Appendix 3 - Street Survey Results - Bury St Edmunds

Day of interview

| | | | | | | | of intervie | W | | | | | | | | | | |
|-----------------------|---------------------------|--------|------------|-----------|-----|------------------------|-------------|----------|---------|----------|---------|--------|-----|---------------------|-----|-----------------|-----|-----------------|
| | David Allianous and auto- | | | Risbygate | | ion of | Norther | n end of | Norther | n end of | Th . T. | | | of Butter | | | | reet (within |
| | Base: All respondents | | and Brentg | | | I Street and Market | Con | nhill | Butter | market | ine ir | averse | | d Abbeygate reet | | opping plex) | | opping plex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| Wednesday | 98 | 24.5% | 50 | 100.0% | 22 | 46.8% | 26 | 52.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Thursday | 74 | 18.5% | 0 | .0% | 25 | 53.2% | 24 | 48.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 25 | 50.0% |
| Friday | 101 | 25.3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 51 | 100.0% | 50 | 100.0% | 0 | .0% | 0 | .0% |
| Saturday | 101 | 25.3% | 0 | .0% | 0 | .0% | 0 | .0% | 26 | 50.0% | 0 | .0% | 0 | .0% | 50 | 100.0% | 25 | 50.0% |
| Monday | 26 | 6.5% | 0 | .0% | 0 | .0% | 0 | .0% | 26 | 50.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |

Time of interview

| | | | Junction of Risbygate | | | 111110 | OI IIII CI VI | | | | | | | | | | | |
|-----------------------|-----------------------|--------|-----------------------|-------------|------------|----------------------------------|---------------|-------------------|-----|--------------------|--------|--------|-----|---------------------------------|--------|--------------------------------|--------|----------------------------------|
| | Base: All respondents | | | ohns Street | Brentgrove | ion of I Street and Market | | n end of nhill | | n end of market | The Tr | averse | | of Butter I Abbeygate eet | Arc Sh | eet (within opping plex) | Arc Sh | reet (within opping oplex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| 10am - 11am | 62 | 15.5% | 8 | 16.0% | 8 | 17.0% | 9 | 18.0% | 8 | 15.4% | 8 | 15.7% | 7 | 14.0% | 10 | 20.0% | 4 | 8.0% |
| 11am - 12pm | 75 | 18.8% | 8 | 16.0% | 14 | 29.8% | 8 | 16.0% | 8 | 15.4% | 9 | 17.6% | 10 | 20.0% | 8 | 16.0% | 10 | 20.0% |
| 12pm - 1pm | 72 | 18.0% | 8 | 16.0% | 6 | 12.8% | 8 | 16.0% | 12 | 23.1% | 10 | 19.6% | 8 | 16.0% | 11 | 22.0% | 9 | 18.0% |
| 1pm - 2pm | 66 | 16.5% | 5 | 10.0% | 9 | 19.1% | 5 | 10.0% | 10 | 19.2% | 9 | 17.6% | 7 | 14.0% | 10 | 20.0% | 11 | 22.0% |
| 2pm - 3pm | 69 | 17.3% | 9 | 18.0% | 6 | 12.8% | 12 | 24.0% | 10 | 19.2% | 9 | 17.6% | 7 | 14.0% | 11 | 22.0% | 5 | 10.0% |
| 3pm - 4pm | 56 | 14.0% | 12 | 24.0% | 4 | 8.5% | 8 | 16.0% | 4 | 7.7% | 6 | 11.8% | 11 | 22.0% | 0 | .0% | 11 | 22.0% |

Location of interview

| | Base: All respondents | | Street, St J | r Risbygate ohns Street rovel Street | Brentgrove | ion of el Street and Market | | n end of nhill | | rn end of market | The Tr | averse | Market and | of Butter d Abbeygate reet | Arc Sh | reet (within opping oplex) | Arc Sh | reet (within opping iplex) |
|---|-----------------------|--------|--------------|--|------------|-----------------------------------|-----|-------------------|-----|---------------------|--------|--------|------------|----------------------------------|--------|----------------------------------|--------|----------------------------------|
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| Junction of Risbygate Street, St Johns Street and Brentgrovel Street | 50 | 100.0% | 50 | 100.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Junction of Brentgrovel Street and Butter Market | 47 | 100.0% | 0 | .0% | 47 | 100.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Northern end of Cornhill | 50 | 100.0% | 0 | .0% | 0 | .0% | 50 | 100.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Northern end of Buttermarket | 52 | 100.0% | 0 | .0% | 0 | .0% | 0 | .0% | 52 | 100.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| The Traverse | 51 | 100.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 51 | 100.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Junction of Butter Market and Abbeygate Street | 50 | 100.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 50 | 100.0% | 0 | .0% | 0 | .0% |
| Auction Street (within Arc Shopping Complex) | 50 | 100.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 50 | 100.0% | 0 | .0% |
| Gosnold Street (within Arc Shopping Complex) | 50 | 100.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 50 | 100.0% |

F1. Postcode of respondent's home address

| | | | | | F1. P05 | acode or re | spondent | s nome au | uress | | | | | | | | | |
|-----------------------|-----------------------|--------|--------------|--|------------|-----------------------------------|----------|-------------------|-------|---------------------|--------|---------|------------|----------------------------------|--------|------------------------------------|--------|------------------------------------|
| | Base: All respondents | | Street, St J | r Risbygate ohns Street rovel Street | Brentgrove | ion of el Street and Market | | n end of nhill | | rn end of market | The Ti | raverse | Market and | of Butter d Abbeygate reet | Arc Sh | reet (within lopping liplex) | Arc Sh | treet (within hopping nplex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| | 6 | 1.5% | 2 | 4.0% | 0 | .0% | 1 | 2.0% | 1 | 1.9% | 1 | 2.0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| AP28 7LF | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| BB6 7RF | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| BH19 2SQ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| CB1 9YJ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| CB11 4PQ | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CB21 4EZ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CB22 3DS | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |

| CB22 3EA | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
|---------------------|---|-----|---|------|---|------|---|------|---|------|---|------|---|------|---|------|---|------|
| CB24 6ZF | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| CB25 9EP | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CB4 3EP | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| CB6 1NP | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| CB6 3JL | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CB6 3TG | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CB7 4TP | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CB7 5ED | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| CB7 5RT | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CB8 7QS | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CB8 8PN | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| CB8 8SF | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CB8 8SN | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CB8 8TP | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CB8 9TT | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CB9 OAY | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CB9 7AZ | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CB9 7PJ | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CB9 7QR | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CB9 8HX | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CB9 8ND | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | | 0 | .0% | 0 | .0% | 0 | | 0 | .0% |
| CB9 9AD | 1 | .3% | 0 | .0% | 0 | .0% | 1 | | 0 | .0% | | .0% | 0 | .0% | | .0% | | .0% |
| CF3 OBY | | | | | | | | 2.0% | | | 0 | | | | 0 | .0% | 0 | |
| CM13 1JE | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CM4 9AJ | · | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CM6 2JB | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| CM9 6HG | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CO10 0YE | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| CO10 1LX | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| CO10 1LZ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CO10 1QA | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| CO10 1QT | 2 | .5% | 0 | .0% | 0 | .0% | 2 | 4.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CO10 1YE | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| CO10 2AQ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| CO10 2SA | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CO10 2WS | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CO10 7NX | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CO10 7QA | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| CO10 7RN | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| CO10 7SQ | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CO10 7UA | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CO10 8EE | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| CO10 8LP | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CO10 8NE | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| CO10 8PG | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| CO10 8PX | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CO10 8RE | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CO10 9JH | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CO10 99FE | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| CO10 9PE CO4 4QN | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CO9 2JX | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| CO9 2PR | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | | .0% |
| GU8 6SP | 1 | .3% | 0 | .0% | 0 | .0% | 0 | | 1 | | 0 | .0% | 0 | .0% | 0 | | 0 | .0% |
| IP1 5LX | 1 | .3% | U | .0% | U | .0% | U | .0% | 1 | 1.9% | U | .0% | U | .0% | U | .0% | U | .0% |

| | - | | | | | | | | | | | | | | | | | |
|----------------------|---|-----|---|------|---|------|---|------|---|------|---|------|---|------|---|------|---|------|
| IP11 9QS | 2 | .5% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 2 | 4.0% | 0 | .0% |
| IP14 | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP14 1LR | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP14 1RR | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP14 1RZ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP14 1TN | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP14 3LB | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP14 3NS | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP14 3PP | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP14 5AR | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP14 5UL | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP2 9DP | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP20 9PY | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP22 1BN | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP22 1HF | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP22 1JR | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP22 1SY | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP22 2PE | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP22 2PN | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP22 2PN IP22 2PS | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP22 2PS IP22 2QH | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP22 4YG | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | | 0 | .0% | 0 | .0% | 0 | | 1 | 2.0% |
| IP22 5SN | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | | | .0% | | | | .0% | | .0% | | .0% |
| IP22 7JJ | | | | | | | | .0% | 0 | .0% | 0 | .0% | 0 | | 0 | .0% | 0 | |
| IP23 2HH | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP24 1AX | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP24 1DP | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP24 1EW | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP24 1PF | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP24 2DH | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP24 2DZ | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP24 2EP | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP24 2ET | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP24 2JH | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP24 2LN | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP24 2NG | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP24 2QP | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP24 3EP | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP26 4AH | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP26 4BL | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP26 4EB | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP27 OAB | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP27 0EG | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP27 ONX | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP27 ORU | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP27 OUP | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP27 9HR | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP27 9HS | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP27 9JN | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP28 2SX | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP28 6HZ | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP28 6JS | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP28 6LN | | | _ | | _ | | | | | | | | | | - | | | |
| IP28 6PU | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP28 6QB | 2 | .5% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 1 | 2.0% | 0 | .0% |

| IP28 6RQ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
|----------------------|-----|-----|---|------|---|------|---|------|---|------|---|------|---|------|---|------|---|------|
| IP28 6ST | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP28 6UQ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP28 6XF | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP28 7EN | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP28 7EW | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP28 7FF | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP28 7NA | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP28 7ND | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP28 7NR | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP28 7PX | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP28 8AF | 2 | .5% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP28 8BD | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP28 8FH | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP28 8HL | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP28 8JB | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP28 8LT | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP28 8PY | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP29 4AQ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP29 4AQ IP29 4AR | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP29 4LQ | | | 0 | | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | | .0% | 1 | | 0 | |
| IP29 4PR | 1 1 | .3% | 0 | .0% | | | 0 | | | | | .0% | 0 | .0% | | 2.0% | | .0% |
| IP29 4SR | 1 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP29 4TL | | | | | | | | | | .0% | | 2.0% | 0 | | 0 | .0% | 0 | |
| IP29 4UB | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP29 4UN | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP29 4UW | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP29 4XB | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP29 5AL | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP29 5DE | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP29 5DJ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP29 5DY | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP29 5HS | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP29 5LT | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP29 5LY | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP29 5NE | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP29 5QN | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP29 5QP | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP29 6SA | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP30 OHL | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP30 0HS | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP30 OLS | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP30 OLY | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP30 ONG | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP30 OQS | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP30 OQZ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP30 OSB | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP30 3JA | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP30 3LE | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP30 6AJ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP30 9AZ | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP30 9BA | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP30 9HJ | | | _ | | _ | | | | | | | | | | | | | |
| IP30 9QB | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP30 9QO | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |

| | 1 . | 001 | | 901 | | 0.401 | | | | | | | | | | | | 001 |
|----------|----------|-------|---|------|---|-------|---|------|---|------|---|------|---|-------|---|------|---|------|
| IP30 9QZ | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP30 9RB | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP30 9RE | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP30 9RL | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP30 9SD | 2 | .5% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP30 9SN | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP30 9SQ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP30 9TN | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 1AJ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 1AR | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 1EJ | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 1ES | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 1HG | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 1JY | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 1PU | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP31 1SP | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 1TB | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 2AD | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP31 2AY | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP31 2BJ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 2EZ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP31 2GY | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP31 2HH | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 2HL | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP31 2JH | ' 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP31 2JQ | | | 0 | | 0 | | | | | | | | | | | | | |
| IP31 2LS | 1 | .3% | - | .0% | - | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP31 2PP | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP31 2PW | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 2QP | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 2RF | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP31 2TS | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP31 3BQ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 3DP | 2 | .5% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 1 | 2.0% | 0 | .0% |
| IP31 3EL | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP31 3EU | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 3HA | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP31 3HH | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 3JA | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 3NA | 2 | .5% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP31 3NT | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 3NZ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 3PS | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP31 3PX | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 3PY | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 3RX | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP31 3SA | 2 | .5% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP31 3SL | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP31 3SU | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 3DD | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 5RS | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 6AH | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 6AY | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 6BF | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP32 6DH | ' | .3 /0 | U | .076 | | .070 | | .070 | | .076 | U | .076 | ' | 2.070 | | .070 | | .070 |

| IP32 6EZ | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
|----------|----|-----|---|------|---|------|---|------|---|------|---|------|---|------|---|------|---|------|
| IP32 6GA | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 6HR | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 6JG | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 6LP | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 6LU | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP32 6NG | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 6PH | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 6PN | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP32 6PP | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 6PQ | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 6PU | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 6QB | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP32 6QR | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 6RB | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP32 6RE | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 6RS | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 6RT | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 6SU | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 6SX | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 7DA | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 7DE | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP32 7DW | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 7EG | 3 | .8% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 2 | 3.9% | 0 | .0% | 0 | .0% | 0 | .0% |
| | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP32 7EQ | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 7ES | 2 | .5% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 7JP | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 7LH | | | | | | | | | | | | | | | | | | |
| IP32 7LT | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 7PE | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP32 7PW | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP32 7QF | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 | 3 | .8% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 2 | 4.0% | 0 | .0% | 0 | .0% |
| IP33 1AH | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 1FW | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 1HB | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 1HP | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP33 1JR | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 1JT | 2 | .5% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 1JW | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 1NH | 2 | .5% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP33 1NP | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 1NW | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 1RL | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 1SJ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP33 1SP | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 1UB | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP33 1YE | 2 | .5% | 2 | 4.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 1YQ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP33 1YR | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 2AJ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP33 2BN | 3 | .8% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 1 | 2.0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP33 2BS | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP33 2BU | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP33 2DA | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| | I. | 1 | | | | | | | | | | | | | | | | 1 |

| | 1 | 001 | | 001 | | | | | | | | | | | | 001 | | 0.001 |
|----------|-----|-----|---|------|---|------|---|------|---|------|---|------|---|------|---|------|---|-------|
| IP33 2DD | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP33 2EN | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 2HL | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP33 2HT | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 2LA | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 2LB | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 2LG | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP33 2LN | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 2LS | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 2LY | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP33 2NJ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 2NW | 3 | .8% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 1 | 2.0% | 1 | 2.0% |
| IP33 2PH | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 2QE | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 2SN | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 2SR | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3AR | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3AS | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP33 3AU | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP33 3BD | 2 | .5% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3BJ | | | 0 | .0% | | .0% | 1 | 2.0% | 0 | | 0 | .0% | 0 | .0% | | .0% | 0 | |
| IP33 3BN | 1 1 | .3% | | 2.0% | 0 | | 0 | | 0 | .0% | | .0% | 0 | .0% | 0 | | | .0% |
| IP33 3BQ | 1 | .3% | 1 | .0% | 0 | .0% | 0 | .0% | | .0% | 0 | | | .0% | 0 | .0% | 0 | .0% |
| IP33 3DD | | | 0 | | | | | .0% | 0 | .0% | | 2.0% | 0 | | 0 | .0% | 0 | |
| IP33 3DU | 2 | .5% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP33 3DW | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP33 3DX | 2 | .5% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3EE | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3EP | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3FE | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP33 3HH | 2 | .5% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 1 | 2.0% |
| IP33 3HR | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3HU | 2 | .5% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3JE | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP33 3JH | 2 | .5% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 1 | 2.0% | 0 | .0% |
| IP33 3LZ | 2 | .5% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 2 | 4.0% | 0 | .0% |
| IP33 3NG | 2 | .5% | 0 | .0% | 2 | 4.3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3PZ | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3QT | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3RY | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3RZ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3SE | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP33 3TJ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP33 3UB | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3UE | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3UH | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| IP33 3UN | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| IP33 3UQ | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3UR | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3UW | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3UW | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3XE | 2 | .5% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3XH | | | · | | | | | | | | | | | | _ | | | |
| IP33 3XP | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP33 3XT | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |

| IP33 5UF | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
|----------|---|-----|---|------|---|------|---|------|---|------|---|------|---|------|---|------|---|------|
| IP33 7JJ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP36 6HR | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP38 1TH | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP4 1QH | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP4 2UL | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| IP6 ONU | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| IP7 7QP | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| LA8 9PW | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| LB23 8SA | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| LN2 3RF | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| LN6 7BJ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| LN6 8NN | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| LS6 2CR | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| NG25 0HG | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| NN15 5EL | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| NP15 7RD | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| NR14 8AD | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| NR17 1DG | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| NR17 2PZ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| PE13 2PE | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| PE14 9DQ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| PE9 3QD | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| S61 1JD | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| SK8 7PL | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| TN15 9AX | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| WF2 8YG | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| YO22 4TH | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |

Q1. How did you travel here today?

| | | Base: All re | | | | Brentgrove | on of Street and Market | | n end of | | n end of market | The Tr | averse | Market and | of Butter I Abbeygate eet | Arc Sh | reet (within opping iplex) | | treet (within Arc ng Complex) |
|-----------------------|------------------|--------------|--------|-----|--------|------------|-------------------------------|-----|----------|-----|--------------------|--------|--------|------------|---------------------------------|--------|----------------------------------|-----|----------------------------------|
| | | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| As a car driver | | 177 | 44.3% | 9 | 18.0% | 21 | 44.7% | 19 | 38.0% | 31 | 59.6% | 29 | 56.9% | 13 | 26.0% | 33 | 66.0% | 22 | 44.0% |
| On the bus | | 86 | 21.5% | 23 | 46.0% | 14 | 29.8% | 8 | 16.0% | 4 | 7.7% | 9 | 17.6% | 16 | 32.0% | 3 | 6.0% | 9 | 18.0% |
| On foot | | 66 | 16.5% | 11 | 22.0% | 9 | 19.1% | 15 | 30.0% | 6 | 11.5% | 9 | 17.6% | 8 | 16.0% | 3 | 6.0% | 5 | 10.0% |
| As a car passenger | | 53 | 13.3% | 5 | 10.0% | 3 | 6.4% | 6 | 12.0% | 7 | 13.5% | 3 | 5.9% | 7 | 14.0% | 11 | 22.0% | 11 | 22.0% |
| On the train | | 5 | 1.3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 2 | 4.0% | 0 | .0% | 2 | 4.0% |
| Dropped off by car | | 3 | .8% | 0 | .0% | 0 | .0% | 1 | 2.0% | 1 | 1.9% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| By cycle | | 2 | .5% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| By motorcycle | | 2 | .5% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| | Mobility scooter | 3 | .8% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 2 | 4.0% | 0 | .0% | 0 | .0% |
| Other | Taxi | 2 | .5% | 0 | .0% | 0 | .0% | 0 | .0% | 2 | 3.8% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Coach | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |

Q2a. What is the main purpose of your visit to Bury St Edmunds town centre today?

| | Base: All re | | Junction o Street, St Jand Brentg | | Brentgrove | ion of I Street and Market | | n end of nhill | | n end of market | The Tr | averse | Market and | of Butter d Abbeygate reet | Arc Sh | reet (within opping oplex) | Gosnoia S | treet (within Arc ing Complex) |
|------------------------------|--------------|--------|--------------------------------------|--------|------------|----------------------------------|-----|-------------------|-----|--------------------|--------|--------|------------|----------------------------------|--------|----------------------------------|-----------|-----------------------------------|
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| Non-food shopping (in shops) | 145 | 36.3% | 9 | 18.0% | 20 | 42.6% | 15 | 30.0% | 21 | 40.4% | 15 | 29.4% | 13 | 26.0% | 24 | 48.0% | 28 | 56.0% |
| Food shopping (in shops) | 65 | 16.3% | 13 | 26.0% | 7 | 14.9% | 3 | 6.0% | 4 | 7.7% | 17 | 33.3% | 3 | 6.0% | 12 | 24.0% | 6 | 12.0% |
| Meeting friends or family | 31 | 7.8% | 9 | 18.0% | 4 | 8.5% | 4 | 8.0% | 4 | 7.7% | 1 | 2.0% | 7 | 14.0% | 1 | 2.0% | 1 | 2.0% |
| Shopping in the market | 24 | 6.0% | 5 | 10.0% | 3 | 6.4% | 6 | 12.0% | 5 | 9.6% | 0 | .0% | 0 | .0% | 0 | .0% | 5 | 10.0% |

| Using financial services | | 20 | 5.0% | 0 | .0% | 3 | 6.4% | 6 | 12.0% | 2 | 3.8% | 7 | 13.7% | 1 | 2.0% | 1 | 2.0% | 0 | .0% |
|----------------------------------|--------------------------------------|----|------|---|------|-----|------|---|-------|---|-------|---|-------|---|-------|---|------|---|------|
| Work in or near the town cen | tro | 18 | 4.5% | 1 | 2.0% | 0 | .0% | 3 | 6.0% | 2 | 3.8% | 4 | 7.8% | 5 | 10.0% | 3 | 6.0% | 0 | .0% |
| | uc | 13 | 3.3% | 4 | 8.0% | 1 | 2.1% | 2 | 4.0% | 1 | 1.9% | 1 | 2.0% | 4 | 8.0% | 0 | .0% | 0 | .0% |
| Business | | | | 4 | | - ' | | _ | | | | ' | | 4 | | | | | |
| Using other services | | 12 | 3.0% | 1 | 2.0% | 2 | 4.3% | 3 | 6.0% | 1 | 1.9% | 2 | 3.9% | 0 | .0% | 1 | 2.0% | 2 | 4.0% |
| Tourism or sight seeing | | 12 | 3.0% | 0 | .0% | 1 | 2.1% | 1 | 2.0% | 6 | 11.5% | 0 | .0% | 4 | 8.0% | 0 | .0% | 0 | .0% |
| Access to transport services | | 9 | 2.3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 7 | 14.0% | 1 | 2.0% | 0 | .0% |
| Other social or leisure reasons | s | 8 | 2.0% | 2 | 4.0% | 1 | 2.1% | 2 | 4.0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 1 | 2.0% | 1 | 2.0% |
| Education | | 6 | 1.5% | 1 | 2.0% | 3 | 6.4% | 0 | .0% | 0 | .0% | 0 | .0% | 2 | 4.0% | 0 | .0% | 0 | .0% |
| Visiting restaurant, cafe, bar o | or public house | 5 | 1.3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 3 | 6.0% |
| Visiting the Apex Museum | | 3 | .8% | 0 | .0% | 1 | 2.1% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| | Dry cleaner | 10 | 2.5% | 1 | 2.0% | 1 | 2.1% | 2 | 4.0% | 2 | 3.8% | 2 | 3.9% | 1 | 2.0% | 1 | 2.0% | 0 | .0% |
| | Doctor/ dentist/ medical appointment | 4 | 1.0% | 0 | .0% | 0 | .0% | 2 | 4.0% | 0 | .0% | 1 | 2.0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| | Christmas shopping/ gifts | 4 | 1.0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 2 | 4.0% | 1 | 2.0% |
| | Busking in the street | 2 | .5% | 2 | 4.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Other | Visit leisure centre | 2 | .5% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 1 | 2.0% |
| | Hospital visit | 2 | .5% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| | Job Centre/ job search | 2 | .5% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| | Car service | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| | Charity shop | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Vet | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |

Q2b. What else, if anything, will you be doing in Bury St Edmunds town centre today?

| | | Base: All r | espondents | Junction of Street, St | f Risbygate | Junct Brentgrove | ion of | Norther | n end of | Northe | n end of market | | raverse | Market and | of Butter d Abbeygate reet | Arc Sh | reet (within nopping nplex) | Gosnold S | treet (within Arc ing Complex) |
|---------------------------------------|--------------------------------------|-------------|------------|---------------------------|-------------|---------------------|--------|---------|----------|--------|--------------------|-----|---------|------------|----------------------------------|--------|-----------------------------------|-----------|-----------------------------------|
| | | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| Food shopping (in shops) | | 85 | 21.3% | 6 | 12.0% | 8 | 17.0% | 8 | 16.0% | 10 | 19.2% | 23 | 45.1% | 6 | 12.0% | 17 | 34.0% | 7 | 14.0% |
| Non-food shopping (in shops) | | 112 | 28.0% | 8 | 16.0% | 8 | 17.0% | 15 | 30.0% | 22 | 42.3% | 20 | 39.2% | 11 | 22.0% | 17 | 34.0% | 11 | 22.0% |
| Shopping in the market | | 27 | 6.8% | 6 | 12.0% | 4 | 8.5% | 9 | 18.0% | 2 | 3.8% | 1 | 2.0% | 0 | .0% | 2 | 4.0% | 3 | 6.0% |
| Using financial services | | 31 | 7.8% | 3 | 6.0% | 2 | 4.3% | 3 | 6.0% | 5 | 9.6% | 10 | 19.6% | 6 | 12.0% | 1 | 2.0% | 1 | 2.0% |
| Using other services | | 6 | 1.5% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 2 | 4.0% | 1 | 2.0% | 2 | 4.0% |
| Visiting restaurant, cafe, bar or pub | olic house | 28 | 7.0% | 2 | 4.0% | 6 | 12.8% | 1 | 2.0% | 3 | 5.8% | 1 | 2.0% | 6 | 12.0% | 0 | .0% | 9 | 18.0% |
| Work in or near the town centre | | 5 | 1.3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 5 | 9.8% | 0 | .0% | 0 | .0% | 0 | .0% |
| Tourism or sight seeing | | 12 | 3.0% | 6 | 12.0% | 0 | .0% | 1 | 2.0% | 3 | 5.8% | 0 | .0% | 2 | 4.0% | 0 | .0% | 0 | .0% |
| Visiting the Apex Museum | | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| Visiting the Art Gallery | | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Going to the cinema | | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Going to the library | | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Meeting friends or family | | 15 | 3.8% | 3 | 6.0% | 3 | 6.4% | 1 | 2.0% | 0 | .0% | 2 | 3.9% | 3 | 6.0% | 1 | 2.0% | 2 | 4.0% |
| Other social or leisure reasons | | 5 | 1.3% | 3 | 6.0% | 0 | .0% | 2 | 4.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Business | | 2 | .5% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| Education | | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| Access to transport services | | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| | None/ no other | 127 | 31.8% | 13 | 26.0% | 20 | 42.6% | 14 | 28.0% | 15 | 28.8% | 13 | 25.5% | 20 | 40.0% | 15 | 30.0% | 17 | 34.0% |
| | Dry cleaner | 7 | 1.8% | 2 | 4.0% | 1 | 2.1% | 0 | .0% | 1 | 1.9% | 2 | 3.9% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| | Doctor/ dentist/ medical appointment | 4 | 1.0% | 0 | .0% | 1 | 2.1% | 2 | 4.0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Other | Christmas shopping/ gifts | 3 | .8% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 2 | 3.9% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| | Hospital visit | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| | DIY products | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Chemist | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| | Job Centre/ job search | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |

Q3. Why did you choose to come here for shopping or services today?

| | | | | | | | se to come l | nere for s | nopping or | services to | oday? | | | | | | | | |
|--------------------------------|---|-----|-------------------------|------------|---|------------|------------------------------------|------------|-------------------|-------------|---------------------|--------|---------|------------|----------------------------------|--------|-----------------------------------|-----|-----------------------------------|
| | | | ose using r services | Street, St | of Risbygate Johns Street Provel Street | Brentgrove | tion of el Street and Market | | n end of nhill | | rn end of market | The Ti | raverse | Market and | of Butter d Abbeygate reet | Arc Sh | reet (within nopping nplex) | | treet (within Arc ing Complex) |
| | | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: Those using shops or s | services | 341 | 100.0% | 32 | 100.0% | 42 | 100.0% | 41 | 100.0% | 48 | 100.0% | 49 | 100.0% | 32 | 100.0% | 50 | 100.0% | 47 | 100.0% |
| Close to home/ live here | | 188 | 55.1% | 11 | 34.4% | 26 | 61.9% | 22 | 53.7% | 28 | 58.3% | 32 | 65.3% | 19 | 59.4% | 23 | 46.0% | 27 | 57.4% |
| Good range of non-food sho | ops/ shops that I like | 29 | 8.5% | 6 | 18.8% | 0 | .0% | 1 | 2.4% | 2 | 4.2% | 5 | 10.2% | 2 | 6.3% | 6 | 12.0% | 7 | 14.9% |
| Close to work | | 18 | 5.3% | 1 | 3.1% | 1 | 2.4% | 1 | 2.4% | 2 | 4.2% | 3 | 6.1% | 3 | 9.4% | 4 | 8.0% | 3 | 6.4% |
| Visiting Bury St Edmunds as a | a tourist, holiday maker or day tripper | 15 | 4.4% | 3 | 9.4% | 0 | .0% | 1 | 2.4% | 6 | 12.5% | 0 | .0% | 3 | 9.4% | 1 | 2.0% | 1 | 2.1% |
| Good food stores | | 14 | 4.1% | 1 | 3.1% | 0 | .0% | 1 | 2.4% | 0 | .0% | 4 | 8.2% | 0 | .0% | 6 | 12.0% | 2 | 4.3% |
| Market day/ to visit the mark | ket | 13 | 3.8% | 2 | 6.3% | 6 | 14.3% | 4 | 9.8% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Easy/ good parking | | 11 | 3.2% | 1 | 3.1% | 0 | .0% | 1 | 2.4% | 0 | .0% | 2 | 4.1% | 0 | .0% | 4 | 8.0% | 3 | 6.4% |
| Close to friends/ relatives | | 9 | 2.6% | 1 | 3.1% | 2 | 4.8% | 1 | 2.4% | 1 | 2.1% | 1 | 2.0% | 1 | 3.1% | 1 | 2.0% | 1 | 2.1% |
| Attractive environment/ nice | e place | 6 | 1.8% | 2 | 6.3% | 0 | .0% | 0 | .0% | 2 | 4.2% | 1 | 2.0% | 0 | .0% | 0 | .0% | 1 | 2.1% |
| Easy to get to by car | | 3 | .9% | 1 | 3.1% | 1 | 2.4% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.1% |
| Easy to get to by public trans | sport | 3 | .9% | 0 | .0% | 3 | 7.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Love the area/ familiarity with area | 7 | 2.1% | 0 | .0% | 1 | 2.4% | 2 | 4.9% | 0 | .0% | 1 | 2.0% | 0 | .0% | 2 | 4.0% | 1 | 2.1% |
| | College/ school | 5 | 1.5% | 1 | 3.1% | 1 | 2.4% | 1 | 2.4% | 0 | .0% | 0 | .0% | 2 | 6.3% | 0 | .0% | 0 | .0% |
| | It was recommended | 3 | .9% | 0 | .0% | 0 | .0% | 1 | 2.4% | 0 | .0% | 0 | .0% | 0 | .0% | 2 | 4.0% | 0 | .0% |
| | For a change | 3 | .9% | 0 | .0% | 0 | .0% | 1 | 2.4% | 2 | 4.2% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Medical appointment | 2 | .6% | 0 | .0% | 0 | .0% | 1 | 2.4% | 0 | .0% | 0 | .0% | 1 | 3.1% | 0 | .0% | 0 | .0% |
| | Business | 2 | .6% | 0 | .0% | 0 | .0% | 1 | 2.4% | 0 | .0% | 0 | .0% | 1 | 3.1% | 0 | .0% | 0 | .0% |
| | Top Shop | 1 | .3% | 0 | .0% | 1 | 2.4% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Other | Charity shops | 1 | .3% | 1 | 3.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Close to school | 1 | .3% | 1 | 3.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Banking | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.4% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Good facilities | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.4% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Hospital | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| | Marks & Spencer | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Garage | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Good cafes/ restaurants | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Holland & Barrett | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |

Q4. What have you bought or do you expect to buy in Bury St Edmunds today?

| | 1 | ose using r services | Street, St J | f Risbygate ohns Street rovel Street | Brentgrove | ion of Street and Market | | n end of nhill | | n end of market | The Tr | averse | Market and | of Butter d Abbeygate reet | Arc Sh | reet (within opping oplex) | | treet (within Arc ing Complex) |
|---|-----|-------------------------|--------------|--|------------|--------------------------------|-----|-------------------|-----|--------------------|--------|--------|------------|----------------------------------|--------|----------------------------------|-----|-----------------------------------|
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: Those using shops or services | 341 | 100.0% | 32 | 100.0% | 42 | 100.0% | 41 | 100.0% | 48 | 100.0% | 49 | 100.0% | 32 | 100.0% | 50 | 100.0% | 47 | 100.0% |
| Food/ groceries | 141 | 41.3% | 23 | 71.9% | 17 | 40.5% | 23 | 56.1% | 9 | 18.8% | 17 | 34.7% | 19 | 59.4% | 19 | 38.0% | 14 | 29.8% |
| Confectionery/ tobacco/ newspapers and magazines | 41 | 12.0% | 12 | 37.5% | 6 | 14.3% | 4 | 9.8% | 4 | 8.3% | 2 | 4.1% | 7 | 21.9% | 1 | 2.0% | 5 | 10.6% |
| Clothes and shoes | 104 | 30.5% | 6 | 18.8% | 15 | 35.7% | 14 | 34.1% | 18 | 37.5% | 7 | 14.3% | 12 | 37.5% | 13 | 26.0% | 19 | 40.4% |
| Household textiles and soft furnishings | 21 | 6.2% | 4 | 12.5% | 3 | 7.1% | 1 | 2.4% | 4 | 8.3% | 5 | 10.2% | 0 | .0% | 3 | 6.0% | 1 | 2.1% |
| Furniture, carpets and other floor coverings | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Household appliances e.g.fridges, washing machines, kettles etc | 1 | .3% | 1 | 3.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Audio-visual equipment e.g. telephones, radios, TVs, Hi-Fi, cameras etc | 13 | 3.8% | 2 | 6.3% | 4 | 9.5% | 1 | 2.4% | 1 | 2.1% | 1 | 2.0% | 0 | .0% | 4 | 8.0% | 0 | .0% |

| Hardware, DIY goods and de | corating supplies, tools and garden products | 10 | 2.9% | 1 | 3.1% | 1 | 2.4% | 4 | 9.8% | 2 | 4.2% | 0 | .0% | 0 | .0% | 2 | 4.0% | 0 | .0% |
|--------------------------------|--|----|------|---|-------|---|-------|---|------|---|-------|---|-------|---|-------|---|------|---|-------|
| Chemists and medical goods | , cosmetics and beauty products | 31 | 9.1% | 2 | 6.3% | 5 | 11.9% | 2 | 4.9% | 5 | 10.4% | 5 | 10.2% | 3 | 9.4% | 3 | 6.0% | 6 | 12.8% |
| Leisure and lifestyle goods e. | g. books/ CDs, sports goods, jewellery etc | 26 | 7.6% | 4 | 12.5% | 2 | 4.8% | 4 | 9.8% | 2 | 4.2% | 2 | 4.1% | 4 | 12.5% | 2 | 4.0% | 6 | 12.8% |
| Financial services e.g. bank o | r building society | 23 | 6.7% | 2 | 6.3% | 5 | 11.9% | 4 | 9.8% | 1 | 2.1% | 6 | 12.2% | 3 | 9.4% | 0 | .0% | 2 | 4.3% |
| Personal services e.g. hairdre | esser, travel agent, dry cleaner | 8 | 2.3% | 0 | .0% | 0 | .0% | 3 | 7.3% | 0 | .0% | 1 | 2.0% | 3 | 9.4% | 0 | .0% | 1 | 2.1% |
| Nothing | | 19 | 5.6% | 0 | .0% | 1 | 2.4% | 2 | 4.9% | 3 | 6.3% | 0 | .0% | 2 | 6.3% | 2 | 4.0% | 9 | 19.1% |
| | Lunch/ cafe | 11 | 3.2% | 0 | .0% | 2 | 4.8% | 0 | .0% | 3 | 6.3% | 0 | .0% | 3 | 9.4% | 1 | 2.0% | 2 | 4.3% |
| | Christmas presents | 5 | 1.5% | 0 | .0% | 2 | 4.8% | 2 | 4.9% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Stationery | 4 | 1.2% | 0 | .0% | 2 | 4.8% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 1 | 2.1% |
| Other | Spectacles | 2 | .6% | 0 | .0% | 0 | .0% | 1 | 2.4% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| Other | Watch strap | 1 | .3% | 0 | .0% | 1 | 2.4% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Lottery tickets | 1 | .3% | 1 | 3.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Haberdashery | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 3.1% | 0 | .0% | 0 | .0% |
| | Flowers | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |

Q5. How often do you visit Bury St Edmunds town centre for each of these reasons - FOOD SHOPPING?

| | | | Junction of | Risbygate | Junct | ion of | Northor | n end of | Northor | n end of | | | Junction | of Butter | Auction St | reet (within | Gosnold St | treet (within |
|-----------------------|-----------------------|--------|---------------|--------------|------------|--------------|---------|-------------------|---------|----------|--------|--------|------------|-------------|------------|--------------|------------|---------------|
| | Base: All respondents | | Street, St Jo | ohns Street | Brentgrove | I Street and | | n ena oi nhill | | market | The Tr | averse | Market and | d Abbeygate | Arc Sh | opping | Arc Sh | nopping |
| | | | and Brentg | rovel Street | Butter | Market | COI | nniii | butter | тыке | | | St | reet | Con | nplex) | Com | nplex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| First visit | 11 | 2.8% | 5 | 10.0% | 1 | 2.1% | 0 | .0% | 2 | 3.8% | 0 | .0% | 1 | 2.0% | 1 | 2.0% | 1 | 2.0% |
| Everyday/ most days | 26 | 6.5% | 5 | 10.0% | 2 | 4.3% | 4 | 8.0% | 1 | 1.9% | 3 | 5.9% | 6 | 12.0% | 0 | .0% | 5 | 10.0% |
| 2-3 times a week | 76 | 19.0% | 10 | 20.0% | 12 | 25.5% | 16 | 32.0% | 3 | 5.8% | 11 | 21.6% | 11 | 22.0% | 6 | 12.0% | 7 | 14.0% |
| Once a week | 100 | 25.0% | 14 | 28.0% | 9 | 19.1% | 6 | 12.0% | 11 | 21.2% | 17 | 33.3% | 12 | 24.0% | 23 | 46.0% | 8 | 16.0% |
| Once a fortnight | 24 | 6.0% | 2 | 4.0% | 5 | 10.6% | 6 | 12.0% | 3 | 5.8% | 1 | 2.0% | 1 | 2.0% | 3 | 6.0% | 3 | 6.0% |
| Once a month | 24 | 6.0% | 2 | 4.0% | 2 | 4.3% | 3 | 6.0% | 4 | 7.7% | 5 | 9.8% | 1 | 2.0% | 3 | 6.0% | 4 | 8.0% |
| Less often | 35 | 8.8% | 4 | 8.0% | 5 | 10.6% | 4 | 8.0% | 6 | 11.5% | 2 | 3.9% | 4 | 8.0% | 5 | 10.0% | 5 | 10.0% |
| Never | 101 | 25.3% | 8 | 16.0% | 11 | 23.4% | 11 | 22.0% | 22 | 42.3% | 9 | 17.6% | 14 | 28.0% | 9 | 18.0% | 17 | 34.0% |
| Don't know | 3 | .8% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 3 | 5.9% | 0 | .0% | 0 | .0% | 0 | .0% |

Q5. How often do you visit Bury St Edmunds town centre for each of these reasons - NON-FOOD SHOPPING?

| | | Q3. HOV | v orten ao y | | | | centre roi | cacii di tii | C3C I Ca3OI | 13 - 14014-1 (| JOD SHOL | i iivo: | | | | | | |
|-----------------------|-----------------------|---------|--------------|--------|------------|----------------------------------|------------|-------------------|-------------|--------------------|----------|---------|------------|----------------------------------|--------|----------------------------------|--------|----------------------------------|
| | Base: All respondents | | | | Brentgrove | ion of I Street and Market | | n end of nhill | | n end of market | The Tr | averse | Market and | of Butter d Abbeygate reet | Arc Sh | reet (within opping oplex) | Arc Sh | reet (within opping oplex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| First visit | 11 | 2.8% | 4 | 8.0% | 1 | 2.1% | 0 | .0% | 3 | 5.8% | 0 | .0% | 1 | 2.0% | 1 | 2.0% | 1 | 2.0% |
| Everyday/ most days | 22 | 5.5% | 0 | .0% | 1 | 2.1% | 4 | 8.0% | 3 | 5.8% | 4 | 7.8% | 5 | 10.0% | 1 | 2.0% | 4 | 8.0% |
| 2-3 times a week | 68 | 17.0% | 7 | 14.0% | 7 | 14.9% | 11 | 22.0% | 7 | 13.5% | 12 | 23.5% | 15 | 30.0% | 3 | 6.0% | 6 | 12.0% |
| Once a week | 132 | 33.0% | 19 | 38.0% | 21 | 44.7% | 14 | 28.0% | 11 | 21.2% | 20 | 39.2% | 8 | 16.0% | 23 | 46.0% | 16 | 32.0% |
| Once a fortnight | 48 | 12.0% | 6 | 12.0% | 4 | 8.5% | 6 | 12.0% | 8 | 15.4% | 4 | 7.8% | 6 | 12.0% | 7 | 14.0% | 7 | 14.0% |
| Once a month | 50 | 12.5% | 6 | 12.0% | 8 | 17.0% | 5 | 10.0% | 7 | 13.5% | 4 | 7.8% | 7 | 14.0% | 6 | 12.0% | 7 | 14.0% |
| Less often | 44 | 11.0% | 3 | 6.0% | 5 | 10.6% | 5 | 10.0% | 7 | 13.5% | 2 | 3.9% | 6 | 12.0% | 7 | 14.0% | 9 | 18.0% |
| Never | 18 | 4.5% | 5 | 10.0% | 0 | .0% | 5 | 10.0% | 6 | 11.5% | 0 | .0% | 2 | 4.0% | 0 | .0% | 0 | .0% |
| Don't know | 7 | 1.8% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 5 | 9.8% | 0 | .0% | 2 | 4.0% | 0 | .0% |

Q5. How often do you visit Bury St Edmunds town centre for each of these reasons - FINANCIAL OR PERSONAL SERVICES?

| | Base: All respondents | | | | Brentgrove | ion of I Street and Market | | n end of nhill | Norther Butter | rn end of market | The Tr | averse | Junction Market and Str | d Abbeygate | Arc Sh | reet (within opping iplex) | | reet (within opping plex) |
|-----------------------|-----------------------|--------|-----|--------|------------|----------------------------------|-----|-------------------|-------------------|---------------------|--------|--------|-------------------------------|-------------|--------|----------------------------------|-----|---------------------------------|
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |

| First visit | 7 | 1.8% | 2 | 4.0% | 1 | 2.1% | 0 | .0% | 2 | 3.8% | 0 | .0% | 0 | .0% | 1 | 2.0% | 1 | 2.0% |
|---------------------|-----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|
| Everyday/ most days | 5 | 1.3% | 0 | .0% | 1 | 2.1% | 1 | 2.0% | 1 | 1.9% | 0 | .0% | 1 | 2.0% | 0 | .0% | 1 | 2.0% |
| 2-3 times a week | 30 | 7.5% | 5 | 10.0% | 3 | 6.4% | 5 | 10.0% | 3 | 5.8% | 3 | 5.9% | 6 | 12.0% | 2 | 4.0% | 3 | 6.0% |
| Once a week | 99 | 24.8% | 5 | 10.0% | 10 | 21.3% | 7 | 14.0% | 10 | 19.2% | 23 | 45.1% | 17 | 34.0% | 18 | 36.0% | 9 | 18.0% |
| Once a fortnight | 29 | 7.3% | 4 | 8.0% | 4 | 8.5% | 7 | 14.0% | 2 | 3.8% | 3 | 5.9% | 3 | 6.0% | 3 | 6.0% | 3 | 6.0% |
| Once a month | 43 | 10.8% | 9 | 18.0% | 1 | 2.1% | 7 | 14.0% | 7 | 13.5% | 5 | 9.8% | 5 | 10.0% | 3 | 6.0% | 6 | 12.0% |
| Less often | 67 | 16.8% | 11 | 22.0% | 11 | 23.4% | 8 | 16.0% | 8 | 15.4% | 5 | 9.8% | 9 | 18.0% | 6 | 12.0% | 9 | 18.0% |
| Never | 110 | 27.5% | 13 | 26.0% | 16 | 34.0% | 15 | 30.0% | 19 | 36.5% | 6 | 11.8% | 8 | 16.0% | 15 | 30.0% | 18 | 36.0% |
| Don't know | 10 | 2.5% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 6 | 11.8% | 1 | 2.0% | 2 | 4.0% | 0 | .0% |

Q5. How often do you visit Bury St Edmunds town centre for each of these reasons - LEISURE FACILITIES?

| | | | Junction o | Risbygate | Junct | ion of | Monthon | n end of | Montho | n end of | | | Junction | of Butter | Auction St | reet (within | Gosnold St | treet (within |
|-----------------------|-----------------------|--------|--------------|--------------|------------|--------------|---------|----------|--------|----------|--------|---------|------------|-------------|------------|--------------|------------|---------------|
| | Base: All respondents | | Street, St J | ohns Street | Brentgrove | l Street and | | nhill | | market | The Tr | raverse | Market and | d Abbeygate | Arc Sh | opping | Arc Sh | nopping |
| | | | and Brentg | rovel Street | Butter | Market | COI | | butter | market | | | St | reet | Con | nplex) | Con | nplex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| First visit | 9 | 2.3% | 3 | 6.0% | 1 | 2.1% | 0 | .0% | 2 | 3.8% | 0 | .0% | 1 | 2.0% | 1 | 2.0% | 1 | 2.0% |
| Everyday/ most days | 10 | 2.5% | 3 | 6.0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 4 | 7.8% | 1 | 2.0% | 0 | .0% | 1 | 2.0% |
| 2-3 times a week | 19 | 4.8% | 1 | 2.0% | 3 | 6.4% | 3 | 6.0% | 0 | .0% | 3 | 5.9% | 3 | 6.0% | 4 | 8.0% | 2 | 4.0% |
| Once a week | 44 | 11.0% | 12 | 24.0% | 2 | 4.3% | 3 | 6.0% | 3 | 5.8% | 6 | 11.8% | 7 | 14.0% | 9 | 18.0% | 2 | 4.0% |
| Once a fortnight | 17 | 4.3% | 3 | 6.0% | 3 | 6.4% | 2 | 4.0% | 1 | 1.9% | 1 | 2.0% | 1 | 2.0% | 5 | 10.0% | 1 | 2.0% |
| Once a month | 46 | 11.5% | 6 | 12.0% | 7 | 14.9% | 7 | 14.0% | 2 | 3.8% | 9 | 17.6% | 5 | 10.0% | 6 | 12.0% | 4 | 8.0% |
| Less often | 52 | 13.0% | 9 | 18.0% | 6 | 12.8% | 6 | 12.0% | 6 | 11.5% | 3 | 5.9% | 14 | 28.0% | 4 | 8.0% | 4 | 8.0% |
| Never | 192 | 48.0% | 13 | 26.0% | 24 | 51.1% | 29 | 58.0% | 36 | 69.2% | 20 | 39.2% | 18 | 36.0% | 18 | 36.0% | 34 | 68.0% |
| Don't know | 11 | 2.8% | 0 | .0% | 0 | .0% | 0 | .0% | 2 | 3.8% | 5 | 9.8% | 0 | .0% | 3 | 6.0% | 1 | 2.0% |

Q5. How often do you visit Bury St Edmunds town centre for each of these reasons - PUBS, CAFES, RESTAURANTS, NIGHTCLUBS?

| | 20.110 | w orten do | | f Risbygate | | ion of | | | | | 717101171171 | 0,111011110 | | of Butter | Auction S | reet (within | Gosnold S | treet (within |
|-----------------------|-----------------------|------------|--------------|--------------|------------|---------------|-----|---------------------|-----|---------------------|--------------|-------------|-----------|-------------|-----------|--------------|-----------|---------------|
| | Base: All respondents | | Street, St J | ohns Street | Brentgrove | el Street and | | rn end of rnhill | | rn end of market | The T | raverse | Market an | d Abbeygate | Arc Si | nopping | Arc Sh | hopping |
| | Num | % | | rovel Street | | Market | Num | 0/ | Num | 0/ | Num | 0/ | | reet | | nplex) | | nplex) |
| | | | Num | 76 | Num | 76 | | 76 | | 76 | | 76 | Num | 76 | Num | | Num | 76 |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| First visit | 9 | 2.3% | 3 | 6.0% | 1 | 2.1% | 0 | .0% | 2 | 3.8% | 0 | .0% | 1 | 2.0% | 1 | 2.0% | 1 | 2.0% |
| Everyday/ most days | 9 | 2.3% | 3 | 6.0% | 0 | .0% | 1 | 2.0% | 1 | 1.9% | 1 | 2.0% | 2 | 4.0% | 0 | .0% | 1 | 2.0% |
| 2-3 times a week | 25 | 6.3% | 3 | 6.0% | 2 | 4.3% | 5 | 10.0% | 0 | .0% | 1 | 2.0% | 10 | 20.0% | 3 | 6.0% | 1 | 2.0% |
| Once a week | 54 | 13.5% | 9 | 18.0% | 7 | 14.9% | 9 | 18.0% | 5 | 9.6% | 10 | 19.6% | 5 | 10.0% | 4 | 8.0% | 5 | 10.0% |
| Once a fortnight | 37 | 9.3% | 3 | 6.0% | 4 | 8.5% | 1 | 2.0% | 5 | 9.6% | 5 | 9.8% | 3 | 6.0% | 8 | 16.0% | 8 | 16.0% |
| Once a month | 80 | 20.0% | 6 | 12.0% | 16 | 34.0% | 13 | 26.0% | 7 | 13.5% | 6 | 11.8% | 9 | 18.0% | 12 | 24.0% | 11 | 22.0% |
| Less often | 55 | 13.8% | 8 | 16.0% | 6 | 12.8% | 7 | 14.0% | 10 | 19.2% | 7 | 13.7% | 8 | 16.0% | 3 | 6.0% | 6 | 12.0% |
| Never | 122 | 30.5% | 15 | 30.0% | 11 | 23.4% | 14 | 28.0% | 20 | 38.5% | 16 | 31.4% | 12 | 24.0% | 17 | 34.0% | 17 | 34.0% |
| Don't know | 9 | 2.3% | 0 | .0% | 0 | .0% | 0 | .0% | 2 | 3.8% | 5 | 9.8% | 0 | .0% | 2 | 4.0% | 0 | .0% |

Q6. About how long will you spend in the town centre today?

| | | | | | | ong wili yo | u spenu in | the town | centre tou | ay: | | | | | | | | |
|-----------------------|-----------------------|--------|------------|----------------------------|-----|------------------------|------------|----------|------------|----------|--------|---------|-----|--------------------------|-----|------------------------|-----|--------------|
| | Base: All respondents | | | f Risbygate ohns Street | | ion of I Street and | | n end of | | n end of | The Ti | raverse | | of Butter d Abbeygate | | reet (within opping | | reet (within |
| | | | and Brentg | | | Market | Con | nhill | Butter | market | | | | reet | | nplex) | | nplex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| Less than 30 minutes | 6 | 1.5% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 4 | 8.0% | 1 | 2.0% | 0 | .0% |
| 30 minutes to 1 hour | 35 | 8.8% | 1 | 2.0% | 5 | 10.6% | 7 | 14.0% | 3 | 5.8% | 5 | 9.8% | 10 | 20.0% | 1 | 2.0% | 3 | 6.0% |
| 1 - 2 hours | 107 | 26.8% | 7 | 14.0% | 13 | 27.7% | 12 | 24.0% | 15 | 28.8% | 13 | 25.5% | 14 | 28.0% | 16 | 32.0% | 17 | 34.0% |
| 2 - 3 hours | 122 | 30.5% | 19 | 38.0% | 12 | 25.5% | 14 | 28.0% | 10 | 19.2% | 19 | 37.3% | 5 | 10.0% | 24 | 48.0% | 19 | 38.0% |
| 3 - 4 hours | 65 | 16.3% | 10 | 20.0% | 10 | 21.3% | 9 | 18.0% | 12 | 23.1% | 5 | 9.8% | 9 | 18.0% | 4 | 8.0% | 6 | 12.0% |
| 4 - 8 hours | 51 | 12.8% | 12 | 24.0% | 3 | 6.4% | 8 | 16.0% | 9 | 17.3% | 8 | 15.7% | 4 | 8.0% | 3 | 6.0% | 4 | 8.0% |
| 8 hours or more | 14 | 3.5% | 1 | 2.0% | 3 | 6.4% | 0 | .0% | 3 | 5.8% | 1 | 2.0% | 4 | 8.0% | 1 | 2.0% | 1 | 2.0% |

| | | Paga, All r | espondents | | of Risbygate Johns Street | | ion of | Northe | ern end of | Northe | n end of | The T | raverse | | of Butter d Abbeygate | | treet (within | Gosnold S | treet (within Arc |
|-----------------------------------|---|-------------|------------|-----|------------------------------|--------|--------|--------|------------|--------|----------|--------|---------|-----|--------------------------|-----|---------------|-----------|-------------------|
| | | base. All I | esponuents | | rovel Street | Butter | | Co | rnhill | Butter | market | THE II | averse | | u Abbeyyate reet | | nolex) | Shopp | ing Complex) |
| | | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| Good food shops | | 87 | 21.8% | 13 | 26.0% | 8 | 17.0% | 6 | 12.0% | 4 | 7.7% | 14 | 27.5% | 17 | 34.0% | 12 | 24.0% | 13 | 26.0% |
| Good non-food shops | | 140 | 35.0% | 16 | 32.0% | 15 | 31.9% | 13 | 26.0% | 18 | 34.6% | 11 | 21.6% | 26 | 52.0% | 19 | 38.0% | 22 | 44.0% |
| Good market | | 128 | 32.0% | 26 | 52.0% | 13 | 27.7% | 13 | 26.0% | 13 | 25.0% | 12 | 23.5% | 16 | 32.0% | 20 | 40.0% | 15 | 30.0% |
| Good range of financial or person | onal services | 24 | 6.0% | 1 | 2.0% | 0 | .0% | 1 | 2.0% | 1 | 1.9% | 6 | 11.8% | 6 | 12.0% | 5 | 10.0% | 4 | 8.0% |
| Good cafes, restaurants or publ | lic houses | 67 | 16.8% | 13 | 26.0% | 4 | 8.5% | 3 | 6.0% | 3 | 5.8% | 7 | 13.7% | 16 | 32.0% | 6 | 12.0% | 15 | 30.0% |
| Attractive architecture/ building | js . | 102 | 25.5% | 3 | 6.0% | 11 | 23.4% | 17 | 34.0% | 17 | 32.7% | 10 | 19.6% | 15 | 30.0% | 12 | 24.0% | 17 | 34.0% |
| Attractive shop fronts/ shoppin | g streets | 48 | 12.0% | 2 | 4.0% | 5 | 10.6% | 7 | 14.0% | 7 | 13.5% | 9 | 17.6% | 6 | 12.0% | 4 | 8.0% | 8 | 16.0% |
| Floral displays/ natural features | 5 | 39 | 9.8% | 5 | 10.0% | 6 | 12.8% | 0 | .0% | 4 | 7.7% | 4 | 7.8% | 7 | 14.0% | 6 | 12.0% | 7 | 14.0% |
| Historic buildings | | 117 | 29.3% | 5 | 10.0% | 12 | 25.5% | 13 | 26.0% | 10 | 19.2% | 20 | 39.2% | 22 | 44.0% | 20 | 40.0% | 15 | 30.0% |
| Tourist attractions e.g. Abbey a | nd Cathedral | 63 | 15.8% | 3 | 6.0% | 3 | 6.4% | 2 | 4.0% | 5 | 9.6% | 19 | 37.3% | 8 | 16.0% | 21 | 42.0% | 2 | 4.0% |
| Traffic free pedestrian areas | | 39 | 9.8% | 10 | 20.0% | 2 | 4.3% | 2 | 4.0% | 2 | 3.8% | 4 | 7.8% | 6 | 12.0% | 5 | 10.0% | 8 | 16.0% |
| Clean streets | | 57 | 14.3% | 11 | 22.0% | 1 | 2.1% | 0 | .0% | 3 | 5.8% | 9 | 17.6% | 9 | 18.0% | 11 | 22.0% | 13 | 26.0% |
| Well maintained streets | | 23 | 5.8% | 2 | 4.0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 3 | 5.9% | 3 | 6.0% | 7 | 14.0% | 7 | 14.0% |
| Easy to park the car | | 35 | 8.8% | 3 | 6.0% | 4 | 8.5% | 1 | 2.0% | 2 | 3.8% | 6 | 11.8% | 4 | 8.0% | 7 | 14.0% | 8 | 16.0% |
| Low cost of car parking | | 13 | 3.3% | 2 | 4.0% | 2 | 4.3% | 0 | .0% | 0 | .0% | 2 | 3.9% | 2 | 4.0% | 2 | 4.0% | 3 | 6.0% |
| Good public transport | | 18 | 4.5% | 5 | 10.0% | 3 | 6.4% | 2 | 4.0% | 0 | .0% | 3 | 5.9% | 5 | 10.0% | 0 | .0% | 0 | .0% |
| Easy to get tot from home | | 53 | 13.3% | 6 | 12.0% | 8 | 17.0% | 7 | 14.0% | 2 | 3.8% | 9 | 17.6% | 9 | 18.0% | 2 | 4.0% | 10 | 20.0% |
| Easy to get to from work | | 14 | 3.5% | 0 | .0% | 1 | 2.1% | 2 | 4.0% | 0 | .0% | 3 | 5.9% | 4 | 8.0% | 0 | .0% | 4 | 8.0% |
| Good safety/ security | | 22 | 5.5% | 4 | 8.0% | 3 | 6.4% | 0 | .0% | 0 | .0% | 1 | 2.0% | 6 | 12.0% | 1 | 2.0% | 7 | 14.0% |
| Nothing or very little | | 25 | 6.3% | 3 | 6.0% | 2 | 4.3% | 0 | .0% | 3 | 5.8% | 3 | 5.9% | 7 | 14.0% | 4 | 8.0% | 3 | 6.0% |
| | Compact/ shops close together | 23 | 5.8% | 1 | 2.0% | 3 | 6.4% | 6 | 12.0% | 7 | 13.5% | 2 | 3.9% | 0 | .0% | 2 | 4.0% | 2 | 4.0% |
| | Has everything/ everything I need is here | 22 | 5.5% | 2 | 4.0% | 4 | 8.5% | 5 | 10.0% | 3 | 5.8% | 3 | 5.9% | 0 | .0% | 3 | 6.0% | 2 | 4.0% |
| | Friendly place/ people | 16 | 4.0% | 3 | 6.0% | 4 | 8.5% | 2 | 4.0% | 3 | 5.8% | 1 | 2.0% | 1 | 2.0% | 1 | 2.0% | 1 | 2.0% |
| | The independent shops | 13 | 3.3% | 0 | .0% | 0 | .0% | 3 | 6.0% | 0 | .0% | 2 | 3.9% | 4 | 8.0% | 3 | 6.0% | 1 | 2.0% |
| | Generally convenient | 10 | 2.5% | 0 | .0% | 1 | 2.1% | 0 | .0% | 1 | 1.9% | 2 | 3.9% | 2 | 4.0% | 1 | 2.0% | 3 | 6.0% |
| | Good atmosphere | 8 | 2.0% | 0 | .0% | 1 | 2.1% | 1 | 2.0% | 3 | 5.8% | 0 | .0% | 0 | .0% | 2 | 4.0% | 1 | 2.0% |
| | Has character | 7 | 1.8% | 0 | .0% | 3 | 6.4% | 0 | .0% | 1 | 1.9% | 2 | 3.9% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| Other | Large/ spacious | 5 | 1.3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 2 | 4.0% | 1 | 2.0% |
| | Arc Shopping Centre | 3 | .8% | 0 | .0% | 1 | 2.1% | 1 | 2.0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Good disabled access/ parking | 3 | .8% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 2 | 4.0% | 0 | .0% | 0 | .0% |
| | Familiarity/ home town | 3 | .8% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 2 | 4.0% |
| | Traditional market town | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Good variety of shops generally | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Holland & Barrett | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | The park | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |

O8 What do you dislike about Bury St Edmunds for shopping and services?

| | | | Q8. \ | What do yo | u dislike a | bout Bury | St Edmund | ds for shop | ping and s | ervices? | | | | | | | | |
|--|-------------|-------------------------------------|-------|---|-------------|------------------------------------|-----------|-------------------|------------|--------------------|--------|--------|-------------------------------|--------|--------|-----------------------------------|-----------|-------------------------------------|
| | Base: All r | I respondents Street, 3 and Bre Num | | r Risbygate ohns Street irovel Street | Brentgrove | tion of el Street and Market | | n end of nhill | | n end of market | The Tr | averse | Junction Market and Str | | Arc Sh | reet (within lopping lolex) | Gosnold S | Street (within Arc ping Complex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| Too busy/ crowded | 11 | 2.8% | 1 | 2.0% | 3 | 6.4% | 1 | 2.0% | 2 | 3.8% | 0 | .0% | 1 | 2.0% | 1 | 2.0% | 2 | 4.0% |
| Traffic congestion makes it difficult to get to by car | 11 | 2.8% | 0 | .0% | 2 | 4.3% | 1 | 2.0% | 0 | .0% | 3 | 5.9% | 3 | 6.0% | 1 | 2.0% | 1 | 2.0% |
| Poor range of shops | 12 | 3.0% | 0 | .0% | 2 | 4.3% | 3 | 6.0% | 0 | .0% | 3 | 5.9% | 2 | 4.0% | 1 | 2.0% | 1 | 2.0% |
| Poor range of services | 5 | 1.3% | 3 | 6.0% | 0 | .0% | 2 | 4.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Poor market | 2 | .5% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |

| Danger from vehicles in some | e streets/ difficult to cross road | 10 | 2.5% | 0 | .0% | 2 | 4.3% | 0 | .0% | 0 | .0% | 0 | .0% | 6 | 12.0% | 0 | .0% | 2 | 4.0% |
|-------------------------------|-------------------------------------|-----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|
| Difficult to park near shops | | 13 | 3.3% | 0 | .0% | 2 | 4.3% | 2 | 4.0% | 3 | 5.8% | 2 | 3.9% | 1 | 2.0% | 2 | 4.0% | 1 | 2.0% |
| Car parking too expensive | | 36 | 9.0% | 3 | 6.0% | 3 | 6.4% | 6 | 12.0% | 1 | 1.9% | 11 | 21.6% | 1 | 2.0% | 5 | 10.0% | 6 | 12.0% |
| Streets dirty | | 5 | 1.3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 2 | 3.8% | 0 | .0% | 2 | 4.0% | 0 | .0% | 0 | .0% |
| Streets badly maintained | | 5 | 1.3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 2 | 3.8% | 1 | 2.0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| Unattractive environment/ n | ot a very nice place | 5 | 1.3% | 3 | 6.0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| Not enough seats/ litter bins | / public telephones/ toilets | 15 | 3.8% | 1 | 2.0% | 4 | 8.5% | 2 | 4.0% | 1 | 1.9% | 0 | .0% | 3 | 6.0% | 1 | 2.0% | 3 | 6.0% |
| Poor access for the disabled | | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Nothing or very little | | 245 | 61.3% | 33 | 66.0% | 28 | 59.6% | 33 | 66.0% | 32 | 61.5% | 27 | 52.9% | 28 | 56.0% | 33 | 66.0% | 31 | 62.0% |
| | The Arc Shopping Centre | 22 | 5.5% | 1 | 2.0% | 0 | .0% | 0 | .0% | 5 | 9.6% | 1 | 2.0% | 7 | 14.0% | 4 | 8.0% | 4 | 8.0% |
| | The Debenhams building | 6 | 1.5% | 0 | .0% | 1 | 2.1% | 0 | .0% | 1 | 1.9% | 2 | 3.9% | 0 | .0% | 1 | 2.0% | 1 | 2.0% |
| | Too many empty shops | 4 | 1.0% | 1 | 2.0% | 2 | 4.3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Too quiet | 3 | .8% | 2 | 4.0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | The people | 3 | .8% | 1 | 2.0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| | No market/ Cattle Market | 3 | .8% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 1 | 2.0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| | Bus fares too expensive | 2 | .5% | 2 | 4.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | BHS needed | 2 | .5% | 0 | .0% | 0 | .0% | 1 | 2.0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Poor bus service/ evening bus | 2 | .5% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 2 | 4.0% | 0 | .0% | 0 | .0% |
| Other | service | | | | | | | | | | | | | | | | | | |
| Ottlei | Too many cheap shops/ charity shops | 2 | .5% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| | Poor leisure facilities | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | John Lewis | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Too expensive | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Losing too many old buildings | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Too many phone shops | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| | The Apex | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Lack of shoe shops | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Too small | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |

Q9. What improvements, if any, would make you shop or use services in the town centre more often?

| | Base: All r | espondents | Street, St J | of Risbygate lohns Street provel Street | Brentgrove | tion of el Street and Market | | n end of nhill | | n end of market | The Tr | averse | Market and | of Butter d Abbeygate reet | Arc Sh | reet (within nopping nplex) | Gosnold S | treet (within Arc ing Complex) |
|---|-------------|------------|--------------|---|------------|------------------------------------|-----|-------------------|-----|--------------------|--------|--------|------------|----------------------------------|--------|-----------------------------------|-----------|-----------------------------------|
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| More/ better car parking | 33 | 8.3% | 0 | .0% | 5 | 10.6% | 7 | 14.0% | 2 | 3.8% | 7 | 13.7% | 5 | 10.0% | 4 | 8.0% | 3 | 6.0% |
| Lower car park charges | 39 | 9.8% | 3 | 6.0% | 5 | 10.6% | 4 | 8.0% | 2 | 3.8% | 5 | 9.8% | 4 | 8.0% | 5 | 10.0% | 11 | 22.0% |
| Better public transport | 26 | 6.5% | 7 | 14.0% | 4 | 8.5% | 2 | 4.0% | 0 | .0% | 4 | 7.8% | 5 | 10.0% | 1 | 2.0% | 3 | 6.0% |
| More/ better shops | 15 | 3.8% | 2 | 4.0% | 3 | 6.4% | 1 | 2.0% | 1 | 1.9% | 2 | 3.9% | 3 | 6.0% | 2 | 4.0% | 1 | 2.0% |
| More/ better financial or personal services | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| More/ better cafes, restaurants or public houses | 3 | .8% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 2 | 4.0% |
| More traffic free pedestrian streets | 6 | 1.5% | 2 | 4.0% | 2 | 4.3% | 0 | .0% | 0 | .0% | 0 | .0% | 2 | 4.0% | 0 | .0% | 0 | .0% |
| Fewer traffic free pedestrian streets | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Cleaner streets | 8 | 2.0% | 2 | 4.0% | 0 | .0% | 1 | 2.0% | 1 | 1.9% | 0 | .0% | 3 | 6.0% | 0 | .0% | 1 | 2.0% |
| More/ better leisure entertainment or cultural facilities | 6 | 1.5% | 2 | 4.0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 2 | 4.0% |
| More/ better seats of floral displays | 9 | 2.3% | 2 | 4.0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 4 | 8.0% | 0 | .0% | 2 | 4.0% |
| Better disabled access | 4 | 1.0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 2 | 4.0% |
| Shops and services open later in the evening | 3 | .8% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 2 | 4.0% | 0 | .0% | 1 | 2.0% |

| More shops and services open on S | Sundays | 4 | 1.0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 2 | 4.0% |
|-----------------------------------|---|-----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|
| Better signposting | | 2 | .5% | 2 | 4.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| No improvements | | 212 | 53.0% | 30 | 60.0% | 25 | 53.2% | 30 | 60.0% | 29 | 55.8% | 24 | 47.1% | 24 | 48.0% | 28 | 56.0% | 22 | 44.0% |
| | Link way needed to shopping centre and Arc | 10 | 2.5% | 0 | .0% | 2 | 4.3% | 1 | 2.0% | 2 | 3.8% | 2 | 3.9% | 0 | .0% | 2 | 4.0% | 1 | 2.0% |
| | More/ better public toilets | 8 | 2.0% | 1 | 2.0% | 1 | 2.1% | 1 | 2.0% | 1 | 1.9% | 2 | 3.9% | 0 | .0% | 2 | 4.0% | 0 | .0% |
| | More independent shops | 8 | 2.0% | 2 | 4.0% | 2 | 4.3% | 0 | .0% | 1 | 1.9% | 1 | 2.0% | 0 | .0% | 0 | .0% | 2 | 4.0% |
| | John Lewis needed | 8 | 2.0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 3 | 5.8% | 1 | 2.0% | 0 | .0% | 1 | 2.0% | 2 | 4.0% |
| | Fill empty shops | 6 | 1.5% | 0 | .0% | 1 | 2.1% | 0 | .0% | 2 | 3.8% | 1 | 2.0% | 0 | .0% | 0 | .0% | 2 | 4.0% |
| | In need of modernisation | 5 | 1.3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 4 | 8.0% | 0 | .0% | 1 | 2.0% |
| | Primark | 5 | 1.3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 2 | 3.8% | 1 | 2.0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| | Less modernisation | 4 | 1.0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 2 | 4.0% | 1 | 2.0% |
| | More police presence | 3 | .8% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 2 | 4.0% | 0 | .0% | 0 | .0% |
| | More shoe shops | 3 | .8% | 0 | .0% | 0 | .0% | 1 | 2.0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| | Fewer pubs | 2 | .5% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 1 | 2.0% | 0 | .0% |
| | Improve the market | 2 | .5% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | A new Post Office | 2 | .5% | 0 | .0% | 0 | .0% | 1 | 2.0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Better range of clothes shops | 2 | .5% | 0 | .0% | 0 | .0% | 1 | 2.0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | More jobs in centre | 2 | .5% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| a | Cheaper shops | 2 | .5% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| Other | More auction sales | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | More/ better tourist information | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | More shops for younger people | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | More local farm produce | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| | Less traffic congestion | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| | Buses in the evening | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| | More on-street parking | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| | Keep the historic shops | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Marks & Spencer | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| | More supermarkets | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| | Hollister | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Lakeland | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Improve the pavements | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Get rid of the Apex | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Bring back the Cattle Market | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | More children's entertainment | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | More cash points | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |

Q10. When you come to the town centre during the day, how do you rate the following - CAR PARKING?

| ſ | | | Junction o | f Risbygate | Junct | ion of | | | | | | | Junction | of Butter | Auction St | reet (within | Gosnold St | reet (within |
|-----------------------|-----------------------|--------|------------|--------------|-------|--------|-----|-------------------|-----|--------------------|--------|---------|----------|-------------|------------|--------------|------------|--------------|
| | Base: All respondents | | | ohns Street | | | | n end of nhill | | n end of market | The Tr | raverse | | d Abbeygate | | opping | | opping |
| | | 01 | | rovel Street | | Market | | | | 01 | | 01 | | reet | | plex) | | plex) |
| | Num | % | Num | % | Num | - % | Num | - % | Num | % | Num | % | Num | % | Num | % | Num | - % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| Very good | 65 | 16.3% | 4 | 8.0% | 8 | 17.0% | 7 | 14.0% | 13 | 25.0% | 5 | 9.8% | 10 | 20.0% | 11 | 22.0% | 7 | 14.0% |
| Good | 117 | 29.3% | 8 | 16.0% | 15 | 31.9% | 13 | 26.0% | 18 | 34.6% | 8 | 15.7% | 15 | 30.0% | 20 | 40.0% | 20 | 40.0% |
| Neither good nor poor | 49 | 12.3% | 12 | 24.0% | 5 | 10.6% | 3 | 6.0% | 3 | 5.8% | 11 | 21.6% | 7 | 14.0% | 4 | 8.0% | 4 | 8.0% |
| Poor | 40 | 10.0% | 2 | 4.0% | 3 | 6.4% | 11 | 22.0% | 6 | 11.5% | 10 | 19.6% | 1 | 2.0% | 3 | 6.0% | 4 | 8.0% |
| Very poor | 17 | 4.3% | 1 | 2.0% | 2 | 4.3% | 2 | 4.0% | 1 | 1.9% | 3 | 5.9% | 3 | 6.0% | 5 | 10.0% | 0 | .0% |
| Don't know | 112 | 28.0% | 23 | 46.0% | 14 | 29.8% | 14 | 28.0% | 11 | 21.2% | 14 | 27.5% | 14 | 28.0% | 7 | 14.0% | 15 | 30.0% |

Q10. When you come to the town centre during the day, how do you rate the following - BUS SERVICES?

| | | Q10. V | vnen you d | ome to the | e town cer | ntre auring | ine day, n | iow ao you | rate the i | ollowing - i | BO2 2EKAN | PE9. | | | | | | |
|-----------------------|-----------------------|--------|--------------|--------------|------------|---------------|------------|------------|------------|--------------|-----------|---------|------------|-------------|-------------|--------------|------------|--------------|
| | | | Junction o | f Risbygate | Junc | tion of | Northo | rn end of | Northo | n end of | | | Junction | of Butter | Auction Str | reet (within | Gosnold St | reet (within |
| | Base: All respondents | | Street, St J | ohns Street | Brentgrove | el Street and | | nhill | | market | The Ti | raverse | Market and | d Abbeygate | Arc Sh | nopping | Arc Sh | nopping |
| | | | and Brentg | rovel Street | Butter | Market | COI | 1111111 | butter | шагкет | | | Str | reet | Com | nplex) | Com | nplex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |

| Very good | 31 | 7.8% | 9 | 18.0% | 6 | 12.8% | 3 | 6.0% | 2 | 3.8% | 4 | 7.8% | 4 | 8.0% | 0 | .0% | 3 | 6.0% |
|-----------------------|-----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|
| Good | 87 | 21.8% | 14 | 28.0% | 14 | 29.8% | 11 | 22.0% | 8 | 15.4% | 6 | 11.8% | 20 | 40.0% | 8 | 16.0% | 6 | 12.0% |
| Neither good nor poor | 31 | 7.8% | 7 | 14.0% | 2 | 4.3% | 3 | 6.0% | 2 | 3.8% | 6 | 11.8% | 6 | 12.0% | 1 | 2.0% | 4 | 8.0% |
| Poor | 26 | 6.5% | 4 | 8.0% | 7 | 14.9% | 3 | 6.0% | 3 | 5.8% | 1 | 2.0% | 2 | 4.0% | 1 | 2.0% | 5 | 10.0% |
| Very poor | 20 | 5.0% | 2 | 4.0% | 0 | .0% | 2 | 4.0% | 1 | 1.9% | 6 | 11.8% | 6 | 12.0% | 2 | 4.0% | 1 | 2.0% |
| Don't know | 205 | 51.3% | 14 | 28.0% | 18 | 38.3% | 28 | 56.0% | 36 | 69.2% | 28 | 54.9% | 12 | 24.0% | 38 | 76.0% | 31 | 62.0% |

Q10. When you come to the town centre during the day, how do you rate the following - SAFETY AND SECURITY?

| | | Q TO. WHE | ii you come | | | | uay, 110W (| uo you rate | the follow | viriy - SAFE | III AND SE | CURITY | | | | | | |
|-----------------------|-----------------------|-----------|--------------|--------------|------------|--------------|-------------|-------------|------------|--------------|------------|--------|------------|-------------|------------|--------------|------------|--------------|
| | | | Junction o | f Risbygate | Junct | ion of | Northor | rn end of | Northor | n end of | | | Junction | of Butter | Auction St | reet (within | Gosnold St | reet (within |
| | Base: All respondents | | Street, St J | ohns Street | Brentgrove | I Street and | | | | | The Tr | averse | Market and | d Abbeygate | Arc Sh | opping | Arc Sh | nopping |
| | · | | and Brentg | rovel Street | Butter | Market | Cor | nhill | Butter | market | | | St | reet | Con | plex) | Com | nplex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| Very good | 137 | 34.3% | 19 | 38.0% | 17 | 36.2% | 15 | 30.0% | 26 | 50.0% | 18 | 35.3% | 12 | 24.0% | 15 | 30.0% | 15 | 30.0% |
| Good | 207 | 51.8% | 24 | 48.0% | 22 | 46.8% | 28 | 56.0% | 21 | 40.4% | 21 | 41.2% | 31 | 62.0% | 30 | 60.0% | 30 | 60.0% |
| Neither good nor poor | 39 | 9.8% | 5 | 10.0% | 4 | 8.5% | 4 | 8.0% | 2 | 3.8% | 11 | 21.6% | 7 | 14.0% | 4 | 8.0% | 2 | 4.0% |
| Poor | 4 | 1.0% | 2 | 4.0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% |
| Don't know | 13 | 3.3% | 0 | .0% | 4 | 8.5% | 2 | 4.0% | 3 | 5.8% | 1 | 2.0% | 0 | .0% | 1 | 2.0% | 2 | 4.0% |

Q10. When you come to the town centre during the day, how do you rate the following - RANGE OF SHOPS?

| | | Q 10. W | nen you co | | | | ic duy, no | wao you it | ate the foll | iowing in | HAOL OF 31 | 101 5. | | | | | | |
|-----------------------|-----------------------|---------|--------------|--|------------|----------------------------------|------------|-------------------|--------------|--------------------|------------|--------|------------|----------------------------------|--------|------------------------------------|--------|------------------------------------|
| | Base: All respondents | | Street, St J | f Risbygate ohns Street rovel Street | Brentgrove | ion of I Street and Market | | n end of nhill | | n end of market | The Tr | averse | Market and | of Butter d Abbeygate reet | Arc Sh | reet (within lopping liplex) | Arc Sh | treet (within nopping nplex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| Very good | 135 | 33.8% | 19 | 38.0% | 12 | 25.5% | 17 | 34.0% | 29 | 55.8% | 12 | 23.5% | 17 | 34.0% | 13 | 26.0% | 16 | 32.0% |
| Good | 218 | 54.5% | 25 | 50.0% | 28 | 59.6% | 28 | 56.0% | 19 | 36.5% | 31 | 60.8% | 26 | 52.0% | 33 | 66.0% | 28 | 56.0% |
| Neither good nor poor | 37 | 9.3% | 5 | 10.0% | 6 | 12.8% | 3 | 6.0% | 3 | 5.8% | 7 | 13.7% | 6 | 12.0% | 2 | 4.0% | 5 | 10.0% |
| Poor | 7 | 1.8% | 1 | 2.0% | 1 | 2.1% | 1 | 2.0% | 1 | 1.9% | 0 | .0% | 1 | 2.0% | 1 | 2.0% | 1 | 2.0% |
| Very poor | 2 | .5% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| Don't know | 1 | .3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |

Q10. When you come to the town centre during the day, how do you rate the following - THE MARKET?

| | | Q .10. | winch your | | | | tilo day, i | ion do jou | · · uto tilo i | onoming | | | | | | | | |
|-----------------------|-----------------------|---------------|------------|--------|------------|----------------------------------|-------------|-------------------|----------------|--------------------|--------|--------|-----|----------------------------------|--------|------------------------------------|--------|------------------------------------|
| | Base: All respondents | | | | Brentgrove | ion of I Street and Market | | n end of nhill | | n end of market | The Tr | averse | | of Butter d Abbeygate reet | Arc Sh | reet (within lopping liplex) | Arc Sh | reet (within lopping liplex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| Very good | 185 | 46.3% | 30 | 60.0% | 23 | 48.9% | 17 | 34.0% | 33 | 63.5% | 19 | 37.3% | 19 | 38.0% | 25 | 50.0% | 19 | 38.0% |
| Good | 154 | 38.5% | 17 | 34.0% | 20 | 42.6% | 29 | 58.0% | 12 | 23.1% | 17 | 33.3% | 20 | 40.0% | 19 | 38.0% | 20 | 40.0% |
| Neither good nor poor | 24 | 6.0% | 3 | 6.0% | 3 | 6.4% | 0 | .0% | 1 | 1.9% | 8 | 15.7% | 6 | 12.0% | 2 | 4.0% | 1 | 2.0% |
| Poor | 5 | 1.3% | 0 | .0% | 0 | .0% | 1 | 2.0% | 1 | 1.9% | 0 | .0% | 1 | 2.0% | 0 | .0% | 2 | 4.0% |
| Very poor | 3 | .8% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 2 | 3.9% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| Don't know | 29 | 7.3% | 0 | .0% | 1 | 2.1% | 3 | 6.0% | 5 | 9.6% | 5 | 9.8% | 4 | 8.0% | 3 | 6.0% | 8 | 16.0% |

O10. When you come to the town centre during the day, how do you rate the following - RANGE OF SERVICES?

| | | Q IO. WIII | en you com | ie to the to | wiiceiille | during the | : uay, now | uo you rai | e the folio | willy - KAI | IGE OF SEK | VICES | | | | | | |
|-----------------------|-----------------------|------------|---------------|--------------|------------|--------------|------------|------------|-------------|-------------|------------|--------|------------|-------------|------------|-------------|------------|--------------|
| | | | Junction of | r Risbygate | Junct | ion of | Morthor | n end of | Morthor | n end of | | | Junction | of Butter | Auction St | eet (within | Gosnold St | reet (within |
| | Base: All respondents | | Street, St Jo | ohns Street | Brentgrove | I Street and | | nhill | | market | The Tr | averse | Market and | d Abbeygate | Arc Sh | opping | Arc Sh | opping |
| | | | and Brentg | rovel Street | Butter | Market | COI | 111111 | butter | market | | | Str | eet | Com | plex) | Com | plex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| Very good | 101 | 25.3% | 13 | 26.0% | 12 | 25.5% | 8 | 16.0% | 19 | 36.5% | 10 | 19.6% | 20 | 40.0% | 11 | 22.0% | 8 | 16.0% |
| Good | 213 | 53.3% | 20 | 40.0% | 24 | 51.1% | 33 | 66.0% | 19 | 36.5% | 36 | 70.6% | 22 | 44.0% | 30 | 60.0% | 29 | 58.0% |
| Neither good nor poor | 38 | 9.5% | 11 | 22.0% | 8 | 17.0% | 2 | 4.0% | 0 | .0% | 5 | 9.8% | 7 | 14.0% | 4 | 8.0% | 1 | 2.0% |
| Poor | 6 | 1.5% | 1 | 2.0% | 1 | 2.1% | 2 | 4.0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 1 | 2.0% |
| Very poor | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| Don't know | 41 | 10.3% | 5 | 10.0% | 2 | 4.3% | 5 | 10.0% | 14 | 26.9% | 0 | .0% | 0 | .0% | 4 | 8.0% | 11 | 22.0% |

| | Base: All respondents | | Street, St Jo and Brenton | | Brentgrove | ion of I Street and Market | | n end of nhill | | n end of market | The Tr | averse | | of Butter I Abbeygate eet | Arc Sh | reet (within opping iplex) | Arc Sh | reet (within opping iplex) |
|-----------------------|-----------------------|--------|------------------------------|--------|------------|----------------------------------|-----|-------------------|-----|--------------------|--------|--------|-----|---------------------------------|--------|----------------------------------|--------|----------------------------------|
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| Very good | 112 | 28.0% | 18 | 36.0% | 9 | 19.1% | 7 | 14.0% | 14 | 26.9% | 17 | 33.3% | 20 | 40.0% | 11 | 22.0% | 16 | 32.0% |
| Good | 224 | 56.0% | 23 | 46.0% | 31 | 66.0% | 31 | 62.0% | 30 | 57.7% | 25 | 49.0% | 22 | 44.0% | 33 | 66.0% | 29 | 58.0% |
| Neither good nor poor | 51 | 12.8% | 6 | 12.0% | 6 | 12.8% | 11 | 22.0% | 6 | 11.5% | 7 | 13.7% | 7 | 14.0% | 5 | 10.0% | 3 | 6.0% |
| Poor | 10 | 2.5% | 3 | 6.0% | 1 | 2.1% | 0 | .0% | 2 | 3.8% | 1 | 2.0% | 1 | 2.0% | 0 | .0% | 2 | 4.0% |
| Very poor | 3 | .8% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 1 | 2.0% | 0 | .0% |

Q10. When you come to the town centre during the day, how do you rate the following - ATTRACTIVENESS OF THE TOWN CENTRE?

| | Q10. WIR | on you con | ne to the tt | | | c day, now | uo you ra | te the folio | willy - All | IVACIIVEIV | L33 OF THE | _ IOVVIVO | | | | | | |
|-----------------------|-----------------------|------------|---------------|--------------|------------|--------------|-----------|--------------|-------------|------------|------------|-----------|------------|-------------|------------|--------------|------------|--------------|
| | | | Junction of | Risbygate | Junct | ion of | Northor | n end of | Norther | n and of | | | Junction | of Butter | Auction St | reet (within | Gosnold St | reet (within |
| | Base: All respondents | | Street, St Jo | ohns Street | Brentgrove | I Street and | | nhill | | market | The Tr | averse | Market and | d Abbeygate | Arc Sh | opping | Arc Sh | opping |
| | | | and Brentg | rovel Street | Butter | Market | COI | 1111111 | butter | market | | | Str | eet | Com | plex) | Com | plex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| Very good | 192 | 48.0% | 27 | 54.0% | 18 | 38.3% | 25 | 50.0% | 32 | 61.5% | 20 | 39.2% | 29 | 58.0% | 16 | 32.0% | 25 | 50.0% |
| Good | 184 | 46.0% | 21 | 42.0% | 26 | 55.3% | 21 | 42.0% | 16 | 30.8% | 28 | 54.9% | 18 | 36.0% | 32 | 64.0% | 22 | 44.0% |
| Neither good nor poor | 20 | 5.0% | 2 | 4.0% | 3 | 6.4% | 4 | 8.0% | 4 | 7.7% | 2 | 3.9% | 3 | 6.0% | 1 | 2.0% | 1 | 2.0% |
| Poor | 4 | 1.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 1 | 2.0% | 2 | 4.0% |

Q11. How often do you visit Bury St Edmunds town centre in the evening?

| | | | | Tr. How or | | | | | | | _ | | | - F D H | | | Constant | |
|-----------------------|-----------------------|--------|---------------|--------------|------------|------------------------|-----|-------------------|---------|--------------------|--------|--------|-----|--------------------------|-----|------------------------|----------|------------------------|
| | Base: All respondents | | Street, St Jo | | Brentgrove | ion of I Street and | | n end of nhill | Norther | n end of market | The Tr | averse | | of Butter d Abbeygate | | reet (within opping | Arc Sh | reet (within opping |
| | | | and Brentg | rovel Street | Butter | Market | 001 | | Dutter | market | | | St | reet | Con | plex) | Com | nplex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| Everyday/ most days | 6 | 1.5% | 2 | 4.0% | 0 | .0% | 0 | .0% | 1 | 1.9% | 1 | 2.0% | 2 | 4.0% | 0 | .0% | 0 | .0% |
| 2-3 times a week | 13 | 3.3% | 1 | 2.0% | 1 | 2.1% | 4 | 8.0% | 0 | .0% | 3 | 5.9% | 4 | 8.0% | 0 | .0% | 0 | .0% |
| Once a week | 28 | 7.0% | 3 | 6.0% | 3 | 6.4% | 2 | 4.0% | 2 | 3.8% | 4 | 7.8% | 5 | 10.0% | 4 | 8.0% | 5 | 10.0% |
| Once a fortnight | 16 | 4.0% | 3 | 6.0% | 4 | 8.5% | 1 | 2.0% | 1 | 1.9% | 1 | 2.0% | 1 | 2.0% | 3 | 6.0% | 2 | 4.0% |
| Once a month | 56 | 14.0% | 3 | 6.0% | 7 | 14.9% | 12 | 24.0% | 3 | 5.8% | 4 | 7.8% | 4 | 8.0% | 12 | 24.0% | 11 | 22.0% |
| Less often | 36 | 9.0% | 3 | 6.0% | 6 | 12.8% | 7 | 14.0% | 5 | 9.6% | 3 | 5.9% | 4 | 8.0% | 2 | 4.0% | 6 | 12.0% |
| Never | 245 | 61.3% | 35 | 70.0% | 26 | 55.3% | 24 | 48.0% | 40 | 76.9% | 35 | 68.6% | 30 | 60.0% | 29 | 58.0% | 26 | 52.0% |

Q12. What are your main reasons for visiting the town centre in the evening?

| | | | | | | | reasons for | visiting th | ne town cer | tre in the | evening? | | | | | | | | |
|----------------------------------|----------------------|-------|--------------------------|--------------|--|----------------------|------------------------------------|-------------|---------------------|------------|---------------------|-----|--------|-------------------|----------------------------------|---------------|-----------------------------------|--------|-----------------------------------|
| | | the e | se visiting in vening | Street, St J | f Risbygate ohns Street rovel Street | Brentgrove Butter | tion of el Street and Market | Coi | rn end of rnhill | Butter | rn end of market | | averse | Market and Str | of Butter d Abbeygate reet | Arc Sh Com | reet (within nopping nplex) | Shoppi | treet (within Arc ing Complex) |
| | | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: Those visiting in the ever | ning | 155 | 100.0% | 15 | 100.0% | 21 | 100.0% | 26 | 100.0% | 12 | 100.0% | 16 | 100.0% | 20 | 100.0% | 21 | 100.0% | 24 | 100.0% |
| Pubs/ bars | | 56 | 36.1% | 5 | 33.3% | 7 | 33.3% | 12 | 46.2% | 6 | 50.0% | 4 | 25.0% | 5 | 25.0% | 6 | 28.6% | 11 | 45.8% |
| Cafes/ restaurants | | 98 | 63.2% | 9 | 60.0% | 12 | 57.1% | 19 | 73.1% | 8 | 66.7% | 11 | 68.8% | 13 | 65.0% | 10 | 47.6% | 16 | 66.7% |
| Cinema | | 78 | 50.3% | 7 | 46.7% | 8 | 38.1% | 10 | 38.5% | 6 | 50.0% | 11 | 68.8% | 12 | 60.0% | 9 | 42.9% | 15 | 62.5% |
| Theatres | | 27 | 17.4% | 1 | 6.7% | 3 | 14.3% | 4 | 15.4% | 1 | 8.3% | 8 | 50.0% | 6 | 30.0% | 3 | 14.3% | 1 | 4.2% |
| Live music | | 19 | 12.3% | 4 | 26.7% | 4 | 19.0% | 2 | 7.7% | 2 | 16.7% | 2 | 12.5% | 1 | 5.0% | 0 | .0% | 4 | 16.7% |
| Nightclubs | | 14 | 9.0% | 3 | 20.0% | 2 | 9.5% | 0 | .0% | 1 | 8.3% | 2 | 12.5% | 5 | 25.0% | 1 | 4.8% | 0 | .0% |
| Church or other place of wors | hip | 4 | 2.6% | 0 | .0% | 0 | .0% | 2 | 7.7% | 0 | .0% | 2 | 12.5% | 0 | .0% | 0 | .0% | 0 | .0% |
| Library | | 6 | 3.9% | 3 | 20.0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 6.3% | 2 | 10.0% | 0 | .0% | 0 | .0% |
| Sports Centre | | 6 | 3.9% | 1 | 6.7% | 0 | .0% | 0 | .0% | 0 | .0% | 2 | 12.5% | 1 | 5.0% | 0 | .0% | 2 | 8.3% |
| Other health and fitness centr | e | 1 | .6% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 4.8% | 0 | .0% |
| Don't visit in the evening | | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | Bingo | 3 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 5.0% | 2 | 9.5% | 0 | .0% |
| | Meet friends/ family | 2 | 1.3% | 1 | 6.7% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 5.0% | 0 | .0% | 0 | .0% |
| Other | Book club | 1 | .6% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 5.0% | 0 | .0% | 0 | .0% |
| Ottici | Art Society | 1 | .6% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 5.0% | 0 | .0% | 0 | .0% |
| | Masonic Hall | 1 | .6% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 4.8% | 0 | .0% |
| | Firework display | 1 | .6% | 0 | .0% | 0 | .0% | 1 | 3.8% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |

Q13. What do you like about the town centre in the evening?

| | | | se visiting in vening | Street, St | of Risbygate Johns Street grovel Street | Brentgrove | tion of el Street and Market | Norther Cor | n end of nhill | | n end of market | The Ti | raverse | Market and | of Butter d Abbeygate reet | Arc Sh | reet (within nopping nplex) | | treet (within Arc ing Complex) |
|--------------------------------|---------------------------|-----|--------------------------|------------|---|------------|------------------------------------|----------------|-------------------|-----|--------------------|--------|---------|------------|----------------------------------|--------|-----------------------------------|-----|-----------------------------------|
| <u> </u> | | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: Those visiting in the ev | evening | 155 | 100.0% | 15 | 100.0% | 21 | 100.0% | 26 | 100.0% | 12 | 100.0% | 16 | 100.0% | 20 | 100.0% | 21 | 100.0% | 24 | 100.0% |
| Good cafes, restaurants or b | bars | 85 | 54.8% | 5 | 33.3% | 8 | 38.1% | 9 | 34.6% | 8 | 66.7% | 12 | 75.0% | 12 | 60.0% | 13 | 61.9% | 18 | 75.0% |
| Good leisure, entertainment | t or cultural facilities | 46 | 29.7% | 5 | 33.3% | 6 | 28.6% | 5 | 19.2% | 2 | 16.7% | 6 | 37.5% | 6 | 30.0% | 9 | 42.9% | 7 | 29.2% |
| Attractive architecture/ build | ldings | 18 | 11.6% | 1 | 6.7% | 0 | .0% | 1 | 3.8% | 0 | .0% | 7 | 43.8% | 4 | 20.0% | 2 | 9.5% | 3 | 12.5% |
| Attractive shop fronts/ shop | pping streets | 8 | 5.2% | 1 | 6.7% | 0 | .0% | 1 | 3.8% | 0 | .0% | 2 | 12.5% | 2 | 10.0% | 1 | 4.8% | 1 | 4.2% |
| Floral displays/ natural featu | ures | 7 | 4.5% | 1 | 6.7% | 0 | .0% | 0 | .0% | 0 | .0% | 2 | 12.5% | 2 | 10.0% | 1 | 4.8% | 1 | 4.2% |
| Historic buildings | | 14 | 9.0% | 1 | 6.7% | 0 | .0% | 1 | 3.8% | 0 | .0% | 5 | 31.3% | 3 | 15.0% | 3 | 14.3% | 1 | 4.2% |
| Tourist attractions | | 5 | 3.2% | 0 | .0% | 0 | .0% | 1 | 3.8% | 0 | .0% | 1 | 6.3% | 2 | 10.0% | 0 | .0% | 1 | 4.2% |
| Easy to get to by car | | 18 | 11.6% | 2 | 13.3% | 2 | 9.5% | 3 | 11.5% | 0 | .0% | 3 | 18.8% | 4 | 20.0% | 1 | 4.8% | 3 | 12.5% |
| Good car parking | | 14 | 9.0% | 2 | 13.3% | 4 | 19.0% | 1 | 3.8% | 1 | 8.3% | 1 | 6.3% | 2 | 10.0% | 2 | 9.5% | 1 | 4.2% |
| Easy to get to by public trans | sport | 2 | 1.3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 6.3% | 0 | .0% | 0 | .0% | 1 | 4.2% |
| Clean streets | | 12 | 7.7% | 4 | 26.7% | 0 | .0% | 0 | .0% | 1 | 8.3% | 2 | 12.5% | 3 | 15.0% | 1 | 4.8% | 1 | 4.2% |
| Good street lighting | | 20 | 12.9% | 4 | 26.7% | 2 | 9.5% | 1 | 3.8% | 0 | .0% | 2 | 12.5% | 8 | 40.0% | 1 | 4.8% | 2 | 8.3% |
| Good safety/ security | | 28 | 18.1% | 3 | 20.0% | 2 | 9.5% | 4 | 15.4% | 1 | 8.3% | 4 | 25.0% | 5 | 25.0% | 3 | 14.3% | 6 | 25.0% |
| Don't visit the town centre in | in the evening | 1 | .6% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 4.2% |
| Nothing/ very little | | 11 | 7.1% | 1 | 6.7% | 3 | 14.3% | 4 | 15.4% | 1 | 8.3% | 0 | .0% | 2 | 10.0% | 0 | .0% | 0 | .0% |
| | Lively atmosphere/ people | 6 | 3.9% | 2 | 13.3% | 2 | 9.5% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 5.0% | 1 | 4.8% | 0 | .0% |
| Other | It's quiet | 2 | 1.3% | 0 | .0% | 0 | .0% | 1 | 3.8% | 1 | 8.3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| 1 | Good for older people | 1 | .6% | 0 | .0% | 0 | .0% | 1 | 3.8% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |

Q14. What do you dislike about the town centre in the evening?

| | | the e | e visiting in vening | Street, St J and Brento | r Risbygate ohns Street rovel Street | Junc Brentgrove Butter | Market | Norther Cor | n end of | Norther Butter | n end of market | | raverse | Market and | of Butter d Abbeygate reet | Arc Sh Con | reet (within nopping nplex) | Shopp | treet (within Arc ing Complex) |
|-------------------------------------|--|-------|-------------------------|----------------------------|--|------------------------------|--------|----------------|----------|-------------------|--------------------|-----|---------|------------|----------------------------------|---------------|-----------------------------------|-------|-----------------------------------|
| | | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: Those visiting in the evening | ng | 155 | 100.0% | 15 | 100.0% | 21 | 100.0% | 26 | 100.0% | 12 | 100.0% | 16 | 100.0% | 20 | 100.0% | 21 | 100.0% | 24 | 100.0% |
| No health and fitness centre | | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Difficult to park | | 7 | 4.5% | 0 | .0% | 1 | 4.8% | 3 | 11.5% | 0 | .0% | 2 | 12.5% | 0 | .0% | 1 | 4.8% | 0 | .0% |
| Poor public transport | | 7 | 4.5% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 6.3% | 4 | 20.0% | 0 | .0% | 2 | 8.3% |
| Feels unsafe | | 9 | 5.8% | 1 | 6.7% | 0 | .0% | 3 | 11.5% | 0 | .0% | 0 | .0% | 4 | 20.0% | 0 | .0% | 1 | 4.2% |
| Poor street lighting | | 3 | 1.9% | 1 | 6.7% | 1 | 4.8% | 1 | 3.8% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Poor cafes, restaurants or bars | | 3 | 1.9% | 0 | .0% | 1 | 4.8% | 1 | 3.8% | 1 | 8.3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Poor leisure, entertainment or co | ultural facilities | 1 | .6% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 4.2% |
| Streets dirty or littered | | 5 | 3.2% | 2 | 13.3% | 0 | .0% | 2 | 7.7% | 0 | .0% | 0 | .0% | 1 | 5.0% | 0 | .0% | 0 | .0% |
| Vandalism | | 2 | 1.3% | 2 | 13.3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Graffiti | | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Too far from home | | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Don't visit the town centre in the | e evening | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Nothing very little | | 96 | 61.9% | 8 | 53.3% | 14 | 66.7% | 11 | 42.3% | 9 | 75.0% | 9 | 56.3% | 9 | 45.0% | 16 | 76.2% | 20 | 83.3% |
| | Anti-social behaviour - gangs of youths/ boy racers | 14 | 9.0% | 2 | 13.3% | 1 | 4.8% | 3 | 11.5% | 1 | 8.3% | 2 | 12.5% | 3 | 15.0% | 1 | 4.8% | 1 | 4.2% |
| | Drunks/ street drinking | 5 | 3.2% | 0 | .0% | 2 | 9.5% | 0 | .0% | 0 | .0% | 1 | 6.3% | 1 | 5.0% | 1 | 4.8% | 0 | .0% |
| | Not much to do/ a bit quiet | 5 | 3.2% | 1 | 6.7% | 1 | 4.8% | 2 | 7.7% | 0 | .0% | 1 | 6.3% | 0 | .0% | 0 | .0% | 0 | .0% |
| Other | Poor police presence | 3 | 1.9% | 0 | .0% | 0 | .0% | 1 | 3.8% | 0 | .0% | 0 | .0% | 2 | 10.0% | 0 | .0% | 0 | .0% |
| | Shops close too early | 3 | 1.9% | 0 | .0% | 0 | .0% | 1 | 3.8% | 1 | 8.3% | 0 | .0% | 0 | .0% | 1 | 4.8% | 0 | .0% |
| | Paying for parking | 1 | .6% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 4.8% | 0 | .0% |
| | Not enough for older people | 1 | .6% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 8.3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |

Q15. When you come to the town centre in the evening, how do you rate the following - CAR PARKING?

| | | Q13. | when you o | | | | sveriling, in | ow do you | rate the re | Jilowing - v | ANTAIN | VO: | | | | | | |
|-------------------------------------|--------------------------------|--------|--------------|--------------|------------|--------------|---------------|-----------|-------------|--------------|--------|--------|------------|-------------|------------|--------------|------------|--------------|
| | | | Junction o | f Risbygate | Junct | ion of | Norther | n end of | Northe | n end of | | | Junction | of Butter | Auction St | reet (within | Gosnold St | reet (within |
| | Base: Those visiting in the ev | ening | Street, St J | ohns Street | Brentgrove | I Street and | | | | | The Tr | averse | Market and | d Abbeygate | Arc Sh | opping | Arc Sh | opping |
| | _ | | and Brentg | rovel Street | Butter | Market | Cor | nhill | Butter | market | | | Str | reet | Com | plex) | Com | nplex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: Those visiting in the evening | 155 | 100.0% | 15 | 100.0% | 21 | 100.0% | 26 | 100.0% | 12 | 100.0% | 16 | 100.0% | 20 | 100.0% | 21 | 100.0% | 24 | 100.0% |
| Very good | 33 | 21.3% | 3 | 20.0% | 5 | 23.8% | 4 | 15.4% | 7 | 58.3% | 2 | 12.5% | 3 | 15.0% | 2 | 9.5% | 7 | 29.2% |
| Good | 62 | 40.0% | 4 | 26.7% | 9 | 42.9% | 9 | 34.6% | 3 | 25.0% | 8 | 50.0% | 10 | 50.0% | 13 | 61.9% | 6 | 25.0% |
| Neither good nor poor | 13 | 8.4% | 1 | 6.7% | 3 | 14.3% | 4 | 15.4% | 0 | .0% | 2 | 12.5% | 1 | 5.0% | 1 | 4.8% | 1 | 4.2% |
| Poor | 8 | 5.2% | 0 | .0% | 1 | 4.8% | 3 | 11.5% | 0 | .0% | 2 | 12.5% | 0 | .0% | 0 | .0% | 2 | 8.3% |
| Very poor | 3 | 1.9% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 6.3% | 0 | .0% | 2 | 9.5% | 0 | .0% |
| Don't know | 36 | 23.2% | 7 | 46.7% | 3 | 14.3% | 6 | 23.1% | 2 | 16.7% | 1 | 6.3% | 6 | 30.0% | 3 | 14.3% | 8 | 33.3% |

O15. When you come to the town centre in the evening, how do you rate the following - BUS SERVICES?

| | | Q 10. | willen you c | | | | svermig, m | ow ao you | rute the re | movening t | JOJ JEK VIC | LJ. | | | | | | |
|-------------------------------------|--------------------------------|--------|--------------|--------------|------------|--------------|------------|-----------|-------------|------------|-------------|--------|------------|-------------|------------|--------------|------------|--------------|
| | | | Junction o | f Risbygate | Junct | ion of | Northor | n end of | Northor | n end of | | | Junction | of Butter | Auction St | reet (within | Gosnold St | reet (within |
| | Base: Those visiting in the ev | ening | Street, St J | ohns Street | Brentgrove | I Street and | | nhill | | market | The Tr | averse | Market and | d Abbeygate | Arc Sh | opping | Arc Sh | opping |
| | | | and Brentg | rovel Street | Butter | Market | COI | nniii | butter | market | | | Str | eet | Com | plex) | Com | plex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: Those visiting in the evening | 155 | 100.0% | 15 | 100.0% | 21 | 100.0% | 26 | 100.0% | 12 | 100.0% | 16 | 100.0% | 20 | 100.0% | 21 | 100.0% | 24 | 100.0% |
| Very good | 6 | 3.9% | 1 | 6.7% | 2 | 9.5% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 4.8% | 2 | 8.3% |
| Good | 16 | 10.3% | 2 | 13.3% | 4 | 19.0% | 0 | .0% | 2 | 16.7% | 2 | 12.5% | 1 | 5.0% | 5 | 23.8% | 0 | .0% |
| Neither good nor poor | 7 | 4.5% | 1 | 6.7% | 2 | 9.5% | 2 | 7.7% | 0 | .0% | 0 | .0% | 1 | 5.0% | 0 | .0% | 1 | 4.2% |
| Poor | 13 | 8.4% | 0 | .0% | 0 | .0% | 2 | 7.7% | 1 | 8.3% | 1 | 6.3% | 4 | 20.0% | 0 | .0% | 5 | 20.8% |
| Very poor | 29 | 18.7% | 4 | 26.7% | 3 | 14.3% | 5 | 19.2% | 4 | 33.3% | 3 | 18.8% | 8 | 40.0% | 0 | .0% | 2 | 8.3% |
| Don't know | 84 | 54.2% | 7 | 46.7% | 10 | 47.6% | 17 | 65.4% | 5 | 41.7% | 10 | 62.5% | 6 | 30.0% | 15 | 71.4% | 14 | 58.3% |

Q15. When you come to the town centre in the evening, how do you rate the following - SAFETY AND SECURITY?

| | | Q 10. WIIIC | ii you coine | | | | ing, now c | io you ruto | tile follow | ing sinc | II / III JE | oomiii. | | | | | | |
|-------------------------------------|----------------------------------|-------------|--------------|--------------|------------|------------|------------|-------------|-------------|----------|-------------|---------|------------|-------------|------------|--------------|------------|--------------|
| | | | Junction o | f Risbygate | Junct | ion of | Northor | n end of | Northor | n end of | | | Junction | of Butter | Auction St | reet (within | Gosnold St | reet (within |
| | Base: Those visiting in the even | ening | Street, St J | ohns Street | Brentgrove | Street and | | | | market | The Tr | averse | Market and | d Abbeygate | Arc Sh | opping | Arc Sh | opping |
| | | | and Brentg | rovel Street | Butter | Market | COI | nhill | butter | тыке | | | St | reet | Com | plex) | Com | plex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: Those visiting in the evening | 155 | 100.0% | 15 | 100.0% | 21 | 100.0% | 26 | 100.0% | 12 | 100.0% | 16 | 100.0% | 20 | 100.0% | 21 | 100.0% | 24 | 100.0% |
| Very good | 46 | 29.7% | 5 | 33.3% | 5 | 23.8% | 10 | 38.5% | 6 | 50.0% | 2 | 12.5% | 2 | 10.0% | 4 | 19.0% | 12 | 50.0% |
| Good | 69 | 44.5% | 4 | 26.7% | 10 | 47.6% | 7 | 26.9% | 5 | 41.7% | 10 | 62.5% | 10 | 50.0% | 15 | 71.4% | 8 | 33.3% |
| Neither good nor poor | 29 | 18.7% | 4 | 26.7% | 5 | 23.8% | 4 | 15.4% | 1 | 8.3% | 3 | 18.8% | 7 | 35.0% | 2 | 9.5% | 3 | 12.5% |
| Poor | 9 | 5.8% | 2 | 13.3% | 0 | .0% | 4 | 15.4% | 0 | .0% | 1 | 6.3% | 1 | 5.0% | 0 | .0% | 1 | 4.2% |
| Don't know | 2 | 1.3% | 0 | .0% | 1 | 4.8% | 1 | 3.8% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |

Q15. When you come to the town centre in the evening, how do you rate the following - RANGE OF EVENING ATTRACTIONS?

| | | | 001110 10 111 | | | | , | | | | | | | | | | | |
|-------------------------------------|--------------------------------|--------|---------------|--------------|------------|--------------|---------|----------|---------|----------|--------|--------|------------|-------------|--------|--------|--------|--------------|
| | | | | r Risbygate | | ion of | Norther | n end of | Norther | n end of | | | | | | | | reet (within |
| | Base: Those visiting in the ev | ening | Street, St Jo | ohns Street | Brentgrove | I Street and | | nhill | | market | The Tr | averse | Market and | d Abbeygate | Arc Sh | opping | Arc Sh | opping |
| | | | and Brentg | rovel Street | Butter | Market | COI | | butter | market | | | Str | reet | Com | plex) | Com | plex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: Those visiting in the evening | 155 | 100.0% | 15 | 100.0% | 21 | 100.0% | 26 | 100.0% | 12 | 100.0% | 16 | 100.0% | 20 | 100.0% | 21 | 100.0% | 24 | 100.0% |
| Very good | 30 | 19.4% | 8 | 53.3% | 7 | 33.3% | 2 | 7.7% | 3 | 25.0% | 1 | 6.3% | 1 | 5.0% | 2 | 9.5% | 6 | 25.0% |
| Good | 89 | 57.4% | 7 | 46.7% | 9 | 42.9% | 17 | 65.4% | 4 | 33.3% | 11 | 68.8% | 12 | 60.0% | 17 | 81.0% | 12 | 50.0% |
| Neither good nor poor | 26 | 16.8% | 0 | .0% | 3 | 14.3% | 6 | 23.1% | 4 | 33.3% | 3 | 18.8% | 6 | 30.0% | 2 | 9.5% | 2 | 8.3% |
| Poor | 3 | 1.9% | 0 | .0% | 1 | 4.8% | 1 | 3.8% | 1 | 8.3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Don't know | 7 | 4.5% | 0 | .0% | 1 | 4.8% | 0 | .0% | 0 | .0% | 1 | 6.3% | 1 | 5.0% | 0 | .0% | 4 | 16.7% |

Q15. When you come to the town centre in the evening, how do you rate the following - QUALITY OF EVENING ATTRACTIONS?

| | | . , | | f Risbygate | | ion of | | | | | | | | of Butter | Auction St | eet (within | Gosnold St | reet (within |
|-------------------------------------|----------------------------------|--------|-----|-------------|------------|------------------------|-----|-------------------|-----|--------------------|--------|--------|-----|---------------------|------------|-----------------|------------|-----------------|
| | Base: Those visiting in the even | ening | | ohns Street | Brentgrove | I Street and Market | | n end of nhill | | n end of market | The Tr | averse | | d Abbeygate reet | Arc Sh | opping plex) | Arc Sh | opping plex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: Those visiting in the evening | 155 | 100.0% | 15 | 100.0% | 21 | 100.0% | 26 | 100.0% | 12 | 100.0% | 16 | 100.0% | 20 | 100.0% | 21 | 100.0% | 24 | 100.0% |
| Very good | 28 | 18.1% | 7 | 46.7% | 7 | 33.3% | 1 | 3.8% | 3 | 25.0% | 0 | .0% | 1 | 5.0% | 2 | 9.5% | 7 | 29.2% |
| Good | 91 | 58.7% | 8 | 53.3% | 10 | 47.6% | 18 | 69.2% | 4 | 33.3% | 13 | 81.3% | 10 | 50.0% | 16 | 76.2% | 12 | 50.0% |
| Neither good nor poor | 26 | 16.8% | 0 | .0% | 2 | 9.5% | 5 | 19.2% | 4 | 33.3% | 3 | 18.8% | 8 | 40.0% | 3 | 14.3% | 1 | 4.2% |
| Poor | 2 | 1.3% | 0 | .0% | 1 | 4.8% | 0 | .0% | 1 | 8.3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |

| Very poor | 1 | .6% | 0 | .0% | 0 | .0% | 1 | 3.8% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
|------------|---|------|---|-----|---|------|---|------|---|-----|---|-----|---|------|---|-----|---|-------|
| Don't know | 7 | 4.5% | 0 | .0% | 1 | 4.8% | 1 | 3.8% | 0 | .0% | 0 | .0% | 1 | 5.0% | 0 | .0% | 4 | 16.7% |

O15. When you come to the town centre in the evening, how do you rate the following - CLEANLINESS OF STREETS?

| | | ero. Winch | you come | | | | ig, now ac | you rute t | TIC TOHOWI | ing occivit | LIIVESS OF | JIKELIJ. | | | | | | |
|-------------------------------------|--------------------------------|------------|--------------|--------------|------------|--------------|------------|------------|------------|-------------|------------|----------|------------|-------------|------------|--------------|-----------|--------------|
| | | | | f Risbygate | | ion of | Northor | n end of | Northo | n end of | | | Junction | of Butter | Auction St | reet (within | Gosnold S | reet (within |
| | Base: Those visiting in the ev | ening | Street, St J | ohns Street | Brentgrove | I Street and | | | | | The Tr | averse | Market and | d Abbeygate | Arc Sh | opping | Arc Sh | opping |
| | _ | | and Brentg | rovel Street | Butter | Market | Cor | nhill | Butter | market | | | Str | reet | Com | plex) | Con | nplex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: Those visiting in the evening | 155 | 100.0% | 15 | 100.0% | 21 | 100.0% | 26 | 100.0% | 12 | 100.0% | 16 | 100.0% | 20 | 100.0% | 21 | 100.0% | 24 | 100.0% |
| Very good | 32 | 20.6% | 6 | 40.0% | 7 | 33.3% | 2 | 7.7% | 3 | 25.0% | 0 | .0% | 2 | 10.0% | 4 | 19.0% | 8 | 33.3% |
| Good | 94 | 60.6% | 4 | 26.7% | 11 | 52.4% | 17 | 65.4% | 8 | 66.7% | 14 | 87.5% | 13 | 65.0% | 15 | 71.4% | 12 | 50.0% |
| Neither good nor poor | 19 | 12.3% | 3 | 20.0% | 1 | 4.8% | 4 | 15.4% | 1 | 8.3% | 2 | 12.5% | 3 | 15.0% | 2 | 9.5% | 3 | 12.5% |
| Poor | 8 | 5.2% | 2 | 13.3% | 1 | 4.8% | 2 | 7.7% | 0 | .0% | 0 | .0% | 2 | 10.0% | 0 | .0% | 1 | 4.2% |
| Very poor | 1 | .6% | 0 | .0% | 0 | .0% | 1 | 3.8% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Don't know | 1 | .6% | 0 | .0% | 1 | 4.8% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |

O15. When you come to the town centre in the evening, how do you rate the following - ATTRACTIVENESS OF THE TOWN CENTRE?

| | Q15. Who | en you cor | ne to the to | own centre | e in the eve | ening, now | do you ra | te the folio | wing - A i i | RACTIVEN | F22 OF THE | IOWN C | INTRE! | | | | | |
|-------------------------------------|--------------------------------|------------|---------------|--------------|--------------|--------------|-----------|--------------|--------------|----------|------------|--------|------------|-------------|------------|--------------|------------|---------------|
| | | | Junction of | f Risbygate | Junct | ion of | Northor | n end of | Northor | n end of | | | Junction | of Butter | Auction St | reet (within | Gosnold St | treet (within |
| | Base: Those visiting in the ev | ening | Street, St Jo | ohns Street | Brentgrove | I Street and | | nhill | | market | The Tr | averse | Market and | d Abbeygate | Arc Sh | nopping | Arc Sh | nopping |
| | - | | and Brentg | rovel Street | Butter | Market | COI | nniii | butter | market | | | Str | eet | Com | nplex) | Com | nplex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: Those visiting in the evening | 155 | 100.0% | 15 | 100.0% | 21 | 100.0% | 26 | 100.0% | 12 | 100.0% | 16 | 100.0% | 20 | 100.0% | 21 | 100.0% | 24 | 100.0% |
| Very good | 44 | 28.4% | 7 | 46.7% | 7 | 33.3% | 5 | 19.2% | 5 | 41.7% | 3 | 18.8% | 4 | 20.0% | 5 | 23.8% | 8 | 33.3% |
| Good | 92 | 59.4% | 7 | 46.7% | 12 | 57.1% | 17 | 65.4% | 5 | 41.7% | 12 | 75.0% | 12 | 60.0% | 14 | 66.7% | 13 | 54.2% |
| Neither good nor poor | 15 | 9.7% | 1 | 6.7% | 0 | .0% | 3 | 11.5% | 2 | 16.7% | 1 | 6.3% | 3 | 15.0% | 2 | 9.5% | 3 | 12.5% |
| Poor | 2 | 1.3% | 0 | .0% | 1 | 4.8% | 1 | 3.8% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |
| Don't know | 2 | 1.3% | 0 | .0% | 1 | 4.8% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 5.0% | 0 | .0% | 0 | .0% |

Q16. SEG of chief income earner

| | | | | | _ | 10. JLO 01 | | | | | | | | | | | | |
|-----------------------|-----------------------|--------|-----|--------|------------|----------------------------------|-----|-------------------|-----|--------------------|--------|--------|------------|----------------------------------|--------|----------------------------------|--------|----------------------------------|
| | Base: All respondents | | | | Brentgrove | ion of I Street and Market | | n end of nhill | | n end of market | The Tr | averse | Market and | of Butter d Abbeygate reet | Arc Sh | reet (within opping oplex) | Arc Sh | reet (within opping iplex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| A | 11 | 2.8% | 1 | 2.0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 3 | 5.9% | 3 | 6.0% | 2 | 4.0% | 1 | 2.0% |
| В | 70 | 17.5% | 3 | 6.0% | 9 | 19.1% | 13 | 26.0% | 11 | 21.2% | 12 | 23.5% | 5 | 10.0% | 7 | 14.0% | 10 | 20.0% |
| C1 | 122 | 30.5% | 15 | 30.0% | 17 | 36.2% | 15 | 30.0% | 19 | 36.5% | 14 | 27.5% | 18 | 36.0% | 13 | 26.0% | 11 | 22.0% |
| C2 | 94 | 23.5% | 14 | 28.0% | 9 | 19.1% | 11 | 22.0% | 10 | 19.2% | 11 | 21.6% | 10 | 20.0% | 14 | 28.0% | 15 | 30.0% |
| D | 56 | 14.0% | 8 | 16.0% | 4 | 8.5% | 5 | 10.0% | 10 | 19.2% | 5 | 9.8% | 8 | 16.0% | 7 | 14.0% | 9 | 18.0% |
| E | 46 | 11.5% | 9 | 18.0% | 6 | 12.8% | 6 | 12.0% | 2 | 3.8% | 6 | 11.8% | 6 | 12.0% | 7 | 14.0% | 4 | 8.0% |
| Refused | 1 | .3% | 0 | .0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |

Q17. Age group of respondent

| | | | | | | 217. Age g | oup or res | ponuent | | | | | | | | | | |
|-----------------------|-----------------------|--------|--------------|-----------------------------|------------|----------------------------------|------------|-------------------|-----|---------------------|--------|---------|------------|---------------------------------|--------|----------------------------------|--------|----------------------------------|
| | Base: All respondents | | Street, St J | ohns Street rovel Street | Brentgrove | ion of I Street and Market | | n end of nhill | | rn end of market | The Tr | raverse | Market and | of Butter I Abbeygate eet | Arc Sh | reet (within opping oplex) | Arc Sh | reet (within opping oplex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| 16 - 17 | 57 | 14.3% | 15 | 30.0% | 8 | 17.0% | 3 | 6.0% | 6 | 11.5% | 1 | 2.0% | 10 | 20.0% | 3 | 6.0% | 11 | 22.0% |
| 18 - 24 | 35 | 8.8% | 6 | 12.0% | 3 | 6.4% | 3 | 6.0% | 6 | 11.5% | 5 | 9.8% | 3 | 6.0% | 4 | 8.0% | 5 | 10.0% |
| 25 - 34 | 48 | 12.0% | 8 | 16.0% | 7 | 14.9% | 6 | 12.0% | 5 | 9.6% | 6 | 11.8% | 5 | 10.0% | 6 | 12.0% | 5 | 10.0% |
| 35 - 44 | 51 | 12.8% | 1 | 2.0% | 5 | 10.6% | 7 | 14.0% | 7 | 13.5% | 12 | 23.5% | 5 | 10.0% | 7 | 14.0% | 7 | 14.0% |
| 45 - 54 | 81 | 20.3% | 6 | 12.0% | 8 | 17.0% | 11 | 22.0% | 12 | 23.1% | 12 | 23.5% | 16 | 32.0% | 9 | 18.0% | 7 | 14.0% |
| 55 - 64 | 124 | 31.0% | 14 | 28.0% | 16 | 34.0% | 20 | 40.0% | 13 | 25.0% | 15 | 29.4% | 11 | 22.0% | 20 | 40.0% | 15 | 30.0% |
| 65+ | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| Refused | 3 | .8% | 0 | .0% | 0 | .0% | 0 | .0% | 3 | 5.8% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |

| | | Base: All re | espondents | Street, St J | f Risbygate ohns Street rovel Street | Brentgrove | tion of el Street and Market | | n end of nhill | | n end of market | The Tr | averse | Market and | of Butter d Abbeygate reet | Arc Sh | reet (within opping oplex) | | treet (within Arc ing Complex) |
|-----------------------------------|---|--------------|------------|--------------|--|------------|------------------------------------|-----|-------------------|-----|--------------------|--------|--------|------------|----------------------------------|--------|----------------------------------|-----|-----------------------------------|
| | | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| | 0 | 309 | 77.3% | 41 | 82.0% | 37 | 78.7% | 38 | 76.0% | 47 | 90.4% | 35 | 68.6% | 35 | 70.0% | 41 | 82.0% | 35 | 70.0% |
| | 1 | 69 | 17.3% | 7 | 14.0% | 8 | 17.0% | 10 | 20.0% | 4 | 7.7% | 13 | 25.5% | 8 | 16.0% | 8 | 16.0% | 11 | 22.0% |
| | 2 | 16 | 4.0% | 1 | 2.0% | 1 | 2.1% | 2 | 4.0% | 1 | 1.9% | 1 | 2.0% | 5 | 10.0% | 1 | 2.0% | 4 | 8.0% |
| In part-time employment | 3 | 4 | 1.0% | 1 | 2.0% | 1 | 2.1% | 0 | .0% | 0 | .0% | 1 | 2.0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| | 4 | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| | 5 | 1 | .3% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% |
| | 0 | 197 | 49.3% | 26 | 52.0% | 24 | 51.1% | 30 | 60.0% | 24 | 46.2% | 24 | 47.1% | 25 | 50.0% | 23 | 46.0% | 21 | 42.0% |
| | 1 | 118 | 29.5% | 11 | 22.0% | 16 | 34.0% | 15 | 30.0% | 16 | 30.8% | 18 | 35.3% | 12 | 24.0% | 16 | 32.0% | 14 | 28.0% |
| In full-time employment | 2 | 76 | 19.0% | 12 | 24.0% | 6 | 12.8% | 4 | 8.0% | 11 | 21.2% | 9 | 17.6% | 12 | 24.0% | 10 | 20.0% | 12 | 24.0% |
| | 3 | 6 | 1.5% | 0 | .0% | 1 | 2.1% | 0 | .0% | 1 | 1.9% | 0 | .0% | 1 | 2.0% | 0 | .0% | 3 | 6.0% |
| | 4 | 3 | .8% | 1 | 2.0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% |
| | 0 | 289 | 72.3% | 13 | 26.0% | 29 | 61.7% | 46 | 92.0% | 35 | 67.3% | 49 | 96.1% | 29 | 58.0% | 50 | 100.0% | 38 | 76.0% |
| L | 1 | 71 | 17.8% | 24 | 48.0% | 15 | 31.9% | 4 | 8.0% | 8 | 15.4% | 1 | 2.0% | 14 | 28.0% | 0 | .0% | 5 | 10.0% |
| Unemployed - not available for or | 2 | 37 | 9.3% | 11 | 22.0% | 3 | 6.4% | 0 | .0% | 9 | 17.3% | 1 | 2.0% | 6 | 12.0% | 0 | .0% | 7 | 14.0% |
| seeking employment | 3 | 2 | .5% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 1 | 2.0% | 0 | .0% | 0 | .0% |
| | 4 | 1 | .3% | 1 | 2.0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% | 0 | .0% |

Q19. Number of cars in the household

| | Base: All respondents | | | | Brentgrove | ion of I Street and Market | | n end of nhill | | rn end of market | The Tr | averse | Market and | of Butter d Abbeygate reet | Arc Sh | reet (within opping plex) | Arc Sh | treet (within nopping nplex) |
|-----------------------|-----------------------|--------|-----|--------|------------|----------------------------------|-----|-------------------|-----|---------------------|--------|--------|------------|----------------------------------|--------|---------------------------------|--------|------------------------------------|
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| None | 80 | 20.0% | 19 | 38.0% | 9 | 19.1% | 9 | 18.0% | 11 | 21.2% | 6 | 11.8% | 12 | 24.0% | 7 | 14.0% | 7 | 14.0% |
| One | 164 | 41.0% | 16 | 32.0% | 22 | 46.8% | 24 | 48.0% | 22 | 42.3% | 23 | 45.1% | 19 | 38.0% | 17 | 34.0% | 21 | 42.0% |
| Two | 119 | 29.8% | 11 | 22.0% | 13 | 27.7% | 14 | 28.0% | 16 | 30.8% | 19 | 37.3% | 11 | 22.0% | 20 | 40.0% | 15 | 30.0% |
| Three or more | 37 | 9.3% | 4 | 8.0% | 3 | 6.4% | 3 | 6.0% | 3 | 5.8% | 3 | 5.9% | 8 | 16.0% | 6 | 12.0% | 7 | 14.0% |

Q20. Gender

| | | | | | | Q. | o. Ochaci | | | | | | | | | | | |
|-----------------------|-----------------------|--------|---------------|--------------|------------|------------|-----------|----------|---------|----------|--------|--------|------------|-------------|------------|--------------|-------------|--------------|
| | | | Junction of | Risbygate | Junct | ion of | Northor | n end of | Norther | n and of | | | Junction | of Butter | Auction St | reet (within | Gosnold Str | reet (within |
| | Base: All respondents | | Street, St Jo | ohns Street | Brentgrove | Street and | | nhill | | market | The Tr | averse | Market and | l Abbeygate | Arc Sh | opping | Arc Sho | opping |
| | | | and Brentgi | rovel Street | Butter | Market | COI | nniii | butter | пагкес | | | Str | eet | Com | plex) | Com | plex) |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| Male | 146 | 36.5% | 21 | 42.0% | 20 | 42.6% | 13 | 26.0% | 23 | 44.2% | 16 | 31.4% | 18 | 36.0% | 16 | 32.0% | 19 | 38.0% |
| Female | 254 | 63.5% | 29 | 58.0% | 27 | 57.4% | 37 | 74.0% | 29 | 55.8% | 35 | 68.6% | 32 | 64.0% | 34 | 68.0% | 31 | 62.0% |

Q21. Would you be willing to be recontacted as part of our quality procedures?

| _ | | | QZI | . would yo | u be willii | ig to be rec | ontacteu | as part or c | iui quality | procedure | 5: | | | | | | | |
|-----------------------|-----------------------|--------|-----|------------|-------------|------------------------------------|----------|-------------------|-------------|--------------------|--------|---------|------------|----------------------------------|--------|------------------------------------|-------------------------------|--------|
| | Base: All respondents | | | | Brentgrove | tion of el Street and Market | | n end of nhill | | n end of market | The Tr | raverse | Market and | of Butter d Abbeygate reet | Arc Sh | reet (within lopping liplex) | Gosnold Sti Arc Sho Com | opping |
| | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 400 | 100.0% | 50 | 100.0% | 47 | 100.0% | 50 | 100.0% | 52 | 100.0% | 51 | 100.0% | 50 | 100.0% | 50 | 100.0% | 50 | 100.0% |
| Yes | 171 | 42.8% | 25 | 50.0% | 24 | 51.1% | 29 | 58.0% | 8 | 15.4% | 8 | 15.7% | 39 | 78.0% | 12 | 24.0% | 26 | 52.0% |
| No | 229 | 57.3% | 25 | 50.0% | 23 | 48.9% | 21 | 42.0% | 44 | 84.6% | 43 | 84.3% | 11 | 22.0% | 38 | 76.0% | 24 | 48.0% |

Appendix 3 - Street Survey Results - Haverhill

Day of interview

| | Base: All responde | ents | Queen | Street | Junction of Marke | et Hill and Crown | Junction of High Stre | eet and Jubilee Walk |
|-----------------------|--------------------|--------|-------|--------|-------------------|-------------------|-----------------------|----------------------|
| | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% |
| Wednesday | 51 | 25.5% | 26 | 34.7% | 25 | 33.3% | 0 | 0.0% |
| Thursday | 24 | 12.0% | 0 | 0.0% | 0 | 0.0% | 24 | 48.0% |
| Friday | 26 | 13.0% | 0 | 0.0% | 26 | 34.7% | 0 | 0.0% |
| Saturday | 49 | 24.5% | 25 | 33.3% | 24 | 32.0% | 0 | 0.0% |
| Tuesday | 50 | 25.0% | 24 | 32.0% | 0 | 0.0% | 26 | 52.0% |

Time of interview

| | Base: All responde | ents | Queen | Street | Junction of Mark | et Hill and Crown | Junction of High Stre | eet and Jubilee Walk |
|-----------------------|--------------------|--------|-------|--------|------------------|-------------------|-----------------------|----------------------|
| | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% |
| 10am - 11am | 27 | 13.5% | 12 | 16.0% | 10 | 13.3% | 5 | 10.0% |
| 11am - 12pm | 33 | 16.5% | 13 | 17.3% | 13 | 17.3% | 7 | 14.0% |
| 12pm - 1pm | 35 | 17.5% | 9 | 12.0% | 15 | 20.0% | 11 | 22.0% |
| 1pm - 2pm | 34 | 17.0% | 15 | 20.0% | 10 | 13.3% | 9 | 18.0% |
| 2pm - 3pm | 34 | 17.0% | 11 | 14.7% | 14 | 18.7% | 9 | 18.0% |
| 3pm - 4pm | 37 | 18.5% | 15 | 20.0% | 13 | 17.3% | 9 | 18.0% |

F1. Postcode of respondent's home address

| | Base: All responde | ents | Queen | Street | Junction of Mark | et Hill and Crown | Junction of High Stre | et and Jubilee Walk |
|-----------------------|--------------------|--------|-------|--------|------------------|-------------------|-----------------------|---------------------|
| | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% |
| CB11 4DR | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB21 4DX | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CB21 4EQ | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CB21 4HD | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB21 4LB | 2 | 1.0% | 0 | 0.0% | 1 | 1.3% | 1 | 2.0% |
| CB21 4LD | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB21 4LR | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CB21 4NQ | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CB21 4RA | 3 | 1.5% | 1 | 1.3% | 2 | 2.7% | 0 | 0.0% |
| CB21 4TD | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB21 4YP | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB21 5DL | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CB7 5BN | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB8 7RU | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB8 8PP | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB9 0AE | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 0AH | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CB9 0AJ | 3 | 1.5% | 1 | 1.3% | 1 | 1.3% | 1 | 2.0% |
| CB9 0AP | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 0AQ | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB9 0AS | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 0AT | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 0AU | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CB9 0AW | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB9 0AY | 1 | 0.5% | o | 0.0% | 1 | 1.3% | 0 | 0.0% |

| CB9 0AZ | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
|--------------|----------|------|---|------|---|------|---|------|
| CB9 0BA | 2 | 1.0% | 0 | 0.0% | 1 | 1.3% | 1 | 2.0% |
| CB9 0BD | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CB9 0BN | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 0DA | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 0DD | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 0DH | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 0DT | 2 | 1.0% | 1 | 1.3% | 1 | 1.3% | 0 | 0.0% |
| CB9 0DW | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CB9 0DZ | 2 | 1.0% | 1 | 1.3% | 1 | 1.3% | 0 | 0.0% |
| CB9 0EQ | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CB9 0HT | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 0HY | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 0HZ | 2 | 1.0% | 2 | 2.7% | 0 | 0.0% | 0 | 0.0% |
| CB9 0JB | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 0JF | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CB9 0JP | 2 | 1.0% | 2 | 2.7% | 0 | 0.0% | 0 | 0.0% |
| CB9 0JR | 3 | 1.5% | 2 | 2.7% | 0 | 0.0% | 1 | 2.0% |
| CB9 0JW | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CB9 0JX | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CB9 0LF | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CB9 0LJ | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB9 0LN | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB9 0NG | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB9 0NQ | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CB9 ONS | 2 | 1.0% | 1 | 1.3% | 1 | 1.3% | 0 | 0.0% |
| CB9 0NT | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB9 0PB | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB9 0PJ | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 0PR | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 7AL | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 7BH | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB9 7BN | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 7ED | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB9 7FT | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 7HN | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 7LA | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB9 7LE | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB9 7LJ | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB9 7PS | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB9 7QL | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 7RF | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CB9 7SG | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 7TA | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CB9 7UL | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 7VA | 2 | 1.0% | 2 | 2.7% | 0 | 0.0% | 0 | 0.0% |
| CB9 7XD | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 7XH | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 7YB | 2 | 1.0% | 0 | 0.0% | 1 | 1.3% | 1 | 2.0% |
| CB9 7YG | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 8AL | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 8AP | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| - | <u>.</u> | • | | | • | • | • | • |

| Sep Sep | CB9 8BD | ગ | 1.0% | ગ | 2.7% | ol | 0.0% | ol | 0.0% |
|--|---------|---|------|---|------|--------|------|----|------|
| Case Self | | 1 | | 0 | | 1 | | 0 | |
| C98 SUW | | 1 | | 0 | | , O | | 1 | |
| C89 SEE | | 1 | | 1 | | 0 | | , | |
| CBB SEF | | 1 | | 1 | | 0 | | 0 | |
| CBB SEG | | 1 | | , | | 1 | | 0 | |
| CBB | | 1 | | 0 | | 1 | | 0 | |
| CBB 8HB | | 1 | | 1 | | , | | 0 | |
| CBB SHK | | 1 | | 1 | | 1 | | 0 | |
| CBB BHL | | 1 | | 0 | | , | | 0 | |
| CBB SHU | | 1 | | 0 | | 1 | | 0 | |
| CBB BHW | | 1 | | 1 | | , | | 0 | |
| CBS 8HZ | | 1 | | 1 | | 0 | | 0 | |
| CBB 8.LB | | 2 | | 1 | | 0 | | 1 | |
| CBB ALD | | 2 | | 1 | | 1 | | 1 | |
| CBB 8, IG | | 1 | | 1 | | 0 | | 0 | |
| CBS 8, LY | CD9 0JD | | | 0 | | , | | 0 | |
| CBB BLT | CB9 8JG | 1 | | 0 | | 1 | | 0 | |
| CBB BLW | | 1 | | 0 | | 1 | | 0 | |
| CB9 BLX | | 2 | | 1 | | 0 | | 1 | |
| CBB 8ILY | | 1 | | 0 | | 1 | | 0 | |
| CBB 8ND | | 1 | | 0 | | 0 | | 1 | |
| CBB 8NE | | 2 | | 0 | | 2 | | 0 | |
| CBB BNR | | 1 | | 1 | | 0 | | 0 | |
| CB9 BOF | | 1 | | 0 | | 1 | | 0 | |
| CBB SQC | | 3 | | 1 | | 2 | | 0 | |
| CB9 9AA | | 1 | | 1 | | 0 | | 0 | |
| CB9 9AD | | 2 | | 1 | | 1 | | 0 | |
| CB9 9AE | | 1 | | 0 | | 0 | | 1 | |
| CB9 9AL | | 1 | | 0 | | 0 | | 1 | |
| CB9 9AC | | 1 | | 0 | | 0 | | 1 | |
| CB9 9AY CB9 9BC CB9 9BG CB9 9BG CB9 9BG CB9 9BG CB9 9BC CB9 9C CB9 9DC CB9 9C CB | | 2 | | 2 | | 0 | | 0 | |
| CB9 9BD CB9 9BG CB9 9BC CB9 9DC CB9 9CC CB9 9C | | 1 | | 0 | | 1 | | 0 | |
| CB9 9BG CB9 9BS 1 0.5% 0 0.0% 1 1.3% 0 0.0% 0.0% CB9 9BT 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9DT CB9 9DD 1 0.5% 1 0.5% 1 1.3% 0 0.0% CB9 9DX CB9 9DX 1 0.5% 1 1.3% 0 0.0% 0 0.0% 0 0.0% CB9 9DZ CB9 9DZ 1 0.5% 1 1.3% 0 0.0% 0 0.0% 0 0.0% CB9 9DZ CB9 9DZ 1 0.5% 1 1.3% 0 0.0% 0 0.0% 0 0.0% CB9 9EA 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9EJ CB9 9EA 2 0.0% 1 1.3% 0 0.0% 1 1.3% 0 0.0% CB9 9EJ CB9 9BS CB9 9BS CB9 9BS CB9 9BS CB9 9BS CB9 9BT CB9 9 | | 1 | | 0 | | 0 | | 1 | |
| CB9 9BS | | 1 | | 1 | | 0 | | 0 | |
| CB9 9BT | | 1 | | 0 | | 1 | | - | |
| CB9 9DD | | 1 | | 0 | | 1 | | 0 | |
| CB9 9DX | | 1 | | 0 | | 1 | | 0 | |
| CB9 9DZ 1 0.5% 1 1.3% 0 0.0% 0 0.0% CB9 9EA 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9EJ 4 2.0% 1 1.3% 0 0.0% 3 6.0% CB9 9ES 2 1.0% 0 0.0% 0 0.0% 2 4.0% CB9 9ET 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HA 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HG 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HL 1 0.5% 1 1.3% 0 0.0% 0 0.0% CB9 9HN 2 1.0% 0 0.0% 1 1.3% 1 2.0% CB9 9HS 1 0.5% 1 1.3% 0 0.0% 0 0.0% CB9 9HS 1 0.5% 0 0.0% 1 1 | | 1 | | 1 | | 0 | | 0 | |
| CB9 9EA 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9EJ 4 2.0% 1 1.3% 0 0.0% 3 6.0% CB9 9ES 2 1.0% 0 0.0% 0 0.0% 2 4.0% CB9 9ET 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HA 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HG 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HL 1 0.5% 1 1.3% 0 0.0% 0 0.0% CB9 9HN 2 1.0% 0 0.0% 1 1.3% 1 2.0% CB9 9HS 1 0.5% 1 1.3% 0 0.0% 0 0.0% CB9 9HT 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HT 1 0.5% 0 0.0% 1 1 | | 1 | | 1 | | 0 | | 0 | |
| CB9 9EJ CB9 9ES CB9 9ES CB9 9ET CB9 9HA CB9 9HG CB9 9HL CB9 9HN CB9 9HN CB9 9HP CB9 9HS CB9 9HF CB9 9HS CB9 9HS CB9 9HF CB9 9HS CB9 9HT CB9 9HC CB9 9H | | 1 | | 1 | | 0 | | - | |
| CB9 9ES 2 1.0% 0 0.0% 0 0.0% 2 4.0% CB9 9ET 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HA 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HG 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HL 1 1.3% 0 0.0% 1 1.3% 0 0.0% CB9 9HN 2 1.0% 0 0.0% 1 1.3% 1 2.0% CB9 9HP 1 0.5% 1 1.3% 0 0.0% 0 0.0% CB9 9HS 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HS 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HT | | 1 | | 0 | | 1 | | | |
| CB9 9ET 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HA 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HG 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HL 1 0.5% 1 1.3% 0 0.0% 0 0.0% CB9 9HN 2 1.0% 0 0.0% 1 1.3% 1 2.0% CB9 9HP 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HS 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HT 1 0.5% 0 0.0% 1 1.3% 0 0.0% | | 4 | | 1 | | 0 | | | |
| CB9 9HA 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HG 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HL 1 0.5% 1 1.3% 0 0.0% 0 0.0% CB9 9HN 2 1.0% 0 0.0% 1 1.3% 1 2.0% CB9 9HF 1 0.5% 1 1.3% 0 0.0% 0 0.0% CB9 9HT 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HT 1 0.5% 0 0.0% 1 1.3% 0 0.0% | | 2 | | 0 | | 0 | | 2 | |
| CB9 9HG 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HL 1 0.5% 1 1.3% 0 0.0% 0 0.0% CB9 9HN 2 1.0% 0 0.0% 1 1.3% 1 2.0% CB9 9HP 1 0.5% 1 1.3% 0 0.0% 0 0.0% CB9 9HS 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HT 1 0.5% 0 0.0% 1 1.3% 0 0.0% | | 1 | | 0 | | 1 | | 0 | |
| CB9 9HL 1 0.5% 1 1.3% 0 0.0% 0 0.0% CB9 9HN 2 1.0% 0 0.0% 1 1.3% 1 2.0% CB9 9HP 1 0.5% 1 1.3% 0 0.0% 0 0.0% CB9 9HS 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HT 1 0.5% 0 0.0% 1 1.3% 0 0.0% | | 1 | | 0 | | 1 | | 0 | |
| CB9 9HN 2 1.0% 0 0.0% 1 1.3% 1 2.0% CB9 9HP 1 0.5% 1 1.3% 0 0.0% 0 0.0% CB9 9HS 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HT 1 0.5% 0 0.0% 1 1.3% 0 0.0% | | 1 | | 0 | | 1 | | 0 | |
| CB9 9HP 1 0.5% 1 1.3% 0 0.0% 0 0.0% CB9 9HS 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HT 1 0.5% 0 0.0% 1 1.3% 0 0.0% | | 1 | | 1 | | 0 | | 0 | |
| CB9 9HS 1 0.5% 0 0.0% 1 1.3% 0 0.0% CB9 9HT 1 0.5% 0 0.0% 1 1.3% 0 0.0% | | 2 | | 0 | | 1 | | 1 | |
| CB9 9HT 1 0.5% 0 0.0% 1 1.3% 0 0.0% | | 1 | | 1 | | 0 | | 0 | |
| | | 1 | | 0 | | 1 | | 0 | |
| CB9 9HX 1 | | 1 | | 0 | | 1 | | 0 | |
| | CB9 9HX | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |

| CB9 9HY | 1 | 0.5% | 1 | 1.3% | o | 0.0% | 0 | 0.0% |
|----------|---|------|---|------|---|------|---|------|
| CB9 9JB | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 9JG | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 9JJ | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 9JS | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB9 9LJ | 2 | 1.0% | 2 | 2.7% | 0 | 0.0% | 0 | 0.0% |
| CB9 9LQ | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB9 9LR | 2 | 1.0% | 2 | 2.7% | 0 | 0.0% | 0 | 0.0% |
| CB9 9ND | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 9NE | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB9 9NG | 2 | 1.0% | 2 | 2.7% | 0 | 0.0% | 0 | 0.0% |
| CB9 9NL | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CB9 9NQ | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CB9 9NS | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CB9 9QW | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CB9 9SG | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CB9 9SN | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CO10 0EP | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CO10 6HG | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CO10 8ED | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CO10 8ET | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CO10 8HJ | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CO10 8JW | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CO10 8NU | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CO10 8NX | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CO10 8PL | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CO10 8QA | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CO10 8SA | 2 | 1.0% | 0 | 0.0% | 1 | 1.3% | 1 | 2.0% |
| CO10 8SB | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| CO10 8TB | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| CO9 1JP | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CO9 4HB | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CO9 4NH | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| CO9 4SL | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| IP3 0RG | 1 | 0.5% | 1 | 1.3% | | 0.0% | 0 | 0.0% |
| IP33 2DU | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| IP33 2NP | 1 | 0.5% | 0 | 0.0% | | 0.0% | 1 | 2.0% |
| RH12 5XD | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |

Q1. How did you travel here today?

| | | Base: All re | spondents | Queen | Street | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee | |
|-----------------------|------------------|--------------|-----------|-------|--------|------------------|-------------------|-------------------------------------|--------|
| | | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% |
| On foot | | 90 | 45.0% | 32 | 42.7% | 41 | 54.7% | 17 | 34.0% |
| As a car driver | | 64 | 32.0% | 24 | 32.0% | 21 | 28.0% | 19 | 38.0% |
| On the bus | | 23 | 11.5% | 8 | 10.7% | 7 | 9.3% | 8 | 16.0% |
| As a car passenger | | 13 | 6.5% | 8 | 10.7% | 2 | 2.7% | 3 | 6.0% |
| Dropped off by car | | 3 | 1.5% | 1 | 1.3% | 2 | 2.7% | 0 | 0.0% |
| By cycle | | 2 | 1.0% | 1 | 1.3% | 0 | 0.0% | 1 | 2.0% |
| Other | Taxi | 4 | 2.0% | 1 | 1.3% | 1 | 1.3% | 2 | 4.0% |
| | Mobility scooter | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |

Q2a. What is the main purpose of your visit to Haverhill town centre today?

| | | Base: All re | espondents | Queen | Street | Junction of Mark | et Hill and Crown | Junction of High Stree | et and Jubilee |
|---------------------------------|--------------------------------------|--------------|------------|-------|--------|------------------|-------------------|------------------------|----------------|
| | | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% |
| Non-food shopping (in shops) | | 51 | 25.5% | 17 | 22.7% | 24 | 32.0% | 10 | 20.0% |
| Food shopping (in shops) | | 47 | 23.5% | 19 | 25.3% | 13 | 17.3% | 15 | 30.0% |
| Meeting friends or family | | 19 | 9.5% | 9 | 12.0% | 8 | 10.7% | 2 | 4.0% |
| Using financial services | | 17 | 8.5% | 7 | 9.3% | 6 | 8.0% | 4 | 8.0% |
| Using other services | | 16 | 8.0% | 6 | 8.0% | 6 | 8.0% | 4 | 8.0% |
| Business | | 14 | 7.0% | 3 | 4.0% | 8 | 10.7% | 3 | 6.0% |
| Work in or near the town centre | | 13 | 6.5% | 3 | 4.0% | 5 | 6.7% | 5 | 10.0% |
| Other social or leisure reasons | | 7 | 3.5% | 2 | 2.7% | 0 | 0.0% | 5 | 10.0% |
| Shopping in the market | | 5 | 2.5% | 1 | 1.3% | 4 | 5.3% | 0 | 0.0% |
| Tourism or sight seeing | | 2 | 1.0% | 1 | 1.3% | 1 | 1.3% | 0 | 0.0% |
| Visiting the Leisure Centre | | 2 | 1.0% | 1 | 1.3% | 0 | 0.0% | 1 | 2.0% |
| Education | | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| Access to transport services | | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| Other | Dry cleaner | 2 | 1.0% | 2 | 2.7% | 0 | 0.0% | 0 | 0.0% |
| | Doctor/ dentist/ medical appointment | 2 | 1.0% | 2 | 2.7% | 0 | 0.0% | 0 | 0.0% |
| | Charity shop | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |

Q2b. What else, if anything, will you be doing in Haverhill town centre today?

| | | Base: All re | espondents | Queer | Street | Junction of Mark | et Hill and Crown | Junction of High Street and Jul | |
|--|--------------------------------------|--------------|------------|-------|--------|------------------|-------------------|---------------------------------|--------|
| | | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% |
| Food shopping (in shops) | | 44 | 22.0% | 14 | 18.7% | 18 | 24.0% | 12 | 24.0% |
| Non-food shopping (in shops) | | 65 | 32.5% | 24 | 32.0% | 19 | 25.3% | 22 | 44.0% |
| Shopping in the market | | 6 | 3.0% | 2 | 2.7% | 4 | 5.3% | 0 | 0.0% |
| Using financial services | | 20 | 10.0% | 8 | 10.7% | 4 | 5.3% | 8 | 16.0% |
| Using other services | | 3 | 1.5% | 2 | 2.7% | 1 | 1.3% | 0 | 0.0% |
| Visiting restaurant, cafe, bar or public house | | 23 | 11.5% | 11 | 14.7% | 6 | 8.0% | 6 | 12.0% |
| Work in or near the town centre | | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| Tourism or sight seeing | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Visiting the Council Offices | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Visiting the Arts Centre (Town Hall) | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Visiting the Library | | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| Going to the Cinema | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Visiting the Leisure Centre | | 2 | 1.0% | 1 | 1.3% | 0 | 0.0% | 1 | 2.0% |
| Meeting friends or family | | 7 | 3.5% | 6 | 8.0% | 1 | 1.3% | 0 | 0.0% |
| Other social or leisure reasons | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Business | | 2 | 1.0% | 0 | 0.0% | 2 | 2.7% | 0 | 0.0% |
| Education | | 2 | 1.0% | 0 | 0.0% | 1 | 1.3% | 1 | 2.0% |
| Access to transport services | | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| Other | None/ no other | 74 | 37.0% | 27 | 36.0% | 33 | 44.0% | 14 | 28.0% |
| | Doctor/ dentist/ medical appointment | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | o | 0.0% |

Q3. Why did you choose to come here for shopping or services today?

| | Base: Those using shops or services Num % | | Queen Street | | Junction of Market Hill and Crown | | Junction of High Street and Jubil | |
|-------------------------------------|---|--------|--------------|--------|-----------------------------------|--------|-----------------------------------|--------|
| | | | Num | % | Num | % | Num | % |
| Base: Those using shops or services | 171 | 100.0% | 59 | 100.0% | 65 | 100.0% | 47 | 100.0% |

| Close to home/ live here | | 135 | 78.9% | 49 | 83.1% | 53 | 81.5% | 33 | 70.2% |
|---|---|-----|-------|----|-------|----|-------|----|-------|
| Close to work | | 18 | 10.5% | 2 | 3.4% | 6 | 9.2% | 10 | 21.3% |
| Close to friends/ relatives | | 6 | 3.5% | 1 | 1.7% | 4 | 6.2% | 1 | 2.1% |
| Good food stores | | 2 | 1.2% | 2 | 3.4% | 0 | 0.0% | (| 0.0% |
| Easy to get to by car | | 2 | 1.2% | 1 | 1.7% | 0 | 0.0% | 1 | 2.1% |
| Good range of non-food shops/ sho | Good range of non-food shops/ shops that I like | | 0.6% | 1 | 1.7% | 0 | 0.0% | (| 0.0% |
| Market day/ to visit the market | | 1 | 0.6% | 0 | 0.0% | 1 | 1.5% | (| 0.0% |
| Attractive environment/ nice place | | 1 | 0.6% | 1 | 1.7% | 0 | 0.0% | (| 0.0% |
| Visiting Haverhill as a tourist, holida | ay maker or day tripper | 1 | 0.6% | 0 | 0.0% | 0 | 0.0% | 1 | 2.1% |
| Other | Banking | 2 | 1.2% | 1 | 1.7% | 1 | 1.5% | (| 0.0% |
| | Familiarity with area | 1 | 0.6% | 0 | 0.0% | 0 | 0.0% | 1 | 2.1% |
| | Leisure centre | 1 | 0.6% | 1 | 1.7% | 0 | 0.0% | (| 0.0% |

Q4. What have you bought or do you expect to buy in Haverhill today?

| | | Base: Those using | shops or services | Queer | n Street | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee | |
|---|---|-------------------|-------------------|-------|----------|------------------|-------------------|-------------------------------------|--------|
| | | Num | % | Num | % | Num | % | Num | % |
| Base: Those using shops or servi | ces | 171 | 100.0% | 59 | 100.0% | 65 | 100.0% | 47 | 100.0% |
| Food/ groceries | | 97 | 56.7% | 33 | 55.9% | 36 | 55.4% | 28 | 59.6% |
| Confectionery/ tobacco/ newspape | ers and magazines | 47 | 27.5% | 19 | 32.2% | 11 | 16.9% | 17 | 36.2% |
| Clothes and shoes | | 35 | 20.5% | 16 | 27.1% | 10 | 15.4% | 9 | 19.1% |
| Household textiles and soft furnish | nings | 4 | 2.3% | 1 | 1.7% | 1 | 1.5% | 2 | 4.3% |
| Furniture, carpets and other floor | coverings | 3 | 1.8% | 1 | 1.7% | 0 | 0.0% | 2 | 4.3% |
| Household appliances e.g.fridges, | d appliances e.g.fridges, washing machines, kettles etc 2 1.2% 0 0.0% 2 | | 3.1% | 0 | 0.0% | | | | |
| Audio-visual equipment e.g. telephones, radios, TVs, Hi-Fi, cameras etc | | 3 | 1.8% | 1 | 1.7% | 1 | 1.5% | 1 | 2.1% |
| Hardware, DIY goods and decorating supplies, tools and garden products | | 2 | 1.2% | C | 0.0% | 1 | 1.5% | 1 | 2.1% |
| Chemists and medical goods, cos | metics and beauty products | 34 | 19.9% | 13 | 22.0% | 18 | 27.7% | 3 | 6.4% |
| Leisure and lifestyle goods e.g. bo | ooks/ CDs, sports goods, jewellery etc | 20 | 11.7% | 10 | 16.9% | 9 | 13.8% | 1 | 2.1% |
| Financial services e.g. bank or bu | ilding society | 20 | 11.7% | 9 | 15.3% | 9 | 13.8% | 2 | 4.3% |
| Personal services e.g. hairdresse | r, travel agent, dry cleaner | 8 | 4.7% | 4 | 6.8% | 3 | 4.6% | 1 | 2.1% |
| Nothing | | 10 | 5.8% | 2 | 3.4% | 2 | 3.1% | 6 | 12.8% |
| Other | Lunch/ cafe | 1 | 0.6% | 1 | 1.7% | 0 | 0.0% | 0 | 0.0% |
| | Car parts | 1 | 0.6% | 1 | 1.7% | 0 | 0.0% | 0 | 0.0% |
| | Take away food | 1 | 0.6% | C | 0.0% | 1 | 1.5% | 0 | 0.0% |
| | Stationery | 1 | 0.6% | C | 0.0% | 0 | 0.0% | 1 | 2.1% |

Q5. How often do you visit Haverhill town centre for each of these reasons - FOOD SHOPPING?

| | Base: All respondents | | Queen | Street | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee Walk | |
|-----------------------|-----------------------|--------|-------|--------|------------------|-------------------|--|--------|
| | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% |
| Everyday/ most days | 27 | 13.5% | 10 | 13.3% | 8 | 10.7% | 9 | 18.0% |
| 2-3 times a week | 68 | 34.0% | 21 | 28.0% | 31 | 41.3% | 16 | 32.0% |
| Once a week | 47 | 23.5% | 21 | 28.0% | 14 | 18.7% | 12 | 24.0% |
| Once a fortnight | 11 | 5.5% | 3 | 4.0% | 4 | 5.3% | 4 | 8.0% |
| Once a month | 8 | 4.0% | 4 | 5.3% | 3 | 4.0% | 1 | 2.0% |
| Less often | 8 | 4.0% | 2 | 2.7% | 6 | 8.0% | 0 | 0.0% |
| Never | 31 | 15.5% | 14 | 18.7% | 9 | 12.0% | 8 | 16.0% |

Q5. How often do you visit Haverhill town centre for each of these reasons - NON-FOOD SHOPPING?

| | 40. How often ab you was travelinin town outside for each of those reaction. Note 1 dep offer the . | | | | | | | | | | |
|-----------------------|---|--------|--------|------------------|-------------------|--|-----|--------|--|--|--|
| | Base: All responde | Queer | Street | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee Walk | | | | | |
| | Num | % | Num | % | Num | % | Num | % | | | |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% | | | |
| Everyday/ most days | 12 | 6.0% | 6 | 8.0% | 3 | 4.0% | 3 | 6.0% | | | |

| 2-3 times a week | 62 | 31.0% | 14 | 18.7% | 37 | 49.3% | 11 | 22.0% |
|------------------|----|-------|----|-------|----|-------|----|-------|
| Once a week | 56 | 28.0% | 27 | 36.0% | 15 | 20.0% | 14 | 28.0% |
| Once a fortnight | 27 | 13.5% | 8 | 10.7% | 9 | 12.0% | 10 | 20.0% |
| Once a month | 24 | 12.0% | 9 | 12.0% | 6 | 8.0% | 9 | 18.0% |
| Less often | 11 | 5.5% | 6 | 8.0% | 5 | 6.7% | 0 | 0.0% |
| Never | 8 | 4.0% | 5 | 6.7% | 0 | 0.0% | 3 | 6.0% |

Q5. How often do you visit Haverhill town centre for each of these reasons - FINANCIAL OR PERSONAL SERVICES?

| | Base: All respond | Base: All respondents | | Street | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee Walk | | | |
|-----------------------|-------------------|-----------------------|-----|--------|------------------|-------------------|--|--------|--|--|
| | Num | % | Num | % | Num | % | Num | % | | |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% | | |
| Everyday/ most days | 8 | 4.0% | 3 | 4.0% | 2 | 2.7% | 3 | 6.0% | | |
| 2-3 times a week | 39 | 19.5% | 9 | 12.0% | 21 | 28.0% | 9 | 18.0% | | |
| Once a week | 68 | 34.0% | 25 | 33.3% | 23 | 30.7% | 20 | 40.0% | | |
| Once a fortnight | 23 | 11.5% | 4 | 5.3% | 11 | 14.7% | 8 | 16.0% | | |
| Once a month | 25 | 12.5% | 15 | 20.0% | 9 | 12.0% | 1 | 2.0% | | |
| Less often | 17 | 8.5% | 10 | 13.3% | 3 | 4.0% | 4 | 8.0% | | |
| Never | 20 | 10.0% | 9 | 12.0% | 6 | 8.0% | 5 | 10.0% | | |

Q5. How often do you visit Haverhill town centre for each of these reasons - LEISURE FACILITIES?

| | Base: All responde | nts | Queen | Street | Junction of Market | et Hill and Crown | Junction of High Street and Jubilee Walk | |
|-----------------------|--------------------|--------|-------|--------|--------------------|-------------------|--|--------|
| | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% |
| First visit | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |
| Everyday/ most days | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| 2-3 times a week | 11 | 5.5% | 5 | 6.7% | 2 | 2.7% | 4 | 8.0% |
| Once a week | 23 | 11.5% | 7 | 9.3% | 10 | 13.3% | 6 | 12.0% |
| Once a fortnight | 10 | 5.0% | 2 | 2.7% | 5 | 6.7% | 3 | 6.0% |
| Once a month | 25 | 12.5% | 7 | 9.3% | 13 | 17.3% | 5 | 10.0% |
| Less often | 20 | 10.0% | 10 | 13.3% | 8 | 10.7% | 2 | 4.0% |
| Never | 109 | 54.5% | 43 | 57.3% | 36 | 48.0% | 30 | 60.0% |

Q5. How often do you visit Haverhill town centre for each of these reasons - PUBS, CAFES, RESTAURANTS, NIGHTCLUBS?

| | Base: All responde | Base: All respondents | | | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee Walk | |
|-----------------------|--------------------|-----------------------|-----|--------|------------------|-------------------|--|--------|
| | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% |
| Everyday/ most days | 4 | 2.0% | 1 | 1.3% | 0 | 0.0% | 3 | 6.0% |
| 2-3 times a week | 27 | 13.5% | 9 | 12.0% | 8 | 10.7% | 10 | 20.0% |
| Once a week | 35 | 17.5% | 18 | 24.0% | 12 | 16.0% | 5 | 10.0% |
| Once a fortnight | 17 | 8.5% | 5 | 6.7% | 7 | 9.3% | 5 | 10.0% |
| Once a month | 26 | 13.0% | 13 | 17.3% | 6 | 8.0% | 7 | 14.0% |
| Less often | 20 | 10.0% | 5 | 6.7% | 9 | 12.0% | 6 | 12.0% |
| Never | 71 | 35.5% | 24 | 32.0% | 33 | 44.0% | 14 | 28.0% |

Q6. About how long will you spend in the town centre today?

| | Base: All responde | Queen | Street | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee Walk | | |
|-----------------------|--------------------|--------|--------|------------------|-------------------|--|-----|--------|
| | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% |
| Less than 30 minutes | 17 | 8.5% | 8 | 10.7% | 4 | 5.3% | 5 | 10.0% |
| 30 minutes to 1 hour | 56 | 28.0% | 13 | 17.3% | 28 | 37.3% | 15 | 30.0% |
| 1 - 2 hours | 73 | 36.5% | 29 | 38.7% | 25 | 33.3% | 19 | 38.0% |
| 2 - 3 hours | 18 | 9.0% | 8 | 10.7% | 5 | 6.7% | 5 | 10.0% |

| 3 - 4 hours | 23 | 11.5% | 12 | 16.0% | 10 | 13.3% | 1 | 2.0% |
|-----------------|----|-------|----|-------|----|-------|---|-------|
| 4 - 8 hours | 12 | 6.0% | 4 | 5.3% | 3 | 4.0% | 5 | 10.0% |
| 8 hours or more | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | 0 | 0.0% |

Q7. What do you like about Haverhill town centre for shopping and services?

| | ų/ | | espondents | Queen | | Junction of Mark | at Hill and Crown | Junction of High Street and Jub | |
|--|---------------------------------|-----|------------|-------|--------|------------------|-------------------|---------------------------------|--------|
| | | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | | 100.0% |
| Good food shops | | 13 | | 7 | 9.3% | . 5 | 6.7% | | 2.0% |
| Good non-food shops | | 43 | 21.5% | 16 | 21.3% | 15 | 20.0% | | 24.0% |
| Good market | | 15 | 7.5% | 8 | 10.7% | 7 | 9.3% | | 0.0% |
| Good range of financial or personal services | | 12 | 6.0% | 3 | 4.0% | 7 | 9.3% | | 4.0% |
| Good cafes, restaurants or public houses | | 17 | 8.5% | 11 | 14.7% | 5 | 6.7% | | 2.0% |
| Attractive architecture/ buildings | | 2 | 1.0% | 1 | 1.3% | 0 | 0.0% | | 2.0% |
| Attractive shop fronts/ shopping streets | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | | 0.0% |
| Floral displays/ natural features | | 6 | 3.0% | 3 | 4.0% | 0 | 0.0% | 3 | 6.0% |
| Historic buildings | | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| Tourist attractions | | 2 | 1.0% | 0 | 0.0% | 1 | 1.3% | 1 | 2.0% |
| Traffic free pedestrian areas | | 5 | 2.5% | 2 | 2.7% | 2 | 2.7% | 1 | 2.0% |
| Clean streets | | 15 | 7.5% | 10 | 13.3% | 4 | 5.3% | | 2.0% |
| Well maintained streets | | 4 | 2.0% | 1 | 1.3% | 3 | 4.0% | | 0.0% |
| Easy to park the car | | 19 | 9.5% | 11 | 14.7% | 7 | 9.3% | 1 | 2.0% |
| Low cost of car parking | | 6 | 3.0% | 3 | 4.0% | 2 | 2.7% | | 2.0% |
| Good public transport | | 7 | 3.5% | 5 | 6.7% | 2 | 2.7% | 0 | 0.0% |
| Easy to get to from home | | 41 | 20.5% | 18 | 24.0% | 18 | 24.0% | 5 | 10.0% |
| Easy to get to from work | | 3 | 1.5% | 0 | 0.0% | 3 | 4.0% | 0 | 0.0% |
| Good safety/ security | | 5 | 2.5% | 1 | 1.3% | 3 | 4.0% | 1 | 2.0% |
| Nothing or very little | | 67 | 33.5% | 27 | 36.0% | 24 | 32.0% | 16 | 32.0% |
| Other | Compact/ shops close together | 16 | 8.0% | 2 | 2.7% | 5 | 6.7% | 9 | 18.0% |
| | Friendly place/ people | 9 | 4.5% | 3 | 4.0% | 3 | 4.0% | 3 | 6.0% |
| | Generally convenient | 4 | 2.0% | 0 | 0.0% | 1 | 1.3% | | 6.0% |
| | Familiarity/ home town | 3 | 1.5% | 0 | 0.0% | 1 | 1.3% | | 4.0% |
| | Argos | 2 | 1.0% | 0 | 0.0% | 2 | 2.7% | | 0.0% |
| | Everything I need is here | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | | 0.0% |
| | Good environment | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | | 2.0% |
| | Good disabled access/ parking | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | o | 0.0% |
| | Large/ spacious | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| | Traditional market town | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| | Good variety of shops generally | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| | Aldi | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | | 0.0% |
| | Tesco | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | o | 0.0% |
| | It has improved | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% |
| | Cheap shops | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | | 2.0% |
| | It's quiet | 1 | 0.5% | 1 | 1.3% | 0 | 0.0% | | 0.0% |
| | The layout/ good layout | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | o | 0.0% |

Q8. What do you dislike about Haverhill for shopping and services?

| 40. What do you dislike about havernin for shopping and services: | | | | | | | | | | |
|---|-----------------------|--------|--------------|--------|------------------|-------------------|-------------------------------------|--------|--|--|
| | Base: All respondents | | Queen Street | | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee | | | |
| | Num | % | Num | % | Num | % | Num | % | | |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% | | |
| Too busy/ crowded | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | | |

| Traffic congestion makes it difficult to get to by car | | 2 | 1.0% | 1 | 1.3% | | 1.3% | 0 | 0.0% |
|---|---------------------------------------|----|-------|----|-------|----|-------|-----|-------|
| Poor range of shops | | 76 | | 27 | | | | 20 | 40.0% |
| Poor range of services | | 6 | 3.0% | 2 | 2.7% | | 4.0% | 1 1 | 2.0% |
| Poor market | | 1 | 0.5% | 1 | 1.3% | | 0.0% | 0 | 0.0% |
| Danger from vehicles in some streets/ difficult to cross road | | 7 | 3.5% | 2 | 2.7% | | 6.7% | 0 | 0.0% |
| Difficult to park near shops | | 4 | 2.0% | 0 | 0.0% | 3 | 4.0% | 1 | 2.0% |
| Car parking too expensive | | 4 | 2.0% | 2 | 2.7% | 1 | 1.3% | 1 | 2.0% |
| Streets dirty | | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| Streets badly maintained | | 2 | 1.0% | 1 | 1.3% | 1 | 1.3% | 0 | 0.0% |
| Unattractive environment/ not a very nice place | | 4 | 2.0% | 3 | 4.0% | 1 | 1.3% | 0 | 0.0% |
| Not enough seats/ litter bins/ public telephones/ toilets | 3 | 3 | 1.5% | 2 | 2.7% | 1 | 1.3% | 0 | 0.0% |
| Poor access for the disabled | | 2 | 1.0% | 1 | 1.3% | C | 0.0% | 1 | 2.0% |
| Nothing or very little | | 71 | 35.5% | 28 | 37.3% | 25 | 33.3% | 18 | 36.0% |
| Other | Too many cheap shops/ charity shops | 13 | 6.5% | 5 | 6.7% | 5 | 6.7% | 3 | 6.0% |
| | Lack of clothes shops | 8 | 4.0% | 3 | 4.0% | 3 | 4.0% | 2 | 4.0% |
| | Too many empty shops | 7 | 3.5% | 3 | 4.0% | 1 | 1.3% | 3 | 6.0% |
| | Lack of children's stores | 6 | 3.0% | 3 | 4.0% | 3 | 4.0% | 0 | 0.0% |
| | Department store needed | 6 | 3.0% | 1 | 1.3% | 3 | 4.0% | 2 | 4.0% |
| | Too many take aways | 5 | 2.5% | 3 | 4.0% | 1 | 1.3% | 1 | 2.0% |
| | Primark | 4 | 2.0% | 1 | 1.3% | 1 | 1.3% | 2 | 4.0% |
| | The people | 3 | 1.5% | 2 | 2.7% | C | 0.0% | 1 | 2.0% |
| | Marks & Spencer | 3 | 1.5% | 0 | 0.0% | 1 | 1.3% | 2 | 4.0% |
| | Poor leisure facilities | 2 | 1.0% | 0 | 0.0% | 1 | 1.3% | 1 | 2.0% |
| | Poor bus service/ evening bus service | 2 | 1.0% | 0 | 0.0% | C | 0.0% | 2 | 4.0% |
| | New Look needed | 2 | 1.0% | 2 | 2.7% | C | 0.0% | 0 | 0.0% |
| | Too many cafes | 2 | 1.0% | 0 | 0.0% | 1 | 1.3% | 1 | 2.0% |
| | The Arc Shopping Centre | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| | Lack of police presence | 1 | 0.5% | 1 | 1.3% | C | 0.0% | 0 | 0.0% |
| | Too expensive | 1 | 0.5% | 1 | 1.3% | C | 0.0% | 0 | 0.0% |
| | No sports shop | 1 | 0.5% | 1 | 1.3% | C | 0.0% | 0 | 0.0% |
| | Next needed | 1 | 0.5% | 0 | 0.0% | C | 0.0% | 1 | 2.0% |
| | Youngsters on bicycles | 1 | 0.5% | 1 | 1.3% | C | 0.0% | 0 | 0.0% |
| | Lack of shops for older people | 1 | 0.5% | 0 | 0.0% | C | 0.0% | 1 | 2.0% |
| | Lack of toy shops/ stores | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| | Lack of men's stores | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| | Too many pubs | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |

Q9. What improvements, if any, would make you shop or use services in the town centre more often?

| | Base: All respondents Queen Street Junction of Market Hill and Crown Junction of High Street and Jubilee | | | | | | | | | | |
|--|--|--------|--------------|--------|------------------|-------------------|-------------------------------------|--------|--|--|--|
| | Base: All respondents | | Queen Street | | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee | | | | |
| | Num | % | Num | % | Num | % | Num | % | | | |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% | | | |
| More/ better car parking | 3 | 1.5% | 0 | 0.0% | 2 | 2.7% | 1 | 2.0% | | | |
| Lower car park charges | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% | | | |
| Better public transport | 5 | 2.5% | 1 | 1.3% | 2 | 2.7% | 2 | 4.0% | | | |
| More/ better shops | 77 | 38.5% | 27 | 36.0% | 39 | 52.0% | 11 | 22.0% | | | |
| More/ better financial or personal services | 2 | 1.0% | 0 | 0.0% | 1 | 1.3% | 1 | 2.0% | | | |
| More/ better cafes, restaurants or public houses | 2 | 1.0% | 1 | 1.3% | 1 | 1.3% | 0 | 0.0% | | | |
| More traffic free pedestrian streets | 21 | 10.5% | 7 | 9.3% | 9 | 12.0% | 5 | 10.0% | | | |
| Fewer traffic free pedestrian streets | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | | | |
| Cleaner streets | 3 | 1.5% | 1 | 1.3% | 1 | 1.3% | 1 | 2.0% | | | |

| More/ better leisure entertainment or cultural facilities | | 3 | 1.5% | 1 | 1.3% | 1 | 1.3% | | 1 2.0% |
|---|-------------------------------|----|-------|----|-------|----|-------|----|---------|
| More/ better seats of floral displays | | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | (| 0.0% |
| Better disabled access | | 0 | 0.0% | 0 | 0.0% | (| 0.0% | (| 0.0% |
| Shops and services open later in the evening | | 2 | 1.0% | 0 | 0.0% | 2 | 2.7% | (| 0.0% |
| More shops and services open on Sundays | | 2 | 1.0% | 0 | 0.0% | 2 | 2.7% | (| 0.0% |
| Better signposting | | 0 | 0.0% | 0 | 0.0% | (| 0.0% | (| 0.0% |
| No improvements | | 58 | 29.0% | 27 | 36.0% | 18 | 24.0% | 13 | 3 26.0% |
| Other | Marks & Spencer | 12 | 6.0% | 3 | 4.0% | 2 | 2.7% | 7 | 7 14.0% |
| | Better range of clothes shops | 8 | 4.0% | 3 | 4.0% | 3 | 4.0% | 2 | 4.0% |
| | More shops for younger people | 5 | 2.5% | 2 | 2.7% | 3 | 4.0% | (| 0.0% |
| | Primark | 4 | 2.0% | 1 | 1.3% | 2 | 2.7% | • | 1 2.0% |
| | Baby shops | 3 | 1.5% | 1 | 1.3% | 2 | 2.7% | (| 0.0% |
| | Fill empty shops | 3 | 1.5% | 0 | 0.0% | 2 | 2.7% | • | 1 2.0% |
| | Wilkinsons | 3 | 1.5% | 3 | 4.0% | (| 0.0% | (| 0.0% |
| | More big name stores | 3 | 1.5% | 2 | 2.7% | (| 0.0% | • | 1 2.0% |
| | More department stores | 3 | 1.5% | 1 | 1.3% | (| 0.0% | 2 | 4.0% |
| | More independent shops | 2 | 1.0% | 1 | 1.3% | 1 | 1.3% | (| 0.0% |
| | In need of modernisation | 2 | 1.0% | 0 | 0.0% | 1 | 1.3% | • | 1 2.0% |
| | More disabled parking | 2 | 1.0% | 1 | 1.3% | 1 | 1.3% | (| 0.0% |
| | More police presence | 2 | 1.0% | 2 | 2.7% | (| 0.0% | (| 0.0% |
| | More supermarkets | 2 | 1.0% | 1 | 1.3% | 1 | 1.3% | (| 0.0% |
| | Matalan | 2 | 1.0% | 1 | 1.3% | (| 0.0% | • | 1 2.0% |
| | Fewer take aways | 2 | 1.0% | 1 | 1.3% | (| 0.0% | • | 1 2.0% |
| | More children's entertainment | 2 | 1.0% | 0 | 0.0% | (| 0.0% | 2 | 4.0% |
| | More covered shopping | 2 | 1.0% | 1 | 1.3% | (| 0.0% | • | 1 2.0% |
| | Less modernisation | 1 | 0.5% | 0 | 0.0% | (| 0.0% | • | 1 2.0% |
| | John Lewis needed | 1 | 0.5% | 1 | 1.3% | (| 0.0% | (| 0.0% |
| | More jobs in centre | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | (| 0.0% |
| | Improve the pavements | 1 | 0.5% | 1 | 1.3% | (| 0.0% | (| 0.0% |
| | HMV | 1 | 0.5% | 1 | 1.3% | (| 0.0% | (| 0.0% |
| | An indoor market | 1 | 0.5% | 1 | 1.3% | (| 0.0% | (| 0.0% |
| | Free parking | 1 | 0.5% | 0 | 0.0% | (| 0.0% | • | 1 2.0% |
| | More street busking | 1 | 0.5% | 1 | 1.3% | (| 0.0% | (| 0.0% |
| | Better bus shelters | 1 | 0.5% | 0 | 0.0% | | 0.0% | | 1 2.0% |

Q10. When you come to the town centre during the day, how do you rate the following - CAR PARKING?

| wite. When you come to the town centre during the day, now do you rate the following - OAK ! AKKINO! | | | | | | | | | | |
|--|--------------------|--------|-------|--------|------------------|-------------------|--|--------|--|--|
| | Base: All responde | ents | Queer | Street | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee Walk | | | |
| | Num | % | Num | % | Num | % | Num | % | | |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% | | |
| Very good | 53 | 26.5% | 26 | 34.7% | 13 | 17.3% | 14 | 28.0% | | |
| Good | 66 | 33.0% | 23 | 30.7% | 27 | 36.0% | 16 | 32.0% | | |
| Neither good nor poor | 16 | 8.0% | 7 | 9.3% | 8 | 10.7% | 1 | 2.0% | | |
| Poor | 4 | 2.0% | 1 | 1.3% | 2 | 2.7% | 1 | 2.0% | | |
| Don't know | 61 | 30.5% | 18 | 24.0% | 25 | 33.3% | 18 | 36.0% | | |

Q10. When you come to the town centre during the day, how do you rate the following - BUS SERVICES?

| Q10. When you come to the town centre during the day, now do you rate the following - BOS SERVICES? | | | | | | | | | | |
|---|-----------------------|--------|-------|--------|------------------|-------------------|--|--------|--|--|
| | Base: All respondents | | Queer | Street | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee Walk | | | |
| | Num | Num | % | Num | % | Num | % | | | |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% | | |
| Very good | 23 | 11.5% | 8 | 10.7% | 11 | 14.7% | 4 | 8.0% | | |
| Good | 74 | 37.0% | 27 | 36.0% | 29 | 38.7% | 18 | 36.0% | | |
| Neither good nor poor | 14 | 7.0% | 3 | 4.0% | 6 | 8.0% | 5 | 10.0% | | |

| Poor | 4 | 2.0% | 1 | 1.3% | 1 | 1.3% | 2 | 4.0% |
|------------|----|-------|----|-------|----|-------|----|-------|
| Very poor | 4 | 2.0% | 2 | 2.7% | 0 | 0.0% | 2 | 4.0% |
| Don't know | 81 | 40.5% | 34 | 45.3% | 28 | 37.3% | 19 | 38.0% |

Q10. When you come to the town centre during the day, how do you rate the following - SAFETY AND SECURITY?

| | Q10. Which you do no to the town do not during the day; now do you had the following "OALE!! AND DESCRIPT." | | | | | | | | | | |
|-----------------------|---|--------|-------|--------|------------------|-------------------|--|--------|--|--|--|
| | Base: All responde | ents | Queer | Street | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee Walk | | | | |
| | Num | % | Num | % | Num | % | Num | % | | | |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% | | | |
| Very good | 56 | 28.0% | 24 | 32.0% | 23 | 30.7% | 9 | 18.0% | | | |
| Good | 116 | 58.0% | 42 | 56.0% | 39 | 52.0% | 35 | 70.0% | | | |
| Neither good nor poor | 17 | 8.5% | 5 | 6.7% | 10 | 13.3% | 2 | 4.0% | | | |
| Poor | 10 | 5.0% | 4 | 5.3% | 3 | 4.0% | 3 | 6.0% | | | |
| Don't know | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% | | | |

Q10. When you come to the town centre during the day, how do you rate the following - RANGE OF SHOPS?

| | Base: All responde | ents | Queer | Street | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee Walk | | |
|-----------------------|--------------------|--------|-------|--------|------------------|-------------------|--|--------|--|
| | Num | % | Num | % | Num | % | Num | % | |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% | |
| Very good | 22 | 11.0% | 13 | 17.3% | 8 | 10.7% | 1 | 2.0% | |
| Good | 40 | 20.0% | 14 | 18.7% | 12 | 16.0% | 14 | 28.0% | |
| Neither good nor poor | 38 | 19.0% | 16 | 21.3% | 13 | 17.3% | 9 | 18.0% | |
| Poor | 66 | 33.0% | 17 | 22.7% | 27 | 36.0% | 22 | 44.0% | |
| Very poor | 33 | 16.5% | 15 | 20.0% | 15 | 20.0% | 3 | 6.0% | |
| Don't know | 1 | 0.5% | 0 | 0.0% | 0 | 0.0% | 1 | 2.0% | |

Q10. When you come to the town centre during the day, how do you rate the following - THE MARKET?

| | Base: All responde | Base: All respondents | | Street | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee Walk | | |
|-----------------------|--------------------|-----------------------|-----|--------|------------------|-------------------|--|--------|--|
| | Num | % | Num | % | Num | % | Num | % | |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% | |
| Very good | 52 | 26.0% | 28 | 37.3% | 12 | 16.0% | 12 | 24.0% | |
| Good | 65 | 32.5% | 16 | 21.3% | 31 | 41.3% | 18 | 36.0% | |
| Neither good nor poor | 46 | 23.0% | 17 | 22.7% | 20 | 26.7% | 9 | 18.0% | |
| Poor | 10 | 5.0% | 4 | 5.3% | 3 | 4.0% | 3 | 6.0% | |
| Very poor | 5 | 2.5% | 2 | 2.7% | 3 | 4.0% | 0 | 0.0% | |
| Don't know | 22 | 11.0% | 8 | 10.7% | 6 | 8.0% | 8 | 16.0% | |

Q10. When you come to the town centre during the day, how do you rate the following - RANGE OF SERVICES?

| | Base: All responde | Base: All respondents | | Street | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee Walk | | |
|-----------------------|--------------------|-----------------------|-----|--------|------------------|-------------------|--|--------|--|
| | Num | % | Num | % | Num | % | Num | % | |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% | |
| Very good | 43 | 21.5% | 17 | 22.7% | 14 | 18.7% | 12 | 24.0% | |
| Good | 116 | 58.0% | 43 | 57.3% | 41 | 54.7% | 32 | 64.0% | |
| Neither good nor poor | 22 | 11.0% | 7 | 9.3% | 13 | 17.3% | 2 | 4.0% | |
| Poor | 12 | 6.0% | 5 | 6.7% | 5 | 6.7% | 2 | 4.0% | |
| Very poor | 3 | 1.5% | 1 | 1.3% | 2 | 2.7% | 0 | 0.0% | |
| Don't know | 4 | 2.0% | 2 | 2.7% | 0 | 0.0% | 2 | 4.0% | |

Q10. When you come to the town centre during the day, how do you rate the following - CLEANLINESS OF STREETS?

| | a ro. Triich you doine to the tot | vii ochac aaring aic | day, non do you la | to the following of | EXITERITE CO OF OTH | | | | |
|-----------------------|-----------------------------------|----------------------|--------------------|---------------------|---------------------|-------------------|--|--------|--|
| | Base: All respondents | | Queer | Street | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee Walk | | |
| | Num | % | Num | % | Num | % | Num | % | |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% | |
| Very good | 38 | 19.0% | 20 | 26.7% | 17 | 22.7% | 1 | 2.0% | |

| Good | 108 | 54.0% | 41 | 54.7% | 37 | 49.3% | 30 | 60.0% |
|-----------------------|-----|-------|----|-------|----|-------|----|-------|
| Neither good nor poor | 41 | 20.5% | 10 | 13.3% | 17 | 22.7% | 14 | 28.0% |
| Poor | 9 | 4.5% | 3 | 4.0% | 1 | 1.3% | 5 | 10.0% |
| Very poor | 4 | 2.0% | 1 | 1.3% | 3 | 4.0% | 0 | 0.0% |

Q10. When you come to the town centre during the day, how do you rate the following - ATTRACTIVENESS OF THE TOWN CENTRE?

| | Base: All responde | ents | Queer | Street | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee Walk | | |
|-----------------------|--------------------|--------|-------|--------|------------------|-------------------|--|--------|--|
| | Num | % | Num | % | Num | % | Num | % | |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% | |
| Very good | 25 | 12.5% | 10 | 13.3% | 12 | 16.0% | 3 | 6.0% | |
| Good | 70 | 35.0% | 30 | 40.0% | 23 | 30.7% | 17 | 34.0% | |
| Neither good nor poor | 68 | 34.0% | 24 | 32.0% | 26 | 34.7% | 18 | 36.0% | |
| Poor | 28 | 14.0% | 8 | 10.7% | 12 | 16.0% | 8 | 16.0% | |
| Very poor | 7 | 3.5% | 2 | 2.7% | 2 | 2.7% | 3 | 6.0% | |
| Don't know | 2 | 1.0% | 1 | 1.3% | 0 | 0.0% | 1 | 2.0% | |

Q11. How often do you visit Haverhill town centre in the evening?

| | Base: All responde | ents | Queer | Street | Junction of Marke | et Hill and Crown | Junction of High Street and Jubilee Walk | |
|-----------------------|--------------------|--------|-------|--------|-------------------|-------------------|--|--------|
| | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% |
| Everyday/ most days | 3 | 1.5% | 0 | 0.0% | 0 | 0.0% | 3 | 6.0% |
| 2-3 times a week | 5 | 2.5% | 2 | 2.7% | 2 | 2.7% | 1 | 2.0% |
| Once a week | 7 | 3.5% | 2 | 2.7% | 2 | 2.7% | 3 | 6.0% |
| Once a fortnight | 7 | 3.5% | 3 | 4.0% | 2 | 2.7% | 2 | 4.0% |
| Once a month | 15 | 7.5% | 6 | 8.0% | 5 | 6.7% | 4 | 8.0% |
| Less often | 23 | 11.5% | 9 | 12.0% | 8 | 10.7% | 6 | 12.0% |
| Never | 139 | 69.5% | 53 | 70.7% | 55 | 73.3% | 31 | 62.0% |
| Don't know | 1 | 0.5% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |

Q12. What are your main reasons for visiting the town centre in the evening?

| | | | 12. What are your main reasons for visiting the town centre in the evening? | | | | | | | |
|-------------------------------------|----------------------|------------------|---|-----|--------|------------------|-------------------|---------------------------------|----------|--|
| | | Base: Those visi | ting in the evening | | Street | Junction of Mark | et Hill and Crown | Junction of High Street and Jub | | |
| | | Num | % | Num | % | Num | % | Num | % | |
| Base: Those visiting in the evening | | 61 | 100.0% | 22 | 100.0% | 20 | 100.0% | 6 19 | 9 100.0% | |
| Pubs/ bars | | 22 | 36.1% | 10 | 45.5% | 7 | 35.0% | 6 | 5 26.3% | |
| Cafes/ restaurants | | 22 | 36.1% | 4 | 18.2% | 8 | 40.0% | 6 10 | 52.6% | |
| Cinema | | 20 | 32.8% | 6 | 27.3% | 9 | 45.0% | 6 | 5 26.3% | |
| The Arts Centre | | 11 | 18.0% | 5 | 22.7% | 4 | 20.0% | 6 | 2 10.5% | |
| Live music | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 6 | 0.0% | |
| Nightclubs | | 2 | 3.3% | 1 | 4.5% | 0 | 0.0% | 6 | 1 5.3% | |
| Church or other place of worship | | 1 | 1.6% | 1 | 4.5% | 0 | 0.0% | 6 | 0.0% | |
| Library | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 6 | 0.0% | |
| Leisure Centre | | 2 | 3.3% | 1 | 4.5% | 0 | 0.0% | 6 | 1 5.3% | |
| Other health and fitness centre | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 6 | 0.0% | |
| Don't visit in the evening | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 6 | 0.0% | |
| Other | Work | 2 | 3.3% | 0 | 0.0% | 0 | 0.0% | 6 | 2 10.5% | |
| | For a walk | 2 | 3.3% | 1 | 4.5% | 0 | 0.0% | 6 | 1 5.3% | |
| | Meet friends/ family | 1 | 1.6% | 0 | 0.0% | 0 | 0.0% | 6 | 1 5.3% | |
| 1 | Take aways | 1 | 1.6% | 0 | 0.0% | 1 | 5.0% | 6 | 0.0% | |

Q13. What do you like about the town centre in the evening?

| Base: Those visit | ing in the evening | Queen | Street | Junction of Mark | et Hill and Crown | Junction of High Stre | et and Jubilee | |
|-------------------|--------------------|-------|--------|------------------|-------------------|-----------------------|----------------|--|
| Num | % | Num | % | Num | % | Num | % | |

| Base: Those visiting in the evening | _ | 61 | 100.0% | 22 | 100.0% | 20 | 100.0% | 19 | 100.0% |
|---|---------------------|----|--------|----|--------|----|--------|----|--------|
| Good cafes, restaurants or bars | | 16 | 26.2% | 8 | 36.4% | 4 | 20.0% | 4 | 21.1% |
| Good leisure entertainment of cultural facilities | | 5 | 8.2% | 0 | 0.0% | 3 | 15.0% | 2 | 10.5% |
| Attractive architecture/ buildings | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Attractive shop fronts/ shopping streets | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Floral displays/ natural features | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Historic buildings | | 1 | 1.6% | 0 | 0.0% | 0 | 0.0% | 1 | 5.3% |
| Tourist attractions | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| The Arts Centre | | 10 | 16.4% | 6 | 27.3% | 3 | 15.0% | 1 | 5.3% |
| Easy to get to by car | | 1 | 1.6% | 1 | 4.5% | 0 | 0.0% | 0 | 0.0% |
| Good car parking | | 1 | 1.6% | 0 | 0.0% | 1 | 5.0% | 0 | 0.0% |
| Easy to get to by public transport | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Clean streets | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Good street lighting | | 1 | 1.6% | 1 | 4.5% | 0 | 0.0% | 0 | 0.0% |
| Good safety/ security | | 3 | 4.9% | 2 | 9.1% | 0 | 0.0% | 1 | 5.3% |
| Don't visit the town centre in the evening | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Nothing/ very little | | 20 | 32.8% | 3 | 13.6% | 9 | 45.0% | 8 | 42.1% |
| Other | Lively atmosphere | 3 | 4.9% | 1 | 4.5% | 1 | 5.0% | 1 | 5.3% |
| | It's compact | 2 | 3.3% | 2 | 9.1% | 0 | 0.0% | 0 | 0.0% |
| | It's quiet | 1 | 1.6% | 0 | 0.0% | 1 | 5.0% | 0 | 0.0% |
| | Late night shopping | 1 | 1.6% | 0 | 0.0% | 0 | 0.0% | 1 | 5.3% |

Q14. What do you dislike about the town centre in the evening?

| | | Q14. What do yo | u dislike about the to | own centre in the eve | ening ? | | | | |
|--|--|-------------------|------------------------|-----------------------|---------|------------------|-------------------|-----------------------|----------------|
| | | Base: Those visit | ing in the evening | Queen | Street | Junction of Mark | et Hill and Crown | Junction of High Stre | et and Jubilee |
| | | Num | % | Num | % | Num | % | Num | % |
| Base: Those visiting in the evening | | 61 | 100.0% | 22 | 100.0% | 20 | 100.0% | 19 | 100.0% |
| No health and fitness centre | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Difficult to park | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Poor public transport | | 1 | 1.6% | 0 | 0.0% | 0 | 0.0% | 1 | 5.3% |
| Feels unsafe | | 12 | 19.7% | 5 | 22.7% | 4 | 20.0% | 3 | 15.8% |
| Poor street lighting | | 4 | 6.6% | 2 | 9.1% | 1 | 5.0% | 1 | 5.3% |
| Poor cafes, restaurants or bars | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Poor leisure, entertainment or cultural facilities | | 2 | 3.3% | 0 | 0.0% | 1 | 5.0% | 1 | 5.3% |
| Streets dirty or littered | | 1 | 1.6% | 0 | 0.0% | 0 | 0.0% | 1 | 5.3% |
| Vandalism | | 4 | 6.6% | 2 | 9.1% | 2 | 10.0% | 0 | 0.0% |
| Graffiti | | 1 | 1.6% | 0 | 0.0% | 1 | 5.0% | 0 | 0.0% |
| Too far from home | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Don't visit the town centre in the evening | | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Nothing very little | | 27 | 44.3% | 10 | 45.5% | 6 | 30.0% | 11 | 57.9% |
| Other | Gangs of youths/ anti-social behaviour | 10 | 16.4% | 4 | 18.2% | 4 | 20.0% | 2 | 10.5% |
| | Not much to do | 3 | 4.9% | 1 | 4.5% | 1 | 5.0% | 1 | 5.3% |
| | Poor police presence | 2 | 3.3% | 0 | 0.0% | 1 | 5.0% | 1 | 5.3% |
| | Shops close too early | 1 | 1.6% | 0 | 0.0% | 1 | 5.0% | 0 | 0.0% |

Q15. When you come to the town centre in the evening, how do you rate the following - CAR PARKING?

| Q15. When you come to the town centre in the evening, now do you rate the following - CAR PARKING: | | | | | | | | | |
|--|-------------------------------------|--------|--------------|--------|------------------|-------------------|--|--------|--|
| | Base: Those visiting in the evening | | Queen Street | | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee Walk | | |
| | Num | % | Num | % | Num | % | Num | % | |
| Base: Those visiting in the evening | 61 | 100.0% | 22 | 100.0% | 20 | 100.0% | 19 | 100.0% | |
| Very good | 20 | 32.8% | 11 | 50.0% | 1 | 5.0% | 8 | 42.1% | |
| Good | 5 | 8.2% | 3 | 13.6% | 0 | 0.0% | 2 | 10.5% | |
| Neither good nor poor | 1 | 1.6% | 0 | 0.0% | 1 | 5.0% | o | 0.0% | |

| Poor | 1 | 1.6% | 0 | 0.0% | 1 | 5.0% | o | 0.0% |
|------------|----|-------|---|-------|----|-------|---|-------|
| Don't know | 34 | 55.7% | 8 | 36.4% | 17 | 85.0% | 9 | 47.4% |

Q15. When you come to the town centre in the evening, how do you rate the following - BUS SERVICES?

| | Base: Those visiting in the evening | | Queer | Queen Street | | et Hill and Crown | Junction of High Street and Jubilee Walk | |
|-------------------------------------|-------------------------------------|--------|-------|--------------|-----|-------------------|--|--------|
| | Num | % | Num | % | Num | % | Num | % |
| Base: Those visiting in the evening | 61 | 100.0% | 22 | 100.0% | 20 | 100.0% | 19 | 100.0% |
| Very good | 1 | 1.6% | 0 | 0.0% | 0 | 0.0% | 1 | 5.3% |
| Good | 3 | 4.9% | 0 | 0.0% | 0 | 0.0% | 3 | 15.8% |
| Neither good nor poor | 4 | 6.6% | 1 | 4.5% | 3 | 15.0% | 0 | 0.0% |
| Poor | 3 | 4.9% | 1 | 4.5% | 0 | 0.0% | 2 | 10.5% |
| Very poor | 1 | 1.6% | 0 | 0.0% | 0 | 0.0% | 1 | 5.3% |
| Don't know | 49 | 80.3% | 20 | 90.9% | 17 | 85.0% | 12 | 63.2% |

Q15. When you come to the town centre in the evening, how do you rate the following - SAFETY AND SECURITY?

| | Base: Those visiting in the evening | | Queen | Queen Street | | Junction of Market Hill and Crown | | et and Jubilee Walk |
|-------------------------------------|-------------------------------------|--------|-------|--------------|-----|-----------------------------------|-----|---------------------|
| | Num | % | Num | % | Num | % | Num | % |
| Base: Those visiting in the evening | 61 | 100.0% | 22 | 100.0% | 20 | 100.0% | 19 | 100.0% |
| Very good | 9 | 14.8% | 6 | 27.3% | 0 | 0.0% | 3 | 15.8% |
| Good | 24 | 39.3% | 6 | 27.3% | 12 | 60.0% | 6 | 31.6% |
| Neither good nor poor | 8 | 13.1% | 3 | 13.6% | 2 | 10.0% | 3 | 15.8% |
| Poor | 16 | 26.2% | 6 | 27.3% | 3 | 15.0% | 7 | 36.8% |
| Very poor | 4 | 6.6% | 1 | 4.5% | 3 | 15.0% | 0 | 0.0% |

Q15. When you come to the town centre in the evening, how do you rate the following - RANGE OF EVENING ATTRACTIONS?

| The first year come to the term comment and year and the first and year | | | | | | | | | | | |
|--|-------------------------------------|--------|-------|--------------|-----|-----------------------------------|-----|----------------------|--|--|--|
| | Base: Those visiting in the evening | | Queer | Queen Street | | Junction of Market Hill and Crown | | eet and Jubilee Walk | | | |
| | Num | % | Num | % | Num | % | Num | % | | | |
| Base: Those visiting in the evening | 61 | 100.0% | 22 | 100.0% | 20 | 100.0% | 19 | 100.0% | | | |
| Very good | 5 | 8.2% | 3 | 13.6% | 0 | 0.0% | 2 | 10.5% | | | |
| Good | 21 | 34.4% | 6 | 27.3% | 7 | 35.0% | 8 | 42.1% | | | |
| Neither good nor poor | 17 | 27.9% | 6 | 27.3% | 8 | 40.0% | 3 | 15.8% | | | |
| Poor | 14 | 23.0% | 3 | 13.6% | 5 | 25.0% | 6 | 31.6% | | | |
| Very poor | 2 | 3.3% | 2 | 9.1% | 0 | 0.0% | 0 | 0.0% | | | |
| Don't know | 2 | 3.3% | 2 | 9.1% | 0 | 0.0% | 0 | 0.0% | | | |

Q15. When you come to the town centre in the evening, how do you rate the following - QUALITY OF EVENING ATTRACTIONS?

| ato: With you do no to the town defice in the evening, now do you rate the following addent of Evening Arthrotheries. | | | | | | | | | | | |
|---|-------------------------------------|--------|-------|--------|-----------------------------------|--------|--|--------|--|--|--|
| | Base: Those visiting in the evening | | Queer | Street | Junction of Market Hill and Crown | | Junction of High Street and Jubilee Walk | | | | |
| | Num | % | Num | % | Num | % | Num | % | | | |
| Base: Those visiting in the evening | 61 | 100.0% | 22 | 100.0% | 20 | 100.0% | 19 | 100.0% | | | |
| Very good | 4 | 6.6% | 3 | 13.6% | 0 | 0.0% | 1 | 5.3% | | | |
| Good | 22 | 36.1% | 5 | 22.7% | 9 | 45.0% | 8 | 42.1% | | | |
| Neither good nor poor | 18 | 29.5% | 7 | 31.8% | 7 | 35.0% | 4 | 21.1% | | | |
| Poor | 13 | 21.3% | 3 | 13.6% | 4 | 20.0% | 6 | 31.6% | | | |
| Very poor | 1 | 1.6% | 1 | 4.5% | 0 | 0.0% | 0 | 0.0% | | | |
| Don't know | 3 | 4.9% | 3 | 13.6% | 0 | 0.0% | 0 | 0.0% | | | |

Q15. When you come to the town centre in the evening, how do you rate the following - CLEANLINESS OF STREETS?

| | a to. When you do no to the town do not on the overling, now do you rate the following delevation of the term. | | | | | | | | | |
|-------------------------------------|--|--------|--------------|--------|------------------|-------------------|--|--------|--|--|
| | Base: Those visiting in the evening | | Queen Street | | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee Walk | | | |
| | Num | % | Num | % | Num | % | Num | % | | |
| Base: Those visiting in the evening | 61 | 100.0% | 22 | 100.0% | 20 | 100.0% | 19 | 100.0% | | |
| Very good | 5 | 8.2% | 4 | 18.2% | 1 | 5.0% | 0 | 0.0% | | |
| Good | 25 | 41.0% | 8 | 36.4% | 6 | 30.0% | 11 | 57.9% | | |

| Neither good nor poor | 25 | 41.0% | 8 | 36.4% | 11 | 55.0% | 6 | 31.6% |
|-----------------------|----|-------|---|-------|----|-------|---|-------|
| Poor | 3 | 4.9% | 2 | 9.1% | 1 | 5.0% | 0 | 0.0% |
| Very poor | 2 | 3.3% | 0 | 0.0% | 1 | 5.0% | 1 | 5.3% |
| Don't know | 1 | 1.6% | 0 | 0.0% | 0 | 0.0% | 1 | 5.3% |

Q15. When you come to the town centre in the evening, how do you rate the following - ATTRACTIVENESS OF THE TOWN CENTRE?

| | Base: Those visiting in the evening | | Queer | Street | Junction of Market Hill and Crown | | Junction of High Street and Jubilee Walk | |
|-------------------------------------|-------------------------------------|--------|-------|--------|-----------------------------------|--------|--|--------|
| | Num | % | Num | % | Num | % | Num | % |
| Base: Those visiting in the evening | 61 | 100.0% | 22 | 100.0% | 20 | 100.0% | 19 | 100.0% |
| Very good | 5 | 8.2% | 3 | 13.6% | 0 | 0.0% | 2 | 10.5% |
| Good | 19 | 31.1% | 5 | 22.7% | 5 | 25.0% | 9 | 47.4% |
| Neither good nor poor | 27 | 44.3% | 9 | 40.9% | 13 | 65.0% | 5 | 26.3% |
| Poor | 7 | 11.5% | 3 | 13.6% | 2 | 10.0% | 2 | 10.5% |
| Very poor | 1 | 1.6% | 1 | 4.5% | 0 | 0.0% | 0 | 0.0% |
| Don't know | 2 | 3.3% | 1 | 4.5% | 0 | 0.0% | 1 | 5.3% |

Q16. SEG of chief income earner

| | Base: All respondents | | Queer | Queen Street | | Junction of Market Hill and Crown | | eet and Jubilee Walk |
|-----------------------|-----------------------|--------|-------|--------------|-----|-----------------------------------|-----|----------------------|
| | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% |
| A | 2 | 1.0% | 1 | 1.3% | 1 | 1.3% | 0 | 0.0% |
| В | 25 | 12.5% | 11 | 14.7% | 7 | 9.3% | 7 | 14.0% |
| C1 | 53 | 26.5% | 20 | 26.7% | 21 | 28.0% | 12 | 24.0% |
| C2 | 60 | 30.0% | 23 | 30.7% | 21 | 28.0% | 16 | 32.0% |
| D | 37 | 18.5% | 13 | 17.3% | 14 | 18.7% | 10 | 20.0% |
| E | 23 | 11.5% | 7 | 9.3% | 11 | 14.7% | 5 | 10.0% |

Q17. Age group of respondent

| | Base: All respondents | | Queer | Queen Street | | Junction of Market Hill and Crown | | eet and Jubilee Walk |
|-----------------------|-----------------------|--------|-------|--------------|-----|-----------------------------------|-----|----------------------|
| | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% |
| 16 - 17 | 20 | 10.0% | 6 | 8.0% | 8 | 10.7% | 6 | 12.0% |
| 18 - 24 | 27 | 13.5% | 9 | 12.0% | 14 | 18.7% | 4 | 8.0% |
| 25 - 34 | 39 | 19.5% | 19 | 25.3% | 13 | 17.3% | 7 | 14.0% |
| 35 - 44 | 34 | 17.0% | 14 | 18.7% | 12 | 16.0% | 8 | 16.0% |
| 45 - 54 | 34 | 17.0% | 15 | 20.0% | 11 | 14.7% | 8 | 16.0% |
| 55 - 64 | 46 | 23.0% | 12 | 16.0% | 17 | 22.7% | 17 | 34.0% |

Q18. How many people between 16 - 64 are there in your household who are...?

| | | Q 10. How many people b | etween 10 - 04 are ti | icic ili your nousene | na wiio aic: | | | | | |
|--|-------------------|-------------------------|-----------------------|-----------------------|--------------|-----|-----------------------------------|-----|-------------------------------------|--|
| | | Base: All re | Base: All respondents | | Queen Street | | Junction of Market Hill and Crown | | Junction of High Street and Jubilee | |
| | | Num | % | Num | % | Num | % | Num | % | |
| Base: All respondents | | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% | |
| In part-time employment | None | 154 | 77.0% | 51 | 68.0% | 59 | 78.7% | 44 | 88.0% | |
| | 1 | 41 | 20.5% | 22 | 29.3% | 14 | 18.7% | 5 | 10.0% | |
| | 2 | 5 | 2.5% | 2 | 2.7% | 2 | 2.7% | 1 | 2.0% | |
| In full-time employment | None | 84 | 42.0% | 28 | 37.3% | 34 | 45.3% | 22 | 44.0% | |
| | 1 | 67 | 33.5% | 29 | 38.7% | 24 | 32.0% | 14 | 28.0% | |
| | 2 | 41 | 20.5% | 14 | 18.7% | 15 | 20.0% | 12 | 24.0% | |
| | 3 | 8 | 4.0% | 4 | 5.3% | 2 | 2.7% | 2 | 4.0% | |
| Unemployed - not available for or seekin | g employment None | 120 | 60.0% | 43 | 57.3% | 54 | 72.0% | 23 | 46.0% | |
| | 1 | 48 | 24.0% | 24 | 32.0% | 13 | 17.3% | 11 | 22.0% | |
| | 2 | 30 | 15.0% | 6 | 8.0% | 8 | 10.7% | 16 | 32.0% | |

| 3 | 2 | 1.0% | 2 | 2.7% | o | 0.0% | 0 | 0.0% |
|---|---|------|---|------|---|------|---|------|
| | | | | | | | | |

Q19. Number of cars in the household

| | Base: All respond | Base: All respondents | | Street | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee Walk | |
|-----------------------|-------------------|-----------------------|-----|--------|------------------|-------------------|--|--------|
| | Num | % | Num | % | Num | % | Num | % |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% |
| None | 52 | 26.0% | 14 | 18.7% | 23 | 30.7% | 15 | 30.0% |
| One | 94 | 47.0% | 37 | 49.3% | 35 | 46.7% | 22 | 44.0% |
| Two | 42 | 21.0% | 18 | 24.0% | 11 | 14.7% | 13 | 26.0% |
| Three or more | 12 | 6.0% | 6 | 8.0% | 6 | 8.0% | 0 | 0.0% |

Q20. Gender

| | Base: All respondents Num % | | Queer | Street | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee Walk | |
|-----------------------|-----------------------------|--------|-------|--------|------------------|-------------------|--|--------|
| | | | Num | % | Num | % | Num | % |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% |
| Male | 59 | 29.5% | 21 | 28.0% | 23 | 30.7% | 15 | 30.0% |
| Female | 141 | 70.5% | 54 | 72.0% | 52 | 69.3% | 35 | 70.0% |

Q21. Would you be willing to be recontacted as part of our quality procedures?

| all would you be wining to be recontacted to part of our quarky procedures. | | | | | | | | | | |
|---|-----------------------------|--------|--------------|--------|------------------|-------------------|--|--------|--|--|
| | Base: All respondents Num % | | Queen Street | | Junction of Mark | et Hill and Crown | Junction of High Street and Jubilee Walk | | | |
| | | | Num | % | Num | % | Num | % | | |
| Base: All respondents | 200 | 100.0% | 75 | 100.0% | 75 | 100.0% | 50 | 100.0% | | |
| Yes | 117 | 58.5% | 52 | 69.3% | 40 | 53.3% | 25 | 50.0% | | |
| No | 83 | 41.5% | 23 | 30.7% | 35 | 46.7% | 25 | 50.0% | | |