



Newmarket Vision Steering Group Meeting Notes

Monday 16th September, 2-4pm

**National Heritage Centre for Horseracing and Sporting Art, Palace St,
Newmarket, CB8 8EP**

Attendees

Cllr Paul West (Chair)
Cllr Louis Busuttil
Cllr Andy Drummond
Cllr Rachel Hood (Joined at 2.39pm)
Roberta Bennett
Nick Froy
Jill Korwin
Sally Easton
Laura Cockell (Minutes)

Guests:

Steven Parissien (CEO, Palace House)

1. Welcome and Apologies

Apologies received from:

Cllr Mary Evans (Cllr Louis Busuttil in attendance)
Richard Goss
William Gittus
Andrew Cuthbertson

Cllr West (PW) welcomed everyone to the meeting and thanked them for their attendance, for the sake of new arrivals to the group everyone introduced themselves.

2. Introduction/Update from Steven Parissien

Steven Parissien (SP) expressed his thanks to the group for the invite to attend the Steering Group Meeting and his delight and pleasure to host at Palace House.

With the agreement from the group SP applauded the food and drink festival over the weekend and noted the high level of visitors at the Museum.

SP confirmed he is looking to refresh and rebrand the Museum to use it more effectively as a 'Hub' for the community.



In order to do so ticket pricing has been reviewed; annual passes reduced from £20- £16 and a pass for CB8 and nearby residents will be £10 for the year. This will look to encourage more local residents to the Museum.

Moving forward SP is looking to refresh the programme and offer for visitors, in addition to improving how this will be communicated.

Money will be sought to re-brand; for example shortening the name of the Museum in addition to changing the exhibitions on offer. SP is keen to showcase more the History of the site as part of the re-brand.

Priority will be to show permanent collections and alternating of key loans.

Will be working with the Jockey Club more closely.

A request has been made to update the Mews; work on the Acoustics and IT will be completed to make it more viable to use for events.

Partnering with 'Royal Collections' on loans and looking to work together more in the future.

Downstairs Gallery space will be used for more 'Big Name' shows and will include themes/titles the general public will know. The top gallery will be used for contemporary work including more local artists as a way of showcasing local strands.

First of the new exhibitions will be late next Spring – will include a BBC run National Touring show celebrating 70 years of the Archers (Show will begin in Newmarket).

Further looking for funding to improve the paddocks at the back of the site and the main atrium will also undergo a re-refresh to make it more fun/appealing.

SP advised the new caterers are doing well and they are looking to expand to other sites in Newmarket.

The group asked how much footfall SP was looking to increase at the site; he wishes to double the footfall by 2025, it is currently around 23,000.

The group expressed their delight at the programme for the museum moving forward and thanked SP for his attendance at the meeting.

SP left the meeting.

3. Minutes of the last meeting, held on Monday 15 July 2019

The minutes were reviewed and AGREED by the group as an accurate account of the last meeting.

PW asked the group to run through the actions from the last meeting.

1. RB to update re. Skate Park Project



Bobby Bennett (RB) noted she had not actioned this until last week due to the School Holidays.

Sally Easton (SE) advised a press release had been sent to the Newmarket Journal this week and noted once the planning application had been approved it could take 3months to start work, however could not confirm any further details.

2. AD to speak to Dave Burkin at West Suffolk Council regarding 106 contributions from Brickfield Stud and potential further contributions to the skate park

Cllr Andy Drummond (AD) confirmed the below:

- Former Maltings Fordham RD Newmarket £40,462.02 allocated to the GLPF Skate Park
- Land Off Cricketfield RD Newmarket £4,185.00 allocated to GLPF Skate Park
- 7 Fairlawns Newmarket £4,185.00 allocated to GLPF Skate Park

Total: 48,832.02

3. CP to share Health Presentation

PW confirmed he has read through and will circulate to the group.

4. JK to advise re. High St Design

Revision of the draft brief as a result of the public consultation earlier this year has been put on hold pending the outcome of the Heritage Action Zone bid to Historic England, West Suffolk Car Parking Review and CPE. The project timeline will be reviewed to reflect this.

AD asked if West Suffolk Council were able to share the designs for the Cinema more widely. Jill Korwin (JK) shared concerns that as the Cinema development will be taken to Cabinet Planning, Cabinet and Council through October – December it would be premature to circulate the designs should the business case not be approved. It will therefore not be displayed at the Conference to ensure hopes are not raised prematurely.

5. AC, JK and PW to meet and discuss how to include schools in the Vision

JK advised she had met with Suffolk County Council (SCC) and letters have been sent to academies schools/academies.

ACTION LC/JK to send to Nick Froy (NF).

4. Newmarket Vision Conference Update

A briefing note was circulated with the agenda in addition to the Newmarket Vision Objectives and Achievements attached below:



Conference Update - Original Newmarket
Newmarket Vision SteVision Priorities + Act

SE advised there were three asks of the group:

- Use materials to get the best possible attendance
- Be prepared to speak to the Newmarket Vision objectives and achievements (attached)
- Support the event on the day

All tables were secured for the day and all preparations in hand for the day.

PW noted he will need to leave early.

ACTION SE to send links to all the Videos to the group.

Will Wright has been liaising with an Artist/Illustrator/Graphic Artist to attend the conference for the day, see link to her webpage.

<https://www.rebeccaosborne.co.uk/>

We are hoping she'll be able to do some pieces for all the delivery tables but also to work closely with students who will be attending from the Academy.

5. Key Updates/Issues/Concerns from the Delivery Groups

Town Centre, Retail, Local Economy and Tourism

Graham Philpot leaving Newmarket BID this Thursday 19 September. Interviews for replacement manager are taking place next week.

New manager at Discover Newmarket has been greatly received and all are extremely positive – she was previously at Discover Ely.

Transport/Traffic and Highways

A discussion took place re. CPE and the uncertainty on when this will be enforced particularly in regard to parliamentary time.

RB noted the positive news re. New carriages being rolled out in 6months time which will be much more updated for commuters.



JK further updated on her meeting with Mayor Palmer regarding East West Rail and how to get a better understanding of connectivity. The meeting was very positive and Mayor Palmer has offered his support to secure a meeting with the Rail Minister to meet in Newmarket to discuss the Eastern Section.

Education

As per the above letters have been sent to Schools/Academies to give their thoughts on how they can link with the Vision.

Equine

No updates.

Community Planning

Cllr Rachel Hood (RH) asked how the group how they can begin setting up the Community Planning Delivery Group.

The group agreed the conference will help encourage interest in feedback that can then help bring the delivery group in to fruition, PW advised it would be good if the group could be formed and have a meeting before the next Steering Group meeting.

RB and Will Wright key officers to get the group in place.

6. Newmarket Gold Season

RH delivered a presentation on the Newmarket Gold Season on behalf of Amy Starkey (Jockey Club).

See presentation below:



The Newmarket Gold
Season Presentation.p

The group were pleased to see the positive figures from the racing and were encouraged by what the Newmarket Gold Season could do for tourism and promotion in Newmarket above and beyond what it has done already.

The Jockey Club will be at the Conference on Tuesday and will have brochures on hand.



Nick Froy (NF) added his continuing concerns of the level of Anti-Social behaviour in Newmarket and if anyone in the Steering Group was able to offer any help on solutions to the issue. NF noted the Police have been contacted numerous times but little has been done to find a solution to the behaviour.

RB advised a meeting with Andy Pursehouse was being arranged and the group agreed take place as soon as possible. NF and Will Wright to be included in the invite.

It was advised the FAQ on ASB be revisited for the conference. **ACTION** SE to re-write.

PW also suggested relevant County lines officers attend the next Steering Group meeting to discuss. **ACTION** PW to invite.

7. Forward Plan of Meetings

The group agreed ASB would be a suitable theme for the next meeting as per the above discussion.

ACTION PW will look to get a presentation re. County Lines.

8. AOB

RB advised she will be leaving her post as Newmarket Town Council Manager on 31 October. PW thanked RB for all the help and support she has provided while in post.

A brochure from has been sent to West Suffolk Council and Newmarket Town Council outlining Mr B Gredley's updated 'Vision for Newmarket' – JK advised to expect this at the Conference.

Next Steering Group Meeting Date: **Monday 18th November, 2-4pm, venue TBC.**