

**Minutes of the Newmarket Vision
Town Centre / Retail, Local Economy and Tourism Delivery Group
held at 10.00 a.m. on Monday, 30 July, 2018 at the Newmarket Town
Council Offices**

Present:

Richard Goss	Jacob Brown
Christine Rush (Minutes)	Peter Hulbert
Jon Miles	Julie Eden
Chris Burton	Ross McKittrick
Megan Pollexfen	Boyd Nicholas
Sara Beckett	Rachel Wood
Warwick Hirst	
Michael Jefferys	

Apologies:

Inspector Mark Shipton, William Gittus, John Smithson

1. Minutes of the last meeting dated 25 June, 2018

Minutes of the last meeting were agreed as correct.
PH stated the ticket machine at the station is working currently.

2. Green Corridor Update – John Smithson

JS was on annual leave so no update available.

3. Newmarket Neighbourhood Plan (NNP) – Michael Jefferys

After the Plan had been written and submitted to FHDC for comments and suggested amendments made, MJ circulated the draft document to the group at the last meeting to read to enable comments to be given today.

Few constructive responses have been received. A meeting will be arranged to address comments and those of the Shadow Cabinet held at Bury St Edmunds last week. It was noted for approval! Both Cllr Cole and Alison Hayes Newmarket Journal were all for the plan.

The consultation ends on 10th August. any comments from this group?

PH asked that transport and wellbeing of Newmarket, night economy and a Cinema should be included/covered.

MJ stated that the NNP is a planning document which lays parameters for Newmarket which will work along-side the WS Council's Local Plan. In answer to Peter as NTC will promote and address community actions. Once agreed, NNP becomes a legal document and will be used by WS Council Officers when making Planning decisions.

Community actions can lobby NTC. There are 43 actions listed in the NNP.

NTC set up a NNP Steering Group in 2015. 12 members sit on the committee. There will eventually be a referendum. An Independent Inspector, will write a report and then the date of the referendum will be set. Please do encourage people to vote. SB reported NNP Steering Group now have their own website.

RG gave his congratulations to the group.

4. **Newmarket Parking Update** – Richard Goss

RG circulated the briefing note he had received from Sally Easton, FHDC Comms Officer after the last meeting. Discussion took place after all had had time to read.

- RG unable to take anything further currently as meeting of the Steering Group was cancelled.
- Responsibility will change next year. Concerns that date will slip, as it has in the past.
- RW commented on the report saying the reason why there is enough spaces in the car park was because everyone was parking on the streets.
- ParkMark – is a Safer Parking Scheme.
- Suggestion to look at parking with Retailers and businesses to encourage employees to park elsewhere.
- Car Park survey – invite Cameron Findlay how car parking surveys are run and give us some answers.

ACTION: CAR to invite on behalf of RG to attend the September meeting.

5. **Policing Newmarket Update** – Insp. Mark Shipton

Unfortunately Insp. MS was unable to attend the meeting, but happy to be sent any questions raised. No questions raised.

6. **Specific Actions of the sub groups:**

Town Centre Sub Group

High Street Design Group – Boyd Nicholas

The Working Group last met on the 4 July where responses to internal consultation were reviewed. Requested doc. for consultation as soon as possible, originally October, but looking at bringing forward to September. There will be another meeting to agree the consultation in August.

MJ queried bus routes? National express routes would be diverted to the station. Normal buses will still stop in the High Street. Potentially the two bus stops could go, however it will be included in the consultation document.

Retailers Sub Group: The group last met on 4 July at Bedford Lodge 6.15pm. Retailers working closely with the BID on Christmas festivities.

DR was not available to give an update. JE stated meetings went to quarterly then four monthly. There was a discussion on the low turn out at meetings. JM reported that BSE retailers meetings all go through the BID. JM would like to combine Retailers in a Town Centre Workshop Group for something he is working on. JM will join the Retailers Group to run a few workshop sessions to explore the issues specific to Newmarket. The group felt it was important for future meetings to have specific agenda items, as this would potentially encourage attendance.

The BID: Graham Philpot

Unfortunately, GP was not in attendance. RM stated The BID works really hard to target those businesses that Landlords would like to sign up. Pat testing, waste management collective ways of saving money.

Local Economy Sub Group: Jon Miles

JM announced Clare Harding will be attending future meetings.

Co-working, shared space, hot desking meeting unfortunately did not happen until last week. 10 people attended. JM will be assisting with running a shared space for a month's trial. Looking at running the trial during October.

Tourism Sub Group: Rachel Wood

RW and MP met to reframe the group. Looking to meet up in September after summer holiday period.

Gold Chairs – SB stated it was a very simple and effective idea. Getting people to different spaces.

Discover Newmarket: Megan Pollexfen

MP reported the recent recruitment for marketing executive had taken place and a third new member of the team Nick Gordon is on board. Getting more involved with NTC and BID.

Brown signage: working with Chris Garibaldi A14, A11 and M11 key roads to attract visitors. CG still working with linking Cambridge, Newmarket and Ely. Cambridge Visitor Centre promoting sharing visitors countywide.

Visitor numbers continue to improve. Marketing attractions for families, affordable fun.

SB encouraged by the inclusion of walks on Discover Newmarket website.

The National Stud Coffee shop has a tourism desk which will promote attractions in the town, plus maps.

7. Any Other Business

PH mentioned the new Bus Timetables have been produced.

8. Next Meeting Date: Monday, 10 September, 2018 Sir Ernest Cassell Room, NTC

Future Dates: Future dates identified by RG are **22nd October** and **3rd December**. CAR has secured the room bookings with NTC.