Appendix 2 - Household Survey Results

| Base-Al respodents | Num | \% |  | 1 |  | 2 |  | ${ }^{3}$ |  | 4 |  | 5 |  | 6 |  | 7 |  | 8 |  | 9 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Num | \% |  |  | Num | \% | Num | \% |  |  | Num | \% |  |  | Num | \% | ${ }^{\text {Num }}$ | \% |
|  |  | 1.070 | 100.08 |  |  | 103 | 100.0\% | 124 | 100.0\% | 92 | 100.0\% | 103 | 100.0\% | 118 | 100.0\% | 188 | 100.0\% | 66 | 100.0\% | 112 | 100.0\% | 52 | 100.0\% | 112 | 100 |
| $18-24$ years |  | 16 | 1.5\% | 0 | 0.0\% | 2 | 1.6\% | 0 | 0.08 | 1 | 1.0\% | 2 | $1.7 \%$ | ${ }_{5}^{5}$ | 2.78 | 2 | 3.0\% | 1 | 0.9\% | d | $0.0 \%$ | ${ }^{3}$ | 2.7 |
| 25-34 years |  | ${ }^{81}$ | 1.6\% | 11 | 10.7\% | 10 | 8.1\% | 5 | 5.4\% | 4 | 3.9\% | 11 | 9.3\% | 17 | 9.0\% | 2 | 3.0\% | 10 | 8.9\% |  | $5.8 \%$ | 8 | 7.1 |
| $35-44$ years |  | 152 | 14.2\% | 19 | 18.48 | 13 | 10.5\% | 17 | 18.5\% | 17 | 16.5\% | 17 | 14.4\% | 22 | 11,78 | ${ }^{3}$ | 4.5\% | ${ }^{21}$ | 18.8\% |  | ${ }^{11.58}$ | 17 | 15.2 |
| $45-54$ years |  | 208 | 19.48 | 22 | ${ }^{21.48}$ | ${ }^{24}$ | 19.4\% | 17 | 18.5\% | 16 | 15.5\% | 20 | 16.9\% | 38 | 20,28 | ${ }^{21}$ | ${ }^{31.8 \%}$ | 18 | 16.18 | 12 | 23.18 | 20 | 17.9 |
| $55-64$ years |  | 202 | 18.9\% | 16 | 15.5\% | 18 | 14.5\% | 18 | 19,6\% | 21 | 20.4\% | 20 | 16.9\% | 39 | 20,7\% | 12 | 18.2\% | 18 | 16.18\% | 17 | 32.7\% | 23 | 20.5 |
| 65 years or above |  | 411 | 38.48 | 35 | 34.0\% | 57 | 46.0\% | 35 | 38.0\% | 44 | 42.78 | 48 | 40.78 | ${ }^{67}$ | 35.68 | 26 | 39,48 | 44 | 39,3\% | 14 | 26,9\% | 41 |  |



Q1. At which one food store do you most your main food shopping ie. the single largest bulk purchase of food, drink and household items for your household?


|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\frac{\text { Aldi, Giring Street, Sudbury }}{\text { Asda, Goddard Road, Pswich }}$ | 5 | ${ }^{0.5 \%}$ | $\bigcirc$ | $\frac{0.0 \%}{0.08}$ | 0 | 0.0\% | 2 | 2.2\% | $\bigcirc$ | $\frac{0.08}{0.08}$ | 1 | 0.088 | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 1 | $\frac{1.9 \%}{0.0 \%}$ | 2 | ${ }^{2.68}$ |
|  | Co.op, The Street, Rickinghall, Diss | 5 | $0.5 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 5 | 4.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.04 |
|  | Co.op, High Street, Hadiligh | 4 | $0.4 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 4 | 3.6 |
|  | Lidi, Bury Road, Stowmarket | 4 | 0.48 | 0 | 0.08 | 2 | 1.6\% | 2 | 2.2\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Morrisons, Miltor Road South, Stowmarket | 4 | 0.48 | 0 | 0.08 | 1 | 0.8\% | 3 | 3.3\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Sainsbury's, Hadleigh Rood, IPswich | 4 | 0.48 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 4 | 3.6 |
|  | Tesco, Copdock Interchange, IPswich | 4 | 0.4\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 4 | 3.6 |
|  | Aldi, High Street, Brandon | 3 | $0.3 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 3 | 2.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.02 |
|  | Co.op, Hall Street, Long Mefford | 3 | 0.3\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.00 | 3 | 2.77 |
|  | Co.op, Market till, Clare, Sudury | 3 | 0.3\% | 0 | $0.0 \%$ | , | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 1 | 0.5\% | 0 | 0.08 | 0 | $0.0 \%$ | 2 | 3.8\% | 0 | 0.0 |
|  | Co.op, West Street, Steham, Ey | 3 | $0.3 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 3 | 1.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.02 |
|  | Local stores, Newmarket | 3 | 0.3\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 1.6\% | , | $0.0 \%$ | 0 | 0.0\% | 0 | 0.00 | 0 | 0.02 |
|  | Asda, Beehive Centre, Cambridge | 2 | 0.28\% | 0 | 0.08 | - | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 2 | 1.8\% | 0 | $0.0 \%$ | 0 | 0.01 |
|  | Asda, Studand Retail Park, Oaks Drive, Newmarket | 2 | 0.2\% | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 2 | $1.14 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 |
|  | Co.op, Elizabeth Parade, Newmarket | 2 | 0.28 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | - | 0.08 | 2 | 1.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 | 0 | 0.08 |
|  | Co.op, Kings Street, Mildenhall | 2 | $0.2 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.008 | 0 | 0.0\% | 2 | $1.14 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 |
|  | Local stores, Bury St Edmunds | 2 | 0.2\% | 0 | 0.08 | 1 | 0.88 | 1 | 1.18 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Sainsbury's, Priory Walk, Colchester | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.1\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9 |
|  | Tesco, Newmarket Road, Cambridge | 2 | 0.2\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.8\% | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Alder Carr Farm, Creeting St Mary, lipswich | 1 | 0.18 | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 1.1\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.06 |
|  | Assda, Turer Rise, Colchester | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.94 |
|  | Budgens, Bullock Fair Close, Harleston | 1 | 0.18 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 | 0 | 0.08 |
|  | Budgens, Clay Street, Soham | 1 | 0.18 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.00 |
|  | Co.op, King William Street, Needham Market | 1 | 0.18 | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 1.1\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.06 |
|  | Co.op, The Street, Woolpit | 1 | 0.18 | 0 | $0.0 \%$ | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 |
|  | Farmfoods, Northere Road, Sudbury | 1 | 0.18 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.96 |
|  | Iceland, The Cloisters, Ely | 1 | 0.18 | 0 | 0.08 | 0 | 0,0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.00 | 0 | 0.00 |
|  | Iceland, Tollgate West, Colchester | 1 | 0.18 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | 0.96 |
|  | Local stores, Boxtord | 1 | 0.18 | 0 | 0.08 | 0 | 0.00 | 0 | 0.0\% | 0 | 0.08 | , | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | 0.9 |
|  | Local stores, Glemsford | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.9\% | 0 | 0.02 |
|  | Local stores, Hopton | 1 | 0.18 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.00 |
|  | Local stores, Monks Eligh | 1 | $0.1 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9 |
|  | Local stores, Norwich | 1 | 0.18 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 |
|  | Local stores, Sudury | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 1.9\% | 0 | 0.02 |
|  | Morrisons, Albion Way, Norwich | 1 | ${ }^{0.1 \%}$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.02 |
|  | Organic Food Co, Harston Road, Haslingfield, Cambridge | 1 | 0.18 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.0\% | 1 | 1.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.06 |
|  | Sainsbury's, Brooks Road, Cambridge | 1 | 0.18 | 0 | $0.0 \%$ | 0 | 0.00 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.00 | 1 | 0.5\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.008 | 0 | 0.02 |
|  | Sainsbur's, Felistowe Road, Warren Heath, loswich | 1 | $0.1 \%$ | 0 | 0.08 | 0 | 0.0\% | 1 | $1.1 \%$ | 0 | 0.008 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Sainsbur's, Hall Lane, Chingford | 1 | 0.18 | 0 | $0.0 \%$ | 0 | 0.00 | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.00 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.00 | 1 | $1.9 \%$ | 0 | 0.0 |
|  | Sainsbur's.s. High Stret, Attleborough | 1 | $0.1 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | , | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0. |
|  | Sainsbury's, Brazen Gate, Norwich | 1 | 0.18 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | $1.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0 |
|  | Sainsbury', The Thorley Centre, Bishos Storftord | 1 | 0.18 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.5 \%$ | 0 | 0.0\% | , | $0.0 \%$ | 0 | 0.0 |
|  | Sainsburrs, Tofts Walk, Eraintree | 1 | 0.18 | , | 0.0\% | 0 | 0.00 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.5 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.02 |
|  | Sainsbury', Upper Brook Street, Ioswich | 1 | 0.16 |  | 0.08 | 0 | 0.0\% | $\bigcirc$ | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9 |
|  | Tesco, Chesteferield Road South, Mansfield | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.94 |
|  | Tesco, Crouch Street, Colchester | 1 | $0.1 \%$ |  | $0.0 \%$ | 1 | 0.88 | $\bigcirc$ | 0.0\% | 0 | 0.0\% | - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 |
|  | $\frac{\text { Tesco, Delamare Road, Cheshunt }}{\text { Tesco, Heeward Coss, peterborough }}$ | 1 | $\frac{0.1 \%}{0.1 \%}$ | $\bigcirc$ | $\frac{0.0 \%}{0.08}$ | 0 | $\frac{0.0 \%}{0.0 \%}$ | $\bigcirc$ | $\frac{0.0 \%}{0.0 \%}$ | $\bigcirc$ | $\frac{0.0 \%}{0.08}$ | 0 | $\frac{0.0 \%}{0.0 \%}$ | 1 | $\frac{0.5 \%}{0.0 \%}$ | 0 | 0.0\% | 0 | $\frac{0.0 \%}{0.0 \%}$ | 0 | $\frac{0.0 \%}{0.0 \%}$ | 1 | 0.08 |
|  | Tesco, IPswich Road, Norwich | 1 | 0.18 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0. |
|  | Waitrose, Bray Lane, Ey |  | 0.18 | 0 | $0.0 \%$ | 0 | 0.0\% | , | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |  |


| Q2. Apart from Q1, which other store do you use the next most often for your main food and grocery shopping? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base: All respondents  <br> Num $\%$ |  | 1 |  | 2 |  | 3 |  | 4 |  | 5 |  | 6 |  | 7 |  | 8 |  | 9 |  | 10 |  |
|  |  |  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| se: All respondent | 1.070 | 100.0\% | 103 | 100.0\% | 124 | 100.0\% | 92 | 100.0\% | 103 | 100.0\% | 118 | 100.0\% | 188 | 100.0\% | 66 | 100.0\% | 112 | 100.0\% | 52 | 100.0\% | 112 | 100.0 |
| Noo other store used | 228 | 21.3\% | 21 | 20.4\% | 28 | 22.6\% | 21 | 22.8\% | 12 | 11.7\% | 20 | 16.9\% | 41 | 21.8\% | 15 | 22.78 | ${ }^{23}$ | 20.5\% | 8 | 15.48 | 39 | 34.88 |
| Asda, Western Way, Bury St Edmunds | 49 | $4.6 \%$ | 14 | 13.68 | 13 | 10.5\% | 1 | 1.18 | 1 | 1.0\% | 8 | 6.8\% | 8 | 4.3\% | 0 | 0.0\% | 2 | 1.8\% | 2 | 3.8\% | 0 | 0.00 |
| Sainsbury's, Bedingfed Way, Moreton Hall, Bury St Edmunds | 46 | 4.3\% | 12 | 11.7\% | 18 | 14.5\% | 3 | 3.3\% | 3 | 2.98 | 2 | 1.7\% | 6 | 3.2\% |  | 0.0\% | 0 | 0.0\% | 2 | 3.8\% | 0 |  |
| Sainsbury's, Haycocks Road, Hanchett End, Haverhill | 42 | 3.9\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 1.6\% | . | 9.18 | 28 | 25.0\% | 5 | 9.6\% | 0 | 0.05 |
| Tesco, St Saviours Interchange, Bury St Edmunds | ${ }^{37}$ | 3.5\% | 17 | 16.5\% | 11 | 8.9\% | 2 | 2.288 |  | 1.0\% | 3 | 2.58 | 2 | 1.1\% |  | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 0.4 |
| Tesco, Cangle Road, Haverhill | 35 | 3.3\% | 0 | 0.08 |  | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ | 29 | 25.9\% | 6 | 11.5\% | 0 | 0.0 |
| Asda, Meadow Centre, Wikiks Way, Stowmarket | 33 | 3.17\% | 0 | 0.08 | , | 6.5\% | 19 | 20.78 | 3 | 2.98 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | 0.98 | 0 | 0.0\% | 2 | 1.8.8 |
| Sainsurr's, Recreation Way, Bury 5 E Edmunds | ${ }^{33}$ | 3.1\% | 6 | $5.8 \%$ | 4 | 3.2\% | 1 | 1.1.\% | 0 | $0.0 \%$ | 0 | 0.00 | ${ }^{17}$ | 9.0\% | 0 | 00.08 | 0 | $0.0 \%$ | 1 | 1.9\% | 4 | 3.6 |
| Waitrose, Robert Boby Way, Bury St Edmunds | 32 | 3.0\% | 13 | 12.6\% | 12 | 9.7\% | 3 | 3.3\% | 0 | 0.08 | 0 | 0.0\% | 3 | 1.6\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 1 | 1.9\% | 0 |  |
| Waitrose, Hill Street, Saffron Walden | 27 | $2.5 \%$ | 0 | 0.08 | , | $0.0 \%$ | 0 | 0.0\% | 1 | 1.0\% | 0 | $0.0 \%$ | 0 | 0.00 | 26 | 39,48 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 |  |
| Sainsbur's, London Road, Thetord | 25 | 2.3\% | 0 | 0.0\% | 1 | 0.8\% | 0 | 0.0\% | 3 | 2.98 | ${ }^{21}$ | 17.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |



| Co.op, High Street, Brandon | 1 | 0.18 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Co.op, Old Street, Haughey | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.14 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Co.op, Swan Street, Silie Heddingham, Halstead | 1 | 0.18 | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.08 | 0 | 0.08 | 0 | 0.008 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.9 \%$ | 0 | 0.0 |
| Co.op, The Street, Long Stration | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Coopp, The Street, Woolpit | 1 | 0.18 | 0 | 0.08 | 1 | 0.88 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Coop, West Street, Isieham | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Costco, Shadolt Avenue, London | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 |
| Farmfoods, Northerm Road, Sudbury | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9 |
| Local stores, Prandon | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.08 | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Local stores, Great Yeldham | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | - | 0.0\% | - | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.9\% | 0 | 0.0 |
| Local stores, Hadleigh | 1 | 0.15 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 0.98 |
| Local stores, Mildenhal | 1 | 0.1\% | 0 | 0.08 | 0 | 0.06 | 0 | 0.0\% | , | 0.08 | 0 | $0.0 \%$ |  | 0.5\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0 |
| Local stores, Monks Eleigh | 1 | 0.1\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 0.9 |
| Local stores, Newnarket | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% |  | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Local stores, Semer, lpswich | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9 |
| Local stores, Steeple Bumpstead | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 |  |
| Marks $\&$ Spencer, Chater Way, Braintree | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.9\% | 0 | 0.0 |
| Marks \& Spencer, Rampant Horse Stret, Nowich | 1 | 0.1\% | 0 | 0.08 | 0 | 0.08 | 0 | $0.0 \%$ | 1 | 1.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0 |
| Marks \& Spencer, Westgate Street, Ipswich | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Morisons, Broad Stret, Cambourne | 1 | 0.1\% | 0 | 0.08 | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0 |
| Sainsbury's, Jackson Square, Bishops Storftord | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.5 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Sainsbur's, Tollgate Centre, Colchester | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9 |
| Sainsbur's, Vancouver Centre, King slyn | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.08 | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Somerfield, Mere Street, Diss | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.008 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Tesso, Market Place, Braintree | 1 | 0.18 | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.008 | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 0.9 |
| Tesso, Radwinter Road, Saffron Walden | 1 | 0.18 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | , | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 1.58 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0 |
| Waitrose, Etaton Centre, Church Lane, Norwich |  | 0.18 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 1 | $0.8 \%$ | 0 | 0.0\% | 0 | 0.00 | 0 | 0.00 | 0 | 0.0\% | 0 |  |



|  | Num | \% | 1 |  | 2 |  | ${ }^{3}$ |  |  |  | 5 |  | 6 |  | 7 |  | 8 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | 4 | 9 |  |  | 10 |  |  |  |  |  |  |  |  |  |
|  |  |  | Num | \% |  |  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% | Num | \% |
| Base: All respondents | 1,070 | 100.0\% | 103 | 100.0\% | 124 | 100.0\% |  |  | 92 | 100.0\% | 103 | 100.08 | 118 | 100.0\% | 188 | 100.0\% | 6 | 100.0\% | 112 | 100.0\% |  | 2 | 100.08 | 112 | 100008 |
| Less than $f 10$ | 18 | 1.78 | 3 | 2.98 | 1 | 0.8\% | 3 | 3.38 | 1 | 1.0\% | 1 | 0.8\% | ${ }_{4}$ | 2.18 | 0 | 0.0\% | 2 | 1.8\% |  | 0 | 0.08 | 3 | 2.78 |
| ¢11-20 | ${ }^{37}$ | 3.5\% | 2 | 1.98 | 3 | 2.48 | 4 | 4.3\% | 4 | 3.9\% | 4 | 3.48 | 9 | 4.8\% | 1 | 1.5\% | 3 | 2.78 |  | 1 | 1.9\% | 6 | 5.48 |
| E21-30 | 81 | 1.68 | 9 | 8,78 | 6 | 4.8\% | 1 | 7.6\% | 9 | 8.7\% | 15 | 12.7\% | 14 | 1.48 | 5 | $1.6 \%$ | 6 | 5.48 |  | 6 | 11.5\% | 4 | ${ }^{3.6}$ |
| E31-40 | 95 | 8.98 | 10 | 9,78 | $\bigcirc$ | 1.3\% | 10 | 10.9\% | 12 | ${ }^{11.78}$ | 10 | 8.5\% | 13 | 6.9\% | 5 | 1.68 | 8 | 7.18\% |  | 6 | 11.5\% | 2 | 10. |
| E41-50 | 115 | ${ }^{10.78}$ | 15 | 14.68 | 9 | 7.3\% |  | 6.5\% | 13 | 12,6\% | 14 | 11.98 | ${ }^{23}$ | 12,28 | 1 | 10.6\% | 17 | 15.2\% |  | 2 | 3.8\% | 9 | 8.08 |
| 551-60 | 108 | 10.18 | 15 | 14.68 | 11 | 8.9\% | 6 | 6.5\% | 12 | 11.78 | 11 | 9.3\% | 13 | 6.98 | 8 | 12.18 | 14 | 12.5\% |  | 5 | 9.6\% | 13 | 11.6 |
| E61-70 | 99 | 9.3\% | , | 8.7\% | 12 | $9.7 \%$ | 12 | 13.0\% | 9 | 8.78 | 10 | 8.5\% | 22 | 11.78 | 2 | 3.0\% | 9 | 8,0\% |  | 6 | 11.5\% | 8 |  |
| E7-100 | 229 | 21.48 | 14 | 13.6\% | 32 | 25.8\% | 21 | 22.8\% | 19 | 18.48 | 27 | 22.98 | 47 | 25.0\% | 14 | 21.2\% | 25 | 22.3\% |  | 1 | 21.28 | 19 | 17.0 |
| ¢101-200 | 149 | 13.9\% | 1 | 6.88 | 19 | 15.3\% | 12 | 13.0\% | 1 | 6.8\% | 16 | 13.6\% | 28 | 14.9\% | 16 | 24.2\% | 17 | 15.2\% |  | 8 | 15.48 | 19 |  |
| Over $f 200$ | 14 | 1.38 | 1 | 1.0\% | 3 | 2.46 | 0 | 0.08 | 2 | 1.9\% | 2 | 1.7\% | 1 | 0.5\% | 0 | 0.0\% | 1 | 0.9\% |  | 0 | 0.0\% | 4 | 3.6 |
| Don't know/ varies | 112 | 10.5\% | 17 | 16.5\% | 14 | 11.3\% | 10 | 10.9\% | 14 | 13.6\% | 7 | 5.9\% | 13 | 6.9\% | 8 | 12.17\% | 9 | 8.0\% |  | 6 | 11.5\% | 14 |  |
| Refused | 13 | 1.2\% | 1 | 1.0\% | 5 | 4.0\% | 1 | 1.18 | 1 | 1.0\% | 1 | 0.8\% | 1 | $0.5 \%$ | 0 | $0.0 \%$ | 1 | 0.9\% |  | 1 | 1.98 | 1 | 0.9 |

Q5. At which one store do you go for most of your top-up food shopping i.e. food shopping done at other times usually involving smaller purchases?
ase: All respondents
shopping

| Sainsbur's, Recreation Way, Bury St Edmunds |  | 30 | $2.8 \%$ | 0 | 0.08 | 1 | 0.86 | 0 | 0.00 | 0 | 0.08 | 0 | 00.08 | 28 | 14.9\% | 0 | $0.0 \%$ | 1 | 0.98 | 0 | 0.08 | 0 | 0.01 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Asda, Western Way, Bury St Edmunds |  | 28 | 2.6\% | 16 | 15.5\% | 6 | 4.8\% | 1 | $1.11 \%$ | 0 | 0.0\% | 0 | 0.0\% | 4 | 2.1\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 |  |
| Tesso, Cangle Road, Haverhill |  | 26 | 2.48 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 1 | 0.88 | 1 | 0.5\% | 0 | 0.0\% | 23 | 20.5\% | 1 | 1.9\% | 0 |  |
| Tesco, Radwinter Road, Saffron Walden |  | 25 | 2.35 | 0 | 0.08 | 1 | 0.8\% | 1 | 1.1.\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | ${ }^{23}$ | 34.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Saissbury's, Haycocks Road, Hanchett End, Haverill |  | 24 | 2.28 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 1.6\% | 0 | 0.0\% | 20 | 17.9\% | 1 | 1.9\% | 0 |  |
| Tesco, Cedars Link Road, Stowmarket |  | 24 | 2.2\% | 0 | 0.0\% | 2 | 1.68 | 13 | 14.1\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 2 | $3.8 \%$ | 1 | 6.38 |
| Ssinsbur's, Eedingfeld Way, Moreton Hall, Bury St Edmunds |  | 22 | 2.18 | 6 | 5.88 | 10 | 8.1\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.7\% | 3 | 1.6\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 1 | 0.9 |
| Waitrose, till Street, Saffron Walden |  | 20 | 1.9\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.8\% | 0 | 0.0\% | 17 | 25.8\% | 0 | 0.0\% | 1 | $1.9 \%$ | 1 | 0.9 |
| Asda, Meadow Centre, Wikes Way, Stowmarket |  | 17 | 1.6\% | 0 | 0.0\% | 1 | 0.8\% | 15 | 16.3\% | 1 | 1.08 | 0 | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 |  |
| Tesco, Fordham Rood, Newmarket |  | 16 | 1.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 16 | 8.5\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 |
| Tesco, St Saviours Interchange, Bur St Edmunds |  | 15 | 1.48 | 6 | 5.88 | 6 | $4.8 \%$ | 0 | 0.0\% | 0 | 0.08 | 1 | 0.8\% | , | 0.5\% | 0 | 0.08 | 1 | 0.98\% | 0 | 0.0\% | 0 |  |
| Tesco, Woodhall Business Park, Springlands Way, Sudbury |  | 15 | 1.48 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 15 | 13.4 |
| Waitrose, Fred Archer Wey, Newmarket |  | 15 | 1.48 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | ${ }^{13}$ | 6.9\% | 0 | 0.08 | 1 | 0.98\% | 1 | $1.9 \%$ | 0 |  |
| Sainsurr's, London Road, Theford |  | 13 | 1.2\% | 0 | 0,0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 13 | 11.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |  |
| Tesco, Kiverstone, Thefford |  | 12 | $1.14 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.08 | 11 | 9,3\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 0 | $0.0 \%$ | 0 |  |
| Tesco Express, Lawson Place, Bury St Edmunds |  | 12 | 1.18 | 8 | 7.8\% | 4 | 3.2\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 | 0 |  |
| Waitrose, Robert Boby Way, Bury St Edmunds |  | 11 | 1.0\% | 10 | 9,7\% |  | 0.0\% | 0 | 0.0\% | 1 | $1.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Co.op. Jubilee Walk, Haverhill |  | 9 | $0.8 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 6 | 5.4\% | 2 | 3.8\% | 1 | 0.9 |
| Somerfield, Mildenhall Rood, Bury St Edmunds |  | 9 | 0.8\% | 3 | 2.9\% | 3 | 2.46 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.1\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9 |
| Tesco, Norwich Road, Thetord |  | $\bigcirc$ | $0.8 \%$ | 0 | 0.08 | , | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 9 | 1.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Tesco, Thetford Road, Thetord |  | 8 | 0.7\% | 0 | 0.0\% | 2 | 1.6\% | 0 | 0.0\% | 1 | 1.0\% | 4 | 3.48 | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 1 | 1.9\% | 0 | 0.0 |
| Fceland, Corrhill, Bury St Edmunds |  | 1 | 0.7\% | 7 | 6.88 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | , | 0.0\% | , | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | , |  |
| Co.op, Combs Lane, Combs Ford, Stowmarket |  | 4 | 0.48 | 0 | 0.0\% | 0 | 0.0\% | 4 | 4.3\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Tesco Express, Corrhill, Bury St Edmunds |  | 4 | $0.4 \%$ | 0 | 0.08 | 2 | $1.6 \%$ | 1 | $1.14 \%$ | 0 | 0.0\% | , | 0.0\% | 1 | 0.5\% | , | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Farmfoods, Lime Kilin Lane, Thetord |  | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.88\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 |  |
| celand, The Burres, Minstergate Street, Theford |  | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.78 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Iceland, Crown Walk, Exeter Road, Newnarket |  | 2 | 0.28 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 2 | 1.1.1\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 |  |
| Stars NJars, Britons Road, Bury St Edmunds |  | 2 | 0.2\% | 0 | 0.0\% | 1 | 0.88 | 1 | 1.118 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.08 | 0 |  |
| internet |  | 2 | $0.2 \%$ | 1 | 1.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | , | 0.5\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Morrisons, Sproughton Road, IPswich |  | 1 | 0.18 | 0 | 0.08 | 0 | 0.0\% | 1 | 1.1.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Varies | 18 | $1.7 \%$ | 0 | 0.0\% | 3 | 2.48 | 1 | 1.1\% | 1 | 1.08 | 2 | 1.78 | 5 | 2.78 | 3 | 4.5\% | 1 | 0.9\% | 1 | 1.9\% | 1 | 0.96 |
|  | Tesco, London Road, Brandon | 17 | 1.6\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 16 | 13.6\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.06 |
|  | Waitrose, Station Road, Sudbury | 14 | 1.3\% | 0 | 0.0\% | 1 | $0.8 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 3.8\% | 11 | 9.8 |
|  | Local stores, Bury St Edmunds | 13 | 1.2\% | 8 | 7.8\% | 5 | 4.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0 |
|  | Marks \& Spencer, Buttermarket, Bury St Edmunds | 13 | 1.2\% | 9 | 8.7\% | 3 | 2.48 | 1 | 1.1 .18 | 0 | 0.0\% | , | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.08 | 0 |  |
|  | Morisons, Vitcoria Road, Diss | 13 | 1.28 | 0 | 0.08 | 1 | 0.8\% | 0 | 0.0\% | 12 | ${ }^{11.78}$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0. |
|  | Budgens, Clay Street, Soham | 12 | $1.11 \%$ | 0 | 0.08 | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 11 | 5.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Tesco, Victoria Road, Diss | 12 | $1.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 12 | 11.78 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0. |
|  | Co.op, Ashified Road, Elswell, Bury St Edmunds | 11 | $1.0 \%$ | 1 | 1.08 | 8 | 6.5\% | 2 | 2.28 | 0 | 0.08 |  | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.08 | 0 |  |
|  | Co.op, Market till, Clare | 11 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 11 | 21.2\% | 0 |  |
|  | Co.op, High Street, Lakenheath | 10 | 0.9\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 10 | 8.5\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Co.op, The Street, Rickinghall | 10 | 0.9\% | 0 | 0.0\% | 1 | 0.8\% | 0 | 0.0\% | 9 | 8.78 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Co-op, Barking Road, Needham Market | ? | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 9 | 9.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.0 |
|  | Local stores, Haverhill | 9 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 9 | 8.0\% | 0 | 0.0\% | 0 |  |
|  | Local stores, Newmarket | - | 0.78 | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.1\% | 0 | 0.0\% | 0 | 0.08 | 1 | 3.7\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Aldi, High Street, Brandon | 1 | $0.7 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 1 | 5.98 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 | 0 |  |
|  | Aldi, Giring Street, Sudury | 6 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 6 | 5.4 |
|  | Coopp, Cater Street, Fordham, Ely | 6 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 6 | 3.2\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Co-op, Hall Street, Long Melford | , | 0.6\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 6 | 5.4 |
|  | Co.op, The Street, Woolpit | 6 | $0.6 \%$ | 0 | 0.0\% | 6 | 4.88 | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.08 | 0 | 0.00 | 0 |  |
|  | Co.op, West Street, Isleham | 6 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.1.1\% | 0 | 0.08 | 0 | $0.0 \%$ | 5 | 2.78 | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0. |
|  | Local stores, Brandon | 6 | $0.6 \%$ | 0 | 0.0\% | 1 | 0.88 | 0 | 0.0\% | 0 | 0.0\% | 5 | 4.28 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Local stores, Glemsford | 6 | $0.6 \%$ | 0 | $0.0 \%$ | 0 | 0.00 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 5 | 9.68 | 1 | 0.9 |
|  | Local store, Soham | 6 | $0.6 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 6 | 3.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Local stores, Stanton | 6 | 0.6\% | 0 | 0.0\% | 5 | 4.0\% | 0 | 0.0\% | 1 | $1.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Local stores, Sudbury | 6 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 4 | 7.7\% | 2 | 1.8 |
|  | Local stores, Thetord | 6 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 5 | 4.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Addi, Lorscroft Lane, Haverhill | 5 | 0.5\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 3 | 2.78 | 2 | 3.8\% | 0 | 0.0 |
|  | Co.op, High Street, Soham | S | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 5 | $2.7 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Local stores, Diss | 5 | $0.5 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 5 | 4.98 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0 |
|  | Local stores, Kedington | 5 | 0.5\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | ${ }^{4}$ | 3.6\% | 1 | 1.98 | 0 |  |
|  | Local stores, Needham Market | 5 | 0.5\% |  | 0.08 | 0 | 0.008 | 5 | 5.48 | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.08 | 0 | 0.0 |
|  | Local stores, Pulham Market | 5 | 0.5\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 5 | 4.98 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 0 | $0.0 \%$ | 0 |  |
|  | Local stores, Stownarket | 5 | 0.5\% | 0 | 0.08 | 0 | 0.0\% | 5 | 5.4\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Morrisons, Miton Road South, Stowmarket | 5 | 0.5\% | 0 | 0,0\% | 0 | 0.0\% | 5 | 5.4\% | $\bigcirc$ | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | $\bigcirc$ | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | ${ }^{0.0}$ |
|  | Aldi, Lime Kiln Lane, Theford | 4 | 0.48 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 3 | 2.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.08 |
|  | Assa, Studland Retail Park, Newmarket | + | $0.4 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 4 | 2.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | co.op, Church Street, Eve | 4 | 0.48 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 4 | 3.98 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.01 |


| Co.op, High Street, Hadleigh | 4 | 0.48 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 4 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Farmfoods, Northern Road, Chilton Industrial Estate, Sudbury | 4 | 0.48 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 4 |  |
| Local stores, Eve | 4 | 0.48 | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 4 | 3.98 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 |  |
| Local stores, Hopton | 4 | 0.4\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 4 | 3.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Marks \& Spencer, The Guineas, Newmarket | 4 | 0.48 | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 4 | 2.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Spar, Church Road, Barningham, Bury St Edmunds | 4 | 0.48 | 1 | 1.08 | 0 | 0.08 | 0 | 0.0\% | 3 | 2.9\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0 |
| Co.op, East Street, Sudbury | 3 | 0.3\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | $\bigcirc$ | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 |  |
| Greggs, Abbeygate Street, Bury St Edmunds | 3 | 0.3\% | 2 | 1.98 | 0 | 0.0\% | $\bigcirc$ | 0.0\% | $\bigcirc$ | 0.08 | 1 | 0.88 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Iceland, High Street, Haverhill | 3 | $0.3 \%$ | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 2.78 | 0 | 0.0\% | 0 | 0.0 |
| Iceland, North Street, Sudury | 3 | 0.3\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% |  | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 3 | 2.74 |
| Local stores, Thaxted | 3 | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 3 | 4.5\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 |  |
| Local stores, Barningham | 3 | $0.38 \%$ | 0 | 0.08 | 3 | 2.48 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Local stores, Garboldisham, Diss | 3 | $0.38 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 2.9\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 |  |
| Local stores, Great Cornard | 3 | $0.38 \%$ | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 3 |  |
| Local stores, Great Yeldham | 3 | 0.380 | 0 | 0.08 | 0 | 0.008 | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.008 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 3 | 5.8\% | 0 |  |
| Local stores, Lavenham | 3 | $0.3 \%$ | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 |  |
| Local stores, Steeple Bumpstead | 3 | 0.38 | 0 | 0.08 | 0 | 0.0\% | $\bigcirc$ | 0.0\% | $\bigcirc$ | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 2.7\% | 0 | 0.0\% | 0 | 0.0 |
| Local stores, Wickhambrook | 3 | 0.36 | 0 | 0.08 | 0 | 0.08 | $\bigcirc$ | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 3 | 1.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Spar, St Olaves Preeinct, Bury St Edmunds | 3 | 0.3\% | 2 | 1.9\% | 1 | 0.8\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Tesco, Angel Drove, Ely | 3 | 0.36 | 0 | 0.08 | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 1.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Asda, Goddard Road, Ipswich | 2 | 0.2\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.6 |
| Co.op, Broad Stret, Eye | 2 | 0.2\% | 0 | 0.0\% | , | 0.06 | 0 | 0.0\% | 2 | 1.9\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Co.op, Elizabeth Parade, Newmarket | 2 | 0.28 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 2 | 1.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Co.op, George Street, Hadleigh | 2 | $0.28 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 |  |
| Co.op, King Street, Mildenhall | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.008 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | $1.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Coop, Old Street, Haughley | 2 | $0.2 \%$ | 0 | 0.0\% | 1 | 0.8\% | 1 | $1.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Local stores, Assingto, Colchester | 2 | 0.28 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 1 | 0.9\% | 0 | 0.0\% | 1 |  |
| Local stores, Bxtord | 2 | 0.28 | 0 | 0.0\% | 0 | 0.008 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 2 |  |
| Local stores, East Haring | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.02 |
| Local stores, Exxing | 2 | 0.228 | 0 | 0.08 | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 2 | 1.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Local stores, Great Barton | 2 | 0.28 | 0 | 0.08 | , | 1.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Local stores, Haughley | 2 | 0.2\% | 0 | 0.08 | 0 | 0.0\% | 2 | 2.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Local stores, Honington | 2 | 0.2\% | 0 | 0.0\% | , | 1.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0. |
| Local store, Kenninghall | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Local stores, Norwich | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Local stores, Saffron Walden | 2 | 0.228 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 2 | 3.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Local stores, Thurston, Bury 5 E Edmunds | 2 | 0.228 | 0 | 0.00 | 2 | 1.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Market, Bury St Edmunds | 2 | 0.288 | 1 | 1.08 | 1 | 0.88\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , | $0.0 \%$ | , | 0.0\% | 0 |  |
| Roys, Great Eastern Road, Sudbury | 2 | 0.28 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.08 | 0 | $0.0 \%$ | 2 |  |
| Tesco, Stamford Court, Bury St Edmunds | 2 | 0.2\% | 2 | 1.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.02 |
| Ascaa, Docklands, London | 1 | 0.15 | $\bigcirc$ | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 1.9\% | 0 |  |
| Co.op, Eardfield, Eraintree | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.5\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.00 |
| Co.op, Broomspath Road, Stowupland, Stownarket | 1 | 0.18 | 0 | 0.0\% | 0 | 0,0\% | 1 | 1.1\% | 0 | 0.0\% | 0 | 0.0\% | - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.0 |
| Co.op, Canhams Road, Great Cornard | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9 |
| Co.op, Grantchester Street, Newnham, Cambridge | 1 | 0.17\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | , | 0.0 |
| Co-op, Chancery Lane, Debeenham | 1 | 0.1\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 1.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Co.op, High Street, Lavenham | 1 | $0.14 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0. |
| Co.op, King William Street, Ipswich | . | 0.118 | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Co.op, Market Place, Diss | 1 | 0.18 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 |  |
| Co.op, Mayors Walk, Peterborough | , | 0.18 | 0 | 0.0\% | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 | 0 | 0.0\% | 1 |  |
| Co.op, Stephenson Way, Thetord | 1 | 0.18 | 0 | 0.0\% | 0 | 0.00 | 0 | 0.0\% | 0 | 0.08 | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | - |  |
| Co.op, Tavern Street, Stowmarket | , | 0.118 | 0 | 0.08 | 0 | 0.008 | 1 | 1.148 | 0 | $0.0 \%$ | 0 | 0.00 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% |  |  |
| Co.op, The Drift, Great Cornard, Sudury | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.4 |
| Co.op, The Street, Bradfield Combust, Bury St Edmunds | 1 | 0.18 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.9\% | , | 0.0 |
| Farmers Market, Diss | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.0 |
| Farmfoods, Lime Kilin Lane, Thetord | 1 | 0.17\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.0 |
| Gregs, King Street, Thefford | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.0 |
| Greggs, Market till, Sudury | 1 | 0.1\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% |  | 0.4 |
| Greggs, Mere Street, Diss | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | $1.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Hollow Trees Farm, Semer, IPswich | 1 | $0.14 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0. |
| Local stores, Kersey | 1 | $0.14 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 |  |
| Local stores, Ashley, Newmarket | 1 | 0.18 | 0 | 0.08 | 0 | 0.08 | 0 | 0.00 | 0 | 0.08 | 0 | 0.00 | 1 | 0.5\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0 |
| Local stores, Barrow | 1 | 0.15 | 0 | 0.08 | 1 | 0.88 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.00 | , | $0.0 \%$ | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% |  |  |
| Local stores, Beck Row | 1 | 0.18 | 0 | 0.08 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.00 | 1 | 0.5\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0 |
| Local stores, Cockifield | , | 0.18 | 0 | 0.0\% | 1 | 0,88 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 |  | 0.08 | 0 | 0.008 | 0 | 0.0\% | 0 | 0.0 |
| Local stores, Coney Weston | 1 | 0.18 | 0 | 0.0\% | 1 | 0.8\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Local stores, Fordham, Ely | 1 | 0.18 | 0 | 0.08 | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | $0.5 \%$ | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | , | 0.0 |
| Local stores, Great Waldingfield | 1 | 0.18 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9 |



|  |  |  | 1 |  | 2 |  | 3 |  | 4 |  | 5 |  | 6 |  | 7 |  | 8 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 9 | 10 |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% | Num | \% |
| Base: Those underakking top-up shopping | 867 | 100.0\% | 87 | 100.0\% |  |  | 98 | 100.0\% | 16 | 100.0\% | 83 | 100.0\% | 101 | 100.0\% | 148 | 100.0\% | 52 | 100,0\% | 82 | 100.0\% | 4 |  | 100.0\% | 95 | 100,00 |
| No other store used | 362 | 41.88 | ${ }^{33}$ | 37.98 | 41 | 41.8\% | 40 | 52.6\% | 44 | 53.0\% | 35 | 34.78 | 54 | 36.5\% | 22 | 42,38 | 36 | 43.9\% | 23 |  | 51.18 | ${ }^{34}$ | 35.8 |
| Tesco, Cangle Road, Haverhill | 24 | 2.8\% | 0 | $0.0 \%$ | 1 | 1.00 | - | 0.0\% | 0 | 0.0\% | 0 | 0.00 | 4 | 2.78 | 0 | 0.0\% | ${ }^{17}$ | 20,7\% | 2 |  | 4.48 | 0 | 0.00 |
| Asda, Western Way, Bury St Edmunds | 17 | 2.00 | 8 | 9,2\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.08 | 3 | 3.0\% | 3 | 2.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 2 |  |
| Sainsburl's, Bedingfeld Way, Moreton Hall, Bury St Edmunds | 14 | $1.6 \%$ | 6 | 6.9\% | 4 | 4.18\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.08 | 3 | 2.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0 |
| Sainsbury's, Haycocks Road, Hanchett End, Haverill | 13 | 1.5\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.00 | 2 | 1.48 | 2 | $3.8 \%$ | 6 | 1.3\% |  |  | 6.78 | 0 |  |
| Tesco, Forcham Road, Newmarket | ${ }^{13}$ | 1.5\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | ${ }^{13}$ | 8.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0. |
| Sainsbur's, London Road, Thefford | 12 | 1.4\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.2\% | 11 | 10.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 |  |
| Tesco, Radwinter Road, Saftron Walden | 11 | 1.3\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 10 | 19,28 | 0 | 0.0\% | 1 |  | $2.2 \%$ | 0 | 0.05 |
| Asda, Meadow Centre, Wikes Way, Stowmarket | 10 | 1.2\% | 0 | 0.08 | 0 | $0.0 \%$ | 8 | 10.5\% | , | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 |  | $0.0 \%$ | 2 |  |
| Waitrose, Hill Street, Saffron Walden | 10 | 1.2\% | , | $0.0 \%$ | 0 | 0.0\% | 1 | 1.3\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 9 | 17.3\% | 0 | 0.0\% | 0 |  | $0.0 \%$ | 0 | 0.0 |
| Tesco, St Saviours Interchange, Bury St Edmunds | ? | 1.0\% | 3 | 3.48 | 4 | 4.18 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 |  | 0.0\% | 1 |  |
| Waitrose, Robett Boby Way, Bury St Edmunds | - | $1.0 \%$ | , | $4.6 \%$ | 4 | 4.18 | 1 | 1.3\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 |  | 0.0\% | 0 | 0.0 |
| Sainsur's, Recreation Way, Bury St Edmunds | 8 | 0.9\% | 1 | 1.18 | 2 | $2.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 4 | 4.0\% | 1 | 0.7\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 |  | 0.0\% | 0 | 0.0 |
| Tesco, Cedars Link Road, Stownarket | 8 | 0.9\% | 0 | $0.0 \%$ |  | $1.0 \%$ | 1 | 9.2\% | 0 | $0.0 \%$ | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0 |
| Celand, Cormhill, Bury St Edmunds | 1 | 0.8\% | 5 | 5.7\% | 2 | $2.0 \%$ | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 |  | 0.0\% | 0 | 0.0 |
| Somerfield, Mildenhall Road, Bury St Edmunds | 6 | 0.7\% | 5 | 5.78 | 1 | $1.0 \%$ | 0 | 0.0\% | , | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | $0.0 \%$ | 0 |  |
| Iceland, Crown Walk, Exeter Road, Newnarket | 5 | $0.6 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 5 | 3.48 | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0 |
| Tesco, Norwich Road, Theford | 5 | $0.6 \%$ | 0 | 0.0\% | 1 | $1.0 \%$ | 0 | 0.0\% | , | 0.08 | 4 | 4.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 |  |
| Marks $\&$ Spencer S Simply Food, Beehive Centre, Coldhams Lane, Cambridge | 4 | 0.5\% | 0 | $0.0 \%$ | , | 0.0\% | 0 | 0.0\% | - | 0.0\% | , | 0.0\% | 1 | 0.7\% | 1 | 1.9\% | 1 | 1.2\% | 1 |  | $2.2 \%$ | 0 |  |
| Waitrose, Fred Archer Way, Newmarket | 4 | 0.5\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | , | 0.0\% | 4 | $2.7 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | , |  |



| Co.op, West Street, Isleham | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 1 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Costutter, tigh Street, Saffron Walden | 1 | 0.1\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.98 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Costcutter, Newmarket Road, Bury St Edmunds | 1 | $0.1 \%$ | 1 | 1.118 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Heees, Market Place, Lavenham | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 |  |
| Lill, Dartford Road, March | 1 | 0.18 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Lial, London Road, Ipswich | 1 | 0.1\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 1 | 1.2\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Lial, Queens Road, Attleborough | 1 | 0.1\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 1.28 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Local stores, Kenninghall, Norwich | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 1 | 1.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Local stores, Badwell Ash | 1 | 0.1\% | 0 | 0.08 | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 |
| Local stores, Combs ford, Stownarket | 1 | 0.1\% | 0 | 0.08 | 0 | 0.0\% | 1 | $1.3 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Local stores, Exxing | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 |
| Local stores, Eye | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Local stores, Fordham | 1 | 0.1\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.7\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 |
| Local Stores, Glemsford | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 |  |
| Local stores, Great Waldingfield | 1 | 0.1\% | 0 | 0.08 | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 |  |
| Local stores, Hadleigh | 1 | 0.1\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 00.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 1 |  |
| Local stores, Haughley | 1 | 0.1\% | 0 | 0.08 | 0 | 0.0\% | 1 | $1.38 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 |
| Local stores, Ickworth | 1 | 0.1\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Local stores, Lavenham | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.15 |
| Local stores, Mendilesham, Stowmarket | 1 | 0.1\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.28 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Local stores, New Buckenham | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Local stores, Peterborough | , | 0.1\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.1 |
| Local stores, Rickinghall | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.28 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Local stores, Saffron Walden | 1 | 0.1\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Local stores, Stanton | 1 | $0.1 \%$ | 0 | 0.0\% | 1 | 1.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Local stores, Thurston | 1 | $0.1 \%$ | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Local stores, Troston | . | 0.18 | 0 | 0.08 | 1 | 1.0\% | 0 | 0.0\% | , | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Local stores, Watisham | 1 | 0.1\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 |  |
| Londis, Gloucester R Roa, Haverhill | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | $\bigcirc$ | 0.0\% | , | $0.0 \%$ | 1 | 1.2\% | 0 | 0.0\% | 0 |  |
| Marks \& Spencer, Westgate Street, lpswich | 1 | $0.1 \%$ | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 1 | 1.28 | 0 | 0.00 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0 |
| McColls, Market Hill, Sudbury | , | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | ! | 0.0\% | $\bigcirc$ | 0.0\% | 1 |  |
| One Stop, IPswich Street, Stowmarket | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.00 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 |
| Roos, Great Eastern Road, Sudbury | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.14 |
| Market, Saftron Walden | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.98 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Sainsurr's, High Street, Halstead | 1 | 0.1\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | ${ }^{1.17}$ |
| Sainsurr's, High Street, Attleborough | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | ${ }^{1.2 \%}$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 |  |
| Somerfield, Mere Street, Diss | 1 | 0.18 | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 1 | $1.2 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 |
| Spar, Bracken Road, Thefford | 1 | $0.1 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 1 | 1.00 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Spar, Capuchin Court, Cambridge | 1 | $0.1 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.28 | 0 | 0.0\% | 0 | 0.08 |
| Spar, Hall Street, Long Melford | 1 | 0.18 | 0 | 0.08 | , | 0.08 | 0 | 0.08 | 0 | 0.08 | 0 | 0.00 | 0 | 0.0\% | , | 0.0\% | 0 | 0.08 | 0 | 0.08 | 1 |  |
| Spar, Market Place, Barringham | 1 | 0.18 | 0 | 0.08 | , | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Tesco, Angel Dorve, Ely | 1 | 0.18 | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.00 | 1 | 0.78 | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.08 | 0 |  |
| Tesco, South Street, Bishops Stortford | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 | 1 | 1.98 | 0 | 0.08 | 0 | 0.00 | 0 | 0.08 |
| Tesco, Stamford Court, Bury St Edmunds | 1 | 0.1\% | 1 | 1.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Waitrose, Brays Lane, Ey | 1 | 0.1\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | 0.78 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Wikinsons, Mistergate, Thetford |  | 0.18 |  | 0.0\% |  | 0.0\% |  | 0.0\% |  | $0.0 \%$ |  | 1.0\% |  | 0.0\% |  | 0.0\% |  | 0.0\% |  | 0.0\% |  |  |


|  | $\stackrel{\text { Sume: }}{\text { Ninose }}$ |  | 1 2 |  |  |  | 3 |  |  |  | 5 |  |  |  | 7 |  | 8 |  | 9 |  |  | 10 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 4 | 6 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | m | \% | Num | \% | Num | \% | Num |  | \% | Num | \% |
| Base: Those undertaking top-up shopping | 867 | 100.0\% | 87 | 100.0\% | 98 | 100.0\% | 16 | 100.0\% | 83 | 100.0\% | 101 | 100.0\% | 148 | 100.0\% | 52 | 100.0\% |  | 1000.0\% |  | 45 | 100.0\% | 95 | 100 |
| Car (driver) | 466 | 53.78 | 29 | 33,36 | 60 | 61.2\% | ${ }^{36}$ | 47.48 | 13 | 51.88 | 58 | 57.48 | 80 | 54.1 \% | ${ }^{33}$ | 63.5\% |  | 46.38 |  | 31 | 68.98 | ${ }^{58}$ | 61. |
| Walk | 271 | $31.3 \%$ | 40 | 46,08 | ${ }^{21}$ | 21.48 | 30 | 39.5\% | 30 | 36.18 | 30 | 29,7\% | 41 | 27.78 | 15 | 28,8\% |  | 40.2\% |  | 9 | $20.0 \%$ | 22 |  |
| Car (passenger) | 15 | $8.7 \%$ | 4 | 4.6\% | 11 | 11.2\% | 8 | 10.5\% | 6 | 1.2\% | 10 | 9.9\% | 12 | 8.18 | 2 | 3.8\% |  | 12.2\% |  | 3 | $6.7 \%$ | 9 |  |
| Cycle | 21 | 2.4\% | 4 | 4.6\% | 1 | 1.0\% | 1 | 1.3\% | 3 | 3.6\% | 1 | 1.0\% | 8 | 5.4\% | 0 | 0.08 |  | 0.08 |  | 0 | 0.0\% | 3 |  |
| Bus/ caach | 18 | 2.1 | 4 | 4.68 | 3 | 3.18 | 0 | 0.0\% | 0 | 0.0 | 2 | 2.0\% | 3 | 2.0\% | 1 | 1.98 |  | 1.28 |  | 1 | 2.28 | 3 |  |
| Taxi | 5 | $0.6 \%$ | 2 | 2.3\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 | $2.0 \%$ | 0 | 0.0\% |  | 0.08 |  | 0 | 0.0\% | , |  |
| Mobility scooter | 3 | 0.3\% | 1 | 1.14 | 2 | 2.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.06 | 0 | 0.0\% | 0 | $0.0 \%$ |  | $0.0 \%$ |  | 0 | 0.0\% | 0 |  |
| Moped / motorcrcle | 3 | $0.3 \%$ | 1 | 1.11\% | 0 | $0.0 \%$ | 1 | 1.3\% | 1 | 1.28 | 0 | 0.06 | 0 | 0.0\% | 0 | 0.0\% |  | 0.08 |  | 0 | 0.08 | 0 | 0.0 |
| Train | 2 | 0.2\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | $0.7 \%$ | 1 | 1.96 |  | 0.08 |  | 0 | 0.0\% | 0 |  |
| Goods delivered | 2 | 0.2\% | 1 | 1.1\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.08 | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% |  | 0.08 |  | 1 | 2.28 | 0 | 0.0 |
| Other |  | 0.1\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | $0.0 \%$ |  |  |

Q8. Where do you go most often when shopping for clothing, footwear and other fashion goods?


Q9. Apart from Q8, where else does your household normally shop for clothing, footwear and other fashion goods?

Sse: Those undertaking clothes shopping
No other place/ store used


Cambridge City Centre e incicuding the Garaton Centre)

$\frac{}{2} \frac{\text { Norwich City Centre }}{\text { pswich Town Centre }}$


| ${ }^{136}$ |  |
| :---: | :---: |
| ${ }^{63}$ | 6.0\% |
| 56 |  |


| Don't do shopping for this item <br> Colchester Town Centre |  | 24 | 2.3\% | 0 | 0.0\% | 3 | 2.5\% | 1 | 1.18 | 2 | 2.08 | 1 | $0.9 \%$ | 10 | 5.5\% | 2 | 3.1\% | 5 | 4.5\% | 0 | 0.00 | 0 | 0.01 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ${ }^{23}$ | 2.28 | 0 | 0.0\% | 2 | 1.7\% | 2 | 2.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 6 | 11.5\% | 13 | 12.0 |
| Bury St Edmunds - Moreton Hall Retail Parkl St Edmundsbury Retail Park |  | 17 | 1.6\% | 6 | 6.1\% | 5 | 4.28 | 2 | 2.28 | 1 | 1.08 | 0 | 0.0\% | 3 | 1.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.0 |
| Subury |  | 17 | $1.6 \%$ | 3 | 3.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 4 | 7.7\% | 10 | 9.36 |
| Stownarket Town Centre (including Asda) |  | 14 | 1.38 | 0 | 0.08 | 5 | 4.2\% | 7 | 7.9\% | 2 | 2.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| London (West End or city) |  | ${ }^{13}$ | 1.2\% | 1 | 1.0\% | 0 | 0.08 | 1 | 1.18 | 0 | $0.0 \%$ | 0 | 0.0\% | 2 | 1.18 | 2 | 3.18 | 1 | 0.96 | 4 | 1.78 | 2 | 1.9 |
| Thetord |  | 12 | $1.2 \%$ | 0 | 0.0\% |  | 2.5\% | 0 | 0.0\% | 3 | 3.0\% | 6 | 5.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.06 |
|  |  | 10 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 3 | 4.6\% | 1 | 6.3\% | 0 | 0.0\% | 0 | 0.08 |
| Haverhill Town Centre <br> Catalogue/ mail order |  | 10 | 1.0\% | 1 | 1.0\% | 2 | 1.7\% | 1 | 1.1\% | 0 | 0.08 | 0 | $0.0 \%$ | 1 | $0.5 \%$ | 1 | 1.5\% | 2 | 1.8\% | 0 | 0.08 | 2 | 1.9 |
| Bury 5 t Edmunds - Other retail warehouses |  | 9 | 0.9\% | 4 | 4.08 | , | 1.7\% | 0 | 0.0\% | 1 | 1.08 | 0 | $0.0 \%$ | 2 | 1.18 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 |
| Cambridge - Retail warehouses |  | 9 | 0.9\% | 2 | $2.0 \%$ | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.08 | 1 | 0.9\% | 1 | 0.5\% | 0 | 00.08 | 3 | 2.78 | 1 | 1.9\% | 0 | 0.08 |
| Saffron Walden |  | 9 | 0.9\% | 0 | 0.0\% | - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | 10.8\% | 1 | 0.9\% | 1 | 1.9\% | 0 | 0.08 |
| Lakeside Regioional Shooping Centre |  | 1 | 0.7\% | 2 | 2.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.08 | 2 | 1.88 | 0 | 0.0\% | 2 | 1.98 |
| Braintree-Retail warehouses |  | 6 | $0.6 \%$ | 2 | 2.0\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 2 | 3.1\% | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | 0.9 |
| Asda, Western Way, Bury St Edmunds |  | 5 | 0.5\% | 1 | 1.08 | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 1 | 1.98 | 0 | 0.00 |
| London (Elsewhere) |  | 4 | 0.48 | 1 | 1.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 1.08 | , | $0.0 \%$ | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | 0.98 |
| Sainsury's, Haycocks Rood, Hanchett End, Haverhill |  | 3 | 0.3\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | , | 0.5\% | 1 | 1.58 | 1 | 0.9\% | 0 | $0.0 \%$ | 0 |  |
| Buewater Regional Shopping Centre |  | 2 | 0.2\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 1.5\% | 1 | 0.9\% | 0 | 0.0\% | 0 |  |
| Braintree Town Centre |  | 2 | 0.2\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 1 | 0.9\% | 0 | 0.0\% | 1 | 0.98 |
| Freeport Eraintree Designer Outte VVillage |  | 2 | 0.2\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9 |
| Halsead |  | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 1 | 0.9\% | 1 | 1.9\% | 0 | 0.08 |
| Ioswich - Food superstores |  | 2 | 0.2\% | 0 | 0.0\% |  | 0.08 | 1 | 1.1\% | 0 | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | 0.98 |
| Cambridge - Food superstores |  | 1 | 0.18 | 0 | 0.0\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 | 0 | 0.08 |
|  |  | 1 | 0.18 | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | $0.5 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 |
| Norwich - Retail warehouses |  | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Sainsburs's, Eedingfeld Way, Moreton Hall, Bury St Edmunds |  | 1 | 0.18 | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Stownarket- Tescos superstore |  | 1 | 0.18 | 0 | 0.08 | 0 | 0.0\% | 1 | 1.1\% | 0 | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0 |
| Tesco, St S Sviours Interchange, Bur St Edmunds |  | 1 | $0.1 \%$ | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Varies/ shop around |  | 22 | 2.18 | 2 | 2.0\% | + | 3.3\% | 1 | $1.1 \%$ | 1 | 1.08 |  | $2.6 \%$ | 4 | $2.2 \%$ | 0 | 0.0\% | 2 | $1.8 \%$ | 2 | 3.8\% | 3 | 2.8 |
| other | Diss | 13 | 1.28 | 0 | 0.08 | 3 | 2.5\% | $\bigcirc$ | $0.0 \%$ | 10 | 9.9\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.06 |
|  | Harlow | 9 | 0.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 1 | 0.9\% | 0 | 0.0\% | 6 | 9.2\% | 2 | 1.8\% | 0 | $0.0 \%$ | 0 | 0.08 |
|  | Ey | 1 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 3.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 | 0 | 0.08 |
|  | Bishops Stortford | 6 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 6 | 9.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Kings Lym | , | $0.6 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 4 | 3.5\% | 2 | 1.18 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Arc Shopping Centre, Bury St Edmunds | 3 | 0.3\% | 1 | 1.0\% | 2 | 1.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 |
|  | Lowestot | ${ }^{3}$ | $0.3 \%$ | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 2.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Tesco, Woodhall Business Park, Springlands Way, Sudbury | 3 | 0.3\% | 0 | 0.08 | , | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | $0.0 \%$ | , | 0.008 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 3 |  |
|  | Great Yarmouth | 3 | $0.3 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 1.08 | 1 | 0.9\% | , | 0.00 | 0 | 0.0\% | 1 | 0.9\% | 0 | $0.0 \%$ | 0 | 0.0 |
|  | Chelmstord | 2 | 0.2\% | 0 | 0.08 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 1 | 0.9\% | 1 | 1.98 | 0 |  |
|  | Long Mefford | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.58 | 0 | 0.0\% | 1 | 1.98 | 0 | 0.0 |
|  | Tesco, Vitoria Road, Diss | 2 | 0.2\% | 0 | 0.0\% | , | 0.0\% | 0 | $0.0 \%$ | 2 | 2.06 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 |  |
|  | Bue Water Shopping Mall, Dartford | , | 0.18 | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 1 | $1.5 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 |
|  | Brandon | , | 0.18 | , | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% |  | $0.9 \%$ | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.00 | 0 | 0.08 | 0 | 0.08 |
|  | Cornval | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.9\% | 0 | 0.08 |
|  | Felixstowe | 1 | 0.16 | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.1\% | 0 | 0.0\% | - | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Grantham | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Hadleigh | 1 | 0.18 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9 |
|  | Harlequins Shopping Centre, Watford | 1 | ${ }^{0.15}$ | 0 | 0.0\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Leicester | 1 | 0.18 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 1 | $0.9 \%$ | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0 |
|  | Liverpool | 1 | ${ }^{0.1 \%}$ | 0 | 0.0\% | 1 | 0.88 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0 |
|  | Mansfield | 1 | 0.18 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.00 | 1 | 0.9 |
|  | Marks \& Spencer, Brookfield Centre, Cheshunt | 1 | 0.18 | 0 | 0.0\% | 0 | 0,0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.00 | 0 | 0.008 | 1 | 1.58 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 |  |
|  | Milton Keynes | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.1\% | , | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 | 0 | 0.08 |
|  | Newquay, Cornwall | 1 | 0.18 | 0 | 0.08 | $\bigcirc$ | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 1 | 0.5\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Sainbury's, Bactor Road, Knapton | 1 | 0.18 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | , | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 0.9 |
|  | Sheffield | 1 | 0.18 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | $\bigcirc$ | 0.08 | $\bigcirc$ | 0.0\% | $\bigcirc$ | 0.0\% | $\bigcirc$ | 0.08 |
|  | Tesco, Angel Drove, Ey | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |



| nnteret |  | 59 | 5.5\% | 1 | ${ }^{6.8 \%}$ | 1 | $5.6 \%$ | 3 | 3.38\% | 4 | 3.98 | 4 | 3.488 | 8 | 4.3\% | 5 | 7.6\% | 9 | $8.0 \%$ | 4 | 1.78 | 8 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Thetorord |  | 44 | 4.148 | 0 | 0.0\% | 2 | 1.6\% | 1 | ${ }_{1}^{1.1 \%}$ | 5 | 4.98 | ${ }^{34}$ | 28.88 | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.98 | 0 | 0.08 |
| Sudury |  | ${ }^{34}$ | $3.2 \%$ | 0 | 0.008 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 6 | 11.5\% | 28 | 25.08 |
| Haverhill Town Centre |  | 33 | 3.12\% | 0 | 0.08 | 0 | 0.0\% | 1 | $1.18 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | $0.5 \%$ | 0 | 0.08 | 27 | 24.188 | 3 | 5.8\% | 1 | 0 |
| Norwich city Centre |  | 30 | 2.88 | 0 | 0.08 | 0 | 0.08 | 3 | 3.38 | 22 | 21.48 | 5 | 4.28 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | 0 |
| Newnarket |  | 29 | 2.78 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | ${ }^{28}$ | 14.9\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 |  |
| Cambridge Retail warehouses |  | 26 | 2.48 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 5 | 4.2\% | 9 | $4.8 \%$ | 1 | 10.6\% | 5 | 4.5\% | 0 | 0.0\% | 0 | 0.08 |
| Ioswich - Retail warehouses |  | 23 | 2.118 | 2 | $1.9 \%$ | 0 | 0.0\% | 15 | 16.3\% | 1 | 1.08 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 5 | 4.5 |
| Ioswich Town Centre |  | 23 | 2.18 | 0 | 0.08 | 2 | 1.6\% | 11 | 12.0\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 1 | 1.5\% | 0 | $0.0 \%$ | 0 | 0.08 | 9 | 8.08 |
| Saffron Walden |  | 22 | 2.18 | 0 | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 00.08 | 1 | 0.8\% | 0 | $0.0 \%$ | 20 | 30.38 | 1 | 0.9\% |  | 0.08 |  | 0.08 |
| Stowmarket Town Centre (including Asda) |  | 14 | 1.3\% | 0 | 0.0\% | 2 | 1.6\% | 12 | 13.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 |
| Norwich - Retail warehouses |  | 12 | 1.1 .18 | 0 | 0.08 | 0 | 0.0\% | 1 | 1.18 | 7 | 6.8\% | 3 | 2.5\% | 1 | 0.5\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Colchester Town Centre |  | 10 | 0.9\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 2 | 3.8\% | ? | ${ }_{6.3}$ |
| Catalogue/ mill order |  | 10 | 0.9\% | 0 | 0.0\% | 1 | 0.88 | 2 | $2.28 \%$ | 1 | 1.08 | 0 | 0.0\% | 2 | $1.1 \%$ | 1 | 1.5\% | 2 | 1.88 | 0 | 0.0\% | 1 | 0.98 |
| Coichester- Retail warehouses |  | 6 | $0.6 \%$ | 0 | 0.08 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 6 | 5.4 |
| London (Elsewhere) |  | 6 | 0.6\% | 1 | $1.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 2 | 1.98 | 0 | 0.08 | 1 | 0.5\% | 0 | 0,0\% | 2 | 1.8\% | 0 | 0.08 | 0 | 0.0 |
| Miderhall |  | 6 | 0.6\% | 0 | 0.08 | 0 | 0,0\% | 0 | $0.0 \%$ | 0 | 00.08 | 1 | 0.88 | 5 | 2.7\% |  | 0.08 | 0 | $0.0 \%$ | 0 | 0.08 | 0 |  |
| London (West End or city) |  | 4 | 0.48 | - | 0.08 | 0 | 0.08 | 0 | 0.08 | 0 | 0.08 | 0 | 0.08 | ${ }^{3}$ | $1.6 \%$ | 1 | 1.5\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 |  |
| Lakeside Regional Shopping Centre |  | ${ }^{3}$ | 0.3\% |  | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.9\% | 0 | 0.08 |
| Halsead |  | 2 | 0.28 | , | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.5\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.08 |
| Braintree- Retail warehouses |  | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Haverill - Other retail warehouses |  | 1 | 0.1\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.08 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | , | $0.0 \%$ | 0 | 0.0\% | 1 | 1.98 | 0 | 0.08 |
|  | Varies/ shop around | 37 | 3.5\% | 2 | 1.9\% | 4 | 3.2\% | 2 | 2.28 | 2 | 1.98 | 3 | 2.5\% | 14 | 1.4\% | 2 | 3.0\% | 0 | 0.0\% | 3 | 5.8\% | 5 | 4.5 |
|  | Diss | 26 | 2.48 | 0 | 0.0\% | 1 | 0.8\% | 0 | $0.0 \%$ | 24 | 23.3\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 |
|  | Harlow | 6 | 0.6\% | 0 | $0.0 \%$ | 1 | 0.8\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.5\% | 4 | 6.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Clare | 3 | $0.3 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 3.8\% | 0 | 0.0 |
|  | Ey | 2 | 0.28 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 2 | $1.1 \%$ | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0. |
|  | Needham Market | 2 | 0.2\% | 0 | 0.08 | 0 | 0,0\% | 2 | 2.28 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0. |
|  | Soham | 2 | 0.28 | 0 | 0.08 | 0 | 0.00 | 0 | 0.08 | 0 | 0.08 | 0 | 0.08 | 2 | 1.18 | - | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 |  |
|  | Bacton | 1 | 0.17\% | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | $1.1 \%$ | 0 | 0.08 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Boulevard Retail Park, Peterborough | 1 | 0.1\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9 |
|  | Clement Joscelyne, Marke Square, Bishops Stortford | 1 | 0.1\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.08 |
|  | DFF, Hansa Road, Kings Lynn | 1 | 0.18 | 1 | 1.08 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | East Haring | 1 | 0.1.18 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 1.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0 |
|  | Exning | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Eye Carpets, Broad Street, Eye | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Hareston | 1 | 0.17\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Ikea, Europa Boulevard, Warrington | 1 | $0.14 \%$ |  | $1.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Lakenheath | 1 | $0.14 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.08 | 0 | 0.0\% | 0 | 00.08 | 0 | 0.0 |
|  | Milton Keynes | 1 | $0.14 \%$ | 0 | 0.08 | 1 | 0.88 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Newport | 1 | 0.18 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 1 | 1.5\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0 |
|  | Stanton | , | 0.18 | , | 0.08 | , | 0.88 | 0 | 0.08 | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 |  |
|  | Taylors, Charles Industrial Estate, Stownarket | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | The Carpet Store, High Street, Brandon | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.08 | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , |  |


|  |  |  | 1 |  |  |  |  |  |  |  | dable | Zone |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2 | 3 |  | 4 |  | 5 |  | 6 |  | 7 |  |  | 8 |  |  | 9 |  |  | 10 |  |
|  |  |  |  |  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% | Num |  | \% | Num |  | \% | Num | \% |
| Base: Al respondents | 1.070 | 100.0\% | 103 | 100.0\% | 124 | 100,0\% | 92 | 100.0\% | 103 | 100.0\% | 118 | 100.0\% | 188 | 100.0\% |  |  | 100.0\% |  | 12 | 100.0\% |  | 2 | 100.0\% | 12 | 100 |
| Dont do shopping for this item | 225 | 21.0\% | ${ }^{23}$ | 22.3\% | 31 | 25.0\% | 18 | 19.6\% | 22 | 21.48 | 29 | 24.6\% | 45 | 23.9\% |  |  | 22.7\% |  | 17 | 15.2\% |  | 6 | 11.5\% | 19 |  |
| Bury St Edmunds Town Centre | 166 | 15.5\% | 38 | 36,9\% | 45 | 36.3\% | 9 | 9,8\% | 4 | 3,9\% | 23 | 19,5\% | 22 | 11.7\% |  |  | 0.0\% |  | 11 | 9,8\% |  | 1 | 13.5\% | 1 | ${ }^{6.38}$ |
| Cambridge city Centre (including the Graton Centre) | 97 | 9.1\% | 4 | 3.9\% | 2 | 1.6\% | 1 | 1.18 | 0 | 0.08 | 5 | 4.2\% | 27 | 14.48 |  |  | 39,4\% |  | 21 | 18.8\% |  | 8 | 15.48 | 3 | 2.71 |
| Interet | ${ }^{47}$ | 4.48 | 1 | 6,8\% | 4 | 3.2\% | 4 | 4.3\% | 6 | 5.8\% | 4 | 3.48 | 11 | 5.98 |  |  | 1.5\% |  | 1 | 0.98 |  | 4 | 7.7\% | 5 |  |
| Sudbury | 46 | $4.3 \%$ | 0 | 0.08 | 1 | 0.88 | 0 | $0.0 \%$ | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% |  |  | 1.5\% |  | 0 | 0.08 |  | 6 | 11.5\% | 8 | 33.98 |
| Norwich City Centre | 38 | 3.6\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 32 | 31.1\% | 6 | 5.18 | 0 | 0.0\% |  |  | 0.0\% |  | 0 | 0.08 |  | 0 | 0.0\% | 0 |  |
| Bury St Edmunds - Moreton Hall Retail Parkl St Edmundsbury Retail Park | ${ }^{34}$ | 3.2\% | 1 | 6.88 | 10 | 8.18 | 4 | 4.3\% | 1 | 1.0\% | 1 | $0.8 \%$ | 1 | 3.7\% |  |  | 0.0\% |  | 2 | 1.88\% |  | 2 | 3.8\% | 0 | 0.02 |
| Bury 5 Eddmunds - Other retail warehouses | 34 | 3.2\% | 1 | 6.8\% | 8 | 6.5\% | 1 | 1.1.1\% | 1 | 1.0\% | 5 | 4.2\% | 6 | 3.2\% |  |  | 1.5\% |  | 3 | 2.78 |  | 1 | 1.9\% | 1 | 0.98 |
| Ioswich Town Centre | 33 | 3.1\% | 0 | 0.08 | 4 | 3.28 | ${ }^{17}$ | 18.5\% | 1 | 1.0\% | 1 | 0.8\% | 0 | $0.0 \%$ |  |  | 0.0\% |  | 0 | $0.0 \%$ |  | 0 | 0.0\% | 10 | 8.94 |
| Newnarket | 28 | 2.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 1 | 0.8\% | 26 | 13.8\% |  |  | 0.0\% |  | 1 | 0.9\% |  | 0 | 0.0\% | 0 | 0.08 |
| Haverhill Town Centre | 26 | 2.48 | 0 | 00.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  |  | 0.08 |  | 23 | 20.5\% |  | 3 | 5.88 | 0 | 0.0 |
| Thetord | 25 | $2.3 \%$ | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 4 | 3.9\% | 21 | 17.8\% | 0 | 0.0\% |  |  | 0.0\% |  | 0 | 0.08 |  | 0 | 0.0\% | 0 | 0.04 |
| Stowmarket Town Centre (including Asda) | 22 | 2.1\% | 0 | 0.08 | 1 | 0.8\% | 19 | 20.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  |  | 0.08 |  | 1 | 0.98 |  | 0 | $0.0 \%$ | 1 | 0. |
| Cambridge - Retail warehouses | ${ }^{13}$ | 1.28 | 0 | 0.08 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.0\% | 5 | 2.78 |  |  | 3.08 |  | 5 | 4.58 |  | 1 | 1.98 | 0 | 0.0 |
| Sainsbury's, Haycocks Road, Hanchett End, Haverhill | 13 | 1.2\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ |  |  | $1.5 \%$ |  | 11 | 9.88 |  | 1 | 1.98 | 0 | 0. |
| Saffiro Walden | 12 | 1.18 | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | $0.0 \%$ |  |  | 15.2\% |  | , | 0.98 |  | 1 | 1.98 | 0 |  |
| Colchester Town Centre | 10 | 0.9\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ |  |  | $0.0 \%$ |  | , | 0.9\% |  | 2 | $3.8 \%$ | 1 | 6.3 |
| Asda, Western Way, Bur St Edmunds | , | 0.8\% | 5 | 4.9\% | 1 | 0.8\% | 1 | 1.1\% | 0 | 0.08 | 1 | 0.8\% | 1 | 0.5\% |  |  | 0.0\% |  | 0 | $0.0 \%$ |  | 0 | 0.0\% | 0 | 0.04 |


| Lakeside Regional Shopping Centre |  | 9 | 0.88 | 0 | 0.08 | 2 | 1.6\% | 0 | 0.0\% | 2 | 1.98 | 1 | 0.88 | 0 | 0.0\% | 0 | 0.0\% | 2 | $1.8 \%$ | 1 | $1.9 \%$ | 1 | 0.9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Catalogue/ mail order |  | 9 | 0.8\% | 0 | 0.08 | 1 | 0.8\% | 1 | $1.17 \%$ | 0 | 0.08 | 1 | 0.88 | 3 | $1.6 \%$ | 2 | 3.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.00 |
| Sainsbur's's, Bedingfeld Way, Moreton Hall, Bury St Edmunds |  | 8 | $0.7 \%$ | 2 | 1.98 | 4 | 3.28 | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.88 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9 |
| Tesco, St Seviours Interchange, Bur St Edmunds |  | 8 | 0.7\% | 3 | $2.9 \%$ | 2 | 1.6\% | 0 | 0.0\% | 0 | 0.0\% | 1 | $0.8 \%$ | 1 | 0.5\% | 0 | 0.08 | 1 | 0.9\% | 0 | 0.0\% | 0 | 0. |
| Psswich - Retail warehouses |  | 1 | 0.78 | 0 | 0.08 | 1 | 0.88 | 4 | 4.3\% | 1 | 1.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9 |
| Midenhall |  | 7 | 0.78 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | $3.7 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Colchester- Retail warchouses |  | 5 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 5 | 4.5 |
| Stownarket-Tesco superstore |  | 5 | 0.5\% | 0 | $0.0 \%$ | 0 | 0.0\% | 5 | 5.4\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Ioswich - Food superstores |  | 4 | 0.48 | 0 | 0.08 | 0 | $0.0 \%$ | 3 | 3.3\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9 |
| Haverill - Other retail warehouses |  | 3 | 0.3\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 00.08 | 0 | 0.08 | 0 | $0.0 \%$ | 1 | 1.5\% | 1 | 0.9\% | 1 | 1.9\% | 0 | 0.08 |
| London (West End or City) |  | 3 | 0.3\% | 0 | 0.0\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.8\% | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 |
| Tesco, Cangle Roa, Haverhill |  | 3 | 0.3\% | 0 | 0.08 | - | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 2.7\% | 0 | 0.0\% | 0 |  |
| London (Elsewhere) |  | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.00 |
| Norwich - Retail warehouses |  | 2 | $0.22 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 2 | $1.7 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Braintree Town Centre |  | 1 | 0.118 | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.9\% | 0 | 0.00 |
| Cambridge-Food superstores |  | 1 | $0.14 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.00\% | 0 | 0.0\% | 1 | $1.5 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Colchester - Food superstores |  | 1 | 0.17\% | 0 | 0.08 | 0 | 0,0\% | 0 | 0.0\% | 0 | 00.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.98 |
| Freeport Braintree Designer Outlet Village |  | 1 | 0.18 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | - | 0.0\% | 0 | $0.0 \%$ | 1 | $0.9 \%$ | 0 | 0.0\% | 0 |  |
|  | Varies/ shop around | 30 | 2.8\% | 2 | 1.9\% | 5 | 4.0\% | 1 | 1.1\% | 3 | 2.9\% | 2 | 1.7\% | 6 | 3.2\% | 1 | 1.5\% | 2 | 1.8\% | 3 | $5.8 \%$ | 5 | 4. |
|  | Diss | 17 | 1.6\% | 1 | 1.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 15 | 14.6\% | 1 | 0.8\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Ey | 7 | $0.7 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , | $3.7 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.06 |
|  | Tesco, Norwich Road, Thefford | 6 | 0.68 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 2 | 1.98 | 4 | 3.4\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Tesso, Vitoria Road, Diss | 6 | 0.6\% | 0 | 0.08 | , | 0.0\% | 1 | 1.1\% | 5 | 4.98 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Sainsbury's, London Road, Thefford | 5 | 0.5\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 00.08 | 5 | 4.2\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 |
|  | Hadleigh | 4 | 0.48 | 0 | 0.0\% |  | 0.06 | 1 | 1.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 |  |
|  | Tesco, Angel Drove, Ely | 4 | 0.48 | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 4 | $2.1 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 |
|  | Tesco, Woodhall lusiness Park, Sudubury | 4 | 0.48 |  | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 2 | $3.8 \%$ | 2 |  |
|  | Harlow | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.5 \%$ | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.00 |
|  | Sainsburr's, Recreation Way, Midenhall | 2 | 0.28 | 0 | 0.08 | 0 | 0.00 | 0 | $0.0 \%$ | 1 | 1.08 | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.08 | 0 | 0.00 | 0 | $0.0 \%$ | 0 | 0.0 |
|  | Tesco, Fordham Road, Newnarket | 2 | 0.28 | 0 | 0.08 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.08 | 2 | 1.18 | , | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Tesco, Radwinter Road, Saffron Walden | 2 | 0.28 |  | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.00 | 0 | 0.0\% |  | 3.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0. |
|  | Mikinsons, The Cloisters, Ey | 2 | 0.2\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Woolpit | 2 | 0.2\% | 1 | 1.0\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | , | 0.0\% | 0 | $0.0 \%$ | $\bigcirc$ | 0.0\% | $\bigcirc$ | 0.0 |
|  | Bishops Stortford | 1 | 0.18 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 1.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.04 |
| Other | Boulevard Retail Park, Peterborough | 1 | 0.1\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.98 |
|  | Brandon | 1 | 0.18 | 0 | 0.0\% | 0 | 0.00 | 0 | 0.0\% | 0 | 0.08 | 1 | 0.88 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Cavendish | 1 | 0.18 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.9\% | 0 | 0.00 |
|  | Clare | 1 | 0.148 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.9 \%$ | 0 |  |
|  | Dereham | 1 | $0.14 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 1 | 0.88 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 |
|  | East Haring | 1 | $0.14 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Harleston | 1 | 0.15 | 0 | 0.08 | 0 | 0.00 | 0 | 0.0\% | 1 | 1.08 | 0 | 0.008 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.00 | 0 | $0.0 \%$ | 0 | 0.00 |
|  | Lakenheath | , | 0.18 | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | , | 0.5\% | , | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |  |
|  | Milton Keynes | 1 | 0.18 | 1 | $1.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.00 | 0 | $0.0 \%$ | 0 | 0.0 |
|  | Needham Market | , | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.1\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ |  |
|  | Nottingham | 1 | 0.14\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.04 |
|  | Peterborough | 1 | 0.14 | $\bigcirc$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.5\% | , | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | $\bigcirc$ |  |
|  | Risby Barn Antique Centre, South Street, Risby | 1 | 0.15 | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | $\bigcirc$ | 0.08 |
|  | Soham | 1 | 0.17\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.5\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 |
|  | Stokeon-Trent | 1 | 0.18 | 1 | 1.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | , | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.04 |
|  | Tesco, Viking Way, Bar Hill | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% |  | 0.08 | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.00 |
|  | Woodbidge | 1 | $0.14 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | $1.1{ }^{1 \%}$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0 |


| Sse: All respondents |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num ${ }_{\text {cosen }}$ |  | 1 |  | ${ }^{2}$ |  | 3 |  | 4 |  | 5 |  | 6 |  | 7 |  | 8 |  | Num |  | 9 | 10 |  |
|  |  |  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |  |  | \% | Num | \% |
| Base: Al respondents | 1.070 | 100.0\% | 103 | 100.0\% | 124 | 100.0\% | 92 | 100.0\% | 103 | 100.0\% | 118 | 100.0\% | 188 | 100.0\% | 66 | 100.0\% | 112 | 100.0\% |  | 52 | 100.0\% | 112 | 100.0 |
| Bury St Edmunds - Moreton Hall Retail Park/ St Edmundsbury Retail Park | 126 | 11.8\% | 39 | 37.9\% | 48 | 38.7\% | 4 | 4.3\% | 1 | 1.0\% | 8 | $6.8 \%$ | 13 | 6.9\% | 1 | $1.5 \%$ | 1 | 0.9\% |  | 9 | 17.3\% | 2 | 1.8 |
| Bury St Edmunds Town Centre | 122 | 11.48 m | 31 | 30.18 | 39 | 31.5\% | 6 | 6.5\% | 2 | 1.98 | 9 | 17.6\% | ${ }^{23}$ | 12.2\% | 0 | 0.0\% | 6 | 5.48 |  | 3 | $5.8 \%$ | 3 | 2.74 |
| Internet | 113 | 10.6\% | 10 | 9.78 | 7 | $5.6 \%$ | 7 | 1.6\% | ${ }^{13}$ | ${ }^{12,68}$ | 11 | 9.3\% | 18 | $9.6 \%$ | 8 | 12.18\% | 14 | 12.5\% |  | 11 | 21.28 | ${ }^{14}$ | ${ }^{12,5}$ |
| Thetord | 64 | 6.0\% | 0 | 0.08 | 1 | 0.8\% | 0 | 0.0\% | 7 | $6.8 \%$ | 55 | $46.6 \%$ | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% |  | 0 | 0.0\% | 0 |  |
| Sudbury | 59 | 5.5\% | 0 | $0.0 \%$ | 2 | $1.6 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 11 | 21.2\% | 46 | ${ }_{41.1}$ |
| Haverhill Town Centre | 57 | 5.3\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.5\% | 1 | $1.5 \%$ | 52 | 46.48 |  | 3 | 5.8\% | 0 |  |
| Dont do shopping for this item | 57 | 5.3\% | 6 | $5.8 \%$ | 6 | 4.8\% | 2 | 2.2\% | 6 | $5.8 \%$ | 1 | 5.9\% | 11 | 5.9\% | 3 | 4.5\% | 5 | 4.5\% |  | 1 | 1.9\% | 10 | 8.9 |
| Cambidge C City Centre (including the Graton Centre) | 54 | $5.0 \%$ | 6 | 5.88 | 1 | 0.88 | 0 | 0.0\% | 0 | 0.0\% | 4 | ${ }^{3.48}$ | 22 | 11.78 | 10 | 15.28 | 5 | $4.5 \%$ |  | 4 | 1.78 | 2 | 1.88 |
| Stownarket Town Centre (including Asda) | 44 | 4.18 | 0 | 0.0\% | 5 | 4.0\% | ${ }^{34}$ | 37.0\% | 3 | 2.98 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0 | 0.0\% | 2 | 1.8 |
| Newnarket | 43 | 4.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 43 | 22.9\% | 0 | 0.0\% | 0 | 0.0\% |  | 0 | 0.0\% | 0 |  |
| Cambridge - Retail warehouses | 37 | 3.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.0 \%$ | 2 | 1.78 | 17 | 9.0\% | 9 | 13.6\% | 7 | 6.3\% |  | 1 | 1.98 | 0 | 0.01 |


| Ioswich - Retail warehouses |  | 28 | 2.68 | 0 | 0.08 | 0 | $0.0 \%$ | 21 | 22.88 | 3 | 2.98 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 4 | , |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Saffron Walden |  | 28 | 2.68 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 26 | 39,48 | 1 | 0.9\% | 1 | 1.9\% | 0 | 0.08 |
| Bury 5 E Edmunds - Other retail warehouses |  | 22 | 2.18 | 2 | 1.98 | 5 | $4.0 \%$ | 4 | 4.38 | 0 | 0.08 | 3 | $2.5 \%$ | 3 | 1.6\% | 0 | 0.0\% | 2 | 1.88 | 1 | 1.9\% | 2 | 1.8 |
| Catalogue/ mail order |  | 17 | $1.6 \%$ | 1 | 1.08 | 2 | $1.6 \%$ | 1 | $1.18 \%$ | 0 | 0.08 | 2 | 1.7\% | 6 | 3.2\% | 1 | 1.5\% | 4 | $3.6 \%$ | 0 | 0.0\% | 0 | 0.0 |
| Norvich City Centre |  | 15 | 1.48 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 13 | 12.6\% | 2 | 1.7\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Toswich Town Centre |  | ${ }^{14}$ | 1.3\% | 0 | $0.0 \%$ | 0 | 0.0\% | , | 1.6\% | 0 | 0.0\% | - | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | 6 |
| Midenhall |  | 11 | 1.0\% | 0 | $0.0 \%$ | 1 | $0.8 \%$ | 0 | 0.0\% | 0 | 0.08 | 1 | $0.8 \%$ | 9 | 4.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Colchester- Retail warhouses |  | 8 | 0.7\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 2 | 3.8\% | 6 | 5.4 |
| Sainsbury's, Haycocks Road, Hanchett End, Haverill |  | 8 | 0.18 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 1.5\% | 6 | $5.4 \%$ | 1 | 1.9\% | 0 | 0.08 |
| Sainsbury's, Bedingfeld Way, Moreton Hall, Bury St Edmunds |  | 6 | 0.6\% | 3 | 2.98 | 1 | $0.8 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | $1.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 |
| Asda, Western Way, Bury St Edmunds |  | 5 | 0.5\% | 2 | 1.9\% | 1 | 0.8\% | 1 | $1.1 \%$ | 0 | 0.0\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Norwich - Retail warehouses |  | , | 0.5\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 3 | 2.98 | 2 | 1.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Colchester Town Centre |  | 3 | 0.3\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.9\% | 2 | 1.8 |
| Haverhill - Other retail wrenouses |  | , | $0.3{ }^{3}$ | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 3 | 2.17 | 0 | 0.0\% | 0 |  |
| Braintree Town Centre |  | 2 | 0.228 | 1 | 1.00 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 1.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Cambridge-Food superstores |  | 2 | 0.28 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.08 | 1 | $0.8 \%$ | 0 | 0.0\% | 0 | 0,0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.08 |
| Colchester - Food superstores |  | 2 | $0.28 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 2 |  |
| Halstead |  | 2 | $0.2 \%$ | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.08 | 1 | 1.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 |  |
| Braintre- -Retail warehouses |  | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0. |
| 1oswich - Food superstores |  | 1 | 0.1. ${ }^{\text {\% }}$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Norwich - Food superstores |  | 1 | 0.1\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Stowmarket-Tesco superstore |  | 1 | $0.14 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 1.1\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Tesco, Cangle Road, Haverhill |  | 1 | 0.18 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.08 | 0 | 0.00 | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | $0.9 \%$ | 0 | 0.0\% | 0 | 0.08 |
|  | Diss | ${ }^{37}$ | 3.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | ${ }^{36}$ | 35.0\% | 0 | 0.0\% | 1 | 0.5\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Varies/ shop around | ${ }^{26}$ | 2.48 | 2 | $1.9 \%$ | 2 | $1.6 \%$ | , | 4.3\% | 5 | 4.98 | 1 | $0.8 \%$ | 4 | $2.1 \%$ | 2 | 3,0\% | 2 | $1.8 \%$ | 1 | 1.9\% | 3 | 2.73 |
|  | Ely | 4 | 0.48 | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | $0.8 \%$ |  | $1.6 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Brandon | 3 | 0.38 m | 0 | 0.08 | 0 | 0.008 | 0 | 0.08 | 0 | 0.08 | ${ }^{3}$ | $2.5 \%$ | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.00 | 0 | $0.0 \%$ | 0 |  |
|  | Haalligh | 3 | $0.3 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 3 | 2.78 |
|  | Hareston | 3 | 0.38 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | ${ }^{3}$ | 2.98 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.08 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0 |
|  | Tesco, Angel Irove, Ely | ${ }^{3}$ | 0.38 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.08 | 0 | $0.0 \%$ | 3 | $1.6 \%$ | , | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Tesco, Kiverstone Road, Theeford | 3 | $0.3 \%$ | 0 | $0.0 \%$ | 1 | $0.8 \%$ | 0 | $0.0 \%$ | 0 | 0.08 | 2 | 1.78 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0 |
|  | Argos, High Street, Ely | 2 | 0.2\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.1\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Argos, Jackson Square, Bishop Stortiord | 2 | 0.28 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 0 | $0.0 \%$ | - | 0.0\% | , | 3.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Attleborough | 2 | 0.28 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.98\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Peterborough | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.5\% | - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9 |
|  | Tesco, Fordham Road, Newmarket | , | 0.228 | 0 | 0.0\% |  | $0.0 \%$ | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 2 | 1.1\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Tesco, Woodhall Business Park, Springlands Way, Sudury | 2 | 0.2\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | , | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.8 |
|  | Bennetts, London Road, Lexden, Colchester | 1 | 0.148 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 1 |  |
|  | Clare | 1 | $0.14 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.9\% | 0 | 0.08 |
|  | Comet, Aradwick Industrial Estate, King Lymn | 1 | $0.14 \%$ |  | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | $0.8 \%$ |  | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Costco, West Thurrock Way, West Thurrock | 1 | 0.15 | 0 | 0.00 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0,0\% | , | 0.0\% | 1 | 0.5\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Currys, Hall Lane, Chingford | 1 | 0.18 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.08 | , | 0.0\% | 0 | 0.0\% | - | 0,0\% | 0 | 0.0\% | 1 | $1.9 \%$ | 0 |  |
|  | Currys, North Quay Retail Park, Lowestoft | 1 | 0.18 | 0 | $0.0 \%$ | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Curry, Queensgate Retail Park, Harlow | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |  | 0.0\% | - | 0.0\% | 1 | 1.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Dereham | 1 | 0.118 | , | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 1 | $0.8 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | East Haring | 1 | 0.14 | , | 0.0\% | , | 0.0\% | 0 | $0.0 \%$ | 1 | 1.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 |  |
|  | Lakenheath | 1 | 0.18 | 0 | $0.0 \%$ | , | $0.0 \%$ | 0 | 0.08 | 0 | 0.08 | 0 | 0.08 | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0 |
|  | Stanton | 1 | 0.15 | , | 0.08 | - | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Tesso, Norvich Road, Theftord | 1 | 0.18 | 0 | 0.08 | 0 | 0.00 | 0 | 0.0\% | 1 | 1.08 | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0 |
|  | Tesco, , Viking Way, Bartill | 1 | 0.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 1 | 0.5\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Waton | 1 | 0.18 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.08 | 1 | 0.88 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.00 | 0 | 0.0\% | 0 | 0. |



| Interet |  | 19 | $1.8 \%$ | 2 | 1.9\% | 2 | $1.6 \%$ | 2 | 2.28 | 4 | 3.98 | 0 | 0.0\% | 3 | 1.6\% | 2 | 3.0\% | 2 | 1.88 | 0 | 0.08 | 2 | 1.8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stowmarket Town Centre (including Asda) |  | 14 | 1.3\% | 0 | 0.0\% | 1 | 0.8\% | ${ }^{13}$ | 14.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 |
| Ioswich Town Centre |  | ${ }^{13}$ | $1.2 \%$ | 0 | 0.0\% | 3 | 2.48 | 6 | 6.5\% | 2 | 1.98 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.8 |
| Norwich - Retail warehouses |  | 13 | 1.28 | 0 | 0.08 | 0 | 0.0\% | 1 | 1.1.1\% | 9 | 8.7\% | 3 | $2.5 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0 |
| Mildenhall |  | 11 | 1.00 | 0 | 0.08 | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 10 | 5.3\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.08 |
| Cambridge-Retail warehouses |  | 10 | 0.9\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , | 3.7\% | 2 | $3.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Haverill Hanchett End Retail Park (Halfords) |  | 8 | $0.7 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.5\% | 5 | 4.5\% | 2 | 3.8\% | 0 | 0.0 |
| Cambidge City Centre inciuding the Graton Centre) |  | 5 | $0.5 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 3 | 1.6\% | 0 | 0.0\% | 2 | 1.8\% | 0 | 0.0\% | 0 | 0.0 |
| Norvich city Centre |  | 5 | $0.5 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 5 | 4.98 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0 |
| Catalogue/ mail order |  | 3 | 0.3\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 2 | 1.1.1\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 1 | 0.98 |
| Asda, Western Way, Bury St Edmunds |  | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 |
| Braintre- Retail warehouses |  | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 00.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.9\% | 0 | 0.0 |
| Cambridge-Food superstores |  | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0 |
| Colchester- Retail warhouses |  | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% |  | 0.08 |
| Coichester Town Centre |  | 1 | 0.18 | 0 | 0.08 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0 |
| Sainsbur's, Haycocks Road, Hanchett End, Haverhill |  | 1 | 0.18 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.08 | - | $0.0 \%$ | , | 0.0\% | 1 | 1.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Sainsbur's, Bedingfeld Way, Moreton Hall, Bury st Edmunds |  | 1 | 0.18 | 0 | 0.08 | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0. |
|  | Diss | 29 | 2.7\% | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | 1.18 | ${ }^{28}$ | 27.28 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Varies/ shop around | 11 | 1.0\% | 2 | 1.9\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 3 | 1.6\% | 2 | 3.0\% | 1 | 0.9\% | 0 | 0.0\% | 2 | 1.8 |
|  | Ey | 6 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 6 | 3.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Needham Market | 4 | $0.4 \%$ | , | 0.0\% | 0 | 0.0\% | 4 | 4.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Brandon | , | $0.3 \%$ | , | $0.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.06 | 3 | 2.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.00 |
|  | Haalligh | 3 | $0.3 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 2.75 |
|  | BsQ, Deacon Industrial Estate, Chingford | 1 | 0.18 | - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.9\% | 0 | 0.0 |
|  | Bacton, Stowmarket | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Cotton, Stowmarket | , | $0.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Eye, East Diss | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | , | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 |
| other | Framlingham | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0. |
|  | Glemsford | 1 | 0.18 | 0 | 0.08 | 0 | 0.008 | 0 | 0.08 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | , | 1.98 | 0 |  |
|  | Hareston | , | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Homeasas, fitroy Park, Bishops Stortford | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 1 | 1.5\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0 |
|  | Lakenheath | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Peterborough | 1 | 0.18 | 0 | $0.0 \%$ | 0 | 0.00 | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9 |
|  | Pullham Market | 1 | 0.18 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0 |
|  | Rolling Stone, tigh Street, Hopton | 1 | 0.18 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0 |
|  | Soham | 1 | ${ }^{0.1 \%}$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Stanton | 1 | 0.18 | 0 | 0.0\% |  | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Stoke By Clare | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.98 | 0 |  |
|  | Walsham.e-Willows | 1 | 0.18 | 0 | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ |  | $1.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 |  |


|  | Num |  | 1 |  | 2 |  | 3 |  | 4 |  | 5 |  | 6 |  | 7 |  | 8 |  | 9 |  | 10 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Nun | \% | Num | \% | Num | \% |
| Base: All respondents | 1,070 | 100.0\% | 103 | 100.0\% | 124 | 100,0\% | 92 | 100.0\% | 103 | 100.0\% | 118 | 100.0\% | 188 | 100.0\% | 66 | 100.0\% | ${ }_{112}$ | 100.0\% | 52 | 100.0\% | 112 | 100.08 |
| Burr St Edmunds Town Centre | 198 | 18.5\% | 19 | 76.78 | 64 | 51.6\% | 4 | 4.3\% | 7 | 6.88 | 15 | 12.7\% | 16 | 8.5\% | 0 | $0.0 \%$ |  | 0.0\% | 8 | 15.48 | , | 4.5 |
| Havehill Town Centre | 95 | 8.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.1.1\% | 2 | $3.0 \%$ | ${ }^{83}$ | ${ }^{14.15}$ | 8 | 15.48 | 0 | 0.01 |
| Sudbury | 79 | 1.4\% | 0 | $0.0 \%$ | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 3 | 25.0\% | 64 | 57.1 |
| Newmarket | 18 | 1.3\% | 1 | 1.08 | 1 | 0.8\% | 1 | 1.1\% | 0 | 0.0\% | 0 | 0.0\% | 15 | 39.9\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Stownarket Town Centre (including Assa) | ${ }^{64}$ | 6.0\% | 0 | $0.0 \%$ | 6 | 4.8\% | 56 | 60.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 2 |  |
| Saffron Walden | 59 | 5.5\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 1 | 0.5\% | 56 | 84.8\% | 1 | 0.9\% | 1 | $1.9 \%$ | 0 | 0.08 |
| Thetord | 51 | $4.8 \%$ | 0 | $0.0 \%$ | 1 | 0.8\% | 0 | 0.0\% | 3 | 2.98 | ${ }^{47}$ | 39.88 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Mildenhall | ${ }^{33}$ | 3.1\% | 0 | $0.0 \%$ | 1 | 0.8\% | 0 | $0.0 \%$ | 0 | 0.08 | 4 | 3.48 | 28 | 14.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Dont' do shopping for this item | ${ }^{24}$ | 2.28 | 1 | 1.08 | 3 | 2.48 | 3 | 3.3\% | 1 | 1.08 | 3 | 2.5\% | 4 | 2.18 | 1 | 1.58 | 4 | 3.6\% | 1 | 1.98 | 3 |  |
| Asda, Western Way, Bury St Edmunds | 15 | 1.48 | 8 | $7.8 \%$ | . | 0.8\% | 1 | 1.18 | 0 | 0.0\% | 1 | $0.8 \%$ | 3 | 1.6\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0 |
| Tesco, St Seviours interchange, Bur St Edmunds | 14 | 1.3\% | 5 | 4.9\% | 1 | $5.6 \%$ | 0 | 0.0\% | 1 | 1.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0 |
| Cambidge City Centre (including the Graton Centre) | 12 | 1.1\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 8 | 4.3\% | 1 | 1.5\% | 1 | 0.9\% | 0 | 0.0\% | 1 | 0.9 |
| Stownarket-Tesco superstore | 12 | 1.1\% | 0 | $0.0 \%$ | 2 | 1.6\% | 10 | 10.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0 |
| Tesco, Cangle Road, Haverhill | 12 | 1.1\% | 0 | $0.0 \%$ | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 9 | 8.0\% | 3 | 5.8\% | 0 | 0.0 |
| Ioswich Town Centre | 11 | 1.0\% | 0 | $0.0 \%$ | 2 | 1.6\% | 3 | 3.3\% | 1 | 1.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 5 | 4.5 |
| Sainsbur's', Eedingfeld Way, Moreton Hall, Bury St Edmunds | 11 | 1.0\% | 3 | 2.98 | 8 | 6.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Sainsburr's, Haycocks Road, Hanchett End, Haverhill | 10 | 0.9\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.5\% | 5 | 4.5\% | 4 | 1.7\% | 0 | 0.0 |
| Catalogue/ mail order | , | 0.8\% | 1 | $1.0 \%$ | 2 | 1.6\% | 2 | 2.2\% | 1 | $1.0 \%$ | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 2 |  |
| Norwich City Centre | 1 | 0.7\% | 0 | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | 6.88 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Internet | , | 0.78 | - | $0.0 \%$ | , | 0.88 | , | 0.0\% | 2 | 1.98 | 1 | $0.8 \%$ | 0 | 0.0\% | 1 | $1.5 \%$ |  | 0.96 | 0 | 0.08 | 1 |  |
| Poswich - Food superstores | 4 | 0.48 | , | 0.08 | 0 | 0.08 | 0 | $0.0 \%$ | 1 | 1.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 1 | 1.98 | 2 | 1.8 |
| Bury St Edmunds - Moreton Hall Retail Park 5 t Edmundsbury Retail Park | 3 | 0.36 | 2 | 1.98 | 1 | 0.8\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| London (West End or C (ty) | 3 | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.91 |


| Bury St Edmunds - Other retail warehouses |  | 2 | 0.2\% | 0 | 0.0\% | 1 | $0.8 \%$ | 0 | 0.0\% | 0 | 0.08 | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Colchester-Retail warehouses |  | 2 | 0.2\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Haverill - Other retail warehouses |  | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.88 | 0 | 0.0\% | 0 | 0.08 |
| Cambridge - Food superstores |  | 1 | 0.18 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0 |
| Cambridge - Retail warehouses |  | 1 | 0.18 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.0\% | 0 | 0,0\% | 0 | $0.0 \%$ | 0 | 0. |
| Colchester-Food superstores |  | 1 | 0.18 | 0 | 0.0\% | 1 | 0.8\% | , | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Halsead |  | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Ioswich - Retail warehouses |  | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% | 1 | 0.98 |
| Norwich - Food superstores |  | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0 |
|  | Diss | 44 | 4.18 | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 43 | 41.78 | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.08 |
|  | Soham | 14 | 1.3\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 14 | 7.4\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Boots, High Street, Brandon | 11 | 1.00 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 11 | 9.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Tesco, Kiverstone Rood, Thefford | 11 | 1.0\% | 0 | 0.0\% | 3 | 2.48 | 0 | 0.0\% | 0 | 0.0\% | 8 | 6.8\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Clare | 9 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.0\% | 0 | $0.0 \%$ | 8 | 15.4\% | 0 | 0.08 |
|  | Lakenheath | 9 | $0.8 \%$ | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 8 | 6.88 | 1 | 0.5\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 |
|  | Tesco, Fordham Road, Newmarket | 9 | 0.8\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 9 | 4.88 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 |  |
|  | Varies/ shop around | 9 | 0.8\% | 1 | 1.08 | 2 | 1.6\% | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | $0.8 \%$ | 1 | 0.5\% | 1 | $1.5 \%$ | 2 | 1.8\% | 0 | 00.08 | 1 | 0.9 |
|  | Needham Market | 8 | $0.7 \%$ | 0 | 0.0\% | 0 | 0.06 | 8 | 8.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Tesco, Springlands Way, Sudury | 8 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 3.8\% | 6 | 5.4 |
|  | Brandon | 7 | 0.78 | 0 | 0.0\% | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% | 7 | 5.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Long Mefford | 7 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 1 | 1.98 | 6 | 5.4 |
|  | Woolpit | 1 | 0.78 | 0 | 0.0\% | 5 | 4.0\% | 1 | 1.1.1\% | 1 | $1.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.05 |
|  | East Haring | 6 | 0.6\% | 1 | 1.0\% | 1 | 0.8\% | 0 | 0.0\% | 4 | 3.9\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Ey | 6 | 0.6\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 6 | 3.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Eye | 6 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 6 | 5.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Tesco, Angel Drove, Ely | 6 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 6 | 3.2\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.06 |
|  | Morisons, Vitcoria Rood, Diss | 5 | $0.5 \%$ | 0 | 0.0\% | 3 | 2.48 | 0 | 0.0\% | 2 | 1.9\% | 0 | 0.0\% | , | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 |
|  | Sainsbur's, London Road, Thetorord | 5 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 5 | 4.2\% | 0 | 0.0\% | 0 | 0.00 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | , |
|  | Tesco, Victoria Road, Diss |  | $0.5 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 5 | 4.98 | 0 | 0.0\% | , | 0.08 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.08 | 0 |  |
|  | Botesale, Diss | 4 | 0.48 | 0 | 0.0\% | 3 | 2.48 | 0 | 0.0\% | 1 | 1.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 |
|  | Hadleigh | 4 | $0.4 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.1\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 3 | 2.77 |
|  | Hareston | 4 | 0.48 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 4 | 3.9\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 |  |
|  | Boots, High Street, Hadleigh | 3 | 0.3\% | - | 0.0\% | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 2.7 |
|  | 1xworth | 3 | 0.3\% | 0 | 0.0\% | 3 | 2.46 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Laveham | 3 | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 2.1 |
|  | Loyds, High Street, Soham | 3 | $0.3 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , | $0.0 \%$ | , | 0.0\% | 3 | 1.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Thaxted | 3 | $0.3 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 3 | 4.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Peterborough | 2 | $0.2 \%$ | 0 | 0.0\% | 0 | 0.00 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | , | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 |  |
|  | Rickinghal, Diss | 2 | 0.28 | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 00.08 | 0 | 0.08 |
|  | Superdrug, Mere Street, Diss |  | 0.2\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 2 | 1.98 | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Tesco, Norvich Road, Thefford | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0,0\% | 2 | 1.7\% | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0 |
|  | Addi Lordscroft Lane, Haverhill | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.9\% | 0 | 0.08 |
|  | Attleborough | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Boxford | , | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 1 | 0.9 |
|  | Burwell, Ely | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.08 |
|  | Co.op, Ashfield Road, Elmswell | 1 | 0.18 | 0 | 0.0\% | 1 | 0.8\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 |
|  | Co.op, West Street, Isleham | 1 | 0.18 | 0 | 0.0\% | 0 | 0.008 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.00 |
|  | Combs Ford | 1 | 0.15 | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Debenham | 1 | 0.18 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | , | 0.0\% | 0 | 0.0 |
|  | Felwell | , | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.00 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0 |
|  | Loyds, Brewhouse Lane, Soham | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 |  |
|  | Kenninghall | 1 | 0.18 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Mendesham | 1 | 0.18 | , | $0.0 \%$ | 0 | $0.0 \%$ | 1 | 1.148 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Nayland, Colchester | 1 | 0.18 | 0 | 0.08 | 0 | 0.00 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 1 | 0.9 |
|  | Sainsbur's, Hall Lene, Chingford | . | $0.1 \%$ | , | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.9\% | 0 | 0.0 |
|  | Steeple Eumpstead | 1 | $0.1 \%$ | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0 |
|  | Waitrose, Bray Lane, Ey | 1 | 0.18 | , | 0.08 | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.08 |
|  | Waitrose, Fred Archer Way, New market | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0 |
|  | Waitrose, Robetr Boby Way, Bury St Edmunds | 1 | 0.18 | 1 | 1.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 |
|  | Watton | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | , | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0 |
|  | Wickhambrook, Newmarket | 1 | 0.18 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 1 | 0.5\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 |  |


| Trespondentis |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\underset{\text { Num }}{\text { Base: All respondents }}$ |  | 1 |  | 2 |  | 3 |  | 4 |  | 5 |  | 6 |  | 7 |  | 8 |  | 9 |  |  | 10 |  |
|  |  |  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% | Num | \% |
| Base: All respondents | 1,070 | 100.0\% | 103 | 100.0\% | 124 | 100.0\% | 92 | 100.0\% | 103 | 100.0\% | 118 | 100.0\% | 188 | 100.0\% | 66 | 100.0\% | 112 | 100.0\% |  | 52 | 100.0\% | 112 | 100.0 |
| Internet | 286 | 26.7\% | 26 | 25.2\% | 31 | 25.0\% | ${ }^{27}$ | 29.3\% | 31 | 30.18 | 30 | 25.48 | 41 | 21.8\% | 18 | 27.3\% | 32 | 28.6\% |  | 18 | 34.6\% | 32 | 28.61 |


| Dontt do shopping for this item |  | 173 | 16.28 | 18 | 17.58 | 24 | 19.48 | 15 | 16.3\% | 17 | 16.58 | 16 | 13.6\% | 31 | 16.5\% | 12 | 18.28\% | 20 | 17.9\% | 4 | 7.78 | 16 | 14.3.3. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bury St ddmunds Town Centre |  | 169 | 15.8\% | 46 | 44,78 | 51 | 41.18\% | 6 | 6.5\% | 4 | 3,9\% | 20 | 16.9\% | 27 | 14.48 | 0 | 0.0\% | 3 | 2.78 | 5 | 9,6\% | 7 | ${ }^{6.3}$ |
| Sudbury |  | 42 | 3.9\% | 0 | 0.08 | 1 | 0,8\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 9 | 17.3\% | 32 | 28,68 |
| Newmarket |  | 39 | $3.6 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 39 | 20.78 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0 |
| Cambidge City Centre (including the Graton Centre) |  | ${ }^{34}$ | 3.28 | 0 | 0.08 | 1 | 0.88 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 13 | 6.9\% | 12 | 18.2\% | ? | 6.3\% | 1 | 1.9\% | 0 | 0.0 |
| Haverhill Town Centre |  | ${ }^{31}$ | 2.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 27 | 24.18 | 4 | 1.7\% | 0 | 0.0 |
| Thetord |  | 29 | 2.7\% | 0 | 0.0\% | 3 | 2.4\% | 0 | 0.0\% | 1 | 1.0\% | 25 | 21.2\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Stowmarket Town Centre (including Asda) |  | 24 | 2.2\% | 0 | 0.0\% | 0 | 0.0\% | 23 | 25.0\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Norvich City Centre |  | 20 | $1.9 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 17 | 16.5\% | 3 | 2.5\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Catalogue/ milio order |  | 20 | 1.9\% | , | 2.9\% | 1 | 0.8\% | 0 | 0.0\% | 2 | 1.98\% | 1 | 0.8\% | 3 | 1.6\% | 2 | 3.08 | 5 | 4.5\% | 2 | 3.8\% | 1 | 0.9 |
| Saffion Walden |  | 17 | $1.6 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 15 | 22.78 | 1 | 0.9\% | 1 | 1.9\% | $\bigcirc$ | 0.05 |
| Ioswich Town Centre |  | 16 | 1.58 | 1 | 1.08 | 0 | 0.0\% | 8 | 8.7\% | 1 | 1.0\% | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 5 | 4.5 |
| Asda, Western Way, Bury St Edmunds |  | 12 | 1.18 | 4 | 3.98 | 0 | 0.08 | 1 | 1.1\% | 0 | $0.0 \%$ | 2 | 1.78 | 3 | 1.6\% | 0 | 0.08 | 1 | 0.9\% | 1 | 1.9\% | 0 | 0.0 |
| Tesco, St S Saiours interchange, Bur St Edmunds |  | 1 | $0.7 \%$ | 1 | 1.08 | 4 | 3,2\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 1 | 0.5\% |  | 0.08 | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.08 |
| Saissbur's, Haycocks Road, Hanchett End, Haverhill |  | 6 | $0.6 \%$ | 0 | 0.08 | 0 | 0,0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 6 | $5.4 \%$ | 0 | 0.0\% | 0 | 0.0 |
| Midenhall |  | 5 | $0.5 \%$ | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 1 | 0.8\% | 4 | 2.18\% | 0 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0 |
| Stownarket - Tesco superstore |  | 5 | 0.5\% | 0 | 00.08 | 0 | 0.0\% | 5 | 5.48 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Bury 5 Edmunds - Other retail warehouses |  | 4 | 0.48 | 1 | 1.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | - | 0.0\% | 2 | 1.1\% | 0 | 0.0\% | 0 | 0.0\% | , | 1.9\% | 0 |  |
| Ioswich - Retail warehouses |  | 4 | $0.4 \%$ | 1 | 1.0\% | 0 | 0.0\% | 2 | 2.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9 |
| Bury St Edmunds - Moreton Hall Retail Park/ St Edmundsbury F | ketail Park | 3 | 0.38 | 0 | 0.08 | 2 | 1.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Psswich - Food superstores |  | 3 | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.1\% | 0 | 0.0\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.92 |
| Cambridge- Retail warehouses |  | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 1 | 0.5\% | 1 | $1.5 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Colchester- Food superstores |  | 2 | 0.2\% | 0 | 0.0\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.98 |
| Colchester Town Centre |  | 2 | 0.28 | $\bigcirc$ | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 1 | 1.9\% | 1 |  |
| Tesso, Cangle Road, Haverhill |  | 2 | 0.28 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.88 | 0 | 0.0\% | 0 | 0.05 |
| Cambridge- Food superstores |  | 1 | $0.1 \%$ | $\bigcirc$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 1 | 0.968 | 0 | 0.0\% | $\bigcirc$ | 0.0 |
| Haverill - Other retail warehouses |  | 1 | 0.18 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.08 |
| London (Elsewhere) |  | 1 | 0.18 | 0 | 00.08 | 1 | 0,88 | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0 |
| London (West End or City) |  | 1 | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| Sainsburr's, Redingeld Way, Moreton Hall, Bury St Edmunds |  | 1 | $0.1 \%$ | 0 | 0.08 | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Varies/ shop around | 22 | 2.1\% | 2 | 1.98 | 1 | 0.88 | ${ }^{3}$ | 3.3\% | 0 | 0.08 | ${ }^{3}$ | 2.5\% | , | 1.6\% | 2 | 3.0\% | ${ }^{3}$ | 2.78 | 2 | 3.88\% | 3 |  |
|  | Diss | 21 | 2.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 21 | 20,48 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.02 |
|  | Ey | 8 | 0.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 8 | 4.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Tesco, Kiverstone Road, Thetford | 8 | 0.7\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 8 | 6.8\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.02 |
|  | Tesco, Woodhall Business Park, Sudbury | 6 | $0.6 \%$ | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 6 |  |
|  | Long Melford | 3 | $0.38 \%$ | 0 | 0,0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.98 | 2 | 1.8 |
|  | Morisons, Vitcoria Road, Diss | 3 | $0.3 \%$ | 0 | 0.08 | 1 | 0,8\% | 0 | 0.0\% | 2 | 1.98\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 | 0 |  |
|  | Tesco, Fordham Rooa, Newmarket | 3 | 0.3\% | 0 | 0,0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.0\% | 3 | 1.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Bishop Stortford | 2 | 0.28 | 0 | 00.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 3.08 | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0 |
|  | Brandon | 2 | 0.28 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 2 | 1.78 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.02 |
|  | Clare | 2 | 0.2\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 2 | 3.8\% | 0 | 0.0 |
|  | Haaliegh | 2 | 0.28 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 |  |
|  | Harlow | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.5\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.02 |
|  | Needham Market | 2 | $0.2 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.1.1\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 |  |
|  | Sainsbury's, Recreation Way, Mildenhall | 2 | 0.2\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.02 |
|  | Tesco, Angel Drove, Ely | 2 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 2 | 1.1.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Tesco, Bishops Park Centre, Bishops Storfford | 2 | 0.28 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.08 | 1 | 0.88 | 0 | 0.0\% | 1 | 1.58 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0. |
|  | Tesco, London Road, Brandon | 2 | 0.28 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 2 | 1.78 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Tesco, Victoria Road, Diss | 2 | 0.2\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.98 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.4 |
|  | Woolpit | 2 | $0.2 \%$ | 0 | 0.0\% | 1 | 0.88 | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0 |
|  | Dereham | 1 | 0.18 | 0 | 0.0\% | 0 | 0.00\% | 0 | 0.0\% | 0 | 0.08 | 1 | 0.88 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.02 |
|  | Great Yarmouth | 1 | $0.1 \%$ | $\bigcirc$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 1 | 0.58 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Harleston | , | 0.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | 1.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Hickling, Norwich | 1 | 0.18 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | 1,0\% | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% | $\bigcirc$ |  |
|  | Kedington | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0 |
|  | Kings Lym | 1 | $0.1 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.8\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.02 |
|  | Lakenheath | 1 | 0.18 | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Milton Keynes | 1 | 0.1\% | 0 | 0.0\% |  | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.8\% |  | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.02 |
|  | Peterborough | 1 | $0.1 \%$ | $\bigcirc$ | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | 0.9 |
|  | Soham | 1 | 0.18 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 |  |



| Walk |  | 84 | 1.9\% | 22 | 21.48 | 0 | 0.08 | 6 | 6.5\% | 2 | 1.98 | 6 | 5.16 | 13 | 6.9\% | 8 | 12.18\% | 15 | 13.4\% | 1 | 1.98 | 11 | 9.8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bus/ coach |  | 82 | 1.7\% | 12 | ${ }^{11.7 \%}$ | 6 | $4.8 \%$ | 9 | 9.8\% | 4 | 3.9\% | 9 | 7.6\% | 11 | 5.9\% | 4 | 6.18 | 12 | 10.7\% | 4 | 1.7\% | 11 | 9.8 |
| Car with park and ride |  | 13 | 1.2\% | 0 | 0.08 | 0 | $0.0 \%$ | 2 | $2.28 \%$ | 1 | 1.08 | 2 | 1.7\% | 2 | 1.17\% | 3 | 4.5\% | 3 | 2.7\% | 0 | 0.0\% | 0 | 0.08 |
| Cycle |  | 9 | 0.8\% | 1 | 1.0\% | 1 | 0.8\% | 1 | 1.1.1\% | 1 | 1.0\% | 1 | 0.8\% | 2 | $1.1{ }^{1 / 8}$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 1.6 |
| Goods delivered |  | 8 | 0.78 | 3 | 2.98 | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | $1.0 \%$ | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 2 | 1.88 |
| Taxi |  | 5 | 0.5\% | 1 | 1.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 4 | 2.18 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0 |
| Train |  | 4 | 0.48 | $\bigcirc$ | 0.0\% | 0 | 0.08 | 1 | 1.1\% | 1 | 1.08 | 1 | 0.8\% | 1 | 0.5\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0 |
| Mobility scooter |  | 3 | 0.3\% | 1 | 1.0\% | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.08 | 1 | 0.88 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Moped/ motorcycle |  | 3 | $0.3 \%$ | $\bigcirc$ | $0.0 \%$ | 0 | $0.0 \%$ | 1 | 1.1\% | 1 | 1.08 | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| other | Varies | 6 | $0.6 \%$ | 1 | 1,0\% | 0 | $0.0 \%$ | 1 | 1.1\% | 0 | 0.08 | 0 | 0.0\% | 1 | 0.5\% | 1 | 1.5\% | 1 | 0.9\% | 0 | 0.0\% | 1 | 0.98 |
|  | Park \& Ride | 4 | 0.48 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.0\% | 0 | 0.0\% | 1 | 0.5\% |  | 1.5\% | 0 | 0.0\% | , | 0.0\% | 1 |  |
|  | Electric scooter/ wheelchair | 2 | 0.28 | 0 | 0.08 | , | 0.0\% | 1 | 1.1\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.06 |



Q17a. Which town do you or members of your household visit most often to go to the cinema?

| Q17a. Which town do you or members of your household visit most often to go to the cin |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Num | \% | 1 |  | 2 |  | 3 |  | 4 |  | 5 |  | 6 |  | 7 |  | 8 |  |  | 9 |  | 10 |  |
| Base: Those mentioning cinema |  |  |  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% | Num | \% | Num | \% |
|  |  | 520 | 100.0\% | 58 | 100.0\% | 61 | 100.0\% | 44 | 100.0\% | 41 | 100.08 | 56 | 100.0\% | 18 | 100.0\% | 33 | 100.0\% | 55 |  | 100.0\% | 30 | 100.0\% | 64 | 100, 0 |
| Bury St Edmunds Town Centre Haverhill Town Centre |  | 234 | 45.0\% | 51 | 87.9\% | 53 | 86.9\% | 9 | 20.5\% | 16 | 39,0\% | 40 | 71.4* | 33 | 42.3\% | 0 | $0.0 \%$ | 0 |  | $0.0 \%$ | 1 | 23.3\% | 25 | 39.1 |
|  |  | 66 | 12.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | $2.6 \%$ | 4 | 12.18 | 46 |  | 83,6\% | 14 | 46.7\% | 0 |  |
| Cambridge |  | 50 | 9.6\% | 1 | 1.78 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 2 | 3.6\% | 28 | 35.9\% | 11 | 33,3\% | 6 |  | 10.9\% | 2 | 6.78 | 0 | 0.0 |
| Ioswich |  | 35 | 6.78 | 0 | $0.0 \%$ | 1 | $1.6 \%$ | 19 | 43,2\% | 1 | 2.48 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 |  | 0.0\% | 0 | 0.0\% | 14 | 21.98 |
| Norwich |  | 30 | $5.8 \%$ | 0 | $0.0 \%$ | 1 | 1.6\% | 0 | 0.08 | 22 | 53.78 | 1 | 12.5\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |  | $0.0 \%$ | 0 | 0.08 | 0 |  |
| Bury St Edmunds - Essemhere |  | 29 | 5.6\% | 6 | 10,3\% | 5 | $8.2 \%$ | 1 | 2.3\% | 0 | 0.0\% | 5 | 8.9\% | 8 | 10.3\% | 0 | 0.0\% | 0 |  | 0.0\% | 1 | ${ }^{3.3 \%}$ | 3 | 4 |
|  |  | 17 | 3.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 6.18 | 0 |  | 0.0\% | 4 | 13.3\% | 11 |  |
|  |  | 10 | $1.9 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 2 | 4.5\% | 0 | $0.0 \%$ | 0 | 0.0\% | 3 | 3.8\% | 1 | 3.08 | 0 |  | 0.0\% | 1 | 3.3\% | 3 |  |
| Colchester |  | 1 | 1.38 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | 3.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 6 | 9.4 |
|  |  | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 9.18 | 3 |  | 5.5\% | 0 | 0.0\% | 1 | ${ }_{1} .68$ |
|  |  | 1 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | 3.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.04 |
|  |  | 1 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.48 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  |  | 1 | 0.28 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.00 | 1 | 1.3\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.00 | 0 | 0.0 |
| Sudury |  | 1 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 1 | 1. |
|  |  | 1 | 0.28 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | $1.8 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 |  | 0.0\% | 0 | 0.0\% | 0 |  |
| Stowmarket |  | ${ }^{13}$ | 2.5\% | 0 | 0.08 | 0 | 0.06 | ${ }^{13}$ | 29.5\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 |  | $0.0 \%$ | 0 | 0.0\% | 0 | , |
| other | Saffron Walden | 9 | 1.1\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 9 | 27.3\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Chingord | 1 | 0.28 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 |  | $0.0 \%$ | 1 | 3.3\% | 0 | 0.0 |
|  | Cornwall | 1 | 0.28 | 0 | $0.0 \%$ | 0 | 0.008 | 0 | $0.0 \%$ | 1 | 2.48 | 0 | 0.008 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |  | $0.0 \%$ | 0 | 0.08 | 0 | 0.0 |
|  | Ey | 1 | 0.28 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.00 | 1 | 1.3\% | 0 | $0.0 \%$ | 0 |  | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.02 |
|  | Great Yarmouth | 1 | 0.28 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | $1.3 \%$ | 0 | 0.08 | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Huntingdon | 1 | 0.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.04 |
|  | Lakenheath | 1 | 0.2\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.8\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 |  | $0.0 \%$ | 0 | 0.0\% | 0 |  |
|  | Midenhall | 1 | 0.28 | , | 0.0\% | 1 |  | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0,0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Southampton |  |  |  |  |  |  |  |  |  |  | 0 |  | 0 |  |  |  | $\underline{0}$ |  |  | 0 |  |  |  |



| Ioswich |  | 34 | 8.5\% | 1 | 2.78\% | 2 | 4.7\% | 15 | 44.18 | 4 | 8.5\% | 1 | 2.48 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 2 | 7.48 | 9 | 17.6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Dont know/ varies |  | 21 | 5.3\% | 2 | 5.48 | 2 | 4.7\% | 2 | 5.9\% | 4 | $8.5 \%$ | 2 | $4.8 \%$ | 3 | 4.8\% | 2 | $8.0 \%$ | 0 | 0.0\% | 2 | 1.48 | 2 | 3.9 |
| Haverhill Town Centre |  | 10 | 2.5\% | 0 | 0.0\% | 0 | 0.00 | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 1 | 1.6\% | 0 | 0.0\% | 9 | 30.0\% | 0 | 0.0\% | 0 | 0.0 |
| Sudury |  | 10 | $2.5 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 10 | 19,68 |
| Bury St Edmunds - Elsemhere |  | 6 | $1.5 \%$ | 2 | 5.48 | 1 | 2.36 | 1 | 2.9\% | 1 | 2.18 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | 3,3\% | 0 | $0.0 \%$ | 0 | 0.0 |
| Colchester |  | 1 | 0.3\% | 0 | 0.0\% | , | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.08 | 1 | 2.0 |
| London (Etsewhere) |  | 1 | $0.3 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 1 | 3.78 | 0 |  |
| Thetord |  | 1 | 0.3\% | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | , | 2.48 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Diss | 2 | $0.5 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 4.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.04 |
|  | Ey | 2 | $0.5 \%$ | 0 | 0.0\% | - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 3.2\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Aldeburgh | 1 | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | East Grinstead | 1 | $0.3 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.08 |
| other | Felisstowe | 1 | 0.3\% | 1 | 2.7\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Great Yarmouth | 1 | $0.3 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 1 | 1.6\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Harlow | 1 | $0.3 \%$ | 0 | 0.08 | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | . | $1.6 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Southampton | 1 | $0.3 \%$ | 0 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 4.0\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Stownarket | 1 | $0.3 \%$ | 0 | 0.08 | 0 | 0.00 | 1 | 2.98 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | , |


|  |  | $\begin{aligned} & \text { Q17c. Which tc } \\ & \hline \text { Base: Those mentioning } \\ & \hline \text { Num } \quad \% \end{aligned}$ |  |  | 边 | , | 兂 | , | , | , |  | ? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 1 |  | 2 |  | 3 |  | 4 |  | $5{ }^{\text {20n }}$ |  | ${ }^{6}$ |  | 7 |  |  | 8 |  |  | Num |  |  | 10 |  |
|  |  |  |  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% | Num |  | \% |  |  | \% | Num | \% |
| Base: Those mentioning LVE music |  | 372 | 100.0\% | 42 | 100.0\% | 49 | 100.0\% | 29 | 100.0\% | 36 | 100.0\% | 36 | 100.0\% | 59 | 100.0\% | 25 |  | 100.0\% | 32 |  | 100.0\% | 19 |  | 100.0\% | 45 | 100.0 |
| London (Central) |  | 64 | 17.2\% | 5 | 11.98 | 6 | 12.2\% | , | ${ }^{24.1 \%}$ | 4 | 11.18\% | 1 | 2.8\% | 15 | 25.4\% | 6 |  | 24.0\% | 8 |  | 25.0\% | 3 |  | 15.8\% | 9 | 20,00 |
| Dontt know/ varies |  | 63 | 16.9\% | 9 | 21.48 | 8 | 16.3\% | 4 | 13.8\% | , | 19.48 | 8 | 22.2\% | 11 | 18.6\% |  |  | 8.0\% | 4 |  | 12.5\% | 3 |  | 15.8\% | 1 | 15.6 |
| Cambridge |  | 42 | 11.3\% | 2 | 4.8\% | 3 | 6.1\% | 0 | 0.0\% | 2 | 5.6\% | 3 | 8.3\% | ${ }^{13}$ | 22.0\% | 10 |  | 40,0\% | 4 |  | 12.5\% | 4 |  | 21.1\% | 1 | 2.23 |
| Bury St Emmunds Town Centre |  | ${ }_{4}$ | 11.0\% | ${ }^{17}$ | 40.5\% | 15 | 30.6\% | 2 | 6.9\% | 2 | $5.6 \%$ | 0 | 0.0\% | 3 | $5.17 \%$ | 0 |  | 0,0\% | 1 |  | 3.18 | 0 |  | 0.0\% | 1 | 2.28 |
| poswich |  | 28 | 7.5\% | 1 | 2.48 | 3 | 6.18 | 11 | 37.9\% | 2 | $5.6 \%$ | 1 | 2.88 | 3 | 5.1\% | 0 |  | 0.08 | 0 |  | $0.0 \%$ | 1 |  | 5.3\% | 6 | ${ }_{13,3}$ |
| Thetord |  | 17 | $4.6 \%$ | 2 | $4.8 \%$ | 2 | 4.18 | 0 | 0.0\% | 2 | 5.68 | 7 | 19,4\% | 3 | 5.18 | 0 |  | $0.0 \%$ | 0 |  | $0.0 \%$ | 0 |  | $0.0 \%$ | 1 | 2.21 |
| Newnarket |  | 15 | $4.0 \%$ | 0 | 0.08 | 2 | 4.18\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 2 | $5.6 \%$ | I | 11.9\% | 0 |  | $0.0 \%$ | 3 |  | 0.4\% | 0 |  | 0.0\% | 1 | 2. |
| Norwich |  | 15 | 4.0\% | - | 2.48 | 3 | $6.1 \%$ | 0 | 0.0\% | 4 | 11.18 | 6 | ${ }_{16,7 \%}^{56}$ | 1 | 1.78 | 0 |  | 0.0\% | 0 |  | 0.0\% | 0 |  | $0.0 \%$ | 0 | 0.08 |
| Londo (Etsewhere) |  | 14 | 3.8\% | 3 | 1.18 | 1 | 2.0\% | 0 | 0.0\% | 2 | 5.68 | 2 | 5.6\% | 0 | 0.0\% | 1 |  | 4.0\% | 2 |  | 6.3\% | 1 |  | 5.3\% | 2 | 4.4 |
| Sudury |  | 11 | 3.0\% | 0 | $0.0 \%$ | 0 | 0.00 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 11 | 24.4 |
| Haverhill Town Centre |  | 8 | $2.2 \%$ | 0 | $0.0 \%$ | 1 | 2.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.08 | 1 |  | 21.9\% | 0 |  | 0.0\% | 0 | 0.08 |
| Haverill - Elsewhere |  | 2 | 0.5\% | 0 | 0.0\% | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 1.7\% | 0 |  | 0.0\% | 1 |  | 3.18 | 0 |  | $0.0 \%$ | 0 | 0.08 |
| Chelmstord |  | 1 | 0.3\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | , | 0.0\% |  |  | 0.0\% | 0 |  | 0.0\% | 0 |  | $0.0 \%$ | 1 |  |
|  | Diss | 1 | 1.9\% | 0 | $0.0 \%$ | 1 | $2.0 \%$ | , | 0.08 | 6 | ${ }^{16,7 \%}$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 |  | 0.08 | 0 |  | 0.0\% | 0 |  | 0.08 | 0 | 0.08 |
|  | Brandon | 6 | $1.6 \%$ | 0 | $0.0 \%$ | 1 | $2.0 \%$ | 0 | 0.0\% | 1 | 2.88 | 3 | 8.3\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 1 |  | 5.3\% | - | 0.08 |
|  | Felixstowe | 3 | 0.8\% | 1 | 2.48 | 0 | 0.0\% | 1 | 3.48 | 1 | $2.8 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 0 | 0.08 |
|  | Lakenheath | 3 | 0.8\% | 0 | $0.0 \%$ | 0 | 0.0\% |  | 3.48 | 0 | 0.0\% | 2 | $5.6 \%$ | 0 | 0.0\% |  |  | 0.0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 0 | 0.0 |
|  | Saffron Walden | 3 | $0.8 \%$ | 0 | 0.08 | 0 | 0.0\% | - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 |  | 8.08 | 1 |  | 3.18 | 0 |  | 0.0\% | 0 | 0.08 |
|  | Halstead | 2 | $0.5 \%$ | 0 | 0.08 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0,0\% | 0 |  | 0.0\% | 2 |  | 10.5\% | 0 | 0.0 |
|  | Hempstead | 2 | 0.5\% | 0 | 0.0\% | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 2 |  | 8.08 | 0 |  | 0.0\% | 0 |  | 0.0\% | 0 | 0.0 |
|  | Snape | 2 | 0.5\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | $2.8 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 1 | 2.28 |
|  | Soham | 2 | 0.5\% | - | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | $3.4 \%$ | 0 |  | 0.0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 0 | 0.0 |
|  | Stownarket | 2 | 0.5\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 2 | 6.9\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 0 | 0.08 |
|  | Aldeburgh | , | 0.3\% | 0 | 0.08 | 0 | 0.008 | 0 | 0.008 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.08 | 0 |  | 0.0\% | 1 |  | 5.3\% | 0 | 0.08 |
|  | Ashdon, Saffron Walden | 1 | 0.3\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 |  | 4.0\% | 0 |  | $0.0 \%$ | 0 |  | 0.0\% | 0 | 0.0 |
|  | Banham | 1 | $0.3 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | $2.8 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 0 |  | $0.0 \%$ | 0 | 0.08 |
|  | Barrow | 1 | 0.3\% | 0 | 0.0\% | 1 | 2.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0,0\% | 0 |  | $0.0 \%$ | 0 |  | 0.0\% | 0 | 0.08 |
| other | Birmingham | 1 | $0.3 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 1 |  | 3.18 | 0 |  | 0.0\% | 0 | 0.0 |
|  | Chemstord | 1 | 0.3\% | 0 | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 1 | 2.88 | 0 | $0.0 \%$ | 0 |  | 0.08 | 0 |  | $0.0 \%$ | 0 |  | $0.0 \%$ | 0 | 0. |
|  | Chingford | 1 | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 |  | $0.0 \%$ | 1 |  | 5.3\% | 0 |  |
|  | Donnington | 1 | $0.3 \%$ | 0 | 0.08 | 1 | $2.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.08 | 0 |  | 0.0\% | 0 |  | $0.0 \%$ | 0 | 0.08 |
|  | Emstad | , | $0.3 \%$ | 0 | $0.0 \%$ | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 1 |  |
|  | Eye, East Diss | 1 | 0.3\% |  | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | $2.8 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 |  | 0.0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 0 | 0.08 |
|  | Farnham | 1 | $0.3 \%$ | 0 | 0.08 | 0 | 0.0\% | 1 | 3.4\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 0 |  |
|  | Giemsford | 1 | 0.3\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 1 |  | $5.3 \%$ | 0 | 0.0 |
|  | $\frac{\text { Great Dunmow }}{\text { Kersey }}$ | 1 | ${ }^{0.3 \%}$ | $\bigcirc$ | $\frac{0.0 \%}{0.08}$ | 0 | $\frac{0.0 \%}{0.0 \%}$ | 0 | $\frac{0.0 \%}{0.0 \%}$ | $\bigcirc$ | 0.0\% | 0 | $\frac{0.0 \%}{0.0 \%}$ | $\bigcirc$ | $\frac{0.0 \%}{0.0 \%}$ | $\frac{1}{0}$ |  | 4.0\% | 0 |  | 0.0\% | $\bigcirc$ |  | $\frac{0.0 \%}{0.0 \%}$ | 1 | ${ }^{0.05}$ |
|  | Lavenham, Sudbury | 1 | 0.3\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.06 | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 1 | 2.28 |
|  | Long Mefford | 1 | 0.3\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 |  | $0.0 \%$ | 0 |  | $0.0 \%$ | 0 |  | 0.0\% | 1 |  |
|  | Manchester | 1 | $0.3 \%$ | 0 | $0.0 \%$ | 1 | 2.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.08 | 0 |  | $0.0 \%$ | 0 |  | 0.0\% | 0 | 0.02 |
|  | Royston | 1 | $0.3 \%$ | 1 | 2.48 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0,0\% | 0 |  | 0.0\% | 0 |  | 0.0\% | 0 |  |
|  | Toppesfield, Halstead | 1 | 0.3\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 |  | 0.08 | 0 |  | $0.0 \%$ | 1 |  | 5.3\% | 0 | 0.04 |

Q17d. Which town do you or members of your household visit most often to go to a bowling alley?



Q17f. Which town do you or members of your household visit most often to go to a sports centre or gym?

| Base: Those mentioning sports centre/ gym | Q17f. Which town$\underset{\text { Bume }}{\text { Bum }}$ \% mentioning |  | 1 |  | 2 |  | ${ }^{3}$ |  | ${ }_{4}$ |  | 5 |  | 6 |  |  | 7 |  |  |  |  |  |  |  |  |  | 10 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  | \% | Num |  |  | Num | 8 |  | \% | 9 |  |  |  | Num |  |
|  | 340 | 100.0\% | 33 | 100.0\% | 40 | 100.0\% | 23 | 100.0\% | 30 | 100.08 | ${ }^{37}$ | 100.08 |  |  | 100.0\% | 20 |  | 00.0\% |  | 40 |  | $100.0 \%$ |  | 6 |  | 100.0\% | ${ }_{34}$ | 100.08 |


| Burr St Edmunds Town Centre |  | 43 | 12.6\% | 17 | 51.5\% | 19 | 47.5\% | 0 | 0.0\% | 1 | 3.3\% | 2 | 5.48 | 4 | 6.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Haverhill Town Centre |  | 37 | 10.9\% | 0 | 0,0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 31 | 17.5\% | 6 | 37.5\% | 0 | 0.00 |
| Newmarket |  | 36 | 10.6\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.08 | 1 | 2.78 | 35 | 52.2\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0 |
| Bury St Edmunds -Elsewhere |  | 32 | 9.4\% | 14 | 42.48 | 8 | 20.0\% | 0 | 0.0\% | 3 | 10.0\% | 3 | 8.188 | 4 | 6.0\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0 |
| Thetord |  | 28 | 8.2\% | 0 | 0.08 | 2 | 5.0\% | 0 | 00.0\% | 3 | 10.0\% | ${ }^{23}$ | 62.28 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Sudury |  | 26 | $1.6 \%$ | 0 | 0.0\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 3 | 18.8\% | ${ }^{23}$ | 67.6 |
| Cambridge |  | 8 | 2.48 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 4.5\% | 4 | 20.0\% | 1 | 2.5\% | 0 | 0.0\% | 0 | 0.0 |
| Haverhill - Elsewhere |  | 6 | 1.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 6 | 15.0\% | 0 | 0.0\% | 0 | 0.08 |
| Dont know/ varies |  | 6 | 1.8\% | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | 4.3\% | 3 | 10.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 5.9 |
| Ipswich |  | 2 | 0.6\% | 0 | 0.08 | 1 | 2.5\% | 0 | 0.0\% | 1 | 3,3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
| Colchester |  | 1 | 0.38 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | 2.9 |
| London (Elsewhere) |  | 1 | 0.38 | 0 | 0.0\% |  | 0.0\% | 0 | 00.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 6.3\% | 0 | 0.0 |
|  | Stownarket | 30 | 8.8\% | 0 | $0.0 \%$ | 6 | 15.0\% | 20 | 87.0\% | 2 | 6.78 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 2 | 5.9 |
|  | Saffron Walden | 17 | $5.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 16 | 80,0\% | 0 | $0.0 \%$ | 1 | 6.3\% | 0 | 0.08 |
|  | Mildennall | 15 | 4.4\% | 1 | 3,0\% | 1 | 2.5\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 5.48 | 11 | 16.48 | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0 |
|  | Diss | 8 | 2,4\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.08 | 8 | 26.18 | 0 | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | 0.08 |
|  | Ey | 5 | 1.5\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 5 | 7.5\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Soham | ${ }_{4}$ | 1.2\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 4 | 6.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Brandon | ${ }^{3}$ | 0.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 8.1\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Cavendish | ${ }^{3}$ | 0.9\% | 0 | 0.08 | 1 | 2.5\% | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 2 | 12.5\% | 0 | 0.08 |
|  | Haaliegh | 3 | 0.9\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 8.8 |
|  | Attleborough | 2 | $0.6 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 6.78 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Halstead | 2 | 0.68 | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 2 | 12.5\% | 0 | 0.0 |
|  | Lakenheath | 2 | $0.6 \%$ | 0 | 0.08 | 0 | 0.06 | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.78 | 1 | 1.5\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | $0.0 \%$ | $\bigcirc$ |  |
|  | Strabiroke | 2 | $0.6 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 2 | 6.7\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 |
|  | Chingord | 1 | ${ }^{0.3 \%}$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.08 | 0 | 0.0\% | 1 | 6.3\% | 0 | 0.0 |
|  | Culford | 1 | $0.38 \%$ | 1 | 3.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.00 |
| other | Dereham | 1 | 0.3\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.78 | 0 | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0 |
|  | Dunmow | 1 | 0.3 \% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.5\% | 0 | 0.0\% | 0 | 0.08 |
|  | East Haring | 1 | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 3,3\% | 0 | 0.08 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Eye | 1 | 0.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 3.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Feltwell | 1 | 0.3\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.78 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Fornham St Martin | 1 | $0.3 \%$ | 0 | 0.0\% | 1 | 2.5\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Great Cormard | 1 | $0.3 \%$ | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.9 |
|  | Haughey | 1 | ${ }^{0.36 \%}$ | 0 | 0.0\% | 0 | 0.08 | 1 | 4.3.\% | $\bigcirc$ | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.08 | 0 | 0.06 | 0 | 0.0\% | $\bigcirc$ |  |
|  | Haverhill | 1 | 0.36 | 0 | 0,0\% | 0 | 0.06 | 0 | 0.0\% | 0 | 0.06 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | $2.5 \%$ | 0 | 0.0\% | 0 | 0.0 |
|  | Lavenham | 1 | 0.36 | 0 | 0.08 | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 1 | 2.98 |
|  | Long Straton | 1 | 0.36 | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 3,3\% | 0 | 0.08 | 0 | 0.0\% | $\bigcirc$ | 0.0\% | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.08 |
|  | Needham Market | 1 | ${ }^{0.3 \%}$ | 0 | 0,0\% | 0 | 0.0\% | 1 | 4.3\% | 0 | $0.0 \%$ | 0 | 0.0\% | 0 | 0.0\% | $\bigcirc$ | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0 |
|  | Stoke by-Nayland, Colchester | 1 | $0.3 \%$ | 0 | 0.08 | 0 | 0.08 | 0 | 0.08 | 0 | 0.08 | 0 | 0,0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 2.9 |
|  | Stuston Common, iss | 1 | $0.38 \%$ | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.08 | 1 | 3.3\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.08 | 0 | 0.08 | 0 | $0.0 \%$ | 0 | 0.0 |
|  | Woolpit | 1 | 0.38 | 0 | 0.08 | 1 | $2.5 \%$ | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.08 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0 |
|  | Wymondham | 1 | 0.3\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | 0.0\% | 1 | 3.3\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |



Q17h. Which town do you or members of your household visit most often to go to pubs, cafes or restaurants?



|  |  | 3 | 2 | 0.2\% | 0 | $0.0 \%$ | 1 | 0.8\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.9\% | 0 | 0.0\% | 0 | 0.0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Refused |  | 40 | 3.78 | 5 | 4.9\% | 4 | 3.28 | 6 | 6.5\% | 3 | 2.98 | 4 | 3.48 | 1 | 3.7\% | 3 | 4.58 | 4 | 3.6\% | 0 | 0.0\% | 4 | 3.6 |
| In fulltime employment |  | 0 | 463 | 43.3\% | 41 | 39.8\% | 64 | 51.6\% | 31 | 40.28 | 45 | 43.78 | 52 | 44.18 | 13 | 38.8\% | 30 | 45.5\% | 50 | 44.6\% | ${ }^{24}$ | 46.2\% | 41 | 42.08 |
|  |  | 1 | 319 | 29.8\% | 31 | 30.18 | 29 | 23.4\% | 28 | 30.4\% | 38 | 36,9\% | 34 | 28.8\% | 53 | 28.28 | 12 | 18.28 | 37 | 33.0\% | 17 | 32.7\% | 40 | 35, |
|  |  | 2 | 195 | 18.28 | 22 | 21.48 | 18 | 14.5\% | 11 | 12.0\% | 15 | $14.6 \%$ | ${ }^{24}$ | 20.3\% | 49 | 26.18\% | 15 | 22.78 | 15 | $13.4 \%$ | 11 | 21.2\% | 15 | 13.4 |
|  |  | ${ }^{3}$ | ${ }^{34}$ | 3.2\% | 3 | 2.9\% | 6 | 4.8\% | 5 | 5.4\% | 1 | 1.0\% | 3 | 2.5\% | 3 | 1.6\% | 6 | 9.18 | 2 | 1.8\% | 0 | 0.0\% | 5 | 4.58 |
|  |  | 4 | 18 | 1.78 | 1 | 1.08 | 3 | 2.48 | 5 | 5.4\% | 1 | 1.0\% | 1 | 0.8\% | 2 | 1.1\% | 0 | 0.0\% | 4 | 3.6\% | $\bigcirc$ | 0.0\% | 1 |  |
|  |  | 5 | 1 | 0.18 | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 1 | 0.5\% | 0 | 0.08 | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
|  | Refused |  | 40 | 3.78 | 5 | 4.98 | 4 | 3.2\% | 6 | 6.5\% | 3 | 2.9\% | 4 | ${ }^{3.4 \%}$ | 1 | 3.7\% | 3 | 4.5\% | ${ }_{4}$ | 3.6\% | 0 | 0.0\% | 4 | 3.6 |
| Unemployed - available seeking employment |  | 0 | 946 | ${ }^{88,4 \%}$ | 90 | 87,4\% | 109 | 87.9\% | ${ }^{18}$ | 84.8\% | ${ }^{93}$ | 90, 3\% | 103 | 87, 3\% | 172 | 91.5\% | 60 | 90.9\% | 96 | 85.7\% | 49 | 94.2\% | 96 | 85.73 |
|  |  | 1 | ${ }^{61}$ | 5.7\% | 5 | 4.9\% | 9 | 1.3.38 | 4 | 4.3.8 | 6 | $5.8 \%$ | 1 | 5.9\% | 8 | 4.3\% | ${ }^{2}$ | ${ }^{3.08}$ | 9 | 8.0\% | 1 | $\frac{1.98}{3.98}$ | 10 |  |
|  |  | 2 | ${ }_{1}^{21}$ | $\frac{2.0 \%}{0.18}$ | ${ }^{3}$ | $\frac{2.0 \%}{0.08}$ | ${ }^{2}$ | $\frac{1.6 \%}{0.08}$ | 4 | $\frac{4.3 \%}{0.0 \%}$ | $\bigcirc$ | $\frac{0.0 \%}{0.0 \%}$ | 4 | $\frac{3.45}{0.0 \%}$ | 1 | 0.0\% | 1 | $\frac{1.5 \%}{0.08}$ | 3 | $\frac{2.1 \%}{0.08}$ | 2 | $\frac{3.8 \%}{0.0 \%}$ | 2 | 1.888 |
|  | $\stackrel{\text { Refused }}{ }$ |  | ${ }^{41}$ | 3.88 | 5 | 4.98 | 4 | 3.2\% | 6 | 6.5\% | 4 | ${ }^{3.9 \%}$ | 4 | 3.4\% | 7 | ${ }^{3.7 \%}$ | 3 | 4.5\% | 4 | 3.6\% | 0 | 0.0\% | 4 | 0 |


| Qa21. Number of cars available to the household Alrespondents ${ }^{\text {Q }}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base: All respondentsNum | \% | 1 |  | 2 |  | 3 |  | 4 |  | 5 |  | 6 |  | 7 |  | 8 |  | 9 |  | 10 |  |
|  |  |  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: Al respondents | 1,070 | 100.0\% | 103 | 100.0\% | 124 | 100.0\% | 92 | 100.0\% | 103 | 100.08 | 118 | 100.0\% | 188 | 100.0\% | 66 | 100.0\% | 112 | 100.0\% | 52 | 100.0\% | 112 | 100.08 |
| None | 111 | 10.4\% | 12 | 11.7\% | 4 | 3.2\% | 9 | 9,8\% | 11 | 10.7\% | 10 | 8.5\% | 26 | 13.8\% | 6 | 9.1\% | 18 | 16.1\% | 4 | 7.7\% | 11 | 0.8 |
| One | 447 | 41.8\% | 57 | 55.3\% | 56 | 45.28 | 39 | 42.48 | 41 | 39,8\% | 53 | 44.9\% | 13 | 38,8\% | 17 | 25.8\% | 47 | 42.0\% | 17 | 32.78 | 47 |  |
| Two | 365 | ${ }^{34.18}$ | 26 | 25.2\% | 45 | 36.3\% | 29 | 31.5\% | 39 | 37.9\% | 39 | 33.18 | 66 | 35.18 | 27 | 40.9\% | 35 | 31.3\% | 22 | 42,3\% | 37 | 33.08 |
| Three or more | 104 | 9.78 | 4 | 3.98 | 14 | 11.38 | 10 | 10.98 | 9 | 8.7\% | 10 | 8.5\% | 14 | 7.4\% | 14 | 21.28 | 8 | 7.1\% | 9 | 17.3\% | 12 |  |
| Refused | 43 | 4.0\% | 4 | 3.98 | 5 | 4.08 | 5 | 5.4\% | 3 | 2.9\% | - | 5.1\% | - | 4.88 | 2 | 3.06 | 4 | ${ }^{3.6 \%}$ | 0 | 0.08 | - |  |



