

**Minutes of the Newmarket Vision
Town Centre / Retail, Local Economy and Tourism Delivery Group
held at 10.00 a.m. on Monday, 5 September, 2016 at the Newmarket
Town Council Offices**

Those Present:

Richard Goss Chairman	Michael Jefferys	
Richard Fletcher	Peter Hulbert	Warwick Hirst
Sara Beckett	Jill Buckingham	Christine Rush, Minutes

Apologies received:

John Morrey, Julie Eden, William Gittus, Boyd Nicholas, Jonathan Miles, Alison Hayes, Cllr David Bowman

1. Welcome and Minutes of the last meeting 27 June 2016

The last minutes were reviewed and were agreed as correct.

2. Coach Parking in Newmarket

RG updated the meeting on the coach parking options:

- Tesco's site, land has been purchased for development, so ruled out for coach parking.
- George Lambton there is an entrance height restriction.
- RG going to make contact with the Traffic Highways Delivery Group and will be discussing with them. SCC will be doing a survey.
- PCSO's were noticed ticketing cars this last week. It was reported that Inspector Shipton met with Town Council, working party to discuss issues with the tourism and car parking problem. SB sits on this group. ACTION: SB to give an update to this group on future meetings. WH stated that the Police will not enforce parking. District Council to enforce. RG will take up with Jill Korwin.

3. Green Corridor

- Public Consultation
JS reported the summer consultation is complete with 102 returned questionnaires. A sample of data read
Q Somewhere pleasant: lunch and walking
Q Rating features: landscape, wildlife and walking.
Q Favourite place: G Lambton.
Q What improvements: tidy up, collect litter, more benches, better signage.
ACTION: JS collected questionnaires this morning, he will put the information together in a graph and will send information out to all members of the group.
- Metal work feature
JS reported that he had invited three companies to submit quotations for the decorative iron work with the deadline being 21 September.
ACTION: JS will bring the designs to the group for a decision.
- Balancing Pond (Willy Snaith location)
JS would like to take the fence down, but will need the H&S manager to take a look and then perhaps can make the site more attractive. Doesn't have a natural walk round, as a slope as built as balancing pond.

Studlands, BMX site has to be closed down as group had brought in a digger to change the site. JS had to manage the situation and repeat guide lines to group. Need to be constituted group, they have agreed and situation is now under control, the 15 very keen members have accepted JS advice.

RG asked if funding is needed. JS s106 money is available and some already in pot. Woodland and Studlands needs thinning, so tree officer needs to check and cost; the s106 money will be used again.

PH reported sofa dumped in the Studlands area to waste management, and has been there for several days. Some delays are due to who owns areas, stated JS. Routes need to be tied down and a pot of money to sort those areas out, as three tiers to discuss problem with. JS is trying to get this sorted. JS management plan will help this, long term. Working in partnership, a joint solution.

ACTION: JS will raise this latest issue of the sofa with Waste Management.

4. **Specific Actions of the sub groups**

Retailers Sub Group –RG had asked about funding at the last Steering Group and at that current time there was not any available.

- Trees on the High Street

In the absence of DR, RG reported trees on the high street, in conjunction with the BID, will be placed within the next two weeks. The Retailers think this is a quick win. RG is keen to support them as the other group are too far away from executing their plan. In the long term, the pots could be used to compliment the other group's high street project if and when the plan gets off the ground.

- Free car parking four weeks leading up to Christmas

RG had not received an update on the free car parking for one day/half a day within the four weeks leading up to Christmas.

ACTION: CAR B/F to the next meeting.

Town Centre Sub Group / High Street Project working group

JB reported BN has not made any progress due to workload. The group would try to move things on themselves, but BN need to sort out the tender.

Tenders could not be compared, as not enough information given to make a serious decision.

BID also want trees in High Street, but in pots. There is a serious clash and potential to waste money. There is a local quantity surveyor on the group, so could use his expertise, but a days work and would need paying.

ACTION: RG will talk with Jill Korwin and see if resources can be allocated.

JB stated on a positive note the Shop front policy is working, and paving being laid by the museum.

Tourism Sub Group

RW reported

- July Music Festival – pleased with results. 2nd year and developing. RW will write a report.
- Heritage Business Awards – three businesses have been selected. Newmarket Journal will present award in Autumn. RW would like help how to maximise and promote – this group is the vehicle to do this and can add to item 6.

- Education work is lead by race course. Planting of 350 trees being led potentially by Amy
- The town guide: with publishing company. Thanks to all who have helped. This issue will have a lot of advertising within, but that his how it is funded. Perhaps future editions can be changed.
- Work is being done to replace the town map, it will be behind glass. The BID is doing this. The idea is to use the map holders, however RW queried using the same, could we use more modern holders like other towns. They are okay, but a little dated. Now is the time to change, with a new map. Perhaps painted? RG concerned the High Street project could help this. BID don't want to spend too much money. Meeting agreed that RW should take up with BID.
- Another Newmarket calendar will be going ahead. Advice on marketing, more pictures (pictures to be received by October to enable to meet printing deadline) and asking for all input. Retailers may have some ideas. RW needs help with the marketing of the calendar.

Local Economy Sub Group

JM gave apologies unable to attend this meeting, but to advise there is a meeting scheduled for this Friday.

WH mentioned two large employers in the town leaving. SB reported that the sub group only heard recently that Graham Lockey had left. Unfortunately, Graham was liaising with local businesses and no one knows if he is being replaced.

ACTION: SB / JM will email an update after the meeting to take place on Friday.

RG will try his best to get the project on board

5. Newmarket Vision Promotion Opportunities

Funding: RG asked steering grp for funding, they said no. However, since the meeting JK has found some s106 money.

RG read out a paragraph on the criteria of how to spend S106. £135K between now and 2019. RG stated he clearly believed that the high street project met this criteria.

ACTION: RG and JK to meet to discuss S106 money later this morning.

6. Any Other Business

RG would like the new appointed manager of the BID Group invited to the group and DR who is also a member of the Newmarket BID, has requested to give the TRET group a presentation on "Love Newmarket WiFi" at the next meeting. She's looking for our support and possibly some financing.

ACTION: RG to invite the BID manager.

7. Date of the Next Meeting

Monday, 31 October

at 10.00 am Newmarket Town Council. ppt. equipment booked.

Mon 12 December 2016 room booked.