## Drivers Jonas Deloitte.

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Job title:
St Edmundsbury Retail \& Leisure Study 2011
Appendix 7: Convenience Analysis

Client:
St Edmundsbury Borough Council

Drivers Jonas Deloitte ref file:
21663152v1

## Date:

January 2012

## St Edmundsbury Borough Council - Retail Study 2011

Table C1-Growth Rate \& SfT Assumptions

Experian 9 Growth Rates

|  | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Convenience | 0.8\% | -0.3\% | -0.4\% | 0.5\% | 0.5\% | 0.5\% | 0.5\% | 0.5\% | 0.5\% | 0.6\% | 0.6\% | 0.6\% | 0.6\% | 0.6\% | 0.6\% | 0.6\% | 0.6\% | 0.6\% | 0.6\% | 0.6\% | 0.6\% | 0.6\% |
|  | 1.008 | 0.997 | 0.996 | 1.005 | 1.005 | 1.005 | 1.005 | 1.005 | 1.005 | 1.006 | 1.006 | 1.006 | 1.006 | 1.006 | 1.006 | 1.006 | 1.006 | 1.006 | 1.006 | 1.006 | 1.006 | 1.006 |
| Comparison | 0.1\% | 0.5\% | 1.6\% | 2.1\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% |
|  | 1.001 | 1.005 | 1.016 | 1.021 | 1.03 | 1.03 | 1.03 | 1.03 | 1.03 | 1.03 | 1.03 | 1.03 | 1.03 | 1.03 | 1.03 | 1.03 | 1.03 | 1.03 | 1.03 | 1.03 | 1.03 | 1.03 |

Special Forms of Trading

| Convenience | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3.7\% | 4.2\% | 4.6\% | 5.0\% | 5.4\% | 5.6\% | 5.9\% | 6.0\% | 6.0\% | 6.1\% | 6.2\% | 6.3\% | 6.3\% | 6.4\% | 6.5\% | 6.6\% | 6.8\% | 6.9\% | 7.0\% | 7.0\% | 7.0\% | 7.0\% |
|  | 0.963 | 0.958 | 0.954 | 0.950 | 0.946 | 0.944 | 0.941 | 0.940 | 0.940 | 0.939 | 0.938 | 0.937 | 0.937 | 0.936 | 0.935 | 0.934 | 0.932 | 0.931 | 0.930 | 0.930 | 0.930 | 0.930 |
| Comparison | 8.8\% | 10.0\% | 10.9\% | 11.7\% | 12.3\% | 12.6\% | 12.7\% | 12.8\% | 12.7\% | 12.6\% | 12.5\% | 12.4\% | 12.3\% | 12.3\% | 12.2\% | 12.1\% | 12.1\% | 12.0\% | 12.0\% | 12.0\% | 12.0\% | 12.0\% |
|  | 0.912 | 0.900 | 0.891 | 0.883 | 0.877 | 0.874 | 0.873 | 0.872 | 0.873 | 0.874 | 0.875 | 0.876 | 0.877 | 0.877 | 0.878 | 0.879 | 0.879 | 0.880 | 0.880 | 0.880 | 0.880 | 0.880 |

Retail Sales Density

|  | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Convenience | -0.8\% | -1.0\% | -1.7\% | 0.4\% | 0.4\% | 0.4\% | 0.4\% | 0.4\% | 0.4\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% |
|  | 0.992 | 0.990 | 0.983 | 1.004 | 1.004 | 1.004 | 1.004 | 1.004 | 1.004 | 1.002 | 1.002 | 1.002 | 1.002 | 1.002 | 1.002 | 1.002 | 1.002 | 1.002 | 1.002 | 1.002 | 1.002 | 1.002 |
| Comparison | -0.3\% | 0.7\% | 1.8\% | 1.5\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% |
|  | 0.997 | 1.007 | 1.018 | 1.015 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 |

$\frac{\text { Notes }}{\text { 1) Expenditure growth rates taken from Experian Retail Planner Briefing Note } 9 \text { (September 2011) - Figure 1a, p8 }}$
2) Special forms of trading deduction rates taken from Experian Retail Planner Briefing Note 9 (September 2011) - Appendix 3, p17
3) Retail sales density figures taken from Experian Retail Planner Briefing Note 9 (September 2011) - Figure $4 \mathrm{a} \& 4 \mathrm{~b}$, p12
4) Rates from 2029-2031 as per 2028 rate in relevant category
5) 2010 prices

## St Edmundsbury Borough Council - Retail Study 2011

Convenience Goods Analysis
Convenience Table 1: Study Area Population Projections

|  | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zone 1 (Bury St Edmunds) | 40,026 | 40,335 | 40,579 | 40,935 | 41,189 | 41,477 | 41,855 | 42,216 | 42,577 | 42,958 | 43,357 | 43,711 | 44,074 | 44,439 | 44,788 | 45,132 | 45,482 | 45,826 | 46,184 | 46,512 | 46,845 | 47,178 |
| Zone 2 | 47,586 | 47,889 | 48,283 | 48,632 | 48,971 | 49,294 | 49,727 | 50,071 | 50,402 | 50,755 | 51,173 | 51,522 | 51,923 | 52,226 | 52,637 | 52,956 | 53,275 | 53,632 | 53,924 | 54,243 | 54,572 | 54,901 |
| Zone 3 | 41,161 | 41,738 | 42,224 | 42,820 | 43,441 | 43,930 | 44,475 | 45,093 | 45,746 | 46,337 | 47,019 | 47,629 | 48,252 | 48,859 | 49,455 | 50,018 | 50,610 | 51,158 | 51,751 | 52,253 | 52,745 | 53,237 |
| Zone 4 | 40,070 | 40,408 | 40,781 | 41,138 | 41,478 | 41,898 | 42,336 | 42,686 | 43,114 | 43,572 | 43,968 | 44,317 | 44,791 | 45,201 | 45,603 | 46,005 | 46,320 | 46,696 | 47,102 | 47,448 | 47,760 | 48,072 |
| Zone 5 | 50,038 | 50,717 | 51,433 | 52,212 | 52,952 | 53,665 | 54,373 | 55,101 | 55,865 | 56,575 | 57,297 | 58,023 | 58,732 | 59,394 | 60,092 | 60,818 | 61,533 | 62,162 | 62,825 | 63,486 | 64,140 | 64,794 |
| Zone 6 | 80,236 | 81,229 | 82,418 | 83,446 | 84,523 | 85,611 | 86,669 | 87,709 | 88,838 | 89,841 | 90,853 | 91,864 | 92,831 | 93,780 | 94,652 | 95,578 | 96,456 | 97,312 | 98,168 | 99,007 | 99,814 | 100,621 |
| Zone 7 | 25,231 | 25,509 | 25,768 | 25,970 | 26,245 | 26,491 | 26,737 | 26,978 | 27,204 | 27,458 | 27,712 | 27,978 | 28,222 | 28,487 | 28,738 | 28,936 | 29,171 | 29,377 | 29,603 | 29,822 | 30,063 | 30,304 |
| Zone 8 (Haverhill) | 30,072 | 30,293 | 30,682 | 31,035 | 31,429 | 31,780 | 32,106 | 32,443 | 32,810 | 33,196 | 33,543 | 33,922 | 34,273 | 34,626 | 34,967 | 35,329 | 35,624 | 35,942 | 36,298 | 36,653 | 36,975 | 37,297 |
| Zone 9 | 16,203 | 16,323 | 16,404 | 16,433 | 16,541 | 16,592 | 16,677 | 16,735 | 16,819 | 16,891 | 16,983 | 17,081 | 17,197 | 17,266 | 17,316 | 17,420 | 17,504 | 17,570 | 17,642 | 17,706 | 17,785 | 17,864 |
| Zone 10 | 43,569 | 43,823 | 44,017 | 44,188 | 44,396 | 44,681 | 44,979 | 45,275 | 45,561 | 45,865 | 46,267 | 46,679 | 47,024 | 47,375 | 47,782 | 48,176 | 48,520 | 48,901 | 49,256 | 49,599 | 49,947 | 50,295 |
| Total | 414,192 | 418,264 | 422,589 | 426,809 | 431,165 | 435,419 | 439,934 | 444,307 | 448,936 | 453,448 | 458,172 | 462,726 | 467,319 | 471,653 | 476,030 | 480,368 | 484,495 | 488,576 | 492,753 | 496,729 | 500,646 | 504,563 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Notes
(2) Population estimate for 2031 is based on the same level of growth as seen in 2029/30 as Experian do not project to this year

St Edmundsbury Borough Council - Retail Study 2011
Convenience Goods Analysis
Convenience Table 2a: Total Convenience Expenditure Per Head

|  | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zone 1 (Bury St Edmunds) | £1,869 | £1,863 | £1,856 | £1,865 | £1,875 | £1,884 | £1,893 | $£ 1,903$ | £1,912 | £1,924 | £1,935 | £1,947 | £1,959 | £1,970 | £1,982 | £1,994 | £2,006 | £2,018 | £2,030 | £2,042 | £2,055 | £2,067 |
| Zone 2 | £2,038 | £2,032 | £2,024 | £2,034 | £2,044 | £2,054 | £2,065 | £2,075 | £2,085 | £2,098 | £2,110 | £2,123 | £2,136 | £2,149 | £2,161 | £2,174 | £2,187 | £2,201 | £2,214 | £2,227 | £2,240 | £2,254 |
| Zone 3 | £1,915 | £1,909 | £1,902 | £1,911 | £1,921 | £1,930 | £1,940 | £1,950 | £1,959 | £1,971 | £1,983 | £1,995 | £2,007 | £2,019 | £2,031 | £2,043 | £2,055 | £2,068 | £2,080 | £2,093 | £2,105 | £2,118 |
| Zone 4 | £2,104 | £2,098 | £2,089 | £2,100 | £2,110 | £2,121 | £2,131 | £2,142 | £2,153 | £2,166 | £2,179 | £2,192 | £2,205 | £2,218 | £2,231 | £2,245 | £2,258 | £2,272 | £2,285 | £2,299 | £2,313 | £2,327 |
| Zone 5 | £1,733 | £1,728 | £1,721 | £1,729 | £1,738 | £1,747 | £1,756 | £1,764 | £1,773 | £1,784 | £1,795 | £1,805 | £1,816 | £1,827 | £1,838 | £1,849 | £1,860 | £1,871 | £1,882 | £1,894 | £1,905 | £1,917 |
| Zone 6 | £1,895 | £1,889 | £1,882 | £1,891 | £1,901 | £1,910 | £1,920 | £1,929 | £1,939 | £1,951 | £1,962 | £1,974 | £1,986 | £1,998 | £2,010 | £2,022 | £2,034 | £2,046 | £2,058 | £2,071 | £2,083 | £2,096 |
| Zone 7 | £1,991 | £1,985 | £1,977 | £1,987 | £1,997 | £2,007 | £2,017 | £2,027 | £2,037 | £2,049 | £2,062 | £2,074 | £2,086 | £2,099 | £2,112 | £2,124 | £2,137 | £2,150 | £2,163 | £2,176 | £2,189 | £2,202 |
| Zone 8 (Haverhill) | £1,899 | £1,893 | £1,886 | £1,895 | £1,905 | £1,914 | £1,924 | £1,933 | £1,943 | £1,955 | £1,966 | £1,978 | £1,990 | £2,002 | £2,014 | £2,026 | £2,038 | £2,050 | £2,063 | £2,075 | £2,088 | £2,100 |
| Zone 9 | £2,070 | £2,064 | £2,056 | £2,066 | £2,076 | £2,087 | £2,097 | £2,107 | £2,118 | £2,131 | £2,143 | £2,156 | £2,169 | £2,182 | £2,195 | £2,209 | £2,222 | £2,235 | £2,249 | £2,262 | £2,276 | £2,289 |
| Zone 10 | £1,915 | £1,909 | £1,902 | £1,911 | £1,921 | £1,930 | £1,940 | £1,950 | £1,959 | £1,971 | £1,983 | £1,995 | £2,007 | £2,019 | £2,031 | £2,043 | £2,055 | £2,068 | £2,080 | £2,093 | £2,105 | £2,118 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Average Study Area | £1,943 | £1,937 | £1,929 | £1,939 | £1,949 | £1,958 | £1,968 | £1,978 | £1,988 | £2,000 | £2,012 | £2,024 | £2,036 | £2,048 | £2,061 | £2,073 | £2,085 | £2,098 | £2,110 | £2,123 | £2,136 | £2,149 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Convenience Table 2b: Total Convenience Expenditure Per Head With NSRT Adjustment

|  | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zone 1 (Bury St Edmunds) | £1,800 | £1,785 | £1,771 | £1,772 | £1,773 | £1,778 | £1,782 | £1,789 | £1,798 | £1,806 | £1,815 | £1,824 | £1,835 | £1,844 | £1,853 | £1,862 | £1,870 | £1,879 | £1,888 | £1,899 | £1,911 | £1,922 |
| Zone 2 | £1,963 | £1,947 | £1,931 | £1,932 | £1,934 | £1,939 | £1,943 | £1,950 | £1,960 | £1,970 | £1,979 | £1,989 | £2,001 | £2,011 | £2,021 | £2,031 | £2,039 | £2,049 | £2,059 | £2,071 | £2,084 | £2,096 |
| Zone 3 | £1,844 | £1,829 | £1,814 | £1,816 | £1,817 | £1,822 | £1,825 | £1,833 | £1,842 | £1,851 | £1,860 | £1,869 | £1,880 | £1,890 | £1,899 | £1,908 | £1,916 | £1,925 | £1,935 | £1,946 | £1,958 | £1,970 |
| Zone 4 | £2,026 | £2,010 | £1,993 | £1,995 | £1,996 | £2,002 | £2,006 | £2,014 | £2,024 | £2,034 | £2,044 | £2,054 | £2,066 | £2,076 | £2,086 | £2,097 | £2,105 | £2,115 | £2,125 | £2,138 | £2,151 | £2,164 |
| Zone 5 | £1,669 | £1,655 | £1,642 | £1,643 | £1,644 | £1,649 | £1,652 | £1,658 | £1,667 | £1,675 | £1,683 | £1,692 | £1,702 | £1,710 | £1,718 | £1,727 | £1,734 | £1,742 | £1,751 | £1,761 | £1,772 | £1,782 |
| Zone 6 | £1,825 | £1,810 | £1,795 | £1,797 | £1,798 | £1,803 | £1,806 | £1,814 | £1,823 | £1,832 | £1,841 | £1,850 | £1,861 | £1,870 | £1,879 | £1,888 | £1,896 | £1,905 | £1,914 | £1,926 | £1,937 | £1,949 |
| Zone 7 | £1,917 | £1,902 | £1,886 | £1,888 | £1,889 | £1,895 | £1,898 | £1,905 | £1,915 | £1,924 | £1,934 | £1,943 | £1,955 | £1,965 | £1,974 | £1,984 | £1,992 | £2,001 | £2,011 | £2,023 | £2,036 | £2,048 |
| Zone 8 (Haverhill) | £1,829 | £1,814 | £1,799 | £1,800 | £1,802 | £1,807 | £1,810 | £1,817 | £1,826 | £1,835 | £1,844 | £1,854 | £1,865 | £1,874 | £1,883 | £1,892 | £1,900 | £1,909 | £1,918 | £1,930 | £1,941 | £1,953 |
| Zone 9 | £1,993 | £1,977 | £1,961 | £1,963 | £1,964 | £1,970 | £1,973 | £1,981 | £1,991 | £2,001 | £2,011 | £2,020 | £2,033 | £2,043 | £2,053 | £2,063 | £2,071 | £2,081 | £2,091 | £2,104 | £2,116 | £2,129 |
| Zone 10 | £1,844 | £1,829 | £1,814 | £1,816 | £1,817 | £1,822 | £1,825 | £1,833 | £1,842 | £1,851 | £1,860 | £1,869 | £1,880 | £1,890 | £1,899 | £1,908 | £1,916 | £1,925 | £1,935 | £1,946 | £1,958 | £1,970 |
| Average Study Area | £1,871 | £1,856 | £1,841 | £1,842 | £1,843 | £1,849 | £1,852 | £1,859 | £1,869 | £1,878 | £1,887 | £1,896 | £1,908 | £1,917 | £1,927 | £1,936 | £1,944 | £1,953 | £1,963 | £1,975 | £1,986 | £1,998 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## Notes

) 2010 Prices
(3) Expenditure per Head projected forward utilising Experian's Growth Rates for Convenience Goods (Experian Retail Planner Briefing Note 9, September 2011- Figure 1a, p8)
(4) Non-Store Retail Trade Adjustment Taken from Experian Retail Planner Briefing Note 9 (September 2011) - Appendix 3, p17

St Edmundsbury Borough Council - Retail Study 2011
Convenience Goods Analysis
Convenience Table 3: Total Available Expenditure ( $£ \mathrm{~m}$ )

|  | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zone 1 (Bury St Edmunds) | £72.04 | £72.00 | ${ }^{271.85}$ | ${ }^{272.54}$ | £73.04 | £73.76 | ${ }^{274.57}$ | £75.51 | ${ }^{276.54}$ | ${ }^{277.60}$ | £78.71 | £79.74 | £80.89 | £81.96 | £83.01 | £84.06 | $\underline{885.04}$ | £86.10 | £87.20 | ${ }^{288.35}$ | £89.51 | ${ }^{290.69}$ |
| Zone 2 | £93.39 | £93.22 | £93.22 | £93.97 | £94.69 | £95.59 | £96.61 | £97.66 | £98.79 | £99.98 | \&101.30 | \&102.49 | \&103.91 | £105.03 | £106.38 | £107.55 | £108.61 | £109.88 | £111.02 | £112.35 | $\underbrace{1113.71}$ | £115.08 |
| Zone 3 | ع75.91 | 276.34 | 276.60 | $\underline{277.74}$ | £78.93 | ¢80.05 | £81.19 | £82.64 | ${ }^{884.26}$ | £85.77 | ${ }^{887.46}$ | £89.03 | £90.73 | £92.33 | £93.91 | £95.45 | £96.95 | £98.48 | £100.12 | £101.69 | £103.27 | £104.86 |
| Zone 4 | £81.19 | £81.20 | £81.28 | £82.06 | £82.80 | £83.88 | £84.91 | £85.95 | £87.25 | £88.61 | £89.85 | £91.01 | £92.54 | £93.84 | ${ }^{\text {¢95.15 }}$ | £96.46 | £97.49 | £98.77 | £100.11 | \&101.46 | £102.74 | £104.03 |
| Zone 5 | £83.51 | ¢83.95 | ¢84.44 | £85.79 | ¢87.07 | £88.49 | £89.82 | £91.38 | £93.11 | £94.76 | £96.45 | £98.15 | ¢99.94 | £101.57 | £103.27 | £105.03 | ع106.67 | £108.29 | £109.99 | £111.81 | £113.64 | £115.49 |
| Zone 6 | £146.42 | £147.02 | £147.96 | £149.92 | ¢151.97 | £154.37 | £156.56 | £159.06 | £161.91 | £164.55 | ${ }^{167.22}$ | £169.92 | £172.74 | £175.36 | £177.86 | £180.49 | £182.85 | £185.38 | £187.93 | £190.67 | £193.38 | ع196.11 |
| Zone 7 | £48.38 | £48.51 | £48.60 | £49.02 | £49.58 | ¢50.19 | £50.74 | £51.40 | £52.09 | £52.84 | ¢53.59 | £54.37 | £55.17 | £55.97 | £56.74 | £57.41 | £58.10 | ${ }^{\text {¢58.80 }}$ | ¢59.54 | £60 | ${ }^{\text {£61.19 }}$ | ${ }^{\text {¢62.06 }}$ |
| Zone 8 (Haverhill) | £54.99 | £54.94 | £55.20 | £55.88 | £56.63 | £57.43 | £58.12 | £58.96 | ع59.93 | ${ }^{\text {£60.93 }}$ | £61.87 | £62.88 | £63.91 | £64.88 | ${ }^{665.85}$ | £66.86 | £67.67 | £68.61 | £69.63 | £70.74 | ${ }^{271.79}$ | ¢72.85 |
| Zone 9 | £32.30 | £32.27 | E32.17 | E32.25 | £32.49 | E32.68 | E32.91 | £33.15 | £33.48 | \&33.79 | £34.15 | £34.51 | £34.95 | £35.27 | £35.54 | £35.9 | £36.25 | E36.5 | £36.89 | £37.2 | $\underbrace{237.64}$ | E38.03 |
| Zone 10 | £80.35 | £80.16 | £79.85 | £80.23 | £80.67 | £81.42 | £82.11 | £82.97 | £83.92 | £84.89 | £86.0 | £87.25 | £88.42 | £89.5 | £90.74 | ع91.9 | £92.9 | £94.14 | £95.2 | £96.53 | £97.7 | £99.06 |
| Total Study Area | £768.47 | £769.62 | £771.17 | £779.38 | £787.87 | £797.86 | £807.54 | £818.69 | £831.28 | £843.72 | £856.65 | £869.35 | £883.21 | £895.73 | £908.44 | £921.17 | £932.58 | £945.01 | £957.72 | £971.18 | £984.65 | £998.25 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Notes
(1) Based on Convenience Table 1 and Table $2 b$
(2) 2010 Prices
(3) Figures not
(3) Figures not exact due to rounding

St Edmundsbury Borough Council - Retail Study 2011
Convenience Goods Analysis
Convenience Table 4a: Total Available Expenditure - Main Food Shopping ( $£ \mathrm{~m}$ )

|  | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 203 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zone 1 (Bury St Edmunds) | E50.43 | E50.40 | ع50.29 | E50.77 | £51.13 | £51.63 | E52.20 | ع52.86 | E53.57 | E54.32 | E55.10 | E55.82 | E56.62 | E57.37 | E58.11 | E58.84 | E59.52 | E60.27 | £61.04 | $\underline{661.84}$ | E62.66 | 263.48 |
| Zone 2 | ع65.37 | ع65.25 | ع65.25 | £65.78 | £66.29 | £66.91 | £67.62 | ع68.36 | ع69.16 | £69.98 | 270.91 | 271.74 | ع72.74 | ${ }^{173.52}$ | 274.46 | £75.28 | 276.03 | ${ }^{276.91}$ | ع77.71 | £78.64 | £79.59 | ع80.5 |
| Zone 3 | ¢53.13 | ¢53.44 | ¢53.62 | ¢54.42 | ع55.25 | E56.03 | ¢56.83 | E57.85 | E58.98 | E60.04 | ع61.22 | £62.32 | ¢63.51 | £64.63 | ¢65.74 | £66.82 | E67.87 | ¢68.94 | ع70.08 | 271.19 | ع72.29 | ${ }^{873.40}$ |
| Zone 4 | £56.83 | E56.84 | £56.90 | ¢57.44 | E57.96 | E58.72 | E59.44 | \&60.16 | E61.07 | E62.02 | 862.90 | \&63.71 | ¢64.78 | ¢65.69 | ¢66.60 | ع67.52 | ع68.24 | E69.14 | ع70.08 | 271.02 | ع71.91 | E72. |
| Zone 5 | £58.46 | ع58.76 | ع59.11 | £60.05 | £60.95 | £61.95 | £62.88 | £63.97 | £65.18 | £66.33 | £67.51 | £68.70 | ع69.96 | ع71.10 | E72.29 | ع73.52 | ع74.67 | ع75.81 | ع76.99 | E78.27 | ع79.55 | £80.84 |
| Zone 6 | £102.50 | £102.92 | £103.57 | £104.94 | £106.38 | £108.06 | £109.59 | £111.34 | £113.34 | £115.19 | £117.06 | £118.94 | £120.92 | £122.75 | £124.51 | £126.34 | £127.99 | £129.76 | £131.55 | £133.47 | ${ }^{\text {¢ } 135.37}$ | £137.28 |
| Zone 7 | £33.86 | E33.96 | £34.02 | 834.32 | E34.71 | £35.13 | £35.52 | £35.98 | £36.47 | E36.99 | ${ }^{\text {E37.51 }}$ | E38.06 | E38.62 | E39.18 | £39.72 | £40.19 | E40.67 | E41.16 | ${ }^{241.68}$ | £42.24 | E42.84 | £43.44 |
| Zone 8 (Haverhill) | ${ }^{\text {E38.50 }}$ | ${ }^{\text {238.46 }}$ | £38.64 | £39.11 | ${ }^{239.64}$ | £40.20 | £40.68 | ${ }^{\text {E41.27 }}$ | £41.95 | E42.65 | ع43.31 | ${ }^{\text {E44.01 }}$ | ${ }^{\text {E44,74 }}$ | £45.42 | £46.09 | £46.80 | ${ }^{\text {¢47.37 }}$ | £48.03 | ${ }^{148.74}$ | ${ }^{\text {\&49.52 }}$ | £50.25 | £50.99 |
| Zone9 | £22.61 | £22.59 | £22.52 | £22.58 | £22.74 | £22.88 | £23.04 | £23.21 | £23.44 | E23.6 | £23.90 | E24.16 | £24.47 | £24.69 | E24.8 | £25.15 | £25.37 | E25.59 | £25.82 | £26.07 | E26.35 | E26.6 |
| Zone 10 | £56.24 | £56.11 | 855.90 | £56.16 | £56.47 | £56.99 | \&57.48 | ¢58.08 | £58.74 | £59.42 | £60.24 | £61.08 | £61.90 | £62.67 | ¢63.52 | £64.35 | £65.06 | ¢65.90 | ¢66.70 | £67.57 | ¢68.45 | ع69.34 |
| Total Study Area | ¢537.93 | ¢538.73 | ¢539.82 | £545.57 | ¢551.51 | ¢558.50 | ${ }^{5565.28}$ | ¢573.08 | E581.90 | £590.60 | 8599.65 | £608.54 | £618.25 | £627.01 | ¢635.91 | ¢644.82 | £652.80 | ¢661.51 | £670.41 | £679.83 | ¢689.25 | £698.77 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Notes
(1) 2010 Prices
(2) Figures calculated by multiplying Convenience Table 3 by proportion of convenience expenditure spent on main food shopping
(3) Assumed $70 \%$ of residents' expenditure spent on main food shopping
(4) Figures not exact due to rounding

St Edmundsbury Borough Council - Retail Study 2011
Convenience Goods Analysis
Convenience Table 4b: Total Available Expenditure - Top Up Food Shopping (£m)

|  | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zone 1 (Bury St Edmunds) | ${ }^{\text {E21.61 }}$ | ${ }_{\text {E21.60 }}$ | ${ }^{\text {E21.55 }}$ | ${ }^{21} 21.76$ | £21.91 | $\underline{22.13}$ | $\underline{\text { E22.37 }}$ | ${ }_{\text {E22. }}$ | $\underline{22.96}$ | $\underline{223.28}$ | $\underline{23.61}$ | $\underline{23.92}$ | ${ }_{\text {E24.27 }}$ | ¢24.59 | E24.90 | ${ }_{\text {E25.22 }}$ | $\underline{2} 25.51$ | $\underline{225.83}$ | £22.16 | ${ }^{2} 226.50$ | ${ }_{2} 226.85$ | $\underline{\text { E27.21 }}$ |
| Zone 2 | ${ }^{\text {¢28.02 }}$ | £27.97 | £27.97 | £28.19 | £28.41 | £28.68 | £28.98 | £29.30 | £29.64 | £29.99 | £30.39 | £30.75 | ${ }_{\text {E31.17 }}$ | £31.51 | ${ }^{\text {¢31.91 }}$ | E32.26 | ${ }^{\text {E32.58 }}$ | E32.96 | £33.31 | E33.70 | ¢34.11 | ¢34.52 |
| Zone 3 | ${ }^{222.77}$ | E22.90 | £22.98 | £23.32 | £23.68 | £24.01 | ${ }^{224.36}$ | £24.79 | £25.28 | £25.73 | £26.24 | £26.71 | £27.22 | E27.70 | £28.17 | E28.64 | E29.09 | £29.55 | E30.03 | E30.51 | ${ }^{\text {E30.98 }}$ | ${ }^{\text {E31.46 }}$ |
| Zone 4 | ${ }^{\text {E24.36 }}$ | ${ }^{224.36}$ | E24.39 | £24.62 | ${ }^{224.84}$ | E25.16 | ${ }^{\text {225.47 }}$ | £25.78 | ${ }^{\text {226.17 }}$ | ${ }^{\text {226.58 }}$ | £22.96 | £27.30 | ${ }^{\text {E27,76 }}$ | ${ }^{\text {228.15 }}$ | ${ }^{228.54}$ | E28.9 | E29.25 | ${ }^{229.63}$ | £30.03 | E30.44 | ${ }^{\text {E30.82 }}$ | ${ }^{\text {E31.21 }}$ |
| Zone 5 | £25.05 | ${ }^{\text {E25.18 }}$ | £25.33 | ${ }^{225.74}$ | £26.12 | £26.55 | £26.95 | £27.42 | £27.93 | £28.43 | £28.93 | £29.44 | ${ }^{229.98}$ | E30.47 | E30.98 | ${ }^{231.51}$ | E32.00 | ع32.49 | E33.00 | £33.54 | ${ }^{\text {¢ }}$ 34.09 | E34.6. |
| Zone 6 | $\frac{\varepsilon 44.93}{\text { ¢ }}$ | ${ }^{\text {E44.411 }}$ | ${ }^{\text {E44,39 }}$ | ${ }^{\text {E44.98 }}$ | ${ }^{\text {E44.59 }}$ | ${ }_{\text {E46.31 }}$ | ${ }^{\text {E44.97 }}$ | ${ }^{\text {E47.72 }}$ | ${ }_{\text {E }}{ }^{\text {E44.57 }}$ | ${ }^{\text {E44.37 }}$ | ${ }^{\text {E50.17 }}$ | ${ }^{\text {¢ 50.98 }}$ | ${ }^{\text {¢ 551.82 }}$ | ${ }^{\text {¢ 52.61 }}$ | ${ }^{\text {¢53.36 }}$ | ${ }^{\text {¢ 544.15 }}$ | ${ }^{\text {¢54.85 }}$ | ${ }^{\text {E 55.61 }}$ | ${ }^{\text {¢ 56, } 38}$ | ${ }^{\text {¢ 57, }}$ | ${ }^{\text {¢ 58.01 }}$ | ${ }^{\text {¢58.83 }}$ |
| Zone 7 | ع14.51 | ${ }^{\text {E14.55 }}$ | ${ }_{\text {E14.58 }}^{165}$ | ${ }_{\text {¢ }}^{141471}$ | ع14.87 | ${ }^{\text {¢ } 15.06}$ | £15.22 | ${ }_{\text {E15,42 }}^{17}$ | ${ }_{\text {¢ }}$ | ${ }^{\text {¢ } 15.85}$ | ${ }_{\text {E16.08 }}$ | ${ }_{\text {E16.31 }}$ | ${ }_{\text {E16.55 }}^{19.57}$ | ${ }_{\text {E } 1616.79}^{197}$ | ${ }^{\text {E17.02 }}$ | ${ }^{\text {E17.22 }}$ | ع17.43 | ${ }^{\text {E17.64 }}$ | ${ }^{\text {E } 17.866}$ | ${ }^{\text {E188.10 }}$ | ${ }_{\text {E18.36 }}$ | ${ }^{\text {E18.62 }}$ |
| Zone 8 (Haverhill) | E16.50 | ع16.48 | ${ }^{\text {E16.56 }}$ | \&16.76 | ع16.99 | \&17.23 | £17.44 | ${ }^{\text {E17.69 }}$ | ${ }^{\text {¢17.98 }}$ | ع18.28 | ${ }^{\text {E18.56 }}$ | ${ }^{\text {E18.86 }}$ | ${ }^{\text {E19, } 17}$ | ${ }^{\text {E19.47 }}$ | ${ }^{\text {E19,75 }}$ | ${ }^{\text {¢20.06 }}$ | ${ }^{\text {E20.30 }}$ | ${ }^{\text {¢20.58 }}$ | £20.89 | ${ }^{\text {¢221.22 }}$ | ${ }^{\text {E221.54 }}$ | $\underline{\text { E21.85 }}$ |
| Zone 9 | £9.69 | E9.68 | E9.65 | $\underline{59.68}$ | E9.75 | E9.80 | E9.87 | E9.95 | ${ }^{\text {E10.05 }}$ | ${ }^{1010.14}$ | ع10.24 | ع10.35 | ع10.49 | ع10.58 | ${ }^{\text {ع10.66 }}$ | ${ }^{\text {E10.78 }}$ | ${ }^{\text {ع10.87 }}$ | £10.97 | ${ }^{\text {E11.07 }}$ | ${ }^{\text {E11.17 }}$ | ${ }^{\text {E11.29 }}$ | £11.41 |
| Zone 10 | £24.10 | £24.05 | £23.96 | £24.07 | £24.20 | £24.43 | £24.63 | £24.89 | ¢25.17 | £25.47 | £25.82 | £22.18 | ${ }^{226.53}$ | £26.86 | £27.22 | £27.58 | ${ }^{2} 27.88$ | £28.24 | £28.59 | £28.96 | ${ }^{2} 29.34$ | £29.72 |
| Total Study Area | £230.54 | £230.89 | £231.35 | £233.81 | £236.36 | £239.36 | £242.26 | £245.61 | £249.38 | £253.11 | £256.99 | £260.80 | £264.96 | £268.72 | £272.53 | £276.35 | £279.77 | £283.50 | £287.32 | £291.35 | £295.39 | 299.47 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Notes
(2) Figures cla luated by multiplying Convenience Table 3 by proportion of convenience expenditure spent on top-up shopping
(3) Assumed $30 \%$ of residents' expenditure spent on top-up food shopping
(4) Figures not exact due to rounding

St Edmundsbury Borough Council－Retail Study 2011
Convenience Goods Analysis
Convenience Table 5a：Expenditure（2011）－Main Food Shop－First Choice

|  |  | Total | Zone 1 （Bury St Edmunds） | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | $\begin{gathered} \text { Zone 8 } \\ \text { (Haverhill) } \end{gathered}$ | Zone 9 | Zone 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Available Expenditure（Main Food First Choice） |  | £377．11 | £35．28 | ${ }^{\text {¢45．68 }}$ | £37．41 | 39.79 | £41．13 | £72．04 | £23．77 | £26．92 | £15．81 | £39．22 |
| Zone 1 （Bury St Edmunds） | Asda，Western Way，Bury St Edmunds | £19．68 | ع9，34 | ${ }_{\text {E } 3.37}$ | ${ }^{\text {E．0．00 }}$ | E0．00 | ${ }^{\text {E0．72 }}$ | E6．00 | ع0．00 | ع0，24 | ${ }^{\text {E0．00 }}$ | E0．00 |
|  | Costututer，Newmarket Road，Bury St Edmunds | £0．00 | ع0．00 | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | 80．00 | 00．00 | £0．00 | E0．00 |
|  | Farmfoods，The Bartons Retail Park，Barton Road， Bury St Edmunds | 07 | 0.69 | £0．37 | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | 0.00 | £0．00 | 0.00 |
|  | Greqgs，Abbevate Street，Bury St Edmunds | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | $\varepsilon_{0.00}$ | $\varepsilon_{0.00}$ | ع0．00 | ع0．00 | ${ }^{\text {E0．00 }}$ | E0．00 |
|  | İeland．Cornhill Bury St Edmunds | ${ }^{\text {¢0．} 09}$ | ع0．69 | ${ }_{\text {E．0．00 }}$ | ع0．00 | ع0．00 | ${ }^{\text {E0．00 }}$ | ع0．00 | ع0．00 | ع0．00 | ${ }_{\text {E．0．00 }}$ | ع0．00 |
|  | Local stores，Bury St Edmunds | ع0．79 | ع0．00 | ع0．37 | ع0．42 | ع0．00 | ع0．00 | £0．00 | ع0．00 | ع0．00 | £0．00 | c0．00 |
|  | Local stores，Ickworth | £0．00 | ع0．00 | ع0．00 | ${ }^{\text {E0．00 }}$ | £0．00 | £0．00 | £0．00 | ع0．00 | ع0．00 | ع0．00 | 0.0 |
|  | Local stores，IXworth | £0．00 | £0．00 | £0．00 | ${ }^{\text {E0．00 }}$ | £0．00 | ${ }^{\text {E0．00 }}$ | ${ }^{\text {E0．00 }}$ | ع0．00 | £0．00 | ${ }^{\text {E0．00 }}$ | E0．00 |
|  | Loal stores，Nowton | ¢0．00 | ع0．00 | ع0．00 | ${ }^{\text {E0．00 }}$ | £0．00 | £0．00 | £0．00 | ع0．00 | ع0．00 | ع0．00 | £0．00 |
|  | Market，Bury St Edmunds | ع0．00 | ع0．00 | ع0．00 | £0．00 | £0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 |
|  | Marks \＆Spencer，Buttermarket，Bur St Edmunds | £2．69 | £2．08 | E0．37 | £0．00 | £0．00 | 00 | £0．00 | \％o | £0．24 | 00 | £0．00 |
|  | One Stoo，Cadogan Road，Bury St Edmunds | E0．00 | ع0．00 | ع0．00 | $\varepsilon^{80.00}$ | ع0．00 | $\varepsilon_{0}$ 0．00 | $\varepsilon_{0}$ 0．00 | ع0．00 | ع0．00 | ${ }^{\text {E0．00 }}$ | ع0．00 |
|  | Premier，Lake Avenue，Bury St Edmunds | £0．00 | ع0．00 | £0．00 | ع0．00 | £0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | £0．00 | E0．00 |
|  | Sainsbury＇s，Bedingfeld Way，Moreton Hall，Bury St Edmunds | £22．02 | £9．34 | £10．11 | £0．42 | £0．00 | £1．44 | £0．40 | ع0．00 | £0．00 | £0．31 | E0．00 |
|  | Somerieiel，Mildenhall Road，Burr St Edmunds | £1．77 | ع1．04 | ع0．37 | ع0．00 | £0．00 | $\varepsilon_{0} .36$ | ع0．00 | ع0．00 | ع0．00 | $\varepsilon_{0} 0.00$ | 0.00 |
|  | Spar，St olaves Precinct，Bury St Edmunds | 0．00 | £0．00 | £0．00 | ع0．00 | £0．00 | ع0．00 | ع0．00 | ع0．00 | £0．00 | ${ }^{\text {E0．00 }}$ |  |
|  | Tesco Express，Cornhill，Bury St Edmunds | 0.00 | $\stackrel{\varepsilon}{80.00}$ | $\stackrel{\text { ¢ } 0.00}{80}$ | ${ }^{\text {E0．42 }}$ |  | ${ }_{\text {E }}$ | ع0．00 | ع0．00 | E0．00 | ع0．00 |  |
|  | Tesco Express，Lawson Place，Bury St Eamunds |  |  |  | 0．00 |  |  |  | 200 | 20． |  | 0.00 |
|  | Tesco，St Saviours Interchange，Bury St Edmunds | £24．41 | ¢8．65 | £11．98 | £0．00 | £0．41 | £0．36 | £2．40 | £0．00 | £0．24 | £0．00 | £0．36 |
|  | Tesco，Stamtord Court，Bury St Edmunds | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | $\varepsilon_{0.00}$ | ع0．00 | E0．00 | $\varepsilon_{00.00}$ | ع0．00 |
|  | Waitrose，Robert Boby Way，Bury St Edmunds | 9．25 | ¢2．42 | ¢3，37 | ${ }_{\text {E．0．00 }}$ |  | ${ }_{\text {¢ }}{ }_{\text {E．0．36 }}$ | £1．60 | £0．00 | ${ }_{\text {¢0．00 }}$ | ${ }_{\text {E }}$ ¢0．31 |  |
|  | Co－op，Ashtield Road，Elmswell |  | $\frac{\text { E34．24 }}{\text { E0．00 }}$ | $\frac{850.33}{\text { ¢0．00 }}$ | $\frac{1.200}{\text { ¢0．00 }}$ | ${ }_{\text {coser }}$ | ${ }_{\text {ene }}$ | $\frac{10.41}{\varepsilon 0.00}$ | $\frac{\varepsilon 0.00}{\varepsilon 0.00}$ | ${ }_{\text {E．}}^{\text {E0．00 }}$ | ${ }_{\text {¢ }}^{\text {¢0．02 }}$ | $\frac{80.73}{\varepsilon_{0} 0}$ |
| Zone 2 | Cooop．Ashfield Road，Elmswell，Bury St Edmunds | £0．00 | £0．00 | £0．00 | ${ }^{\text {¢0．00 }}$ | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 |  |  |
|  | Coop，The Street，Bradield Combust，Bury St | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | E0．00 |
|  | Co－op，The Stret，Woolpit | ع0．37 | £0．00 | $\underbrace{10.37}$ | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 |
|  | Local stores，Badwell Ash | £0．00 | ع0．00 | £0．00 | ع0．00 | £0．00 | $\varepsilon_{00.00}$ | £0．00 | £0．00 | ع0．00 | ${ }^{\text {¢0．00 }}$ | 析 |
|  | Local stores，Barringham | £0．00 | £0．00 | £0．00 | ع0．00 | £0．00 | ع0．00 | ع0．00 | ع0．00 | £0．00 | ع0．00 |  |
|  | Local stores，Barrow | ع0．00 | £0．00 | £0．00 | ع0．00 | £0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 |  |
|  | Local stores，Cockield | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | £0．00 | ع0．00 | ع0．00 | ${ }^{\text {¢ } 0.00}$ |  |
|  | Local stores，Coney Weston | ع0．00 | £0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | £0．00 | ع0．00 | ع0．00 | e0．00 |
|  | Local stores，Great Batoon | ${ }_{\text {co．00 }}$ | £0．00 | ${ }_{\text {¢ }}$ | ¢0．00 | ${ }_{\text {co．00 }}$ |  | ¢0．00 | 9000 | ¢000 | ¢0．00 | ¢00 |
|  | Local stores，Pakenham | ع0．00 | ع0．00 | E0．00 | ع0．00 | £0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | 0.00 |
|  | Local stores，Rattesden | ${ }^{\text {ع } 0.00}$ | ع0．00 | ع0．00 | ${ }^{\text {E }} 0.00$ | $\varepsilon_{0}$ ¢00 0 | ${ }^{\text {E0．00 }}$ | $\varepsilon_{0} 0.00$ | E0．00 | ع0．00 | ${ }^{\text {E0．00 }}$ | 0 |
|  | Local stores，Thursion | ${ }^{\text {E }}$ 000 | £0．00 | ع0．00 | ع0．00 | £0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ${ }^{\text {¢0．00 }}$ | £0．00 |
|  | Local stores，Thurston，Bury St Edmunds | ع0．00 | ${ }^{\text {¢0．00 }}$ | £0．00 | ع0．00 | £0．00 | ع0．00 | ع0．00 | E0．00 | £0．00 | £0．00 | 0 |
|  | Local stores，Troston | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | ع0．00 | ع0．00 | £0．00 | £0．00 | £0．00 | E0．00 |
|  | Local stores，Wooloit | ${ }_{\text {E．}}$ | ${ }_{\text {E．}}$ | ${ }_{\text {E }}$ | ${ }_{\text {E }}$ | ${ }_{\text {E．}}^{\text {E0．00 }}$ | ${ }_{\text {E }}$ | ${ }_{\text {co．}}$ | ع0．00 | ع0．00 | £0．00 | ${ }_{\text {c }}$ |
|  | Nisa，The Street，Barrow，Bury St Edmunds | ع0．00 | ع0．00 | ع0．00 | £0．00 | £0．00 | ع0．00 | ع0．00 | ع0．00 | £0．00 | £0．00 | ع0．00 |
|  | Spar，Church Rood，Barningham，Bury St Edmunds | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 |
|  | Stars Nars，Britons Road，Bury St Edmunds | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | E0．00 | ع0．00 | ع0．00 | ع0．00 | £0．00 | ع0．00 |
|  | Total I one 2 | ${ }^{\text {ع }}$ ¢0．37 | ${ }^{\text {ع }}$ 0．00 | ${ }^{\text {ع }}$－ 37 | ع0．00 | ${ }^{\text {E0．00 }}$ | ${ }^{80.00}$ | ${ }^{\text {80．00 }}$ | ع0．00 | ${ }^{\text {co．00 }}$ | ${ }^{80.00}$ | ع0．00 |
| Zone 3 | Asda，Meadow Centre，Wilkes Way，Stowmarket | ${ }_{\text {ع } 15.13}$ | £0．00 | ${ }_{\text {¢ } 1.87}$ | \＆12．19 | ع0．82 | ع0．00 | ${ }_{\text {co．00 }}$ | ع0．00 | ${ }_{\text {coin }}$ | £0．00 |  |
|  | Co－op，Broomspath Road，Stowuland，Stowmarket | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 |
|  | Co－op，Combs Lane，Combs Ford，Stowmarket | ع0．84 | £0．00 | ع0．00 | ع0．84 | ع0．00 | $\varepsilon_{0.00}$ | $\varepsilon_{0.00}$ | ع0．00 | ع0．00 | ${ }^{\text {E0．00 }}$ | ${ }^{20.00}$ |
|  | Co－op，King William Street，loswich | £0．00 | £0．00 | ع0．00 | £0．00 | ع0．00 | £0．00 | £0．00 | ع0．00 | ع0．0 | £0．00 |  |
|  | Co－op，King William Street，Needham Market | ع0．42 | £0．00 | £0．00 | ع0．42 | £0．00 | ع0．00 | ع0．00 | E0．00 | E0．00 | £0．00 | 0 |
|  | Co－op，Old Street，Haughley | ع0．00 | ع0．00 | ${ }_{\text {¢ }}$ | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 |  |
|  | Local stores，Combs Ford，Stowmarket | ${ }_{\text {E1．0．}}$ | ${ }_{\text {E．}}$ | ${ }_{\text {E }}$ | ${ }_{\text {E }}$ | ${ }_{\text {E．}}$ | ${ }_{\text {E }}$ | ${ }_{\text {eno }}$ | E0．00 | ${ }_{\text {E }}$ | ${ }_{\text {E．000 }}$ |  |
|  | Local stores，Haughley | E0．00 | ع0．00 | ع0．00 | $\varepsilon_{0} 0.00$ | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | £0．00 | ع0．00 |
|  | Local stores，Stowmarket | ع0．00 | £0．00 | £0．00 | ع0．00 | £0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 |
|  | Local stores，Stowupland，Stowmarket | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | $\varepsilon_{0} 000$ | ع0．00 | ع0．00 | ع0．00 |  |
|  | Market，Stowmarket | £0．00 | ${ }^{\text {¢0．00 }}$ | £0．00 | ع0．00 | £0．00 | ع0．00 | £0．00 | £0．00 | £0．00 | ${ }^{\text {E0．00 }}$ | E0．00 |
|  | One Stop，Ioswich Street，Stowmarket | ${ }^{\text {¢0．00 }}$ | ${ }^{\text {¢0．00 }}$ | ${ }^{\text {¢0．00 }}$ | ${ }^{\text {¢0．00 }}$ | ع0．00 | ${ }^{\text {E0．00 }}$ | ع0．00 | ع0．00 | ع0．00 | ع0．00 | 200 |
|  | Morrisons，Milito Road South，Stowmarket | ${ }_{\text {¢11．64 }}$ | £0．00 | ${ }_{\text {c }} \times 1.37$ | ${ }_{\text {c1．26 }}$ |  | ${ }^{\text {E．000 }}$ | ${ }^{\text {E0．00 }}$ | E0．00 |  |  |  |
|  | Total Zone 3 S | ${ }_{\text {E39．77 }}$ | ${ }_{\text {co．00 }}$ | ${ }_{\text {E5．62 }}$ | ${ }_{\text {¢ } 32.36}$ | ${ }_{\text {c．}}$ | ${ }_{80.00}$ | ${ }_{80.00}$ | ${ }_{\text {c．000 }}$ | ${ }_{\text {E．0．24 }}$ | ${ }_{\text {E }}$ | ع0．73 |
| Zone 4 | Co－op，Church Street，Eve | ع0．00 | ع0．00 | ع0．00 | ${ }^{\text {E0．00 }}$ | ع0．00 | ع0．00 | ع0．00 | E0．00 | ع0．00 | ${ }^{\text {E0．00 }}$ | E0．00 |
|  | Co－op，Market Place，Diss | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | £0．00 | ع0．00 |
|  | Co．op，The Street，Rickinghall | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 |  |
|  | Co－op，The Street，Rickionghall，Diss | £2．05 | £0．00 | £0．00 | ع0．00 | £2．05 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | 00 |
|  | Co－op．Victoria Street，Diss | E0．00 | ع0．00 | ع0．00 |  |  |  |  |  |  |  |  |
|  | Garmers Mare，Mere Street Diss | ${ }^{\text {E }}$ | ${ }_{\text {coiol }}$ | ${ }_{\text {c }}$ | ${ }_{\text {E }}$ | $\varepsilon_{\text {E0．00 }}$ | ${ }_{\text {E．00 }}$ | ${ }_{\text {E．0．00 }}$ | E0．00 |  | ${ }_{\text {colo }}$ |  |
|  | Local stores，Diss | £0．00 | £0．00 | £0．00 | ع0．00 | £0．00 | ع0．00 | £0．00 | E0．00 | E0．00 | £0．00 | £0．00 |
|  | Local stores，East Haring | £0．00 | £0．00 | ع0．00 | ${ }^{\text {E0．00 }}$ | ع0．00 | ع0．00 | £0．00 | ع0．00 | E0．00 | ع0．00 | 0 |
|  | Local stores，Eye | ع0．00 | £0．00 | ${ }^{\text {¢0．00 }}$ | ${ }^{\text {E0．00 }}$ | ع0．00 | ع0．00 | ${ }^{\text {¢0．00 }}$ | E0．00 | E0．00 | ع0．00 |  |
|  | Local stores，Garboldisham，Diss | ع0．00 | £0．00 | ع0．00 | ${ }^{\text {e0．00 }}$ | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ${ }^{\text {¢0．00 }}$ | 00 |
|  | Local stores，Hopton | ع0．41 | ${ }^{\text {¢ } 0.00}$ | $\frac{\varepsilon 0.00}{\varepsilon 0.00}$ | ¢¢0．00 <br> $\varepsilon 0.00$ | ع0．41 |  | ع0．00 | E0．00 | E0．00 | ع0．00 | 00 |
|  | Local stores，Mendilesham，Stowmarket | $\varepsilon_{\text {E0．00 }}$ | ${ }_{\text {co．00 }}$ | ${ }_{\text {coiol }}$ | ${ }^{\text {E0．00 }}$ | E0．00 | ع0．00 | ${ }_{\text {co．00 }}$ | E0．00 | E0．00 | $\varepsilon_{\text {E．00 }}$ |  |
|  | Local stores，New Buckenham | E0．00 | ع0．00 | £0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | $\varepsilon_{0000}$ | ع0．00 |
|  | Local stores，Pulham Market | ع0．00 | £0．00 | £0．00 | ع0．00 | £0．00 | ع0．00 | ع0．00 | E0．00 | E0．00 | ع0．00 | ${ }^{\text {80．0．0 }}$ |
|  | Local stores，R Rickinghall | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 |
|  | Local stores，Wortham | ${ }^{\text {¢0．00 }}$ | £0．00 | £0．00 | ع0．00 | $¢_{\text {¢0．00 }}$ | ع0．00 | ع0．00 | ع0．00 | ع0．00 | £0．00 | 龶 |
|  | M Morrisons，Victoria Road，Diss | ${ }_{\text {E15．75 }}^{\text {E14．77 }}$ |  | $\frac{\varepsilon 2.62}{\text { E0．00 }}$ | E0．00 80.00 | ${ }_{\text {¢1314，}}^{\text {E13 }}$ |  | ${ }_{\text {co．00 }}^{\text {¢0．00 }}$ |  |  |  |  |
|  | Total Zone 4 | E32．98 | ع0．00 | $\varepsilon_{2} 2.62$ | ${ }^{\text {co．00 }}$ | ${ }_{\text {E }}$ ¢30．35 | ${ }^{\text {E }}$ ¢0．00 | ${ }^{\text {E0．00 }}$ | ${ }^{\text {¢ }}$ | ${ }^{\text {E }}$ ¢000 | ${ }^{\text {co．00 }}$ | E0．00 |
| Zone 5 | Aldi，Lime Kilin Lane，Thetiord | E2．94 | ع0．00 | ع0．00 | ${ }^{\text {e0．00 }}$ | E0．41 | £2．53 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 |
|  | Co．op，High Street，Brandon | E0．00 | ع0．00 | E0．00 | ع0．00 | E0．00 | ع0．00 | ع0．00 | E0．00 | E0．00 | ع0．00 |  |
|  | Co－op，High Street，Lakenheath | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ${ }^{\text {E0．00 }}$ | ع0．00 |
|  | Coopo．Steohenson Way，Theltord | £0．00 | ${ }^{\text {¢0．00 }}$ | $\underbrace{\text { ¢0．00 }}$ | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ${ }^{\text {¢0．00 }}$ | ع0．00 |
|  | Faratiods，Lime Kill Lane，Thettord | £0．00 | £0．00 | £0．00 | $\underbrace{\text { E0．00 }}$ | £0．00 | ع0．00 | ع0．00 | ع0．00 | E0．00 | £0．00 | 0 |
|  |  | ع0．00 | ع0．00 | $\stackrel{\varepsilon}{\text { c．00 }}$ | ¢ |  | ${ }^{\text {E }}$ ¢000 | ¢0．00 | ع0．00 | E0．00 | £0．00 |  |
|  | Lecal stores，Kenininghall | ${ }_{\text {c }}$ | ${ }_{\text {coin }}$ | ${ }_{\text {coiol }}$ | ${ }_{\text {c }}{ }_{\text {co．00 }}$ | ${ }_{\text {c }}$ ع0．00 | ${ }_{\text {coin }}$ | ع0．00 | ع0．00 | ع0．00 | ع0．00 |  |
|  | Local stores，Kenninghall，Nowwich | E0．00 | ع0．00 | ع0．00 | ع0．00 | E0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 |
|  | Local stores，Thetford | £0．00 | £0．00 | £0．00 | ع0．00 | £0．00 | £0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．0 |
|  | Market，Thefiford | ع0．00 | £0．00 | £0．00 | ع0．00 | £0．00 | ع0．00 |  |  | ع0．00 | ع0．00 |  |
|  | Poundland，King Stret，Thetord | ¢0．00 E0．00 |  | $\frac{\varepsilon 0.00}{\varepsilon 0.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | ${ }^{\text {c．000 }}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\underline{\varepsilon 0.00}$ | $\underline{\varepsilon 0.00}$ | $\frac{\text { ع0．00 }}{\text { ع0．00 }}$ | 00 |
|  | Sainsbury＇s．London Road，Thetiord | £12．07 | £0．00 | E0．75 | ع0．00 | E0．82 | ع10．10 | ع0．40 | E0．00 | E0．00 | ع0．00 | E0．00 |
|  | Spar，Bracken Road，Thettord | E0．00 | E0．00 | ع0．00 | $\varepsilon_{0} 0_{0} 0$ | ع0．00 | ع0．00 | £0．00 | E0．00 | ع0．00 | $\varepsilon_{0} 0.00$ | ع0．00 |
|  | Tesso，Kilverstone，Thefford | ${ }^{\text {¢ } 8.86}$ | £0．00 | £1．50 | ع0．00 | ع1．23 | ع6．13 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 |
|  | Tesco，London Road，Brandon | £5．40 | £0．35 | ${ }^{\text {¢0．00 }}$ | ع0．00 | ع0．00 | ع5．05 | ع0．00 | ع0．00 | E0．00 | ع0．00 |  |
|  | Tesco，Norwich Road，Thetford | ${ }_{\text {E．9．90 }}$ | ع0．00 |  | ${ }^{\text {E0．00 }}$ | £1．23 | ${ }^{\text {¢8，30 }}$ | ع0．00 | £0．00 | £0．00 | ${ }^{\text {£0．00 }}$ | ع0．00 |
|  | Tesco，Thetiord Road，Thettord |  | $\stackrel{\varepsilon}{80.00}$ | $\frac{\varepsilon 0.37}{\text { E0．00 }}$ | E0．00 80.00 | $\underline{\text { c0．41 }}$ | $\varepsilon 1.80$ ع0．00 | $\stackrel{\varepsilon}{\text { ¢0．00 }}$ | ع0．00 |  | $\frac{\text { ¢0．00 }}{\text { ع0．00 }}$ | ¢0．00 |
|  | Total Zone 5 | E42．48 | ${ }^{\text {E }}$ 0．35 | ${ }_{\text {E3．00 }}$ | £0．00 | £4．10 | ¢34．64 | ع0．40 | ع0．00 | ع0．00 | ¢0．00 | ع0．00 |
|  | Asda，Studand Retail Park，Newmarket | ع0．80 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．80 | ع0．00 | ع0．00 | ع0．00 | ع0．00 |
|  | Assda，Stuland Retail Park，Oaks Drive，Newmarket | £0．00 | £0．00 | ع0．00 | £0．00 | £0．00 | ع0．00 | ع0．00 | £0．00 | £0．00 | £0．00 | £0．00 |
|  | Budgens，Clay Street，Soham | ع0．40 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．40 | ع0．00 | ع0．00 | ${ }^{\text {¢ } 0.00}$ | ع0．0 |
|  | Co－op．Carter Street，Fordham | ${ }^{80.00}$ | £0．00 | £0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 |  |
|  | Co．op，Carter Street，Forordam，Elv |  | ${ }_{\text {¢ }} \varepsilon_{\text {¢ }}$ | ${ }_{\text {¢ }} \varepsilon_{\text {¢ }}$ |  |  | ${ }_{\text {E }}^{\text {ع0．00 }}$ | ${ }_{\text {¢ }} \varepsilon_{\text {¢0．00 }}$ |  | ¢0．00 E0．00 | ${ }_{\text {¢ }}^{\text {¢0．00 }}$ | e0．00 |
|  | Co－op，High Street，Soham | £0．00 | £0．00 | £0．00 | ع0．00 | ع0．00 | ع0．00 | £0．00 | £0．00 | £0．00 | £0．00 | 连 |
|  | Co－op，King Street，Mildenhall | ${ }^{\text {¢0．} 80}$ | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．80 | ع0．00 | ع0．00 | $\varepsilon_{0000}$ |  |
|  | Co－op．Kings Street，Mildenhall | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ${ }^{\text {E．0．00 }}$ | ع0．00 | ع0．00 | ع0．00 |  |
|  |  |  | ع0．00 | E．000 | ${ }_{\text {E }}$ | E0．00 | ${ }_{\text {coiol }}$ | ${ }_{\text {cile }}$ |  | ${ }_{\text {coiol }}^{1000}$ | ${ }_{\text {E．00 }}$ | ¢0．00 |
|  | Costoutter，Exing Road，Newmarket | ع0．00 | ع0．00 | ع0．00 | ${ }^{\text {80．00 }}$ | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ع0．00 | ${ }^{\text {E } 0.00}$ |  |
|  | Iceland，Crown Walk，Exeter Road，Newmarket | £0．00 | £0．00 | ع0．00 | £0．00 | ع0．00 | £0．00 | ¢0．00 | ع0．00 | ع0．00 | £0．00 | £0．00 |
|  | La Hogue Farm Shop，La Hogue Road，Chippenham | £0．00 | £0．00 | £0．00 | 80.00 | £0．00 | ع0．00 | £0．00 | £0．00 | £0．00 | £0．00 | £0．00 |


| Zone 6 | Local stores, Beck Row | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Local stores, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Exning | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Fordham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Fordham, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Mildenhall | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Newmarket | £1.20 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.20 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Red Lodge | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Soham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Wickhambrook | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Wickhambrook, Newmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Londis, Holmsey Green, Bury St Edmunds | £0.40 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.40 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Market, Mildenhall | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Marks \& Spencer, The Guineas, Newmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Marks \& Spencer, The Rookery, Newmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Martins, Market Place, Bury St Edmunds | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsburr's, Recreation Way, Bury St Edmunds | £12.45 | £0.35 | £3.00 | £0.42 | £0.00 | £0.72 | £7.60 | £0.00 | £0.00 | £0.00 | £0.36 |
|  | Spar, Vicarage Road, Newmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Fordham Road, Newmarket | £20.41 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £20.41 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | The Convenience Store, Valley Way, Newmarket | £0.40 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.40 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Londis, York Way, Thetiord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Waitrose, Fred Archer Way, Newmarket | £14.63 | £0.00 |  | £0.00 | £0.00 | £0.00 | £14.01 | £0.00 | £0.24 | £0.00 | £0.00 |
|  | Total Zone 6 | £53.49 | £0.35 | £3.37 | £0.42 | £0.00 | £0.72 | £48.03 | ع0.00 | ع0.24 | ع0.00 | ع0.36 |
| Zone 7 |  | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ¢0.00 | ${ }^{\text {E } 0.00}$ | $\underbrace{£ 0.00}$ | £0.00 | £0.00 | £0.00 |
|  | Total Zone7 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 |
| Zone 8 (Haverhill) | Aldi, Lordscroft Lane, Haverhill | \&1.93 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.40 | £0.00 | £1.22 | £0.31 | £0.00 |
|  | Co-op, Jubilee Walk, Haverhill | £0.24 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.24 | £0.00 | £0.00 |
|  | Iceland, High Street, Haverhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Kedington Stores, Silver Street, Haverhill | £0.55 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.24 | £0.31 | £0.00 |
|  | Local stores, Haverhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Kedington | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Steeple Bumpstead | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Londis, Gloucester Road, Haverhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsbury's, Haycocks Road, Hanchett End, Haverhill | £18.09 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.40 | £1.86 | £12.73 | £3.10 | ¢0.00 |
|  | Tesco, Cangle Road, Haverhill | £14.27 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.20 | £0.00 | £10.28 | £2.79 | ${ }^{\text {¢0.00 }}$ |
|  | Total Zone 8 | £35.09 | ع0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | £2.00 | £1.86 | £24.72 | ¢6.51 | ع0.00 |
| Zone 9 | Co-op, Market Hill, Clare | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Co-op, Market Hill, Clare, Sudbury | £1.02 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.40 | £0.00 | £0.00 | £0.62 | £0.00 |
|  | Local stores, Glemstord | £0.31 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.31 | £0.00 |
|  | Local stores, Great Yeldham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Hundon | E0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone, 9 | £1.33 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.40 | ع0.00 | £0.00 | £0.93 | £0.00 |
| Zone 10 | Aldi, Girining Street, Suabury | £1.65 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.24 | £0.31 | £1.09 |
|  | Assington Farm Shop, Assington | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Co-op, Canhams Road, Great Cornard | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Co-op, East Street, Sudbury | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Co-op, Hall Street, Long Melford | £1.09 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\underline{1} 1.09$ |
|  | Co-op, Hall Street, Long Melford, Sudbury | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Co-op, High Street, Lavenham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Co-op. High Street, Sudbury | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Co-op, The Dritt, Great Cornard, Sudbury | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Farmfoods, Northern Road, Chilton Industrial Estate, Sudbury | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ¢0.00 |
|  | Farmfoods, Northern Road, Sudbury | £0.36 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | E0.00 | £0.00 | £0.00 | £0.36 |
|  | Greggs, Market Hill, Sudbury | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{10.00}$ |
|  | Heeks, Market Place, Lavenham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Hollow Trees Farm, Semer, Ipswich | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Iceland, North Street, Sudbury | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Assington, Colchester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Boxtord | £0.36 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\underbrace{10.36}$ |
|  | Local stores, Clare | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Great Cornard | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Great Waldingtield | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Kersey | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Lavenham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Long Melford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Monks Eleigh | $\underbrace{10.36}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\underbrace{10.36}$ |
|  | Local stores, Saffron Walden | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Semer, loswich | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Sudbury | £0.31 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.31 | £0.00 |
|  | Local stores, Wattisham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lookers Ford, Northern Road, Sudbury | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | McColls, Market Hill, Sudbury | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ruse \& Son, Hall Street, Long Melford | £0.00 | £0.00 | £0.00 | ${ }^{20.00}$ | $\underbrace{20.00}$ | ${ }^{20.00}$ | ${ }^{2} 0.00$ | ${ }^{20.00}$ | ${ }^{20.00}$ | $\underbrace{20.00}$ | ${ }_{\text {E }}$ |
|  | Spar, Hall Street, Long Melford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Spar, Wimbish, Saftron Walden | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Radwinter Road, Saffron Walden | £14.86 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £14.86 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Woodhall Business Park, Springlands Way, Sudbury | £24.60 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £4.96 | £19.64 |
|  | The Patisserie, Hall Street, Long Melford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Waitrose, Hill Street, Saffron Walden | £6.25 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £5.94 | £0.00 | £0.31 | £0.00 |
|  | Waitrose, Station Road, Sudbury | £8.51 | £0.00 | £0.00 | £0.00 | £0.41 | £0.00 | £0.00 | £0.00 | £0.00 | £1.55 | £6.55 |
|  |  |  |  |  |  | ¢ 2.41 $\varepsilon 2.87$ | ${ }_{\text {¢ }}^{\text {£ } 2.16}$ | ${ }_{\text {¢ }}{ }^{\text {¢ }} 10.00$ | ¢20.80 | ${ }_{\text {¢ }}{ }^{\text {E0.24 }}$ |  | $\underline{£ 29.46}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total |  | £377.11 | £35.28 | £45.68 | £37.41 | £39.79 | £41.13 | £72.04 | £23.77 | £26.92 | \&15.81 | £39.28 |

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St Edmundsbury Borough Council - Retail Study 2011
Convenience Goods Analysis
Convenience Table 5b: Expenditure (2011) - Main Food Shop - Second Choice

|  |  | Total | Zone 1 (Bury St Edmunds) | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | $\begin{gathered} \text { Zone 8 } \\ \text { (Haverhill) } \end{gathered}$ | Zone 9 | Zone 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | (Em) | (£m) | (£m) | (£m) | (£m) | (£m) | (£m) | (£m) | (£m) | (£m) | (£m) |
| Total Available Expenditure (Main Food Second Choice) |  | £161.62 | ع15.12 | £19.58 | ع16.03 | £17.05 | \&17.63 | ¢30.87 | £10.19 | £11.54 | ع6.78 | ع16.83 |
| Zone 1 (Bury St Edmunds) | Asda, Western Way, Bury St Edmunds | E9.48 | £2.58 | £2.65 | 80.23 | 80.20 | ع1.48 | ع1.74 | ع0.00 | ع0.27 | ع0.32 | ع0.00 |
|  | Costcutter, Newmarket Road, Bury St Edmunds | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Farmfoods, The Bartons Retail Park, Barton Road, Bury St Edmunds | ¢0.78 | £0.37 | ¢0.41 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Greggs, Abbeygate Street, Bury St Edmunds | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Iceland, Cormhill, Bury St Edmunds | ع1.18 | ع0.37 | ع0.61 | ع0.00 | ع0.20 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Local stores, Bury St Edmunds | ع0.00 | ع0.00 | ${ }^{10.00}$ | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, ICkworth | ع0.63 | £0.00 | £0.41 | ع0.00 | £0.00 | ع0.00 | £0.22 | ع0.00 | £0.00 | ع0.00 |  |
|  | Local stores, IXworth | £0.00 | ع0.00 | ${ }^{\text {¢ } 0.00}$ | ع0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Local stores, Nowton | £0.00 | ع0.00 | ${ }^{\text {¢ } 0.00}$ | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ¢0.00 | £0.00 | ع0.00 | ع0.00 |
|  | Market, Burv St Edmunds | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Marks \& Spencer, Buttermarket, Bury St Edmunds | £4.39 | 66 | £1.02 | ¢0.46 | £0.00 | £0.19 | 43 | £0.00 | £0.00 | ع0.16 | ع0.4 |
|  | One Stop, Cadogan Road, Bury St Edmunds | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Premier, Lake Avenue, Bury St Edmunds | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 |
|  | Sainsbury's, Bedingfeld Way, Moreton Hall, Bury St Edmunds | ¢9.18 | £2.21 | £3.67 | £0.70 | £0.60 | £0.37 | £1.30 | £0.00 | £0.00 | £0.32 | £0.00 |
|  | Somerfield, Mildenhall Road, Bury St Edmunds | £1.77 | £0.74 | £0.41 | £0.00 | £0.00 | £0.19 | £0.43 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Spar, St Olaves Precinct, Bury St Edmunds | £0.00 | £0.00 | £0.00 | 80.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco Express, Cormhill, Bury St Edmunds | £0.39 | £0.18 | £0.20 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco Express, Lawson Place, Bury St Edmunds | £0.61 | 0.18 | £0.20 | 80.00 | 80.00 | £0.00 | 0.22 | 0.00 | 00.00 | 0.00 | ع0.00 |
|  | Tesco, St Saviours Interchange, Bury St Edmunds | ¢7.27 | £3.13 | ¢2.24 | £0.46 | £0.20 | £0.56 | . 43 | 0.00 | £0.00 | £0.00 | ع0.23 |
|  | Tesco, Stamford Court, Bury St Edmunds | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Waitrose, Robert Boby Way, Bury St Edmunds | ¢6.35 | £2.40 | £2.45 | £0.70 | ع0.00 | £0.00 | ع0.65 | £0.00 | £0.00 | £0.16 | £0.00 |
|  | Total Zone 1 | £42.02 | ع13.83 | $\varepsilon 14.27$ | E2.56 | ع1.20 | £2.78 | ع5.44 | ع0.00 | $\varepsilon_{0} 0.27$ | ع0.97 | ع0.70 |
| Zone 2 | Coop, Ashield Road, Elmswell | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Co-op, Ashfield Road, Elmswell, Bury St Edmunds | £0.00 | ع0.00 | 00 | £0.00 | £0.00 | £0.00 | . 00 | .00 | £0.00 | ع0.00 | £0.00 |
|  | Co-op, The Street, Bradfield Combust, Bury St Edmunds | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | co-op, The Street, Woolpit | ع0.20 | ع0.00 | ع0.20 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Local stores, Badwell Ash | ع0.00 | ع0.00 | ${ }^{80.00}$ | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Local stores, Barningham | £0.40 | £0.00 | $\varepsilon^{\text {¢ } 0.20]}$ | £0.00 | ع0.20 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Local stores, Barrow | ${ }_{\text {c }}$ | ${ }_{\text {E }}$ | ${ }_{\text {¢ }}$ |  | ${ }_{\text {E }}$ | ${ }_{\text {c }}$ | ${ }_{\text {E }}$ |  | $\frac{\varepsilon}{\varepsilon 0.00}$ | ${ }_{\text {E }}$ | $\underline{\varepsilon 0.00}$ |
|  | Local stores, Coney Weston | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Local stores, Great Barton | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Local stores, Honington | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Local stores, Pakenham | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Local stores, Rattlesden | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Local stores, Thurston | ع0.00 | ع0.00 | ${ }^{\text {¢0.00 }}$ | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 |
|  | Local stores, Thurston, Bury St Edmunds | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 |
|  | Local stores, Troston | ع0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Local stores, Wasian-Le-Wilows | ${ }^{\text {c }}$ | ${ }^{\text {co.00 }}$ | ${ }_{\text {c }} \varepsilon_{0.00}$ |  |  | ${ }_{\text {c }} \varepsilon_{0000}$ | ${ }_{\text {E }}$ | ${ }_{\text {c }} \varepsilon_{\text {co.00 }}$ |  | ${ }_{\text {¢ }} \varepsilon_{\text {¢ }}$ | $\underline{\varepsilon 0.00}$ |
|  | Nisa, The Street, Barrow, Bury St Edmunds | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 |
|  | Spar, Church Road, Barningham, Bury St Edmunds | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stars N Jars, Britons Road, Bury St Edmunds | £0.00 | £0.00 | £0.00 | 80.0 | 80.00 | £0.0 | £0.0 | £0.00 | £0.00 | ع0.00 | ع0.00 |
|  | Total Zone 2 | ع0.61 | $\varepsilon 0^{20.00}$ | ع0.41 | ع0.00 | ع0.20 | 80.00 | ع0.00 | ع0.00 | ع0.00 | $\varepsilon_{0} 0.00$ | ع0.00 |
| Zone 3 | Alder Carr Farm, Creeting St Mary, Ipswich | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Asda, Meadow Centre, Wilkes Way, Stowmarket | £7.25 | £0.00 | £1.63 | £4.41 | £0.60 | £0.00 | £0.00 | 80.00 | ع0.13 | £0.00 | £0.4 |
|  | Co-op, Broomspath Road, Stowupland, Stowmarket | 0.00 | £0.00 | 0.00 | £0.00 | 80.00 | £0.00 | . 00 | £0.00 | 00 | 00 | £0.00 |
|  | Co-op, Combs Lane, Combs Ford, Stowmarket | £0.47 | £0.00 | £0.00 | 0.23 | 0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.23 |
|  | Coopp, King William Street, Ipswich | ع0.00 | ع0.00 | 20.00 | ع0.00 | ع0.00 | ع0.00 | 80.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Co-op, King William Street, Needham Market | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Co-op, Old Street, Haughley | ع0.23 | ع0.00 | ${ }^{\text {E0.00 }}$ | £0.23 | E0.00 | ع0.00 | E0.00 | ع0.00 | E0.00 | ع0.00 | ع0.00 |
|  | Lid, Bury Road, Stowmarket | £1.55 | £0.18 | £0.20 | ع0.93 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.23 |
|  | Local stores, Combs Ford, Stowmarket | ع0.00 | ع0.00] | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Local stores, Haughley | ¢0.00 $\varepsilon 0.00$ | ${ }^{\varepsilon 0.00}$ | ¢0.00 $\varepsilon .000$ | ¢0.00 $\varepsilon 0.00$ | ¢0.00 ع0.00 | ¢0.00 $\varepsilon 0.00$ | ¢0.00 ع0.00 | ¢0.00 | ¢0.00 ع0.00 | $\frac{\varepsilon 0.00}{80.00}$ | $\underline{\varepsilon 0.00}$ |
|  | Local stores, Stomupland, Stowmarket | ${ }_{\text {c }}$ | ${ }_{\text {c }}$ | ${ }^{\text {E }}$ ¢0.00 00 | ${ }_{\text {E }}$ |  | ${ }_{\text {c }}$ | ${ }_{\text {E }}$ | $\underline{\text { co.00 }}$ |  | ${ }^{\text {E \% }}$ | $\underline{\varepsilon 0.00}$ |
|  | Market, Stowmarket | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | One Stop, Ipswich Street, Stownarket | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Morisons, Milton Road South, Stowmarket | 11.60 | £0.00 | £0.20 | £1.39 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Cedars Link Road, Stowmarket | ${ }_{\text {c13 }}$ ¢1.17 | E0.00 | ${ }_{\text {E0.61 }}$ | E2.56 | ع0.00 | ع0.00 | ع0.00 | E0.00 | ع0.00 | ع0.00 | $\underline{\varepsilon 0.00}$ |
|  | Total Zone 3 | $\varepsilon 14.26$ | ع0.18 | E2.65 | E9.76 | ${ }^{10.60}$ | ع0.00 | ع0.00 | ع0.00 | ع0.13 | ${ }^{\text {E }} 0.00$ | ع0.94 |
| Zone 4 | Co-op, Church Street, Eye | E0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Co-op., Market Place, Diss | ع0.00 | ع0.00 | ${ }^{\text {¢ } 0.00}$ | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Co-op, The Street, Rickinghall | ع1.60 | ع0.00 | ع0.00 | ع0.00 | ع1.60 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Coop, The Street, Rickinghall, Diss | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Co-op, Victoria Street, Diss | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 |  |
|  | Farmers Market, Diss <br> Gregos, Mere Street, Diss | $\frac{\varepsilon 0.00}{80.00}$ | ¢0.00 | £0.00 $\varepsilon .000$ | ${ }_{\text {co.00 }}$ | $\underline{\varepsilon 0.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{\text { ع0.00 }}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\underline{\varepsilon 0.00}$ | $\stackrel{\varepsilon 0.00}{\varepsilon 0.00}$ |
|  | Local stores, Diss | ع0.60 | ع0.00 | ع0.00 | ع0.00 | ع0.60 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Local stores, East Haring | ع0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 |
|  | Local stores, Eye | ع0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Garboldisham, Diss | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Local stores, Hopton | ع0.00] |  |  |  |  |  |  |  | ع0.00 |  |  |
|  | Local stores, Mendilesham, | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\underline{\varepsilon 0.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{\varepsilon 0.00}$ |
|  | Local stores, New Buckenham | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Local stores, Pulham Market | £0.00 |  | £0.00 |  |  | £0.00 |  |  | £0.00 | ع0.00 | ع0.00 |
|  | Local stores, Rickinghall | ع0.00 | $\frac{\varepsilon 0.00}{}$ | $\frac{\varepsilon 0.00}{\text { ¢0, }}$ | ع0.00] | ع0.00 | $\frac{\varepsilon 0.00}{\text { coio }}$ | $\underline{\varepsilon}{ }^{\text {c,00 }}$ | $\frac{\varepsilon 0.00}{\text { coo }}$ | $\frac{\varepsilon 0.00}{10.00}$ | ع0.00 | ع0.00 |
|  | Local stores, Wortham | ${ }_{\text {c }}$ | ${ }_{\text {E }}$ | ${ }_{\text {E }}$ | ${ }_{\text {E }}$ | ${ }_{\text {E }}$ | ${ }_{\text {E }}{ }^{\text {E0.00 }}$ | ${ }_{\text {E }}$ | ${ }_{\text {E }}$ | ${ }_{\text {E }} \varepsilon_{\text {co.00 }}$ | ${ }_{\text {¢ }}$ |  |
|  | Tesco, Victoria Road, Diss | E3.04 | E0.00 | £0.20 | ع0.23 | £2.61 | ع0.00 | E0.00 | ع0.00 | E0.00 | ع0.00 | ع0.00 |
|  | Total Zone 4 | ع11.47 | ع0.00 | ع0.82 | ع0.23 | ع10.23 | 80.19 | ع0.00 | ع0.00 | ${ }^{1} 0.00$ | $\varepsilon_{0} 0.00$ | ع0.00 |
| Zone 5 | Aldi, Lime Kiln Lane, Thettord | £2.06 | £0.00 | £0.00 | £0.00 | ع0.20 | ${ }^{\text {E 1 } 1.86 ~}$ | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Co-op, High Street, Brandon | ع0, 19 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.19 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Coop, High Street, Lakenheath | ع0.00 | ع0.00 | ${ }^{\text {E0.00 }}$ | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | $\underline{80.00}$ |
|  | Co-op, Stephenson Way, Thetford | ${ }^{\text {ع }}$ ع0.00 |  | ${ }^{\text {¢ }}$ ¢0.00 |  | ¢0.00 | ${ }^{\varepsilon 0.00}$ | ¢0.00 |  |  |  |  |
|  | Gregos, King Street, TTettord | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Iceland, The Burrels, Minstergate Street, Thetford | ع0.87 | £0.00 | £0.00 | £0.00 | £0.00 | £0.74 | ع0.00 | £0.00 | £0.13 | £0.00 | ع0.00 |
|  | Local stores, Kenninghall | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Local stores, Kenninghall, Norwich | ع0.00] | £0.00] | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Local stores, Thetford Market, Thetford |  | ${ }_{\text {E }}$ | $\underline{\varepsilon}$ | $\underline{\varepsilon 0.00}$ | $\underline{\varepsilon}$ | $\frac{\varepsilon_{0} 0.37}{80.00}$ | $\underline{\varepsilon 0.00}$ |  | $\frac{\varepsilon 0.00}{\text { ع0.00 }}$ | $\frac{\varepsilon 0.00}{\varepsilon 0.00}$ | $\underline{\varepsilon}$ |


|  | Poundland, King Street, Thetford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Roys, Guildhall Street, Thetiord | £0.00 | £0.00 | £0.00 | E0.00 | E0.00 | E0.00 | E0.00 | ع0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsburr's, London Road, Thetford | £4.70 | £0.00 | £0.20 | ع0.00 | £0.60 | £3.90 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.0 |
|  | Spar, Bracken Road, Thettord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Kilverstone, Thetford | ع1.90 | £0.00 | ع0.20 | ع0.00 | £0.40 | £1.30 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, London Road, Brandon | £1.30 | £0.00 | £0.00 | ع0.00 | ع0.00 | £1.30 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 |
|  | Tesco, Norwich Road, Thetiord | £2.06 | ع0.00 | ع0.00 | £0.00 | £0.20 | £1.86 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Tesco, Theltord Road, Thetford | ع0.39 | £0.00 | £0.00 | ع0.00 | £0.20 | £0.19 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Wikinsons, Minstergate, Thetford | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 5 | £13.84 | ع0.00 | ع0.41 | ع0.00 | ع1.60 | £11.69 | ع0.00 | ع0.00 | ع0.13 | ع0.00 | ع0.00 |
|  | Asda, Studland Retail Park, Newmarket | ع1.74 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع1.74 | ع0.00 | 80.00 | ¢0.00 | ع0.00 |
|  | Asda, Studland Retail Park, Oaks Drive, Newmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Budgens, Clay Street, Soham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 |
|  | Co-op, Carter Street, Fordham | £0.22 | £0.00 | E0.00 | ع0.00 | £0.00 | ع0.00 | £0.22 | ع0.00 | £0.00 | £0.00 | £0.00 |
|  | Co-op, Carter Street, Fordham, Ely | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Co-op, Elizabeth Parade, Newmarket | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 |
|  | Co-op, High Street, Soham | ع0.65 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | £0.65 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Co-op, King Street, Mildenhall | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Co-op, Kings Street, Mildenhall | ع1.30 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع1.30 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Co-op, West Street, Isteham | ع0.22 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.22 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Co-op, West Street, Isteham, Ely | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Costcutter, Exxing Road, Newmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 |
|  | Iceland, Crown Walk, Exeter Road, Newmarket | £2.39 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £2.39 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | La Hogue Farm Shop, La Hogue Road, Chippenham | ع0.43 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.43 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Beck Row | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Exning | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Local stores, Fordham | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Local stores, Fordham, Ely | £0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 |
| Zone 6 | Local stores, Mildenhall | ع0.22 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.22 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Local stores, Newmarket | ع0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.22 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Local stores, Red Lodge | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Local stores, Soham | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Local stores, Wickhambrook | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 |
|  | Local stores, Wickhambrook, Newmarket | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ¢0.00 | ع0.00 |
|  | Londis, Holmsey Green, Bury St Edmunds | £0.00 | £0.00 | £0.00 | ¢0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ¢0.00 | . 00 |
|  | Market, Mildenhall | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 |
|  | Marks \& Spencer, The Guineas, Newmarket | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Marks \& Spencer, The Rookery, Newmarket | £0.84 | £0.00 | £0.00 | £0.00 | £0.00 | £0.19 | £0.65 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Martins, Market Place, Bury St Edmunds | ع0.00 | £0.00 | £0.00 | 80.00 | 80.00 | 80.00 | ع0.00 | ع0.00 | 80.00 | ع0.00 | ع0.00 |
|  | Sainsbur's, Recreation Way, Bury St Edmunds | £6.95 | £1.11 | £0.82 | £0.23 | 80.00 | £0.00 | £3.70 | £0.00 | £0.00 | ¢0.16 | £0.94 |
|  | Spar, Vicarage Road, Newmarket | ع0.00 | E0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Tesco, Fordham Road, Newmarket | £5.23 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £5.00 | ع0.00 | £0.00 | £0.00 | ع0.23 |
|  | The Convenience Store, Valley Way, Newmarket | £0.00 | £0.00 | £0.00 | ¢0.00 | £0.00 | £0.00 | . 00 | £0.00 | 00.00 | £0.00 | ع0.00 |
|  | Londis, York Way, Thetford | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Waitrose, Fred Archer Way, Newmarket | £4.41 | ع0.00 | ع0.00 | ع0.00 | E0.00 | ${ }^{\text {ع0.19 }}$ | $\varepsilon^{1} .70$ | ع0.00 | ع0.13 | ع0.16 | ع0.23 |
|  | Total Zone 6 | £24.82 | ع1.11 | ع0.82 | ع0.23 | ع0.00 | ع0.37 | £20.44 | ${ }^{\text {c }} 0.00$ | ع0.13 | ع0.32 | ${ }^{81.40}$ |
| Zone 7 |  | ع0.00 | ع0.00 | £0.00 | \&0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Total Zone7 | ${ }^{\text {¢ }}$ 0.00 | ع0.00 | $\varepsilon^{\text {ع }}$. 00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ${ }^{\text {ع }}$ 0.00 | £0.00 |
|  | Aldi. Lordscroft Lane, Haverhill | ${ }_{\text {¢1.47 }}$ | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.22 | ع0.00 | ع0.93 | £0.32 | £0.00 |
|  |  | £1.29 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ${ }^{\text {E1.06 }}$ | £0.00 | ع0.23 |
|  | Iceland, High Street, Haverhill | £1.29 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.20 | £0.93 | £0.16 | £0.00 |
|  | Kedington Stores, Silver Street, Haverhill | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ¢0.00 | £0.00 |
|  | Local stores, Haverhill | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| Zone 8 (Haverhill) | Local stores, Kedington | $\frac{\varepsilon 0.00}{\text { ع0.13 }}$ | $\frac{\varepsilon 0.00}{\text { ¢0.00 }}$ | $\frac{\varepsilon 0.00}{\text { ¢0.00 }}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon}{\text { £.000 }}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{\text { ع0.13 }}$ | ¢0.00 80.00 | $\frac{\varepsilon 0.00}{\text { ع0.00 }}$ |
|  | Local stores, Steeple Bumpstead | ${ }_{\text {c }}$ | E0.00 | $\frac{\text { E } 0.000}{80}$ | ¢ 60.00 | ${ }_{\text {E }}$ | ${ }_{\text {E }}$ | £0.00 | £0.00 | ¢ ${ }_{\text {E0.13 }}$ | ¢ ${ }^{\text {co.00 }}$ | ¢0.00 |
|  | Sainsbur's, Haycocks Road, Hanchett End, | ع6.40 | ع0.00 | ع0.00 | £0.00 | ¢0.00 | ع0.00 | ¢0.65 | £1.22 | ¢3.71 | ¢0.81 | O |
|  | Haverhill | £6.40 | ع0.00 | £0.00 | £0.00 | ¢0.00 | £0.00 | ${ }^{\text {¢ }} 0.65$ | 1.22 | £3.71 | £0.81 | 80.00 |
|  | Tesco, Cangle Road, Haverhill | £4.81 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | £3.85 | ع0.97 | ع0.00 |
|  | Total Zone 8 | £15.40 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ${ }^{\text {c }}$ 0.87 | ع1.43 | £10.61 | £2.26 | £0.23 |
|  | Co-op, Market Hill, Clare | ع0.48 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | ع0.48 | ع0.00 |
|  | Co-op, Market Hill, Clare, Sudbury | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Glemsford | ع0.00 | E0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
| Zone 9 | Local stores, Great Yeldham | ع0.16 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.16 | ع0.00 |
|  | Local stores, Hundon | $\frac{\varepsilon 0.00}{\text { ع0.00 }}$ | ¢0.00 ¢0.00 | $\frac{\varepsilon 0.00}{\text { ¢0.00 }}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{\text { ع0.00 }}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{\text { ع0.00 }}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{£ 0.00}{\text { ع0.00 }}$ | ¢0.00 80.00 | $\frac{\varepsilon 0.00}{\text { co.00 }}$ |
|  | Total Zone 9 | $\varepsilon^{80.65}$ | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.65 | ع0.00 |
|  | Aldi, Girining Street, Sudbury | ع1.53 | £0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.20 | ع0.00 | £0.16 | £1.17 |
|  | Assington Farm Shop, Assington | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Co-op, Canhams Road, Great Cornard | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Co-op, East Street, Sudbury | ع0.70 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.70 |
|  | Co-op, Hall Street, Long Melford | £0.63 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.16 | £0.47 |
|  | Co-op, Hall Street, Long Melford, Sudbury | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Co-op, High Street, Lavenham | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Co-op, High Street, Sudbury | ع0.00 | ع0.00 | ع0.00 | E0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |  |
|  | Co-op, The Difit, Great Cormard, Sudbury | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 |
|  | Farmfoods, Northern Road, Chilton Industrial Estate, Sudbury | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | 0.00 |
|  | Farmfoods, Northem Road, Sudbury | ع0.23 | E0.00 | E0.00 | ع0.00 | E0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.23 |
|  | Greggs, Market Hill, Sudbury | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Heeks, Market Place, Lavenham | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 |
|  | Hollow Trees Farm, Semer, Ipswich | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | \|celand, North Street, Suabury | ع0.86 | ع0.00 | E0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | c0.00 | £0.00 | 20.16 | ع0.70 |
|  | Local stores, Boxtord | E0.00 | £0.00 | £0.00 | ع0.00 | E0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | E0.00 |
|  | Local stores, Clare | ع0.00 | E0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 |
|  | Local stores, Great Cormard | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
| Zone 10 | Local stores, Great Waldingfield | ع0.00 | ع0.00 | E0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Local stores, Kersey | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Local stores, Lavenham | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Local stores, Long Melford | $\frac{\varepsilon 0.00}{\text { E0.23 }}$ | $\frac{\varepsilon 0.00}{\varepsilon 0.00}$ | $\frac{\varepsilon 0.00}{\text { E0.00 }}$ | $\frac{\varepsilon 0.00}{\text { E0.00 }}$ | $\frac{\varepsilon 0.00}{80.00}$ | ع0.00 | ع0.00 | $\frac{\varepsilon 0.00}{\varepsilon 0.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{¢ 0.00}$ |  |
|  | Local stores, Saftron Walden | ع0.00 | ع0.00 | £0.00 | ${ }^{2} 0.00$ | ${ }^{2} 0.00$ | ع0.00 | ع0.00 | ع0.00 | ع0.00 | $\varepsilon_{0}$ | ع0.00 |
|  | Local stores, Semer, Ipswich | ع0.23 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.23 |
|  | Local stores, Sudbury | ع1.10 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.16 | ع0.94 |
|  | Local stores, Watitisham | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 |
|  | Lookers Ford, Northerrn Road, Sudbury | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 |
|  | Roos, Great Eastern Road, Sudbury | ع0.79 | ع0.00 | ع0.00 | ${ }^{2} 0.00$ | £0.00 | ${ }^{\text {co.00 }}$ | ${ }^{\text {co.00 }}$ | ع0.00 | ${ }^{2}$ | ${ }^{2} 0.32$ | $\underline{\text { co.47 }}$ |
|  | Ruse \& Son, Hall Street, Long Melford | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | E0.00 |
|  | Spar, Hall Street, Long Melford | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 |
|  | Spar, Wimbish, Saffron Walden | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Tesco, Radwinter Road, Saftron Walden | £2.61 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £2.44 | ع0.00 | ¢0.16 | ع0.00 |
|  | Tesco, Woodhall Business Park, Springlands Way, Sudbury | . 89 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | 0.00 | £0.00 | £0.32 | £2.57 |
|  | The Patisserie, Hall Street, Long Mefford | ع0.00 | 80.00 | ع0.00 | ع0.00 | ${ }^{80.00}$ | ع0.00 | ع0.00 | ع0.00 | ${ }^{\text {c0.00 }}$ | $\mathrm{E}_{0} 0.00$ | ع0.00 |
|  | Waitrose, Hill Street, Saftron Walden | £5.50 | £0.00 | £0.00 | ع0.00 | ع0.20 | £0.00 | £0.00 | ع5.30 | £0.00 | £0.00 | ع0.00 |
|  | Waitrose, Station Road, Sudury Total Zone 10 | £20.50 | ع0.00 E0.00 | $\underline{\text { E0.20 }}$ | ${ }_{\text {E0.23 }}$ | ${ }_{\text {co.00 }}{ }_{80}$ |  | ${ }_{\text {E }}$ |  | ${ }_{\text {E }}$ | $\underbrace{}_{\text {E0.65 }}$ | ${ }_{\text {E }}$ |
| Outside Study Area | Total Zone Outside | E18.06 | E0.00 | E0.00 | E3.02 | ع3.01 | E2.60 | ${ }^{\text {¢ } 4.13}$ | ${ }^{\text {E. }}$ ¢ 81 | ع0.27 | E0.48 | ${ }_{\text {¢3.74 }}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total | \&161.62 | £15.12 | £19.58 | £16.03 | £17.05 | £17.63 | £30.87 | £10.19 | £11.54 | ${ }^{\text {¢ } 6.78 ~}$ | £16.83 |

Notes
(1) Percentage market shares based on survey results of Household Telephone Survey undertaken by Research \& Marketing, November 2011
(2) Data rebased from survey Percentages to exclude lnternet/ NSRT,
(2) Data
${ }^{(3)}$ Second Choice Main Food expenditure derived from 30\% of available expenditure for Main Food Shopping (Table 4a)

St Edmundsbury Borough Council - Retail Study 2011
Convenience Goods Analysis
Convenience Table 5c: Expenditure (2011) - Top-up Food Shop - First Choice


|  | Poundland, King Street, Thetford | £0.18 | £0.00 | £0.00 | £0.00 | £0.00 | £0.18 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Roys, Guildhall Street, Thettord | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Sainsbury's, London Road, Thetford | £2.31 | £0.00 | £0.00 | £0.00 | £0.00 | £2.31 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Spar, Bracken Road, Thetford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Kilverstone, Thetford | £2.17 | ع0.00 | ع0.00 | ع0.00 | E0.21 | £1.96 | ع0.00 | ع0.00 | E0.00 | ع0.00 | E0.00 |
|  | Tesco, London Road, Brandon | £3.02 | £0.18 | £0.00 | £0.00 | £0.00 | £2.85 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 |
|  | Tesco, Norvich Road, Thettord | £1.60 | £0.00 | £0.00 | £0.00 | £0.00 | E1.60 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Thettord Road, Thettord | £1.49 | £0.00 | £0.41 | £0.00 | £0.21 | £0.71 | £0.00 | 20.00 | E0.00 | £0.15 | ع0.00 |
|  | Wikikinsons, Minstergate, Thetord | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Total Zone 5 | £15.81 | ¢0.18 | £0.41 | ع0.00 | £1.04 | £13.89 | ع0.00 | ع0.00 | ع0.14 | £0.15 | ع0.00 |
| Zone 6 | Asda, Studland Retail Park, Newmarket | £0.87 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.87 | ع0.00 | ع0.00 | £0.00 | £0.00 |
|  | Asda, Studland Retail Park, Oaks Drive, Newmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Budgens, Clay Street, Soham | £2.60 | £0.00 | ع0.21 | £0.00 | £0.00 | £0.00 | £2.39 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Co-op, Carter Street, Fordham | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Co-op, Carter Street, Fordham, Ely | £1.30 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.30 | ع0.00 | £0.00 | £0.00 | £0.00 |
|  | Co-op, Elizabeth Parade, Newmarket | £0.43 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.43 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Co.op, High Street, Soham | £1.09 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.09 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Co-op, King Street, Mildenhall | £0.43 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.43 | 20.00 | £0.00 | £0.00 | £0.00 |
|  | Co-op, Kings Street, Mildenhall | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Co-op, West Street, , Slieham | $\varepsilon_{1} 1.30$ | £0.00 | £0.00 | ع0.21 | ع0.00 | £0.00 | ع1.09 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Co.op, West Street, Isleham, Ely | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 |
|  | Costcutter, Exxing Rooad, Newmarket | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Iceland, Crown Walk, Exeter Road, Newmarket | £0.43 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.43 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | $\begin{aligned} & \hline \text { La Hogue Farm Shop, La Hogue Road, } \\ & \text { Chippenham } \end{aligned}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Beck Row | £0.22 | $\varepsilon_{0.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | ${ }^{2} 0.00$ | ع0.00 | £0.00 |
|  | Local stores, Ely | ع0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Local stores, Exning | £0.43 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.43 | £0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Local stores, Fordham | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Fordham, Ely | £0.22 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.22 | £0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Local stores, Mildenhall | £0.22 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Local stores, Newmarket | £1.74 | £0.00 | £0.00 | £0.21 | £0.00 | ع0.00 | £1.52 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Local stores, Red Lodge | £0.22 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Soham | £1.30 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.30 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Local stores, Wickhambrook | ع0.65 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.65 | ع0.00 | ع0.00 | ع0.00 | £0.00 |
|  | Local stores, Wickhambrook, Newmarket | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Londis, Holmsey Green, Bury St Edmunds | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Market, Mildenhall | £0.22 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.22 | £0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Marks \& Spencer, The Guineas, Newmarket | £0.87 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.87 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Marks \& Spencer, The Rookery, Newmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Martins, Market Place, Bury St Edmunds | £0.21 | 80.00 | ع0.21 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | $\varepsilon 0.00$ |
|  | Sainsbury's, Recreation Way, Bury St Edmunds | £6.44 | £0.00 | 80.21 | £0.00 | £0.00 | £0.00 | £6.09 | £0.00 | £0.14 | £0.00 | £0.00 |
|  | Spar, Vicarage Road, Newmarket | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Tesco, Fordham Rood, Newmarket | £3.48 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ${ }^{2} 3.48$ | £0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | The Convenience Store, Valley Way, Newmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ¢0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Londis, York Way, Thettord | £0.21 | £0.00 | ع0.21 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 |  |
|  | Waitrose, Fred Archer Way, Newmarket | £3.12 | £0.00 | ع0.00 | ع0.00 | E0.00 | £0.00 | ع2.83 | £0.00 | £0.14 | £0.15 | £0.00 |
|  | Total Zone 6 | £28.22 | ع0.00 | ع0.82 | ع0.43 | ع0.00 | ع0.00 | £26.53 | ع0.00 | ع0.28 | ع0.15 | ع0.00 |
| Zone 7 |  | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 |
|  | Total Zone7 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
| Zone 8 (Haverhill) | Aldi, Lordscroft Lane, Haverhill | £0.74 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.43 | ع0.31 | ع0.00 |
|  | Co-op, Jubilee Walk, Haverhill | £1.34 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.85 | ع0.31 | £0.18 |
|  | Iceland, High Street, Haverhill | £0.43 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.43 | £0.00 | £0.00 |
|  | Kedington Stores, Silver Street, Haverhill | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Local stores, Haverhill | £1.28 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.28 | £0.00 | £0.00 |
|  | Local stores, Kedington | ع0.72 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.57 | £0.15 | £0.00 |
|  | Local stores, Steeple Bumpstead | £0.43 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.43 | £0.00 | £0.00 |
|  | Londis, Gloucester Road, Haverhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Sainsbury's, Haycocks Road, Hanchett End, Haverhill | ¢3.66 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.65 | £0.00 | £2.85 | £0.15 | £0.00 |
|  | Tesco, Cangle Road, Haverhill | ¢3.83 | £0.00 | £0.00 | E0.00 | £0.00 | ع0.18 | ع0.22 | ع0.00 | £3.28 | ع0.15 | £0.00 |
|  | Total Zone 8 | \&12.42 | ع0.00 | ${ }^{\text {80.00 }}$ | ع0.00 | ع0.00 | £0.18 | £0.87 | £0.00 | \&10.11 | ¢1.08 | ع0.18 |
| Zone 9 | Co-op, Market Hill, Clare | £1.69 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع1.69 | £0.00 |
|  | Co-op, Market Hill, Clare, Sudbury | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Glemstord | ع0.95 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.77 | ع0.18 |
|  | Local stores, Great Yeldham | $\underbrace{0.46}$ | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.46 | ع0.00 |
|  | Local stores, Hundon | ع0.15 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.15 |  |
|  | Local stores, Stoke-by-Clare | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.15 | ع0.00 |
|  | Total Zone 9 | ¢3.41 | ${ }^{10.00}$ | ع0.00 | ${ }^{20.00}$ | ع0.00 | ${ }^{10.00}$ | ${ }^{1} 0.00$ | ع0.00 | ع0.00 | ${ }^{\text {c }}$ 3 23 | ع0.18 |
| Zone 10 | Aldi, Giriting Street, Sudbury | £1.07 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 |  | ع0.00 | £0.00 |  |
|  | Assington Farm Shop, Assington | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | E0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 |
|  | Co-op, Canhams Road, Great Cornard | £0.18 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.18 |
|  | Co.op, East Street, Sudbury | £0.54 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |  |
|  | Co-op, Hall Street, Long Mellord | £1.07 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع1.07 |
|  | Co-op, Hall Street, Long Melford, Sudbury | ع0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Co-op, High Street, Lavenham | £0.18 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.18 |
|  | Co-op. High Street, Sudbury | ${ }_{\text {¢0.00 }}^{\text {¢0.18 }}$ | $\frac{£ 0.00}{\text { ¢0.00 }}$ | $\frac{£ 0.00}{\text { ¢0.00 }}$ | $\frac{\varepsilon 0.00}{\text { ع0.00 }}$ | $\frac{£ 0.00}{\text { ¢0.00 }}$ | $\frac{\varepsilon 0.00}{\text { E0.00 }}$ | $\frac{\varepsilon 0.00}{\text { ¢0.00 }}$ | $\frac{\varepsilon 0.00}{\text { ¢0.00 }}$ | $\underline{\varepsilon 0.00}$ | $\frac{\varepsilon 0.00}{\text { ع0.00 }}$ | $\frac{\varepsilon 0.00}{\varepsilon 0.18}$ |
|  | Co-op, The Drit, Great Cormard, Sudbury | ع0.18 | ع0.00 | ع0.00 |  |  | ع0.00 | ع0.00 |  | ع0.00 | ع0.00 | ع0.18 |
|  |  | £0.72 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.72 |
|  | Farmfoods, Northem Road, Sudbury | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Greggs, Market Hill, Sudibury | ع0.18 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.18 |
|  | Heeks, Market Place, Lavenham | ع0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Hollow Trees Farm, Semer, lpswich | ${ }_{\text {¢ }}{ }^{\text {E0.18 }}$ | $\frac{£ 0.00}{\text { ع0.00 }}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\frac{\varepsilon 0.00}{80.00}$ | $\underbrace{\text { ¢0.54 }}_{\text {¢0.18 }}$ |
|  | $\frac{\text { Leland, Norn Street, Suabury }}{\text { Local stores, Assington, Colchester }}$ | ${ }_{\text {E }}$ | ${ }^{2} 0.00$ | £0.00 | ${ }^{2} 0.00$ | ${ }^{2} 0.00$ | ${ }^{\text {E }}$ | £0.00 | £0.00 | ${ }^{2} 0.14$ | ع0.00 | ${ }_{\text {E00.54 }}^{\text {¢0.18 }}$ |
|  | Local stores, Boxtord | ${ }^{\text {E }}$ | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.36 |
|  | Local stores, Clare | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Local stores, Great Cormard | £0.54 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.54 |
|  | Local stores, Great Waldingfield | £0.18 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\underbrace{\text { ¢ }}_{\text {¢0.18 }}$ |
|  | Local stores, Kersey | $\underbrace{\text { E0.18 }}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |  |
|  | Local stores, Lavenham | ${ }_{\text {E }}$ | ${ }_{\text {E }}$ | ${ }_{\text {E }}$ | ع0.00 | ع0.00 | $\varepsilon_{\text {ع }}$ | ${ }_{\text {ع }}$ | ¢0.00 ¢0.00 | ع0.00 | £0.00 | ${ }_{\text {ع0.54 }}^{\text {ع0.18 }}$ |
|  | Local stores, Monks Eleigh | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Local stores, Saftron Walden | ع0.42 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.42 | ع0.00 | £0.00 | £0.00 |
|  | Local stores, Semer, Ipswich | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Local stores, Sudbury | ع0.97 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | £0.62 | ع0.36 |
|  | Local stores, Wattisham | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Lookers Ford, Northern Road, Sudbury | £0.18 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.18 |
|  | McColls, Market Hill, Sudibury | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ${ }^{\text {¢0,00 }}$ |
|  | Rovs, Great Easterm Road, Sudbury | ${ }^{\text {¢ } 0.36}$ | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | $\underbrace{}_{\text {¢0.36 }}$ |
|  | Ruse \& Son, Hall Street, Long Melford | ${ }^{\text {E }}$ £0.00 | ${ }^{\text {E }}$ | ${ }^{\varepsilon} \varepsilon_{00.00}$ | ${ }_{\text {E }}$ | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E }}$ £0.00 | ${ }_{\text {E }}$ | ${ }_{\text {c }}^{10.00}$ |  | $\underline{\varepsilon}$ | ع0.00 |
|  | Spar, Wimbish, Saffron Walden | ع0.21 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.21 | ع0.00 | ع0.00 | ع0.00 |
|  | Tesco, Radwinter Road, Saftron Walden | £5.20 | £0.00 | ع0.21 | £0.21 | £0.00 | £0.00 | £0.00 | £4.78 | ع0.00 | ع0.00 | £0.00 |
|  | Tesco, Woodhall Business Park, Springlands Way, Sudbury | £2.69 | £0.00 | £0.00 | ¢0.00 | ¢0.00 | £0.00 | 00 | 00 | . 00 | £0.00 | £2.69 |
|  | The Patisserie, Hall Street, Long Melford | £0.18 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.18 |
|  | Waitrose, Hill Street, Saffron Walden | £4.05 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.18 | £0.00 | £3.53 | £0.00 | ع0.15 | £0.18 |
|  | Waitrose, Station Road, Sudbury | £2.48 | £0.00 | ع0.21 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.31 | ع1.97 |
|  | Total Zone 10 | £23.86 | ${ }^{80.00}$ | ع0.41 | ع0.21 | ${ }^{10.00}$ | ${ }^{\text {ع } 0.18}$ | $\varepsilon^{20.00}$ | £8.94 | $\varepsilon^{\text {E }} 14$ | 11.08 | $\varepsilon_{12.89}$ |
| Outside Study Area | Total Zone Outside | 814.16 | ع0.00 | £1.44 | ¢3.42 | $\underline{1.46}$ | £2.49 | £1.09 | ع1.25 | ع0.43 | £0.62 | $\varepsilon 1.97$ |
| Total |  | £161.62 | ¢15.12 | $\underline{19.58}$ | £16.03 | £17.05 | ${ }^{\text {117.63 }}$ | £30.87 | £10.19 | £11.54 | ¢6.78 | £16.83 |

Notes
(1) Percentage market shares based on survey results of Household Telephone Survey undertaken by Research \& Marketing, November 2011
(3) First Choice Top Up Food expenditure derived from $70 \%$ of available expenditure for Top Up Food Shopping (Table 4b)

St Edmundsbury Borough Council - Retail Study 2011
Convenience Goods Analysis
Convenience Table 5d: Expenditure (2011) - Top-up Food Shop - Second Choice



[^1]St Edmundsbury Borough Council - Retail Study 2011
Convenience Goods Analysis
Convenience Table 6: Expenditure - All Convenience Goods (Bury St Edmunds \& Haverhill)

|  |  |  | Zone 1 (Bury St Edmunds) | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | $\begin{aligned} & \text { Zone } 8 \\ & \text { (Haverhill) } \end{aligned}$ | Zone 9 | Zone 10 | Total | Inflow | Total including Inflow |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | (£m) | (£m) | (£m) | (£m) | (£m) | (£m) | (£m) | (£m) | (£m) | (£m) | (£m) | \% | (£m) |
|  |  | Market, Bury St Edmunds | £0.30 | £0.21 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.12 | £0.62 |  | £0.62 |
|  |  | Marks \& Spencer, Buttermarket, Bury St Edmunds | £6.28 | £2.80 | £0.68 | £0.00 | £0.19 | £0.72 | £0.00 | £0.24 | £0.30 | £0.59 | $£ 11.80$ |  | £11.80 |
|  |  | Greggs, Abbeygate Street, Bury St Edmunds | £0.35 | £0.00 | £0.00 | £0.00 | £0.18 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.53 |  | £0.53 |
|  | IN CENTRE | Iceland, Corrhill, Bury St Edmunds | £2.89 | £0.93 | £0.00 | £0.20 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £4.02 |  | £4.02 |
|  |  | Tesco Express, Cornhill, Bury St Edmunds | £0.54 | £0.62 | £0.63 | £0.00 | £0.36 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £2.37 |  | £2.37 |
|  |  | Waitrose, Robert Boby Way, Bury St Edmunds | £7.06 | £6.45 | £0.90 | £1.03 | £0.36 | £2.25 | £0.00 | £0.00 | £0.47 | £0.36 | £18.88 |  | £18.88 |
|  |  | Local stores, Bury St Edmunds Town Centre | $£ 1.00$ | £1.02 | £0.21 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.07 | £0.00 | £2.30 |  | £2.30 |
|  |  | Asda, Western Way, Bury St Edmunds | £15.69 | £7.42 | £0.45 | £0.20 | £2.59 | £9.04 | £0.00 | £0.65 | £0.32 | £0.24 | £36.61 |  | £36.61 |
|  |  | Costcutter, Newmarket Road, Bury St Edmunds | £0.12 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.12 |  | £0.12 |
| Bury St Edmunds |  | Farmfoods, The Bartons Retail Park, Barton Road, Bury St Edmunds | £1.18 | £0.78 | £0.00 | £0.00 | £0.31 | £0.00 | £0.00 | £0.14 | £0.00 | £0.00 | £2.41 |  | £2.41 |
|  |  | Local stores, Bury St Edmunds | £1.00 | £1.02 | £0.21 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.07 | £0.00 | £2.30 |  | £2.30 |
|  |  | One Stop, Cadogan Road, Bury St Edmunds | £0.18 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.18 |  | £0. 18 |
|  |  | Premier, Lake Avenue, Bury St Edmunds | £0.18 | ${ }^{20.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }} 0.00$ | £0.00 | £0.00 | £0.00 | $¢^{\text {¢0.18 }}$ |  | £0.18 |
|  | out of centre | Sainsbury's, Bedingfeld Way, Moreton Hall, Bury St Edmunds | $£ 13.33$ | £16.47 | £1.32 | £0.60 | £2.17 | £2.79 | £0.00 | £0.00 | £0.63 | £0.18 | £37.49 |  | £37.49 |
|  |  | Somerfield, Mildenhall Road, Bury St Edmunds | £2.90 | £1.56 | £0.00 | £0.00 | £0.55 | £0.87 | £0.00 | £0.00 | £0.00 | £0.18 | £6.06 |  | £6.06 |
|  |  | Spar, St Olaves Precinct, Bury St Edmunds | £0.35 | £0.21 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.56 |  | £0.56 |
|  |  | Tesco Express, Lawson Place, Bury St Edmunds | £1.59 | £1.34 | £0.00 | £0.00 | £0.13 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £3.28 |  | £3.28 |
|  |  | Tesco, St Saviours Interchange, Bury St Edmunds | £13.20 | $£ 16.09$ | £0.46 | £0.61 | £1.22 | £3.05 | £0.00 | £0.39 | £0.00 | £0.72 | £35.75 |  | £35.75 |
|  |  | Tesco, Stamford Court, Bury St Edmunds | £0.47 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.47 |  | £0.47 |
|  |  | Total Bury St Edmunds | £68.61 | £56.92 | £4.86 | £2.64 | £8.05 | £19.17 | £0.00 | £1.43 | £1.86 | £2.40 | £165.94 |  | £165.94 |
| Haverhill | in Centre | Iceland, High Street, Haverhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.20 | £1.69 | £0.16 | £0.00 | £2.05 | 2\% | £2.09 |
|  |  | Co-op, Jubilee Walk, Haverhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £2.38 | £0.31 | £0.41 | £3.10 | 2\% | £3.16 |
|  |  | Local Stores, Haverhill Town Centre | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.14 | £0.14 | £0.00 | £1.27 | 2\% | £1.30 |
|  | out of centre | Aldi, Lordscroft Lane, Haverhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.62 | £0.00 | £3.02 | £0.94 | £0.00 | £4.58 | 2\% | £4.67 |
|  |  | Local stores, Haverhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.14 | £0.14 | £0.00 | $£ 1.27$ | 2\% | £1.30 |
|  |  | Londis, Gloucester Road, Haverhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £0.00 | £0.11 | 2\% | £0.11 |
|  |  | Sainsbury's, Haycocks Road, Hanchett End, Haverhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.99 | £3.42 | £19.95 | £4.48 | 0.00 | £29.83 | 15\% | £34.31 |
|  |  | Tesco, Cangle Road, Haverhill | £0.00 | £0.16 | £0.00 | £0.00 | £0.18 | £1.99 | £0.00 | £19.27 | £4.19 | £0.00 | £25.79 | 15\% | £29.66 |
|  |  | Total Haverhill | £0.00 | £0.16 | £0.00 | £0.00 | £0.18 | £4.60 | £3.62 | £48.69 | £10.35 | £0.41 | £68.01 |  | £76.60 |

Notes
(2) Local Aure derived from Tables $52-5 d$
(2) Local Stores, Bury and Local Stoes, Haverhill responses split $5 \%$ between Town Centre and Out of Centre
(3) Inflow of $2 \%$ added to Haverhill lin centre faciilities based on On-Street Survey data (November 2011). Out of centre inflow based on Drivers Jonas Deloitte estimates

## St Edmundsbury Borough Council - Retail Study 2011

## Convenience Goods Analysis

Convenience Table 7a: Bury St Edmunds Market Shares in 2011 (from PCA - Zones 1 \& 2)

| Bury St Edmunds | Expenditure | Market Share |
| :--- | :---: | :---: |
| Total Available Expenditure (£m) (Excluding NSRT) |  |  |
| Survey Derived Expenditure within Town Centre (£m) | $£ 35.22$ |  |
| Survey Derived Expenditure within Town as a Whole (£m) | $£ 125.53$ |  |
|  |  | $18.4 \%$ |

Convenience Table 7b: Haverhill Market Shares in 2011 (from PCA - Zones 8 \& 9)

| Haverhill | Expenditure | Market Share |
| :--- | :---: | :---: |
| Total Available Expenditure (£m) (Excluding NSRT) |  |  |
| Survey Derived Expenditure within Town Centre (£m) | $£ 87.22$ |  |
| Survey Derived Expenditure within Town as a Whole (£m) | $£ 5.81$ |  |
|  | $£ 59.04$ | $6.7 \%$ |

Notes
(1) 2010 Prices
(2) Total available expenditure taken from Table 3
(3) Survey derived expenditure derived from Table 6

St Edmundsbury Borough Council - Retail Study 2011
Convenience Goods Analysis
Convenience Table 8: Expenditure - All Convenience Goods (Bury St Edmunds \& Haverhill)

|  |  |  | Gross Floorspace (sq m) | Net Floorspace (sq m) | \% Convenience Goods Floorspace | Net Convenience Floorspace (sq m) | Benchmark <br> Convenience <br> Turnover ( $£ /$ sq m) <br> 2010 | Benchmark Convenience Turnover $(£ m) 2010$ | Benchmark Convenience Turnover (£m) 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bury St Edmunds | in Centre | Market, Bury St Edmunds |  |  |  |  |  |  | $\underline{1} 0.62$ |
|  |  | Marks \& Spencer, Buttermarket, Bury St Edmunds | 5203 | 938 | 94.4\% | 886 | £11,692 | £10.36 | £10.26 |
|  |  | Greggs, Abbeygate Street, Bury St Edmunds | 260 | 78 | 100.0\% | 78 | £3,000 | £0.23 | £0.23 |
|  |  | Iceland, Cormhill, Bury St Edmunds |  | 544 | 97.0\% | 528 | £7,023 | £3.71 | £3.67 |
|  |  | Tesco Express, Cornhill, Bury St Edmunds | 695 | 487 | 90.0\% | 438 | £9,000 | £3.94 | $£ 3.90$ |
|  |  | Waitrose, Robert Boby Way, Bury St Edmunds |  | 1952 | 85.1\% | 1662 | £12,936 | £21.50 | £21.29 |
|  |  | Local stores, Bury St Edmunds Town Centre | 1090 | 763 | 100.0\% | 763 | £3,000 | £2.29 | £2.27 |
|  | OUT OF CENTRE | Asda, Western Way, Bury St Edmunds | 6456 | 3376 | 75.0\% | 2532 | £15,795 | £40.00 | £39.60 |
|  |  | Costcutter, Newmarket Road, Bury St Edmunds | 125 | 100 | 90.0\% | 90 | £6,226 | £0.56 | £0.55 |
|  |  | Farmfoods, Barton Road, Bury St Edmunds |  | 416 | 90.0\% | 375 | £6,226 | £2.33 | $£ 2.31$ |
|  |  | Local stores, Bury St Edmunds |  |  |  |  |  |  | $£ 2.30$ |
|  |  | One Stop, Cadogan Road, Bury St Edmunds | 183 | 134 | 81.4\% | 109 | £7,375 | £0.80 | £0.80 |
|  |  | Premier, Lake Avenue, Bury St Edmunds | 94 | 66 | 95.0\% | 63 | £7,375 | £0.46 | £0.46 |
|  |  | Sainsbury's, Bedingfeld Way, Moreton Hall, Bury St Edmunds | 6274 | 4558 | 75.0\% | 3419 | £13,837 | £47.30 | $£ 46.83$ |
|  |  | Co-op Mildenhall Road, Bury St Edmunds | 1937 | 1301 | 85.0\% | 1106 | £8,460 | £9.35 | £9.26 |
|  |  | Spar, St Olaves Precinct, Bury St Edmunds | 318 | 223 | 81.4\% | 181 | £7,500 | £1.36 | £1.35 |
|  |  | Tesco Express, Lawson Place, Bury St Edmunds | 524 | 179 | 90.0\% | 161 | £7,500 | £1.21 | £1.20 |
|  |  | Tesco, St Saviours Interchange, Bury St Edmunds | 6380 | 3301 | 75.0\% | 2475 | £14,024 | £34.72 | $£ 34.37$ |
|  |  | Tesco Express, Stamford Court, Bury St Edmunds | 277 | 153 | 90.0\% | 137 | £7,500 | £1.03 | $\underline{1} .02$ |
| Haverhill | in Centre | Iceland, High Street, Haverhill |  | 418 | 97.0\% | 405 | £7,691 | £3.12 | £3.09 |
|  |  | Co-op, Jubilee Walk, Haverhill | 2369 | 1328 | 85.0\% | 1129 | £8,460 | £9.55 | £9.45 |
|  |  | Local stores, Haverhill Town Centre | 1400 | 980 | 100.0\% | 980 | £3,000 | £2.94 | £2.91 |
|  | OUT OF CENTRE | Aldi, Lordscroft Lane, Haverhill | 1022 | 697 | 73.6\% | 513 | £7,908 | $£ 4.05$ | $£ 4.01$ |
|  |  | Londis, Gloucester Road, Haverhill | 220 | 154 | 81.4\% | 125 | £7,375 | £0.92 | £0.92 |
|  |  | Sainsbury's, Haycocks Road, Hanchett End, Haverhill | 5961 | 4621 | 75.0\% | 3466 | £13,837 | £47.96 | $£ 47.48$ |
|  |  | Tesco, Cangle Road, Haverhill | 6083 | 3227 | 75.0\% | 2420 | £14,024 | £33.94 | £33.60 |
|  |  | Local stores, Haverhill |  |  |  |  |  |  | $\underline{1} .30$ |

Notes
(1) Percentage market shares based on survey results of Househald Telephone Survey undertaken by Research \& Marketing, November 2011
(3) Convenience floorspace ratio based on company averages as derived from Verdict UK Food \& Grocery Retailers 2011 or based on Drivers Jonas Deloitte assumptions from site visits.
(4) Benchmark 2011 turnovers reflects $1 \%$ decrease in sales density as set out in Experian 9 (see Table C1)
discounter
(7) Floorspace for local stores Bury St Edmunds \& Haverhill Town Centres derived trom GOAD (minus named foodstores already in table) gros floorspace measured on Promap and Farmfoods which is taken from its planning application submission
(8) Benchmark turnover for Market, local stores Haverill Town and Bury St Edmunds Town use survey derived turnover as floorspaces cannot be determined
(9) Premier/One Stop turnover uses average Londis turnove
(10) Tesco Exxress \& Spar sales density at $£ 7,500$ based on DJD estimates following site visits

St Edmundsbury Borough Council - Retail Study 2011
Convenience Goods Analysis
Convenience Table 9: Expenditure - All Convenience Goods (Bury St Edmunds \& Haverhill)

|  |  |  | Benchmark Convenience Turnover (£m) 2011 | Survey Derived Convenience Turnover (£m) 2011 | Difference (£m) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Bury St Edmunds | IN CENTRE | Market, Bury St Edmunds | $£ 0.62$ | £0.62 | $£ 0.00$ |
|  |  | Marks \& Spencer, Buttermarket, Bury St Edmunds | £10.26 | £11.80 | £1.55 |
|  |  | Greggs, Abbeygate Street, Bury St Edmunds | £0.23 | $£ 0.53$ | $£ 0.30$ |
|  |  | Iceland, Cornhill, Bury St Edmunds | £3.67 | £4.02 | £0.35 |
|  |  | Tesco Express, Cornhill, Bury St Edmunds | £3.90 | £2.37 | -£1.53 |
|  |  | Waitrose, Robert Boby Way, Bury St Edmunds | £21.29 | £18.88 | -£2.40 |
|  |  | Local stores, Bury St Edmunds Town Centre | £2.27 | £2.30 | £0.04 |
|  | OUT OF CENTRE | Asda, Western Way, Bury St Edmunds | £39.60 | £36.61 | -£2.99 |
|  |  | Costcutter, Newmarket Road, Bury St Edmunds | £0.55 | £0.12 | -£0.43 |
|  |  | Farmfoods, Barton Road, Bury St Edmunds | £2.31 | £2.41 | £0.10 |
|  |  | Local stores, Bury St Edmunds | $£ 2.30$ | $£ 2.30$ | $£ 0.00$ |
|  |  | One Stop, Cadogan Road, Bury St Edmunds | $£ 0.80$ | £0.18 | -£0.62 |
|  |  | Premier, Lake Avenue, Bury St Edmunds | £0.46 | $£ 0.18$ | -£0.28 |
|  |  | Sainsbury's, Bedingfeld Way, Moreton Hall, Bury St Edmunds | £46.83 | £37.49 | -£9.34 |
|  |  | Co-op Mildenhall Road, Bury St Edmunds | $£ 9.26$ | $£ 6.06$ | -£3.20 |
|  |  | Spar, St Olaves Precinct, Bury St Edmunds | £1.35 | £0.56 | -£0.79 |
|  |  | Tesco Express, Lawson Place, Bury St Edmunds | £1.20 | £3.28 | £2.09 |
|  |  | Tesco, St Saviours Interchange, Bury St Edmunds | £34.37 | £35.75 | £1.38 |
|  |  | Tesco Express, Stamford Court, Bury St Edmunds | £1.02 | £0.47 | -£0.55 |
| Haverhill | IN CENTRE | Iceland, High Street, Haverhill | £3.09 | $£ 2.09$ | -£1.00 |
|  |  | Co-op, Jubilee Walk, Haverhill | £9.45 | £3.16 | -£6.29 |
|  |  | Local stores, Haverhill Town Centre | £2.91 | £1.30 | -£1.61 |
|  | OUT OF CENTRE | Aldi, Lordscroft Lane, Haverhill | £4.01 | £4.67 | $£ 0.66$ |
|  |  | Londis, Gloucester Road, Haverhill | £0.92 | £0.11 | -£0.80 |
|  |  | Sainsbury's, Haycocks Road, Hanchett End, Haverhill | £47.48 | £34.31 | -£13.17 |
|  |  | Tesco, Cangle Road, Haverhill | £33.60 | £29.66 | -£3.94 |
|  |  | Local stores, Haverhill | £1.30 | £1.30 | £0.00 |

Notes
(1) 2010 prices
(2) Benchmark turnover taken from Table 8
(3) Survey Derived Turnover taken from Table 6
(4) Negative figures indicate possible under-trading / positive figures indicate possible over-trading

## St Edmundsbury Borough Council - Retail Study 2011

Convenience Goods Analysis
Convenience Table 10: Commitments \& Allocations

|  | Location | Description | $\begin{gathered} \text { Gross } \\ \text { Floorspace } \\ \text { (sq.m) } \end{gathered}$ | $\begin{gathered} \hline \text { Class A1 } \\ \text { Floorspace (sq } \\ \mathrm{m}) \\ \hline \end{gathered}$ | Net Convenience Floorspace (sq m) | $\begin{gathered} \hline \text { Convenience } \\ \text { Turnover per sq m } \\ 2011 \\ \hline \end{gathered}$ | Total Convenience Turnover (£m) 2011 | Total Convenience Turnover (£m) 2012 | Total Convenience Turnover (£m) 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bury St | Tayfen Road | Retail Warehousing | 3,000 | 2,400 | - |  |  |  |  |
| Edmunds | Tayten Road | Discount Foodstore | 1,548 | 1,084 | 892 | £6,226 | £5.56 | £5.46 | $£ 5.48$ |
| TOTAL |  |  |  |  | 892 |  | $£ 5.56$ | £5.46 | $£ 5.58$ |
|  |  |  |  |  |  |  |  |  |  |
| Haverhill | Former Project Office Furniture, Hamlet Green | Wickes | 2,522 | 2,193 | - | - | - | - | - |
|  |  | Unit 1: Floor \& Furniture Coverings | 762 | 648 | - | - | - | - | - |
|  |  | Unit 2: Electricals | 512 | 435 | - | - | - | - | - |
|  |  | Unit 3: Pets | 762 | 648 | - | - | - | - | - |
| TOTAL |  |  |  |  | 1,785 |  | £0.00 | £0.00 | £0.00 |

Notes

1) Data from St Edmundsbury Borough Council, December 2011
2) Convenience / comparison floorspace split and sales densities per outlet derived from Verdict UK Food \& Grocery Retailers 2011 and Mintel Retail Rankings (2011) with averages applied where operators are not known
3) Turnover of Haverill Retail Park scheme taken from planning application submission (ref: SE/111/0424)
4) Tayfen Road Foodstore sales densities based on Average 'Ton 5' Foodstore turnovers derived from Verdic UK Food $\&$ Grocery Retailers 2011
5) Turnover of commitments grown forward using retail sales density figures taken from Experian Retail Planner Briefing Note 9 (September 2011) - Figure 4a, p12

Convenience Table 11a: Bury St Edmunds Convenience Goods Capacity (Current Market Share - 76\%)

| Bury St Edmunds Town | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Available Expenditure (Em) | £165.22 | $\underbrace{}_{1650.07}$ | ${ }_{\text {E166.50 }}$ | ${ }_{\text {£ } 167.73}$ | £199,36 | ع177.18 | £173.17 | $\underbrace{}_{1175.33}$ |  | E180.00 | ${ }^{1} 182.23$ | $\underbrace{}_{1184.79}$ | £186.99 | $\underbrace{}_{1199.38}$ | $\underbrace{}_{1991.61}$ | $\underbrace{}_{1193.65}$ | $\underbrace{}_{1195.98}$ | ¢198.22 | E200.69 | ${ }^{2} 203.22$ | £205.77 |
| Town Market Share |  |  |  |  |  |  |  |  | ${ }^{76.0 \%}$ |  |  |  |  |  | 76.0\% | 76.0\% |  |  |  | 76.0\% | \% $7.7 .0 \%$ |
| PCA Survey Derived Turnver ( (mm) |  | \&125.41 | \&126.50 | \&127,44 | \&128.67 | \&130.05 | £131.56 | £133.21 | \&134.91 | \&136.76 | $\underbrace{}_{1138.45}$ | E140.40 | \&14206 |  |  |  | \&148.89 | \&150.60 | £152.48 |  |  |
|  | $\frac{\varepsilon 40.41}{¢ 0.00}$ | $\frac{\text { ¢40.25 }}{\text { E0.00 }}$ | $\frac{\varepsilon 40.45}{\varepsilon 0.00}$ | $\frac{\varepsilon 40.65}{\text { E0.00 }}$ | $\frac{\varepsilon 40.86}{\varepsilon 0.00}$ |  |  | $\frac{\varepsilon 44.47}{¢ 0.00}$ | $\frac{\varepsilon 44.72}{\frac{\varepsilon}{\varepsilon 0.00}}$ | $\frac{\text { £41.97 }}{\text { E0.00 }}$ | $\frac{£ 42.22}{\varepsilon 0.00}$ | $\frac{\varepsilon}{\text { £42.48 }}$ | $\frac{\varepsilon}{\frac{\varepsilon 4273}{80.00}}$ | $\frac{\varepsilon 42.99}{\varepsilon 0.00}$ | $\frac{\varepsilon 43.25}{\varepsilon 0.00}$ | $\frac{\varepsilon 43.51}{\varepsilon 0.00}$ | $\frac{\varepsilon 43.77}{\varepsilon 0.00}$ | $\frac{\text { ¢44.03 }}{\text { E0.00 }}$ | $\frac{¢ 44.29}{\text { E0.00 }}$ | $\frac{\varepsilon 44.56}{\varepsilon 0.00}$ | $\frac{{ }^{\text {¢44.83 }}}{\text { E.00 }}$ |
| Survey Derived Turnover ( sm ) | E165.94 | ${ }^{21655.66}$ | ${ }_{\text {E166.95 }}$ | E168.09 | E169.52 | E.171.11 | E172.83 | $\underbrace{}_{\text {E174.68 }}$ | E176.64 | E178.73 | $\underbrace{}_{1800.67}$ | ${ }_{\text {E182, }}^{\text {¢ }}$ | E1844.79 | $\underbrace{}_{\text {¢186, }}$ | ${ }_{\text {¢1888.82 }}$ | $\underbrace{}_{\text {\&100.63 }}$ | ${ }_{\text {E192.66 }}$ | E1944.63 | $\underbrace{}_{\text {E196. }}$ 20.77 | ع1998.95 | ${ }_{\text {c. } 2001.16}$ |
| Benchmakk Turnover of Existing Floorspace ( Im ) | \&182, 27 | £179.17 | \&179.89 | £180.61 | £181,33 | \&182.06 | £182,79 | \&183.52 | £183.89 | E184,25 | £184.62 | £184.99 | £185.36 | £185.73 | £186.10 | £186.48 | ع118.85 | E187.22 | £187.60 | \&187.97 | \&188.35 |
| ichmak Turnover ot Commitments (\%m) | 80.00 | ${ }^{20.00}$ | ع5.48 | ع6.51 | ¢5.53 | ¢5.55 | ¢5.57 | ع5.59 | ¢5.61 | ¢5.62 | ${ }^{\text {c5.63 }}$ | ¢5.64 | ¢5.65 | ¢5.66 | ¢5.67 | ${ }^{25.68}$ | ¢5.70 | ع5.71 | ${ }_{\text {¢ }} 5.72$ | ${ }^{\text {¢5.73 }}$ | ع5.74 |
| Total Senchmark Turnver ( Em ) | ¢182.27 | E179.17 | ${ }^{\text {¢185.38 }}$ | E186.12 | ¢118.86 | ¢187.61 | ¢188.36 | ¢189.11 | ع1199.49 | ¢119.87 | ¢190.25 | ${ }^{\text {¢ } 190.63}$ | ¢191.01 | ¢191.39 | $\mathrm{c}_{1919.78}$ | ¢192.16 | ${ }_{\text {¢ }} 192.54$ | ¢192.93 | ¢193.32 | ¢193.70 | ع194.09 |
|  | - -161.34 | $\frac{-¢ 13.52}{¢ 822}$ | - 118.43 | - 118.03 | - 817.34 | - -16.50 | - 115.53 | - 14.43 | $-812.86$ | - 811.14 | ${ }_{-29.58}^{\text {c. }}$ | ${ }_{\text {- } 87.76}^{9.58}$ | ${ }_{\text {- } 6.22}^{10.22}$ | ${ }_{\text {E4.52 }}$ | ${ }_{-2 \text {-2,96 }}$ | ${ }_{\text {- -1.53 }}$ | ${ }^{50.12}$ | ع1.70 | $\underbrace{}_{\text {c3.45 }}$ | ${ }_{5}^{52.25}$ |  |


| Haverhili Town | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Available Expenditure ( $£ \mathrm{~m}$ ) | ¢87.22 | ¢87.36 | ¢88.13 | ¢89.12 | ع90.11 | $\underline{89.03}$ | £92.11 | £93.41 | ع94.72 | £96.02 | ¢97.39 | £98.86 | £100.15 | £101.39 | \&102.79 | ع103.92 | £105.18 | £106.53 | £107.98 | £109.43 | \&110.88 |
| Town Market Share | 67.7\% | 67.7\% | 67.7\% | 677\% | 67.7\% | 67.7\% | 67.7\% | 67.7\% | 67.7\% | 67.7\% | 67.7\% | 67.7\% | 67.7\% | 67.7\% | 67.7\% | 67.7\% | 67.7\% | 67.7\% | 67.7\% | 67.7\% | 67.7\% |
| PCA Survey Deived Turnover (Sm) | ${ }^{\text {¢59.04 }}$ | ¢59.14 | ¢59.65 | ¢60.32 | ${ }^{\text {¢60.09 }}$ | ${ }^{661.62}$ | ¢62,35 | ¢63.23 | ${ }^{864.12}$ | ¢64.99 | $¢_{665.92}$ | ${ }^{\text {E66.92 }}$ | ¢6779 | ¢68.63 | ${ }^{\text {¢69.58 }}$ | ${ }^{2} 770.34$ | ${ }^{2771.19}$ | ${ }_{\text {¢72. } 211}$ | ¢73.10 | ¢74.07 | ${ }^{275.05}$ |
| Inflow from other Study Area Zones | $¢_{8,97}$ | ${ }^{\text {8. } 8.94}$ | ع8.98 | ${ }^{\text {ع }}$ 9,03 | $\underline{89.07}$ | ${ }^{\text {29.12 }}$ | ع9.16 | ع9.21 | E9.26 | ${ }^{\text {c9.32 }}$ | $¢_{\text {¢ }}$ ¢9,37 | $¢_{\text {¢9.43 }}$ | ع9.49 | ¢9.54 | E9.60 | E9.66 | ${ }^{29.72}$ | ${ }^{\text {E9.77 }}$ | ${ }^{\text {E9.83 }}$ | ${ }^{\text {¢9, } 89}$ | ${ }^{\text {¢9.95 }}$ |
| nitow from Beyond Study Area | ¢8.59 | ع8.56 | ${ }^{88.60}$ | ¢8.64 | ${ }^{\text {¢ } 2.69 ~}$ | ${ }^{\text {8. } 8.73}$ | ¢8.77 | ${ }^{\text {¢ }}$ 8.822 | ${ }_{\text {¢ }}^{68.87}$ | ${ }^{\text {8.922 }}$ | ${ }_{\text {c }}^{68.98}$ | ${ }^{\text {c9.03 }}$ | ${ }^{\text {c9.08 }}$ | ¢9.14 | ${ }^{\text {e9, } 19}$ | ${ }^{\text {g9, } 25}$ | ${ }^{\text {29.30 }}$ |  | ${ }_{\text {¢9,42 }}$ | $\underbrace{}_{\text {¢9.47 }}$ | 9,93 |
| Survey Derived Turnover ( sm ) | ع76.60 | ${ }^{\text {¢76.63 }}$ | ع77.23 | ${ }^{\text {¢77.99 }}$ | ${ }^{878.75}$ | ${ }^{\text {E79.46 }}$ | ¢80.29 | ¢81.25 | ${ }_{\text {¢ }} 82.25$ | ${ }^{\text {¢83.23 }}$ | ${ }^{\text {¢ } 84.27}$ | ${ }^{\text {c85.38 }}$ | ¢86.37 | ${ }^{\text {¢ }} 87.31$ | ${ }^{888.37}$ | ¢89.25 | E90.21 | $¢_{\text {¢99,24 }}$ | ${ }_{\text {c92, }}$ | ع93.44 | ${ }^{\text {c94.54 }}$ |
| Benchmak Turnvere of Exisiting Floorspace (Sm) | \&102.76 | \&101.01 | £101.41 | £101.82 | ع102.23 | ع102.63 | \&103.05 | ع103.46 | \&103.66 | $\varepsilon_{103.87}$ | £104.08 | £104.29 | £104.50 | £104.71 | \&104.91 | ع100.12 | \&105.33 | £105.55 | $\varepsilon_{1105.76}$ | £105.97 | ع106.18 |
| Benchmaik Turnver of commitments (£m) | ${ }^{\text {80.00 }}$ |  | 80.00 |  |  |  | ¢0.00 |  | ${ }^{80.00}$ |  | ${ }^{80.00}$ |  | ¢0.00 | 80.00 | ${ }^{80.00}$ | ¢0.00 |  | ¢0.00 |  | ع0.00 |  |
| $\frac{\text { Fiorspace Lost (Cliosure of Co.op, Haverrill) }}{}$ | ${ }_{\text {co.00 }}^{\text {ع10276 }}$ | ${ }_{\text {c- }}^{\text {E99.45 }}$ | $\underline{\text { - } 29.45}$ | $\stackrel{\text { - } 29.45}{\text { ¢92.37 }}$ | $\stackrel{-199.45}{\text { E92.7 }}$ | $\stackrel{\text { - } ¢ 9.95}{\text { ¢93.18 }}$ | - - 69.45 | $\underline{-29.45}$ | $\frac{-9.4 .45}{\text { c94.21 }}$ |  | ${ }_{\text {c- }}^{\text {- } 99.45}$ | $\stackrel{-29.45}{\text { c94. }}$ | ${ }_{\text {- }}^{\text {- } 59.45}$ | $\underset{\text { - }-9.45}{\text { c95.25 }}$ |  | $\stackrel{-9.45}{\text { C95.67 }}$ | ${ }_{\text {- }}^{\text {- } 59.45}$ | - | ${ }_{\text {- }}^{\text {- } 29.45}$ | ${ }_{\text {c- } 29.45}^{\text {c96.52 }}$ | ${ }^{\text {c96.73 }}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Latert Surplus Expenditure (£m) | $\underset{\substack{-226.16 \\ \varepsilon .000}}{\text { cen }}$ | $\underbrace{\text { ع.00 }}_{\text {- } 14.93}$ | $\stackrel{-284.73}{\text { E0.20 }}$ |  | $\stackrel{-14.02}{\text { E0.00 }}$ |  | ${ }_{\text {c- }}^{\text {-18.31 }}$ |  | ${ }_{-210}^{\text {-12.96 }}$ | ${ }_{\text {- } 21.19}^{\text {E3.74 }}$ | $\stackrel{-210.35}{\text { E4.57 }}$ |  |  | $\stackrel{-\varepsilon 7.94}{\text { ع.699 }}$ | $\underset{\text { - }}{\substack{\text { E7. } \\ \varepsilon 7.84}}$ |  | $\underset{\substack{-5.626}}{\text { c. } 26}$ |  |  |  | $\underset{\substack{-22.19 \\ \varepsilon 12.73}}{ }$ |

$\underset{\substack{\text { Notes } \\ \text { (1) } 12010 \\ \text { (T) pice }}}{\text { T) }}$






(12) Benchmakk turnover for Cooon

St Edmundsbury Borough Council - Retail Study 2011
Convenience Goods Analysis
Convenience Table 12a: Capacity for New Convenience Floorspace in Bury St Edmunds

| Bury St Edmunds | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 231 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Theoretical Surplus Expenditiure (\%m) | - 816.34 | £13.52 | - 18.43 | - 18.03 | - 17.34 | - $£ 16.50$ | - 115.53 | - 14.43 | \&12.86 | - -11.14 | £9.58 | ع 8.76 | £6.22 | £4.52 | £2.96 | ع1.53 | ع0.12 | 11.70 | ¢3.45 | ${ }^{55.25}$ | 87.07 |
| Average 'Top Five' Grocers Turnover per sq $m$ | £14,044 | £13,805 | \&13.860 | £13.916 | £13.972 | £14,027 | £14,084 | £14,40 | £14,168 | £14,197 | £14,225 | £14,253 | £14,282 | £14,310 | £14,339 | £14,368 | £14,396 | £14,425 | £14,454 | £14,483 | E14,51 |
| Top Five Grocers Foodstore lllustration Net Floorspace equivalent (sq m) | ${ }_{-1,163}$ | -979 | -1,329 | -1,295 | ${ }^{-1,241}$ | ${ }^{-1,176}$ | $-1,103$ | $-1,021$ | -907 | . 785 | .673 | .544 | ${ }_{4}^{435}$ | . 316 | 206 | -107 | 8 | 118 | 239 | 363 | 487 |
| Top Five Grocers Gross Floorspace equivalent (sq m m 70\% net:gross ratio | ${ }_{-1,662}$ | ${ }^{1,3,399}$ | ${ }^{-1,899}$ | ${ }^{-1,851}$ | ${ }^{-1,773}$ | ${ }^{-1,680}$ | -1,575 | $-1,458$ | ${ }_{-1,296}$ | -1,121 | -962 | . 777 | ${ }^{622}$ | ${ }^{451}$ | -295 | - 152 | 12 | 168 | ${ }^{341}$ | 518 | 696 |
| Local Convenience Goods Turnver per sq m | ¢5,000 | £4,915 | £4,935 | \&4,954 | \&4,974 | ¢4,994 | ¢5,014 | ع5,034 | £5,044 | ¢5,054 | ¢5,064 | ¢5,075 | ¢5,085 | ¢5,095 | ¢5,105 | ¢5,115 | ¢5,125 | ¢5,136 | ¢5,146 | £5,156 | ${ }^{\text {c5, } 167}$ |
| Local Convenience Goods Illustration Net Floorspace equivalent (sq m ) | ${ }^{-3.267}$ | ${ }^{2,750}$ | ${ }^{-3,734}$ | ${ }^{3.639}$ | $-3.485$ | ${ }^{-3,303}$ | ${ }_{-3,097}$ | ${ }_{-2,867}$ | ${ }^{2.549}$ | $-2,204$ | ${ }^{-1,891}$ | 1,529 | ${ }^{-1,223}$ | .887 | . 579 | 299 | 23 | 330 | 671 | 1.019 | ${ }^{1,36}$ |
| Local Convenience Goods Illustration Gross Floorspace equivalent (sq m ) $80 \%$ net:gross ratio | -4,084 | -3,438 | -4,667 | -4,548 | -4,357 | -4,129 | 3,872 | 3,584 | -3,186 | 2,755 | 2,364 | -1,911 | -1,528 | -1,109 | -724 | -374 | 28 | ${ }^{413}$ | 839 | 1,273 | 1,710 |

Convenience Table 12b: Capacity for New Convenience Floorspace in Bury St Edmunds (Surplus Exp. Growth)

| Bury St Edmunds | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Surplus Expenditure Growth (sm) | ع0.00 | £2.82 | - 22.09 | \&1.69 | ع1.00 | ع0.16 | ${ }^{80.80}$ | ع1.90 | E. 3.48 | 85.20 | ${ }^{6.76}$ | ${ }^{58.58}$ | ع10.12 | E11.81 | ع13.38 | E14.80 | ع16.45 | 18.03 | ع19.79 | $\underline{21.59}$ | ${ }^{23.40}$ |
| Average 'Top Five' Grocers Turnover per sq $m$ | £14,044 | £13,805 | £13,860 | £13,916 | £13,972 | £14,027 | £14,084 | £14,40 | £14,168 | £14,197 | \&14,225 | £14,253 | £14,282 | ع14,310 | £14,339 | £14,368 | \&14,396 | £14,425 | £14,454 | ع14,483 | 4.5 |
| Top Five Grocers Foodstore llustration Net Floorspace equivalent (sq m ) | 0 | 204 | -151 | -122 | . 72 | -12 | 57 | ${ }^{134}$ | ${ }^{246}$ | 366 | 475 | 602 | 708 | 826 | 933 | ${ }^{1,03}$ | ${ }_{1,143}$ | ${ }^{1,250}$ | ${ }^{1,369}$ | 1.49 | ${ }^{1,613}$ |
| Top Five Grocers Gross Floorspace equivalent (ss m) $70 \%$ net:gross ratio | 0 | 292 | 215 | -174 | -102 | ${ }^{-16}$ | 82 | 192 | ${ }^{351}$ | 523 | 679 | 860 | 1,012 | 1,179 | 1,333 | ${ }^{1,472}$ | ${ }^{1,633}$ | 1,786 | 1,956 | 2,12 | ${ }^{2,304}$ |
| Local Convenience Goods Turnover per sam | 85,000 | £4,915 | ${ }^{4} 4,935$ | ${ }^{4} 4,954$ | £4,974 | £4,994 | ¢5,014 | ¢5,034 | ¢5,044 | ¢5,054 | ¢5,064 | ¢5,075 | E5,085 | ¢5,095 | ¢5,105 | $¢_{\text {¢5,115 }}$ | ¢5,125 | ¢5,136 | ¢5,146 | ${ }_{\text {¢ 5 , 156 }}$ | ${ }^{55,167}$ |
| Local Convenience Goods lllustration Net Floorspace equivalent (sq m ) | 0 | 574 | -424 | ${ }^{-341}$ | . 201 | -32 | 161 | 378 | 690 | 1.028 | 1,335 | 1.69 | 1,990 | 2,319 | 2.620 | 2.894 | 3,210 | 3.511 | 3.846 | 4,187 | 4.53 |
| Local Convenience Goods lllustration Gross Florspace equivalent (sq m ) $80 \%$ net:gross ratio | 0 | 717 | -529 | -427 | -252 | -40 | 201 | 472 | 862 | 1,285 | 1.668 | ${ }^{2,113}$ | 2,487 | 2.899 | 3,276 | 3.618 | 4.012 | 4.389 | 4.807 | 5,23 | 5.662 |

Convenience Table 12c: Capacity for New Convenience Floorspace in Haverhill

| Haverhill | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Theoretical Surplus Expenditure ( Em ) | £26.16 | \&14.93 | \&14.73 | \&14.38 | \&14.02 | - 13.72 | \&13.31 | \& $£ 12.75$ | - 111.96 | - \&11.19 | \&10.35 | ع9.45 | E8.68 | - 87.94 | ¢7.09 | £6.42 | E5.67 | E4.85 | $¢^{\text {¢ } 3.96}$ | - -3.08 | ¢2.19, |
| Average 'Top Five' Grocers Turnover per sq $m$ | £14,044 | £13,805 | £13,860 | £13,916 | £13,972 | £14,027 | £14,084 | ع14,140 | £14,168 | £14,197 | £14,225 | 214,253 | £14,282 | £14,310 | £14,339 | £14,368 | £14,396 | £14,425 | £14,454 | £14,483 | £14,512 |
| Top Five Grocers Foodstore llustration Net Floorspace equivalent (sa m) | ${ }^{-1,862}$ | ${ }^{-1,081}$ | ${ }^{-1,063}$ | ${ }^{-1,033}$ | ${ }^{-1,004}$ | . 978 | 945 | 902 | ${ }^{844}$ | ${ }^{788}$ | 728 | 663 | 608 | 555 | 494 | 447 | ${ }^{-394}$ | ${ }^{336}$ | ${ }^{274}$ | 213 | 151 |
| Top Five Grocers Gross Floorspace equivalent (sq m) 70\% net:gross ratio | ${ }^{-2,661}$ | ${ }^{-1,545}$ | ${ }^{-1,518}$ | ${ }^{1,476}$ | ${ }^{1,4344}$ | ${ }^{1,397}$ | ${ }^{-1,350}$ | $-1,288$ | $-1,206$ | $-1,126$ | $-1.040$ | 948 | ${ }^{868}$ | . 793 | -706 | . 639 | -562 | -480 | . 391 | -304 | ${ }^{216}$ |
| Local Convenience Goods Turnover per sq $m$ | £5,000 | ع4,915 | ${ }^{\text {¢ 4,935 }}$ | ع4,954 | ${ }^{\text {¢ 4,974 }}$ | £4,994 | £5,014 | ¢5,034 | ¢5,044 | ¢5,054 | E5,064 | ¢5,075 | ${ }^{\text {¢5, }}$, 85 | ¢5,095 | ${ }^{55,105}$ | ¢5,115 | ¢5,125 | ¢5,136 | ¢5, 146 | ${ }^{55,156}$ | 5.16 |
| Local Convenience Goods llustration Net Floorspace equivalent (sq m) | ${ }^{-5,231}$ | ${ }^{-3.037}$ | -2,985 | -2,902 | $-2.819$ | $-2,748$ | $-2.654$ | $-2.533$ | $-2,371$ | $-2,213$ | $-2.045$ | $-1.863$ | $-1,707$ | $-1,558$ | -1,389 | ${ }^{-1,255}$ | ${ }_{-1,106}$ | -944 | ${ }^{.769}$ | -597 | ${ }^{424}$ |
| Local Convenience Goods llustration Gross Floorspace equivalent (sq m) | -6.539 | $-3.796$ | $-3.731$ | -3.627 | -3.524 | $-3,434$ | ${ }_{-3,318}$ | -3,166 | -2,964 | -2,766 | -2.56 | -2,329 | -2,134 | -1,948 | ${ }^{1.736}$ | ${ }^{1.569}$ | $\stackrel{-1,38}{ }$ | ${ }^{-1,18}$ | .962 | . 747 |  |

Convenience Table 12d: Capacity for New Convenience Floorspace in Haverhill (Surplus Exp. Growth)

| Haverhill | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Surplus Expenditure Growth (Em) | ${ }^{20.00}$ | ${ }^{\text {E }} 0.00$ | $\varepsilon_{0} 20$ | E0.55 | $\varepsilon 0.90$ | ع1.21 | ${ }^{1} 1.62$ | ${ }^{\text {¢ } 2.18}$ | ${ }_{\text {¢2 } 2.97}$ | ${ }^{\text {E3.74 }}$ | ${ }^{\text {¢ } 4.57}$ | ${ }^{2} 5.47$ | E6.25 | E6.99 | ${ }^{\text {E7. }}$ 84 | 58.51 | ${ }^{9.22}$ | £10.08 | £10.97 | £11.85 | ¢12.73 |
| Average 'Top Pive' Grocers Turnover per sq $m$ | £14,044 | ¢13,805 | £13,860 | \& 13.916 | £13,972 | £14,027 | £14,084 | £14,140 | \&14,168 | \&14,197 | £14,225 | £14,253 | £14,282 | £14,310 | £14,339 | £14,368 | £14,396 | £14,425 | £14,454 | £14,483 | \&14,512 |
| Top Five Grocers Foodstore llustration Net Floorspace equivalent (sq m) | 0 | 0 | 14 | 40 | 65 | 86 | 115 | 154 | 209 | 264 | 321 | 384 | 437 | 488 | 547 | 592 | 643 | 699 | 759 | 818 | 878 |
| Top Five Grocers Gross Floorspace equivalent (sq m) 70\% net:gross ratio | 0 | 0 | 20 | 57 | 92 | ${ }^{123}$ | 164 | 220 | 299 | 376 | 459 | 549 | 625 | 698 | 781 | 846 | 919 | 998 | 1,084 | 1,169 | ${ }^{1,254}$ |
| Local Convenience Goods Turnover per sq m | £5,000 | £4,915 | £4,935 | £4,954 | £4,974 | £4,994 | £5.014 | ${ }^{5.034}$ | ${ }^{25,044}$ | ${ }^{\text {E5,054 }}$ | ع5,064 | £5,075 | ¢5,085 | ¢5,095 | ¢5,105 | £5,115 | ع5,125 | ¢5,136 | £5,146 | ¢5,156 | ${ }^{25,167}$ |
| Local Convenience Goods lllustration Net Floorspace equivalent (sq m ) | 0 | 0 | 40 | 111 | 181 | 241 | 323 | 432 | 588 | 740 | 903 | 1.078 | ${ }^{1,229}$ | 1.372 | 1.535 | ${ }^{1,663}$ | ${ }^{1,806}$ | 1,962 | 2,131 | 2,298 | 2,465 |
| T |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |



(3) Figures stom Conn
(5)
(5) 2010 pep picesses
(5) 2010 prices
(6) Flios ospace efficiency forecast as per Experian Retail Planner Briefing Note 9 (see Table C C $)$


[^0]:    $\underset{\substack{\text { Notes } \\ \text { (1) Perce }}}{ }$
    

[^1]:    Notes
    (1) Perce
    (1) Percentage market shares based on survey results of Household Telephone Survey undertaken by Research \& Marketing, November 201
    (2) Data re-based from survey Percentages to exclude Internet/ NSRT, other and 'don't know ' categories
    (3) Second Choice Top Up Food expenditure defived from 30\% of available expenditure for Top Up Food Shopping (Table 4b)

