



Person specification Barley Homes Strategic Development Manager Band SM

Criteria	Attributes	Method of assessment
Knowledge	 Essential Understanding and experience of the planning process and ability to develop a clear planning strategy for achieving desired outcomes through the local plan and the delivery of property development options from early-stage visioning and master planning through feasibility, design and planning stages. Demonstrate knowledge and experience of, and/or ability to learn, a broad range of council services (particularly borough/district councils) in order to provide a first-class service to internal and external customers. A firm understanding of budget setting and monitoring. The ability to identify and exploit commercial opportunities for the benefit of the council. Desirable Understanding of government planning policy, the local plan process and housing land supply issue. 	Application and interview

Experience	Essential	Application and interview
	Extensive experience within the property development and planning sectors and a proven track record of delivering viable development.	
	A full understanding and experience of development options, collaboration and related land covenants and agreements.	
	Experience in residential development process, including land acquisition, appraisal, negotiation and construction.	
	Proven and well-established post- qualification experience.	
	Demonstrate significant experience of managing and leading a cross-functional multi-disciplinary team, including staff, target setting, performance monitoring, appraisal, development and motivation.	
	Significant experience in leading strategic planning and delivery.	
	Some experience of working with a Board and ideally an understanding of and involvement with company law and requirements.	
	Experience of programme and scheme financial management.	
	Experience in business process re- engineering, system re-design and integration and streamlining processes.	
	Experience of competition analysis and company, product or brand exposure and growth.	
	An understanding of Local Authority decision processes.	
	Desirable	
	Experience of overseeing all aspects of housing building construction process	

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	and/or commissioning/procuring housing design and build contracts.	
	Local Government or public sector experience.	
Skills and abilities	Essential Proven ability to lead, manage, empower	Application and interview
	and motivate employees.	
	Able to lead, be responsible for and manage a professional team.	
	Proven ability to work on own initiative, planning and monitoring progress of workload and meeting deadlines.	
	Proven ability to develop service plans and delegate actions to achieve performance targets.	
	Proven ability to manage budgets and meet financial efficiencies.	
	High level of communication skill and interpersonal ability.	
	The ability to write detailed and effective reports, business documents and correspondence.	
	Confident and effective presentation skills.	
	Strong communication skills and the ability to articulate and present complex technical detail to senior officers, members, and stakeholders in a clear and concise manner.	
	Able to solve problems, prioritise workloads and provide support to colleagues.	
	Ability to be a strategic thinker and to translate that into operational pragmatism.	
	Ability to hold strong negotiations with	

	third party providers, key stakeholders and partners.	
Qualifications	Essential Appropriate professional relevant qualification (Chartered surveyor, Chartered Town Planner, or equivalent). Desirable A relevant leadership/management qualification.	Application, documentary evidence
Other	A full and valid UK driving licence, or ability to travel to sites.	Application, documentary evidence

April 2024