

**Minutes of the Newmarket Vision  
Town Centre / Retail, Local Economy and Tourism Delivery Group  
held at 10.00 a.m. on Monday, 8 May, 2017 at the Newmarket Town  
Council Offices**

**Those Present:**

Richard Goss, Chairman	Rachael Wood	Michael Jefferys
Christine Rush	Di Robertshaw	Sara Beckett
Peter Hulbert	Warwick Hurst	Boyd Nicholas

**Apologies received:**

William Gittus	Julie Eden
John Morrey	Jill Jackson
Graham Philpot	

- 1. Welcome and Minutes of the last meeting 20 March, 2017**  
All agreed as correct.
- 2. Newmarket Prospectus – Richard Goss**  
RG reported he met with Jill Korwin and simply the Newmarket Prospectus is a regular meeting of Newmarket land owners. Nothing to report but RG asked to wait and see when they meet, what transpires. They have potential to help the delivery groups with projects in the future.
- 3. Green Corridor update – JS**
  - **Metal Work Feature:** Ironwork Entrance – Metalworker has lots of commissions at the moment, earliest likely to get ironwork complete is the Autumn/Winter.  
Interpretation – 3-4 posts are planned to be ready at the same time as entranceway. JS has started the text and will discuss at next meeting. Logo samples produced and map of site underway.
  - **Bins and benches** – JS met with Waste Management and agreed a refurbishment programme for bins. Waste Management will install new combined litter/dog waste bins along the route with a view to having a bin approx. every 300m.
    - JS had a meeting with Will Wright (Families and Communities officer for Newmarket Area) and discussed benches and the problems with potential vandalism. Agreed to do some consultation on the benches (where they go on the route and design). JS will probably trial a rustic version made in-house to see how it holds up.
  - **Guarded Orchard** – JS has made contact with GoWild in Newmarket again. They are busy but still interested in working with Newmarket Vision. The picnic bench that was damaged in the Guarded Orchard is repairable and will be put back after repair.
  - Friends of the Guarded Orchard – Will Wright suggested a meeting end of June and invite all interested parties to start the process.
  - **Landscape** - MJ met JS on site brambles have been cut down near Willy Snaith Road with the idea of tree planting.

RW added that she thought the metal fence at the start of the walk would be better painted black rather than just the grey metal. JS thought that was a good idea and noted.

**Land ownership** – A small triangle of land 80m along the route from Exeter Road needs landscaping badly. A land search has shown that it is not registered. JS is contacting local stables with help from Nick Patton (Jockey Club) to try and trace the owner to get permission to do the work – reported at the last meeting. JS is still trying to identify the owner.

**'Yellow Brick Road'** – JS has discovered it was so named because of the original yellow sand stone bricks used. A few are visible if you look hard enough Exeter Road, cross Noel Merloss Road as you start to get to George Lampton. JS stated he found, in the records office, that the route existed in 1968.

Newmarket Brook (no. 1 drain) is within the green corridor. Yellow Brick Road is the footpath and cycle route.

A discussion took place re Neighbourhood Plan and the development of a Sports Hub at St Felix/Scalback area – but has a covenant on the site that it can only be used for education.

#### **4. Specific Actions of the sub groups**

- **Town Centre Sub Group/High Street Project Working Group** update  
BN stated following this meeting the draft concept is to be presented by Ray of Ubeity.
- **Retailers Sub Group**  
**Trees in the High Street:** DR advised all on track. Everything has been ordered, waiting for the trees to mature and then the Town Council will plant them last week of May/first week of June. The hanging baskets for the town will go up at the same time.
- **BID** (Graham Philpot) sent an update
- **Newmarket Website** live on 3 April - It's now live at [lovenewmarket.co.uk](http://lovenewmarket.co.uk) and the BID elements at [newmarketbid.com](http://newmarketbid.com). A lot of it is still work in progress, but the basics are now there.
- **'Love Newmarket Wifi'** update - Some FHDC officers can't agree on whether BID can have the equipment installed on the CCTV posts or not. BN and JM have been great at supporting, but it is a conservation planning issue. Project is currently running at 2 months behind schedule.
- **Pedestrian Signage** update – The BID are initially concentrating on wayfinding signage for the Heritage Centre.
- **No Idling Day** update - Planned for later this year, probably either Oct/Nov or Jan 2018.
- - Love Newmarket met with Cubiqdesign Ltd and other parties.

- Elephant ready to go, however there is an issue with using the CCTV columns which would have been the ideal posts to use. The Planning department need to be consulted.
  - Nano setting has been sorted.
  - One GeoSense box for each column. Luke from Elephant wants all interested parties to see the size of the box. BN mentioned he believed WS officers are identifying a date w/c 15 May.
- Signage – BID Board meeting – Noel thought the signage had already been dealt with. GP will look into this as BID also were prepared to pay, but if already in hand BID need not.

- **Local Economy Sub Group**

No further information available. The Chairman will contact Jon Miles for an update and request a regular attendance and update for future meetings.

**ACTIONS B/F from 20 March meeting:**

- **Lorry Park Issue**

JM will look further into lorry parking issues but stated that it is not just Newmarket, it is a wide spread problem.

- **Building Change of Use NNPSG update:**

'Bookies and coffee shops: MJ draft policies are being worked on for Newmarket Neighbourhood Plan, so this could be addressed here.'

**ACTION:** JM to take back to the Newmarket Neighbourhood Plan Steering Group.

- **Tourism Sub Group**

**Clock Tower:** The Town Council (TC) have agreed to look into and plan appropriate maintenance - MJ reported. BN reminded all that the conservation order on the Clock Tower means it has to be sympathetically maintained. RW thought a community project could be set up and money raised, if necessary. MJ will keep it on the TC agenda.

**Newmarket Town Guides:** 3,000 apparently printed. RW had 2,792 so can only assume the remainder had been distributed. Unfortunately, RW has not received a copy of the contract, which she had requested. The contract is between the publishers and TC. RW has kept a log of copies she has distributed, how many and where - for future record. Publishers sent copies to advertisers, but some companies are saying they haven't received copies. Without a copy of the contract RW cannot be sure.

**ACTION:** SB will look into finding a copy of the contract.

RW now looking at options for future publications. Using advertising revenue would be beneficial for funding.

Tour of Britain: placement of coloured bicycles around the town to engage the community/promote the cycling theme in the town – BID is keen on this idea.

BN reported that Will Wright mentioned a Go Ride initiative that there are British Cycling sessions available for school age groups; RW will investigate this opportunity.

There was a discussion on the Tour of Britain route, but it was thought it will start in the town centre on the High Street.

## 5. **Newmarket Vision Promotion Opportunities**

- Trees by BID supported by NV
- Clock Tower
- WIFI coming up after 15 May.

- Bill Tutte events Tues 23 May in Tattersalls lots of school children involved. RW has invited the media.

RG reminded all that any promotional ideas welcome.

## 6. **AOB**

**Electric Cars:** has anything been done to extend the electrical charge points around the town?

**Market.** SB stated there were only two stalls last week.

- DR stated that GP has met up with Sharon Fairweather and are in regular contact and is keen on supporting one-off markets. Highways also will look into viability. BN also have idea of incorporating in High Street Design.
- Market timings in discussion too. It was stated that the car park remains closed whether there is a market or not.

**ACTION:** Market update request from Sharon Fairweather.

- Sunday trading discussed, trains and buses. Trains are listening, but buses do not seem to be interested, it was reported. Other racing towns are covered, but not Newmarket.
- Promotion stalls in the Rookery is working. WH stated.
- Cinema need was mentioned.
- NNP out for informal consultation. Will send a link to the consultation. Not enough toilet facilities on race days. Race Course need to supply facilities for their visitors. No toilets on station. Portaloos at least.  
**ACTION:** Chairman will write to Amy Starkey. All agreed.
- RG asked the delivery group if members thought these meetings were worth while:
  - Communication is good.
  - YBR moves forward,
  - Local Economy sub group – it was felt not committed.

## 7. **Date of Next Meeting – Monday, 12 June, 2017 10.00am**

Dates for the rest of the year and meeting held in the Sir Ernest Cassell meeting room, unless otherwise stated:-

Monday 31 July

Monday 11 September – Council Chamber

Monday 23 October

Monday 4 December