10. Details of measures to combat air quality in Newmarket

10.1 The designated Air Quality Management Area (AQMA) in Newmarket was amended in April 2017 following data analysis by council officers.



- 10.2 This amended area (see map above) is significantly smaller than the previous AQMA footprint. It is important to understand that the AQMA was retained along Old Station Road not due to exceedances of the annual mean objective, but due to lack of conclusive evidence that the AQMA could be revoked. We are in the process of collecting this additional evidence, which is being reported in our Annual Status Reports. Defra requires a minimum of three years monitoring data showing compliance with the annual mean objective and officers expect to have this data by the end of 2018. We would therefore expect the AQMA to be revoked in 2019.
- 10.3 As the AQMA was recently amended, the action plan is currently being revised, and is due for completion by December 2017.
- 10.4 The air quality actions that we are currently undertaking in relation to Newmarket include:
- **Taxi drivers anti-idling campaign** several notifications have been received of taxi drivers leaving their engines running whilst waiting for a fare. Officers have been in contact with all local taxi drivers to encourage them to switch their engines off.
- Office for Low Emissions Vehicles Funding (OLEV) a funding bid is prepared to OLEV to install street side Electric Vehicle (EV) charging infrastructure in roads with little or no off street parking. All Saints Roads in Newmarket is included within this funding bid. This will enable and encourage the uptake of Ultra Low Emission Vehicles for residents in Newmarket.
- Rapid EV charging points a council owned car park in Newmarket has been identified as a suitable location for an electric vehicle rapid charge

point. UK Power Networks have confirmed the nearby substation has sufficient capacity to host the charge point and a business case is now being prepared.

- The installation of home EV charging infrastructure is being requested by Air Quality Officers in all major developments across the district.
- Business Fleet Efficiency Promotion of grants available to SMEs to Newmarket businesses to improve local business fleet efficiency.
- **Air Quality Awareness Campaign** Campaign to highlight the importance of clean air in Newmarket using local press.