A Devolved Suffolk
Working for a better future

September 2015

A practical route map to progress
Leaders Statement

We need a step change. We want to work more effectively together with Government to achieve a radically re-set relationship between central and local public services and local people. One that is enabling and responsible; one that is adaptable and progressive and one that works in driving growth, enabling opportunity and delivering a more efficient public sector that influences better outcomes.

What’s Best for Suffolk

We want the best possible outcomes for Suffolk and have already started to transform public services into a sustainable, relevant, more productive and enabling body that is better for Suffolk, better for the UK and fit for the future.

We are not looking to recreate Westminster or Whitehall. We are not recentralising at county or district levels. We are starting from our people, values and assets; from the beauty and resources of our land, the strengths and capabilities of our businesses, residents, families and communities.

Our vision and plans for devolution have been guided by the following principles:

• What’s right for Suffolk – locally appropriate, not a single imposed solution
• Integration and whole system thinking across public services, not just local government
• Letting go of organisational boundaries while respecting individual identities
• Efficient and effective approaches, simpler and joined up working
• Subsidiarity – devolution of powers and decisions to the most appropriate level and area
• Better accountability and transparency

Devolution

This is Suffolk. Greater local autonomy and control over resources and decision making is a natural development of this stewardship. As a result, we are confident devolution will deliver the following economic and social dividends – raising revenues and reducing costs:

1. **70,000 homes by 2031**
2. Improved educational provision and outcomes, for example: at least 65% A*-C GCSE passes by **2017**
3. Working with districts, boroughs, public, private and voluntary and community partners there will be stronger communities and families, with greater democratic participation
4. Improved health, with reduced demand for health, care and safety services – with better supported families and less child poverty
5. Significant reduction in the **£430 million** spent on DWP and work related benefits in Suffolk (2013-14) through better paid jobs
6. A more skilled workforce including at least **5,000 new apprenticeships by 2020** and a further 2,500 in Suffolk by **2025**
7. Greater productivity and growth of over **£18 billion total GVA per year by 2025**

We are clear that our devolution proposal is far beyond a simple shopping list of requests from central government. It is the next step in a maturing relationship between different legitimate levels of government with an open door for ongoing negotiations of further freedoms and flexibilities; offering the basis of a template for other two-tier areas.

*We commend this proposal to you.*
Our Ambition

33% Increase in total GVA per year by 2025

£43 million 10% reduction of cost of unemployment & low pay

Over £18 billion Total GVA per year by 2025

70,000 New homes by 2031

Increase the 45% young people helped to find work since MyGo opened Dec 14

£18 billion Total GVA per year by 2025

7,500 New apprenticeships by 2025

65% A*-C at GCSE by 2017

Improved health and care for 31.1% of people aged 65+ by 2037

Over 31.1% of people aged 65+ by 2037
Employed: 76.3%
Population: 738,512
Projected increase of people aged over 85 by 2020: 23%
Jobs in Gt Yarmouth & Waveney Enterprise Zone: 1,300
Aged 65 and over in 2011: 145,039
Working age population: 447,100
Love to live in Suffolk: 87%
Average weekly wage: £489.50 - 6% lower than national average (£520.8)
Inward investment in offshore energy sector: £18.5 billion
Workforce qualifications below national average at Level 4 and above: 6%
Total public sector spend: £2.7 billion
Inward investment in offshore energy sector: £18.5 billion
Spent on DWP work related benefits: £430 million
July house price index: £176,235
Received in Business Rates: £250 million
Average weekly wage: £489.50 - 6% lower than national average (£520.8)
Workforce qualifications below national average at Level 4 and above: 6%
A Devolved Suffolk: Working for a better future, a summary

Ambition

1. Suffolk is a strong county, with a proud heritage, enviable natural resources and established industries. As a net contributor to the UK economy, a thriving Suffolk is good for the country as well as good for the people of Suffolk.

2. Our ambition is that the quality of life for residents will be good and our communities strong. We are working hard to promote their ambitions and help them secure the outcomes they seek for themselves and their families in the decades to come.

The people of Suffolk want to see this beautiful county, its culture and heritage preserved for enjoyment by future generations. They want the best start to life for their children, raised in stronger families, receiving better education in a safe environment. They want the right homes in the right places; to be part of supportive, active communities and working in more rewarding jobs. They want to know that they can live independently, healthily and safely for as long as possible and if needed, that they can quickly access excellent help and support throughout their lives.

3. To do this, we need to change the role and approach public services take to shaping the future of Suffolk. We need decisions that determine our future to be taken in a way that reflects Suffolk’s unique circumstances and priorities, through integration across Suffolk and through devolution of power to the most appropriate level within the Suffolk system – whether county, district, or community. We need these to reflect and respect the strong local identities across the county.

4. Our devolution proposals are shaped by four themes: Place, People, Productivity and Progress. Strengthening and investing in the county and its people will raise economic and public sector productivity, yielding growth and reduced public service costs. This golden thread also informs a service focus on economic and social outcomes, not systems, structures and policies that create silos and undermine effectiveness. This summary document gives examples of some of the areas where devolution is proposed.
Suffolk’s strong economy, heritage, values and quality of life not only means that people born here often stay but that many people are drawn to live here. Set to continue, this brings pressure on infrastructure, and the challenge of accommodating large scale new development in our communities.

Devolving further place-shaping powers and freedoms to Suffolk will mean better planning for and integration of new development. It will bring certainty to rural areas and help Ipswich develop as a regional “city”. For example:

- More autonomy and certainty across local public resources such as New Homes Bonus receipts and retention of capital receipts that enables more rational, medium term planning to drive growth and reduce dependency on central grants;
- Devolution of funding and decision making for investment in a modern transport system with a secure future, based on local economic priorities that will develop employment and housing sites across the county;
- Further Enterprise Zones focussed on agri-tech, food and drink and ICT and enhancement of the Growth Hub; and
- A joined up Suffolk Strategic Plan which aligns and integrates all the different strategies, supported by local delivery plans – so that decision making on developments can be made closer to the communities they are part of.
A devolved Suffolk: Working for a better future

People

7 Suffolk’s communities are built on strong foundations of family and community networks, ties to local places and an entrepreneurial spirit. An approach to working with local people and communities in a joined up way in one of our major towns (known as ‘Lowestoft Rising’) has reduced costs of high demand services by £400,000 and reduced the number of street drinkers crime and ASB reported incidents. Our Suffolk Family Focus (Troubled Families) Team successfully met its phase 1 targets early, meaning around 1,150 families were turned around by May 2015. The DCLG community budget pilot in Haverhill has released £138,000 savings (through £117,000 short term investment) - largely in reduced Job Seekers Allowance and reduced costs to the criminal justice system along with £440,000 additional productivity for businesses and levers £50,000 volunteer time.

8 However, we recognise that there are still pockets of rural and urban poverty. We want to address the child poverty in particular that is applying a brake on life outcomes, recognising the importance of a good home, an education, a strong family and ensuring a working household, alongside income. We want to ensure people have the opportunity to maximise their potential.

9 Meanwhile, our health, care and safety services are innovating and improving outcomes in the face of ever-increasing demand. Great Yarmouth and Waveney Clinical Commissioning Group is pursuing an integrated care system with the local authorities across its borders. With its joined up out of hospital team has improved patient satisfaction and reduced emergency admissions to hospital by over 10% in its first year bucking the national trend and winning the HSJ ‘improved partnerships between health and local government’ award last year. In East and West Suffolk the local hospitals have successfully co-ordinated 7 day working in hyper acute stroke services – and now deliver some of the best stroke outcomes in the country.
Productivity

Suffolk’s strengths in its places and people are the foundations for greater productivity in the local economy, public sector and community.

Economy

Suffolk’s diverse economy, includes some world-leading sectors (for example, biotechnology, ICT, energy, ports and logistics, food, drink and agriculture and equine industries) and has a proven ability to grow and attract investment, supported by the two Local Economic Partnerships (New Anglia and Greater Cambridge, Greater Peterborough Local Economic Partnerships). For example, since the opening of the Great Yarmouth and Lowestoft Enterprise Zone in 2012, 30 companies with 1,300 jobs are based there, following almost £29m of private sector capital investment (exceeding its target of £20m by May 2015).

But Suffolk needs to continue growing, and to raise skills and wages. We have already seen success delivered through the Greater Ipswich City Deal for example, a new approach to employment services which provides a blueprint for future integrated employment support for young people and adults. The MyGo service aims to ensure that all young people can access the support they need to get into work, education or training and progress their careers. Since becoming fully operational in January 2015, over 1,500 young people have registered with MyGo, 750 have received support from a dedicated coach and nearly 45% have secured work. We propose:

- The devolution of decision making over European Structural Funds;
- Freedom to establish a new local employment service which can deliver Universal Credit; and
- 5,000 new apprenticeships by 2020 and a further 2,500 in Suffolk by 2025
Productivity

Public Sector

We will build on our history of collaboration and integration to deliver a more productive public sector within Suffolk. For example, our shared services partnerships have already saved £11.4m, and our One Public Sector Estate work with Government and Norfolk, £12m. And through Suffolk and Norfolk Constabularies’ extensive collaboration we have achieved the second highest % level of savings for police collaboration for 2014-15 in England and Wales. At the same time Suffolk Constabulary remains an independent proud and efficient force - the third lowest cost per head of the population in the country. Overall, public services in Suffolk have delivered in excess of £150m in savings through their collaboration and innovation.

Services are working towards further integration, organising within localities and orienting around residents. The County Council, police, CCGs, District and Borough locality teams in Suffolk are exploring ways to organise a more joined up local presence, foster and support community led initiatives. We are continuing to drive out inefficiency and to simplify our systems to provide value for money to taxpayers. All this is funded by £3.3m from the Transformation Challenge Award.

Devolution is the next step in our journey of public sector reform. We are therefore proposing more powers and freedoms to enable this next generation public sector model, including:

- A radically different approach to local public service finances where greater local autonomy creates an environment that supports investment and is more sustainable and less reliant on central grants; and
- First rights on government estates in Suffolk enabling local autonomy over all (including NHS) local public sector estates. This will result in more effective and joined up planning so we can use assets to invest in growth and transformation
Progress

Allowing Suffolk the powers and freedoms to reform its public services, to shape its place, support residents and strengthen communities, will give greater certainty and control over actions and will create a more prosperous and resilient county, making fewer demands on the public purse at both local and national levels.

Under a devolved model in Suffolk, we will deliver:

- **70,000 new homes by 2031**;
- **Increase Suffolk’s total annual GVA by a third - over £18 billion total GVA per year by 2025**; and
- **Invest in infrastructure to stimulate growth such as delivering on our commitment to 100% coverage of superfast broadband by 2020**
A devolved Suffolk: Working for a better future

Delivery

Governance

We believe that these proposals will pay dividends at both the local and national levels. Key to its delivery is a new way of working in Suffolk – underpinned by a new, stronger system of governance that is accountable both locally and to Westminster and reflects the diversity of areas within the county and the interests of residents.

Public Sector Board

This will be characterised by the leaders of the Suffolk system entering into a new relationship with central Government. The future of Suffolk will rest with a new Public Sector Board, a simple development and continuance of the current Suffolk Public Sector Leaders Group. This board will work together across the individual sovereign bodies, designing and agreeing solutions that take account of local contexts. This is the foundation from which our future governance will evolve.

Accountability

We recognise that Government wants an accountable person or body that can exercise devolved powers, speak for and commit to Government to deliver our ‘deal’ and local devolution arrangements. The Suffolk Public Sector Leaders can provide that single accountable body whilst long term sustainable arrangements are developed with Government.

Residents

For residents and communities in Suffolk, who want a better future for themselves and their families the Devolution proposals for Suffolk offers more control and support for the things that will help them and their families thrive. This approach will cost them less and give them more access to the decisions that matter most.
A devolved Suffolk: Working for a better future

Delivery Continued

Councils and Councillors

For elected Members in Suffolk, who want to serve their communities better, the Suffolk Devolution proposal offers greater control and accountability over the decisions that shape their divisions, wards, communities and the lives of their residents. Unlike two-tier or unitary systems of local government focused on structures, processes and ‘remote’ decision making, the approach will put more resources, control and responsibility into the hands of Members to work with residents.

Public Sector Professionals

For public sector professionals who want to deliver excellent public services the Suffolk Devolution proposal offers more local certainty, better integration and joined up strategy that will promote early, effective, locally sensitive service delivery. Unlike siloed, top-down ways of working the approach has “no boundaries” and understands residents “produce” economic and social goods as well as consume public services.

Beyond Suffolk’s Borders

Suffolk has a strong history of working beyond its borders, for example with Norfolk, Essex and Cambridgeshire, in particular through the LEPs and Clinical Commissioning Groups (e.g. Great Yarmouth and Waveney). The ability of our Constabulary to ensure our County is a safer place to live, work, travel and invest in has been significantly enhanced through collaborative operational and IT ventures with the five other forces in the Eastern Region and beyond. The proposed governance model respects identities and could therefore be extended within reason, beyond Suffolk allowing for cross-boundary working with Counties or Boroughs and Districts within them. It does not assume consensus on all aspects of a devolution deal, but could focus on particular aspects, such as economic growth and is important in ensuring we maximise the success of transport infrastructure in maximising growth.
Delivery Continued

Local Enterprise Partnerships and Businesses

We are building on a sound economic foundation. Our employment figures at 76.3% of 16-64 year olds are among the best in the country; and working closely with the New Anglia and Greater Cambridgeshire and Greater Peterborough LEPs. However, our productivity levels are below the national average. To tackle this problem head on, we will work with local businesses, partners, communities, Government and LEPs to secure long term investment in: infrastructure, skills and knowledge, promoting a dynamic economy and enhancing our inwards investment.