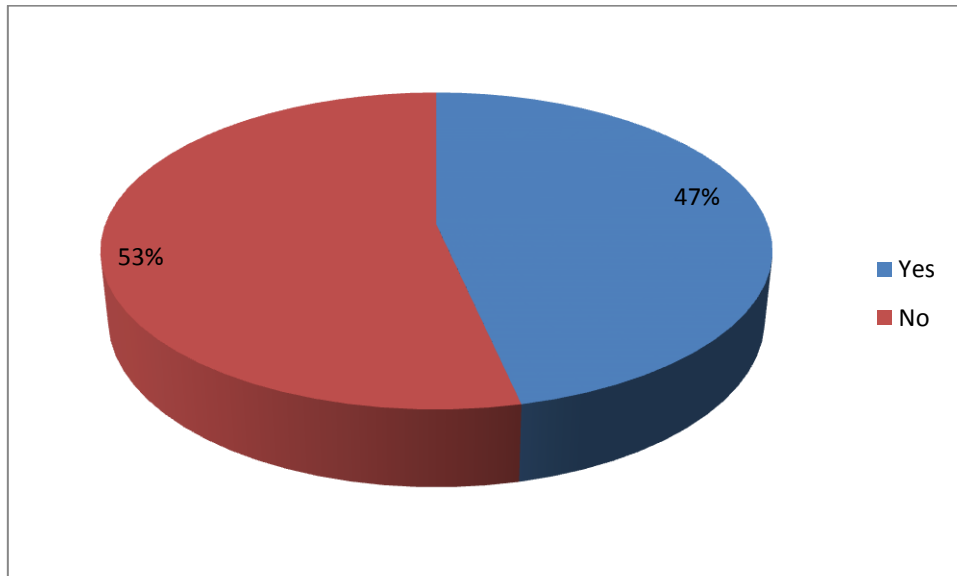


Newmarket High St. Parking Survey Results – December 2014

DELIVERIES

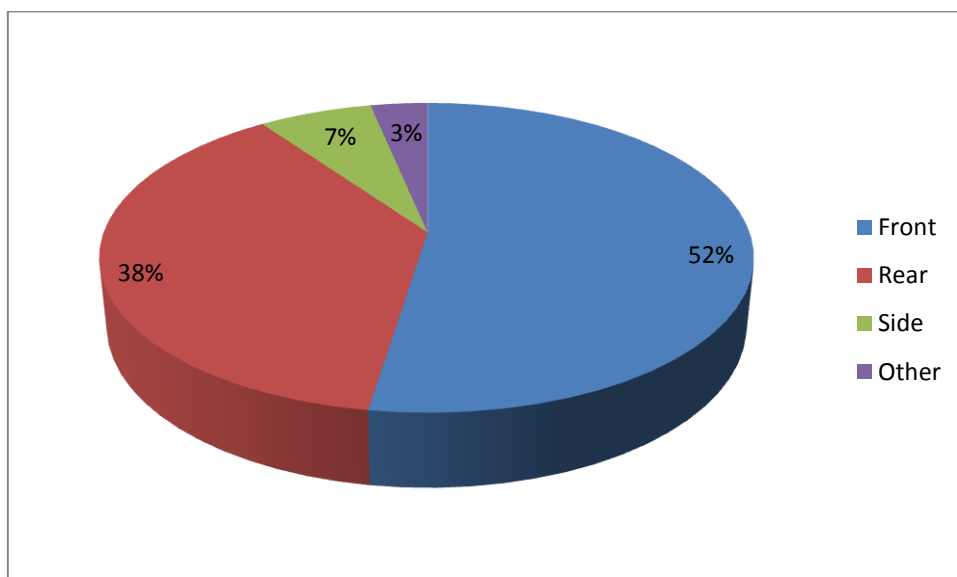
1. Do you use the loading/parking bays on the High St for deliveries?



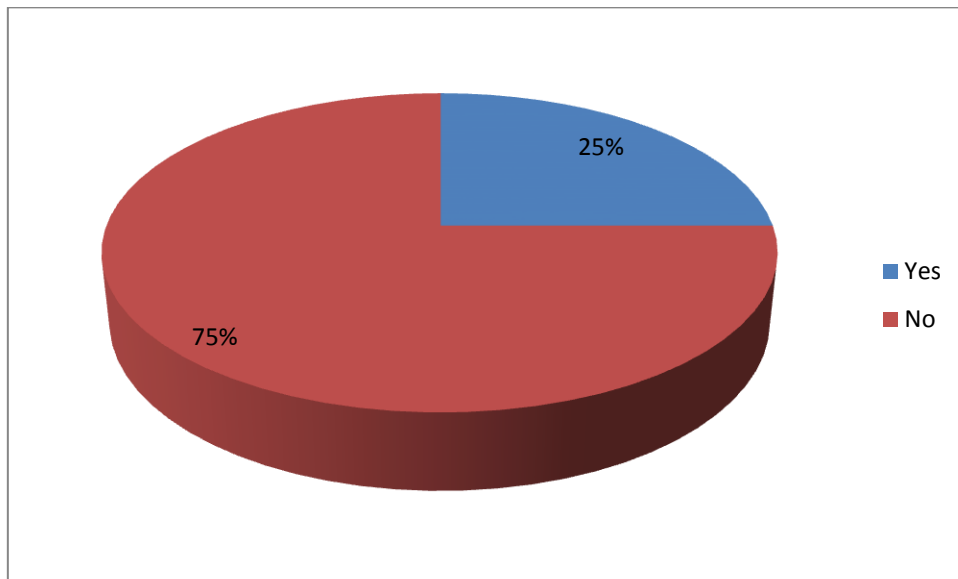
Additional Comments:

- “Yes, however usually they are always full”

2. Where do you take deliveries for your establishment?



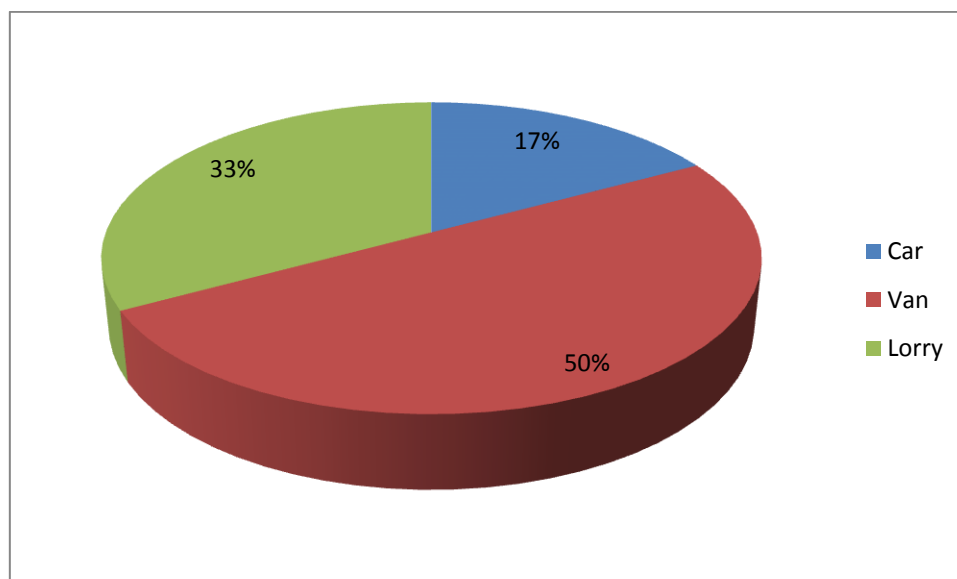
3. Is your establishment capable of taking deliveries from a different entrance?



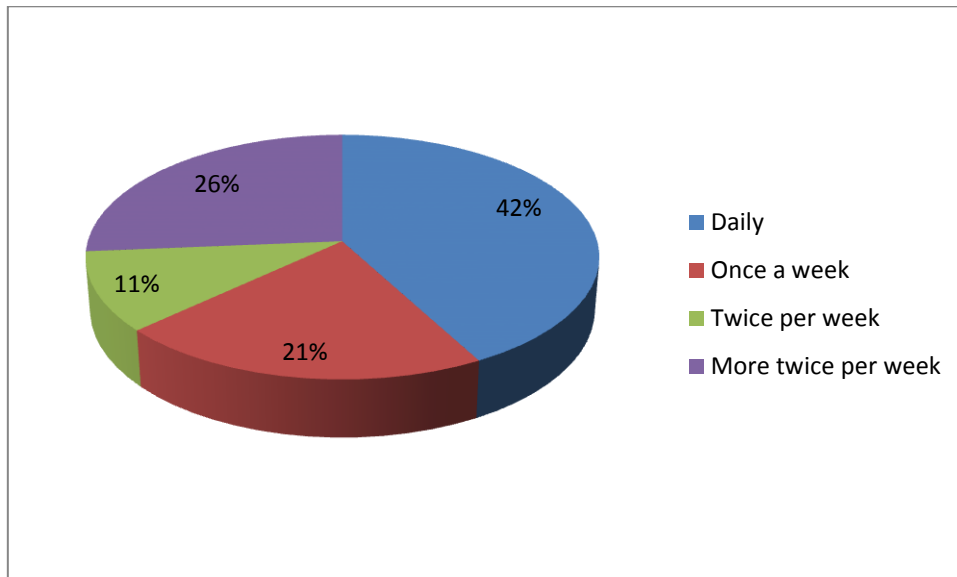
Additional Comments:

- "Lorries are unable to fit down smaller back streets"
- "Back entrance is flats/blocked off"
- "Size of deliveries means only one entrance is suitable"

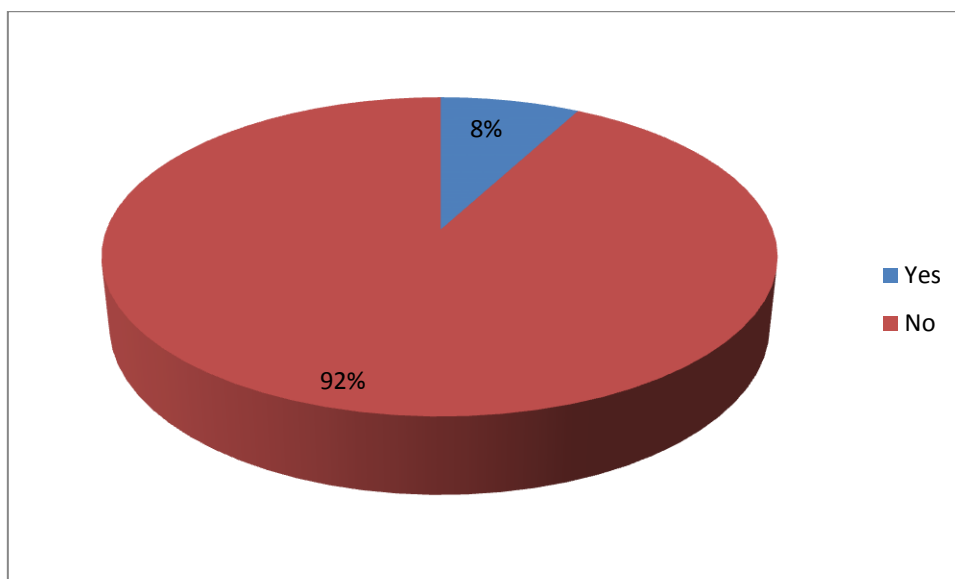
4. What type of vehicle usually delivers to your business?



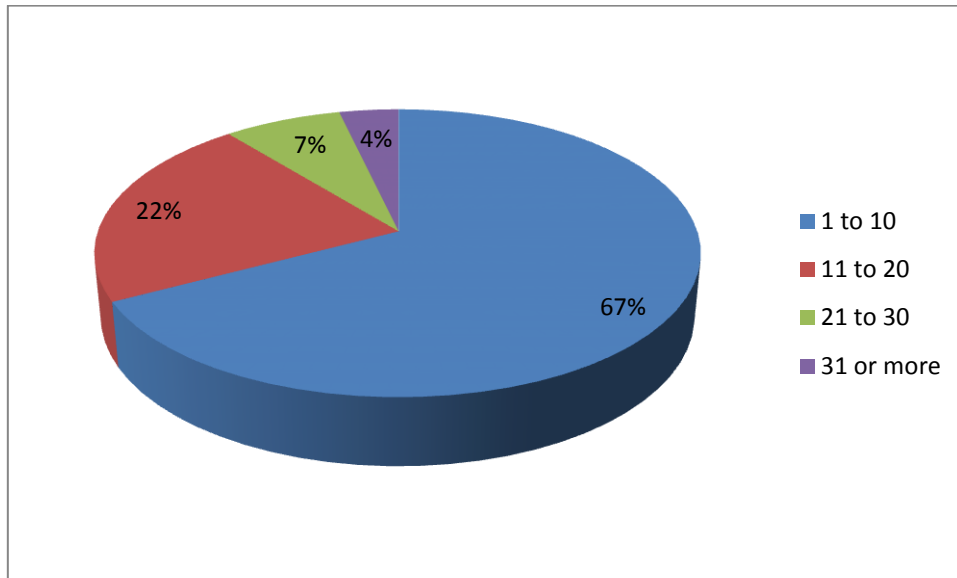
5. How frequently do you receive deliveries?



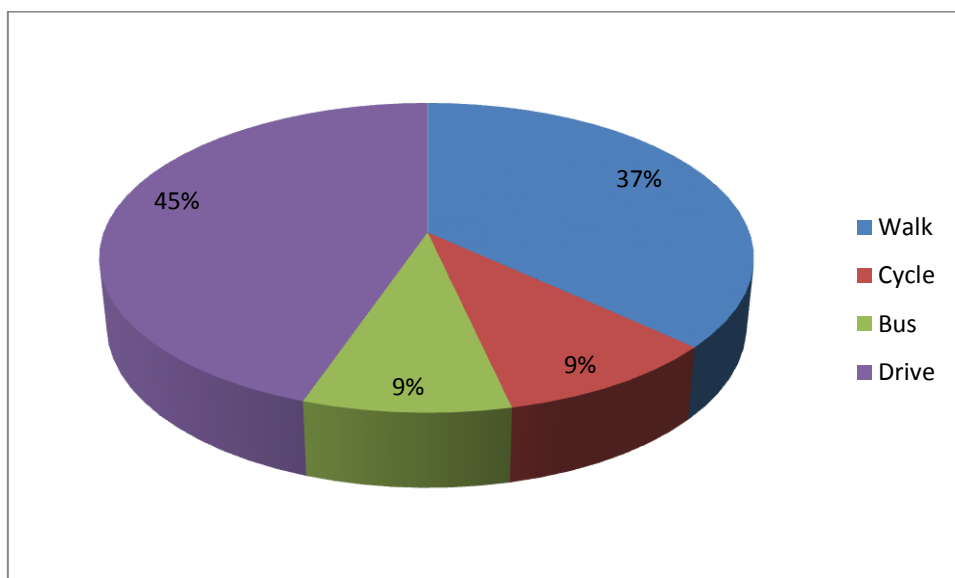
6. Are you able to control the time of deliveries to your business?



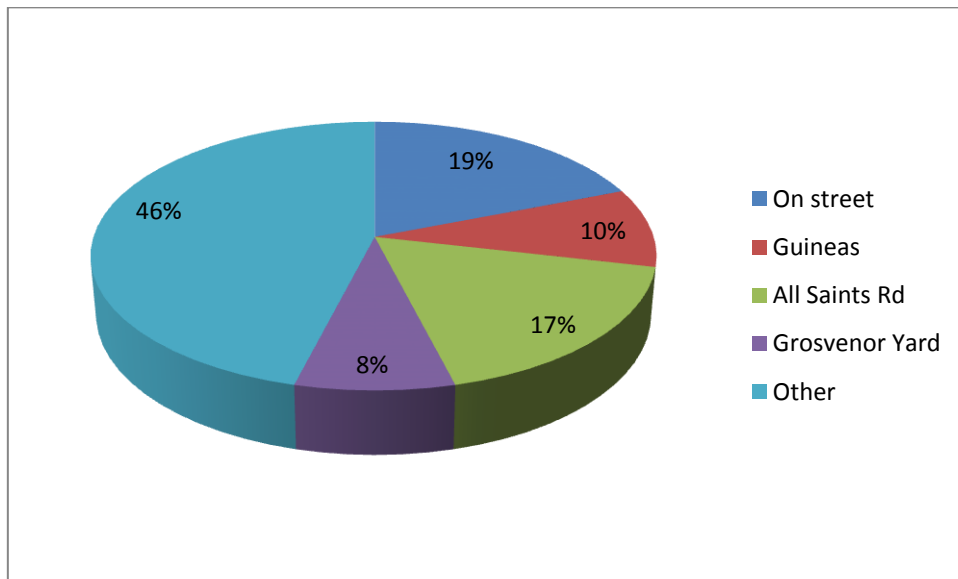
7. How many staff do you employ?



8. How do your staff travel to work?

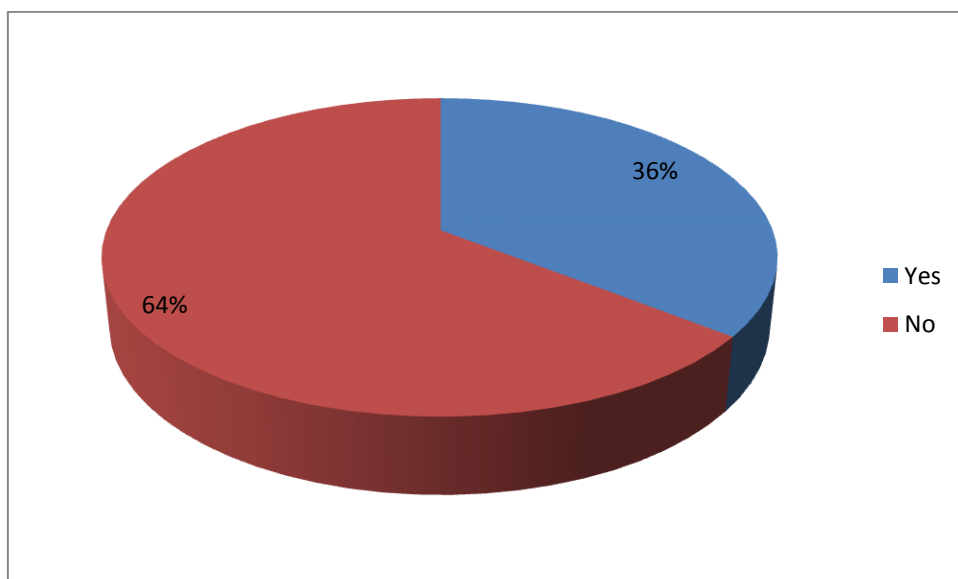


9. For those members of staff that drive, where do they park?

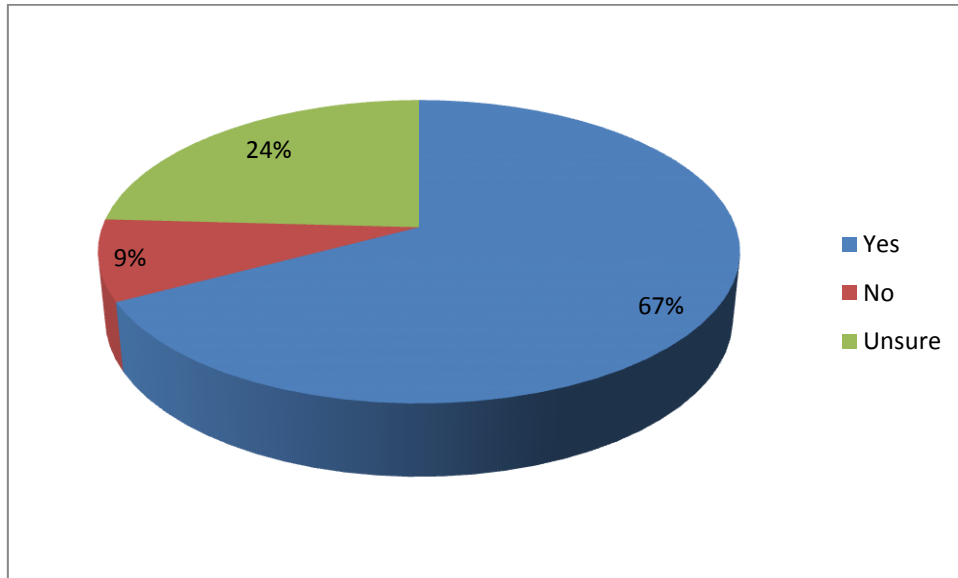


PARKING

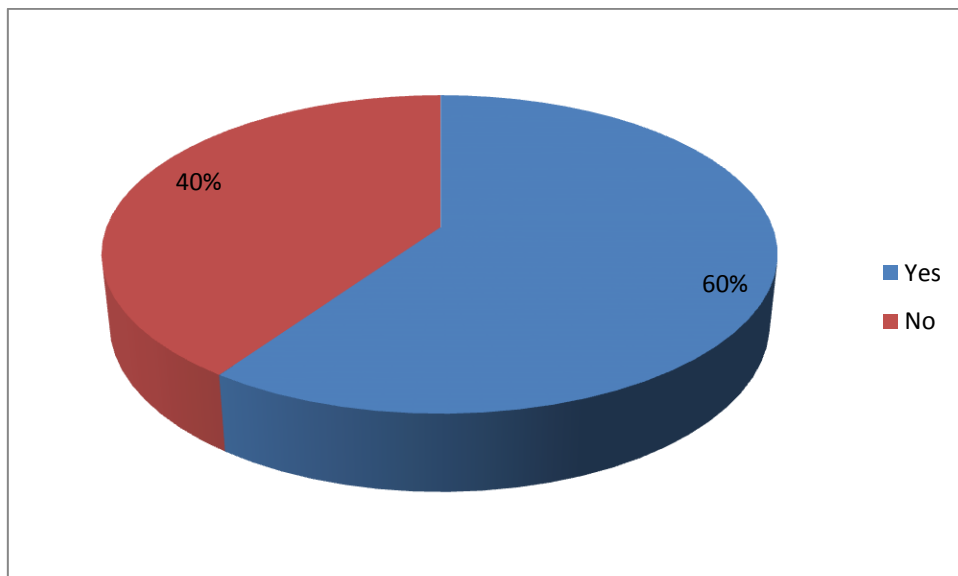
10. In your opinion are there currently enough parking spaces in the High St?



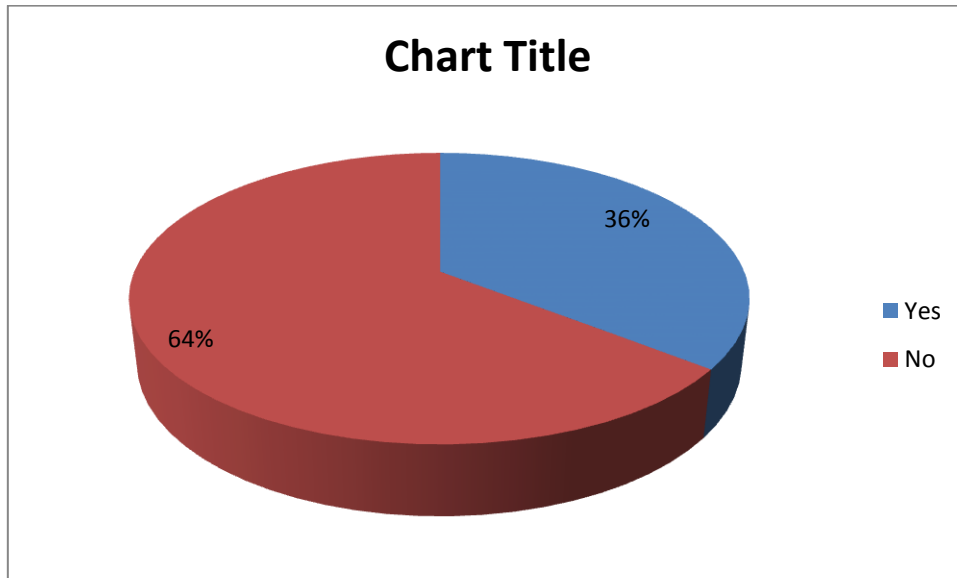
11. Do customers visiting your establishment use the parking bays on the High Street?



12. In your opinion would the removal of some of the existing parking bays have an impact on your business?



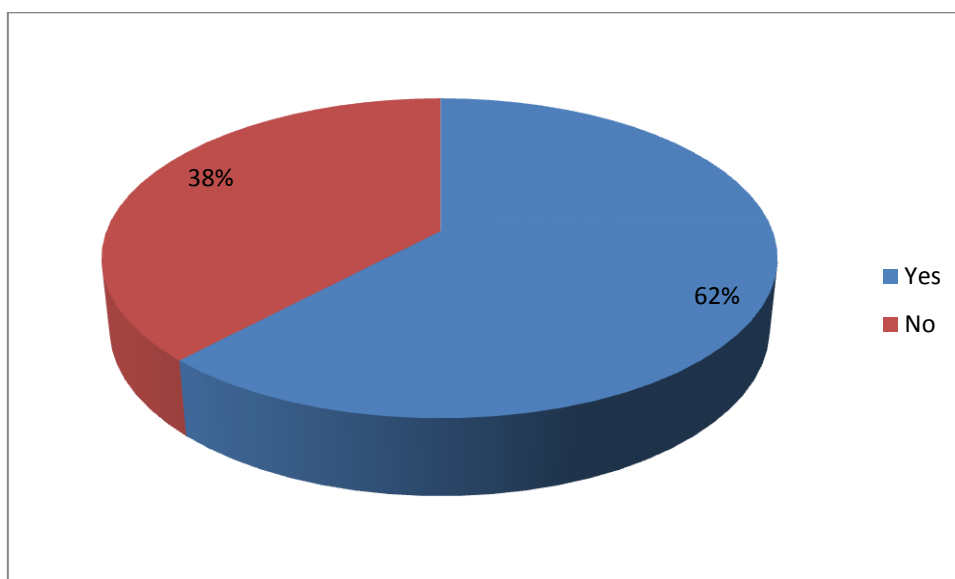
13. Would you support pay and display parking on the High St?



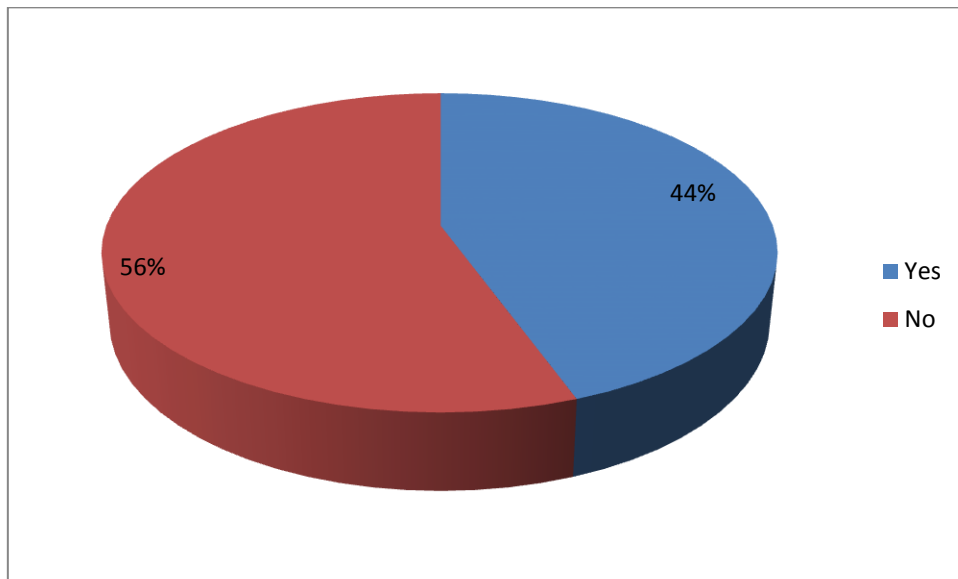
Additional Comments:

- "Yes, only if it was cheap"
- "This would discourage customers even more from shopping in Newmarket"

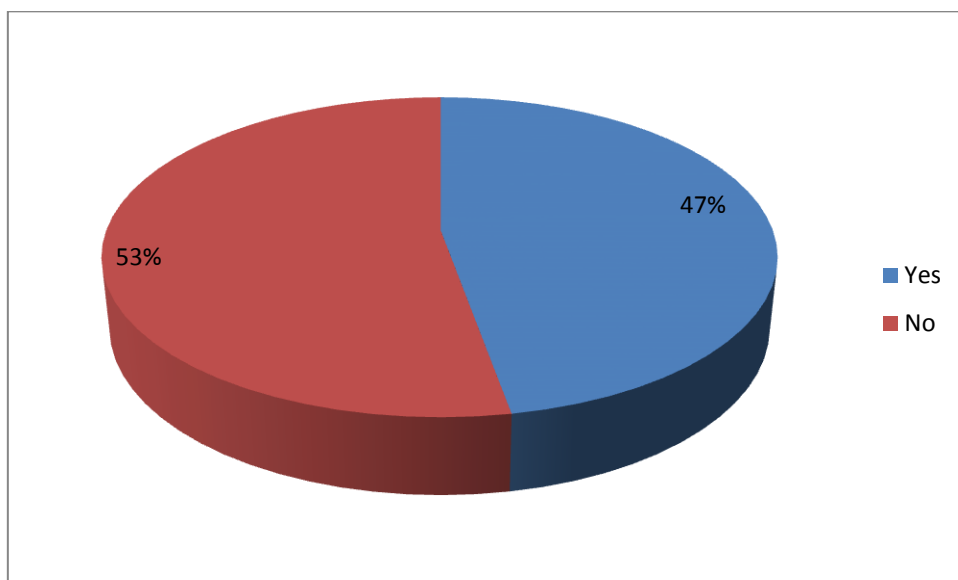
14. In your opinion is there sufficient parking for Blue Badge Holders on the High St and in the adjacent area?



15. In your opinion do you think there is sufficient short term off-street parking in the town?



16. In your opinion do you think there is sufficient long term off-street parking in the town?

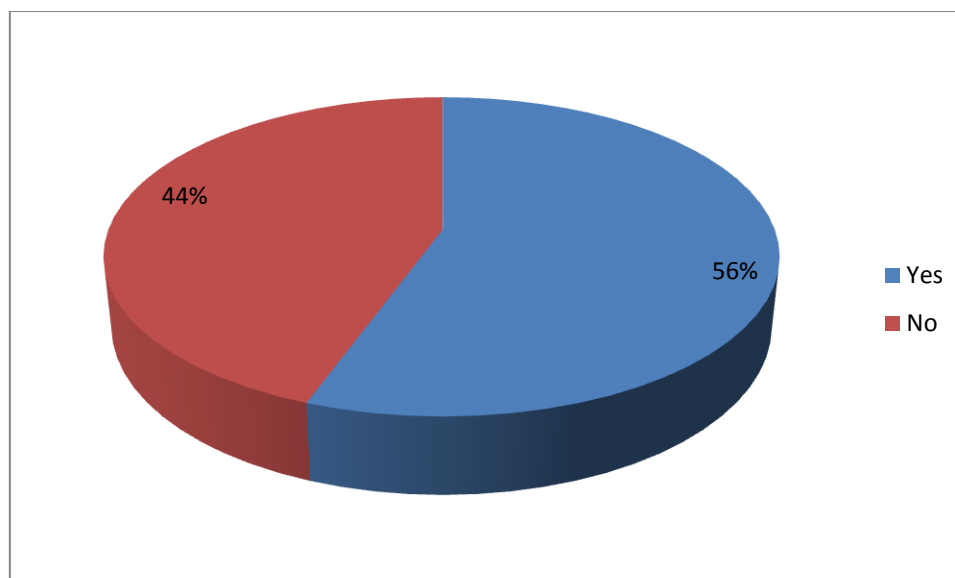


Additional Comments:

- “Yes, until the heritage centre is built”

TAXIS

17. In your opinion are the location and number of the taxi ranks appropriate

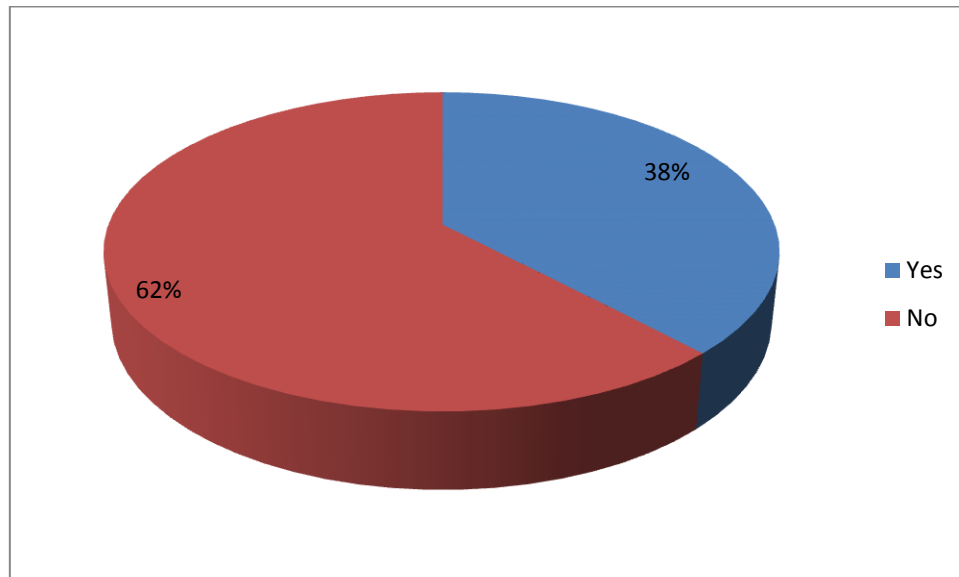


Additional comments:

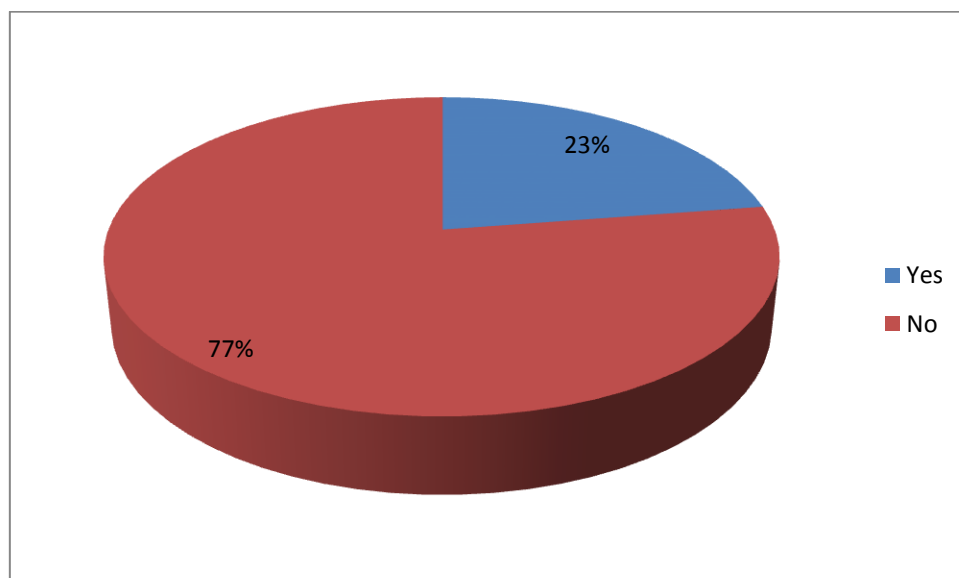
- “Too many taxis present during non-racing period.”
- “Idle taxis should be situated off the High St.”
- “Location of the taxi rank has a negative impact on businesses nearby drawing unsavoury behaviour from patrons of the night time economy.”
- “Number of taxis and the rank take up valuable parking space”

ART INSTALLATIONS

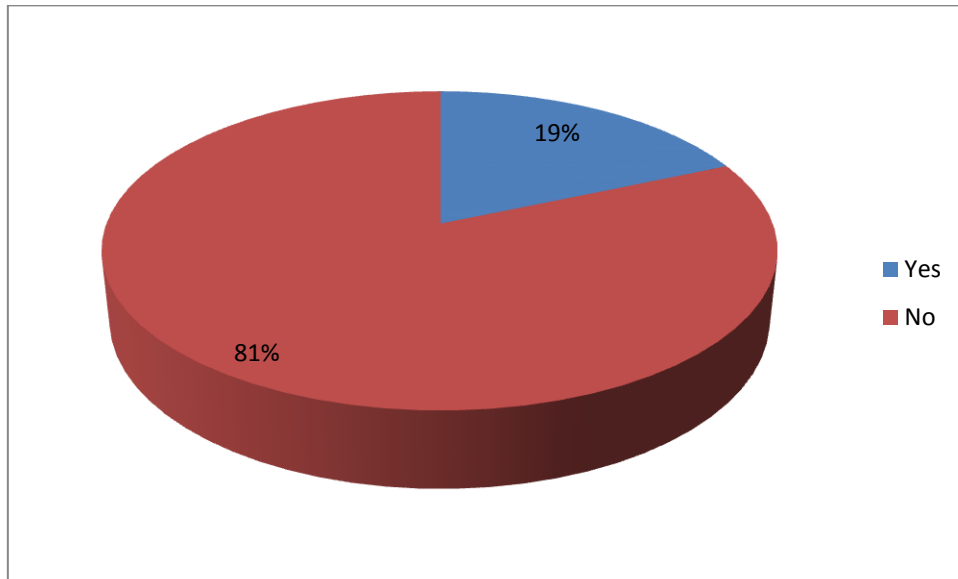
18. Are you aware of the scheme to put art installations in the High Street, proposed by the Newmarket Vision Group?



19. In your opinion do you think the addition of an art installation in the High St would increase footfall into your premises?



20. Would you support decreased parking in the High Street to accommodate the art installation project?



GENERAL

21. Do you have any other comments relating to parking provision in the High St?

- Current parking levels should be retained and more bay should be added not taken away.
- Not enough parking spaces for people who work in Newmarket town centre
- Free parking up to 3 hours stay. Something similar to Bury St Edmunds parking strategy – Free parking Tuesday and Thursday after 3pm.
- Diagonal parking bays in the High St, reduce pavement size to improve flow and accommodate more spaces.
- The layby at the clock tower is used by hotel guests who park overnight, sometimes all weekend. Office workers use it to park all day. Therefore deliveries have trouble loading/unloading meaning they have to double park. Short term parking restrictions of 10-15 minute for bays.
- Losing customers to Bury St Edmunds due to the lack of free parking. Multi storey spaces are readily available and cheap in Bury St Edmunds so people are drawn to the area.
- Parking restrictions need to be longer to allow a complete visit
- Parking times are not clear; shoppers are worried about there being not enough places to park. Disappointed that Premier Inn has taken spaces in a public car park reducing availability.
- Expand levels at the Guineas.
- Too many parking bays in the High Street which slows traffic flow as people are manoeuvring in and out of spaces.
- Parking should be moved off the High St. completely and moved to an offsite location eg Guineas.
- Parking in Newmarket should be promoted; changes to signage and how much people pay could be altered to rival Cambridge and Bury St Edmunds.