

**Minutes of the Newmarket Vision
Town Centre / Retail, Local Economy and Tourism Delivery Group
held at 10.00 a.m. on Monday, 4 March, 2019 at Newmarket Town
Council, Sir Ernest Cassell Meeting Room**

Present:

Richard Goss	Sara Beckett
Christine Rush (Minutes)	Megan Pollexfen
Roberta Bennett	Chris Burton
Boyd Nicholas	Inspector Mark Shipton
Di Robertshaw	Andy Miller, PCSO
Graham Philpot	Will Wright
Warwick Hirst	Rachel Wood
Peter Hulbert	
Simon Collin	

Apologies:

Michael Jefferys, Jon Miles, William Gittus and Jule Eden

1. Welcome

Simon Collin, Parks Infrastructure Manager, FHDC
Will Wright, Families and Communities Officer, FHDC
Andy Miller, PCSO

2. Minutes of the last meeting 14 January, 2019

Minutes of the last meeting were agreed as correct.

3. Green Corridor Update – Simon Collin

Studlands end new footpath link to Little Birds Nursery.
Works for CCTV complete. Infrastructure paid by West Suffolk, Town Council operational by 1 April.

ACTION: RB to confirm next meeting.

ACTION: SC will check when lights will be on and who owns them.

Two foot bridges being built over no. 1 drain. (To be referred to as Newmarket Brook.)

Friends of YBR still running, next meeting to be identified.

Effluent smell at front of YBR gate. - DR reported Waitrose and the Church have also experienced similar. Anglian Water has been out, and think it is horse droppings. RB explained a mesh holds up detritus and blocks the flow of water. SCC/Anglian Water/Environment Agency all avoid who is responsible.

Supermarket trolleys in water.

ACTION: SC to report back with updates.

4. Newmarket Neighbourhood Plan Update – Sara Beckett

Second draft consultation finished.

Stakeholder and public responses received and being reviewed.

Document to be pulled together. SB envisage three weeks lead time. End of this week to confirm.

Discussion held about involvement / consultation of young people.

ACTION: RG will discuss with Nic Froy. Potential that Nic and students attend a future NV Steering Group meeting.

5. Policing Newmarket Update - Insp. Mark Shipton

MS – nothing different to report. NTC PCSO to start on 11 March currently in training.

- **Youth Provision in Newmarket**

AM has been tasked with looking for Youth Provision in Newmarket. *Loughton Youth Project* is a very good example of what could be run in Newmarket. They managed to secure a lease on part of the library for an after school club - 3.30 to 6.30pm every week day. Runs its own local radio station, play pool, music, give advice etc. Reducing Anti Social Behaviour (ASB) in the area. 13 – 25 yrs old. Originally it was self funded but now coming under the umbrella of larger club as year on year it was getting harder to fund.

WW stated that ASB in the Guineas was looked at last year and small pockets across town.

On the spot van; this is a mobile van with equipment to engage young people with. The On the Spot Van is owned and managed by Haverhill Town Council with youth attached workers.

Orbit Housing getting involved and supporting and enhancing projects in Newmarket under their place making approach.

Youth Café to try and engage with a wide range of ages and taking the engagement to the young people's space. 6pm – 7.30pm March – April engage young people in Guineas. Looking and exploring buy from young people to co-produce a product, whatever this may be, something they are passionate about and care enough to get involved.

Adults ASB group and Young ASB group – latter just want somewhere to hang out, a space to call their own and just be allowed to be young people.

Newmarket Academy students have plans for a new skate park for the town, and are some way to achieving this goal.

Team Chill – Leisure Centre initial no problem, but there have been a few issues relating to some young people who are disrupting the sessions.

Young Persons Meeting rather than ASB, is the ambition of the current ASB meeting in Newmarket, exploring the town as one, and looking at the wider partnership approach to supporting young people.

RG asked how we as a group could practically help? Remove some red tape perhaps? Financial support? Empty building available? WW responded – It would be really helpful to work with the young people to co-produce activities for young people, rather than the doing to. WW stated support from a group like TRET would be beneficial. Medium term what can be done to address immediately as young people grow quickly.

One Haverhill Partnership Youth Skills Manager, Karen Chapple, co-ordinates all work for young people under the One Haverhill Partnership, with the Youth Action Group (YAG) looking at all things Young People and the wider opportunities to be developed for young people. WW would like something similar in Newmarket to be developed, but needs stakeholders and interested youth with a continuous drive and it has to have sustainability. Projects needs to be invested in. Our Youth needs to be invested in much like the wider community.

Needs someone from this group to take up, NTC, and or a wider partnership who are invested in community development in this area.

The Mix, Mid Suffolk. 'Youth Club' has probably had its day, however the engagement and co-production with young people is exciting, these are our future adults in the community.

Western Assembly of Youth – WW reported the Academy are attending this meeting tomorrow. WW is the facilitator and young people run the meeting, exploring opportunities for young people to have a meaningful say, get involved and express their views and so on.

RB suggest town survey to ask for higher rate to fund - NTC after elections though, which could support young people in the future.

WW accepted RG's invite to join the NV TRET Delivery Group.

ACTION: CAR to add WW to distribution.

ACTION: RG agreed TRET would write letter to NTC ready for elections.

6. Sub Groups Update:

- **Tourism Sub Group** – Rachel Wood
 - Arts event launch 14th July. Running from July to Sept. Still looking for sponsors.
 - Music and Arts Festival – funding from locality budget running in July.
 - Jigsaw Festival in June. 22nd to 27th.
 - Heritage Centre – First Women
 - List of listed buildings for Heritage.
 - Re launch Blue Plaques – taking to NTC as they support this.
 - Promote positive actions.
 - Networking within Tourism Sub Group and a forum for bouncing ideas off each other.
 - Town Calendar – has these events marked.
 - Facebook page needs investigation re children's activities.
 - RG stated it was a shame that with all Rachel and the Tourism Sub Groups work that people of Newmarket don't always know what is going on locally. Mail drop suggested. £385.00 plus VAT for distribution of a leaflet. Plus design and print costs. Discussion on
 - Marketing Strategy for Newmarket – put on agenda for next sub group.
 - Leaflets in hairdressers would reach a lot of local people.
 - Utilise the BID front page? One click into info.
 - Marketing strategy is required.
 - Digital and hard print.
 - **Discover Newmarket** – Megan Pollexfen
 - Two awards:
 - short listed for superstar tour guide – Larry Bowden by Visit England. Will be announced on 6 April, 2019
 - British coach friendly destination status. Will be announced on 20 March, 2019.
 - ACTION:** MP will send Link to voting sites.
 - Tour season has got underway.
 - Visitor numbers are growing.
 - Investing in marketing
 - Press days – regional media, mummy bloggers etc.
 - Exhibition at Lakenheath Travel Fare last Saturday.
 - Discover Newmarket always open to supporting anything new.
- NTC – Town Guide:** It was agreed that Bobby, Graham, Megan, Chris, Rachel, Sara and Will would be part of the working group on revising the Newmarket Town Guide.

- **Town Centre Sub Group:**
 - **High Street Project Working Group** – Boyd Nicholas
 Consultation finished end of Jan officially. Feb still accepted, but now have drawn the line. Lots of responses. On line can be analysed easily. A good mix. Summarise responses, actions and amendments.
 Working Grp will need to look at and formally report back to TRET on 29 April.
 Sign off from WS and SCC during Purdah.
ACTION: BN to bring an Overview on responses to next meeting.
- **Newmarket Retailers Association** – Di Robertshaw
 The Association has met and discussed next steps – new media accounts. Nothing solid to report back.
 DR said Love Newmarket BID Joint Retailers Association will be reported together in future at TRET meetings.
- **Local Economy Sub Group** – Jon Miles
 - Employee Figures of Manufacturing and Horse Racing Industries.
 Unfortunately JM was not able to attend the meeting today.
ACTION: CAR to B/F item.
- **BID** – Graham Philpot
 - Set budget for new BID year and delivery outputs. Board has come up with some amendments.
 - Events and marketing group getting together and will have an update next meeting.
 - GP looking at empty shops. The Guineas looking at Norwich and other areas. Youth Group venues.
 - Significantly less empty shops than Haverhill and Bury St Edmunds.
 - What is West Suffolk Council’s inward investment strategy?
 - Pop shop window display – Discover Newmarket interested in this. BID tried this last year and stated it is expensive, but GP will certainly have conversation again with Landlords.
 - WW would like display of young people’s art too.
 - Suggestion: Window display for each NV group for future conference?

7. Any Other Business

- NV Education Delivery Group, NV Economic Sub Grp has not met for a long time.
- Vision Groups to meet, to be more communicative. The group felt there was a general lack of communication.
ACTION: RB will contact Sally Easton.
ACTION: RG will talk to the Steering Group about the lack of communication and promotion of the NV groups.
- NV Conference to take place in June after elections.
ACTION: CAR to note agenda item -Challenges - before the conference.
- Pedestrianisation of the High Street was discussed, pros and cons.
 Different options

8. Future 2019 Meeting Dates

Sir Ernest Cassell, NTC 10am to 12noon on Monday 29th April.
 Future dates are:

Monday 10th June
 Monday 29 July

Monday 2nd September
 Monday 14th October