Appendix 3 - Street Survey Results - Bury St Edmunds

|  | Day of interview |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base: All respondents |  | Junction or RIsoygate Street, St Johns Street and Brentgrovel Street |  | Junction ofBrentgrovel Street and Butter Market |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | M arket and Abbeygate Street |  | Auction Street withinAr Shopping |  | Gosnola street withnArc Shopping |  |
|  | Num | \% | Num | \% | Num | \% | Nu | \% | m | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0 |
| Wednesday | 98 | 24.5\% | 50 | 100.0\% | 22 | 46.8\% | 26 | 52.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | 0\% |
| Thursday | 74 | 18.5\% | 0 | .0\% | 25 | 53.2\% | 24 | 48.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 25 | 50.0\% |
| Friday | 101 | 25.3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 51 | 100.0\% | 50 | 100.0\% | 0 | .0\% | 0 | .0\% |
| Saturday | 101 | 25.3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 26 | 50.0\% | 0 | .0\% | 0 | .0\% | 50 | 100.0\% | 25 | 50.0 |
| Monday | 26 | 6.5\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 26 | 50.0\% | 0 | .0\% | 0 | . 0 | 0 | .0\% | 0 | .0\% |



Location of interview

|  | Base: All respondents |  | Juncto Street, St Johns Street and Brentqrovel Street |  | Brentgrovel Street and Butter Market |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | $\begin{gathered} \text { Junction or Butter } \\ \text { Market and Abbeygate } \\ \text { Street } \end{gathered}$ |  | Auction Street (withinArc ShoppingComplex) |  | Gosnold Street (Within <br> Arc Shopping <br> Complex) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | ${ }^{47}$ | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| Junction of Risbygate Street, St Johns | 50 | 100.0\% | 50 | 100.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Street and Brentgrovel Street |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Junction of Brentgrovel Street and Butter Market | 47 | 100.0\% | 0 | .0\% | 47 | 100.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Northern end of Cornhill | 50 | 100.0\% | 0 | .0\% | 0 | .0\% | 50 | 100.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Northern end of Buttermarket | 52 | 100.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 52 | 100.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| The Traverse | 51 | 100.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 51 | 100.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Junction of Butter Market and | 50 | 100.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 50 | 100.0\% | 0 | 0\% | 0 | 0\% |
| Abbeygate Street |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Auction Street (within Arc Shopping | 50 | 100.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 50 | 100.0\% | 0 | .0\% |
| Complex) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Gosnold Street (within Arc Shopping Complex) | 50 | 100.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | 0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 50 | 100.0\% |


| F1. Postcode of respondent's home address |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base: All respondents |  | Junction of RIsbygate Street, St Johns Street and Brentgrovel Street |  | Brentgrovel Street and Butter Market |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | $\begin{aligned} & \text { Junction of Butter } \\ & \text { Market and Abbeygate } \\ & \text { Street } \end{aligned}$ |  | Auction Street (withinArc ShoppingComplex) |  | Gosiold Street wethinArc ShoppingComplex) |  |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
|  | 6 | 1.5\% | 2 | 4.0\% | 0 | .0\% | 1 | 2.0\% | 1 | 1.9\% | 1 | 2.0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| AP28 7LF | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $\%$ |
| BB6 7RF | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| BH19 2SQ | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | 0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| CB1 9Y) | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | 0\% | 0 | .0\% | 0 | .0\% | 0 | 0\% | 0 | 0\% | 1 | 2.0\% |
| CB11 4PQ | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | 0\% | 0 | .0\% | 0 | .0\% | 0 | 0\% | 0 | .0\% |
| CB21 4EZ | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | 0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | 0\% | 0 | .0\% |
| CB22 3DS | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | 0\% | 0 | . 0 | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |


| CB22 3EA | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CB24 62F | 1 | . $3 \%$ | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | . $0 \%$ |
| CB25 9EP | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| CB4 3EP | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | . $0 \%$ |
| CB6 1NP | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 2.0\% |
| CB6 3JL | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| CB6 3TG | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ |
| CB7 4TP | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% |  | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| CB7 5ED | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |  | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | . $0 \%$ |
| CB7 5RT | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 2.0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | . $0 \%$ |
| CB8 705 | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ |
| CB8 8PN | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | . $0 \%$ | 1 | 2.0\% | 0 | . $0 \%$ |
| CB8 85F | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| CB8 85N | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| CB8 8TP | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ |
| CB8 97 | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| CB9 OAY | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| CB9 7AZ | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ |
| CB9 7P] | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ |
| CB9 70R | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ |
| CB9 8HX | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ |
| CB9 8ND | , | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ |
| CB9 9AD | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| CF3 OBY | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| CM 13 1JE | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| CM4 9aj | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| CM6 2]B | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | . $0 \%$ |
| CM9 6HG | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| CO10 Ofe | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| CO10 11X | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| CO10 11 Z | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| C010 10A | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| CO10 19, | 2 | .5\% | 0 | .0\% | 0 | .0\% | 2 | 4.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| CO10 1YE | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | . $0 \%$ |
| CO102AQ | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | . $0 \%$ |
| C010 25A | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| CO10 2ws | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| CO10 7nX | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| CO10 70A | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | . $0 \%$ |
| CO10 7RN | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| C010 750 | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| co10 7UA | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| CO10 8EE | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | . $0 \%$ |
| CO10 8LP | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| CO10 8NE | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| CO10 8PG | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| C010 8PX | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| CO10 8RE | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | - | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| COO OH | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| CO10 9PE | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | . $0 \%$ |
| CO4 4QN | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | , | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| Co9 2] X | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | - | .0\% | - | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| C09 2PR | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| GU8 65P | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | - | .0\% | 1 | 2.0\% | 0 | .0\% |
| IP1 5IX | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |



| \|P286RQ | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $1{ }^{128} 655$ | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| 1P286U0 | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| $1{ }^{128} 6 \mathrm{XFF}$ | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 2.0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% |
| IP28 7en | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| 1P28 7EW | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | . $0 \%$ |
| 1P28 7fF | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P287NA | 1 | . $3 \%$ | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% |
| 1 P 287 ND | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1 P 287 NR | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| 1P287PX | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| IP28 8aF | 2 | .5\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 2.0\% |
| P2888D | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% |
| 1 P 288 FH | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | . $0 \%$ | 0 | . $0 \%$ |
| 1P288HL | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% |
| 12288] | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| 1P28 8LT | 1 | . $3 \%$ | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | . $0 \%$ |
| 1 P 28 8PY | 1 | . $3 \%$ | 0 | . $0 \%$ | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| 1 P 29 4AQ | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| IP29 4AR | 1 | . $3 \%$ | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| 1P29 4LO | 1 | . $3 \%$ | 0 | . $0 \%$ | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| 1P29 4PR | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | . $0 \%$ |
| P29 4SR | 1 | .3\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | . $0 \%$ |
| 1P29 4TL | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| 1P29 4UB | 1 | .3\% | 0 | . $0 \%$ | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| 1P29 4UN | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| 1P29 4UW | 1 | . $3 \%$ | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | . $0 \%$ |
| 1P29 4×B | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| P29 5AL | 1 | . $3 \%$ | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| P29 5DE | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P29 50] | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| P29 5DY | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| 1P29 5HS | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| 1P29 5LT | 1 | . $3 \%$ | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P29 5LY | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| P29 5NE | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| 1P29 50N | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| 1P29 50P | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1 P29 65A | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| 1 P 30 OHL | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| 1 P 30 OHS | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| IP30 0 LS | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | . $0 \%$ |
| IP30 OLY | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| IP30 ONG | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | . $0 \%$ |
| IP300QS | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P300Q2 | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| IP30 OSB | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| IP30 3JA | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| IP30 3LE | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| IP30 6AJ | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| IP30 9AZ | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| IP30 98A | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| IP30 9HJ | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | - | .0\% | 1 | 2.0\% | 0 | . $0 \%$ |
| IP30 9QB | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | - | .0\% | - | .0\% | 0 | .0\% | 1 | 2.0\% |
| 1P30900 | 1 | . $3 \%$ | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 2.0\% |


| P30 9QZ | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1P30 9Rb | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P30 9RE | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P30 9RL | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| 1P30 9SD | 2 | .5\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| 1P30 95N | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P30 950 | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| 1P30 9TN | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| P1P31 1A | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| P331 1AR | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| IP31 1E] | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| P331 1ES | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P31 1HG | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| P1P31 1 Y | 1 | .3\% | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ | 1 | 1.9\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| P31 1PU | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| 1P31 15P | 1 | .3\% | 0 | . $0 \%$ | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P31 178 | 1 | .3\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P31 2AD | 1 | .3\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| 1 P 312 AY | 1 | .3\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| \|P3128] | 1 | .3\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| P1P312EZ | 1 | .3\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| 1 P 312 ZG | 1 | .3\% | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| P1P3 2 HH | 1 | .3\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| 1 P 312 HL | 1 | .3\% | 0 | . $0 \%$ | 0 | . $0 \%$ | 1 | 2.0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| \|P312JH | 1 | .3\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| P1P312] | 1 | .3\% | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| 1P312LS | 1 | .3\% | 0 | . $0 \%$ | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| 1P31 2PP | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| 1P312PW | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P31 20P | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| P3312RF | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| P331 2TS | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| P331 3BQ | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P31 3DP | 2 | .5\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 1 | 2.0\% | 0 | .0\% |
| 1P31 3EL | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| 1P31 3EU | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P31 3HA | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| 1P31 3 HH | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P31 3JA | 1 | .3\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1 P 313 NA | 2 | .5\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| P331 3NT | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | . | .0\% | 0 | .0\% |
| \|P31 3NZ | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | - | .0\% | 0 | .0\% |
| P3313PS | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | , | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| P3313PX | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| P3313PY | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| P331 3RX | 1 | .3\% | 0 | .0\% | 0 | . $2 \%$ | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | - | .0\% | 0 | .0\% |
| 1 P31 35A | 2 | .5\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| \|P31 3SL | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| 1P3135U | 1 | .3\% | 0 | .0\% | 0 | . $2 \%$ | 0 | . $0 \%$ | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | . | .0\% | 0 | .0\% |
| 1P32 3DD | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | - | .0\% | 0 | .0\% |
| 1 P 32 RRS | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | - | .0\% | 0 | .0\% |
| 1 P 32 6AH | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | - | .0\% |
| 1 P 326 AY | 1 | .3\% | 0 | . $0 \%$ | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | - | .0\% |
| 1 P 326 BF |  | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1 P 32 6D | 1 | .3\% | 0 | . $0 \%$ | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |



| 1 P 332 D | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IP33 2en | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1 P 332 HL | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| 1 P 332 HT | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P33 2LA | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| IP33 2LB | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P33 2LG | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| IP33 2LN | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P33215 | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P33 214 | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| IP332NJ | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P332NW | 3 | .8\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 1 | 2.0\% | 1 | 2.0\% |
| 1 P33 2PH | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P3320E | 1 | . $3 \%$ | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1 P33 25N | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P33 2SR | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P333AR | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% |
| 1P33 3AS | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| 1 P 333 AU | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| 1 P33 3BD | 2 | .5\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| [P33 38] | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| IP33 38N | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% |
| 1P33 3BQ | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P33 3DD | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| IP33 3DU | 2 | .5\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| IP33 3DW | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| IP33 3DX | 2 | .5\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| IP33 3EE | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| IP33 3EP | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| IP33 3FE | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| 1Р33 зНН | 2 | .5\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 1 | 2.0\% |
| IP33 3HR | 1 | . $3 \%$ | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1 P 333 HU | 2 | .5\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| IP33 3JE | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| IP33 33 ${ }^{\text {H }}$ | 2 | .5\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 1 | 2.0\% | 0 | .0\% |
| 1P33 317 | 2 | .5\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 2 | 4.0\% | 0 | .0\% |
| IP33 3NG | 2 | .5\% | 0 | .0\% | 2 | 4.3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1 P33 3PZ | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P33 30T | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P33 3RY | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1 P33 3RZ | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| IP33 35E | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| 1P33 3TJ | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| 1P33 3UB | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| IP33 3UE | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| IP33 3UH | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| IP33 3UN | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| IP33 3U0 | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| IP33 3UR | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P33 3UW | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1 1P33 3 $\times$ B | 1 | . $3 \%$ | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | .0\% | - | .0\% | 0 | . $0 \%$ | 1 | 2.0\% |
| IP33 3XE | 1 | . $3 \%$ | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1P33 3x | 2 | . $5 \%$ | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% |
| 1P33 3xp | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1 P 33 3x | 1 | . $3 \%$ | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% |


| IP33 $50 F$ | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| P1837]J | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| 1 P 36 6 R | 1 | .3\% | 1 | 2.0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% |
| IP38 17H | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| IP4 10H | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| IP4 2UL | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| IP6 Onu | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| IP7 7QP | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| LA8 9PW | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| LB2385A | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| LN2 3RF | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ | 1 | 2.0\% | 0 | .0\% |
| LN6 78] | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 1 | 2.0\% |
| LN6 8NN | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| LS6 2CR | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| NG25 OHG | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% |
| NN15 5EL | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
| NP15 7RD | 1 | .3\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | . $0 \%$ |
| NR14 8AD | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| NR17 10G | 1 | .3\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| NR17 2 PZ | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ | 1 | 2.0\% |
| PE132PE | 1 | .3\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 2.0\% | 0 | . $0 \%$ |
| PE14 9DQ | 1 | .3\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| PE9 3QD | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | . $0 \%$ | 1 | 2.0\% | 0 | . $0 \%$ |
| S61 1JD | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ |
| SK8 7PL | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | . $0 \%$ |
| tn15 9ax | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 2.0\% |
| WF2 8YG | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | .0\% | 0 | . $0 \%$ |
| Y022 4TH | 1 | . $3 \%$ | 0 | .0\% | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | .0\% | 0 | . $0 \%$ | 1 | 2.0\% | 0 | .0\% | 0 | . $0 \%$ |




| Base: All | pondents | Street St Johnsgate and Brentgrovel Street |  | Brentgrovel Street and Butter Market |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | M arket and Abbeygate Street |  | Auction Street (withinArc ShoppingComplex) |  | Gosnold Street (within Arc Shopping Complex) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| 145 | 36.3\% | 9 | 18.0\% | 20 | 42.6\% | 15 | 30.0 | 21 | 40.4\% | 15 | 29.4 | 13 | 26.0\% | 24 | 48.0 | 28 | 56.0\% |
| 65 | 16.3\% | 13 | 26.0\% | 7 | 14.9\% | 3 | 6.0\% | 4 | 7.7\% | 17 | 33.3\% | 3 | 6.0\% | 12 | 24.0 | 6 | 12.0\% |
| 31 | 7.8\% | 9 | 18.0\% | 4 | 8.5\% | 4 | 8.0\% | 4 | 7.7\% | 1 | 2.0\% | 7 | 14.0\% | 1 | 2.0\% | 1 | 2.0\% |
| 24 | 6.0\% | 5 | 10.0\% | 3 | 6.4\% | 6 | 12.0\% | 5 | 9.6\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 5 | 10.0\% |

$\qquad$ Manction or Butter Auction Street (within Gosnold Street (within Ar
the main purpose of your visit to Bury St Edmunds town centre today?

| Using financial services |  | 20 | 5.0\% | 0 | .0\% | 3 | 6.4\% | 6 | 12.0\% | 2 | 3.8\% | 7 | 13.7\% | 1 | 2.0\% | 1 | 2.0\% | 0 | .0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Work in or near the town centre |  | 18 | 4.5\% | 1 | 2.0\% | 0 | .0\% | 3 | 6.0\% | 2 | 3.8\% | 4 | 7.8\% | 5 | 10.0\% | 3 | 6.0\% | 0 | .0\% |
| Business |  | 13 | 3.3\% | 4 | 8.0\% | 1 | 2.1\% | 2 | 4.0\% | 1 | 1.9\% | 1 | 2.0\% | 4 | 8.0\% | 0 | .0\% | 0 | .0\% |
| Using other services |  | 12 | 3.0\% | 1 | 2.0\% | 2 | 4.3\% | 3 | 6.0\% | 1 | 1.9\% | 2 | 3.9\% | 0 | .0\% | 1 | 2.0\% | 2 | 4.0\% |
| Tourism or sight seeing |  | 12 | 3.0\% | 0 | .0\% | 1 | 2.1\% | 1 | 2.0\% | 6 | 11.5\% | 0 | .0\% | 4 | 8.0\% | 0 | .0\% | 0 | .0\% |
| Access to transport services |  | 9 | 2.3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 7 | 14.0\% | 1 | 2.0\% | 0 | .0\% |
| Other social or leisure reasons |  | 8 | 2.0\% |  | 4.0\% | 1 | 2.1\% | 2 | 4.0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 1 | 2.0\% | 1 | 2.0\% |
| Education |  | 6 | 1.5\% | , | 2.0\% | 3 | 6.4\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 2 | 4.0\% | 0 | .0\% | 0 | .0\% |
| Visiting restaurant, cafe, bar or public house |  | 5 | 1.3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 3 | 6.0\% |
| Visiting the Apex M useum |  | 3 | .8\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| Other | Dry cleaner | 10 | 2.5\% | 1 | 2.0\% | 1 | 2.1\% | 2 | 4.0\% | 2 | 3.8\% | 2 | 3.9\% | 1 | 2.0\% | 1 | 2.0\% | 0 | .0\% |
|  | Doctor/ dentist/ medical appointment | 4 | 1.0\% | 0 | .0\% | 0 | .0\% | 2 | 4.0\% | 0 | .0\% | 1 | 2.0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
|  | Christmas shopping/ gifts | 4 | 1.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 2 | 4.0\% | 1 | 2.0\% |
|  | Busking in the street | 2 | .5\% | 2 | 4.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
|  | Visit leisure centre | 2 | .5\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 1 | 2.0\% |
|  | Hospital visit | 2 | .5\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
|  | Job Centre/ job search | 2 | .5\% | 0 | .0\% | - | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
|  | Car service | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
|  | Charity shop | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
|  | vet | 1 | .3\% | 0 | .0\% | 0 | .0\% | - | .0\% | 1 | 1.9\% | , | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |


| Q2b. What else, if anything, will you be doing in Bury St Edmunds town centre today? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base: All respondents |  | $\qquad$ Street, St Johns Street and Brentgrovel Street |  | Brentgrovel Street and Butter M arket |  | Northern end ofCornhill |  | Northern end of Buttermarket |  | The Traverse |  | $\begin{gathered} \text { Junction or Butter } \\ \text { M arket and Abbeygate } \\ \text { Street } \end{gathered}$ |  | Auction Street (withinArc ShoppingComplex) |  | Gosnold Street (within Arc Shopping Complex) |  |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| Food shopping (in shops) | 85 | 21.3\% | 6 | 12.0\% | 8 | 17.0\% | 8 | 16.0\% | 10 | 19.2\% | 23 | 45.1\% | 6 | 12.0\% | 17 | 34.0\% | 7 | 14.0\% |
| Non-food shopping (in shops) | 112 | 28.0\% | 8 | 16.0\% | 8 | 17.0\% | 15 | 30.0\% | 22 | 42.3\% | 20 | 39.2\% | 11 | 22.0\% | 17 | 34.0\% | 11 | 22.0\% |
| Shopping in the market | 27 | 6.8\% | 6 | 12.0\% | 4 | 8.5\% | 9 | 18.0\% | 2 | 3.8\% | 1 | 2.0\% | 0 | .0\% | 2 | 4.0\% | 3 | 6.0\% |
| Using financial services | 31 | 7.8\% | 3 | 6.0\% | 2 | 4.3\% | 3 | 6.0\% | 5 | 9.6\% | 10 | 19.6\% | 6 | 12.0\% | 1 | 2.0\% | 1 | 2.0\% |
| Using other services | 6 | 1.5\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 2 | 4.0\% | 1 | 2.0\% | 2 | 4.0\% |
| Visiting restaurant, cafe, bar or public house | 28 | 7.0\% | 2 | 4.0\% | 6 | 12.8\% | 1 | 2.0\% | 3 | 5.8\% | 1 | 2.0\% | 6 | 12.0\% | 0 | .0\% | 9 | 18.0\% |
| Work in or near the town centre | 5 | 1.3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 5 | 9.8\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Tourism or sight seeing | 12 | 3.0\% | 6 | 12.0\% | 0 | .0\% | 1 | 2.0\% | 3 | 5.8\% | 0 | .0\% | 2 | 4.0\% | 0 | .0\% | 0 | .0\% |
| Visiting the Apex M useum | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| Visiting the Art Gallery | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Going to the cinema | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Going to the library | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Meeting friends or family | 15 | 3.8\% | 3 | 6.0\% | 3 | 6.4\% | 1 | 2.0\% | 0 | .0\% | 2 | 3.9\% | 3 | 6.0\% | 1 | 2.0\% | 2 | 4.0\% |
| Other social or leisure reasons | 5 | 1.3\% | 3 | 6.0\% | 0 | .0\% | 2 | 4.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Business | 2 | .5\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| Education | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| Access to transport services | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| None/ no other | 127 | 31.8\% | 13 | 26.0\% | 20 | 42.6\% | 14 | 28.0\% | 15 | 28.8\% | 13 | 25.5\% | 20 | 40.0\% | 15 | 30.0 | 17 | 34.0\% |
| Dry cleaner | 7 | 1.8\% | 2 | 4.0\% | 1 | 2.1\% | 0 | .0\% | 1 | 1.9\% | 2 | 3.9\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| Doctor/ dentist/ medical appointment | 4 | 1.0\% | 0 | .0\% | 1 | 2.1\% | 2 | 4.0\% | - | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Other Christmas shopping/ gifts | 3 | .8\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 2 | 3.9\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| Hospital visit | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| DIY products | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Chemist | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| Job Centre/ job search | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |

Q3. Why did you choose to come here for shopping or services today?

|  | Base: Those using shops or services |  | Street, St Johns Street and Brentarovel Street |  | Brentgrovel Street and Butter Market |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | $\begin{aligned} & \text { Junction or Buturer } \\ & \text { Market and Abbeygate } \\ & \text { Street } \end{aligned}$ |  | Auctron Irteet wwitrinArc ShoppingComplex) |  | Gosnold Street (within Arc Shopping Complex) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num |  | Num |  | Num | \% | Num | \% | Num | \% | Num |  | Num |  | Num | \% |
| Base: Those using shops or services | 341 | 100.0\% | 32 | 100.0\% | 42 | 100.0\% | 41 | 100.0\% | 48 | 100.0\% | 49 | 100.0\% | 32 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% |
| Close to home/ live here | 188 | 55.1\% | 11 | 34.4\% | 26 | 61.9\% | 22 | 53.7\% | 28 | 58.3\% | 32 | 65.3\% | 19 | 59.4\% | 23 | 46.0\% | 27 | 57.4\% |
| Good range of non-food shops/ shops that I like | 29 | 8.5\% | 6 | 18.8\% | 0 | .0\% | 1 | 2.4\% | 2 | 4.2\% | 5 | 10.2\% | 2 | 6.3\% | 6 | 12.0\% | 7 | 14.9\% |
| Close to work | 18 | 5.3\% | 1 | 3.1\% | 1 | 2.4\% | 1 | 2.4\% | 2 | 4.2\% | 3 | 6.1\% | 3 | 9.4\% | 4 | 8.0\% | 3 | 6.4\% |
| Visiting Bury St Edmunds as a tourist, holiday maker or day tripper | 15 | 4.4\% | 3 | 9.4\% | 0 | .0\% | 1 | 2.4\% | 6 | 12.5\% | 0 | .0\% | 3 | 9.4\% | 1 | 2.0\% | 1 | 2.1\% |
| Good food stores | 14 | 4.1\% | 1 | 3.1\% | 0 | .0\% | 1 | 2.4\% | 0 | .0\% | 4 | 8.2\% | 0 | .0\% | 6 | 12.0\% | 2 | 4.3\% |
| M arket dayl to visit the market | 13 | 3.8\% | 2 | 6.3\% | 6 | 14.3\% | 4 | 9.8\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | 0\% | 0 | .0\% |
| Easy/ good parking | 11 | 3.2\% | 1 | 3.1\% | 0 | .0\% | 1 | 2.4\% | 0 | .0\% | 2 | 4.1\% | 0 | .0\% | 4 | 8.0\% | 3 | 6.4\% |
| Close to friends/ relatives | 9 | 2.6\% | 1 | 3.1\% | 2 | 4.8\% | 1 | 2.4\% | 1 | 2.1\% | 1 | 2.0\% | 1 | 3.1\% | 1 | 2.0\% | 1 | 2.1\% |
| Attrative environment/ nice place | 6 | 1.8\% | 2 | 6.3\% | 0 | .0\% | 0 | .0\% | 2 | 4.2\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 1 | 2.1\% |
| Easy to get to by car | 3 | .9\% | 1 | 3.1\% | 1 | 2.4\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.1\% |
| Easy to get to by public transport | 3 | .9\% | 0 | .0\% | 3 | 7.1\% | 0 | . 0 | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Love the area/ familiarity with area | 7 | 2.1\% | 0 | .0\% | 1 | 2.4\% | 2 | 4.9\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 2 | 4.0\% | 1 | 2.1\% |
| College/ school | 5 | 1.5\% | 1 | 3.1\% | 1 | 2.4\% | 1 | 2.4\% | 0 | .0\% | 0 | .0\% | 2 | 6.3\% | 0 | .0\% | 0 | .0\% |
| It was recommended | 3 | .9\% | 0 | .0\% | 0 | .0\% | 1 | 2.4\% | 0 | 0\% | 0 | .0\% | 0 | .0\% | 2 | 4.0\% | 0 | 0\% |
| For a change | 3 | .9\% | 0 | .0\% | 0 | .0\% | 1 | 2.4\% | 2 | 4.2\% | 0 | .0\% | 0 | 0\% | 0 | .0\% | 0 | .0\% |
| Medical appointment | 2 | .6\% | 0 | .0\% | 0 | .0\% | 1 | 2.4\% | 0 | 0\% | 0 | 0\% | 1 | 3.1\% | 0 | .0\% | 0 | .0\% |
| Business | 2 | .6\% | 0 | .0\% | 0 | 0\% | 1 | 2.4\% | 0 | .0\% | 0 | 0\% | 1 | 3.1\% | 0 | .0\% | 0 | .0\% |
| Top Shop | 1 | .3\% | 0 | 0\% | 1 | 2.4\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Other Charity shops | 1 | .3\% | 1 | 3.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Close to school | 1 | .3\% | 1 | 3.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Banking | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.4\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Good facilities | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.4\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Hospital | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| Marks \& Spencer | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Garage | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Good cafes/ restaurants | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Holland \& Barrett | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |

Q4. What have you bought or do you expect to buy in Bury St Edmunds today?


| Hardware, DIY goods and decorating supplies, tools and garden products | 10 | 2.9\% | 1 | 3.1\% | 1 | 2.4\% | 4 | 9.8\% | 2 | 4.2\% | 0 | .0\% | 0 | .0\% | 2 | 4.0\% | 0 | .0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Chemists and medical goods, cosmetics and beauty products | ${ }^{31}$ | 9.1\% | 2 | 6.3\% | 5 | 11.9\% | 2 | 4.9\% | 5 | 10.4\% | 5 | 10.2\% | 3 | 9.4\% | 3 | 6.0\% | 6 | 12.8\% |
| Leisure and lifestyle goods e.g. books/ CDs, sports goods, jewellery etc | 26 | 7.6\% | 4 | 12.5\% | 2 | 4.8\% | 4 | 9.8\% | 2 | 4.2\% | 2 | 4.1\% | 4 | 12.5\% | 2 | 4.0\% | 6 | 12.8\% |
| Financial services e.g. bank or building society | 23 | 6.7\% | 2 | 6.3\% | 5 | 11.9\% | 4 | 9.8\% | 1 | 2.1\% | 6 | 12.2\% | 3 | 9.4\% | 0 | .0\% | 2 | 4.3\% |
| Personal services e.g. hairdresser, travel agent, dry cleaner | 8 | 2.3\% | 0 | .0\% | 0 | .0\% | 3 | 7.3\% | 0 | .0\% | 1 | 2.0\% | 3 | 9.4\% | 0 | .0\% | 1 | 2.1\% |
| Nothing | 19 | 5.3\% | 0 | .0\% | 1 | 2.4\% | 2 | 4.9\% | 3 | 6.3\% | 0 | .0\% | 2 | 6.3\% | 2 | 4.0\% | 9 | 19.1\% |
| Lunch/ cafe | 11 | 3.2\% | 0 | .0\% | 2 | 4.8\% | 0 | .0\% | 3 | 6.3\% | 0 | .0\% | 3 | 9.4\% | 1 | 2.0\% | 2 | 4.3\% |
| Christmas presents | 5 | 1.5\% | 0 | .0\% | 2 | 4.8\% | 2 | 4.9\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Stationery | 4 | 1.2\% | 0 | .0\% | 2 | 4.8\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 1 | 2.1\% |
| Other Spectacles | 2 | .6\% | 0 | .0\% | 0 | .0\% | 1 | 2.4\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 2.0\% | 0 | . 0 |
| Other Watch strap | 1 | .3\% | 0 | .0\% | 1 | 2.4\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Lottery tickets | 1 | .3\% | 1 | 3.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Haberdashery | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 3.1\% | 0 | .0\% | 0 | .0\% |
| Flowers | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |


| Q5. How often do you visit Bury St Edmunds town centre for each of these reasons - FOOD SHOPPING? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base: All respondents |  | Junction of RIsbygate Street, St Johns Street and Brentarovel Street |  | Brentgrovel Street and Butter Market |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | Junction of ButterMarket and AbbeygateStreet |  | Auction Street withinArc ShoppingComplex) |  | Gosnold Street (withinArc ShoppingComplex) |  |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| First visit | 11 | 2.8\% | 5 | 10.0\% | 1 | 2.1\% | 0 | . $0 \%$ | 2 | 3.8\% | 0 | .0\% | 1 | 2.0\% | 1 | 2.0\% | 1 | 2.0\% |
| Everyday/ most days | 26 | 6.5\% | 5 | 10.0\% | 2 | 4.3\% | 4 | 8.0\% | 1 | 1.9\% | 3 | 5.9\% | 6 | 12.0\% | 0 | .0\% | 5 | 10.0\% |
| 2-3times a week | 76 | 19.0\% | 10 | 20.0\% | 12 | 25.5\% | 16 | 32.0\% | 3 | 5.8\% | 11 | 21.6\% | 11 | 22.0\% | 6 | 12.0\% | 7 | 14.0\% |
| Once a week | 100 | 25.0\% | 14 | 28.0\% | 9 | 19.1\% | 6 | 12.0\% | 11 | 21.2\% | 17 | 33.3\% | 12 | 24.0\% | 23 | 46.0\% | 8 | 16.0\% |
| Once a fortnight | 24 | 6.0\% | 2 | 4.0\% | 5 | 10.6\% | 6 | 12.0\% | 3 | 5.8\% | 1 | 2.0\% | 1 | 2.0\% | 3 | 6.0\% | 3 | 6.0\% |
| Once a month | 24 | 6.0\% | 2 | 4.0\% | 2 | 4.3\% | 3 | 6.0\% | 4 | 7.7\% | 5 | 9.8\% | 1 | 2.0\% | 3 | 6.0\% | 4 | 8.0\% |
| Less often | 35 | 8.8\% | 4 | 8.0\% | 5 | 10.6\% | 4 | 8.0\% |  | 11.5\% | - | 3.9\% | 4 | 8.0\% | 5 | 10.0\% | 5 | 10.0\% |
| Never | 101 | 25.3\% | 8 | 16.0\% | 11 | 23.4\% | 11 | 22.0\% | 22 | 42.3\% | 9 | 17.6\% | 14 | 28.0\% | 9 | 18.0\% | 17 | 34.0\% |
| Don't know | 3 | 8\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 3 | 5.9\% | 0 | . $\%$ | 0 | .0\% | 0 | . $0 \%$ |

Q5. How often do you visit Bury St Edmunds town centre for each of these reasons - NON-FOOD SHOPPING?

|  | Base: All respondents |  | Junction of RIsbygate Street, St Johns Street and Brentgrovel Street |  | Junction ofBrentgrovel Street and Butter Market |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | $\begin{array}{c\|} \hline \text { Junction or Butter } \\ \text { Market and Abbeygate } \\ \text { Street } \end{array}$ |  | Auction Street twitninArc ShoppingComplex) Complex) |  | Gosnodd Street (withinArc ShoppingComplex) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| First visit | 11 | 2.8\% | 4 | 8.0\% | 1 | 2.1\% | 0 | .0\% | 3 | 5.8\% | 0 | .0\% | 1 | 2.0\% | 1 | 2.0\% | 1 | 2.0\% |
| Everyday/ most days | 22 | 5.5\% | 0 | .0\% | 1 | 2.1\% | 4 | 8.0\% | 3 | 5.8\% | 4 | 7.8\% | 5 | 10.0\% | 1 | 2.0\% | 4 | 8.0\% |
| 2-3times a week | 68 | 17.0\% | 7 | 14.0\% | 7 | 14.9\% | 11 | 22.0\% | 7 | 13.5\% | 12 | 23.5\% | 15 | 30.0\% | 3 | 6.0\% | 6 | 12.0\% |
| Once a week | 132 | 33.0\% | 19 | 38.0\% | 21 | 44.7\% | 14 | 28.0\% | 11 | 21.2\% | 20 | 39.2\% | 8 | 16.0\% | 23 | 46.0\% | 16 | 32.0\% |
| Once a fortnight | 48 | 12.0\% | 6 | 12.0\% | 4 | 8.5\% | 6 | 12.0\% | 8 | 15.4\% | 4 | 7.8\% | 6 | 12.0\% | 7 | 14.0\% | 7 | 14.0\% |
| Once a month | 50 | 12.5\% | 6 | 12.0\% | 8 | 17.0\% | 5 | 10.0\% | 7 | 13.5\% | 4 | 7.8\% | 7 | 14.0\% | 6 | 12.0\% | 7 | 14.0\% |
| Less often | 44 | 11.0\% | 3 | 6.0\% | 5 | 10.6\% | 5 | 10.0\% | 7 | 13.5\% | 2 | 3.9\% | 6 | 12.0\% | 7 | 14.0\% | 9 | 18.0\% |
| Never | 18 | 4.5\% | 5 | 10.0\% | 0 | .0\% | 5 | 10.0\% | 6 | 11.5\% | 0 | . $0 \%$ | 2 | 4.0\% | 0 | .0\% | 0 | .0\% |
| Don't know | 7 | 1.8\% | 0 | . $0 \%$ | 0 | . $0 \%$ | 0 | .0\% | 0 | . $0 \%$ | 5 | 9.8\% | 0 | .0\% | 2 | 4.0\% | 0 | . $0 \%$ |

Q5. How often do you visit Bury St Edmunds town centre for each of these reasons - FINANCIAL OR PERSONALSERVICES?

|  | Base: All respondents |  | Street, St Johns Street and Brentgrovel Street |  | Brentgrovel Street and Butter Market |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | $\begin{gathered} \text { Junction or Butter } \\ \text { Market and Abbeygate } \\ \text { Street } \end{gathered}$ |  | Auction Street (WithinArc ShoppingComplex) |  | Gosnold Street TWIthinArc ShoppingComplex) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | 47 | 00.0\% | 50 | 00.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0 |


| First visit | 7 | 1.8\% | 2 | 4.0\% | 1 | 2.1\% | 0 | .0\% | 2 | 3.8\% | 0 | .0\% | 0 | .0\% | 1 | $2.0 \%$ | 1 | \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Everyday/ most days | 5 | 1.3\% | 0 | .0\% | 1 | 2.1\% | 1 | 2.0\% | 1 | 1.9\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 1 | \% |
| 2-3times a week | 30 | 7.5\% | 5 | 10.0\% | 3 | 6.4\% | 5 | 10.0\% | 3 | 5.8\% | 3 | 5.9\% | 6 | 12.0\% | 2 | 4.0\% | 3 | 6.0\% |
| Once a week | 99 | 24.8\% | 5 | 10.0\% | 10 | 21.3\% | 7 | 14.0\% | 10 | 19.2\% | 23 | 45.1\% | 17 | 34.0\% | 18 | 36.0\% | 9 | 18.0\% |
| Once a fortnight | 29 | 7.3\% | 4 | 8.0\% | 4 | 8.5\% | 7 | 14.0\% | 2 | 3.8\% | 3 | 5.9\% | 3 | 6.0\% | 3 | 6.0\% | 3 | 6.0\% |
| Once a month | 43 | 10.8\% | 9 | 18.0\% | 1 | 2.1\% | 7 | 14.0\% | 7 | 13.5\% | 5 | 9.8\% | 5 | 10.0\% | 3 | 6.0\% | 6 | 12.0\% |
| Less often | 67 | 16.8\% | 11 | 22.0\% | 11 | 23.4\% | 8 | 16.0\% | 8 | 15.4\% | 5 | 9.8\% | 9 | 18.0\% | 6 | 12.0\% | 9 | 18.0\% |
| Never | 110 | 27.5\% | 13 | 26.0\% | 16 | 34.0\% | 15 | 30.0\% | 19 | 36.5\% | 6 | 11.8\% | 8 | 16.0\% | 15 | 30.0\% | 18 | 36.0\% |
| Don't know | 10 | 2.5\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 6 | 11.8\% | 1 | 2.0\% | 2 | 4.0\% | 0 | .0\% |



Q5. How often do you visit Bury St Edmunds town centre for each of these reasons - PUBS, CAFES, RESTAURANTS, NIGHTCLUBS:

|  | Base: All respondents |  | Junction or RIsDygate <br> Street, St Johns Street and Brentarovel Street |  | Brentgrovel Street and Butter Market |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | $\begin{aligned} & \text { Manction or Butter } \\ & \text { Market and Abbeygate } \\ & \text { Street } \end{aligned}$ |  | Auction Street withinArc Shopping Complex) |  | Goshola Street TwitrimArc ShoppingComplex) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| First visit | 9 | 2.3\% | 3 | 6.0\% | 1 | 2.1\% | 0 | .0\% | 2 | 3.8\% | 0 | . $\%$ | 1 | 2.0\% | 1 | 2.0\% | 1 | 2.0\% |
| Everyday/ most days | 9 | 2.3\% | 3 | 6.0\% | 0 | .0\% | 1 | 2.0\% | 1 | 1.9\% | 1 | 2.0\% | 2 | 4.0\% | 0 | .0\% | 1 | 2.0\% |
| 2-3times a week | 25 | 6.3\% | 3 | 6.0\% | 2 | 4.3\% | 5 | 10.0\% | 0 | 0\% | 1 | 2.0\% | 10 | 20.0\% | 3 | 6.0\% | 1 | 2.0\% |
| Once a week | 54 | 13.5\% | 9 | 18.0\% | 7 | 14.9\% | 9 | 18.0\% | 5 | 9.6\% | 10 | 19.6\% | 5 | 10.0\% | 4 | 8.0\% | 5 | 10.0\% |
| Once a fortnight | 37 | 9.3\% | 3 | 6.0\% | 4 | 8.5\% | 1 | 2.0\% | 5 | 9.6\% | 5 | 9.8\% | 3 | 6.0\% | 8 | 16.0\% | 8 | 16.0\% |
| Once a month | 80 | 20.0\% | 6 | 12.0\% | 16 | 34.\% | 13 | 26.0\% | 7 | 13.5\% | 6 | 11.8\% | 9 | 18.0\% | 12 | 24.0 | 11 | 22.0\% |
| Less often | 55 | 13.8\% | 8 | 16.0\% | 6 | 12.8\% | 7 | 14.0\% | 10 | 19.2\% | 7 | 13.7\% | 8 | 16.0\% | 3 | 6.0\% | 6 | 12.0\% |
| Never | 122 | 30.5\% | 15 | 30.0\% | 11 | 23.4\% | 14 | 28.0\% | 20 | 38.5\% | 16 | 31.4\% | 12 | 24.0\% | 17 | 34.0\% | 17 | 34.0\% |
| Don't know | 9 | 2.3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 2 | 3.8\% | 5 | 9.8\% | 0 | .0\% | 2 | 4.0\% | 0 | .0\% |


| Q6. About how long will you spend in the town centre today? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base: All respondents |  | Junction or RIsvygate Street, St Johns Street and Brentarovel Street |  | Brentgrovel Street and Butter M arket |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | $\begin{aligned} & \text { Junction or Butter } \\ & \text { Market and Abbeygate } \\ & \text { Street } \end{aligned}$ |  | Aucton Street witninArc Shopping Complex) |  | Arc Shold Street withinComplex) |  |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| Less than 30 minutes | 6 | 1.5\% | 0 | 0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 4 | 8.0\% | 1 | $2.0 \%$ | 0 | .0\% |
| 30 minutes to 1 hour | 35 | 8.8\% | 1 | 2.0\% | 5 | 10.6\% | 7 | 14.0\% | 3 | 5.8\% | 5 | 9.8\% | 10 | 20.0\% | 1 | 2.0\% | 3 | 6.0\% |
| 1-2 hours | 107 | 26.8\% | 7 | 14.0\% | 13 | 27.7\% | 12 | 24.0\% | 15 | 28.8\% | 13 | 25.5\% | 14 | 28.0\% | 16 | 32.0\% | 17 | 34.0\% |
| 2-3 hours | 122 | 30.5\% | 19 | 38.0\% | 12 | 25.5\% | 14 | 28.0\% | 10 | 19.2\% | 19 | 37.3\% | 5 | 10.0\% | 24 | 48.0\% | 19 | 38.0\% |
| 3-4 hours | 65 | 16.3\% | 10 | 20.0\% | 10 | 21.3\% | 9 | 18.0\% | 12 | 23.1\% | 5 | 9.8\% | 9 | 18.0\% | 4 | 8.0\% | 6 | 12.0\% |
| $4-8$ hours | 51 | 12.8\% | 12 | 24.0\% | 3 | 6.4\% | 8 | 16.0\% | 9 | 17.3\% | 8 | 15.7\% | 4 | 8.0\% | 3 | 6.0\% | 4 | 8.0\% |
| 8 hours or more | 14 | 3.5\% | 1 | 2.0\% | 3 | 6.4\% | 0 | . $0 \%$ | 3 | 5.8\% | 1 | 2.0\% | 4 | 8.0\% | 1 | 2.0\% | 1 | 2.0\% |

Q7. What do you like about Bury St Edmunds town centre for shopping and services?

|  | Base: All respondents |  | Junction of RISbygate and Brentarovel Street |  | Junction ofBrentgrovel Street andButter Market |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | Junction or ButterMarket and AbbeygateStreet |  | Aucton Street withinArc ShoppingComplex) |  | Gosnold Street (within Arc Shopping Complex) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| Good food shops | 87 | 21.8\% | 13 | 26.0\% | 8 | 17.0\% | 6 | 12.0\% | 4 | 7.7\% | 14 | 27.5\% | 17 | 34.0\% | 12 | 24.0\% | 13 | 26.0\% |
| Good non-food shops | 140 | 35.0\% | 16 | 32.\% | 15 | 31.9\% | 13 | 26.0\% | 18 | 34.6\% | 11 | 21.6\% | 26 | 52.0\% | 19 | 38.0\% | 22 | 44.0\% |
| Good market | 128 | 32.0\% | 26 | 52.0\% | 13 | 27.7\% | 13 | 26.0\% | 13 | 25.0\% | 12 | 23.5\% | 16 | 32.0\% | 20 | 40.0\% | 15 | 30.0\% |
| Good range of financial or personal services | 24 | 6.0\% | 1 | 2.0\% | 0 | .0\% | 1 | 2.0\% | 1 | 1.9\% | 6 | 11.8\% | 6 | 12.0\% | 5 | 10.0\% | 4 | 8.0\% |
| Good cafes, restaurants or public houses | 67 | 16.8\% | 13 | 26.0\% | 4 | 8.5\% | 3 | 6.0\% | 3 | 5.8\% | 7 | 13.7\% | 16 | 32.0\% | 6 | 12.0\% | 15 | 30.0\% |
| Attractive architecture/ buildings | 102 | 25.5\% | 3 | 6.0\% | 11 | 23.4\% | 17 | 34.0\% | 17 | 32.7\% | 10 | 19.6\% | 15 | 30.0\% | 12 | 24.0\% | 17 | 34.0\% |
| Attractive shop fronts/ shopping streets | 48 | 12.0\% | 2 | 4.0\% | 5 | 10.6\% | 7 | 14.0\% | 7 | 13.5\% | 9 | 17.6\% | 6 | 12.0\% | 4 | 8.0\% | 8 | 16.0\% |
| Floral displays/ natural features | 39 | 9.8\% | 5 | 10.0\% | 6 | 12.8\% | 0 | .0\% | 4 | 7.7\% | 4 | 7.8\% | 7 | 14.0\% | 6 | 12.0\% | 7 | 14.0\% |
| Historic buildings | 117 | 29.3\% | 5 | 10.0\% | 12 | 25.5\% | 13 | 26.0\% | 10 | 19.2\% | 20 | 39.2\% | 22 | 44.0\% | 20 | 40.0\% | 15 | 30.0\% |
| Tourist attractions e.g. Abbey and Cathedral | 63 | 15.8\% | 3 | 6.0\% | 3 | 6.4\% | 2 | 4.0\% | 5 | 9.6\% | 19 | 37.3\% | 8 | 16.0\% | 21 | 42.\% | 2 | 4.0\% |
| Traffic free pedestrian areas | 39 | 9.8\% | 10 | 20.0\% | 2 | 4.3\% | 2 | 4.0\% | 2 | 3.8\% | 4 | 7.8\% | 6 | 12.0\% | 5 | 10.0\% | 8 | 16.0\% |
| Clean streets | 57 | 14.3\% | 11 | 22.0\% | 1 | 2.1\% | 0 | .0\% | 3 | 5.8\% | 9 | 17.6\% | 9 | 18.0\% | 11 | 22.0\% | 13 | 26.0\% |
| Well maintained streets | ${ }^{23}$ | 5.8\% | 2 | 4.0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 3 | 5.9\% | 3 | 6.0\% | 7 | 14.0\% | 7 | 14.0\% |
| Easy to park the car | 35 | 8.8\% | 3 | 6.0\% | 4 | 8.5\% | 1 | 2.0\% | 2 | 3.8\% | 6 | 11.8\% | 4 | 8.0\% | 7 | 14.0\% | 8 | 16.0\% |
| Low cost of car parking | 13 | 3.3\% | 2 | 4.0\% | 2 | 4.3\% | 0 | .0\% | 0 | .0\% | 2 | 3.9\% | 2 | 4.0\% | 2 | 4.0\% | 3 | 6.0\% |
| Good public transport | 18 | 4.5\% | 5 | 10.0\% | 3 | 6.4\% | 2 | 4.0\% | 0 | .0\% | 3 | 5.9\% | 5 | 10.0\% | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Easy to get tot from home | 53 | 13.3\% | 6 | 12.0\% | 8 | 17.0\% | 7 | 14.0\% | 2 | 3.8\% | 9 | 17.6\% | 9 | 18.0\% | 2 | 4.0\% | 10 | 20.0\% |
| Easy to get to from work | 14 | 3.5\% | 0 | .0\% | 1 | 2.1\% | 2 | 4.0\% | 0 | .0\% | 3 | 5.9\% | 4 | 8.0\% | 0 | . $0 \%$ | 4 | 8.0\% |
| Good safety security | 22 | 5.5\% | 4 | 8.0\% | 3 | 6.4\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 6 | 12.0\% | 1 | 2.0\% | 7 | 14.0\% |
| Nothing or very little | 25 | 6.3\% | 3 | 6.0\% | 2 | 4.3\% | 0 | .0\% | 3 | 5.8\% | 3 | 5.9\% | 7 | 14.0\% | 4 | 8.0\% | 3 | 6.0\% |
| Compat// shops close together | 23 | 5.8\% | 1 | 2.0\% | 3 | 6.4\% | 6 | 12.0\% | 7 | 13.5\% | 2 | 3.9\% | 0 | .0\% | 2 | 4.0\% | 2 | 4.0\% |
| Has everything/ everything I need is here | 22 | 5.5\% | 2 | 4.0\% | 4 | 8.5\% | 5 | 10.0\% | 3 | 5.8\% | 3 | 5.9\% | 0 | .0\% | 3 | 6.0\% | 2 | 4.0\% |
| Friendly place/ people | 16 | 4.0\% | 3 | 6.0\% | 4 | 8.5\% | 2 | 4.0\% | 3 | 5.8\% | 1 | 2.0\% | 1 | 2.0\% | 1 | 2.0\% | 1 | 2.0\% |
| The independent shops | 13 | 3.3\% | 0 | .0\% | 0 | .0\% | 3 | 6.0\% | 0 | .0\% | 2 | 3.9\% | 4 | 8.0\% | 3 | 6.0\% | 1 | 2.0\% |
| Generally convenient | 10 | 2.5\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 1 | 1.9\% | 2 | 3.9\% | 2 | 4.0\% | 1 | 2.0\% | 3 | 6.0\% |
| Good atmosphere | 8 | 2.0\% | 0 | .0\% | 1 | 2.1\% | 1 | 2.0\% | 3 | 5.8\% | 0 | .0\% | 0 | .0\% | 2 | 4.0\% | 1 | 2.0\% |
| Other Has character | 7 | 1.8\% | 0 | .0\% | 3 | 6.4\% | 0 | .0\% | 1 | 1.9\% | 2 | 3.9\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| Other Large/ spacious | 5 | 1.3\% | 0 | .0\% | 1 | 2.1\% | 0 | . $0 \%$ | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 2 | 4.0\% | 1 | 2.0\% |
| Ar Shopping Centre | 3 | .8\% | 0 | .0\% | 1 | 2.1\% | 1 | 2.0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Good disabled access/ parking | 3 | .8\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 2 | 4.0\% | 0 | .0\% | 0 | .0\% |
| Familiarit// home town | 3 | .8\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 2 | 4.0\% |
| Traditional market town | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Good variety of shops generally | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Holland \& Barrett | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| The park | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |

Q8. What do you dislike about Bury St Edmunds for shopping and services?


| Danger from vehicles in some streets/ difificult to cross road | 10 | 2.5\% | 0 | .0\% | 2 | 4.3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 6 | 12.0\% | 0 | .0\% | 2 | 4.0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Difficult to park near shops | 13 | 3.3\% | 0 | .0\% | 2 | 4.3\% | 2 | 4.0\% | 3 | 5.8\% | 2 | 3.9\% | 1 | 2.0\% | 2 | 4.0\% | 1 | 2.0\% |
| Car parking too expensive | 36 | 9.0\% | 3 | 6.0\% | 3 | 6.4\% | 6 | 12.0\% | 1 | 1.9\% | 11 | 21.6\% | 1 | 2.0\% | 5 | 10.0\% | 6 | 12.0\% |
| Streets dirty | 5 | 1.3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 2 | 3.8\% | 0 | .0\% | 2 | 4.0\% | 0 | .0\% | 0 | .0\% |
| Streets badly maintained | 5 | 1.3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 2 | 3.8\% | 1 | 2.0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| Unatractive environment/ not a very nice place | 5 | 1.3\% | 3 | 6.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
| Not enough seats/ liter bins/ public telephones/ toilets | 15 | 3.8\% | 1 | 2.0\% | 4 | 8.5\% | 2 | 4.0\% | 1 | 1.9\% | 0 | .0\% | 3 | 6.0\% | 1 | 2.0\% | 3 | 6.0\% |
| Poor access for the disabled | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Nothing or very little | 245 | 61.3\% | 33 | 66.0\% | 28 | 59.6\% | 33 | 66.0\% | 32 | 61.5\% | 27 | 52.9\% | 28 | 56.0\% | 33 | 66.0\% | 31 | 62.0\% |
| The Arc Shopping Centre | 22 | 5.5\% | 1 | 2.0\% | 0 | .0\% | 0 | . $0 \%$ | 5 | 9.6\% | 1 | 2.0\% | 7 | 14.0\% | 4 | 8.0\% | 4 | 8.0\% |
| The Debenhams building | 6 | 1.5\% | 0 | .0\% | 1 | 2.1\% | 0 | . $0 \%$ | 1 | 1.9\% | 2 | 3.9\% | 0 | .0\% | 1 | 2.0\% | 1 | 2.0\% |
| Too many empty shops | 4 | 1.0\% | 1 | 2.0\% | 2 | 4.3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Too quiet | 3 | .8\% | 2 | 4.0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| The people | 3 | .8\% | 1 | 2.0\% | 1 | 2.1\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| No market/ Cattl M Mrket | 3 | .8\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 1 | 1.9\% | , | 2.0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| Bus fares too expensive | 2 | .5\% | 2 | 4.0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | , | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| BHS needed | 2 | .5\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Poor bus service/ evening bus service | 2 | .5\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 2 | 4.0\% | 0 | .0\% | 0 | . $0 \%$ |
| Too many cheap shops/ charity shops | ${ }^{2}$ | .5\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| Poor leisure facilities | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | . $0 \%$ | - | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| John Lewis | 1 | .3\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Too expensive | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | , | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Losing too many old buildings | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | . $0 \%$ | - | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Too many phone shops | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | .0\% | - | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| The Apex | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | , | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Lack of shoe shops | 1 | . $3 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Too small | 1 | . $3 \%$ | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |


|  | Base: All respondents |  | Junction of RIsbygate Street, St Johns Street and Brentgrovel Street |  | $\begin{gathered} \text { Junction of } \\ \text { Brentgrovel Street and } \\ \text { Butter M arket } \end{gathered}$ |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | M arket and Abbeygate <br> Street |  | Auction Street (withinArc ShoppingComplex) |  | Gosnold Street (within Arc Shopping Complex) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| M ore/ better car parking | 33 | 8.3\% | 0 | .0\% | 5 | 10.6\% | 7 | 14.0\% | 2 | 3.8\% | 7 | 13.7\% | 5 | 10.0 | 4 | 8.0\% | 3 | 6.0\% |
| Lower car park charges | 39 | 9.8\% | 3 | 6.0\% | 5 | 10.6\% | 4 | 8.0\% | 2 | 3.8\% | 5 | 9.8\% | 4 | 8.0\% | 5 | 10.0\% | 11 | 22.0\% |
| Better public transport | 26 | 6.5\% | 7 | 14.0\% | 4 | 8.5\% | 2 | 4.0\% | 0 | .0\% | 4 | 7.8\% | 5 | 10.0\% | 1 | 2.0\% | 3 | 6.0\% |
| M ore/ better shops | 15 | 3.8\% | 2 | 4.0\% | 3 | 6.4\% | 1 | 2.0\% | 1 | 1.9\% | 2 | 3.9\% | 3 | 6.0\% | 2 | 4.0\% | 1 | 2.0\% |
| More/ better financial or personal services | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| M ore/ better cafes, restaurants or public houses | 3 | .8\% | 0 | .0\% | 1 | 2.1\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 2 | 4.0\% |
| More traffic free pedestrian streets | 6 | 1.5\% | 2 | 4.0\% | 2 | 4.3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 2 | 4.0\% | 0 | .0\% | 0 | .0\% |
| Fewer trafic free pedestrian streets | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Cleaner streets | 8 | 2.0\% | 2 | 4.0\% | 0 | .0\% | 1 | 2.0\% | 1 | 1.9\% | 0 | . $\%$ | 3 | 6.0\% | 0 | .0\% | 1 | 2.0\% |
| M ore/ better leisure entertainment or cultural facilities | 6 | 1.5\% | 2 | 4.0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 2 | 4.0\% |
| M ore/ better seats of floral displays | 9 | 2.3\% | 2 | 4.0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | 0\% | 4 | 8.0\% | 0 | .0\% | 2 | 4.0\% |
| Better disabled access | 4 | 1.0\% | 0 | . $\%$ | 0 | .0\% | 1 | 2.0\% | 0 | . $0 \%$ | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 2 | 4.0\% |
| Shops and services open later in the evening | 3 | .8\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | - | .0\% | , | 4.0\% | 0 | .0\% | 1 | 2.0\% |


| More shops and services open on Sundays |  | 4 | 1.0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | . $\%$ | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 2 | 4.0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Better signoosting |  | 2 | .5\% | 2 | 4.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . \% | 0 | 0\% | 0 | .0\% | 0 | .0\% |
| No improvements |  | 212 | 53.0\% | 30 | 60.0\% | 25 | 53.2\% | 30 | 60.0\% | 29 | 55.8\% | 24 | 47.1\% | 24 | 48.0\% | 28 | 56.0\% | 22 | 44.0\% |
| Other | Link way needed to shopping centre and Arc | 10 | 2.5\% | 0 | .0\% | 2 | 4.3\% | 1 | 2.0\% | 2 | 3.8\% | 2 | 3.9\% | 0 | .0\% | 2 | 4.0\% | 1 | 2.0\% |
|  | M ore/ better public toilets | 8 | 2.0\% | 1 | 2.0\% | 1 | 2.1\% | 1 | 2.0\% | 1 | 1.9\% | 2 | 3.9\% | 0 | .0\% | 2 | 4.0\% | 0 | .0\% |
|  | More independent shops | 8 | 2.0\% | 2 | 4.0\% | 2 | 4.3\% | 0 | .0\% | 1 | 1.9\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 2 | 4.0\% |
|  | John Lewis needed | 8 | 2.0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 3 | 5.8\% | 1 | 2.0\% | 0 | .0\% | 1 | 2.0\% | 2 | 4.0\% |
|  | Fill empty shops | 6 | 1.5\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 2 | 3.8\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 2 | 4.0\% |
|  | In need of modernisation | 5 | 1.3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 4 | 8.0\% | 0 | .0\% | 1 | 2.0\% |
|  | Primark | 5 | 1.3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 2 | 3.8\% | 1 | 2.0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
|  | Less modernisation | 4 | 1.0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 2 | 4.0\% | 1 | 2.0\% |
|  | More police presence | 3 | .8\% | 0 | .0\% | 0 | .0\% | 0 | . 0 \% | 1 | 1.9\% | 0 | .0\% | 2 | 4.0\% | 0 | .0\% | 0 | .0\% |
|  | More shoe shops | 3 | .8\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
|  | Fewer pubs | 2 | .5\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 1 | 2.0\% | 0 | .0\% |
|  | Improve the market | 2 | .5\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
|  | A new Post Office | 2 | .5\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
|  | Better range of clothes shops | 2 | .5\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
|  | More jobs in centre | 2 | .5\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
|  | Cheaper shops | 2 | .5\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
|  | More auction sales | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ |
|  | M ore/ better tourist information | 1 | .3\% | 1 | 2.0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
|  | M ore shops for younger people | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% |
|  | M ore local farm produce | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
|  | Lesstrafic congestion | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
|  | Buses in the evening | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
|  | More on-street parking | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . 20 | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
|  | Keep the historic shops | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
|  | Marks \& Spencer | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
|  | M ore supermarkets | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
|  | Hollister | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
|  | Lakeland | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
|  | Improve the pavements | 1 | .3\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
|  | Get rid of the Apex | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
|  | Bring back the Cattle M arket | 1 | .3\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
|  | More children's entertainment | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | . $0 \%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
|  | More cash points | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |




| Very good | 31 | 7.8\% | 9 | 18.0\% | 6 | 12.8\% | 3 | 6.0\% | 2 | 3.8\% | 4 | 7.8\% | 4 | 8.0\% | 0 | .0\% | 3 | 6.0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Good | 87 | 21.8\% | 14 | 28.0\% | 14 | 29.8\% | 11 | 22.\% | 8 | 15.4\% | 6 | 11.8\% | 20 | 40.0\% | 8 | 16.0\% | 6 | 12.0\% |
| Neither good nor poor | 31 | 7.8\% | 7 | 14.0\% | 2 | 4.3\% | 3 | 6.0\% | 2 | 3.8\% | 6 | 11.8\% | 6 | 12.0\% | 1 | 2.0\% | 4 | 8.0\% |
| Poor | 26 | 6.5\% | 4 | 8.0\% |  | 14.9\% | 3 | 6.0\% | 3 | 5.8\% | 1 | 2.0\% | 2 | 4.0\% | 1 | 2.0\% | 5 | 10.0\% |
| Very poor | 20 | 5.0\% | 2 | 4.0\% |  | .0\% | 2 | 4.0\% | 1 | 1.9\% | 6 | 11.8\% | 6 | 12.0\% |  | 4.0\% | 1 | 2.0\% |
| Don't know | 205 | 51.3\% | 14 | 28.0\% | 18 | 38.3\% | 28 | 56.0\% | 36 | 69.2\% | 28 | 54.9\% | 12 | 24.0\% | 38 | 76.0\% | 31 | 62.0\% |


| 0. When you come to the town centre during the day, how do you rate the following - SAFETY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base: All respondents |  | as and Brentarovel Street |  | Brentgrovel Street and Butter Market |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | Junction or ButterMarket and AbbeygateStreet |  | Aucton street witrinArc ShoppingComplex) |  | Goshola Street wiwtrinArc ShoppingComplex) |  |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| Very good | 137 | 34.3\% | 19 | 38.0\% | 17 | 36.2\% | 15 | 30.0\% | 26 | 50.0\% | 18 | 35.3\% | 12 | 24.0\% | 15 | 30.0\% | 15 | 30.0\% |
| Good | 207 | 51.8\% | 24 | 48.0\% | 22 | 46.8\% | 28 | 56.0\% | 21 | 40.4\% | 21 | 41.2\% | 31 | 62.0\% | 30 | 60.0\% | 30 | 60.0\% |
| Neither good nor poor | 39 | 9.8\% | 5 | 10.0\% | 4 | 8.5\% | 4 | 8.0\% | 2 | 3.8\% | 11 | 21.6\% | 7 | 14.0\% | 4 | 8.0\% | 2 | 4.0\% |
| Poor | 4 | 1.0\% | 2 | 4.0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% |
| Don't know | 13 | 3.3\% | 0 | .0\% | 4 | 8.5\% | 2 | 4.0\% | 3 | 5.8\% | 1 | 2.0\% | 0 | .0\% | 1 | 2.0\% | 2 | 4.0\% |


|  | Base: All respondents |  | Junction or RIsbygate Street, St Johns Street and Brentgrovel Street |  | Junction ofBrentgrovel Street andButter Market |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | Junction or ButterMarket and Abbeygate Street |  | Auction Street within <br> Arc Shopping <br> Complex) |  | Gosnold Street (WithinArc ShoppingComplex) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| Very good | 135 | 33.8\% | 19 | 38.0\% | 12 | 25.5\% | 17 | 34.0\% | 29 | 55.8\% | 12 | 23.5\% | 17 | 34.0 | 13 | 26.0\% | 16 | 32.0\% |
| Good | 218 | 54.5\% | 25 | 50.0\% | 28 | 59.6\% | 28 | 56.0\% | 19 | 36.5\% | 31 | 60.8\% | 26 | 52.0\% | 33 | 66.0\% | 28 | 56.0\% |
| Neither good nor poor | 37 | 9.3\% | 5 | 10.0\% | 6 | 12.8\% | 3 | 6.0\% | 3 | 5.8\% | 7 | 13.7\% | 6 | 12.0 | 2 | 4.0\% | 5 | 10.0 |
| Poor | 7 | 1.8\% | 1 | 2.0\% | 1 | 2.1\% | 1 | 2.0\% | 1 | 1.9\% | 0 | . $\%$ | 1 | 2.0\% | 1 | 2.0\% | 1 | 2.0\% |
| Very poor | 2 | .5\% | 0 | .0\% | 0 | .0\% | 0 | . $0 \%$ | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| Don't know | 1 | .3\% | 0 | 0\% | 0 | 0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |



|  | Base: All respondents |  | Junction of Risbygate Street, St Johns Street and Brentarovel Street |  | Junction ofBrentgrovel Street andButter Market |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | Junction or ButterM arket and Abbeygate Street |  | Auction Street (withinArc ShoppingComplex) |  | Gosnold Street (withinArc ShoppingComplex) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| Very good | 101 | 25.3\% | 13 | 26.0\% | 12 | 25.5\% | 8 | 16.0\% | 19 | 36.5\% | 10 | 19.6\% | 20 | 40.0\% | 11 | 22.0\% | 8 | 16.0\% |
| Good | 213 | 53.3\% | 20 | 40.0\% | 24 | 51.1\% | 33 | 66.0\% | 19 | 36.5\% | 36 | 70.6\% | 22 | 44.0\% | 30 | 60.0 | 29 | 58.0\% |
| Neither good nor poor | 38 | 9.5\% | 11 | 22.0\% | 8 | 17.0\% | 2 | 4.0\% | 0 | .0\% | 5 | 9.8\% | 7 | 14.0\% | 4 | 8.0\% | 1 | 2.0\% |
| Poor | 6 | 1.5\% | 1 | 2.0\% | 1 | 2.1\% | 2 | 4.0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 1 | 2.0\% |
| Very poor | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| Don't know | 41 | 10.3\% | 5 | 10.0\% | 2 | 4.3\% | 5 | 10.0\% | 14 | 26.9\% | 0 | .0\% | 0 | .0\% | 4 | 8.0\% | 11 | 22.\% |

Q10. When you come to the town centre during the day, how do you rate the following - CLEANLNESS OF STREETS?

|  | Base: All respondents |  | Junction of RIsbygate Street, St Johns Street and Brentgrovel Street |  | Brentgrovel Street and Butter Market |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | M arket and Abbeygate Street |  | Auction Street TwithingArc ShoppingComplex) |  | Gosnold Street (withinArc ShoppingComplex)N |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| Very good | 112 | 28.\% | 18 | 36.0\% | 9 | 19.1\% | 7 | 14.0\% | 14 | 26.9\% | 17 | 33.3\% | 20 | 40.0\% | 11 | 22.0\% | 16 | 32.0\% |
| Good | 224 | 56.\% | ${ }^{23}$ | 46.0\% | 31 | 66.0\% | 31 | 62.\% | 30 | 57.7\% | 25 | 49.0\% | 22 | 44.0\% | 33 | 66.0\% | 29 | 58.0\% |
| Neither good nor poor | 51 | 12.8\% | 6 | 12.0\% | 6 | 12.8\% | 11 | 22.0\% | 6 | 11.5\% | 7 | 13.7\% | 7 | 14.0\% | 5 | 10.0\% | 3 | 6.0\% |
| Poor | 10 | 2.5\% | 3 | 6.0\% | 1 | 2.1\% | 0 | .0\% | 2 | 3.8\% | 1 | 2.0\% | 1 | 2.0\% | 0 | .0\% | 2 | 4.0\% |
| Very poor | 3 | 8\% | 0 | .0\% | 0 | 0\% | 1 | 2.0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |

Q10. When you come to the town centre during the day, how do you rate the following - ATTRACTIVENESS OF THE TOWN CENTRE:

|  | Base: All respondents |  | Junction of RIsbygate and Brentgrovel Street |  | $\begin{gathered} \text { Junction of } \\ \text { Brentgrovel Street and } \\ \text { Butter Market } \end{gathered}$ |  | Northern end ofCornhill |  | Northern end of Buttermarket |  | The Traverse |  | Junction of ButterMarket and AbbeygateStreet |  | Auction Street withinArc ShoppingComplex) |  | Gosnold Street (withinArc ShoppingComplex) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| Very good | 192 | 48.\% | 27 | 54.0\% | 18 | 38.3\% | 25 | 50.\% | 32 | 61.5\% | 20 | 39.2\% | 29 | 58.0\% | 16 | 32.0\% | 25 | 50.0 |
| Good | 184 | 46.0\% | 21 | 42.\% | 26 | 55.3\% | 21 | 42.0\% | 16 | 30.8\% | 28 | 54.9\% | 18 | 36.0\% | 32 | 64.0\% | 22 | 44.0\% |
| Neither good nor poor | 20 | 5.0\% | 2 | 4.0\% | 3 | 6.4\% | 4 | 8.0\% | 4 | 7.7\% | 2 | 3.9\% | 3 | 6.0\% | 1 | 2.0\% | 1 | 2.0\% |
| Poor | 4 | 1.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 1 | 2.0\% | 2 | 4.0\% |

Q11. How often do you visit Bury St Edmunds town centre in the evening?

|  | Base: All respondents |  | Junction or RISoygate and Brentarovel Street |  | $\begin{gathered} \text { Junction } \\ \text { Brentgrovel Street and } \\ \text { Butter Market } \end{gathered}$ |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | Junctron or ButterMarket and Abbeygate Street |  | Aucton Street withinArc ShoppingComplex) Complex) |  | Goshold Streel Twitrim <br> Arc Shopping <br> Complex) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| Everyday/ most days | 6 | 1.5\% | 2 | 4.0\% | 0 | .0\% | 0 | .0\% | 1 | 1.9\% | 1 | 2.0\% | 2 | 4.0\% | 0 | 0\% | 0 | .0\% |
| 2-3times a week | 13 | 3.3\% | 1 | 2.0\% | 1 | 2.1\% | 4 | 8.0\% | 0 | 0\% | 3 | 5.9\% | 4 | 8.0\% | 0 | .0\% | 0 | .0\% |
| Once a week | 28 | 7.0\% | 3 | 6.0\% | 3 | 6.4\% | 2 | 4.0\% | 2 | 3.8\% | 4 | 7.8\% | 5 | 10.0\% | 4 | 8.0\% | 5 | 10.0\% |
| Once a fortnight | 16 | 4.0\% | 3 | 6.0\% | 4 | 8.5\% | 1 | 2.0\% | 1 | 1.9\% | 1 | 2.0\% | 1 | 2.0\% | 3 | 6.0\% | 2 | 4.0\% |
| Once a month | 56 | 14.0\% | 3 | 6.0\% | 7 | 14.9\% | 12 | 24.0\% | 3 | 5.8\% | 4 | 7.8\% | 4 | 8.0\% | 12 | 24.0\% | 11 | 22.0\% |
| Less often | 36 | 9.0\% | 3 | 6.0\% | 6 | 12.8\% | 7 | 14.0\% | 5 | 9.6\% | 3 | 5.9\% | 4 | 8.0\% | 2 | 4.0\% | 6 | 12.0\% |
| Never | 245 | 61.3\% | 35 | 70.0\% | 26 | 55.3\% | 24 | 48.0\% | 40 | 76.9\% | 35 | 68.6\% | 30 | 60.0\% | 29 | 58.0\% | 26 | 52.0\% |

Q12. What are your main reasons for visiting the town centre in the evening?

|  |  | Base: Those visiting inthe evening |  | Junction of RIsbygate Street, St Johns Street and Brentqrovel Street |  | Brentgrovel Street and Butter Market |  | $\begin{aligned} & \text { Northern end of } \\ & \text { Cornhill } \end{aligned}$ |  | Northern end of Buttermarket |  | The Traverse |  | M arket and Abbeygate Street |  | Auction Street withinArc ShoppingComplex) |  | Gosnold Street (within Arc Shopping Complex) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: Those visiting in the evening |  | 155 | 100.0\% | 15 | 100.0\% | 21 | 100.0\% | ${ }^{26}$ | 100.0\% | 12 | 100.0\% | 16 | 100.0\% | 20 | 100.0\% | 21 | 100.0\% | 24 | 100.0\% |
| Pubs/ bars |  | 56 | 36.1\% | 5 | 33.3\% | 7 | 33.3\% | 12 | 46.2\% | 6 | 50.0\% | 4 | 25.\% | 5 | 25.0\% | 6 | 28.6\% | 11 | 45.\% |
| Cafes/ restaurants |  | 98 | 63.2\% | 9 | 60.\% | 12 | 57.1\% | 19 | 73.1\% | 8 | 66.7\% | 11 | 68.\% | 13 | 65.0\% | 10 | 47.\% | 16 | 66.7\% |
| Cinema |  | 78 | 50.3\% | 7 | 46.7\% | 8 | 38.1\% | 10 | 38.5\% | 6 | 50.0\% | 11 | 68.\% | 12 | 60.0\% | 9 | 42.9\% | 15 | 62.5\% |
| Theatres |  | 27 | 17.4\% | 1 | 6.7\% | 3 | 14.3\% | 4 | 15.4\% | 1 | 8.3\% | 8 | 50.0\% | 6 | 30.0\% | 3 | 14.3\% | 1 | 4.2\% |
| Live music |  | 19 | 12.3\% | 4 | 26.7\% | 4 | 19.0\% | 2 | 7.7\% | 2 | 16.7\% | 2 | 12.5\% | 1 | 5.0\% | 0 | .0\% | 4 | 16.7\% |
| Nightclubs |  | 14 | 9.0\% | 3 | 20.0\% | 2 | 9.5\% | 0 | .0\% | 1 | 8.3\% | 2 | 12.5\% | 5 | 25.0\% | 1 | 4.8\% | 0 | .0\% |
| Church or other place of worship |  | 4 | 2.6\% | 0 | .0\% | 0 | .0\% | 2 | 7.7\% | 0 | .0\% | 2 | 12.5\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Library |  | 6 | 3.9\% | 3 | 20.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 6.3\% | 2 | 10.0\% | 0 | .0\% | 0 | .0\% |
| Sports Centre |  | 6 | 3.9\% | 1 | 6.7\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 2 | 12.5\% | 1 | 5.0\% | 0 | .0\% | 2 | 8.3\% |
| Other health and fitness centre |  | 1 | .6\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 4.8\% | 0 | .0\% |
| Don't visit in the evening |  | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
|  | Bingo | 3 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 5.0\% | 2 | 9.5\% | 0 | .0\% |
|  | Meet friends/ family | 2 | 1.3\% | 1 | 6.7\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 5.0\% | 0 | .0\% | 0 | .0\% |
| Other | Book club | 1 | .6\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 5.0\% | 0 | .0\% | 0 | .0\% |
|  | Art Society | 1 | .6\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 5.0\% | 0 | .0\% | 0 | .0\% |
|  | Masonic Hall | 1 | .6\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 4.8\% | 0 | .0\% |
|  | Firework display | 1 | .6\% | 0 | .0\% | 0 | .0\% | 1 | 3.8\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |


| Q13. What do you like about the town centre in the evening? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Base: Those visiting in } \\ & \text { the evening } \end{aligned}$ |  | Junction of RIsbygate Street, St Johns Street and Brentgrovel Street |  | Brentgrovel Street and Butter M arket |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | Junction of ButterM arket and AbbeygateStreet |  | Aucton Street wivtingArc ShoppingComplex) |  | Gosnold Street (within Arc Shopping Complex) |  |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: Those visiting in the evening | 155 | 100.0\% | 15 | 100.0\% | ${ }^{21}$ | 100.0\% | 26 | 100.0\% | 12 | 100.0\% | 16 | 100.0\% | 20 | 100.0\% | 21 | 100.0\% | 24 | 100.0\% |
| Good cafes, restaurants or bars | 85 | 54.8\% | 5 | 33.3\% | 8 | 38.1\% | 9 | 34.6\% | 8 | 66.7\% | 12 | 75.0\% | 12 | 60.0\% | 13 | 61.9\% | 18 | 75.\% |
| Good leisure, entertainment or cultural facilities | 46 | 29.7\% | 5 | 33.3\% | 6 | 28.6\% | 5 | 19.2\% | 2 | 16.7\% | 6 | 37.5\% | 6 | 30.0\% | 9 | 42.9\% | 7 | 29.2\% |
| Attractive architecture/ buildings | 18 | 11.6\% | 1 | 6.7\% | 0 | .0\% | 1 | 3.8\% | 0 | .0\% | 7 | 43.8\% | 4 | 20.0\% | 2 | 9.5\% | 3 | 12.5\% |
| Attractive shop fronts/ shopping streets | 8 | 5.2\% | 1 | 6.7\% | 0 | .0\% | 1 | 3.8\% | 0 | .0\% | 2 | 12.5\% | 2 | 10.0\% | 1 | 4.8\% | 1 | 4.2\% |
| Floral displays/ natural features | , | 4.5\% | 1 | 6.7\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 2 | 12.5\% | 2 | 10.0\% | 1 | 4.8\% | 1 | 4.2\% |
| Historic buildings | 14 | 9.0\% | 1 | 6.7\% | 0 | .0\% | 1 | 3.8\% | 0 | .0\% | 5 | 31.3\% | 3 | 15.0\% | 3 | 14.3\% | 1 | 4.2\% |
| Tourist attrations | 5 | 3.2\% | 0 | .0\% | 0 | .0\% | 1 | 3.8\% | 0 | .0\% | 1 | 6.3\% | 2 | 10.0\% | 0 | .0\% | 1 | 4.2\% |
| Easy to get to by car | 18 | 11.6\% | 2 | 13.3\% | 2 | 9.5\% | 3 | 11.5\% | 0 | .0\% | 3 | 18.8\% | 4 | 20.0\% | 1 | 4.8\% | 3 | 12.5\% |
| Good car parking | 14 | 9.0\% | 2 | 13.3\% | 4 | 19.0\% | 1 | 3.8\% | 1 | 8.3\% | 1 | 6.3\% | 2 | 10.0\% | 2 | 9.5\% | 1 | 4.2\% |
| Easy to get to by public transport | 2 | 1.3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 6.3\% | 0 | .0\% | 0 | .0\% | 1 | 4.2\% |
| Clean streets | 12 | 7.7\% | 4 | 26.7\% | 0 | .0\% | 0 | .0\% | 1 | 8.3\% | 2 | 12.5\% |  | 15.0\% | 1 | 4.8\% | 1 | 4.2\% |
| Good street lighting | 20 | 12.9\% | 4 | 26.7\% | 2 | 9.5\% | 1 | 3.8\% | 0 | .0\% | 2 | 12.5\% | 8 | 40.0\% | 1 | 4.8\% | 2 | 8.3\% |
| Good safety/ security | 28 | 18.1\% | 3 | 20.0\% | 2 | 9.5\% | 4 | 15.4\% | 1 | 8.3\% | 4 | 25.0\% | 5 | 25.0\% | 3 | 14.3\% | 6 | 25.\% |
| Don't visit the town centre in the evening | 1 | .6\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | - | .0\% | - | . $0 \%$ | 0 | .0\% | 1 | 4.2\% |
| Nothing/ very little | 11 | 7.1\% | 1 | 6.7\% | 3 | 14.3\% | 4 | 15.4\% | 1 | 8.3\% | 0 | .0\% | 2 | 10.0\% | 0 | . $0 \%$ | 0 | . $0 \%$ |
| Lively atmosphere/ people | 6 | 3.9\% | , | 13.3\% | 2 | 9.5\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 5.0\% | 1 | 4.8\% | 0 | .0\% |
| Other $\quad$ It's quiet | 2 | 1.3\% | 0 | .0\% | , | .0\% | 1 | 3.8\% | 1 | 8.3\% | - | .0\% | , | .0\% | , | .0\% | 0 | .0\% |
| Good for older people | 1 | .6\% | 0 | .0\% | 0 | .0\% | 1 | 3.8\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |

Q14. What do you dislike about the town centre in the evening?


Q15. When you come to the town centre in the evening, how do you rate the following - CAR PARKING?

|  | Base: Those visiting in the evening |  | Junction or RIsoygate and Brentarovel Street |  | $\begin{gathered} \text { Junction ov } \\ \text { Brentgrovel Street and } \\ \text { Butter Market } \end{gathered}$ |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | $\begin{aligned} & \text { Junction or Butter } \\ & \text { Market and Abbeygate } \\ & \text { Street } \end{aligned}$ |  | Auction Street TwithinArc ShoppingComplex) |  | Arstora street withinArc ShoppingComplex) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: Those visiting in the evening | 155 | 100.0\% | 15 | 100.0\% | ${ }^{21}$ | 100.0\% | 26 | 100.0\% | 12 | 100.0\% | 16 | 100.0\% | 20 | 100.0\% | 21 | 100.0\% | ${ }^{24}$ | 100.0\% |
| Very good | 33 | 21.3\% | 3 | 20.0\% | 5 | 23.\% | 4 | 15.4\% | 7 | 58.3\% | 2 | 12.5\% | 3 | 15.0\% | 2 | 9.5\% | 7 | 29.2\% |
| Good | 62 | 40.\% | 4 | 26.7\% | 9 | 42.9\% | 9 | 34.6\% | 3 | 25.0\% | 8 | 50.\% | 10 | 50.0\% | 13 | 61.9\% | 6 | 25.0\% |
| Neither good nor poor | 13 | 8.4\% | 1 | 6.7\% | 3 | 14.3\% | 4 | 15.4\% | 0 | .0\% | 2 | 12.5\% | 1 | 5.0\% | 1 | 4.8\% | 1 | 4.2\% |
| Poor | 8 | 5.2\% | 0 | .0\% | 1 | 4.8\% | 3 | 11.5\% | 0 | .0\% | 2 | 12.5\% | 0 | .0\% | 0 | .0\% | 2 | 8.3\% |
| Very poor | 3 | 1.9\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 6.3\% | 0 | 0\% | 2 | 9.5\% | 0 | 0\% |
| Don't know | 36 | 23.2\% | 7 | 46.7\% | 3 | 14.3\% | 6 | 23.1\% | 2 | 16.7\% | 1 | 6.3\% | 6 | 30.0\% | 3 | 14.3\% | 8 | 33.3\% |

Q15. When you come to the town centre in the evening, how do you rate the following- BUS SERVICES?

|  | Base: Those visiting in the evening |  | Junction of RIsbygate Street, St Johns Street and Brentqrovel Street |  | $\begin{gathered} \text { Junction of } \\ \begin{array}{c} \text { Brentgrovel Street and } \\ \text { Butter Market } \end{array} \\ \hline \end{gathered}$ |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | Junction or ButterMarket and Abbeygate Street |  | Auction Street (withinArc ShoppingComplex) |  | Gosnold Street (withinArc ShoppingComplex) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: Those visiting in the evening | 155 | 100.0\% | 15 | 100.0\% | ${ }^{21}$ | 100.0\% | ${ }^{26}$ | 100.0\% | 12 | 100.0\% | 16 | 100.0\% | 20 | 100.0\% | ${ }^{21}$ | 100.0\% | 24 | 100.0\% |
| Very good | 6 | 3.9\% | 1 | 6.7\% | 2 | 9.5\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 4.8\% | 2 | 8.3\% |
| Good | 16 | 10.3\% | 2 | 13.3\% | 4 | 19.0\% | 0 | .0\% | 2 | 16.7\% | 2 | 12.5\% | 1 | 5.0\% | 5 | 23.8\% | 0 | .0\% |
| Neither good nor poor | 7 | 4.5\% | 1 | 6.7\% | 2 | 9.5\% | 2 | 7.7\% | 0 | .0\% | 0 | .0\% | 1 | 5.0\% | 0 | .0\% | 1 | 4.2\% |
| Poor | 13 | 8.4\% | 0 | .0\% | 0 | .0\% | 2 | 7.7\% | 1 | 8.3\% | 1 | 6.3\% | 4 | 20.0\% | 0 | .0\% | 5 | 20.8\% |
| Very poor | 29 | 18.7\% | 4 | 26.7\% | 3 | 14.3\% | 5 | 19.2\% | 4 | 33.3\% | 3 | 18.8\% | 8 | 40.0\% | 0 | .0\% | 2 | 8.3\% |
| Don't know | 84 | 54.2\% | 7 | 46.7\% | 10 | 47.6\% | 17 | 65.4\% | 5 | 41.7\% | 10 | 62.5\% | 6 | 30.0\% | 15 | 71.4\% | 14 | 58.3\% |



Q15. When you come to the town centre in the evening, how do you rate the following- RANGE OF EVENING ATTRACTIONS?

|  | Base: Those visiting in the evening |  | Junction of RIsbygate Street, St Johns Street and Brentarovel Street |  | Brentgrovel Street and Butter Market |  | Northern end of Cornhill |  | Northern end ofButtermarket |  | The Traverse |  | M arket and Abbeygate Street |  | Auction Street withinArc ShoppingComplex) |  | GOSSold Street withinArc ShoppingComplex) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: Those visiting in the evening | 155 | 100.0\% | 15 | 100.0\% | 21 | 100.0\% | ${ }^{26}$ | 100.0\% | 12 | 100.0\% | 16 | 100.0\% | 20 | 100.0\% | 21 | 100.0\% | 24 | 100.0\% |
| Very good | 30 | 19.4\% | 8 | 53.3\% | 7 | 33.3\% | 2 | 7.7\% | 3 | 25.0\% | 1 | 6.3\% | 1 | 5.0\% | 2 | 9.5\% | 6 | 25.0\% |
| Good | 89 | 57.4\% | 7 | 46.7\% | 9 | 42.9\% | 17 | 65.4\% | 4 | 33.3\% | 11 | 68.8\% | 12 | 60.0\% | 17 | 81.0\% | 12 | 50.0\% |
| Neither good nor poor | 26 | 16.8\% | 0 | .0\% | 3 | 14.3\% | 6 | 23.1\% | 4 | 33.3\% | 3 | 18.8\% | 6 | 30.0\% | 2 | 9.5\% | 2 | 8.3\% |
| Poor |  | 1.9\% | 0 | .0\% | 1 | 4.8\% | 1 | 3.8\% | 1 | 8.3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Don't know | 7 | 4.5\% | 0 | .0\% | 1 | 4.8\% | 0 | .0\% | 0 | .0\% | 1 | 6.3\% | 1 | 5.0\% | 0 | .0\% | 4 | 16.7\% |

Q15. When you come to the town centre in the evening, how do you rate the following - QUALTY OF EVENING ATTRACTIONS?

|  | Base: Those visiting in the evening |  | Junction of RIsbygate Street, St Johns Street and Brentgrovel Street |  | $\begin{gathered} \text { Junction of } \\ \text { Brentgrovel Street and } \\ \text { Butter Market } \end{gathered}$ |  | Northern end ofCornhill |  | Northern end of Buttermarket |  | The Traverse |  | $\begin{array}{c\|} \hline \text { Junction of Butter } \\ \text { Market and Abbeygate } \\ \text { Street } \end{array}$ |  | Arc ShoppingComplex) |  | Gosnold Street (WithirArc ShoppingComplex) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num |  |
| Base: Those visiting in the evening | 155 | 100.0\% | 15 | 100.0\% | 21 | 100.0\% | 26 | 100.0\% | 12 | 100.0\% | 16 | 100.0\% | 20 | 100.0\% | 21 | 100.0\% | 24 | 00.0\% |
| Very good | 28 | 18.1\% | 7 | 46.7\% | 7 | 33.3\% | 1 | 3.8\% | 3 | 25.0\% | 0 | .0\% | 1 | 5.0\% | 2 | 9.5\% | 7 | 29.2\% |
| Good | 91 | 58.7\% | 8 | 53.3\% | 10 | 47.6\% | 18 | 69.2\% | 4 | 33.3\% | 13 | 81.3\% | 10 | 50.0\% | 16 | 76.2\% | 12 | 50.0\% |
| Neither good nor poor | 26 | 16.8\% | 0 | .0\% | 2 | 9.5\% | 5 | 19.2\% | 4 | 33.3\% | 3 | 18.8\% | 8 | 40.0\% | 3 | 14.3\% | 1 | 4.2\% |
| Poor | 2 | 1.3\% | 0 | .0\% | 1 | 4.8\% | 0 | .0\% | 1 | 8.3\% | 0 | .0\% | 0 | 0\% | 0 | 0\% | 0 | .0\% |


| Very poor | 1 | $.6 \%$ | 0 | $.0 \%$ | 0 | $.0 \%$ | 1 | $3.8 \%$ | 0 | $.0 \%$ | 0 | $.0 \%$ | 0 | $0 \%$ | 0 | $.0 \%$ | 0 | $.0 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Don't know | 7 | $4.5 \%$ | 0 | $.0 \%$ | 1 | $4.8 \%$ | 1 | $3.8 \%$ | 0 | $.0 \%$ | 0 | $.0 \%$ | 1 | $5.0 \%$ | 0 | $.0 \%$ | 4 | $16.7 \%$ |


|  | Base: Those visiting in the evening |  | Junction of RIsbygate Street, St Johns Street and Brentgrovel Street |  | $\begin{gathered} \text { Junction of } \\ \text { Brentgrovel Street and } \\ \text { Butter Market } \end{gathered}$ |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | $\begin{array}{c\|} \hline \text { Junction or Butter } \\ \text { M arket and Abbeygate } \\ \text { Street } \end{array}$ |  | Auction Street (withinArc ShoppingComplex) |  | Gosnold Street (withinArc ShoppingComplex) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: Those visiting in the evening | 155 | 100.0\% | 15 | 100.0\% | ${ }^{21}$ | 100.0\% | ${ }^{26}$ | 100.0\% | 12 | 100.0\% | 16 | 100.0\% | 20 | 100.0\% | ${ }^{21}$ | 100.0\% | ${ }^{24}$ | 100.0\% |
| Very good | 32 | 20.6\% | 6 | 40.0\% | 7 | 33.3\% | 2 | 7.7\% | 3 | 25.0\% | 0 | .0\% | 2 | 10.0\% | 4 | 19.0\% | 8 | 33.3\% |
| Good | 94 | 60.6\% | 4 | 26.7\% | 11 | 52.4\% | 17 | 65.4\% | 8 | 66.7\% | 14 | 87.5\% | 13 | 65.0\% | 15 | 71.4\% | 12 | 50.0\% |
| Neither good nor poor | 19 | 12.3\% | 3 | 20.0\% | 1 | 4.8\% | 4 | 15.4\% | 1 | 8.3\% | 2 | 12.5\% | 3 | 15.0\% | 2 | 9.5\% | 3 | 12.5\% |
| Poor | 8 | 5.2\% | 2 | 13.3\% | 1 | 4.8\% | 2 | 7.7\% | 0 | .0\% | 0 | .0\% | 2 | 10.0\% | 0 | .0\% | 1 | 4.2\% |
| Very poor | 1 | .6\% | 0 | .0\% | 0 | .0\% | 1 | 3.8\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Don't know | 1 | .6\% | 0 | . $\%$ | 1 | 4.8\% | 0 | . $0 \%$ | 0 | . $\%$ | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | . $\%$ |

Q15. When you come to the town centre in the evening, how do you rate the following - ATTRACTIVENESS OF THE TOWN CENTRE

|  | Base: Those visiting in the evening |  | Junction of RIsbygate Street, St Johns Street and Brentgrovel Street |  | Brentgrovel Street and Butter M arket |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | $\begin{aligned} & \text { Junction of Butter } \\ & \text { M arket and Abbeygate } \\ & \text { Street } \end{aligned}$ |  | Auction Street (WithinArc ShoppingComplex) |  | Gosnold Street (withinArc ShoppingComplex) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: Those visiting in the evening | 155 | 100.0\% | 15 | 100.0\% | 21 | 100.0\% | 26 | 100.0\% | 12 | 100.0\% | 16 | 100.0\% | 20 | 100.0\% | 21 | 100.0\% | 24 | 100.08 |
| Very good | 44 | 28.4\% | 7 | 46.7\% | 7 | 33.3\% | 5 | 19.2\% | 5 | 41.7\% | 3 | 18.8\% | 4 | 20.0\% | 5 | 23.8\% | 8 | 33.3\% |
| Good | 92 | 59.4\% | 7 | 46.7\% | 12 | 57.1\% | 17 | 65.4\% | 5 | 41.7\% | 12 | 75.\% | 12 | 60.\% | 14 | 66.7\% | 13 | 54.2\% |
| Neither good nor poor | 15 | 9.7\% | 1 | 6.7\% | 0 | .0\% | 3 | 11.5\% | 2 | 16.7\% | 1 | 6.3\% | 3 | 15.0\% | 2 | 9.5\% | 3 | 12.5 |
| Poor | 2 | 1.3\% | 0 | .0\% | 1 | 4.8\% | 1 | 3.8\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| Don't know | 2 | 1.3\% | 0 | 0\% | 1 | 4.8\% | 0 | 0\% | 0 | .0\% | 0 | .0\% | 1 | 5.0\% | 0 | 0\% | 0 | .0\% |


| Q16. SEG of chief income earner |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base: All respondents |  | Junction of RIsbygate Street, St Johns Street and Brentqrovel Street |  | Junction ofBrentgrovel Street andButter Market |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | $\begin{gathered} \text { Junction of Butter } \\ \text { M arket and Abbeygate } \\ \text { Street } \\ \hline \end{gathered}$ |  | Auction Street withinArc ShoppingComplex) |  | Gosnold Street (Within <br> Arc Shopping <br> Complex) |  |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| A | 11 | 2.8\% | 1 | 2.0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 3 | 5.9\% | 3 | 6.0\% | 2 | 4.0\% | 1 | 2.0\% |
| B | 70 | 17.5\% | 3 | 6.0\% | 9 | 19.1\% | 13 | 26.0\% | 11 | 21.2\% | 12 | 23.5\% | 5 | 10.0\% | 7 | 14.0\% | 10 | 20.0\% |
| $\mathrm{Cl}^{2}$ | 122 | 30.5\% | 15 | 30.0\% | 17 | 36.2\% | 15 | 30.0\% | 19 | 36.5\% | 14 | 27.5\% | 18 | 36.0\% | 13 | 26.0\% | 11 | 22.0\% |
| C2 | 94 | 23.5\% | 14 | 28.0\% | 9 | 19.1\% | 11 | 22.0\% | 10 | 19.2\% | 11 | 21.6\% | 10 | 20.0\% | 14 | 28.0\% | 15 | 30.0\% |
| D | 56 | 14.0\% | 8 | 16.0\% | 4 | 8.5\% | 5 | 10.0\% | 10 | 19.2\% | 5 | 9.8\% | 8 | 16.0\% | 7 | 14.0\% | 9 | 18.0\% |
| E | 46 | 11.5\% | 9 | 18.0\% | 6 | 12.8\% | 6 | 12.0\% | 2 | 3.8\% | 6 | 11.8\% | 6 | 12.0\% | , | 14.0\% | 4 | 8.0\% |
| Refused | 1 | .3\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |


| Q17. Age group of respondent |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base: All respondents |  | Junction of RIsbygate Street, St Johns Street and Brentgrovel Street |  | Brentgrovel Street and Butter Market |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | Junction of Butter <br> Market and Abbeygate <br> Street |  | Auction Street (withinArc ShoppingComplex) |  | Gosnold Street (WithinArc ShoppingComplex) |  |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| 16-17 | 57 | 14.3\% | 15 | 30.0\% | 8 | 17.0\% | 3 | 6.0\% | 6 | 11.5\% | 1 | 2.0\% | 10 | 20.0 | 3 | 6.0\% | 11 | 22.\% |
| 18-24 | 35 | 8.8\% | 6 | 12.0\% | 3 | 6.4\% | 3 | 6.0\% | 6 | 11.5\% | 5 | 9.8\% | 3 | 6.0\% | 4 | 8.0\% | 5 | 10.0\% |
| 25-34 | 48 | 12.0\% | 8 | 16.0\% | 7 | 14.9\% | 6 | 12.0\% | 5 | 9.6\% | 6 | 11.8\% | 5 | 10.0\% | 6 | 12.0\% | 5 | 10.0\% |
| 35-44 | 51 | 12.8\% | 1 | 2.0\% | 5 | 10.6\% | 7 | 14.0\% | 7 | 13.5\% | 12 | 23.5\% | 5 | 10.0\% | 7 | 14.0\% | 7 | 14.0\% |
| 45-54 | 81 | 20.3\% | 6 | 12.0\% | 8 | 17.0\% | 11 | 22.0\% | 12 | 23.1\% | 12 | 23.5\% | 16 | 32.0\% | 9 | 18.0\% | 7 | 14.0\% |
| 55-64 | 124 | 31.0\% | 14 | 28.0\% | 16 | 34.0\% | 20 | 40.0\% | 13 | 25.0\% | 15 | 29.4\% | 11 | 22.0\% | 20 | 40.0\% | 15 | 30.0\% |
| $65+$ | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| Refused | 3 | 8\% | 0 | 0\% | 0 | 0\% | 0 | 0\% | 3 | 5.8\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |

Q18. How many people between 16 - 64 are there in your household who are...?

|  |  | Base: All respondents |  | Junction of Risbygate Street, St Johns Street and Brentqrovel Street |  | Junction of <br> Brentgrovel Street and <br> Butter M arket |  | Northern end ofCornhill |  | Northern end of Buttermarket |  | The Traverse |  | Junction or ButterMarket and AbbeygateStreet |  | Aucton Street withinArc ShoppingComplex) |  | Gosnold Street (within Arc Shopping Complex) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents |  | 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| In part-time employment | 0 | 309 | 77.3\% | 41 | 82.\% | 37 | 78.7\% | 38 | 76.0\% | 47 | 90.4\% | 35 | 68.6\% | 35 | 70.0\% | 41 | 82.0\% | 35 | 70.0\% |
|  | 1 | 69 | 17.3\% | 7 | 14.0\% | 8 | 17.0\% | 10 | 20.0\% | 4 | 7.7\% | 13 | 25.5\% | 8 | 16.0\% | 8 | 16.0\% | 11 | 22.0\% |
|  | 2 | 16 | 4.0\% | 1 | 2.0\% | 1 | 2.1\% | 2 | 4.0\% | 1 | 1.9\% | 1 | 2.0\% | 5 | 10.0\% | 1 | 2.0\% | 4 | 8.0\% |
|  | 3 | 4 | 1.0\% | 1 | 2.0\% | 1 | 2.1\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
|  | 4 | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
|  | 5 | 1 | .3\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |
| In full-time employment | 0 | 197 | 49.3\% | 26 | 52.0\% | 24 | 51.1\% | 30 | 60.0\% | 24 | 46.2\% | 24 | 47.1\% | 25 | 50.0\% | 23 | 46.0\% | 21 | 42.0\% |
|  | 1 | 118 | 29.5\% | 11 | 22.0\% | 16 | 34.0\% | 15 | 30.0\% | 16 | 30.8\% | 18 | 35.3\% | 12 | 24.0\% | 16 | 32.0\% | 14 | 28.0\% |
|  | 2 | 76 | 19.0\% | 12 | 24.0\% | 6 | 12.8\% | 4 | 8.0\% | 11 | 21.2\% | 9 | 17.6\% | 12 | 24.0\% | 10 | 20.0\% | 12 | 24.0\% |
|  | 3 | 6 | 1.5\% | 0 | .0\% | 1 | 2.1\% | 0 | .0\% | 1 | 1.9\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 3 | 6.0\% |
|  | 4 | 3 | .8\% | 1 | 2.0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% |
| Unemployed - not available for or seeking employment | 0 | 289 | 72.3\% | 13 | 26.0\% | 29 | 61.7\% | 46 | 92.0\% | 35 | 67.3\% | 49 | 96.1\% | 29 | 58.0\% | 50 | 100.0\% | 38 | 76.0\% |
|  | 1 | 71 | 17.8\% | 24 | 48.0\% | 15 | 31.9\% | 4 | 8.0\% | 8 | 15.4\% | 1 | 2.0\% | 14 | 28.0\% | 0 | .0\% | 5 | 10.0\% |
|  | 2 | 37 | 9.3\% | 11 | 22.0\% | 3 | 6.4\% | 0 | .0\% | 9 | 17.3\% | 1 | 2.0\% | 6 | 12.0\% | 0 | .0\% | 7 | 14.0\% |
|  | 3 | 2 | .5\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% |
|  | 4 | 1 | .3\% | 1 | 2.0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% | 0 | .0\% |

Q19. Number of cars in the household

|  | Q19. Number of cars in the household |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base: All respondents |  | Junction of RIsbygate Street, St Johns Street and Brentarovel Street |  | Brentgrovel Street and Butter Market |  | Northern end ofCornhill |  | Northern end of Buttermarket |  | The Traverse |  | $\begin{aligned} & \text { Junction or Butter } \\ & \text { Market and Abbeygate } \\ & \text { Street } \end{aligned}$ |  | Auction Street twithinArc ShoppingComplex) |  | Gosnold Street (WithinArc ShoppingComplex) |  |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| None | 80 | 20.0\% | 19 | 38.0\% | 9 | 19.1\% | 9 | 18.0\% | 11 | 21.2\% | 6 | 11.8\% | 12 | 24.0\% | 7 | 14.0\% | 7 | 14.0\% |
| One | 164 | 41.0\% | 16 | 32.0\% | 22 | 46.8\% | 24 | 48.0\% | 22 | 42.3\% | 23 | 45.1\% | 19 | 38.0\% | 17 | 34.0\% | 21 | 42.0\% |
| Two | 119 | 29.8\% | 11 | 22.0\% | 13 | 27.7\% | 14 | 28.0\% | 16 | 30.8\% | 19 | 37.3\% | 11 | 22.0\% | 20 | 40.0\% | 15 | 30.0\% |
| Three or more | 37 | 9.3\% | 4 | 8.0\% | 3 | 6.4\% | 3 | 6.0\% | 3 | 5.8\% | 3 | 5.9\% | 8 | 16.0\% | 6 | 12.0\% | 7 | 14.0\% |


| Q20. Gender |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base: All respondents |  | Junction of RISbygate Street, St Johns Street and Brentarovel Street |  | Brentgrovel Street and Butter Market |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | M arket and Abbeygate <br> Street |  | Auction Street withinArc ShoppingComplex) |  | Gosnold Street (WithinArc ChopplingComplex) |  |
|  | Num | \% | ${ }_{50}$ | \% | Num | \% | Num | \% | ${ }_{5} \mathrm{Num}$ | \% | ${ }_{51}$ | \% | Num | \% | Num | \% | ${ }_{5} \mathrm{Nu}$ | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | ${ }^{47}$ | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| Male | 146 | 36.5\% | 21 | 42.0\% | 20 | 42.\% | 13 | 26.0\% | 23 | 44.2\% | 16 | 31.4\% | 18 | 36.0\% | 16 | 32.0\% | 19 | 38.0\% |
| Female | 254 | 63.5\% | 29 | 58.0\% | 27 | 57.4\% | 37 | 74.0\% | 29 | 55.8\% | 35 | 68.6\% | 32 | 64.0\% | 34 | 68.0\% | 31 | 62.0\% |



| Q21. Would you be willing to be recontacted as part of our quality procedures? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base: All respondents |  | Junction of RIsbygate Street, St Johns Street and Brentarovel Street |  | Brentgrovel Street and Butter Market |  | Northern end of Cornhill |  | Northern end of Buttermarket |  | The Traverse |  | M arket and Abbeygate Street |  | Auction Street withinArc ShoppingComplex) |  | Gosnold Street TwithinArc ShoppingComplex) |  |
|  | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 400 | 100.0\% | 50 | 100.0\% | 47 | 100.0\% | 50 | 100.0\% | 52 | 100.0\% | 51 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% | 50 | 100.0\% |
| Yes | 171 | 42.8\% | 25 | 50.0\% | 24 | 51.1\% | 29 | 58.\% | 8 | 15.4\% | 8 | 15.7\% | 39 | 78.0\% | 12 | 24.0\% | 26 | 52.0\% |
| No | 229 | 57.3\% | 25 | 50.0\% | 23 | 48.9\% | 21 | 42.0\% | 44 | 84.6\% | 43 | 84.3\% | 11 | 22.0\% | 38 | 76.0\% | 24 | 48.\% |

Appendix 3 - Street Survey Results - Haverhill

|  |  |  | interview |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base: All responde |  | Queen |  | Junction of Marke | Crown | Junction of High Stre | ubilee Walk |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| Wednesday | 51 | 25.5\% | 26 | 34.7\% | 25 | 33.3\% | 0 | 0.0\% |
| Thursday | 24 | 12.0\% | 0 | 0.0\% | 0 | 0.0\% | 24 | 48.0\% |
| Friday | 26 | 13.0\% | 0 | 0.0\% | 26 | 34.7\% | 0 | 0.0\% |
| Saturday | 49 | 24.5\% | 25 | 33.3\% | 24 | 32.0\% | 0 | 0.0\% |
| Tuesday | 50 | 25.0\% | 24 | 32.0\% | 0 | 0.0\% | 26 | 52.0\% |


|  |  |  | interview |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base: All responde |  | Queen |  | Junction of Market | Crown | Junction of High Street | bilee Walk |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| 10am-11am | 27 | 13.5\% | 12 | 16.0\% | 10 | 13.3\% | 5 | 10.0\% |
| 11am-12pm | 33 | 16.5\% | 13 | 17.3\% | 13 | 17.3\% | 7 | 14.0\% |
| 12pm-1pm | 35 | 17.5\% | 9 | 12.0\% | 15 | 20.0\% | 11 | 22.0\% |
| 1pm-2pm | 34 | 17.0\% | 15 | 20.0\% | 10 | 13.3\% | 9 | 18.0\% |
| 2pm - 3 pm | 34 | 17.0\% | 11 | 14.7\% | 14 | 18.7\% | 9 | 18.0\% |
| 3pm - 4pm | 37 | 18.5\% | 15 | 20.0\% | 13 | 17.3\% | 9 | 18.0\% |

F1. Postcode of respondent's home address

|  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| CB11 4DR | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| CB21 4DX | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| CB21 4EQ | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| CB21 4HD | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| CB21 4LB | 2 | 1.0\% | 0 | 0.0\% | 1 | 1.3\% | 1 | 2.0\% |
| CB21 4LD | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| CB21 4LR | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| CB21 4NQ | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| CB21 4RA | 3 | 1.5\% | 1 | 1.3\% | 2 | 2.7\% | 0 | 0.0\% |
| CB21 4TD | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| CB21 4YP | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| CB21 5DL | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| CB7 5BN | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| CB8 7RU | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| CB8 8PP | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| CB9 OAE | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| CB9 OAH | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| CB9 0AJ | 3 | 1.5\% | 1 | 1.3\% | 1 | 1.3\% | 1 | 2.0\% |
| CB9 0AP | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| CB9 0AQ | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| CB9 0AS | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| CB9 0AT | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| CB9 OAU | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| CB9 0AW | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| CB9 0AY | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |

CB9 OAZ CB9 OBA CB9 OBD CB9 OBN CB9 0DA CB9 ODD
CB9 ODH CB9 0DH CB9 ODT CB9 0DW CB9 ODZ CB9 OEQ CB9 OHT CB9 OHY CB9 OHZ CB9 0JF CB9 0JP CB9 0JR
CB9 0JW CB9 0JX CB9 OLJ CB9 0LN CB9 ONQ CB9 ONS CB9 OPB CB9 OP」 CB9 OPR CB9 7AL
CB9 7BH
CB9 7BN
CB9 7ED
CB9 7FT
CB9 7HN
CB9 7LA
CB9 7LE
CB9 7LJ
CB9 7PS
CB9 7QL
CB9 7RF
CB9 7SG
CB9 7TA
CB9 7UL
CB9 7VA
CB9 7XD
CB9 7XH
CB9 7YB
CB9 7YG
CB9 8AL
CB9 8AP





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CB9 8BD
CB9 8BE CB9 8BE CB9 8BU CB9 8DW CB9 8EE
CB9 8EF CB9 8EF CB9 8EG CB9 8EH CB9 8HB CB9 8HG CB9 8
CB9
8 CB9 8HW CB9 8HZ CB9 8J CB9 8J CB9 8JY
CB9
8LT CB9 8LX CB9 8LY CB9 8ND CB9 8NE CB9 8NR CB9 8QF
CB9 8QQ CB9 9AA CB9 9AD
CB9 9AE CB9 9AJ CB9 9AQ
CB9 9AY
CB9 9BD
CB9 9BG
CB9 9BS
CB9 9BT
CB9 9DD
CB9 9DX
CB9 9DZ
CB9 9EA
CB9 9EJ
CB9 9ES
CB9 9ET
CB9 9HA
CB9 9HG
CB9 9HL
CB9 9HN
CB9 9HP
CB9 9HS
CB9 9HT
CB9 9HX






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| \|CB9 9HY | 1 | 0.5\% |  | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CB9 9JB | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| CB9 9JG | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| CB9 9JJ | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| CB9 9JS | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| CB9 9LJ | 2 | 1.0\% | 2 | 2.7\% | 0 | 0.0\% | 0 | 0.0\% |
| CB9 9LQ | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| CB9 9LR | 2 | 1.0\% | 2 | 2.7\% | 0 | 0.0\% | 0 | 0.0\% |
| CB9 9ND | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| CB9 9NE | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| CB9 9NG | 2 | 1.0\% | 2 | 2.7\% | 0 | 0.0\% | 0 | 0.0\% |
| CB9 9NL | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| CB9 9NQ | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| CB9 9NS | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| CB9 9QW | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| CB9 9SG | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| CB9 9SN | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| CO10 0EP | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| CO10 6HG | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| CO10 8ED | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| CO10 8ET | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| CO10 8HJ | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| C010 8JW | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| CO10 8NU | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| CO10 8NX | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| CO10 8PL | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| CO10 8QA | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| CO10 8SA | 2 | 1.0\% | 0 | 0.0\% | 1 | 1.3\% | 1 | 2.0\% |
| CO10 8SB | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| C010 8TB | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| CO9 1JP | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| CO9 4HB | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| CO9 4NH | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| CO9 4SL | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| IP3 ORG | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| IP33 2DU | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| IP33 2NP | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| RH12 5XD | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |


|  |  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents |  | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| On foot |  | 90 | 45.0\% | 32 | 42.7\% | 41 | 54.7\% | 17 | 34.0\% |
| As a car driver |  | 64 | 32.0\% | 24 | 32.0\% | 21 | 28.0\% | 19 | 38.0\% |
| On the bus |  | 23 | 11.5\% | 8 | 10.7\% | 7 | 9.3\% | 8 | 16.0\% |
| As a car passenger |  | 13 | 6.5\% | 8 | 10.7\% | 2 | 2.7\% | 3 | 6.0\% |
| Dropped off by car |  | 3 | 1.5\% | 1 | 1.3\% | 2 | 2.7\% | 0 | 0.0\% |
| By cycle |  | 2 | 1.0\% | 1 | 1.3\% | 0 | 0.0\% | 1 | 2.0\% |
| Other | Taxi | 4 | 2.0\% | 1 | 1.3\% | 1 | 1.3\% | 2 | 4.0\% |
|  | Mobility scooter | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |



|  |  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents |  | 200 | 00.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| Food shopping (in shops) |  | 44 | 22.0\% | 14 | 18.7\% | 18 | 24.0\% | 12 | 24.0\% |
| Non-food shopping (in shops) |  | 65 | 32.5\% | 24 | 32.0\% | 19 | 25.3\% | 22 | 44.0\% |
| Shopping in the market |  | 6 | 3.0\% | 2 | 2.7\% | 4 | 5.3\% | 0 | 0.0\% |
| Using financial services |  | 20 | 10.0\% | 8 | 10.7\% | 4 | 5.3\% |  | 16.0\% |
| Using other services |  | 3 | 1.5\% | 2 | 2.7\% | , | 1.3\% | 0 | 0.0\% |
| Visiting restaurant, cafe, bar or public house |  | 23 | 11.5\% | 11 | 14.7\% | 6 | 8.0\% | 6 | 12.0\% |
| Work in or near the town centre |  | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| Tourism or sight seeing |  | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Visiting the Council Offices |  | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Visiting the Arts Centre (Town Hall) |  | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Visiting the Library |  | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| Going to the Cinema |  | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Visiting the Leisure Centre |  | 2 | 1.0\% | 1 | 1.3\% | 0 | 0.0\% | 1 | 2.0\% |
| Meeting friends or family |  | 7 | 3.5\% | 6 | 8.0\% | 1 | 1.3\% | 0 | 0.0\% |
| Other social or leisure reasons |  | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Business |  | 2 | 1.0\% | 0 | 0.0\% | 2 | 2.7\% | 0 | 0.0\% |
| Education |  | 2 | 1.0\% | 0 | 0.0\% | 1 | 1.3\% | 1 | 2.0\% |
| Access to transport services |  | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| Other | None/ no other | 74 | 37.0\% | 27 | 36.0\% | ${ }^{33}$ | 44.0\% |  |  |
|  | appointment |  | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |



| [Close to home/ live here | 135 | 78.9\% | 49 | 83.1\% | 53 | 81.5\% | 33 | 70.2\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Close to work | 18 | 10.5\% | 2 | 3.4\% | 6 | 9.2\% | 10 | 21.3\% |
| Close to friends/ relatives | 6 | 3.5\% | 1 | 1.7\% | 4 | 6.2\% | 1 | 2.1\% |
| Good food stores | 2 | 1.2\% | 2 | 3.4\% | 0 | 0.0\% | 0 | 0.0\% |
| Easy to get to by car | 2 | 1.2\% | 1 | 1.7\% | 0 | 0.0\% | 1 | 2.1\% |
| Good range of non-food shops/ shops that I like | 1 | 0.6\% | 1 | 1.7\% | 0 | 0.0\% | 0 | 0.0\% |
| Market day/ to visit the market | 1 | 0.6\% | 0 | 0.0\% | 1 | 1.5\% | 0 | 0.0\% |
| Attractive environment/ nice place | 1 | 0.6\% | 1 | 1.7\% | 0 | 0.0\% | 0 | 0.0\% |
| Visiting Haverhill as a tourist, holiday maker or day tripper | 1 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.1\% |
| Other Banking | 2 | 1.2\% | 1 | 1.7\% | 1 | 1.5\% | 0 | 0.0\% |
| Familiarity with area | 1 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.1\% |
| Leisure centre | 1 | 0.6\% | 1 | 1.7\% | 0 | 0.0\% | 0 | 0.0\% |


| Q4. What have you bought or do you expect to buy in Haverhill today? | Base: Those using shops or services |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: Those using shops or services | 171 | 100.0\% | 59 | 100.0\% | 65 | 100.0\% | 47 | 100.0\% |
| Food/groceries | 97 | 56.7\% | 33 | 55.9\% | 36 | 55.4\% | 28 | 59.6\% |
| Confectionery/ tobacco/ newspapers and magazines | 47 | 27.5\% | 19 | 32.2\% | 11 | 16.9\% | 17 | 36.2\% |
| Clothes and shoes | 35 | 20.5\% | 16 | 27.1\% | 10 | 15.4\% | 9 | 19.1\% |
| Household textiles and soft furnishings | 4 | 2.3\% | 1 | 1.7\% | 1 | 1.5\% | 2 | 4.3\% |
| Furniture, carpets and other floor coverings | 3 | 1.8\% | 1 | 1.7\% | 0 | 0.0\% | 2 | 4.3\% |
| Household appliances e.g.fridges, washing machines, kettles etc | 2 | 1.2\% | 0 | 0.0\% | 2 | 3.1\% | 0 | 0.0\% |
| Audio-visual equipment e.g. telephones, radios, TVs, Hi-Fi, cameras etc | 3 | 1.8\% | 1 | 1.7\% | 1 | 1.5\% | 1 | 2.1\% |
| Hardware, DIY goods and decorating supplies, tools and garden products | 2 | 1.2\% | 0 | 0.0\% | 1 | 1.5\% | 1 | 2.1\% |
| Chemists and medical goods, cosmetics and beauty products | 34 | 19.9\% | 13 | 22.0\% | 18 | 27.7\% | 3 | 6.4\% |
| Leisure and lifestyle goods e.g. books/ CDs, sports goods, jewellery etc | 20 | 11.7\% | 10 | 16.9\% | 9 | 13.8\% | 1 | 2.1\% |
| Financial services e.g. bank or building society | 20 | 11.7\% | 9 | 15.3\% | 9 | 13.8\% | 2 | 4.3\% |
| Personal services e.g. hairdresser, travel agent, dry cleaner | 8 | 4.7\% | 4 | 6.8\% | 3 | 4.6\% | 1 | 2.1\% |
| Nothing | 10 | 5.8\% | 2 | 3.4\% | 2 | 3.1\% | 6 | 12.8\% |
| Other Lunch/ cafe | 1 | 0.6\% | 1 | 1.7\% | 0 | 0.0\% | 0 | 0.0\% |
| Car parts | 1 | 0.6\% | 1 | 1.7\% | 0 | 0.0\% | 0 | 0.0\% |
| Take away food | 1 | 0.6\% | 0 | 0.0\% | 1 | 1.5\% | 0 | 0.0\% |
| Stationery | 1 | 0.6\% | 0 | 0.0\% | 0 | 0.0\% |  | 2.1\% |


|  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| Everyday/most days | 27 | 13.5\% | 10 | 13.3\% | 8 | 10.7\% | 9 | 18.0\% |
| 2-3 times a week | 68 | 34.0\% | 21 | 28.0\% | 31 | 41.3\% | 16 | 32.0\% |
| Once a week | 47 | 23.5\% | 21 | 28.0\% | 14 | 18.7\% | 12 | 24.0\% |
| Once a fortnight | 11 | 5.5\% | 3 | 4.0\% | 4 | 5.3\% | 4 | 8.0\% |
| Once a month | 8 | 4.0\% | 4 | 5.3\% | 3 | 4.0\% | 1 | 2.0\% |
| Less often | 8 | 4.0\% | 2 | 2.7\% | 6 | 8.0\% | 0 | 0.0\% |
| Never | 31 | 15.5\% | 14 | 18.7\% | 9 | 12.0\% | 8 | 16.0\% |


|  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| Everyday/ most days | 12 | 6.0\% | 6 | 8.0\% | 3 | 4.0\% | 3 | 6.0\% |


| 2-3 times a week | 62 | 31.0\% | 14 | 18.7\% | 37 | 49.3\% | 11 | 22.0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Once a week | 56 | 28.0\% | 27 | 36.0\% | 15 | 20.0\% | 14 | 28.0\% |
| Once a fortnight | 27 | 13.5\% | 8 | 10.7\% | 9 | 12.0\% | 10 | 20.0\% |
| Once a month | 24 | 12.0\% | 9 | 12.0\% | 6 | 8.0\% | 9 | 18.0\% |
| Less often | 11 | 5.5\% | 6 | 8.0\% | 5 | 6.7\% | 0 | 0.0\% |
| Never | 8 | 4.0\% | 5 | 6.7\% | 0 | 0.0\% | 3 | 6.0\% |

Q5. How often do you visit Haverhill town centre for each of these reasons - FINANCIAL OR PERSONAL SERVICES?

|  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| Everyday/ most days | 8 | 4.0\% | 3 | 4.0\% | 2 | 2.7\% | 3 | 6.0\% |
| 2-3 times a week | 39 | 19.5\% | 9 | 12.0\% | 21 | 28.0\% | 9 | 18.0\% |
| Once a week | 68 | 34.0\% | 25 | 33.3\% | 23 | 30.7\% | 20 | 40.0\% |
| Once a fortnight | 23 | 11.5\% | 4 | 5.3\% | 11 | 14.7\% | 8 | 16.0\% |
| Once a month | 25 | 12.5\% | 15 | 20.0\% | 9 | 12.0\% | 1 | 2.0\% |
| Less often | 17 | 8.5\% | 10 | 13.3\% | 3 | 4.0\% | 4 | 8.0\% |
| Never | 20 | 10.0\% | 9 | 12.0\% | 6 | 8.0\% | 5 | 10.0\% |

Q5. How often do you visit Haverhill town centre for each of these reasons - LEISURE FACILITIES?

|  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| First visit | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| Everyday/ most days | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| 2-3 times a week | 11 | 5.5\% | 5 | 6.7\% | 2 | 2.7\% | 4 | 8.0\% |
| Once a week | 23 | 11.5\% | 7 | 9.3\% | 10 | 13.3\% | 6 | 12.0\% |
| Once a fortnight | 10 | 5.0\% | 2 | 2.7\% | 5 | 6.7\% | 3 | 6.0\% |
| Once a month | 25 | 12.5\% | 7 | 9.3\% | 13 | 17.3\% | 5 | 10.0\% |
| Less often | 20 | 10.0\% | 10 | 13.3\% | 8 | 10.7\% | 2 | 4.0\% |
| Never | 109 | 54.5\% | 43 | 57.3\% | 36 | 48.0\% | 30 | 60.0\% |


|  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| Everyday/ most days | 4 | 2.0\% | 1 | 1.3\% | 0 | 0.0\% | 3 | 6.0\% |
| 2-3 times a week | 27 | 13.5\% | 9 | 12.0\% | 8 | 10.7\% | 10 | 20.0\% |
| Once a week | 35 | 17.5\% | 18 | 24.0\% | 12 | 16.0\% | 5 | 10.0\% |
| Once a fortnight | 17 | 8.5\% | 5 | 6.7\% | 7 | 9.3\% | 5 | 10.0\% |
| Once a month | 26 | 13.0\% | 13 | 17.3\% | 6 | 8.0\% | 7 | 14.0\% |
| Less often | 20 | 10.0\% | 5 | 6.7\% | 9 | 12.0\% | 6 | 12.0\% |
| Never | 71 | 35.5\% | 24 | 32.0\% | 33 | 44.0\% | 14 | 28.0\% |

Q6. About how long will you spend in the town centre today?

|  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| Less than 30 minutes | 17 | 8.5\% | 8 | 10.7\% | 4 | 5.3\% | 5 | 10.0\% |
| 30 minutes to 1 hour | 56 | 28.0\% | 13 | 17.3\% | 28 | 37.3\% | 15 | 30.0\% |
| 1-2 hours | 73 | 36.5\% | 29 | 38.7\% | 25 | 33.3\% | 19 | 38.0\% |
| 2-3 hours | 18 | 9.0\% | 8 | 10.7\% | 5 | 6.7\% | 5 | 10.0\% |


| \|3-4 hours | 23 | 11.5\% | 12 | 16.0\% | 10 | 13.3\% |  | 2.0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 4-8 hours | 12 | 6.0\% | 4 | 5.3\% | 3 | 4.0\% | 5 | 10.0\% |
| 8 hours or more | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |


|  |  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents |  | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| Good food shops |  | 13 | 6.5\% | 7 | 9.3\% | 5 | 6.7\% | 1 | 2.0\% |
| Good non-food shops |  | 43 | 21.5\% | 16 | 21.3\% | 15 | 20.0\% | 12 | 24.0\% |
| Good market |  | 15 | 7.5\% | 8 | 10.7\% | 7 | 9.3\% | 0 | 0.0\% |
| Good range of financial or personal services |  | 12 | 6.0\% | 3 | 4.0\% | 7 | 9.3\% | 2 | 4.0\% |
| Good cafes, restaurants or public houses |  | 17 | 8.5\% | 11 | 14.7\% | 5 | 6.7\% | 1 | 2.0\% |
| Attractive architecture/ buildings |  | 2 | 1.0\% | 1 | 1.3\% | 0 | 0.0\% | 1 | 2.0\% |
| Attractive shop fronts/ shopping streets |  | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Floral displays/ natural features |  | 6 | 3.0\% | 3 | 4.0\% | 0 | 0.0\% | 3 | 6.0\% |
| Historic buildings |  | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| Tourist attractions |  | 2 | 1.0\% | 0 | 0.0\% | 1 | 1.3\% | 1 | 2.0\% |
| Traffic free pedestrian areas |  | 5 | 2.5\% | 2 | 2.7\% | 2 | 2.7\% | 1 | 2.0\% |
| Clean streets |  | 15 | 7.5\% | 10 | 13.3\% | 4 | 5.3\% | 1 | 2.0\% |
| Well maintained streets |  | 4 | 2.0\% | 1 | 1.3\% | 3 | 4.0\% | 0 | 0.0\% |
| Easy to park the car |  | 19 | 9.5\% | 11 | 14.7\% | 7 | 9.3\% | 1 | 2.0\% |
| Low cost of car parking |  | 6 | 3.0\% | 3 | 4.0\% | 2 | 2.7\% | 1 | 2.0\% |
| Good public transport |  | 7 | 3.5\% | 5 | 6.7\% | 2 | 2.7\% | 0 | 0.0\% |
| Easy to get to from home |  | 41 | 20.5\% | 18 | 24.0\% | 18 | 24.0\% | 5 | 10.0\% |
| Easy to get to from work |  | 3 | 1.5\% | 0 | 0.0\% | 3 | 4.0\% | 0 | 0.0\% |
| Good safety/ security |  | 5 | 2.5\% | 1 | 1.3\% | 3 | 4.0\% | 1 | 2.0\% |
| Nothing or very little |  | 67 | 33.5\% | 27 | 36.0\% | 24 | 32.0\% | 16 | 32.0\% |
| Other | Compact/ shops close together | 16 | 8.0\% | 2 | 2.7\% | 5 | 6.7\% | 9 | 18.0\% |
|  | Friendly place/ people | 9 | 4.5\% | 3 | 4.0\% | 3 | 4.0\% | 3 | 6.0\% |
|  | Generally convenient | 4 | 2.0\% | 0 | 0.0\% | 1 | 1.3\% | 3 | 6.0\% |
|  | Familiarity/ home town | 3 | 1.5\% | 0 | 0.0\% | 1 | 1.3\% | 2 | 4.0\% |
|  | Argos | 2 | 1.0\% | 0 | 0.0\% | 2 | 2.7\% | 0 | 0.0\% |
|  | Everything I need is here | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
|  | Good environment | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
|  | Good disabled access/ parking | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
|  | Large/ spacious | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
|  | Traditional market town | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
|  | Good variety of shops generally | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
|  | Aldi | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
|  | Tesco | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
|  | It has improved | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | , | 2.0\% |
|  | Cheap shops | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
|  | It's quiet | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
|  | The layout/ good layout | 1. | 0.5\% | 0 | 0.0\% | 1. | 1.3\% | 0 | 0.0\% |

Q8. What do you dislike about Haverhill for shopping and services?

|  | Base: All res |  | Queen |  | Junction of Marke | Crown | Junction of High Stre | d Jubilee |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| Too busy/ crowded | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |


| Traffic congestion makes it difficult to get to by car | 2 | 1.0\% | 1 | 1.3\% | 1 | 1.3\% | 0 | 0.0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Poor range of shops | 76 | 38.0\% | 27 | 36.0\% | 29 | 38.7\% | 20 | 40.0\% |
| Poor range of services | 6 | 3.0\% | 2 | 2.7\% | 3 | 4.0\% | 1 | 2.0\% |
| Poor market | , | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| Danger from vehicles in some streets/ difficult to cross road | 7 | 3.5\% | 2 | 2.7\% | 5 | 6.7\% | 0 | 0.0\% |
| Difficult to park near shops | 4 | 2.0\% | 0 | 0.0\% | 3 | 4.0\% | 1 | 2.0\% |
| Car parking too expensive | 4 | 2.0\% | 2 | 2.7\% | 1 | 1.3\% | 1 | 2.0\% |
| Streets dirty | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| Streets badly maintained | 2 | 1.0\% | 1 | 1.3\% | 1 | 1.3\% | 0 | 0.0\% |
| Unattractive environment/ not a very nice place | 4 | 2.0\% | 3 | 4.0\% | 1 | 1.3\% | 0 | 0.0\% |
| Not enough seats/ litter bins/ public telephones/ toilets | 3 | 1.5\% | 2 | 2.7\% | 1 | 1.3\% | 0 | 0.0\% |
| Poor access for the disabled | 2 | 1.0\% | 1 | 1.3\% | 0 | 0.0\% | 1 | 2.0\% |
| Nothing or very little | 71 | 35.5\% | 28 | 37.3\% | 25 | 33.3\% | 18 | 36.0\% |
| Other <br> Too many cheap shops/ charity shops | 13 | 6.5\% | 5 | 6.7\% | 5 | 6.7\% | 3 | 6.0\% |
| Lack of clothes shops | 8 | 4.0\% | 3 | 4.0\% | 3 | 4.0\% | 2 | 4.0\% |
| Too many empty shops | 7 | 3.5\% | 3 | 4.0\% | 1 | 1.3\% | 3 | 6.0\% |
| Lack of children's stores | 6 | 3.0\% | 3 | 4.0\% | 3 | 4.0\% | 0 | 0.0\% |
| Department store needed | 6 | 3.0\% | 1 | 1.3\% | 3 | 4.0\% | 2 | 4.0\% |
| Too many take aways | 5 | 2.5\% | 3 | 4.0\% | 1 | 1.3\% | 1 | 2.0\% |
| Primark | 4 | 2.0\% | 1 | 1.3\% | 1 | 1.3\% | 2 | 4.0\% |
| The people | 3 | 1.5\% | 2 | 2.7\% | 0 | 0.0\% | 1 | 2.0\% |
| Marks \& Spencer | 3 | 1.5\% | 0 | 0.0\% | 1 | 1.3\% | 2 | 4.0\% |
| Poor leisure facilities | 2 | 1.0\% | 0 | 0.0\% | 1 | 1.3\% | 1 | 2.0\% |
| Poor bus service/ evening bus service | 2 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 4.0\% |
| New Look needed | 2 | 1.0\% | 2 | 2.7\% | 0 | 0.0\% | 0 | 0.0\% |
| Too many cafes | 2 | 1.0\% | 0 | 0.0\% | 1 | 1.3\% | 1 | 2.0\% |
| The Arc Shopping Centre | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| Lack of police presence | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| Too expensive | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| No sports shop | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| Next needed | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| Youngsters on bicycles | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
| Lack of shops for older people | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
| Lack of toy shops/ stores | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| Lack of men's stores | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| Too many pubs | 1 | 0.5\% | 0 | 0.0\% | 1. | 1.3\% | 0 | 0.0\% |


|  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| More/ better car parking | 3 | 1.5\% | 0 | 0.0\% | 2 | 2.7\% | 1 | 2.0\% |
| Lower car park charges | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| Better public transport | 5 | 2.5\% | 1 | 1.3\% | 2 | 2.7\% | 2 | 4.0\% |
| More/ better shops | 77 | 38.5\% | 27 | 36.0\% | 39 | 52.0\% | 11 | 22.0\% |
| More/ better financial or personal services | 2 | 1.0\% | 0 | 0.0\% | 1 | 1.3\% | 1 | 2.0\% |
| More/ better cafes, restaurants or public houses | 2 | 1.0\% | 1 | 1.3\% | 1 | 1.3\% | 0 | 0.0\% |
| More traffic free pedestrian streets | 21 | 10.5\% | 7 | 9.3\% | 9 | 12.0\% | 5 | 10.0\% |
| Fewer traffic free pedestrian streets | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Cleaner streets | 3 | 1.5\% | 1 | 1.3\% | 1 | 1.3\% | 1 | 2.0\% |


| \|More/ better leisure entertainment or cultural facilities |  |  | 1.5\% |  | 1.3\% |  | 1.3\% |  | 2.0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More/ better seats of floral displays |  | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
| Better disabled access |  | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Shops and services open later in the evening |  | 2 | 1.0\% | 0 | 0.0\% | 2 | 2.7\% | 0 | 0.0\% |
| More shops and services open on Sundays |  | 2 | 1.0\% | 0 | 0.0\% | 2 | 2.7\% | 0 | 0.0\% |
| Better signposting |  | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| No improvements |  | 58 | 29.0\% | 27 | 36.0\% | 18 | 24.0\% | 13 | 26.0\% |
| Other | Marks \& Spencer | 12 | 6.0\% | 3 | 4.0\% | 2 | 2.7\% | 7 | 14.0\% |
|  | Better range of clothes shops | 8 | 4.0\% | 3 | 4.0\% | 3 | 4.0\% | 2 | 4.0\% |
|  | More shops for younger people | 5 | 2.5\% | 2 | 2.7\% | 3 | 4.0\% | 0 | 0.0\% |
|  | Primark | 4 | 2.0\% | 1 | 1.3\% | 2 | 2.7\% | 1 | 2.0\% |
|  | Baby shops | 3 | 1.5\% | 1 | 1.3\% | 2 | 2.7\% | 0 | 0.0\% |
|  | Fill empty shops | 3 | 1.5\% | 0 | 0.0\% | 2 | 2.7\% | 1 | 2.0\% |
|  | Wilkinsons | 3 | 1.5\% | 3 | 4.0\% | 0 | 0.0\% | 0 | 0.0\% |
|  | More big name stores | 3 | 1.5\% | 2 | 2.7\% | 0 | 0.0\% | 1 | 2.0\% |
|  | More department stores | 3 | 1.5\% | 1 | 1.3\% | 0 | 0.0\% | 2 | 4.0\% |
|  | More independent shops | 2 | 1.0\% | 1 | 1.3\% | 1 | 1.3\% | 0 | 0.0\% |
|  | In need of modernisation | 2 | 1.0\% | 0 | 0.0\% | 1 | 1.3\% | 1 | 2.0\% |
|  | More disabled parking | 2 | 1.0\% | 1 | 1.3\% | 1 | 1.3\% | 0 | 0.0\% |
|  | More police presence | 2 | 1.0\% | 2 | 2.7\% | 0 | 0.0\% | 0 | 0.0\% |
|  | More supermarkets | 2 | 1.0\% | 1 | 1.3\% | 1 | 1.3\% | 0 | 0.0\% |
|  | Matalan | 2 | 1.0\% | 1 | 1.3\% | 0 | 0.0\% | 1 | 2.0\% |
|  | Fewer take aways | 2 | 1.0\% | 1 | 1.3\% | 0 | 0.0\% | 1 | 2.0\% |
|  | More children's entertainment | 2 | 1.0\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 4.0\% |
|  | More covered shopping | 2 | 1.0\% | 1 | 1.3\% | 0 | 0.0\% | 1 | 2.0\% |
|  | Less modernisation | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
|  | John Lewis needed | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
|  | More jobs in centre | 1 | 0.5\% | 0 | 0.0\% | 1 | 1.3\% | 0 | 0.0\% |
|  | Improve the pavements | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
|  | HMV | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
|  | An indoor market | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
|  | Free parking | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |
|  | More street busking | 1 | 0.5\% | 1 | 1.3\% | 0 | 0.0\% | 0 | 0.0\% |
|  | Better bus shelters | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |


|  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| Very good | 53 | 26.5\% | 26 | 34.7\% | 13 | 17.3\% | 14 | 28.0\% |
| Good | 66 | 33.0\% | 23 | 30.7\% | 27 | 36.0\% | 16 | 32.0\% |
| Neither good nor poor | 16 | 8.0\% | 7 | 9.3\% | 8 | 10.7\% | 1 | 2.0\% |
| Poor | 4 | 2.0\% | 1 | 1.3\% | 2 | 2.7\% | 1 | 2.0\% |
| Don't know | 61 | 30.5\% | 18 | 24.0\% | 25 | 33.3\% | 18 | 36.0\% |

Q10. When you come to the town centre during the day, how do you rate the following - BUS SERVICES?

|  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| Very good | 23 | 11.5\% | 8 | 10.7\% | 11 | 14.7\% | 4 | 8.0\% |
| Good | 74 | 37.0\% | 27 | 36.0\% | 29 | 38.7\% | 18 | 36.0\% |
| Neither good nor poor | 14 | 7.0\% | 3 | 4.0\% | 6 | 8.0\% | 5 | 10.0\% |



Q10. When you come to the town centre during the day, how do you rate the following - SAFETY AND SECURITY?

|  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| Very good | 56 | 28.0\% | 24 | 32.0\% | 23 | 30.7\% | 9 | 18.0\% |
| Good | 116 | 58.0\% | 42 | 56.0\% | 39 | 52.0\% | 35 | 70.0\% |
| Neither good nor poor | 17 | 8.5\% | 5 | 6.7\% | 10 | 13.3\% | 2 | 4.0\% |
| Poor | 10 | 5.0\% | 4 | 5.3\% | 3 | 4.0\% | 3 | 6.0\% |
| Don't know | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |

Q10. When you come to the town centre during the day, how do you rate the following - RANGE OF SHOPS?

|  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| Very good | 22 | 11.0\% | 13 | 17.3\% | 8 | 10.7\% | 1 | 2.0\% |
| Good | 40 | 20.0\% | 14 | 18.7\% | 12 | 16.0\% | 14 | 28.0\% |
| Neither good nor poor | 38 | 19.0\% | 16 | 21.3\% | 13 | 17.3\% | 9 | 18.0\% |
| Poor | 66 | 33.0\% | 17 | 22.7\% | 27 | 36.0\% | 22 | 44.0\% |
| Very poor | 33 | 16.5\% | 15 | 20.0\% | 15 | 20.0\% | 3 | 6.0\% |
| Don't know | 1 | 0.5\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 2.0\% |

Q10. When you come to the town centre during the day, how do you rate the following - THE MARKET?

|  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| Very good | 52 | 26.0\% | 28 | 37.3\% | 12 | 16.0\% | 12 | 24.0\% |
| Good | 65 | 32.5\% | 16 | 21.3\% | 31 | 41.3\% | 18 | 36.0\% |
| Neither good nor poor | 46 | 23.0\% | 17 | 22.7\% | 20 | 26.7\% | 9 | 18.0\% |
| Poor | 10 | 5.0\% | 4 | 5.3\% | 3 | 4.0\% | 3 | 6.0\% |
| Very poor | 5 | 2.5\% | 2 | 2.7\% | 3 | 4.0\% | 0 | 0.0\% |
| Don't know | 22 | 11.0\% | 8 | 10.7\% | 6 | 8.0\% | 8 | 16.0\% |

Q10. When you come to the town centre during the day, how do you rate the following - RANGE OF SERVICES?

|  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| Very good | 43 | 21.5\% | 17 | 22.7\% | 14 | 18.7\% | 12 | 24.0\% |
| Good | 116 | 58.0\% | 43 | 57.3\% | 41 | 54.7\% | 32 | 64.0\% |
| Neither good nor poor | 22 | 11.0\% | 7 | 9.3\% | 13 | 17.3\% | 2 | 4.0\% |
| Poor | 12 | 6.0\% | 5 | 6.7\% | 5 | 6.7\% | 2 | 4.0\% |
| Very poor | 3 | 1.5\% | 1 | 1.3\% | 2 | 2.7\% | 0 | 0.0\% |
| Don't know | 4 | 2.0\% | 2 | 2.7\% | 0 | 0.0\% | 2 | 4.0\% |

Q10. When you come to the town centre during the day, how do you rate the following - CLEANLINESS OF STREETS?

|  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| Very good | 38 | 19.0\% | 20 | 26.7\% | 17 | 22.7\% | 1 | 2.0\% |



Q10. When you come to the town centre during the day, how do you rate the following - ATTRACTIVENESS OF THE TOWN CENTRE?

|  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| Very good | 25 | 12.5\% | 10 | 13.3\% | 12 | 16.0\% | 3 | 6.0\% |
| Good | 70 | 35.0\% | 30 | 40.0\% | 23 | 30.7\% | 17 | 34.0\% |
| Neither good nor poor | 68 | 34.0\% | 24 | 32.0\% | 26 | 34.7\% | 18 | 36.0\% |
| Poor | 28 | 14.0\% | 8 | 10.7\% | 12 | 16.0\% | 8 | 16.0\% |
| Very poor | 7 | 3.5\% | 2 | 2.7\% | 2 | 2.7\% | 3 | 6.0\% |
| Don't know | 2 | 1.0\% | 1 | 1.3\% | 0 | 0.0\% | 1 | 2.0\% |

Q11. How often do you visit Haverhill town centre in the evening?


Q12. What are your main reasons for visiting the town centre in the evening?

|  |  | Base: Those visiting in the evening |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: Those visiting in the evening |  | 61 | 100.0\% | 22 | 100.0\% | 20 | 100.0\% | 19 | 100.0\% |
| Pubs/ bars |  | 22 | 36.1\% | 10 | 45.5\% | 7 | 35.0\% | 5 | 26.3\% |
| Cafes/ restaurants |  | 22 | 36.1\% | 4 | 18.2\% | 8 | 40.0\% | 10 | 52.6\% |
| Cinema |  | 20 | 32.8\% | 6 | 27.3\% | 9 | 45.0\% | 5 | 26.3\% |
| The Arts Centre |  | 11 | 18.0\% | 5 | 22.7\% | 4 | 20.0\% | 2 | 10.5\% |
| Live music |  | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Nightclubs |  | 2 | 3.3\% | 1 | 4.5\% | 0 | 0.0\% | 1 | 5.3\% |
| Church or other place of worship |  | 1 | 1.6\% | 1 | 4.5\% | 0 | 0.0\% | 0 | 0.0\% |
| Library |  | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Leisure Centre |  | 2 | 3.3\% | 1 | 4.5\% | 0 | 0.0\% | 1 | 5.3\% |
| Other health and fitness centre |  | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Don't visit in the evening |  | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Other | Work | 2 | 3.3\% | 0 | 0.0\% | 0 | 0.0\% | 2 | 10.5\% |
|  | For a walk | 2 | 3.3\% | 1 | 4.5\% | 0 | 0.0\% | 1 | 5.3\% |
|  | Meet friends/ family | 1 | 1.6\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 5.3\% |
|  | Take aways | 1 | 1.6\% | 0 | 0.0\% | 1. | 5.0\% | 0 | 0.0\% |



| Base: Those visiting in the evening |  | 6165000101110013003211 | 100.0\% | 2280000006100012031200 | 100.0\% | 20 | 100.0\% | 194200010100000108100 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Good cafes, restaurants or bars |  |  | 26.2\% |  | 36.4\% | 4 | 20.0\% |  | 21.1\% |
| Good leisure entertainment of cultural facilities |  |  | 8.2\% |  | 0.0\% | 3 | 15.0\% |  | 10.5\% |
| Attractive architecture/ buildings |  |  | 0.0\% |  | 0.0\% | 0 | 0.0\% |  | 0.0\% |
| Attractive shop fronts/ shopping streets |  |  | 0.0\% |  | 0.0\% | 0 | 0.0\% |  | 0.0\% |
| Floral displays/ natural features |  |  | 0.0\% |  | 0.0\% | 0 | 0.0\% |  | 0.0\% |
| Historic buildings |  |  | 1.6\% |  | 0.0\% | 0 | 0.0\% |  | 5.3\% |
| Tourist attractions |  |  | 0.0\% |  | 0.0\% | 0 | 0.0\% |  | 0.0\% |
| The Arts Centre |  |  | 16.4\% |  | 27.3\% | 3 | 15.0\% |  | 5.3\% |
| Easy to get to by car |  |  | 1.6\% |  | 4.5\% | 0 | 0.0\% |  | 0.0\% |
| Good car parking |  |  | 1.6\% |  | 0.0\% | 1 | 5.0\% |  | 0.0\% |
| Easy to get to by public transport |  |  | 0.0\% |  | 0.0\% | 0 | 0.0\% |  | 0.0\% |
| Clean streets |  |  | 0.0\% |  | 0.0\% | 0 | 0.0\% |  | 0.0\% |
| Good street lighting |  |  | 1.6\% |  | 4.5\% | 0 | 0.0\% |  | 0.0\% |
| Good safety/ security |  |  | 4.9\% |  | 9.1\% | 0 | 0.0\% |  | 5.3\% |
| Don't visit the town centre in the evening |  |  | 0.0\% |  | 0.0\% | 0 | 0.0\% |  | 0.0\% |
| Nothing/ very little |  |  | 32.8\% |  | 13.6\% | 9 | 45.0\% |  | 42.1\% |
| Other | Lively atmosphere |  | 4.9\% |  | 4.5\% | 1 | 5.0\% |  | 5.3\% |
|  | It's compact |  | 3.3\% |  | 9.1\% | 0 | 0.0\% |  | 0.0\% |
|  | It's quiet |  | 1.6\% |  | 0.0\% | 1 | 5.0\% |  | 0.0\% |
|  | Late night shopping |  | 1.6\% |  | 0.0\% | 0 | 0.0\% |  | 5.3\% |


| Q14. What do you dislike about the town centre in the evening? |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Base: Those visiting in the evening |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee |  |
|  |  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: Those visiting in the evening |  | 61 | 100.0\% | 22 | 100.0\% | 20 | 100.0\% | 19 | 100.0\% |
| No health and fitness centre |  | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Difficult to park |  | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Poor public transport |  | 1 | 1.6\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 5.3\% |
| Feels unsafe |  | 12 | 19.7\% | 5 | 22.7\% | 4 | 20.0\% | 3 | 15.8\% |
| Poor street lighting |  | 4 | 6.6\% | 2 | 9.1\% | , | 5.0\% | 1 | 5.3\% |
| Poor cafes, restaurants or bars |  | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Poor leisure, entertainment or cultural facilities |  | 2 | 3.3\% | 0 | 0.0\% | 1 | 5.0\% | 1 | 5.3\% |
| Streets dirty or littered |  | 1 | 1.6\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 5.3\% |
| Vandalism |  | 4 | 6.6\% | 2 | 9.1\% | 2 | 10.0\% | 0 | 0.0\% |
| Graffiti |  | 1 | 1.6\% | 0 | 0.0\% | 1 | 5.0\% | 0 | 0.0\% |
| Too far from home |  | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Don't visit the town centre in the evening |  | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Nothing very little |  | 27 | 44.3\% | 10 | 45.5\% | 6 | 30.0\% | 11 | 57.9\% |
| Other | Gangs of youths/ anti-social behaviour | 10 | 16.4\% | 4 | 18.2\% | 4 | 20.0\% | 2 | 10.5\% |
|  | Not much to do | 3 | 4.9\% | 1 | 4.5\% | 1 | 5.0\% | 1 | 5.3\% |
|  | Poor police presence | 2 | 3.3\% | 0 | 0.0\% | 1 | 5.0\% | 1 | 5.3\% |
|  | Shops close too early | 1. | 1.6\% | 0 | 0.0\% | 1 | 5.0\% | 0 | 0.0\% |


|  | Base: Those visiting in the evening |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: Those visiting in the evening | 61 | 100.0\% | 22 | 100.0\% | 20 | 100.0\% | 19 | 100.0\% |
| Very good | 20 | 32.8\% | 11 | 50.0\% | 1 | 5.0\% | 8 | 42.1\% |
| Good | 5 | 8.2\% | 3 | 13.6\% | 0 | 0.0\% | 2 | 10.5\% |
| Neither good nor poor | 1 | 1.6\% | 0 | 0.0\% | 1 | 5.0\% | 0 | 0.0\% |

$\square$
1.6\%


| 0 | $0.0 \%$ |
| :--- | ---: |
| 8 | $36.4 \%$ |


$\square$ $5.0 \%$ | 0
9 $0.0 \%$
$47.4 \%$

|  | Base: Those visiting in the evening |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: Those visiting in the evening | 61 | 100.0\% | 22 | 100.0\% | 20 | 100.0\% | 19 | 100.0\% |
| Very good | 1 | 1.6\% | 0 | 0.0\% | 0 | 0.0\% |  | 5.3\% |
| Good | 3 | 4.9\% | 0 | 0.0\% | 0 | 0.0\% | 3 | 15.8\% |
| Neither good nor poor | 4 | 6.6\% | 1 | 4.5\% | 3 | 15.0\% | 0 | 0.0\% |
| Poor | 3 | 4.9\% | 1 | 4.5\% | 0 | 0.0\% | 2 | 10.5\% |
| Very poor | 1 | 1.6\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 5.3\% |
| Don't know | 49 | 80.3\% | 20 | 90.9\% | 17 | 85.0\% | 12 | 63.2\% |

Q15. When you come to the town centre in the evening, how do you rate the following - SAFETY AND SECURITY?

| $\square$ | Base: Those visiting in the evening |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: Those visiting in the evening | 61 | 100.0\% | 22 | 100.0\% | 20 | 100.0\% | 19 | 100.0\% |
| Very good | 9 | 14.8\% | 6 | 27.3\% | 0 | 0.0\% | 3 | 15.8\% |
| Good | 24 | 39.3\% | 6 | 27.3\% | 12 | 60.0\% | 6 | 31.6\% |
| Neither good nor poor | 8 | 13.1\% | 3 | 13.6\% | 2 | 10.0\% | 3 | 15.8\% |
| Poor | 16 | 26.2\% | 6 | 27.3\% | 3 | 15.0\% | 7 | 36.8\% |
| Very poor | 4 | 6.6\% | 1 | 4.5\% | 3 | 15.0\% | 0 | 0.0\% |


|  | Base: Those visiting in the evening |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: Those visiting in the evening | 61 | 100.0\% | 22 | 100.0\% | 20 | 100.0\% | 19 | 100.0\% |
| Very good | 5 | 8.2\% | 3 | 13.6\% | 0 | 0.0\% | 2 | 10.5\% |
| Good | 21 | 34.4\% | 6 | 27.3\% | 7 | 35.0\% | 8 | 42.1\% |
| Neither good nor poor | 17 | 27.9\% | 6 | 27.3\% | 8 | 40.0\% | 3 | 15.8\% |
| Poor | 14 | 23.0\% | 3 | 13.6\% | 5 | 25.0\% | 6 | 31.6\% |
| Very poor | 2 | 3.3\% | 2 | 9.1\% | 0 | 0.0\% | 0 | 0.0\% |
| Don't know | 2 | 3.3\% | 2 | 9.1\% | 0 | 0.0\% | 0 | 0.0\% |

Q15. When you come to the town centre in the evening, how do you rate the following - QUALITY OF EVENING ATTRACTIONS?

|  | Base: Those visiting in the evening |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: Those visiting in the evening | 61 | 100.0\% | 22 | 100.0\% | 20 | 100.0\% | 19 | 100.0\% |
| Very good | 4 | 6.6\% | 3 | 13.6\% | 0 | 0.0\% | 1 | 5.3\% |
| Good | 22 | 36.1\% | 5 | 22.7\% | 9 | 45.0\% | 8 | 42.1\% |
| Neither good nor poor | 18 | 29.5\% | 7 | 31.8\% | 7 | 35.0\% | 4 | 21.1\% |
| Poor | 13 | 21.3\% | 3 | 13.6\% | 4 | 20.0\% | 6 | 31.6\% |
| Very poor | 1 | 1.6\% | 1 | 4.5\% | 0 | 0.0\% | 0 | 0.0\% |
| Don't know | 3 | 4.9\% | 3 | 13.6\% | 0 | 0.0\% | 0 | 0.0\% |

Q15. When you come to the town centre in the evening, how do you rate the following - CLEANLINESS OF STREETS?


| \|Neither good nor poor | 25 | 41.0\% | 8 | 36.4\% | 11 | 55.0\% | 6 | 31.6\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Poor | 3 | 4.9\% | 2 | 9.1\% | 1 | 5.0\% | 0 | 0.0\% |
| Very poor | 2 | 3.3\% | 0 | 0.0\% | 1 | 5.0\% | 1 | 5.3\% |
| Don't know |  | 1.6\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 5.3\% |


|  | Base: Those visiting in the evening |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: Those visiting in the evening | 61 | 100.0\% | 22 | 100.0\% | 20 | 100.0\% | 19 | 100.0\% |
| Very good | 5 | 8.2\% | 3 | 13.6\% | 0 | 0.0\% | 2 | 10.5\% |
| Good | 19 | 31.1\% | 5 | 22.7\% | 5 | 25.0\% | 9 | 47.4\% |
| Neither good nor poor | 27 | 44.3\% | 9 | 40.9\% | 13 | 65.0\% | 5 | 26.3\% |
| Poor | 7 | 11.5\% | 3 | 13.6\% | 2 | 10.0\% | 2 | 10.5\% |
| Very poor | 1 | 1.6\% | 1 | 4.5\% | 0 | 0.0\% | 0 | 0.0\% |
| Don't know | 2 | 3.3\% | 1. | 4.5\% | 0 | 0.0\% | 1 | 5.3\% |


| Q16. SEG of chief income earner |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| A | 2 | 1.0\% | 1 | 1.3\% | 1 | 1.3\% | 0 | 0.0\% |
| B | 25 | 12.5\% | 11 | 14.7\% | 7 | 9.3\% | 7 | 14.0\% |
| C1 | 53 | 26.5\% | 20 | 26.7\% | 21 | 28.0\% | 12 | 24.0\% |
| C2 | 60 | 30.0\% | 23 | 30.7\% | 21 | 28.0\% | 16 | 32.0\% |
| D | 37 | 18.5\% | 13 | 17.3\% | 14 | 18.7\% | 10 | 20.0\% |
| E | 23 | 11.5\% | 7 | 9.3\% | 11 | 14.7\% | 5 | 10.0\% |


|  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| 16-17 | 20 | 10.0\% | 6 | 8.0\% | 8 | 10.7\% | 6 | 12.0\% |
| 18-24 | 27 | 13.5\% | 9 | 12.0\% | 14 | 18.7\% | 4 | 8.0\% |
| 25-34 | 39 | 19.5\% | 19 | 25.3\% | 13 | 17.3\% | 7 | 14.0\% |
| 35-44 | 34 | 17.0\% | 14 | 18.7\% | 12 | 16.0\% | 8 | 16.0\% |
| 45-54 | 34 | 17.0\% | 15 | 20.0\% | 11 | 14.7\% | 8 | 16.0\% |
| 55-64 | 46 | 23.0\% | 12 | 16.0\% | 17 | 22.7\% | 17 | 34.0\% |

Q18. How many people between 16-64 are there in your household who are...?

|  |  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents |  | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| In part-time employment N | None | 154 | 77.0\% | 51 | 68.0\% | 59 | 78.7\% | 44 | 88.0\% |
|  | 1 | 41 | 20.5\% | 22 | 29.3\% | 14 | 18.7\% | 5 | 10.0\% |
|  | 2 | 5 | 2.5\% | 2 | 2.7\% | 2 | 2.7\% | 1 | 2.0\% |
| In full-time employment N | None | 84 | 42.0\% | 28 | 37.3\% | 34 | 45.3\% | 22 | 44.0\% |
|  | 1 | 67 | 33.5\% | 29 | 38.7\% | 24 | 32.0\% | 14 | 28.0\% |
|  | 2 | 41 | 20.5\% | 14 | 18.7\% | 15 | 20.0\% | 12 | 24.0\% |
|  | 3 | 8 | 4.0\% | 4 | 5.3\% | 2 | 2.7\% | 2 | 4.0\% |
| Unemployed - not available for or seeking employment | None | 120 | 60.0\% | 43 | 57.3\% | 54 | 72.0\% | 23 | 46.0\% |
|  | 1 | 48 | 24.0\% | 24 | 32.0\% | 13 | 17.3\% | 11 | 22.0\% |
|  |  | 30 | 15.0\% | 6 | 8.0\% | 8 | 10.7\% | 16 | 32.0\% |



|  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| None | 52 | 26.0\% | 14 | 18.7\% | 23 | 30.7\% | 15 | 30.0\% |
| One | 94 | 47.0\% | 37 | 49.3\% | 35 | 46.7\% | 22 | 44.0\% |
| Two | 42 | 21.0\% | 18 | 24.0\% | 11 | 14.7\% | 13 | 26.0\% |
| Three or more | 12 | 6.0\% | 6 | 8.0\% | 6 | 8.0\% | 0 | 0.0\% |



Q21. Would you be willing to be recontacted as part of our quality procedures?

|  | Base: All respondents |  | Queen Street |  | Junction of Market Hill and Crown |  | Junction of High Street and Jubilee Walk |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Num | \% | Num | \% | Num | \% | Num | \% |
| Base: All respondents | 200 | 100.0\% | 75 | 100.0\% | 75 | 100.0\% | 50 | 100.0\% |
| Yes | 117 | 58.5\% | 52 | 69.3\% | 40 | 53.3\% | 25 | 50.0\% |
| No | 83 | 41.5\% | 23 | 30.7\% | 35 | 46.7\% | 25 | 50.0\% |

