

**Minutes of the Newmarket Vision
Town Centre / Retail, Local Economy and Tourism Delivery Group
held at 10.00 a.m. on Monday, 29 April, 2019 at Newmarket Town
Council, Sir Ernest Cassell Meeting Room**

Present:

Richard Goss

Christine Rush (Minutes)

Boyd Nicholas

Roberta Bennett

Will Wright

Peter Hulbert

Nick Gordon

Graham Philpot

Rachel Wood

Rachel Darvill, PCSO for Newmarket

Apologies:

William Gittus, Inspector Mark Shipton, Warwick Hirst, Megan Pollexfen, Jon Miles, Chris Burton, Sara Beckett, Di Robertshaw and Julie Eden

1. Welcome

Rachel Darvill, PCSO for Newmarket (and standing in for Insp. Mark Shipton)
Nick Gordon (Standing in for Megan Pollexfen)

2. Minutes of the last meeting 4 March, 2019

Minutes of the last meeting were agreed as correct.

3. Green Corridor (Yellow Brick Road) Update

RB stated there is a community project to tidy some of the area - Racing Together Community Day - a body that gets community together to volunteer to help others. Nick Patton is co-ordinating, on 9 May, a litter pick, trim vegetation etc. The Town Council, WS Council Waste Management will be involved also. WW requested avoid cutting currently as biodiversity studies/ ecological survey being monitored/in process.

WW reported that the smell will be investigated. Wider stakeholders such as Environment Agency, Anglian Water, SCC, WS Council etc. will be involved.

RB commented that the Town Council are waiting for the phone call to confirm when the CCTV will be live.

BN advised RB to keep an eye on planning applications as an area by the Green Corridor may be up for redevelopment. Possibility of some S106 money could be available.

Lighting – PH worried about the new lighting as currently light is spread widely and new may only be angled straight down. Concern that CCTV will have limited visibility. **ACTION B/F:** Simon Collin to give an update on lighting, who owns them and what times they are on, etc.

PH stated that lights are going off at 11.30 rather than 12 midnight.

4. Newmarket Neighbourhood Plan Update

BN gave a brief update – all going to plan:

- Consultation was held and well attended.

- WS Council will check for compliance against local and national planning policies.
- The plan will be sent for examination by a Government Planning Inspector. If no amendments suggested by the Inspector then the plan will go for
- Referendum in September. Similar to a local election but rather than voting on candidates it is a simple YES or NO questiondoes the electorate wish the plan to be adopted.

5. Policing Newmarket Update

RD already aware of the parking issues in Newmarket. GP happy to walk round and point out pinch points. RB will be meeting RD shortly.

Transport Group chaired by Suffolk CCIr Mary Evans last met in December. A few members of TRET on the Transport Group - PH, GP and RB.

ACTON: RB to request items for next NV Transport Delivery Group agenda - Yellow Line Painting and Part Night Lighting.

o Youth Provision in Newmarket

- Youth Café (at SubWay) was set up two days per week during the months mid March to mid April.
- They want to hang out, not to be moved on, using 'Signs of Safety' approach for 11-17 year olds - say they are the problem but they are also the solution.
- Looking at summer holidays now.
- WW attended the Haverhill Youth Action Group and will work along similar lines as this group.
- Art project launched last week – create a mural on how they see Newmarket.
- Skate Park – art for display at school / park when open.
- Creating opportunities.
- Media will get on board further down the road with the hope to inspire future generations.
- WW would like stakeholder support, for the group but young people driven.
- Sustainable platform, held at the Academy, for young people where they can express their views to SCC / Local Authority / stakeholders.
- WW is very pleased with the progress that has been made working with all and positive relationships made.
- Once the collective report is written, WW will bring back to the TRET group. RG very happy to accommodate this at a future meeting. WW just has to advise when ready.

6. Sub Groups Update:

- **Tourism Sub Group** – Rachel Wood
Meeting booked for Tuesday, 30 April.
- **Discover Newmarket** – Nick Gordon
 - o Thursday, 2nd May MP will be attending the Cambridge Sustainable Tourism Forum.
 - o Follow up from the last TRET meeting – Discover Newmarket were short listed for two awards - leading up to the awards, good response received, but didn't win any unfortunately.
 - o 850 visitors.
 - o Easter Trail popular
 - o Guineas weekend multiday ticket.
 - o 17 May Spring Meeting

- China - translated flyer on Discover Newmarket to entice Chinese visitors.
- Few exhibitions promoting Discover Newmarket and creating awareness of what's on offer at Lakenheath, Norfolk Show etc.
- Include promote Palace House. £12/person and £30 annual pass, family tickets available. Regular updates of exhibitions. Marketing team looking at signage.
- RW mentioned there were permanent signage posts being put in, but no one at the meeting knew exactly what for. Junction of Vicarage Rd and Old Station Road. **Action:** RB to follow this up with the Transport Group. RW to supply RB with a picture.
- **Town Centre Sub Group:**
 - **High Street Project Working Group** – Boyd Nicholas
BN has summarised the responses of the Town Centre Design on line survey. 12 responses received via email/letter. Consultation ran for 6 weeks earlier this year – 103 responses received. Pedestrian Safety was the top most important factor and a pleasing appearance of the street came in second.
ACTION: CAR to circulate presentation with minutes.
Comments arising from the presentation:
 - Following the slide of 'examples of concerns and suggested improvements': A Boards and licensing of A Boards were discussed, some people have fallen over them, issues have been reported to the council and GP stated the BID have asked businesses to remove them or to place them to the side but there is no actual policing of them.
 - The Market needs to be accommodated within the scheme.
 - Trialing an infill of a parking bay. GP has had experience of something similar in London. RB very keen to replicate this in Newmarket near the Market area. GP stated this cannot be a permanent infill as has time restrictions.
- **Newmarket Retailers Association** – Di Robertshaw
No update received.
- **BID** – Graham Philpot
 - Window wraps going into empty shops to encourage businesses. Campaign being launched shortly.
 - Looking at signage within the town, Sun Lane and Wellington Street, Station Road for example which is owned by the BID. GP wants something more eye catching. GP, RB, BN to look at samples – Hereford BID have some examples.
 - Communication is needed to show what we do; BID spending a lot of money in town as generally people think it is the TC or LA.
 - 15 June Armed and Emergency Services Day – raise money for Royal British Legion or BID charity GeeWizz young persons charity.
 - Motor show August Bank Holiday Monday.
 - Racing on the Saturday, race soap box derby and motor show.
 - September food and drink festival
 - November Halloween, as last year.
 - 15 November Christmas lights switch on, as previous.
 - June Code breaking over 8 weeks with prize, plus a History trail.
 - WiFi in town successful. Would like businesses to advertise on it; more work for further investment.

- **Local Economy Sub Group** – Jon Miles
No update received.
 - Employee Figures of Manufacturing and Horse Racing Industries.
ACTION: CAR to B/F item.

- 7. NV Steering Group Update and Conference** – Richard Goss
Tuesday, 24 September NV Conference 2.5 hrs at NTC. Time to be confirmed.
Discussion point on next agenda. Each sub group can do a presentation. RG stated that we need to promote the positives of this group. 2.5 mins presentation on what we do.
ACTION: RB and RG to meet up to discuss. RB stated we need to create a story board, divide into slots and task different members to lead on different subtropics.
ACTION: CAR to note first agenda item in June when we next meet.

- 8. Any Other Business**
There was no other business.

- 9. Future 2019 Meeting Dates**
Sir Ernest Cassell, NTC 10am to 12noon on Monday 10th June.
Future dates are:
- | | |
|----------------|----------------------|
| Monday 29 July | Monday 2nd September |
| | Monday 14th October |