

From:

Page, Jenny [Jenny.Page@CARTERJONAS.co.uk]

Sent:

05 January 2009 16:44

To:

ldf

Subject:

Proposed additional sites for Sites Allocations DPD

Attachments: silk mill supp info scan.pdf; scan site sub form duddery hill.pdf; silk mill site sub form

scan.pdf; duddery hill allot supp info scan.pdf

Please find attached two Site Submission Forms for two additional sites for consideration in your Site Allocations DPD. These are submitted on behalf of Wisdom Toothbrushes:

1. Wisdom Toothbrushes, The Old Silk Mill, Colne Valley Road, Haverhill

2. **Duddery Hill Allotments**

Regards

<<silk mill supp info scan.pdf>> <<scan site sub form duddery hill.pdf>> <<silk mill site sub form scan.pdf>> <<duddery hill allot supp info scan.pdf>>

Jenny Page BA (Hons) BTP DipUD MRTPI

Partner

For and on behalf of Carter Jonas LLP

Tel: 01223 346646 Fax: 01223 346627 Mob: 07801 167731

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Carter Jonas LLP

Place of Registration: England and Wales

Registration Number: OC304417

From:

Page, Jenny [Jenny.Page@CARTERJONAS.co.uk]

Sent:

07 January 2009 08:43

To:

ldf

Subject:

Proposed additional sites for Sites Allocations DPD - appendices email 1

Attachments: Site2.pdf; Site1.pdf

We are having trouble sending electronically the appendices to the reports for the two Site Submission Forms sent on Monday submitted on behalf of Wisdom Toothbrushes. I suspect they are too big for the mail box despite reducing their size so I have sent them in the post, but to cover it I am sending them in three emails - this and two others. Hopefully these will now come through.

Please find attached to this email location plans with vehicle accesses.

1. Wisdom Toothbrushes, The Old Silk Mill, Colne Valley Road, Haverhill

2. Duddery Hill Allotments

Apologies we could not send it all together!

Regards

<<Site2.pdf>> <<Site1.pdf>>

Jenny Page BA (Hons) BTP DipUD MRTPI Partner For and on behalf of Carter Jonas LLP Tel: 01223 346646

Fax: 01223 346627 Mob: 07801 167731







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Carter Jonas LLP

Place of Registration: England and Wales

Registration Number: OC304417

From:

Page, Jenny [Jenny.Page@CARTERJONAS.co.uk]

Sent:

07 January 2009 08:44

To:

ldf

Subject:

Proposed additional sites for Sites Allocations DPD - appendices email 2

Attachments: Services amd Facilities within Haverhill.pdf; Services amd Facilities within Haverhill1.pdf

Email 2 containing appendices to the reports for the two Site Submission Forms sent on Monday submitted on behalf of Wisdom Toothbrushes.

Please find attached to this email Services and Facilities plans.

- 1. Wisdom Toothbrushes, The Old Silk Mill, Colne Valley Road, Haverhill
- 2. Duddery Hill Allotments

<< Services amd Facilities within Haverhill.pdf>> << Services amd Facilities within Haverhill1.pdf>>

Jenny Page BA (Hons) BTP DipUD MRTPI

Partner

For and on behalf of Carter Jonas LLP

Tel: 01223 346646 Fax: 01223 346627 Mob: 07801 167731







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Carter Jonas LLP

Place of Registration: England and Wales

Registration Number: OC304417

From:

Page, Jenny [Jenny.Page@CARTERJONAS.co.uk]

Sent:

07 January 2009 08:44

To:

Subject:

Proposed additional sites for Sites Allocations DPD - appendices email 3

Attachments: Bus Services 1.pdf; Bus Services 2.pdf

Email 3 containing appendices to the reports for the two Site Submission Forms sent on Monday submitted on behalf of Wisdom Toothbrushes.

Please find attached to this email Bus Services plans.

- 1. Wisdom Toothbrushes, The Old Silk Mill, Colne Valley Road, Haverhill
- **Duddery Hill Allotments**

Bus Services

<<Bus Services 1.pdf>> <<Bus Services 2.pdf>>

Jenny Page BA (Hons) BTP DipUD MRTPI Partner

For and on behalf of Carter Jonas LLP

Tel: 01223 346646 Fax: 01223 346627 Mob: 07801 167731







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Carter Jonas LLP

Place of Registration: England and Wales

Registration Number: OC304417

- The exact boundary details (coloured red) of the site that you would like considered
- Potential access points (vehicular and non-vehicular)
 Those areas identified as brownfield (shaded blue) and/or greenfield land (shaded green)

1. Contact details

Your name			
Organisation	WISDOM TOOT	THBRUSHES	LTD
Address	HE SILK MIL	-l-	
	COCNE VALLE		
5	UFFOLK	Postcode	CB9 8DT
Telephone	VIII VIII VIII VIII VANAAN LEANNIN IN SAANNIN		
Email address			
Your agents (i	fapplicable)	14 PAGE	
Organisation	CARTER J	•	***************************************
Address			
Audicos	6-8 41LLS		
	CAMBRIDG	£	\^_\
	/		
		Postcode	CBZ INH
Telephone	01223 346		
Email address	jenny pagel		ras ca. uk
	J. J. J. J.	July July July July July July July July	R. C.
Site owner	WISDOY TO	OTHBRUSHE	S LTD
Address	45 ABOVE		
	Termere and recording to the state of the st		***************************************
			\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
*****************************	,,,	Postcode	, a.

Please indicate if you have the consent of the landowner to promote this site for inclusion in the Local Development Framework: (Yes) no

2. Site details

Site name	Dudden	1 Hell Allon	ruents
Location	Land at in	nction of Du	ddery Hill and
Total area	/. 7 (ha)	•	ddery Hill and Hollowds Road
		(ha) is on brownfield lan	
	Of which 1.7	(ha) is on greenfield land	d
Ordnance S	Survey Grid Reference	E 567 250	N 245 151
Current use	e(s) (please specify last us	e if vacant	,
Allotu	nouts - vac	aut for au	ajority of site
	austenen		
			v
Suggested	uses		
Resid	central or	mixed use	- residential etail and/or
with	commercia	1 and/or no	etail and/or
sport	and leisur	e	
/			
••••••		l.	y y
•			

3. Development constraints

Is the suggested use subject to any of the following constraints?

Constraint	Yes/no	Comments
Flood Plain	No	
Nature designation	No	Given state of land - ecology will be assessed
Land contamination	lluko	worm be assessed
Conservation Area	No	
Special Landscape Area	No	

How close is the nearest bus stop?	Bus service numbers See suppleme	·
How close is the nearest primary school?	metres	
How close is the nearest shop that will provide day-to-day food needs?	metres	
How close is the nearest doctor's surgery?	kilometres	

Policy constraints: How does the proposal conform with current national, regional or local planning policies? See Supplementary Information Has the viability of the site been tested? If so, please include details. Level of developer Interest, if known: Low Medium High Mustes teal at present due to unautest Likely time frame for development: 0-5 years 6-10 years 10-15 years Beyond 15 years Any further information: (Continue on separate sheets if necessary) Please supply four copies of any supportive statements or an electronic version. See Supplementary Report		Supplem	nt, what interventions of	suform	
Has the viability of the site been tested? If so, please include details. Level of developer Interest, if known: Low Medium High Mufested at present due to market Cauditro 10-5 years 6-10 years 10-15 years Beyond 15 years Any further information: (Continue on separate sheets if necessary) Please supply four copies of any supportive statements or an electronic version.	nlanning policies?	•			
Now Medium High Mutested at present due to unculet Likely time frame for development: Condition Any further information: (Continue on separate sheets if necessary) Please supply four copies of any supportive statements or an electronic version.			d? If so, please includ	de details.	
Any further information: (Continue on separate sheets if necessary) Please supply four copies of any supportive statements or an electronic version.	ow Mutest	Media Cal at p	im vesent o	High	urarket Condition
supply four copies of any supportive statements or an electronic version.	The state of the s	•	10-15 years	Beyond 15 y	ears
	supply four co	ppies of any supp	ortive statements	or an electronic	c version.

St Edmundsbury Local Development Framework

Site Allocations Development Plan Document

Site submission sustainability appraisal

	SA Objective	Please indicate whether your proposal will have a positive or negative contribution towards each objective	
1	To improve the health of the population overall	Positive	
2	To maintain and improve levels of education and skills in the population overall	Positive - especial if unixed use	ey .
3	To reduce crime and anti-social activity	Positive	
4	To reduce poverty and social exclusion	Positive	
5	To improve access to key services for all sectors of the population	Positive	
6	To offer everybody the opportunity for rewarding and satisfying employment	Positive-aspecially	if mises
7	To meet the housing requirements of the whole community	Posowa	
8	To improve the quality of where people live and to encourage community participation	Posetie	
9	To improve water and air quality	Positive	·
16	To conserve soil resources and quality	Postwe	
11	To use water and mineral resources efficiently, and re-use and recycle where possible	Posorice	

	SA Objective	Please indicate whether your proposal will have a positive or negative contribution towards each objective
12	To reduce waste	Positive
13	To reduce the effects of traffic on the environment	Positive Positive
14	To reduce contributions to climate change	Positive Positive
15	To reduce vulnerability to climatic events	Postive
16	To conserve and enhance biodiversity	Positive
17	To conserve and where appropriate enhance areas of historical and archaeological importance	Positiva
18	To conserve and enhance the quality and local distinctiveness of landscapes and townscapes	Positive
19	To achieve sustainable levels of prosperity and economic growth throughout the plan area	Positive
20	To revitalise town centres	Positive Positive
21	To encourage efficient patterns of movement in support of economic growth	Positive especially if aired use.
22	To encourage and accommodate both indigenous and inward investment	Positive especially

Supplementary Information to accompany Site Submission Form For site at Allotments, Duddery Hill, Haverhill

ON BEHALF OF Wisdom Toothbrushes Ltd

Carter Jonas Property Consultants LLP www.carterjonas.co.uk

Prepared by: Jenny Page
Carter Jonas Property Consultants
6-8 Hills Road
Cambridge
CB2 1NH

January 2009

The information contained in this report provides a detailed site appraisal for site known as The Allotments, Duddery Hill, Haverhill. This report provides comprehensive analysis and recommendations for development potential.

CLIENT AND AG	ENT DETAILS
Client	Wisdom Toothbrushes Ltd
Agent Name	Carter Jonas
Address	6-8 Hills Road
	Cambridge
Contact	Jenny Page
E-Mail	Jenny.page@carterjonas.co.uk

SITE DETAILS	
SILL DE LAILO	
Site Name/Address	
	The Allotments Site, Duddery Hill, Haverhill
OS Grid Ref.	
Ownership	Wisdom Toothbrushes Ltd who also own the factory site to the north east known as The Old Silk Mill. See related site submission
Client Proposals	The Carter Jonas Planning Division is promoting the site for redevelopment for predominantly residential or a mixed use scheme which would compliment and reinforce the town centre regeneration and contribute to the District's housing requirements. It is understood that the site has in the past been considered appropriate for retail and that recent studies have confirmed a demand in Haverhill.
	The new planning system places emphasis on "front loading." This involves proposals being assessed at an early stage in the plan process, which should allow for a more informed decision when the Local Development Framework (LDF) is finally published. This report therefore aims to assist the Council in their deliberation of sites best suited for housing, employment and retail allocations in the St Edmundsbury District in anticipation of their emerging Site Allocations Development Plan Document (DPD).
Site Size	1.5ha
Site Description	The site is situated in close proximity to the southern end of the town centre.
	It is currently owned by Wisdom Toothbrushes. The majority of the site is vacant and considerably overgrown but a few allotments are rented out and maintained.
	The site fronts two roads, Hollands Road to the west and Duddery Hill to the north. Duddery Hill is predominantly residential whilst Holland

		Road is commercial – manufacturing and warehousing. To the north east is the Wisdom Factory and to the south commercial premises also owned by Wisdom and until recently used as their warehousing and distribution arm. The eastern corner adjoins the rear of residential properties in Fennels Close. The line of the former railway runs along the north east boundary.			commercial premises also so their warehousing and so the rear of residential
Brownfield/Greenfield		Greenfield			
	Y/N	NOTE		Y/N	NOTE
Green Belt	N		Flood Risk	N	
European Nature Conservation Sites	N		SSSI	N	
Scheduled Monument	N		Listed Buildings	N	
Historic Park & Garden	N		Suitable scale for housing/employment/ retail/mixed-use allocation	Y	The site extends to approximately 1.5 hectares, is in a highly sustainable and accessible location in close proximity to the town centre, adjacent to residential areas, and is of a suitable scale and location for a residential/mixed use allocation/development.

SUPPORTING DOCU	MENT/PLANS
Location Plan	See Appendix 1
Access Plan	See Appendix 2
Services Plan	See Appendix 3
Public Transport Plan	See Appendix 4

SITE ACCESSIBILITY/SUSTAINABILI	ΓΥ
Sustainability ranking of settlement	Haverhill (along with Bury St Edmunds) is at the top of the settlement hierarchy being the proposed focus for major new development
Nearest bus stop	There are bus stops immediately outside the site on Duddery Hill. See supplementary information
Nearest primary school	Clements Community Primary school 0.5m

	See supplementary information	
Nearest shops	Site in close proximity to the town centre. See supplementary information	
Nearest doctors surgery	Christmas Maltings Surgery, Camps Road 0.5m See supplementary information	

DEVELOPMENT PLAN	
Development Plan Designations	This Greenfield site is located in close proximity to the town centre shopping area as designated in the St Edmundsbury Replacement Local Plan and within the Haverhill Master Plan boundary. It is not within a Conservation Area nor does it have any other open space, heritage or ecological designations. It is immediately adjacent to the general employment area.

PLANNING POLICY CONTEXT

PPS 1: Delivering Sustainable Development (2005)

Para. 5 of PPS 1 states that 'Planning should facilitate and promote sustainable and inclusive patterns of urban development by:

'Ensuring that development supports existing communities and contributes to the creation of safe, sustainable, liveable and mixed communities with good access to jobs and key services for all members of the community.'

Paragraph 23 (vii) of PPS 1 states that 'local authorities should ensure the provision of sufficient, good quality, new homes (including an appropriate mix of housing and adequate levels of affordable housing) in suitable locations, ... through new development ... The aim should be to ensure that everyone has the opportunity of a decent home, in locations that reduce the need to travel.'

This site offers a prime opportunity to meet these aspirations. Whilst it is a Greenfield site it is considerably underused and very well-placed to be developed in a more efficient way.

PPS 3: Housing (2006)

PPS 3 reflects the Government's commitment to improving the affordability and supply of housing in all communities, including rural areas. At the regional level, the Regional Spatial Strategy should identify broad strategic locations for new housing developments so that the need and demand for housing can be addressed in a way that reflects sustainable development principles.

Para's 36 to 39 emphasise the importance of identifying suitable locations for housing. Key objectives include the re-use of previously developed land, and focussing development in locations with good public transport links and accessibility to services and facilities.

Para. 38 states that 'At the local level, Local Development Documents should set out a strategy for the planned location of new housing which contributes to the achievement of sustainable development.'

Notwithstanding the Greenfield designation the site is well-placed in terms of these sustainability

requirements.

In July 2007 the Department for Communities and Local Government published their Practice Guidance for the production of Strategic Housing Land Availability Assessments. Paragraph 4 states how 'a top priority for Government is to ensure that land availability is not a constraint on the delivery of more homes'. The Practice Guidance describes how PPS 3 requires Local Planning Authorities to:

- Identify specific, deliverable sites for the first five years of a plan that are ready for development, and to keep this topped up over-time in response to market information;
- Identify specific, developable sites for years 6–10, and ideally years 11–15, in plans to enable the five year supply to be topped up;
- Where it is not possible to identify specific sites for years 11–15 of the plan, indicate broad locations for future growth

Paragraph 7 states that Strategic Housing Land Availability Assessments should aim to identify as many sites with housing potential in and around as many settlements as possible in the study area.

PPS 6 Planning for Town Centres (2005)

PPS 6 sets the objectives for the growth and enhancement of town centres to promote choice and sustainable patterns of development. New key shopping, leisure and local services will be focussed on town centres.

Para 1.9 identifies housing as an important element in most mixed use developments.

Para 2.5. directs local authorities to allow for extension to town centres where necessary growth cannot be accommodated within the existing centre. The St Edmundsbury Haverhill Masterplan vision will provide a planned strategy for the expansion of the town centre. This site would make a positive contribution to the regeneration of the town centre and could potentially expand the retail offer as part of a mixed use development.

PPG 13: Transport (2001)

The main aim of PPG 13 (2001) is to create a switch away from the reliance on the motor car and urban dispersal and towards more sustainable modes of travel and patterns of urban growth. PPG 13 aims to integrate planning and transport, in particular, by promoting more sustainable transport choices, promoting accessibility to jobs, shopping, leisure facilities and services by public transport, walking and cycling, and by reducing the need to travel, especially by the motor car.

In relation to assessing the suitability of sites for housing development the guidance states at paragraph 14:

'Local planning authorities ... should, amongst other things, consider their location and accessibility to jobs, shops, and services by modes other than the car, and the potential for improving such accessibility.'

The subject site is in a highly accessible location where there is good access to facilities by foot or cycle and to bus services. The PPG makes it clear that new development should:

'... help promote social inclusion, and reduce isolation for those without use of a car.'

As demonstrated in Appendix 2 the site is located in close proximity to shops, post offices and schools. It is therefore considered that the proposal fully supports the following objective of PPG 13:

Walking is the most important mode of travel at the local level and offers the greatest potential to

replace short trips, particularly under 2 kilometres... Local authorities should use their planning and transport powers to give greater priority to walking.'

The furtherance of public transport is essential to the reduction in the use of fossil fuels as an energy source and to ease congestion, reduces pollution and lower levels of energy expenditure. The nearest bus stop is located outside the site on Duddery Hill.

Paragraph 75 of PPG 13 states that 'Walking also forms an often forgotten part of longer journeys by public transport and car', which confirms that public transport services must be within an easy walking distance of development sites if these modes of travel are to be realistic.

The development of this site would have to provide a good quality, well designed scheme. It is therefore considered that the proposed housing allocation serves to promote the above guidance, and that development of this site, in this location, would provide a logical sustainable location for growth.

2008 Adopted Regional Spatial Strategy 14 (RSS 14) the East of England Plan

The East of England Plan or RSS sets out the regional strategy for planning and development in the East of England to the year 2021. It has a key role in contributing to the sustainable development of the region, setting out policies which address the needs of the region and sub-regions and identifying the significant investment that will be needed in social, environmental, economic and transport facilities. The redevelopment of an edge of centre site within one of the largest settlements in the district for residential/mixed use would meet the requirements of the RSS.

St Edmundsbury District

Haverhill is proposed in the Core Strategy Preferred Options and Strategic Sites Issues and Options as a Town which will accommodate the focus of major new development for the borough. As a brownfield site it will be the preferred location for residential development.

The vision for Haverhill includes improvements to the town centre to provide a broader range of services and facilities. This site could make a contribution to this.

The Vision acknowledges that there is a lack of previously developed land within Haverhill and proposes strategic Greenfield sites at the edge of the town. This site although Greenfield is in a highly sustainable location and should be preferable to extending beyond the existing settlement boundaries where possible.

SITE CONSTRAIN	ITS	
	Y/N	Notes / Opportunities to overcome Constraints
Access	Ÿ	Existing vehicle access to the site is primarily off Hollands Road although an access does exist off Duddery Hill.
Conservation Area	N	·
important Countryside Frontage	N	
Protected Village Amenity Area	N	

County Wildlife Site	N	
Local Nature Reserve	N	, and the state of
Tree Preservation Order	N	
Public Rights of Way Crossing the Site	N	
Public Rights of Way leading from the site	N	
Non Statutory Archaeological Site	N	
Previously Developed Land	Υ	
Agricultural Land Classification Grade 3 or above	N	
Ground Water Source Protection Zone	N	
Drainage Issues	N	None as far as we are aware.
Land Contamination	N	At present it is not thought there are any specific contamination /hazardous land constraints. In formulating detailed proposals for development technical appraisals will be carried out to determine and mitigate any possible constraints
Air Quality Issues	N	
Noise Issues	N	
Known Ecological constraints to development	N	At present it is not thought there are any specific ecological constraints although given the existing use it does contain wildlife habitats. In formulating detailed proposals for development appropriate technical appraisals will be carried out to determine and mitigate any possible constraints

SITE DELIVERABILITY/CONSI	
Planning History	The site has an established use as allotments with some sheds used by allotment holders for storage on site.
Relationship to Existing Settlement	
Deliverability (existing constraints to prevent development of site)	I
	Any future scheme could accommodate a proportion of allotments within a scheme to avoid the loss of existing allotments. It is expected that issues such as ecology could be addressed through

appropriate mitigation measures.			
Availability for Development	The site is available for development immediately. The		
(Expected	achievability and viability for the site to deliver the proposed		
Start/Phasing/Completion	housing numbers will be dependant upon market conditions at the		
Date)	appropriate time; however this is not a constraint in terms of site		
· ·	availability, or sustainability.		

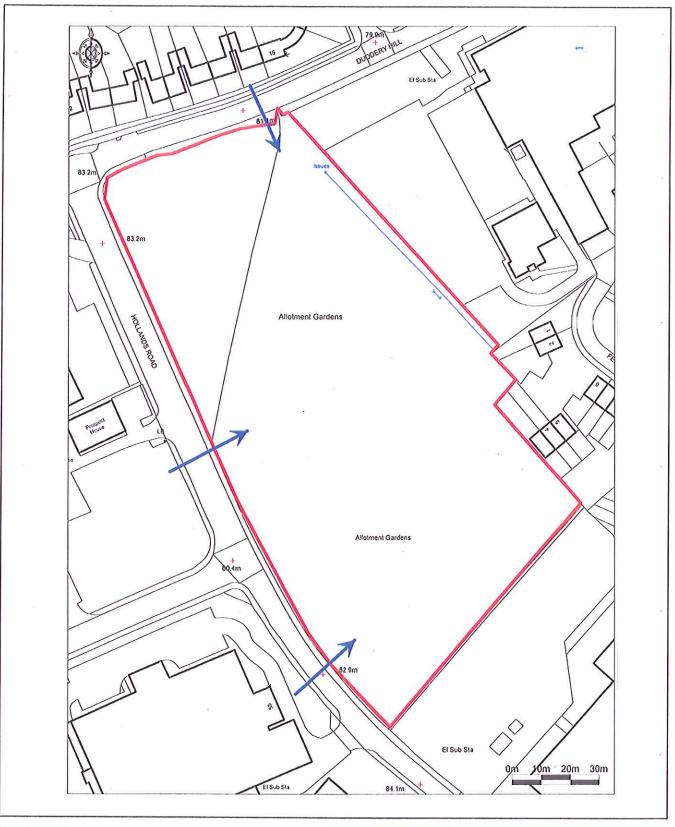
SITE ASSESSMENT: CONCLUSION & RECOMMENDATIONS

This Greenfield site is extremely well-placed to contribute to the housing requirements for Haverhill. Its location in close proximity to the town centre means that a wide range of services and facilities are easily accessible by means other than the private car.

If this is to be a mixed use development then it could provide retail or leisure uses to compliment the town centre and contribute to regeneration proposals in line with the Haverhill Masterplan. This would be subject to satisfying the sequential test requirements of PPS6.

The location at the southern end of the town centre means it could also contribute to providing an 'anchor' to the future development of the centre to counterbalance the provision of a new supermarket to the north and cinema/retail and sports centre to the east.

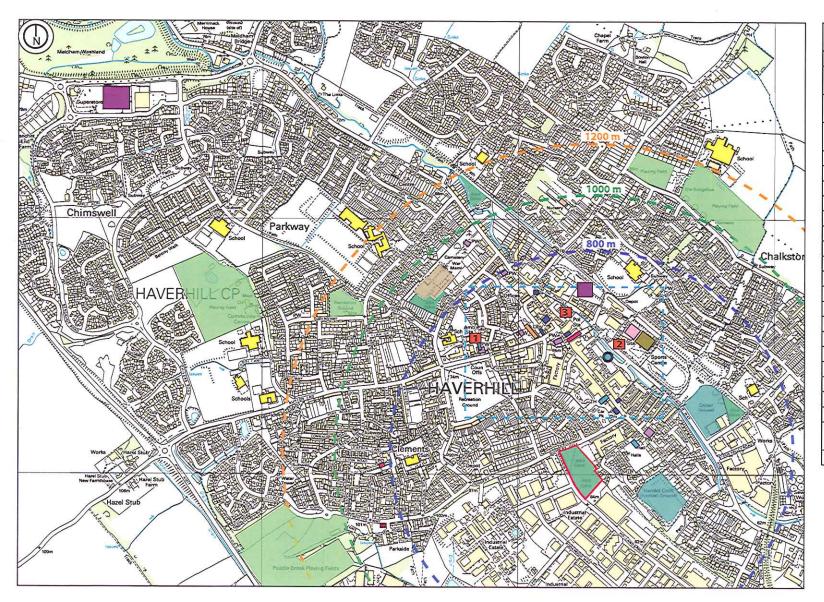
The allocation of the site would be in keeping with the emerging Core Strategy and the masterplan vision for Haverhill.



Site Location Plan ,		CARTER JONAS	
Date. January 2009 Dwg. No. 27034/02	Scale. 1:1250 By. EC	Property Consultants	
Crown copyright. All rights reserved. Licence no. ES 100004458	This plan is provided for references purposes only and its accuracy is not guaranteed.	6-8 Hills Road Cambridge CB2 INH	
With the consent of Chas E Goad Ltd	It is expressly excluded from forming any part of a contract.	Tel: 01223 368771 Fax: 01223 346627 Carter Jonas LLP	



Services and Facilities within Haverhill



Key	Symbol/ Colour
The Site	8.————————————————————————————————————
1200 metres from The Site	(_)
1000 metres from The Site	
800 metres from The Site	[]
Town Centre	
Ambulance	
Allotments	
Cemetery	
Fire Station	2
Hall	
Library	
Police Station	3
Post Office	
Place of Worship	
Public House	
Recreation Ground	
Sports Centre	200-92
Sports Ground	
School	
Superstore	
Surgery	
Nursery	
Leisure Centre/	
Cinema	
Bus Station	0



Relationship of Land at Colne Valley Road to existing Bus Services within Haverhill

