



Newmarket Vision Steering Group Meetings 2017

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Newmarket Vision Steering Group Minutes

Monday, 13 February, 2017 10am

Newmarket Town Council Offices

1. Attendees:

Cllr Richard Smith MVO, Chairman
Cllr Robin Millar
Richard Goss
Bryn Griffiths
Jill Korwin
Christine Rush
Nick Froy
Cllr Andy Drummond until 10.20am

Guests:
Graham Philpot

2. Declarations of Interest

RS has a niece and two nephews at the Laureate School. There were no other declarations.

3. Newmarket Neighbourhood Plan (NNP) Update (Cllr Andy Drummond)

AD was pleased to announce that the NNP Steering Group had taken on Sara Beckett for 20 hours a week who will give admin. Support to this group.

A short update was circulated by AD.

- Plan on schedule, consultation currently on track for February.
- Runs in parallel with FHDC Local Plan.

ACTION: AD will send engagement list of consultees to CAR for circulation.

ACTION: AD to request NNP Steering Group avoid a referendum in August (due to holidays), if at all possible.

ACTION: GP to be invited / involved at some stage.

Newmarket Town Council Manager required: - AD circulated details of the Newmarket Town Manager post that is currently open.

4. Welcome and Apologies

RS welcomed Graham Philpot, BID Manager and Nick Froy, Principal of Newmarket Academy.



Apologies received from Cllr James Finch and William Gittus.

5. Newmarket BID Update (Graham Philpot)

GP reported a positive start since Oct with Christmas events; looking at events calendar and business to entice people into town; and Love Newmarket WiFi Project.

GP confirmed all the criteria from the queries raised by the NV Steering group (NVSG) had been met; S106 funding application completed and engaged Elephant Wifi. GP thanked the NVSG and FHDC for their support.

Love Newmarket and Town Centre WiFi: GP demonstrated the website which is currently under development and showed the 'splash' page for visitors. It is the intention that the WiFi will capture the footfall of visitors. All should be ready by end of April. The only hold up may be with BT lines, as have a minimum of eight weeks lead time.

The Steering Group noted that currently the website looked racing-heavy and needs to be balanced. GP confirmed the BID will support everyone. This is the platform to make businesses more visible. GP advised to visit businesses to get them on board. Note that Discover Newmarket is the tourism website and will work alongside each other with links to each other.

The BID Board will have a sign-in section for their Board Meetings, etc.

Cubiqdesign Limited, a local company, has designed the site.

Two **Town Rangers** are now employed

- One working five days a week and one two days a week.
- Dressed in bright blue.
- Promoting the town and answering visitor queries.
- Dealing with business crime and advising where support is.
- Have radios linked to FHDC CCTV etc. if incident occurs, can engage emergency services without delay.

The Rangers have been very well received and are in high demand. The BID are looking at a way to increase their time, however there is a need for potential sponsorship, due to a funding shortfall.

Other projects to drive footfall into town:

- Improving signage – working with partners to deliver improvements – signage to car parks, station and all attractions.
- Events will tie in with horseracing and bring footfall into town.

Data analysis over the next 12-18 months will be done to prove footfall is improving in the town and this can be used in future business marketing of the town.



Rangers will be giving out BID newsletter to promote Love Newmarket WiFi. RS encouraged GP to run a high profile launch.
ACTION: RG/GP to contact Alison Hayes of Newmarket Journal for press coverage.

14 March event: Joint Procurement: BID workshop for businesses - looking at ways for businesses to save money.

A discussion followed on the merits of having a link to education on the website - business relocation and looking for schools for families.

RS thanked GP for attending and giving an update to the steering group. Future updates to the NVSG, from the BID, would be via RG.

6. Minutes of meeting 14 November, 2016

The minutes of the 14 November, 2016 were agreed as correct.

Matters arising

Racing Employment figures

ACTION: B/F to next agenda.

ACTION: JK to ask WAG if he was able to source the information - provision of racing employment figures to the FHDC Economic Development Team.

5. Updates from Delivery Groups

Equine Hub Focus Group: JK gave an update in the absence of WAG.

- Developments to Uphill Gallop – increasing interest in yards both sides of town. Applied for LEP funding, and Planning Application submitted.
- Housing at Phillip's Close; planning application pending; will have to meet 30% affordable housing requirement.
- Royal Newmarket status – ongoing.
- Disposal of Horse Waste – ongoing.
- Bringing an all-weather race course to Newmarket and impact on the town. This is dependent on decisions made on Kempton. All-weather racing will not have a huge impact on the town as low numbers attend. Majority of proposed site for new course is in East Cambridgeshire.

TRET Delivery Group: (Richard Goss)

- High Street Design Brief update: Positive this is now moving forward. Ramon Keeley of Ubiety ran a 'Vision' event on the 7 February; stakeholders raised the following issues:
 - Transport;
 - Signage investment;
 - Need to attract shoppers and businesses to Newmarket;
 - Railway station building;
 - A Street Market;
 - Air Quality;



- Shared spaces (where boundaries between pedestrian areas and traffic areas blur) with reference to Poynton, Cheshire and Netherlands. (RS commented Felixstowe has shared-space also).
- Trees - GP reported that Boyd Nicholas, FHDC officer advised there could be trees on the High Street, plus hanging baskets. BID working with Town Council on this.
- Confirmed that Guy Smith from SCC Highways was in attendance at this event and fully involved with the brief.

NF advised that young people of the town should also be included in any future consultations.

RG stated he has been the Chairman of TRET for the last six months and reported a very positive approach, good attendance and items progressing such as The Town Guide, maps, the music festival, the green corridor, and High Street Design with all reps working together.

RG wanted it noted that he is really happy with the progress of the group - all volunteers sit round the table using their own time; and excited that the High Street Design has started to develop.

Education Delivery Group: (Nick Froy)

BG briefly explained to NF how the structure of the NV groups had formed and the NVSG had allocated the groups a number of priorities each.

NF explained the Education Delivery Group, since its conception, had experienced a turnover of people, businesses had once been involved, but interest waned and concern about the evolving education needs in the town are not clearly reflected through the Prince's Foundation report. There is a separate Education Steering Group which is not linked to the NVSG. They are currently working very well with the race course.

RM noted improvements at the Academy meant that less pupils were travelling to Bury or Cambridge for the Post-11 education, and no longer negative talk about the academy.

The Steering Group agreed to explore a relaunch of the NV Education Delivery Group after summer:

- Need clarity on expectations
- Positive education stories
- Link to SCC's improvement programme Raising the Bar
- Ensure understand what all schools want from NV.

ACTION: CAR to arrange a meeting for RM, NF, JK, BG before April, plus Raising the Bar representative.

ACTION: Consider approach and options for going forward and, one of the four report back progress at the next meeting.

RS stated that he would like NF to continue his involvement in NV.

Traffic / Highways Delivery Group: Cllr Robin Millar on behalf of Cllr James Finch



- RIS2 Update: Noted A14 / A142 link Residential element East Cambs., adds to traffic flow Cambridge/Ipswich corridor. All on Highways England's radar. Outline feasibility has been produced with recommendations. No decision yet.
- Snailwell Road: Pre-Christmas consultation went well, results in favour of extending existing horse walk off-road, off-footpath. Jockey Club and Highways are in discussions. Works order to come from the Jockey Club.

7. Communications/PR (Jill Korwin)

JK briefly reviewed the summarised grid. Have had some press after a relentless push to check stories, if there is a link to NV. RG mentioned the Town Guide which Rachel Wood distributing and has been advised to involve the Newmarket Journal.

Newsletter: K has received a draft and after some alterations have been made will circulate.

Prince's Foundation: Ben Boulger (who facilitated the original Enquiry by Design sessions) made a visit to the Home of Horseracing. Ben was pleased to hear about progress on the Newmarket Vision.

8. Newmarket Prospectus update

The purpose of the Newmarket Prospectus is to bring land owners together. A meeting has been scheduled. Outputs will then feed into statutory planning processes.

9. Any Other Business

RG asked about Queensbury Lodge progress and was advised that no application for the site had been received but still in talks with Unex Holdings over potential options for the site.

10. Dates of Next Meetings, 10am on a Monday

Agreed dates for next year are:

3 April, 2017

24 July, 2017 (TO BE CHANGED – 10th or 17th July)

30 October, 2017

ACTION: CAR asked to change the July date and avoid school holidays for future dates.

Newmarket Vision Steering Group Minutes

Monday 7 August, 2017, 10am



1. Attendees

Cllr Robin Millar
Jill Korwin
Bryn Griffiths
William Gittus
Richard Goss

Guests:

Lynda Bradford, Suffolk County Council Public Health
Michael Attwood, Suffolk County Council Public Health
Alison Blackwell, Abbeycroft Leisure
John Neil, Suffolk MIND

2. Welcome and Apologies

Apologies: Nick Froy; Cllr James Finch

Cllr Robin Millar noted his thanks to Cllr Richard Smith for his period of chair on the Vision.

Noted that the group was not a decision making group but a coordinating and steering group meeting bringing partners together to drive activity through for the town.

3. Minutes of last meeting 13 February, 2017

Minutes agreed.

4. Mental Health Project

Lynda introduced the main paper –purpose to find a way to improve physical, mental and emotional wellbeing for Newmarket, building on the evidence showing the challenges the town faces - looking at local data shows there are things that need to be addressed and activity could be co-ordinated.

Public Health would like to set up a small steering group to look at these issues, understand what is already happening and join that up. From there will work up a plan to address these issues and work together to make the best of what we already have. Potentially a year's project.



Racing Welfare are working up plans for an industry survey on mental health. Noted that a lot of infrastructure is already there to support the racing industry in this regard.

Meeting agreed to:

1. Support initiative
2. Require more local research to get into the detail of the high level figures
3. Need for a co-production approach to this work
4. Link Lynda to the local groups who are working on this work.

Actions: LB to further develop base line data for Newmarket bringing together quantitative and qualitative data.

LB to circulate list of who she has already worked with and group makes further links as necessary.

LB to work with partners to develop further and return to next meeting with an updated paper.

5. Suffolk Mind

John introduced the paper and the continuum of mental health. Explained importance of meeting emotional needs to prevent stress crossing over from mental wellbeing to mental ill health.

Proposal is a model to introduce training on meeting emotional needs in workplaces and educational establishments on a locality basis. Learning embedded through follow up session and encouraging people to network and follow up actions differently.

Have a separate commercial training offer for larger businesses that is being taken up well.

Group discussed proposal and interested in how we respond to needs rather than just identify them and suggest commissioning decisions made on that basis.

Action – RM to feed back.

Need to ensure better co-ordination between all this work and understand full offer for different sectors of the

6. Tour of Britain

Alison Blackwell introduced Tour of Britain report: Stage 6 start on Friday 8th September.

There will be live TV coverage on ITV4 and Eurosport; extent of coverage to be confirmed. Start outside Hughes Electrical at 10.45 am. Slow start to race and main start at 11am at Cotton End Road.

Local people will lead out the pro-riders.



Note: High Street will be closed 4am to approx. 3.30pm – diversion route included with the papers.

Alison has posters that can be displayed.

CLlr Millar thanked Alison for the work that she has put into this.

7. Matters Arising

1. **Palace Street Traffic Monitoring** - to be covered in Transport Group update
2. **Racing Employment Figures** - noted from SQW report 9.5% increase in racing employment
3. **Updates to Group Membership** - Education Group - a Primary head was approached to take on Chair, but due to work pressures was unable to take this on. **Action: RM** to follow up.

8. Update from and confirmation of Key Priorities

1. **Equine Hub Focus Group:** Hill Gallop – expecting to go to Committee in September; Application for racing housing expected shortly.
2. **Education Delivery Group:** Has not met – seeking new Chair.
3. **TRET Delivery Group:**
 - **Business Growth Expansion Plan** - FHDC officer meeting businesses to understand needs more and will report back.
 - **Newmarket High Street Design Project** – Have had first designs; being reviewed and will go to public consultation. Will update the Steering group at the appropriate time.
 - **Newmarket BID** – Wi-Fi expected to be live end of September following planning application. Number of events have happened in town and further planned.
4. **Traffic/ Highways Delivery Group:**
 - **Signage in the Town Centre** - Note this is not about the trunk road signage. Generally SCC as Highways Authority responsible for signage, but note that there is a finite budget. In other areas of County other bodies have chosen to fund the signage. SCC does not have funds for additional signage in the town. **Action – JK and RM** to discuss who leads on review of signage and moving this project forward
 - **Palace Street** - BID group is consulting businesses to see what they want (Note this is not statutory consultation). Highways Authority sympathetic to need for change. Timetable for this work will be dependent on level of agreement on scheme and changes needed. If there are objections to the scheme this will take longer. Note that this is proposal for permanent changes not just temporary for the proposed market changes.



- **Snailwell Road Project** - Issue with dressing on the horse walks has been addressed and rectified. Partners worked together very well and Jockey Club ensured that the offending material was removed and replaced immediately. Existing concrete walk has been designed and scheme needs developing – dates to be advised.

9. Newmarket Neighbourhood Plan Update

Cllr Andy Drummond was not in attendance so no update. Noted that there are clear links with the Newmarket Vision.

10. Markets Update

Paper circulated – noted embargo to 4pm. Ambition to improve quality of market and be an attraction for the town. Support for the move.

11. Communications/ PR

1. **Publicity Since Last Meet** – good coverage re SQW report
2. **Future Issues** - Reminded to include reference to NM Vision in local press releases. Pending items: market, yellow brick road.

12. Dates for 2017 Future Meetings

30 October 10am. Robin to review agenda.

Additional Items for that agenda:

Queensbury Lodge

Scaltback – Future of clubs using those sites

13. AOB

Noted that we need to be able to explain the uniqueness of Newmarket to businesses, residents and agencies. Interesting that earlier presentation thought we were the same as any other racing town.

Queensbury Lodge: FHDC will be able to provide an update at the next meeting. Noted that public do not understand why this is taking so long and the challenges that exist.

Scaltback Middle School – Noted that the site is closing and work ongoing to find short and long term solutions for the clubs that currently use the sites.

Homelessness – Noted press coverage, consultation last year with partners re the Public Space Protection Order did not identify need for aggressive begging so new order just for alcohol.

Newmarket Vision Steering Group Minutes

Monday 30 October 2017, 10am



1. Attendees

Cllr Robin Millar, Chair
Cllr Jane Storey
Cllr Andy Drummond
Nick Froy
Bryn Griffiths
William Gittus
Richard Goss
Jill Korwin

Guests

Sally Easton, West Suffolk Council's Communication Officer.
Bobby Bennett, Newmarket Town Council: Town Council Manager

2. Welcome and Apologies

Apologies; Cllr James Finch

3. Minutes of last meeting 7 August, 2017

Minutes agreed.

4. Tour of Britain Review

This item was deferred to next meeting as full evaluation report was not yet complete. Noted that it was a great event for the town and great publicity.

Action: BG to speak to Colin Grogan (SCC) about evaluation approach and clarify if the evaluation includes speaking to retailers. Feedback methodology to the group. (Also include figures from National Heritage Centre).

5. Improving the Physical and Mental Health of Newmarket Residents

WW, MA, CP and LB met in September to agree a plan for communicating with Newmarket community and start developing co-production approach to work



Two community conversations in Newmarket on the 15th November: 1.30 pm – 3 pm at The Racing Centre, Fred Archer Way, CB8 8EQ second at 6.30 pm – 8pm at the Newmarket Academy, Exning Road, CB8 0EB.

Will discuss feedback from a previous community conversation on Jan 20th and next steps including where to lodge ongoing work to improve physical and mental health of Newmarket residents. Hope is to identify individuals who want to work with them to improve physical and mental health in the town.

Over 80 people been invited to conversation event (from 57 different organisations working in the town). Copies of invitation and draft agenda attached.

Request for Newmarket Vision members to encourage community representatives to attend the events, particularly evening time as to date numbers for the Newmarket Academy are lower.

Any comments about progress so far also appreciated.

Newmarket Academy updated that significant demand for mental health support from teenagers and has trained staff to work with young people.

Action & Query – Is the work including Learning Disabilities? JK to ask LB to clarify and confirm if Leading Lives involved in this conversation? Also need to look at the data re mental health – has that baseline been set that was discussed at the last meeting.

UPDATE from LB: The topic is for all parts of the community so will include learning disability. Will ensure Leading Lives have been invited to participate.

A baseline data set for mental health will be complete with some other metrics for the 15th November meetings.

6. Update Delivery Groups

Equine Hub Focus Group: Hill Gallop – Planning Permission has been granted for 3 years and this is a challenge to get detailed design completed and assemble funding within 3 year period. Application for Racing Housing on Philips Close has been submitted. Tattersalls sales have been very successful this year with all key statistics up.

Education Delivery Group: Noted that new chair has not yet been agreed. Still would like lead from primary schools to come forward. New group Education Steering group has been formed– Racing representatives from a number of racing organisations. NF sits on that group but the primary schools are not currently involved. Challenge for primary schools to take part in partnership meetings due to capacity and this is a challenge for the group moving forward.



Action: NF and RM to meet and agree way forward.

Newmarket Academy had a sensational year of support from wider community and give young people fantastic opportunities to see the businesses in action. Under Starter's Orders prog been positive for the primary schools and 26 in region now. Academy has social mobility fund that is supporting young people on pupil premium to take up travel opportunities.

Jan 26 2018: Newmarket Academy having lunch for business leaders at the Academy as Academy wants to access support from wider business academy.

Action: NF and RG to discuss further so can be promoted through TRET.

April 2018 – Careers fair –again would like local businesses to attend.

TRET Delivery Group: A lot of work going on but concerned with delays to High Street Design work. JK shared a top level update on the timeline and that there is an updated design has just been produced that will be consulted on internally.

Action: JK to advise BN to share clear timeline with RG so he has an update for December TRET group.

Policing of Newmarket concern for group – illegal parking, thefts from shops, anxious re long term future of PCSOs in town. Raised concerns with Insp Shipton and Matt Hancock MP.

Cllr Storey updated that she was aware that Suffolk PCC has committed to long term future of PCSOs. RM confirmed that conversations have been had with BID going well – number of events. Low numbers of empty shops. School would like to do pop up art in empty shops.

Action: JK to link NF to BID to explore empty shops

Highways: Group looking at highways impact of new developments. Road Investment Strategy (RIS2) – Proposal put forward re junction 37 and A14/A142. Proposal to close Palace Street other than for businesses. Town Council to consult on idea and feed back to next Highways meeting. Carl Ashton (SCC Highways) to undertake a traffic count on Palace Street.

Newmarket Neighbourhood Plan (NPP) Update: Cllr Drummond shared update (Attached) planning consultant being brought on board (have funding from SCC to do this). Neighbourhood plan will require a referendum – expect to be about another 6 months before that stage.



7. Scaltback

JK updated that the groups using the hall had found new accommodation. Badminton have worked together to get time across a number of facilities including some in Soham and Burwell. Really is only medium term measure for them but is good enough to meet existing demands.

Gymnastics moving to the Racing Centre and this could be a long term solution.

Scaltback centre will close on 15 December and demolition will start shortly.

BG to provide update from SCC to RM re school sites.

8. Signage in the Town Centre

Report discussed. Delay in memorial hall signage due to the location of utilities and scaffolding around the neighbouring building. Once design team have completed work will understand cost and look at how much this work will cost.

There is no presumption that the County Council will pay for this. Signage is on agenda for the Highways Group.

Action: JK & BG - update required for the next meeting.

9. Proposal for Review of the Newmarket Vision Priorities

Cllr Millar shared proposal for review. Discussed progress and impact of social media. Look at objectives of the Neighbourhood Plan and how they align with the Vision Priorities.

Group Agreed that would review and tease out gaps and issues.

Action: JK to share proposal for the review with support group and all to implement the review.

2 & 10 – Highways Group will own.

Education – will need to look at updated priority for education that relates to the issues schools are facing – e.g. budget, recruiting teachers to Newmarket-

Action: NF will feed back.



10. Communications/ PR

JK provided short update on comms delivered. Press releases been planned on future work that will name check vision. Delivery of newsletter and website has stalled.

Action: SE to meet with RB to discuss how this can be linked to Newmarket Town Council comms work.

11. Dates for Future Meetings

LC please canvass for dates early January after 17 Jan.

Additional Items for that agenda:

- Signage update
- Queensbury Lodge
- Feedback on review of priorities

12. AOB

Ensure Email details for all reps on the group shared with agenda
800 years since we had Market Charter in town – will be shared
Travellers in Leisure Centre car park – interested in making it pay and display.
Newmarket Academy would support that
Homelessness on agenda for Town, District and County Councillors.