



## **Newmarket Vision Update**

May 2022

Welcome to our newsletter bringing together some of the initiatives Newmarket Vision and its many partners are delivering together to improve the town, the local economy and the prosperity of our communities. This is a pilot put together by the partners of Newmarket Vision which you can find out more about at the end of this publication. This will be published regularly and will evolve. Please feel free to share. Contact: [communications@westsuffolk.gov.uk](mailto:communications@westsuffolk.gov.uk)

## Skills and Jobs Fair proves popular



A successful skills and job fair designed to match Jobseekers with new employment, has been held as the result of a conversation at a Newmarket Vision Equine Hub meeting. The first of its kind in the town, the event was led by Department for Work and Pensions (DWP) and held at the Memorial Hall.

Twenty local employers attended, eager to fill positions they have on offer. Around 130 Jobseekers came and of those who left feedback, the large majority have started the application process, and even have trial shifts arranged.

Cllr Susan Glossop, Cabinet member for Growth at West Suffolk Council said, "I was really pleased that council officers approached partners at DWP about running the event after a conversation about skills at Newmarket Vision. It is easier than ever to increase your skills for free, and the local employers and training providers attending is proof of the opportunities available. I am delighted the initiative has been so well supported."

Further events are being planned.

- The Government has invited employers to help to get 500,000 Jobseekers working by the end of June 2022 through the [Job Health Way to Work campaign](#)
- This is supported by [GOV.UK Plan for Jobs](#) a package of skills, employment and support programmes for Jobseekers at all levels, including free training places, qualifications, traineeships and apprenticeships.

- You can increase your skills for free from the comfort of your own home through online learning. [GOV.UK The Skills Toolkit](#) gives free digital courses to help you progress in work and boost your job prospects. There are more than 70 high-quality courses in digital, numeracy and employability skills, complete with support from some of the country's leading educational experts and employers. And if you are 19 or over and don't yet have A levels or equivalent, you can now take your first Level 3 qualification for free. Or chose from the hundreds of free courses linking to jobs in sectors such as building and construction, health and social care, accounting, engineering, environmental conservation and more.
- Locally there are many opportunities for employers and Jobseekers, including part and fully-funded training, listed on the [West Suffolk Council Skills](#) webpage. This includes offers specific to West Suffolk as well as the support and opportunities on offer over a wider geography delivered by a host of partner organisations such as the Apprenticeships Suffolk' and Youth Pledge for Employers' services delivered by Suffolk County Council.

Anyone unable to attend on the day can find out more by contacting [WESTSUFFOLK.EandP@dw.gov.uk](mailto:WESTSUFFOLK.EandP@dw.gov.uk)

### Platinum Jubilee plans



Newmarket Town Council invites you to a three-day series of free family-friendly events from 2 to 5 June in honour of the Queen's Platinum Jubilee.

The Clock Tower will be lit up in purple and the town centre will be decorated with red, white and blue bunting.

A new Jubilee flower bed has been created in the Memorial Gardens with purple, red and yellow gold flowers to represent the Queen's racing colours. Two bird feeding stations will treat our feathered friends for years to come. The full line-up will include a wide variety of free events to appeal to every age group and all tastes further information is here [Newmarket Town Council News!](#)

The council will kick start the weekend of celebrations in the town by lighting a beacon. The beacon will be lit alongside over 1500 others across the world.

Newmarket Town Mayor, Michael Jefferys: "Newmarket Town Council is organising events so that everyone can join in with this special celebration. The lighting of the Beacon, the Community Parade, the Funfair and the Street Party will provide opportunities for all the residents of Newmarket to feel part of this wonderful occasion. We can all look forward to a weekend of fun and celebration in recognition of this most auspicious of anniversaries."

You can share your Jubilee celebration stories and photographs using [@NMKTvision](#) #PlatinumJubileeNewmarket and tagging @NewmarketTC on Twitter and @newmarkettowncouncil on Facebook and Instagram.

**JUBILEE  
BUNTING  
POP-UP**

THE RACING CENTRE  
NEWMARKET

**Join us to create bunting  
to line the Yellow Brick Road**

**Starting thursday 28th April**  
**9AM TO 7PM WEEKDAYS FOR TWO WEEKS**

All materials supplied to create a personalized bunting piece to be included in the jubilee celebration along the Yellow Brick Road  
01638662828 or POP IN TO THE RACING CENTRE TO PARTICIPATE

### **Yellow Brick Road Community Project**

Newmarket's Network Community is encouraging everyone to make handmade bunting to hang along the Yellow Brick Road to celebrate the Queen's Platinum Jubilee. Creative sessions are being run at The Racing Centre and are free for anyone to pop in regardless of your art and sewing skills! Come and help us make metres of bunting so that the Yellow Brick Road can look suitably dressed for the Jubilee Weekend.



### **Royal connections celebrated**

To celebrate the Platinum Jubilee year, Discover Newmarket has created two new tours. The Racing Royalty Tour is a guided walk detailing the town's strong Royal connections and includes a visit to Palace House. They have also launched a series of Royal Yard Tours visiting three trainer's yards where her Majesty has horses in training with John and Thady Gosden, William Haggas and Michael Bell. The generous support of Newmarket's Trainers in facilitating these tours is once again helping to raise the profile of the home of horseracing.

They are working with the Festival of Suffolk to pull together the county's Jubilee celebrations as well as attending the Cambridgeshire County Racing Day to promote the Home of Horseracing.

They are currently developing a new Careers and Education section on their website providing a signposting service for visitors interested in seeking a career in racing. And they are working on a new Conference Venue page promoting the town's diverse meeting spaces and encouraging business visits.

## Love Newmarket Business EXPO



The Love Newmarket **Business EXPO** welcomed many local businesses to the first event of its kind at the Bedford Lodge Hotel. Commenting on the event, Tracey Hayes from exhibitors Everything Answered said: "Being the first business fair to be held in Newmarket for a very long time, I suspect that the majority of stand holders were very unsure of what to expect. However, you blew us out of the water – the buzz in the room, the number of visitors and the amazing organisation was a credit to all the hard work which goes on behind the scenes of any event such as this.

"The speakers were all so different in not just their view points, but how they had each managed to succeed in owning and running a very successful business. The staging and set up was as professional as any exhibition I have been to – and I have been to many! "

Deemed a success by all, the event helps encourage businesses to develop and grow in a complementary way, and marks the first of what is hoped to be many more business events organised by the Newmarket BID team.

[Contact Us \(lovenewmarket.co.uk\)](http://lovenewmarket.co.uk)

## “We want to hear what people have to say”



### **Jockey Club seeks to play its part in Newmarket’s future**

The Jockey Club has adopted a new approach and started a conversation with the community in Newmarket about how it can help to shape the future of its historic home.

A community drop-in event - **“Playing our part in Newmarket’s future”** – was held at The King Edward VII Memorial Hall in the town’s High Street. Visitors were taken on a journey from the Jockey Club’s origins in 1750, to its involvement in the community and its contributions today, along with its ideas for how Newmarket can grow sustainably, balancing the needs of the local residents, visitors, businesses and their employees.

Some of the concepts for discussion included a country park, a cinema, an all-weather training and racing facility and the potential for residential development.

Amy Starkey, the Managing Director for the Jockey Club’s East Region, explained why the organisation is taking this approach. She said: “West Suffolk is considering a vision and Local Plan for Newmarket for the next 20 years. Newmarket has always been our home and we want to play our part in helping Newmarket to thrive over that time.

“Therefore we’re exploring some initial ideas for the future that could bring benefits to local people and the town as a whole. We want to share those ideas and hear what people have to say at an early stage before deciding if they have merit in exploring further.

“It’s important to make clear that these are just ideas for future sustainability and there are no timelines, proposals or plans for any of this to come to fruition.

“Everyone will have their chance to feed in, whether in person or online, and we’re looking forward to an open and constructive discussion with the town.”

All feedback is now being carefully reviewed as the Jockey Club considers its role in helping to shape the future of the town. [www.letsplayourpart.co.uk](http://www.letsplayourpart.co.uk)

We also encourage you to play your part by contributing your thoughts to the West Suffolk Local Plan review here [West Suffolk Local Plan Review](#)



Established in 2012, Newmarket Vision is a partnership of public, private and voluntary sector groups working to improve Newmarket's town centre, tourism and educational opportunities, traffic and community planning. They work towards eight priorities: [West Suffolk Newmarket Vision Priorities](#)

Five delivery groups each overseeing a key area in the implementation of Newmarket Vision with an overarching Steering Group which ensures the delivery of key actions as efficiently as possible. [West Suffolk Newmarket Vision](#)

- Steering Group
- Equine Hub
- Community Planning Delivery Group
- Education Delivery Group
- Traffic and Highways Delivery Group
- Town Centre, Retail, Local Economy and Tourism Delivery Group

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