www.stedmundsbury.gov.uk

1. CONTACT DETAILS

Your name							
Organisatio	n HC	WARD H	AVERHILL LTD				
Address	C/O AG	C/O AGENT					
					Postcode		
Telephone							
Email addre	ess						
Your agents	(if applic	able)	ELIZABETH	MILIMUKA			
Organisatio	n MAR	TIN ROBE	SON PLANNIN	IG PRACTICE			
Address	21 BUCKI	NGHAM	STREET				
LONDON							
					••••		
					Postcode	WC2N 6EF	
Telephone	1	7000					
Email addre	ess			n.c	o.uk		
Site Owner	HOV	VARD HA	VERHILL LTD				
Address	93 REGE	NT STREET					
CAMBRIDG	E						
					Postcode	CB2 1AW	

Please indicate if you have the consent of the landowner to promote this site for inclusion in the Local Development Framework: $\underline{\underline{Yes}}$ / No

2. SITE DETAILS

Site name	HAMLET GREEN	
Location	HAVERHILL	
Total Area	2.7(ha)	
	Of which	2.7(ha) is on brownfield land
	Of which	(ha) is on greenfield land
Current use(s) (please specify last u	use if vacant
Cleared site (previous employment	uses)
Cleared site (previous employment	uses)
Cleared site (previous employment	uses)
		elopment (retail and employment)

3. DEVELOPMENT CONSTRAINTS

Is the suggested use subject to any of the following constraints?

Constraint	Yes/No	Comments	
Flood Plain	NO	FLOOD ZONE 2	
Nature designation	NO		
Land contamination	NO		
Conservation Area	NO		
Special Landscape Area	NO		

How close is the pegreet bus step?	80 metres
How close is the nearest bus stop?	Bus service numbers 18,59,89A,236,944
How close is the nearest primary school?	85 metres
How close is the nearest shop that will provide day-to-day food needs?	550 metres
How close is the nearest doctor's surgery?	1.2 kilometres

If there are constro them? None	ints to developmen	t, what interventions	s could be made to overcome
planning policies? Redevelopment hierarchy as the development to (Policy DSI and Papproach to development)	of the site is in acc Adopted Local Plo Bury St Edmunds a olicy CS1 respectiv	cordance with the an and emerging a and then significan wely (. The site also a brownfield site a	Eurrent national, regional or local Borough's settlement Core Strategy direct major It developments to Haverhill Is meets the general sequential Ind falls within Haverhill's
4. OTHER INFORMAT	TON		
Has the viability of	the site been tested	1? If so, please inclu	ude details.
In progress			
·	r interest, if known: Medium		<u>High</u>
Likely time frame f	or development:		
0-5 years	6-10 years	10-15 years	Beyond 15 years

Any further information: (Continue on separate sheets if necessary) Please supply four copies of any supportive statements or an electronic version.

The current retail provision in Haverhill is poor, resulting in a recognised low market share with trade leaking to surrounding centres. There is a need for additional retail provision in the town to clawback this trade, creating a more sustainable town by reducing the need for local residents to travel elsewhere. As the Council's Retail Study (January 2007) confirms, new development 'would tend to raise market shares and become partially self-justifying in terms of the attraction of expenditure '(paragraph 3.73). This site is the most appropriate and suitable for retail warehousing given its gateway location and lack of sequentially preferable sites. Development would be of a scale appropriate to Haverhill's role in the retail

hierarchy.

Please find attached representations made to the Site Allocations Issues and Options consultation.

St Edmundsbury Local Development Framework

<u>Site Allocations Development Plan Document</u>

SITE SUBMISSION SUSTAINABILITY APPRAISAL

	SA Objective	Please indicate whether your proposal will have a positive or negative contribution towards each objective
1	To improve the health of the population overall	No effect
2	To maintain and improve levels of education and skills in the population overall	Positive (jobs)
3	To reduce crime and anti-social activity	No effect
4	To reduce poverty and social exclusion	Positive (jobs)
5	To improve access to key services for all sectors of the population	Positive
6	To offer everybody the opportunity for rewarding and satisfying employment	Positive
7	To meet the housing requirements of the whole community	No effect
8	To improve the quality of where people live and to encourage community participation	Positive
9	To improve water and air quality	No effect
10	To conserve soil resources and quality	No effect
11	To use water and mineral resources efficiently, and re-use and recycle where possible	No effect
12	To reduce waste	No effect

	SA Objective	Please indicate whether your proposal will have a positive or negative contribution towards each objective
13	To reduce the effects of traffic on the environment	Neutral (reducing need for journeys elsewhere)
14	To reduce contributions to climate change	Positive
15	To reduce vulnerability to climatic events	No effect
16	To conserve and enhance biodiversity	Positive
17	To conserve and where appropriate enhance areas of historical and archaeological importance	No effect
18	To conserve and enhance the quality and local distinctiveness of landscapes and townscapes	Positive
19	To achieve sustainable levels of prosperity and economic growth throughout the plan area	Positive
20	To revitalise town centres	Positive (clawing back trade)
21	To encourage efficient patterns of movement in support of economic growth	Positive
22	To encourage and accommodate both indigenous and inward investment	Positive