## Drivers Jonas Deloitte.

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## Job title:

St Edmundsbury Retail \& Leisure Study 2011
Appendix 8: Comparison Analysis

## Client:

St Edmundsbury Borough Council

## Drivers Jonas Deloitte ref file:

21663106v1

## Date:

January 2012

## St Edmundsbury Borough Council - Retail Study 2011

Table CM1 - Growth Rate \& SfT Assumptions

Expenditure Growth Rates

|  | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 201 | 2020 | 2021 | 2022 | 2023 | 2024 | 025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Convenience | 0.8\% | -0.3\% | -0.4\% | 0.5\% | 0.5\% | 0.5\% | 0.5\% | 0.5\% | 0.5\% | 0.6\% | 0.6\% | 0.6\% | 0.6\% | 0.6\% | 0.6\% | 0.6\% | 0.6\% | 0.6\% | 0.6\% | 0.6\% | 0.6\% | 0.6\% |
|  | 1.008 | 0.997 | 0.996 | 1.005 | 1.005 | 1.005 | 1.005 | 1.005 | 1.005 | 1.006 | 1.006 | 1.006 | 1.006 | 1.006 | 1.006 | 1.006 | 1.006 | 1.006 | 1.006 | 1.006 | 1.006 | 1.006 |
| Comparison | 0.1\% | 0.5\% | 1.6\% | 2.1\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% |
|  | 1.001 | 1.005 |  | 1.021 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 1.03 |  |

## Special Forms of Trading

|  | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Convenience | 3.7\% | 4.2\% | 4.6\% | 5.0\% | 5.4\% | 5.6\% | 5.9\% | 6.0\% | 6.0\% | 6.1\% | 6.2\% | 6.3\% | 6.3\% | 6.4\% | 6.5\% | 6.6\% | 6.8\% | 6.9\% | 7.0\% | 7.0\% | 7.0\% | 7.0\% |
|  | 0.963 | 0.958 | 0.954 | 0.950 | 0.946 | 0.944 | 0.941 | 0.940 | 0.940 | 0.939 | 0.938 | 0.937 | 0.937 | 0.936 | 0.935 | 0.934 | 0.932 | 0.931 | 0.930 | 0.930 | 0.930 | 0.930 |
| Comparison | 8.8\% | 10.0\% | 10.9\% | 11.7\% | 12.3\% | 12.6\% | 12.7\% | 12.8\% | 12.7\% | 12.6\% | 12.5\% | 12.4\% | 12.3\% | 12.3\% | 12.2\% | 12.1\% | 12.1\% | 12.0\% | 12.0\% | 12.0\% | 12.0\% | 12.0\% |
|  | 0.912 | 0.900 | 0.891 | 0.883 | 0.877 | 0.874 | 0.873 | 0.872 | 0.873 | 0.874 | 0.875 | 0.876 | 0.877 | 0.877 | 0.878 | 0.879 | 0.879 | 0.880 | 0.880 | 0.880 | 0.880 | 0.880 |

Retail Sales Density

|  | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Convenience | -0.8\% | -1.0\% | -1.7\% | 0.4\% | 0.4\% | 0.4\% | 0.4\% | 0.4\% | 0.4\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% |
|  | 0.992 | 0.990 | 0.983 | 1.004 | 1.004 | 1.004 | 1.004 | 1.004 | 1.004 | 1.002 | 1.002 | 1.002 | 1.002 | 1.002 | 1.002 | 1.002 | 1.002 | 1.002 | 1.002 | 1.002 | 1.002 | 1.002 |
| Comparison | -0.3\% | 0.7\% | 1.8\% | 1.5\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% | 1.7\% |
|  | 0.997 | 1.007 | 1.018 | 1.015 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 | 1.017 |

## Notes

1) Expenditure growth rates taken from Experian Retail Planner Briefing Note 9 (September 2011) - Figure 1a, p8
2) Special forms of trading deduction rates taken from Experian Retail Planner Briefing Note 9 (September 2011) - Appendix 3, p17
3) Retail sales density figures taken from Experian Retail Planner Briefing Note 9 (September 2011) - Figure $4 \mathrm{a} \& 4 \mathrm{~b}, \mathrm{p} 12$
4) Rates from 2029-2031 as per 2028 rate in relevant category
5) 2010 prices

## St Edmundsbury Borough Council - Retail Study 2011

Comparison Goods Analysis
Comparison Goods Table 1: Study Area Population Projections

|  | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zone 1 (Bury St Edmunds) | 40,026 | 40,335 | 40,579 | 40,935 | 41,189 | 41,477 | 41,855 | 42,216 | 42,577 | 42,958 | 43,357 | 43,711 | 44,074 | 44,439 | 44,788 | 45,132 | 45,482 | 45,826 | 46,184 | 46,512 | 46,845 | 47,178 |
| Zone 2 | 47,586 | 47,889 | 48,283 | 48,632 | 48,971 | 49,294 | 49,727 | 50,071 | 50,402 | 50,755 | 51,173 | 51,522 | 51,923 | 52,226 | 52,637 | 52,956 | 53,275 | 53,632 | 53,924 | 54,243 | 54,572 | 54,901 |
| Zone 3 | 41,161 | 41,738 | 42,224 | 42,820 | 43,441 | 43,930 | 44,475 | 45,093 | 45,746 | 46,337 | 47,019 | 47,629 | 48,252 | 48,859 | 49,455 | 50,018 | 50,610 | 51,158 | 51,751 | 52,253 | 52,745 | 53,237 |
| Zone 4 | 40,070 | 40,408 | 40,781 | 41,138 | 41,478 | 41,898 | 42,336 | 42,686 | 43,114 | 43,572 | 43,968 | 44,317 | 44,791 | 45,201 | 45,603 | 46,005 | 46,320 | 46,696 | 47,102 | 47,448 | 47,760 | 48,072 |
| Zone 5 | 50,038 | 50,717 | 51,433 | 52,212 | 52,952 | 53,665 | 54,373 | 55,101 | 55,865 | 56,575 | 57,297 | 58,023 | 58,732 | 59,394 | 60,092 | 60,818 | 61,533 | 62,162 | 62,825 | 63,486 | 64,140 | 64,794 |
| Zone 6 | 80,236 | 81,229 | 82,418 | 83,446 | 84,523 | 85,611 | 86,669 | 87,709 | 88,838 | 89,841 | 90,853 | 91,864 | 92,831 | 93,780 | 94,652 | 95,578 | 96,456 | 97,312 | 98,168 | 99,007 | 99,814 | 100,621 |
| Zone 7 | 25,231 | 25,509 | 25,768 | 25,970 | 26,245 | 26,491 | 26,737 | 26,978 | 27,204 | 27,458 | 27,712 | 27,978 | 28,222 | 28,487 | 28,738 | 28,936 | 29,171 | 29,377 | 29,603 | 29,82 | 30,06 | 30,304 |
| Zone 8 (Haverhill) | 30,072 | 30,293 | 30,682 | 31,035 | 31,429 | 31,780 | 32,106 | 32,443 | 32,810 | 33,196 | 33,543 | 33,922 | 34,273 | 34,626 | 34,967 | 35,329 | 35,624 | 35,942 | 36,298 | 36,65 | 36,975 | 37,297 |
| Zone 9 | 16,203 | 16,323 | 16,404 | 16,433 | 16,541 | 16,592 | 16,677 | 16,735 | 16,819 | 16,891 | 16,983 | 17,081 | 17,197 | 17,266 | 17,316 | 17,420 | 17,504 | 17,570 | 17,642 | 17,706 | 17,785 | 17,864 |
| Zone 10 | 43,569 | 43,823 | 44,017 | 44,188 | 44,396 | 44,681 | 44,979 | 45,275 | 45,561 | 45,865 | 46,267 | 46,679 | 47,024 | 47,375 | 47,782 | 48,176 | 48,520 | 48,901 | 49,256 | 49,599 | 49,947 | 50,295 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total | 414,192 | 418,264 | 422,589 | 426,809 | 431,165 | 435,419 | 439,934 | 444,307 | 448,936 | 453,448 | 458,172 | 462,726 | 467,319 | 471,653 | 476,030 | 480,368 | 484,495 | 488,576 | 492,753 | 496,729 | 500,646 | 504,563 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Notes
2) Population estimate for 2031 is based on the same level of growth as seen in $2029 / 30$ as Experian do not project to this year

## St Edmundsbury Borough Council - Retail Study 2011

Comparison Goods Analysis
Comparison Table 2a: Total Comparison Expenditure Per Head

|  | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 203 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zone 1 (Bury St Edmunds) | £2,945 | £2,960 | ${ }_{\text {E3,007 }}$ | ع3,070 | ¢3,162 | £3,257 | £3,355 | £3,456 | £3,559 | £3,666 | ع3,776 | £3,889 | £4,006 | £4,126 | £4,250 | £4,377 | E4,509 | E4,644 | £4,783 | £4,927 | £5,075 | £5,227 |
| Zone 2 | £3,362 | £3,379 | £3,433 | £3,505 | £3,610 | $\underbrace{\text { ¢ }}$,718 | £3,830 | £3,945 | £4,063 | £4,185 | £4,311 | £4,440 | £4,57 | £4,710 | £4,852 | E4,99 | ¢5,147 | E5,302 | £5,4 | £5,624 | £5,793 | £5,967 |
| Zone 3 | £3,044 | ${ }^{\text {¢ }}$, 059 | £3,108 | £3,173 | £3,269 | £3,367 | £3,468 | £3,572 | £3,679 | £3,789 | £3,903 | £4,020 | £4,141 | £4,265 | £4,393 | £4,525 | £4,660 | £4,800 | £4,944 | £5,09 | £5,245 | £5,403 |
| Zone 4 | £3,247 | £3,263 | £3,315 | £3,385 | £3,487 | £3,591 | £3,699 | £3,810 | £3,924 | £4,042 | £4,163 | £4,288 | £4,417 | £4,549 | £4,686 | £4,826 | £4,971 | ع5,120 | ع5,274 | £5,432 | £5,595 | £5,763 |
| Zone 5 | £2,657 | £2,670 | £2,713 | £2,770 | £2,853 | £2,939 | £3,027 | £3,118 | £3,211 | £3,308 | £3,407 | £3,509 | £3,614 | ع3,723 | £3,834 | £3,949 | £4,068 | £4,190 | £4,316 | £4,445 | £4,578 | £4,716 |
| Zone 6 | £3,020 | £3,035 | £3,084 | £3,148 | £3,243 | £3,340 | £3,440 | £3,544 | £3,650 | £3,759 | £3,872 | £3,988 | £4,108 | £4,231 | £4,358 | £4,489 | £4,624 | £4,762 | £4,905 | £5,052 | £5,204 | £5,360 |
| Zone 7 | £3,346 | £3,363 | $\underbrace{}_{\text {¢3,417 }}$ | £3,488 | £3,593 | £3,701 | £3,812 | £3,926 | £4,044 | £4,165 | £4,290 | £4,419 | £4,551 | £4,688 | £4,829 | £4,973 | £5,123 | £5,276 | ع5,435 | £5,598 | ع5,76 | £5,939 |
| Zone 8 (Haverhill) | £3,012 | £3,027 | £3,075 | £3,140 | £3,234 | £3,331 | £3,431 | £3,534 | £3,640 | £3,749 | £3,862 | £3,978 | £4,097 | £4,220 | £4,347 | £4,477 | £4,611 | £4,750 | £4,892 | £5,039 | £5,190 | £5,346 |
| Zone 9 | £3,350 | £3,367 | £3,421 | £3,492 | £3,597 | £3,705 | £3,816 | £3,93 | £4,049 | £4,170 | £4,295 | £4,424 | £4,557 | £4,694 | £4,834 | £4,979 | ¢5,129 | ع5,2 | ع5,441 | ع5,60 | £5,77 | £5,946 |
| Zone 10 | £2,997 | £3,012 | £3,060 | £3,124 | £3,218 | £3,315 | $\underbrace{\text { E }}$, 414 | £3,517 | £3,622 | £3,731 | £3,843 | £3,958 | £4,077 | £4,199 | £4,325 | £4,455 | ع4,58 | £4,726 | £4, | E5,0 | 164 | ${ }^{\text {E5,31 }}$ |
| Average Study Area | £3,098 | $\underbrace{}_{\text {¢ }} \times 113$ | £3,163 | £3,230 | £3,327 | ${ }_{\text {E }} \times$,426 | ${ }_{\text {E }}$,529 | £3,635 | E3,744 | ${ }_{\text {¢ }} \times$, 856 | £3,972 | £4,091 | £4,214 | £4,340 | £4,471 | £4,605 | £4,743 | £4,885 | £5,032 | ¢5,183 | ع5,338 | ¢5,498 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Comparison Table 2b: Total Comparison Expenditure Per Head With NSRT Adjustment

|  | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zone 1 (Bury St Edmunds) | £2,686 | £2,664 | £2,679 | £2,711 | £2,773 | £2,847 | £2,929 | £3,013 | £3,107 | £3,204 | £3,304 | £3,407 | £3,513 | £3,619 | £3,731 | £3,848 | £3,963 | £4,087 | £4,209 | £4,336 | £4,466 | £4,600 |
| Zone 2 | £3,066 | £3,041 | £3,059 | £3,095 | £3,166 | £3,250 | £3,344 | £3,440 | £3,547 | £3,658 | £3,772 | £3,889 | £4,011 | £4,131 | £4,260 | £4,393 | £4,524 | £4,665 | £4,805 | £4,950 | £5,098 | £5,251 |
| Zone 3 | £2,776 | £2,753 | £2,769 | £2,802 | £2,867 | £2,942 | £3,027 | £3,115 | £3,212 | £3,312 | £3,415 | £3,522 | £3,631 | £3,740 | £3,857 | £3,977 | £4,096 | £4,224 | £4,351 | £4,481 | £4,616 | £4,754 |
| Zone 4 | £2,961 | £2,937 | £2,954 | £2,989 | £3,058 | £3,139 | £3,229 | £3,322 | £3,426 | £3,533 | £3,643 | £3,756 | £3,873 | £3,990 | £4,114 | £4,242 | £4,370 | £4,506 | £4,641 | £4,780 | £4,924 | £5,071 |
| Zone 5 | £2,423 | £2,403 | £2,417 | £2,446 | £2,502 | £2,568 | £2,642 | £2,719 | £2,803 | £2,891 | £2,981 | £3,074 | £3,170 | £3,265 | £3,367 | £3,471 | £3,576 | £3,687 | £3,798 | £3,912 | £4,029 | £4,150 |
| Zone 6 | £2,754 | £2,732 | £2,748 | £2,780 | £2,844 | £2,919 | £3,003 | £3,090 | £3,186 | £3,286 | £3,388 | £3,494 | £3,603 | £3,711 | £3,826 | £3,946 | £4,064 | £4,191 | £4,317 | £4,446 | £4,579 | £4,717 |
| Zone 7 | £3,052 | £3,026 | £3,044 | £3,080 | £3,151 | £3,234 | £3,328 | £3,424 | £3,530 | £3,640 | £3,754 | £3,871 | £3,992 | £4,111 | £4,240 | £4,372 | £4,503 | £4,643 | £4,782 | £4,926 | £5,074 | £5,226 |
| Zone 8 (Haverhill) | £2,747 | £2,724 | £2,740 | £2,773 | £2,836 | £2,912 | £2,995 | £3,082 | £3,178 | £3,277 | £3,379 | £3,485 | £3,593 | £3,701 | £3,816 | £3,935 | £4,053 | £4,180 | £4,305 | £4,434 | £4,567 | £4,704 |
| Zone 9 | £3,055 | £3,030 | £3,048 | £3,084 | £3,155 | £3,238 | £3,332 | £3,428 | £3,535 | £3,645 | £3,758 | £3,876 | £3,996 | £4,116 | £4,245 | £4,377 | £4,508 | £4,649 | £4,788 | £4,932 | £5,080 | £5,232 |
| Zone 10 | £2,733 | £2,711 | £2,727 | £2,759 | £2,822 | £2,897 | £2,981 | £3,066 | £3,162 | £3,261 | £3,362 | £3,467 | £3,575 | £3,683 | £3,797 | £3,916 | £4,033 | £4,159 | £4,284 | £4,412 | £4,545 | £4,681 |
| Average Study Area | £2,825 | £2,802 | £2,819 | £2,852 | £2,917 | £2,995 | £3,081 | £3,170 | £3,269 | £3,371 | £3,476 | £3,584 | £3,696 | £3,807 | £3,925 | £4,048 | £4,169 | £4,299 | £4,428 | £4,561 | £4,698 | £4,839 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## Notes

2) 2010 Base figure from Experian Micromarketer, November 2011

Aaes takenform Experian Retair
4) Non-Store Retail Trade Adjustment has been made using latest rates taken from Experian Retail Planner Briefing Note 9 (September 2011) - Appendix 3 , p17

St Edmundsbury Borough Council - Retail Study 2011
Comparison Goods Analysis
Comparison Table 2c: Expenditure Per Head - Zone 1 (Without NSRT)

| Zone 1 | 2010 | 2011 | 2016 | 2021 | 2026 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clothing and Footwear | ¢654 | ¢648 | ¢713 | ¢829 | E965 | ع1,119 |
| Books, CDs, Toys, etc | ع677 | ¢672 | ¢739 | ع859 | ع1,000 | ع1,160 |
| Chemist Goods and Personal Care | ع367 | ع364 | ع400 | ع466 | ع542 | ¢62 |
| Furniture, Carpets and Sott Furnishings | £328 | £325 | ${ }^{2357}$ | ع416 | £484 | ع561 |
| Electrical Goods | ع319 | ${ }^{8316}$ | ع347 | E404 | £470 | E54 |
| Household Goods, Glass, China and Tableware | ع110 | ${ }^{1110}$ | ع120 | ع140 | \&163 |  |
| DiY, Tools and Maintenance Goods | £234 | £232 | £225 | £296 | £345 | E400 |
| Total Comparison | ${ }_{\text {¢2,689 }}$ | ع2,666 | £2,932 | ع3,410 | ${ }_{\text {E3, }}$, 67 | ع4,604 |

Comparison Table 2d: Expenditure Per Head - Zone 2 (Without NSRT)

| Zone 2 | 2010 | 2011 | 2016 | 2021 | 2026 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clothing and Footwear | ¢676 | ¢670 | ${ }^{\text {¢737 }}$ | £857 | ¢997 | £1,157 |
| Books, CDs, Toys, etc | ع791 | ع784 | ¢862 | 1,003 | 1,167 | ع1,354 |
| Chemist Goods and Personal Care | £413 | £410 | £451 | \&524 | ع610 | ع708 |
| Furniture, Carpets and Sott Furnishings | \&404 | £401 | £441 | ع512 | ع596 | 692 |
| Electrical Goods | ¢329 | £327 | ¢359 | £418 | ${ }_{\text {E }}{ }^{\text {¢ }}$ | ¢564 |
| Household Goods, Glass, China and Tableware | ${ }_{\text {\& } 132}$ | ¢131 | 144 | £168 | £195 | 226 |
| DIV, Tools and Maintenance Goods | ¢321 | ¢318 | ع350 | 407 | \&474 | ¢550 |
| Total Comparison | ${ }^{\text {¢ 3 ,066 }}$ | ${ }^{\text {¢3,041 }}$ | ع3,344 | ${ }^{\text {c3, }} 889$ | $\varepsilon 4,524$ | ¢5,251 |
|  |  |  |  |  |  |  |

Comparison Table 2e: Expenditure Per Head - Zone 3 (Without NSRT)

| Zone 3 | 2010 | 2011 | 2016 | 2021 | 2026 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clothing and Footwear | ¢638 | £633 | £696 | ع810 | ¢942 | ${ }_{\text {¢1,093 }}$ |
| Books, CDS, Toys, etc | ${ }^{2719}$ | ع713 | £784 | ${ }^{\text {¢912 }}$ | ${ }^{11,060}$ | ${ }^{\text {£1,231 }}$ |
| Chemist Goods and Personal Care | ع381 | £378 | ${ }^{2416}$ | ع48 | ع563 | ${ }^{\text {¢6 }}$ |
| Furniture, Carpets and Sott Furrishings | ${ }_{\text {E348 }}$ | E346 | ع380 | ع442 | E514 | E592 |
| Electrical Goods | ${ }_{\text {ع } 313}$ | ع310 | ع341 | ع397 | ع462 | ع536 |
| Household Goods, Glass, China and Tableware | ${ }_{\text {E114 }}$ | £113 | \&124 | ${ }_{\text {E14 }}$ | \&168 |  |
| IVY, Tools and Maintenance Goods | ${ }_{\text {\&263 }}$ | £260 | £286 | \&333 | ع388 | \&450 |
| Total Comparison | ${ }_{\text {¢ } 2,776}$ | ${ }_{\text {£2,753 }}$ | ${ }_{\text {¢3,027 }}$ | ${ }_{\text {¢ }}$,522 | ${ }^{\text {¢ }}$, 096 | £4,754 |

Comparison Table 2f: Expenditure Per Head - Zone 4 (Without NSRT)

| Zone 4 | 2010 | 2011 | 2016 | 2021 | 2026 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clothing and Footwear | £644 | £639 | ع702 | ع817 | £950 | £1,103 |
| Books, CDS, Toys, etc | ع786 | ع780 | £857 | £997 | ع1,160 | ع1,346 |
| Chemist Goods and Personal Care | £405 | $\underbrace{402}$ | £442 | ¢514 | ع598 | £693 |
| Furniture, Carpets and Sott Furnishings | £372 | E369 | £406 | ${ }^{\text {¢ }}$ | ¢549 | ${ }^{6637}$ |
| Electrical Goods | £311 | £308 | ع339 | £394 | £459 | ${ }^{\text {L533 }}$ |
| Household Goods, Glass, China and Tableware | \&125 | \&124 | ${ }^{1} 136$ | ع158 | ع184 | E214 |
| DIY, Tools and Maintenance Goods | ع318 | ع316 | £ 347 | £404 | £470 | ع 545 |
| Total Comparison | $\varepsilon_{\text {¢2,961 }}$ | ${ }_{\text {¢2,937 }}$ | ${ }_{\text {¢3,229 }}$ | ع3,756 | ع4,370 | ¢5,071 |
|  |  |  |  |  |  |  |


| Zone 5 | 2010 | 2011 | 2016 | 2021 | 2026 | 2031 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |

Comparison Table 2h: Expenditure Per Head - Zone 6 (Without NSRT)


Comparison Table 2: Expenditure Per Head - Zone 7 (Without NSRT)

| Zone 7 | 2010 | 2011 | 2016 | 2021 | 2026 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clothing and Footwear | £693 | ${ }^{6687}$ | ${ }_{\text {¢756 }}$ | £879 | ${ }^{11,023}$ | ${ }_{\text {£1,187 }}$ |
| Books, CDS, Toys, etc | £765 | £759 | £834 | £971 | ${ }^{11,129}$ | £1,310 |
| Chemist Goods and Personal Care | £425 | £421 | £463 | ¢539 | £627 | £728 |
| Furniture, Carpets and Sotf Furnishings | £409 | £406 | $\underbrace{\text { E447 }}$ | ¢519 | £604 | £701 |
| Electical Goods | £337 | £334 | £367 | £427 | £497 | £576 |
| Household Goods, Glass, China and Tableware | ${ }_{\text {¢133 }}$ | ${ }_{\text {¢ }}$ ¢132 | £145 | ${ }_{\text {¢169 }}$ | ${ }_{\text {¢196 }}$ ¢1927 |  |
| DIY, Tools and Maintenance Goods | £289 | £287 | £315 | £367 | £427 | £495 |
| Total Comparison | ¢3,052 | ${ }_{\text {¢ }} \times$,026 | £3,328 | ¢3,871 | £4,503 | 5,22 |

Comparison Table 2f: Expenditure Per Head - Zone 8 (Without NSRT)

| Zone 8 | 2010 | 2011 | 2016 | 2021 | 2026 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clothing and Footwear | ¢666 | ¢660 | ${ }_{\text {¢726 }}$ | ¢845 | 982 | 11.140 |
| Books, CDs, Toys, etc | $\varepsilon 711$ | ع706 | ${ }^{2776}$ | £902 | ${ }^{1} 1,050$ | £1,218 |
| Chemist Goods and Personal Care | £377 | ع374 | £411 | £478 | ¢556 | ¢645 |
| Furniture, Carpets and Sott Furnishings | E335 | £332 | £365 | £425 | £494 | ${ }^{\text {¢573 }}$ |
| Electrical Goods | £313 | £310 | £341 | £397 | £462 | £536 |
| Housenold Goods, Glass, China and Tableware |  |  | £116 |  | £157 |  |
| DIY, Tools and Maintenance Goods | £239 | £237 | £261 | £303 | $£ 353$ | £409 |
| Total Comparison | £2,747 | ¢2,724 | £2,995 | ${ }_{\text {¢ }}$, 485 | £4,053 | 4,704 |


| Zone 9 | 2010 | 2011 | 2016 | 2021 | 2026 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clothing and Footwear | £667 | £661 | £727 | £846 | ¢984 | £1,142 |
| Books, CDS, Toys, etc | ع800 | ع793 | ع872 | ع1,0015 | ¢1,180 | £1,37 |
| Chemist Goods and Personal Care | £423 | £420 | £461 | ع537 | £624 | £725 |
| Furniture, Capets and Sott Furnishings | £398 | ع394 | £ 434 | ع504 | ${ }_{\text {¢587 }}$ | £681 |
| Electrical Goods | E318 | E316 | £347 | £404 | £470 | ع545 |
| Household Goods, Glass, China and Tableware | £131 | £130 | ع143 | \&167 | ${ }_{\text {¢194 }}$ |  |
| DIY, Tools and Maintenance Goods | £318 | £316 | £347 | ع404 | £470 | £545 |
| Total Comparison | ¢3,055 | ع3,030 | £3,332 | ${ }^{\text {E3,876 }}$ | £4,508 | ${ }_{5,232}$ |

Comparison Table 21: Expenditure Per Head - Zone 10 (Without NSRT)


Notes
${ }^{102010}$ Prices
2 Figues may


## St Edmundsbury Borough Council - Retail Study 2011

Comparison Goods Analysis
Comparison Table 3: Total Available Expenditure ( $£ \mathrm{~m}$ )

|  | 2010 | 2011 | 2012 | 2013 | 2014 | 15 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 202 | 2023 | 24 | 025 | 202 | 27 | 202 | 29 | 230 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zone 1 (Bury St Edmunds) | £107.50 | £107.44 | £108.72 | £110.98 | £114.23 | £118.08 | £122.59 | £127.21 | £132.30 | £137.64 | £143.25 | £148.92 | £154.84 | £160.81 | £167.12 | £173.66 | £180.25 | £187.28 | £194.40 | £201.66 | £209.19 | £217.00 |
| Zone 2 | £145.91 | £145.63 | £147.68 | £150.51 | £155.05 | £160.20 | £166.27 | £172.24 | £178.79 | £185.65 | £193.02 | £200.39 | £208.25 | £215.75 | £224.22 | £232.61 | £241.03 | £250.21 | £259.12 | £268.48 | £278.2 | £288.28 |
| Zone 3 | £114.27 | £114.92 | £116.93 | £119.99 | £124.53 | £129.26 | £134.64 | £140.44 | £146.92 | £153.46 | £160.57 | £167.73 | £175.22 | £182.75 | £190.74 | £198.93 | £207.32 | £216.10 | £225.16 | £234.16 | £243.46 | £253.10 |
| Zone 4 | £118.66 | £118.67 | £120.47 | £122.96 | £126.83 | £131.51 | £136.71 | £141.81 | £147.70 | £153.93 | £160.17 | £166.47 | £173.50 | £180.34 | £187.61 | £195.17 | £202.40 | £210.40 | £218.60 | £226.81 | £235.15 | £243.79 |
| Zone 5 | £121.25 | \&121.89 | £124.33 | £127.71 | £132.49 | £137.83 | £143.68 | £149.80 | £156.61 | £163.54 | £170.80 | £178.35 | £186.16 | £193.91 | £202.30 | £211.13 | £220.02 | £229.20 | £238.59 | £248.33 | £258.42 | £268.88 |
| Zone 6 | £220.99 | £221.88 | £226.45 | £231.98 | £240.38 | £249.92 | £260.30 | £271.02 | £283.07 | £295.19 | £307.82 | £320.95 | £334.44 | £348.00 | £362.18 | £377.13 | £392.01 | £407.81 | £423.74 | £440.19 | £457.09 | £474.61 |
| Zone 7 | 276.99 | 277.20 | 1278.44 | ¢79.99 | £82.70 | ¢85.68 | ¢88.97 | £92.36 | £96.04 | £99.96 | £104.03 | £108.30 | £112.65 | £117.12 | £121.83 | £126.50 | £131.35 | £136.40 | £141.58 | £146.90 | £152.53 | £158.37 |
| Zone 8 (Haverhill) | £82.61 | £82.53 | ¢84.08 | £86.05 | £89.15 | $\underline{922.53}$ | ¢96.17 | £99.98 | £104.27 | £108.78 | £113.35 | £118.20 | £123.15 | £128.15 | £133.45 | £139.03 | £144.40 | £150.23 | £156.27 | £162.53 | £168.87 | £175.46 |
| Zone 9 | £49.50 | £49.46 | £50.00 | £50.68 | £52.18 | £53.73 | £55.56 | £57.36 | ¢59.45 | £61.56 | £63.83 | £66.20 | £68.73 | 271.07 | £73.50 | £76.25 | £78.91 | £81.68 | £84.47 | £87.32 | £90.34 | £93.47 |
| Zone 10 | £119.09 | £118.79 | £120.02 | £121.91 | £125.30 | £129.44 | £134.06 | £138.83 | £144.07 | £149.55 | £155.57 | £161.84 | £168.12 | £174.46 | £181.44 | £188.64 | £195.69 | £203.37 | £211.00 | £218.84 | £226.98 | £235.42 |
| Total Study Area | £1,156.76 | £1,158.42 | £1,177.12 | £1,202.75 | £1,242.84 | £1,288.19 | £1,338.95 | £1,391.06 | £1,449.20 | £1,509.27 | £1,572.39 | £1,637.36 | £1,705.05 | £1,772.34 | £1,844.40 | £1,919.03 | £1,993.38 | £2,072.68 | £2,152.93 | £2,235.22 | £2,320.25 | £2,408.38 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

$\frac{\text { Notes }}{1 \text { 1) TAE calculated by mutiplying population (Comparison Table 1) by EPH (Table 2a(ii) }}$
2) 2010 Prices

St Edmundsbury Borough Council - Retail Study 2011
Comparison Goods Analysis
Comparison Table 4a: Total Available Expenditure - Clothes and Footwear Total (2011

|  | Zone 1 (Bury St Edmunds) | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | $\begin{gathered} \text { Zone } 8 \\ \text { (Haverhill) } \end{gathered}$ | Zone 9 | Zone 10 | Total Study Area |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population in 2011 | 40,335 | 47,889 | 41,738 | 40,408 | 50,717 | 81,229 | 25,509 | 30,293 | 16,323 | 43,823 | 418,264 |
| Expenditure per Head in 2011 | £648 | £670 | £633 | £639 | ¢586 | £631 | £687 | £660 | £661 | £624 |  |
| Total Available Expenditure in 2011 ( (\%m) (2010 Prices) | £26.15 | £32.10 | £26.43 | £25.80 | £29.73 | £51.28 | £17.54 | £20.00 | £10.79 | £27.35 | £267.16 |
|  |  |  |  |  |  |  |  |  |  |  |  |

Comparison Table 4b: Total Available Expenditure - Clothes and Footwear 1st Choice (2011

|  | Zone 1 (Bury St Edmunds) | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | $\begin{gathered} \text { Zone 8 } \\ \text { (Haverhill) } \end{gathered}$ | Zone 9 | Zone 10 | $\begin{aligned} & \text { Total Study } \\ & \text { Area } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population in 2011 | 40,335 | 47,889 | 41,738 | 40,408 | 50,717 | 81,229 | 25,509 | 30,293 | 6,323 | 43,823 | 418,264 |
| Expenditure per Head in 2011 | £454 | £469 | £443 | £447 | £410 | £442 | £481 | £462 | £463 | £437 |  |
| Total Available Expenditure in $2011(\mathrm{sm})$ (2010 Prices) | ع18.30 | £22.47 | ع18.50 | ${ }^{18} .06$ | £20.81 | E35.90 | ع12.27 | ع14.00 | ${ }^{\text {¢ }}$ 7.55 | $\varepsilon_{19.15}$ | £187.01 |
|  |  |  |  |  |  |  |  |  |  |  |  |

Comparison Table 4c: Total Available Expenditure - Clothes and Footwear 2nd Choice (2011)

|  | Zone 1 (Bury St Edmunds) | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | $\begin{gathered} \text { Zone } 8 \\ \text { (Haverhill) } \end{gathered}$ | Zone 9 | Zone 10 | Total Study Area |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population in 2011 | 40,335 | 47,889 | 41,738 | 40,408 | 50,717 | 81,229 | 25,509 | 30,293 | 16,323 | ${ }^{43,823}$ | 418,264 |
| Expenditure per Head in 2011 | £194 | £201 | £190 | £192 | \&176 | \&189 | £206 | £198 | £198 | £187 |  |
| Total Available Expenditure in 2011 ( m ) (2010 Prices) | ع7.84 | ¢9.63 | ع7.93 | £7.74 | $\varepsilon 8.92$ | £15.38 | ع5.26 | £6.00 | £3.24 | £8.21 | £80.15 |
|  |  |  |  |  |  |  |  |  |  |  |  |

Comparison Table 4d: Total Available Expenditure - Books, CDs, Toys, etc (2011)

|  | Zone 1 (Bury St Edmunds) | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | $\begin{gathered} \text { Zone } 8 \\ \text { (Haverhill) } \end{gathered}$ | Zone 9 | Zone 10 | Total Study Area |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population in 2011 | 40,335 | 47,889 | 41,738 | 40,408 | 50,717 | 81,229 | 25,509 | 30,293 | 16,323 | 43,823 | 418,264 |
| Expenditure per Head in 2011 | £672 | £784 | £713 | £780 | £609 | £711 | £759 | £706 | £793 | £693 |  |
| Total Available Expenditure in 2011 ( (5m) (2010 Prices) | £27.10 | ¢37.55 | £29.75 | £31.51 | ¢30.87 | ع57.75 | \&19.36 | £21.37 | £12.95 | $\underbrace{\text { E }}$ 3.36 | £298.57 |

Comparison Table 4e: Total Available Expenditure - Chemist Goods and Personal Care (2011)

|  | Zone 1 (Bury St Edmunds) Edmunds) | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | $\begin{gathered} \text { Zone 8 } \\ \text { (Haverhill) } \end{gathered}$ | Zone 9 | Zone 10 | Total Study |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population in 2011 | 40,335 | 47,889 | 41,738 | 40,408 | 50,717 | 81,229 | 25,509 | 30,293 | 16,323 | 43,823 | 418,264 |
| Expenditure per Head in 2011 | £364 | £410 | £378 | £402 | £329 | ع372 | £421 | £374 | £420 | £370 |  |
| Total Available Expenditure in 2011 ( (m) ( 2010 Prices) | £14.68 | £19.62 | £15.78 | £16.23 | ع16.70 | £30.20 | £10.75 | £11.32 | ¢6.85 | ¢16.21 | £158.34 |
|  |  |  |  |  |  |  |  |  |  |  |  |

Comparison Table 4f: Total Available Expenditure - Furniture, Carpets and Soft Furnishings (2011)

|  | Zone 1 (Bury St Edmunds) | Zone 2 | Zone 3 | Zone | Zone 5 | Zone 6 | Zone 7 | $\begin{gathered} \text { Zone } 8 \\ \text { (Haverhill) } \end{gathered}$ | Zone 9 | Zone 10 | Total Study Area |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population in 2011 | 40.335 | 47.889 | ${ }^{41,738}$ | 40.408 | 50.717 | 81.229 | 25.509 | 30,293 | 16.323 | ${ }^{43.823}$ | 418,264 |
| Expenditure per Head in 2011 | £325 | 401 | $¢^{336}$ | £369 | £289 | £346 | £406 | £332 | £394 | £345 |  |
| Total Available Expenditure in 2011 ( (£m) (2010 Prices) | £13.11 | £19.19 | $\underbrace{}_{14.42}$ | £14.91 | ${ }_{14.63}$ | £28.14 | ع10.36 | $\varepsilon_{10.06}$ | ع6.44 | £15.10 | £146.36 |

Comparison Table 4g: Total Available Expenditure - Electrical Goods (2011)

|  | Zone 1 (Bury St Edmunds) | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | $\begin{gathered} \text { Zone 8 } \\ \text { (Haverhill) } \end{gathered}$ | Zone 9 | Zone 10 | $\begin{aligned} & \text { Total Study } \\ & \text { Area } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population in 2011 | 40,335 | 47,889 | 41,738 | 40,408 | 50,717 | 81,229 | 25,509 | 30,293 | 6,323 | 43,823 | 418,264 |
| Expenditure per Head in 2011 | £329 | £327 | ع310 | £308 | £279 | £308 | £334 | £310 | ع316 | ع301 |  |
| Total Available Expenditure in 2011 ( sm ) (2010 Prices) | £13.28 | ع15.64 | £12.95 | £12.46 | £14.13 | £25.05 | $\varepsilon 8.51$ | £9.40 | ع5.15 | £13.20 | £129.78 |

Comparison Table 4h: Total Available Expenditure - Household Goods, Glass, China and Tableware (2011)

|  | $\underset{\substack{\text { Zone } \\ \text { Edmunds) } \\ 1 \text { (Bury } \\ \text { St }}}{ }$ | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | $\begin{gathered} \text { Zone } 8 \\ \text { (Haverhill) } \end{gathered}$ | Zone 9 | Zone 10 | Total Study Area |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population in 2011 | 40,335 | 47,889 | 41,738 | 40,408 | 50,717 | 81,229 | 25,509 | 30,293 | 16,323 | 43,823 | 418,264 |
| Expenditure per Head in 2011 | £114 | £131 | \&113 | £124 | £98 | \&112 | £132 | £106 | £130 | £115 |  |
| Total Available Expenditure in 2011 ( mm ) (2010 Prices) | £4.60 | ع6.28 | £4.72 | ¢5.01 | £4.95 | ع9.11 | ${ }^{\text {¢ }}$, 37 | ${ }^{\text {¢ }}$.21 | £2.13 | ${ }_{5} 5.03$ | ¢48.40 |
|  |  |  |  |  |  |  |  |  |  |  |  |

Comparison Table 4i: Total Available Expenditure - DIY, Tools and Maintenance Goods (2011)

|  | Zone 1 (Bury St Edmunds) | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | $\begin{gathered} \text { Zone 8 } \\ \text { (Haverhill) } \end{gathered}$ | Zone 9 | Zone 10 | Total Study |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population in 2011 | 40,335 | 47,889 | 41,738 | 40,408 | 50,717 | 81,229 | 25,509 | 30,293 | 6,323 | 43,823 | 418,264 |
| Expenditure per Head in 2011 | £321 | £318 | £260 | £316 | £214 | £251 | £287 | £237 | £316 | £263 |  |
| Total Available Expenditure in 2011 ( Em ) (2010 Prices) | £12.95 | £15.25 | £10.87 | $\varepsilon_{12.76}$ | £10.87 | £20.35 | ع7.31 | £7.18 | ع5.15 | £11.53 | £114.23 |

## $\frac{\text { Notes }}{112010}$ Prices

2) Figures calculated by multiplying Comparison Tables 1 and 20 -

Comparson Tables Pand 2-1


Comparison Goods Analysis
Comparison Table 5a (i): Flows of Expenditure - Clothes, Footwear and Other Fashion Goods - 1st Choice

|  |  | Total | Zone 1 (Bury St Edmunds) | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | $\begin{gathered} \text { Zone } 8 \\ \text { (Haverhill) } \end{gathered}$ | Zone 9 | Zone 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zone 1 | Arc Shopping Centre, Bury St Edmunds | £0.54 | £0.20 | £0.00 | £0.00 | £0.00 | £0.19 | £0.00 | £0.00 | £0.14 | £0.00 | £0.00 |
|  | Asda, Western Way, Bury St Edmunds | £0.42 | £0.00 | £0.21 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Bury St Edmunds - Moreton Hall Retail Park/ St Edmundsbury Retail Park | £2.47 | £0.60 | £0.42 | £0.00 | £0.00 | £0.39 | £0.87 | £0.00 | £0.00 | £0.00 | £0.20 |
|  | Bury St Edmunds - Other retail warehouses | $\underline{1} 1.99$ | £0.20 | £0.21 | £0.00 | £0.40 | ${ }^{1} 0.58$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.60 |
|  | Bury St Edmunds Town Centre | £76.23 | £13.88 | £18.72 | £5.48 | £3.57 | £10.31 | $£ 12.98$ | £0.6 | £2.94 | £3.26 | £4.43 |
|  | Sainsbury's, Bedingteld Way, Moreton Hall, Bury St Edmunds | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 0.00$ | £0.00 | £0.00 | £0.0 | £0.00 | £0.00 |
|  | Tesco, St Saviours Interchange, Bury St Edmunds | £0.60 | £0.40 | £0.00 | £0.00 | £0.00 | £0.19 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Waitrose, Robert Boby Way, Bury St Edmunds | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.0 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 1 | £82.26 | £15.29 | £19.56 | £5.48 | £3.97 | £11.67 | £14.06 | £0.66 | £3.08 | £3.26 | ع5.24 |
| Zone 2 | Co-op, Ashfield Road, Elmswell | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ixworth | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Risby Barn Antique Centre, South Street, Risby | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Walsham-le-Willows | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Woolpit | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 2 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| Zone 3 | Bacton, Stowmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Combs Ford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Cotton, Stowmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Debenham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Mendlesham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stowmarket - Tesco superstore | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stowmarket Town Centre (including Asda) | £3.43 | £0.00 | £0.00 | £3.43 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Taylors, Charles Industrial Estate, Stowmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 3 | £3.43 | £0.00 | £0.00 | £3.43 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| Zone 4 | Botesdale, Diss | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Diss | £2.98 | £0.00 | £0.00 | £0.00 | £2.98 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | East Harling | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Eye Carpets, Broad Street, Eye | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Eye, East Diss | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Kenninghall | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Morrisons, Victoria Road, Diss | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Pullham Market | $\mathrm{E}_{0} 000$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Rickinghall, Diss | $\mathrm{E}_{0} 000$ | £0.00 | £0.00 | £0.00 | £0.00 | $\underbrace{2} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Rolling Stone, High Street, Hopton | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\underbrace{20.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Superdrug, Mere Street, Diss | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Victoria Road, Diss | £0.61 | £0.00 | £0.00 | £0.00 | £0.40 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 4 | £3.59 | £0.00 | £0.00 | ع0.00 | £3.37 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 |
| Zone 5 | Boots, High Street, Brandon | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Brandon | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsbury', London Road, Thettord | £0.19 | £0.00 | £0.00 | £0.00 | £0.00 | £0.19 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Kilverstone Road, Thetford | £0.41 | £0.00 | £0.21 | £0.00 | £0.20 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, London Road, Brandon | $\varepsilon^{20.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Norwich Road, Thetford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Thetford | £3.50 | £0.00 | £0.00 | £0.00 | £0.00 | £3.50 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 5 | £4.10 | ع0.00 | ع0.21 | £0.00 | ع0.20 | £3.69 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 |
| Zone 6 | Co-op, West Street, Isleham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lloyds, Brewhouse Lane, Soham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lloyds, High Street, Soham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Mildenhall | £0.43 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.43 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Newmarket | £6.18 | £0.20 | £0.00 | £0.00 | £0.00 | £0.00 | £5.84 | £0.00 | £0.14 | £0.00 | £0.00 |
|  | Soham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Fordham Road, Newmarket | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {£ }} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Waitrose, Fred Archer Way, Newmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Wickhambrook, Newmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 6 | £6.61 | ع0.20 | £0.00 | £0.00 | £0.00 | £0.00 | £6.27 | £0.00 | £0.14 | £0.00 | £0.00 |
| Zone 7 | Exning | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 7 | 80.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 |
| Zone 8 | Aldi, Lordscroft Lane, Haverhill | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Haverhill - Hanchett End Retail Park (Halfords) | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Haverhill - Other retail warehouses | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Haverhill Town Centre | £4.19 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £3.50 | £0.69 | £0.00 |
|  | Kedington | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsbury's, Haycooks Road, Hanchett End, Haverhill | £0.14 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.14 | £0.00 | £0.00 |
|  | Steeple Bumpstead | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Cangle Road, Haverhill | £0.28 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.28 | £0.00 | £0.00 |
|  | Total Zone 8 | £4.61 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £3.92 | ع0.69 | £0.00 |
| Zone 9 | Cavendish | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {E }}$ 0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Clare | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Glemstord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stoke By Clare | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 9 | £0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 |
| Zone 10 | Boxtord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lavenham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Long Melford | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.17 | £0.00 |
|  | Sudbury | £7.56 | £0.40 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.14 | £1.37 | £5.64 |
|  | Tesco, Woodhall Business Park, Springlands Way, Sudbury | £0.20 | £0.00 | £0.00 | $\underbrace{£ 0.00}$ | $\underbrace{1} 0.00$ | ${ }^{\text {¢ }} 0.00$ | $£^{1} .00$ | $\underbrace{1} 0.00$ | £0.00 | £0.00 | £0.20 |
|  | Total Zone 10 | £7.93 | £0.40 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.14 | £1.55 | ع5.84 |


| Outside Study Area | Argos, High Street, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Argos, Jackson Square, Bishop Stortford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Attleborough | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | BRQ, Deacon Industrial Estate, Chingford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Bennetts, London Road, Lexden, Colchester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Bishops Stortiord | ${ }^{\text {¢ }}$ 0. 88 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.88 | £0.00 | £0.00 | £0.00 |
|  | Blue Water Shopping Mall, Dartiord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Bluewater Regional Shopping Centre | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Bon Marche, Broad Walk, Harlow | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 |
|  | Boots, High Street, Hadleigh | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Boulevard Retail Park, Peterborough | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Braintree - Retail warehouses | £1.01 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $£ 1.01$ |
|  | Braintree Town Centre | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Burwell, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Cambridge - Food superstores | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Cambridge - Retail warehouses | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 |
|  | Cambridge City Centre (including the Gration Centre) | £29.39 | £1.21 | £0.83 | £1.14 | £0.00 | £0.97 | £11.03 | £7.01 | £6.30 | £0.69 | £0.20 |
|  | Chelmstord | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.17 | £0.00 |
|  | Clement Joscelyne, Market Square, Bishops Stortford | ${ }^{50.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Colchester - Food superstores | £0.21 | £0.00 | £0.21 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Colchester - Retail warehouses | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Colchester Town Centre | £3.37 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.44 | £0.00 | £0.52 | £2.42 |
|  | Comet, Hardwick Industrial Estate, Kings Lynn | ¢0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Cornwall | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Costoo, West Thurrock Way, West Thurrock | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Currys, Hall Lane, Chingford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Currys, North Quay Retail Park, Lowestoft | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Currys, Queensgate Retail Park, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Dereham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | DFS, Hansa Road, Kings Lynn | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ely | £1.92 | £0.00 | £0.00 | £0.00 | £0.00 | £0.19 | £1.73 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Felistowe | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Feltwell | 80.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Framlingham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Freeport Braintree Designer Outtet Village | ${ }^{\text {¢ }}$ 0.57 | £0.20 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.17 | £0.20 |
|  | Grantham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Great Yarmouth | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Hadleigh | £0.00 | £0.00 | £0.00 | £0.00 | $£^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Halstead | £0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon^{2} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harlequins Shopping Centre, Watord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harleston | £0.40 | £0.00 | £0.00 | £0.00 | £0.40 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Hickling, Norwich | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Homebase, Fitzroy Park, Bishops Stortiord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ikea, Europa Boulevard, Warrington | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ipswich - Food superstores | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ipswich - Retail warehouses | £0.20 | £0.00 | £0.00 | £0.00 | £0.20 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Isswich Town Centre | £14.09 | £0.40 | £0.83 | £8.22 | £0.79 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £3.63 |
|  | Kings Lynn | £0.58 | £0.00 | £0.00 | £0.00 | £0.00 | £0.58 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lakenheath | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lakeside Regional Shopping Centre | £1.88 | £0.20 | £0.00 | £0.23 | £0.00 | £0.00 | £0.43 | £0.22 | £0.28 | £0.52 | £0.00 |
|  | Leicester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Liverpool | £0.21 | £0.00 | £0.21 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | London (Elsewhere) | £0.41 | £0.00 | £0.00 | £0.00 | £0.20 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | London (West End or City) | £1.04 | £0.20 | £0.00 | £0.00 | £0.20 | £0.00 | £0.22 | £0.22 | £0.00 | £0.00 | £0.20 |
|  | Lowestoft | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Manchester | £0.21 | £0.00 | £0.21 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Mansfield | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Marks \& Spencer, Brookield Centre, Cheshunt | ${ }^{\text {¢ }}$ 0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Milton Keynes | £0.19 | £0.00 | £0.00 | £0.00 | £0.00 | £0.19 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Nayland, Colchester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Needham Market | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Newport | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Newquay, Cornwall | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich - Food superstores | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich - Retail warehouses | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich City Centre | £12.85 | £0.20 | £0.42 | £0.00 | £8.73 | £3.50 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Nottingham | £0.20 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.20 |
|  | Peterborough | £0.42 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.20 |
|  | Saffron Walden | £2.33 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £2.19 | £0.14 | £0.00 | £0.00 |
|  | Sainbury's, Bacton Road, Knapton | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $£ 0.00$ | £0.00 | £0.00 | £0.00 |
|  | Sainstury's, Hall Lane, Chingford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsbury's, Recreation Way, Mildenhall | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sheffield | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stanton | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stoke-on-Trent | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Angel Grove, Ely | £0.43 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.43 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Bishops Park Centre, Bishops Stortford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Radwinter Road, Saffron Walden | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Viking Way, Barhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Thaxted | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | The Carpet Store, High Street, Brandon | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Waitrose, Brays Lane, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Watton | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Wikinsons, The Cloisters, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Woodbridge | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone Outside | ع74.49 | £2.41 | £2.70 | £9.59 | £10.52 | £5.45 | £15.35 | £11.62 | £6.72 | £2.06 | £8.06 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | £187.01 | £18.30 | £22.47 | £18.50 | £18.06 | £20.81 | £35.90 | £12.27 | £14.00 | ${ }^{\text {¢ }}$ ¢ 55 | £19.15 |

Notes

1) Data derived by multiplying percentage market shares trom results of Household Telephone Survey (underaken by Research \& Marketing, November 2011) by Total Avaiable Expenditure per zone (Table 4b)
2) Data derived by multitlying percentage maket shares trom results of Household Telephone Survey (und
3) Data re-based trom survey Percentages to exclude Intemet /NSTT, 'otheri 'and 'dontt know categoies

Comparison Table 5a(ii) Flows of Expenditure - Clothes, Footwear and Other Fashion Goods - 2nd Choice

|  |  | Total | Zone 1 (Bury St Edmunds) | Zone 2 | Zone 3 | Zone 4 | zone 5 | Zone 6 | Zone 7 | $\begin{gathered} \text { Zone 8 } \\ \text { (Haverhill) } \end{gathered}$ | Zone 9 | Zone 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zone 1 | Arc Shopping Centre, Bury St Edmunds | £0.37 | ع0.13 | £0.24 | £0.00 | £0.00 | ${ }^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{2} 0.00$ |
|  | Asda, Western Way, Bury St Edmunds | ع0.53 | ع0.13 | £0.12 | ع0.00 | £0.00 | £0.11 | £0.00 | £0.00 | ع0.08 | ¢0.08 | ${ }^{1} 0.00$ |
|  | Bury St Edmunds - Moreton Hall Retail Park St Edmundsbury Retail Park | £2.11 | ع0.76 | £0.61 | $\mathrm{E}_{0} .26$ | ع0.11 | £0.00 | £0.38 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Bury St Edmunds - Other retail warehouses | $\varepsilon 1.11$ | ع0.51 | E0.24 | £0.00 | E0.11 | £0.00 | E0.25 | £0.00 | ع0.00 | £0.00 | $\varepsilon_{0} 0.00$ |
|  | Bury St Edmunds Town Centre | £19.20 | £2.02 | ع1.58 | £1.79 | £2.40 | £2.74 | £4.16 | $\varepsilon^{\text {¢ }}$ 0.00 | £2.03 | ${ }^{\text {c0.42 }}$ | ${ }_{\text {£2.05 }}$ |
|  | Sainsbur's, Bedingeld Way, Moreton Hall, Bury St Edmunds | £0.13 | ع0.13 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, St Saviours Interchange, Bury St Edmunds | £0.13 | ع0.13 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Waitrose, Robert Boby Way, Bury St Edmunds | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 1 | £23.57 | £3.80 | £2.80 | £2.05 | £2.62 | $\sum_{22.86}$ | £4.79 | ع0.00 | £2.11 | ع0.50 | $\sum^{2} .05$ |
| Zone 2 | Co-op, Ashfield Road, Elmswell | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ${ }^{\text {co.00 }}$ | ${ }^{\text {¢ }} 0.00$ |
|  | lxworth | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }}$ 0.00 | £0.00 | ${ }^{1} 0.00$ |
|  | Risby Barn Antique Centre, South Street, Risby | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | ${ }^{1} 0.00$ |
|  | Walsham-le-Willows | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ¢0.00 | ${ }^{2} 0.00$ |
|  | Woolpit | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Total Zone 2 | E0.00 | ع0.00 | E0.00 | ع0.00 | E0.00 | £0.00 | E0.00 | ع0.00 | ع0.00 | 80.00 | 80.00 |
| Zone 3 | Bacton, Stowmarket | E0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | ${ }^{\text {¢ }} 0.00$ |
|  | Combs Ford | £0.00 | £0.00 | ${ }^{\text {¢ }}$ 0.00 | $\varepsilon_{0} 0.00$ | £0.00 | $\varepsilon^{\text {¢ }}$ 000 | £0.00 | $\varepsilon^{\text {¢ }}$ 000 | ${ }^{\text {¢ }}$ 0.00 | ${ }^{0} 0.00$ | ${ }^{\text {¢ }} 0.00$ |
|  | Cotton, Stowmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Debenham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon^{2} 0.00$ | £0.00 | £0.00 | £0.00 |
|  | Mendlesham | E0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | ع0.00 | ع0.00 | ${ }^{\text {E }} 0.00$ |
|  | Stownarket - Tesco superstore | ع0.13 | ع0.00 | £0.00 | £0.13 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ | ${ }^{2} 0.00$ |
|  | Stowmarket Town Centre (including Asda) | £1.72 | £0.00 | £0.61 | £0.90 | £0.22 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Taylor, Charles Industrial Estate, Stowmarket | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 3 | $\underline{81.85}$ | ع0.00 | ع0.61 | £1.02 | 80.22 | ع0.00 | E0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 |
| Zone 4 | Botessale, Diss | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ${ }^{0} 0.00$ | ${ }^{\text {E }} 0.00$ |
|  | Diss | £1.46 | ع0.00 | £0.37 | £0.00 | $\varepsilon 1.09$ | £0.00 | £0.00 | £0.00 | ع0.00 | ${ }^{0} 0.00$ | ${ }^{1} 0.00$ |
|  | East Harling | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Eye Carpets, Broad Street, Eye | E0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | E0.00 | £0.00 | ع0.00 | ع0.00 | ${ }^{1} 0.00$ |
|  | Eye, East Diss | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 000$ | ${ }^{0} 0.00$ | ع0.00 |
|  | Kenninghall | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon^{20.00}$ | £0.00 | $\varepsilon^{20.00}$ | £0.00 | ${ }^{0} 0.00$ | ${ }^{1} 0.00$ |
|  | Morrisons, Victoria Road, Diss | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Pullham Market | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Rickinghall, Diss | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 000$ | ${ }^{0} 0.00$ | ${ }^{2} 0.00$ |
|  | Rolling Stone, High Street, Hopton | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ${ }^{1} 0.00$ |
|  | Superdrug, Mere Street, Diss | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Victoria Road, Diss | ع0.22 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 4 | 81.67 | ع0.00 | ع0.37 | ع0.00 | 81.31 | ع0.00 | E0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
| Zone 5 | Boots, High Street, Brandon | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }}$ 0.00 | ${ }^{\text {¢ }} 0.00$ |
|  | Brandon | £0.11 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £0.00 | ع0.00 | ${ }^{0} 0.00$ | ${ }^{1} 0.00$ |
|  | Sainsurr's, London Road, Thettord | E0.00 | £0.00 | E0.00 | £0.00 | E0.00 | £0.00 | E0.00 | £0.00 | ع0.00 | ع0.00 | ${ }^{1} 0.00$ |
|  | Tesco, , Kiverstone Road, Thettord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon^{\text {¢ }}$ 000 | £0.00 | $\varepsilon^{80.00}$ | £0.00 | ${ }^{0} 0.00$ | ${ }^{\text {E }} 0.00$ |
|  | Tesco, London Road, Brandon | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Tesco, Nowmich Road, Thettord | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Theftord | ع1.38 | £0.00 | ع0.37 | £0.00 | £0.33 | £0.69 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Total Zone 5 | $\underline{1.49}$ | ع0.00 | ع0.37 | ع0.00 | ع0.33 | E0.80 | E0.00 | E0.00 | ع0.00 | ع0.00 | $\varepsilon_{0} 8.00$ |
| Zone 6 | Co.op, West Street, Isteham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 000$ | £0.00 | $\mathrm{E}_{0} 0.00$ | £0.00 | ${ }^{0} 0.00$ | ${ }^{\text {¢ }} 0.00$ |
|  | Loyds, Brewhouse Lane, Soham | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Loyds, High Street, Soham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Midenhall | E0.13 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.13 | £0.00 | ع0.00 | ${ }^{0} 0.00$ | ${ }^{\text {E }} 0.00$ |
|  | Newmarket | £3.53 | ع0.13 | ¢0.49 | £0.00 | £0.00 | £0.23 | £2.52 | £0.00 | ع0.17 | £0.00 | ${ }^{1} 0.00$ |
|  | Soham | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Tesco, Fordham Road, Newmakket | E0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | E0.00 | £0.00 | ع0.00 | £0.00 | ${ }^{1} 0.00$ |
|  | Waitrose, Fred Archer Way, Newmarket | E0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Wickhambrook, Newmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Total Zone 6 | E3.66 | ع0.13 | ع0.49 | ع0.00 | 80.00 | ع0.23 | E2.65 | ع0.00 | ع0.17 | ع0.00 | £0.00 |
| Zone 7 | Exning | E0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | E0.00 | ع0.00 | ${ }^{\text {en }}$ 000 | $\mathrm{E}_{0} 0.00$ |
|  | Total Zone 7 | E0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | E0.00 | ع0.00 | ع0.00 | 80.00 | ع0.00 |
| Zone 8 | Aldi, Lordscroft LLane, Haverhill | £0.00 | £0.00 | £0.00 | $\underbrace{\text { ¢ }}$ 000 | £0.00 | $\mathrm{E}_{0} 000$ | £0.00 | $\varepsilon^{\text {¢ }}$ 0.00 | ع0.00 | ${ }^{0} 0.00$ | ${ }^{\text {¢ }}$ 0.00 |
|  | Haverhill - Hanchett End Retail Park (Haltords) | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Haverhill - Other retail warehouses | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Havertill Town Centre | £0.93 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.34 | ع0.59 | £0.00 | ${ }^{2} 0.00$ |
|  | Kedington | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Sainsbury's, Haycocks Road, Hanchett End, Haverhill | E0.32 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.13 | £0.11 | ع0.08 | ع0.00 | £0.00 |
|  | Steeple Bumpstead | E0.00 | ع0.00 | E0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 |
|  | Tesco, Cangle Road, Haverhill | £0.00 | £0.00 | E0.00 | $\varepsilon_{0} 000$ | £0.00 | $\varepsilon^{\text {¢ }}$ 000 | £0.00 | £0.00 | $\varepsilon_{0} 000$ | £0.00 | ${ }^{\text {¢ }} 0.00$ |
|  | Total Zone 8 | $\varepsilon 1.26$ | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | E0.13 | ع0.46 | ع0.68 | $\varepsilon_{0} 8.00$ | ع0.00 |
| Zone 9 | Cavendish | £0.00 | £0.00 | ع0.00 | $\mathrm{E}_{0} 0.00$ | £0.00 | $\underbrace{}_{00.00}$ | E0.00 | $\underbrace{20.00}$ | ${ }^{\text {¢ }}$ 0.00 | £0.00 | ${ }^{\text {co.00 }}$ |
|  | Clare | E0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | ${ }^{1} 0.00$ |
|  | Glemstord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon^{80.00}$ | £0.00 | ${ }^{0} 0.00$ | ${ }^{\text {¢ }} 0.00$ |
|  | Stoke By Clare | E0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ${ }^{0} 0.00$ | ع0.00 |
|  | Total Zone 9 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | 80.00 | ع0.00 |
| Zone 10 | Boxtord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 0.00$ | £0.00 | ${ }^{0} 0.00$ | $\mathrm{E}_{0} 000$ |
|  | Lavenham | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ${ }^{2} 0.00$ | £0.00 | £0.00 | ${ }^{\text {¢ }} 0.00$ |
|  | Long Melford | £0.20 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | ع0.00 | ${ }^{20.08}$ | £0.00 |
|  | Subbury | $\varepsilon 1.85$ | ع0.38 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.33$ | £1.14 |
|  | Tesco, Wooodhall Business Park, Springlands Way, Sudbury | ع0.34 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | ع0.00 | $\underbrace{1} 0.34$ |
|  | Total Zone 10 | £2.39 | ع0.38 | ع0.00 | ع0.00 | $\varepsilon_{0} 8.00$ | ع0.00 | ع0.00 | ع0.11 | ع0.00 | ع0.42 | ع1.48 |
|  | Argoos, High Street, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ¢0.00 | ${ }^{1} 0.00$ |
|  | Argos, Jackson Square, B Bishop Stortiord | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Attlebrough | E0.00 | £0.00 | E0.00 | £0.00 | E0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | B8Q, Deacon Industrial Estate, Chingford | E0.00 | £0.00 | E0.00 | £0.00 | £0.00 | $\underbrace{1} 0.00$ | E0.00 | $\varepsilon^{1} 0.00$ | ${ }^{10.00}$ | ${ }^{\text {co.00 }}$ | ${ }^{\text {¢0.00 }}$ |
|  | Bennetts, London Road, Lexden, Colchester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon^{2} 0.00$ | £0.00 | £0.00 | £0.00 |
|  | Bishops Stortiord | E0.69 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.69 | ع0.00 | £0.00 | £0.00 |
|  | Blue Water Shopping Mall, Dartford | E0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.11 | ع0.00 | ع0.00 | ${ }^{\text {E }} 0.00$ |
|  | Bluewater Regional Shopping Centre | ع0.20 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.08 | £0.00 | $\mathrm{E}_{0} 000$ |
|  | Bon Marche, Broad Walk, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Boots, High Street, Hadleigh | E0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Boulevard Retail Paik, Peterborough | E0.00 | £0.00 | E0.00 | £0.00 | £0.00 | $\underbrace{}_{00.00}$ | £0.00 | $\underbrace{20.00}$ | $\varepsilon_{0.00}$ | E0.00 | £0.00 |
|  | Braintree - Retail warehouses | £0.72 | £0.25 | ع0.12 | £0.00 | £0.00 | £0.00 | £0.00 | £0.23 | £0.00 | £0.00 | £0.11 |
|  | Braintee Town Centre | E0.20 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | $\underbrace{20.08}$ | ع0.00 | ${ }^{\text {c }} 0.11$ |
|  | Burwell, Ely | E0.00 | ع0.00 | £0.00 | £0.00 | ${ }^{10.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Cambridge - Food superstores | ع0.12 | £0.00 | ع0.12 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | ¢0.00 | £0.00 |
|  | Cambidge - Retail warehouses | ${ }^{\text {E0.95 }}$ | ع0.25 | E0.12 | $\underbrace{1} 0.00$ | ${ }^{10.00}$ | £0.11 | E0.13 | $\varepsilon^{1} 0.00$ | ع0.25 | ${ }^{\text {¢ }}$ 0.08 | $\mathrm{E}_{0} 000$ |
|  | Cambridge City Centre (including the Graton Centre) | £15.34 | ع1.90 | £2.07 | £0.38 | £0.00 | ${ }^{\text {¢1.37 }}$ | £5.04 | 11.49 | ${ }^{1} 1.86$ | ${ }^{1} 1.00$ | ${ }^{\text {E }}$ 0.23 |
|  | Chelmstord | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.08 | ع0.08 | £0.00 |
|  | Clement Joscelyne, Marke Square, Bishops Stortiord | E0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | ع0.00 | £0.00 |
|  | Colchester - Food superstores | £0.00 | £0.00 | $\underbrace{}_{0000}$ | £0.00 | ${ }^{\text {¢ }}$ 0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }}$ 0.00 | $\underbrace{\text { ¢ }}$ 0.00 |
|  | Colchester - Retail warehouses | E0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Colchester Town Centre <br> Comet Hardwick Industrial Estate Kings Lynn | £2.48 | £0.00 | $\varepsilon_{00.24}$ | ${ }^{\text {E0.26 }}$ | £0.00 | ${ }^{\text {£0.00 }}$ | £0.00 | £0.00 | ع0.00 | ${ }^{\text {¢ } 0.50}$ | $\underbrace{}_{11.48}$ |
|  | Comet, Hardwick Industrial Estate, Kings Lynn | E0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Cornwall | £0.08 | £0.00 | £0.00 | £0.00 | ${ }^{10.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }} 0.08$ | ${ }^{\text {¢ }} 0.00$ |
|  |  | £0.00 £0.00 | ع0.00 ع0.00 | $\underline{\text { E0.00 }}$ | ${ }_{\text {E0.00 }}$ |  |  | ع0.00 | $\underbrace{}_{\text {E0.00 }}$ | $\varepsilon_{0.00}$ | $\varepsilon_{00.00}$ | £0.00 |
|  | Currys, Hal Lane, Chingord | £0.00 ع0.00 | ¢0.00 ع0.00 | ع0.00 <br> 0.00 | ¢0.00 ع0.00 | ¢0.00 ¢0.00 | £0.00 ¢0.00 | £0.00 | £0.00 ع0.00 | ع0.00 ع0.00 | ¢0.00 ع0.00 | ¢0.00 <br> $¢ 0.00$ |


|  | Currys, Queensgate Retail Park, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Dereham | £0.00 | $\mathrm{E}^{0} .00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | DFS, Hansa Road, Kings Lymn | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ely | £0.88 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.88 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Felixstowe | £0.13 | £0.00 | £0.00 | £0.13 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Feltwell | £0.00 | £0.00 | $\mathrm{E}^{0} 000$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Framlingham | £0.00 | ${ }^{0} 0.00$ | $\underbrace{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Freeport Braintree Designer Outtet Village | £0.23 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £0.00 | £0.11 |
|  | Grantham | £0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £0.00 | £0.00 |
|  | Great Yarmouth | £0.31 | $\mathrm{E}_{0} 0.00$ | $\mathrm{E}^{0} 000$ | £0.00 | £0.11 | £0.11 | £0.00 | £0.00 | £0.08 | £0.00 | £0.00 |
|  | Hadleigh | £0.11 | £0.00 | $\mathrm{E}_{0} 000$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 |
|  | Halstead | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.08 | £0.08 | £0.00 |
|  | Harlequins Shopping Centre, Wattord | £0.12 | £0.00 | £0.12 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harleston | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harlow | £0.97 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £0.69 | £0.17 | £0.00 | £0.00 |
|  | Hickling, Norwich | £0.00 | £0.00 | $\mathrm{E}^{0} 000$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| Outside Study Area | Homebase, Fitzroy Park, Bishops Stortford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ikea, Europa Boulevard, Warrington | £0.00 | £0.00 | $\varepsilon^{0} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ipswich - Food superstores | £0.24 | £0.00 | $\varepsilon^{1} 0.00$ | £0.13 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 |
|  | Ipswich - Retail warehouses | £1.60 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.60 |
|  | Ipswich Town Centre | £5.13 | £0.38 | £0.98 | £2.69 | £0.65 | £0.23 | £0.13 | £0.00 | £0.00 | £0.08 | £0.00 |
|  | Kings Lynn | £0.71 | £0.00 | $\mathrm{E}^{0} .00$ | £0.00 | £0.00 | £0.46 | £0.25 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lakenheath | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lakeside Regional Shopping Centre | £0.78 | £0.25 | £0.00 | £0.00 | £0.00 | £0.00 | £0.13 | £0.00 | £0.17 | £0.00 | £0.23 |
|  | Leicester | £0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Liverpool | £0.12 | £0.00 | £0.12 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | London (Elsewhere) | £0.48 | £0.13 | £0.00 | £0.00 | £0.11 | £0.00 | £0.13 | £0.00 | £0.00 | £0.00 | £0.11 |
|  | London (West End or City) | £1.38 | £0.13 | £0.00 | £0.13 | £0.00 | £0.00 | £0.25 | £0.23 | £0.08 | £0.33 | £0.23 |
|  | Lowestoft | £0.34 | £0.13 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Manchester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Mansfield | £0.11 | $\varepsilon^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 |
|  | Marks \& Spencer, Brookfield Centre, Cheshunt | £0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £0.00 | £0.00 |
|  | Milton Keynes | £0.13 | £0.00 | £0.00 | £0.13 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Nayland, Colchester | £0.00 | $\varepsilon^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Needham Market | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Newport | £0.00 | $£^{2} 0.00$ | $\mathrm{E}_{0} 000$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Newquay, Cornwall | £0.13 | £0.00 | $\mathrm{E}_{0} 000$ | £0.00 | £0.00 | £0.00 | £0.13 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich - Food superstores | £0.00 | $\varepsilon^{20.00}$ | $\mathrm{E}_{0} 000$ | £0.00 | £0.00 | £0.00 | £0.00 | $\underbrace{2} 0.00$ | £0.00 | £0.00 | £0.00 |
|  | Norwich - Retail warehouses | £0.11 | $\varepsilon^{1} 0.00$ | $£^{1} 0.00$ | £0.00 | £0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich City Centre | £7.35 | £0.13 | £1.10 | $£ 1.02$ | £2.07 | £2.40 | £0.63 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Notingham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Peterborough | £0.00 | $\mathrm{E}^{0} .00$ | $£^{2} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Saftron Walden | £0.97 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.80 | £0.08 | £0.08 | £0.00 |
|  | Sainbury's, Bacton Road, Knapton | £0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 |
|  | Sainsbury's, Hall Lane, Chingford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsbury's, Recreation Way, Mildenhall | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sheffield | £0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stanton | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stoke-on-Trent | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Angel Grove, Ely | £0.13 | $\varepsilon^{1} 0.00$ | $¢_{00.00}$ | £0.00 | £0.00 | £0.00 | £0.13 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Bishops Park Centre, Bishops Stortford | £0.00 | £0.00 | $\varepsilon^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Radwinter Road, Saffron Walden | £0.00 | $\underbrace{20.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Viking Way, Barhill | £0.00 | £0.00 | $\mathrm{E}^{0.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Thaxted | £0.00 | $\varepsilon^{2} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | The Carpet Store, High Street, Brandon | £0.00 | $\varepsilon^{20.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Waitrose, Brays Lane, Ely | £0.00 | £0.00 | $\varepsilon^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Watton | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Wilkinsons, The Cloisters, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Woodbridge | £0.00 | $£^{1} 0.00$ | $\mathrm{E}_{0} 000$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone Outside | £44.25 | £3.54 | £5.00 | £4.86 | £3.27 | ع5.03 | $\underline{1}$ | £4.69 | £3.04 | £2.32 | £4.67 |
|  | Total | £80.15 | ${ }^{\text {E }}$ 7. 84 | £9.63 | £7.93 | ع7.74 | £8.92 | £15.38 | £5.26 | £6.00 | £3.24 | £8.21 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |

$\underset{\substack{\text { Notes } \\ \text { 1) } 1 \text { Data }}}{\substack{\text { a }}}$


Comparison Table 5b: Flows of Expenditure - Clothes, Footwear and Other Fashion Goods - Total

|  |  | Total | Zone 1 (Bury St Edmunds) | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | $\begin{gathered} \text { Zone 8 } \\ \text { (Haverhill) } \end{gathered}$ | Zone 9 | Zone 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zone 1 | Arc Shopping Centre, Bury St Edmunds | £0.91 | ع0.33 | £0.24 | ع0.00 | £0.00 | £0.19 | £0.00 | £0.00 | ع0.14 | £0.00 | £0.00 |
|  | Asda, Western Way, Bury St Edmunds | £0.95 | ع0.13 | ${ }^{20.33}$ | ع0.00 | ع0.00 | £0.11 | ع0.22 | 20.00 | ع0.08 | ع0.08 | £0.00 |
|  | Bury St Edmunds - Moreton Hall Retail Park St Edmundsbury Retail Park | ¢4.59 | ع1.36 | £1.03 | ع0.26 | £0.11 | £0.39 | £1.24 | £0.00 | £0.00 | £0.00 | £0.20 |
|  | Bury St Edmunds - Other retail warehouses | ¢3.11 | E0.71 | ع0.45 | £0.00 | E0.51 | E0.58 | E0.25 | E0.00 | ع0.00 | E0.00 | £0.60 |
|  | Bur St Edmunds Town Centre | £95.43 | £15.90 | £20.31 | £7.27 | ¢5.97 | $¢_{113.05}$ | £17.14 | ${ }^{\text {E0.66 }}$ | £4.97 | £3.68 | £6.48 |
|  | Sainsbury's, Bedingeleld Way, Moreton Hall, Bury St Edmunds | £0.13 | ع0.13 | £0.00 | £0.00 | £0.00 | E0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, St Saviours Interchange, Bury St Edmunds | ع0.72 | ع0.53 | 80.00 | £0.00 | £0.00 | E0.19 | E0.00 | £0.00 | ع0.00 | E0.00 | £0.00 |
|  | Waitrose, Robert Boby Way, Bury St Edmunds | £0.00 | £0.00 | ${ }^{1} 0.00$ | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 1 | ¢105.83 | ع19.08 | £22.36 | ع7.53 | ع6.59 | $\Sigma^{14.53}$ | £18.85 | ع0.66 | ع5.19 | E3.76 | ع7.29 |
| Zone 2 | Co-op, Ashield Road, Elmswell | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | \&0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | lxworth | £0.00 | £0.00 | ${ }^{1} 0.00$ | £0.00 | £0.00 | E0.00 | E0.00 | £0.00 | £0.00 | E0.00 | ع0.00 |
|  | Risby Barn Antique Centre, South Street, Risby | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | E0.00 | E0.00 | £0.00 | E0.00 | £0.00 |
|  | Walsham-l-Wililows | £0.00 | ع0.00 | ${ }^{0} 0.00$ | ع0.00 | £0.00 | £0.00 | 20.00 | £0.00 | ع0.00 | ع0.00 | £0.00 |
|  | Woolpit | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | Total Zone 2 | ع0.00 | ع0.00 | 80.00 | ع0.00 | ع0.00 | E0.00 | ع0.00 | ع0.00 | ع0.00 | E0.00 | ع0.00 |
| Zone 3 | Bacton, Stowmarket | £0.00 | ع0.00 | ${ }^{20.00}$ | £0.00 | E0.00 | E0.00 | ع0.00 | £0.00 | ع0.00 | E0.00 | £0.00 |
|  | Combs Ford | £0.00 | £0.00 | ${ }^{0} 0.00$ | $\varepsilon_{0} 000$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon^{\text {E }}$ 000 |
|  | Cotton, Stowmaket | ع0.00 | ع0.00 | ${ }^{1} 0.00$ | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | ع0.00 | E0.00 | ع0.00 |
|  | Debenham | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | E0.00 | E0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Mendlesham | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | E0.00 | E0.00 | E0.00 | ع0.00 | E0.00 | £0.00 |
|  | Stownarket - Tesco superstore | ${ }^{20.13}$ | ع0.00 | ${ }^{2} 0.00$ | £0.13 | £0.00 | E0.00 | E0.00 | E0.00 | £0.00 | E0.00 | ع0.00 |
|  | Stowmarket Town Centre (including Asda) | ¢5.15 | ع0.00 | ${ }^{2} 0.61$ | £4.32 | £0.22 | £0.00 | E0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Taylors, Charles Industrial Estate, Stowmarket | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | ع0.00 | E0.00 | ع0.00 |
|  | Total Zone 3 | ${ }^{55.28}$ | ع0.00 | ${ }^{2} 0.61$ | £4.45 | ع0.22 | E0.00 | E0.00 | ع0.00 | £0.00 | E0.00 | ع0.00 |
| Zone 4 | Botestale, Diss | £0.00 | £0.00 | £0.00 | $\varepsilon_{\text {¢0.00 }}$ | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | Diss | £4.43 | ع0.00 | ${ }^{2} 0.37$ | £0.00 | £4.07 | £0.00 | E0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | East Harling | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Eye Carpets, Broad Street, Eye | ع0.00 | E0.00 | £0.00 | £0.00 | £0.00 | E0.00 | E0.00 | E0.00 | £0.00 | E0.00 | £0.00 |
|  | Eye, East Diss | ع0.00 | ع0.00 | ع0.00 | $\varepsilon_{0.00}$ | £0.00 | E0.00 | E0.00 | £0.00 | ع0.00 | E0.00 | ع0.00 |
|  | Kenninghall | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon^{\text {E.00 }}$ |
|  | Morisons, Victoria Road, Diss | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | 80.00 | ع0.00 | £0.00 | ع0.00 | E0.00 | ع0.00 |
|  | Pullham Market | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | E0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | Rickinghall, Diss | ${ }^{20.00}$ | ع0.00 | ${ }^{0} 0.00$ | $\varepsilon_{0.00}$ | £0.00 | E0.00 | E0.00 | E0.00 | £0.00 | E0.00 | ع0.00 |
|  | Rolling Stone, High Street, Hopton | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | 80.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Superdrug, Mere Street, Diss | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | E0.00 | E0.00 | £0.00 | ع0.00 | E0.00 | £0.00 |
|  | Tesco, Victoria Road, Diss | £0.83 | £0.00 | £0.00 | £0.00 | £0.62 | E0.00 | £0.22 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | Total Zone 4 | ${ }^{55.26}$ | ع0.00 | 80.37 | ع0.00 | £4.68 | ع0.00 | ع0.22 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
| Zone 5 | Boots, High Street, Brandon | £0.00 | £0.00 | ${ }^{0} 0.00$ | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Brandon | £0.11 | £0.00 | £0.00 | $\varepsilon_{0.00}$ | £0.00 | E0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsbur's, London Road, Thettord | £0.19 | £0.00 | ع0.00 | £0.00 | £0.00 | E0.19 | E0.00 | E0.00 | £0.00 | E0.00 | £0.00 |
|  | Tesco, Kilverstone Road, Thetford | £0.41 | £0.00 | ${ }^{2} 0.21$ | $\varepsilon_{0.00}$ | £0.20 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, London Road, Brandon | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | E0.00 | E0.00 | £0.00 | ع0.00 | E0.00 | £0.00 |
|  | Tesco, Nowwich Road, Thettord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | E0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | Thetord | ¢4.88 | £0.00 | £0.37 | £0.00 | £0.33 | £4.19 | E0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | Total Zone 5 | ع5.59 | ع0.00 | ${ }^{80.57}$ | E0.00 | ع0.53 | E4.50 | E0.00 | ع0.00 | ع0.00 | E0.00 | ع0.00 |
| Zone 6 | Co-op, West Street, sileham | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 000$ | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Loyds, Brewhouse Lane, Soham | £0.00 | ع0.00 | ${ }^{0} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Loyds, High Street, Soham | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 000$ | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | Mildenhall | ${ }^{2} 0.56$ | ع0.00 | ${ }^{20.00}$ | £0.00 | £0.00 | E0.00 | ع0.56 | E0.00 | £0.00 | E0.00 | ع0.00 |
|  | Newnarket | £9.71 | ع0.33 | ع0.49 | £0.00 | £0.00 | £0.23 | £8.36 | £0.00 | ع0.31 | ع0.00 | £0.00 |
|  | Soham | £0.00 | £0.00 | ${ }^{0} 0.00$ | $\mathrm{E}_{0} 000$ | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Fordham Road, Newmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | E0.00 | E0.00 | £0.00 | E0.00 | £0.00 |
|  | Waitrose, Fred Archer Way, Newmaket | ع0.00 | E0.00 | ع0.00 | £0.00 | £0.00 | E0.00 | E0.00 | E0.00 | ع0.00 | E0.00 | ع0.00 |
|  | Wickhambrook, Newmarket | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | E0.00 | £0.00 | ع0.00 | E0.00 | £0.00 |
|  | Total Zone 6 | ع10.27 | ع0.33 | 80.49 | ع0.00 | ع0.00 | E0.23 | ع8.92 | ع0.00 | ع0.31 | E0.00 | ع0.00 |
| Zone 7 | Exning | £0.00 | ع0.00 | ${ }^{20.00}$ | £0.00 | £0.00 | E0.00 | ع0.00 | E0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Total Zone 7 | 80.00 | ع0.00 | 80.00 | ع0.00 | ع0.00 | E0.00 | ع0.00 | ع0.00 | ع0.00 | E0.00 | ع0.00 |
| Zone 8 | Aldi, Lordscroft Lane, Haverhill | £0.00 | ع0.00 | ${ }^{0} 0.00$ | $\mathrm{E}_{0} 000$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {E }}$ 0.00 |
|  | Havertill - Hanchett End Retail Pakk (Haltords) | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Havertill - Other retail warehouses | £0.00 | E0.00 | ع0.00 | £0.00 | £0.00 | E0.00 | E0.00 | E0.00 | ع0.00 | E0.00 | £0.00 |
|  | Haverhill Town Centre | £5.12 | ع0.00 | ع0.00 | ${ }^{\text {¢ }}$ 0.00 | £0.00 | E0.00 | £0.00 | £0.34 | £4.09 | ع0.69 | £0.00 |
|  | Kedington | £0.00 | ع0.00 | 80.00 | £0.00 | £0.00 | E0.00 | E0.00 | £0.00 | ع0.00 | E0.00 | ع0.00 |
|  | Sainsbury', Haycocks Road, Hanchett End, Havertill | ${ }^{\text {E }} 0.46$ | ع0.00 | ع0.00 | £0.00 | £0.00 | E0.00 | E0.13 | £0.11 | ع0.22 | E0.00 | ع0.00 |
|  | Steeple Bumpstead | £0.00 | E0.00 | £0.00 | £0.00 | E0.00 | E0.00 | E0.00 | $\underbrace{1} 0.00$ | £0.00 | E0.00 | £0.00 |
|  | Tesco, Cangle Road, Havertill | £0.28 | £0.00 | £0.00 | $\varepsilon_{0} 000$ | £0.00 | E0.00 | E0.00 | E0.00 | ع0.28 | E0.00 | ع0.00 |
|  | Total Zone 8 | ${ }^{5.887}$ | ع0.00 | E0.00 | ع0.00 | ع0.00 | E0.00 | ع0.13 | ع0.46 | ع4.60 | ع0.69 | ع0.00 |
| Zone 9 | Cavendish | ${ }^{\text {¢ } 0.00}$ | £0.00 | £0.00 | $\mathrm{E}_{0} 0.00$ | £0.00 | E0.00 | E0.00 | $\underbrace{10.00}$ | £0.00 | ${ }^{1} 0.00$ | £0.00 |
|  | Clare | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | 80.00 | £0.00 | $\varepsilon^{2} 0.00$ | £0.00 | £0.00 | £0.00 |
|  | Glemstord | £0.00 | £0.00 | ${ }^{0} 0.00$ | $\varepsilon_{0.00}$ | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stoke By Clare | £0.00 | £0.00 | ع0.00 | $\varepsilon_{0.00}$ | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 9 | 80.00 | ع0.00 | 80.00 | ع0.00 | ع0.00 | E0.00 | E0.00 | ع0.00 | ع0.00 | E0.00 | ع0.00 |
| Zone 10 | Boxtord | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 000$ | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lavenham | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 |
|  | Long Melford | ع0.37 | £0.00 | £0.00 | £0.00 | £0.00 | 80.00 | ع0.00 | £0.11 | ع0.00 | £0.25 | £0.00 |
|  | Sudbury | ¢9.41 | ع0.78 | £0.00 | $\varepsilon_{0} 0.00$ | £0.00 | E0.00 | £0.00 | £0.00 | ع0.14 | £1.71 | £6.78 |
|  | Tesco, Woodhall Business Park, Springlands Way, Sudbury | £0.54 | £0.00 | E0.00 | £0.00 | E0.00 | E0.00 | E0.00 | £0.00 | £0.00 | E0.00 | £0.54 |
|  | Total Zone 10 | \&10.32 | ع0.78 | E0.00 | ع0.00 | ع0.00 | 80.00 | ع0.00 | ع0.11 | ع0.14 | 81.96 | ع7.33 |
|  | Argos, High Street, Ely | £0.00 | £0.00 | ${ }^{\text {E }}$ 0.00 | ${ }^{\text {¢0.00 }}$ | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E }}$ 0.00 | ${ }^{\text {E }} 0.00$ | ${ }^{\text {E0.00 }}$ | £0.00 | ${ }^{\text {E0.00 }}$ | £0.00 |
|  | Argos, Jackson Square, Bishop Stortiord | £0.00 | £0.00 | £0.00 | $\varepsilon_{0} 0.00$ | £0.00 | E0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Attleborough | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | E0.00 | E0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | BRQ, Deacon Industrial Estate, Chingford | ع0.00 | ع0.00 | £0.00 | $\varepsilon_{0} 000$ | £0.00 | E0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 |
|  | Bennetts, London Road, Lexden, Colchester | ع0.00 | £0.00 | £0.00 | $\varepsilon_{0} 0.00$ | £0.00 | E0.00 | E0.00 | £0.00 | ع0.00 | E0.00 | £0.00 |
|  | Bishops Stortiord | £1.56 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | E0.00 | £1.56 | ع0.00 | £0.00 | £0.00 |
|  | Bue Water Shopping Mall, Dartiord | ع0.11 | £0.00 | E0.00 | £0.00 | E0.00 | E0.00 | E0.00 | ع0.11 | £0.00 | E0.00 | £0.00 |
|  | Bluewater Regional Shopping Centre | E0.20 | ع0.00 | ${ }^{20.00}$ | $\varepsilon_{0} 0.00$ | £0.00 | E0.00 | E0.00 | $\varepsilon^{20.11}$ | ع0.08 | ع0.00 | £0.00 |
|  | Bon Marche, Broad Walk, Harlow | 80.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.22 | £0.00 | £0.00 | £0.00 |
|  | Boots, High Street, Hadleigh | £0.00 | ع0.00 | £0.00 | $\mathrm{E}_{0} 0.00$ | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | Boulevard Retail Park, Peterborough | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | $\varepsilon^{2} 0.00$ | £0.00 | E0.00 | £0.00 |
|  | Braintree - Retail warehouses | £1.73 | ع0.25 | £0.12 | £0.00 | £0.00 | £0.00 | £0.00 | £0.23 | £0.00 | ع0.00 | ${ }^{1} 1.12$ |
|  | Braintree Town Centre | E0.20 | ع0.00 | £0.00 | $\underbrace{10.00}$ | £0.00 | E0.00 | E0.00 | £0.00 | ع0.08 | ع0.00 | ع0.11 |
|  | Burwell, Ely | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | ع0.00 | E0.00 | £0.00 |
|  | Cambridge - Food superstores | £0.12 | ع0.00 | £0.12 | £0.00 | £0.00 | E0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 |
|  | Cambridge - Retail warehouses | £1.17 | ع0.25 | $\mathrm{E}^{10.12}$ | $\underbrace{1} 0.00$ | £0.00 | 80.11 | $\varepsilon^{20.13}$ | £0.22 | ع0.25 | ع0.08 | £0.00 |
|  | Cambridge City Centre (including the Gratton Centre) | £44.73 | ع3.10 | £2.90 | £1.53 | £0.00 | £2.34 | £16.07 | £8.50 | ع8.16 | $\varepsilon_{1} 1.68$ | $\varepsilon^{\text {ع }}$. 43 |
|  | Chelmstord | £0.34 | ع0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | ع0.08 | ع0.25 | £0.00 |
|  | Clement Joscelyne, Market Square, Bishops Stortiford | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 000$ | E0.00 | E0.00 | E0.00 | E0.00 | £0.00 | E0.00 | £0.00 |
|  | Colchester - Food superstores | £0.21 | £0.00 | $\mathrm{E}_{0} \mathrm{c}^{21}$ | $\mathrm{E}_{0} 000$ | £0.00 | 80.00 | £0.00 | $\varepsilon_{00.00}$ | £0.00 | E0.00 | £0.00 |
|  | Colchester-Retail warehouses | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Colchester Town Centre | ¢5.85 | £0.00 | £0.24 | ${ }^{\text {£0.26 }}$ | £0.00 | E0.00 | ${ }^{1} 0.00$ | ${ }^{\text {E0.44 }}$ | £0.00 | ${ }^{1} 1.01$ | £3.90 |
|  | Comet, Hardwick Industrial Estate, Kings Lynn | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | E0.00 | E0.00 | £0.00 | ع0.00 | E0.00 | £0.00 |
|  | Cornwall | £0.08 | £0.00 | ${ }^{\text {co.00 }}$ | £0.00 | £0.00 | 80.00 | £0.00 | ${ }^{\text {¢ }}$ 0.00 | £0.00 | £0.08 | £0.00 |
|  | Costo, West Thurrock Way, West Thurrock | £0.00 | £0.00 | $\mathrm{E}_{0} \mathrm{CoO}$ | $\underbrace{}_{0.00}$ | £0.00 | E0.00 | ${ }^{1} 0.00$ | $\varepsilon_{00.00}$ | £0.00 | E0.00 | £0.00 |
|  | Curys, Hall Lane, Chingord | ¢0.00 <br> ع0.00 | ع0.00 | ع0.00 ع0.00 | ¢0.00 <br> ع0.00 | £0.00 | £ 0.00 <br> 0.00 | $\underline{\varepsilon 0.00}$ | ¢0.00 <br> 80.00 | ع0.00 | £0.00 <br> 0.00 | £0.00 $\varepsilon 0.00$ |


| Outside Study Area | Currys, Queensgate Retail Park, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Dereham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | DFS, Hansa Road, Kings Lynn | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ely | £2.81 | £0.00 | £0.00 | £0.00 | £0.00 | £0.19 | £2.61 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Felixstowe | £0.13 | £0.00 | £0.00 | £0.13 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Feltwell | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Framlingham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Freeport Braintree Designer Outlet Village | £0.80 | £0.20 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £0.17 | £0.32 |
|  | Grantham | £0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £0.00 | £0.00 |
|  | Great Yarmouth | £0.52 | £0.00 | £0.00 | £0.00 | £0.11 | £0.11 | £0.22 | £0.00 | £0.08 | £0.00 | £0.00 |
|  | Hadleigh | £0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 |
|  | Halstead | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.08 | £0.08 | £0.00 |
|  | Harlequins Shopping Centre, Wattord | £0.12 | £0.00 | £0.12 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harleston | £0.40 | £0.00 | £0.00 | £0.00 | £0.40 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harlow | £0.97 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £0.69 | £0.17 | £0.00 | £0.00 |
|  | Hickling, Norwich | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Homebase, Fitzroy Park, Bishops Stortford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ikea, Europa Boulevard, Warrington | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | IPswich - Food superstores | $\varepsilon^{1} 0.46$ | £0.00 | £0.00 | £0.13 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.11 |
|  | Ipswich - Retail warehouses | £1.79 | £0.00 | £0.00 | £0.00 | £0.20 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.60 |
|  | Ipswich Town Centre | £19.23 | £0.78 | £1.81 | £10.91 | £1.45 | £0.23 | £0.34 | £0.00 | £0.00 | £0.08 | £3.63 |
|  | Kings Lynn | £1.29 | £0.00 | £0.00 | £0.00 | £0.00 | £1.04 | £0.25 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lakenheath | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lakeside Regional Shopping Centre | £2.65 | £0.45 | £0.00 | £0.23 | £0.00 | £0.00 | £0.56 | £0.22 | £0.45 | £0.52 | £0.23 |
|  | Leicester | £0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Liverpool | £0.33 | £0.00 | £0.33 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | London (Elsewhere) | £0.89 | £0.13 | £0.00 | £0.00 | £0.31 | £0.00 | £0.34 | £0.00 | £0.00 | £0.00 | £0.11 |
|  | London (West End or City) | £2.42 | £0.33 | £0.00 | £0.13 | £0.20 | £0.00 | £0.47 | £0.45 | £0.08 | £0.33 | £0.43 |
|  | Lowestoft | £0.34 | £0.13 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Manchester | £0.21 | £0.00 | £0.21 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Manssield | £0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 |
|  | Marks \& Spencer, Brookfield Centre, Cheshunt | £0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £0.00 | £0.00 |
|  | Milton Keynes | £0.32 | £0.00 | £0.00 | £0.13 | £0.00 | £0.19 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Nayland, Colchester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Needham Market | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Newport | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Newquay, Cornwall | £0.13 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.13 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich - Food superstores | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich - Retail warehouses | £0.11 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich City Centre | £20.20 | £0.33 | £1.51 | £1.02 | £10.81 | £5.90 | £0.63 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Nottingham | £0.20 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.20 |
|  | Peterborough | £0.42 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.20 |
|  | Saffron Walden | £3.30 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £2.99 | £0.22 | £0.08 | £0.00 |
|  | Sainbury's, Bacton Road, Knapton | £0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 |
|  | Sainsbury's, Hall Lane, Chingtord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsbury's, Recreation Way, Mildenhall | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sheffield | £0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stanton | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stoke-on-Trent | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Angel Grove, Ely | £0.56 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.56 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Bishops Park Centre, Bishops Stortford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Radwinter Road, Saffron Walden | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Viking Way, Barhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Thaxted | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | The Carpet Store, High Street, Brandon | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Waitrose, Brays Lane, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Watton | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Wilkinsons, The Cloisters, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Woodbridge | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone Outside | £118.74 | ع5.96 | £7.70 | £14.45 | £13.79 | £10.48 | £23.17 | £16.31 | £9.76 | £4.38 | £12.73 |
| Total |  | £267.16 | £26.15 | £32.10 | £26.43 | £25.80 | £29.73 | £51.28 | £17.54 | £20.00 | ع10.79 | £27.35 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |

1, Data
Fivived by adding figues tom Tables 5ali( and 5a(i)

Comparison Table 5c: Flows of Expenditure - Books, CDs, Toys etc - Total


| (e) | Currys, Queensgate Retail Park, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Dereham | £0.45 | £0.00 | £0.00 | £0.00 | £0.00 | £0.45 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | DFS, Hansa Road, Kings Lynn | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ely | £4.20 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £4.20 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Felixstowe | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Feltwell | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Framlingham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Freeport Braintree Designer Outlet Village | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Grantham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $£ 0.00$ | £0.00 | £0.00 | £0.00 |
|  | Great Yarmouth | £0.52 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.52 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Hadleigh | £1.01 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.01 |
|  | Halstead | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harlequins Shopping Centre, Wattord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harleston | £0.59 | £0.00 | £0.00 | £0.00 | £0.59 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harlow | £1.02 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.60 | £0.41 | £0.00 | £0.00 |
|  | Hickling, Norwich | £0.59 | £0.00 | £0.00 | £0.00 | £0.59 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Homebase, Fitzroy Park, Bishops Storfford | £0.51 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.51 |
|  | Ikea, Europa Boulevard, Warrington | £0.51 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.51 |
|  | Ipswich - Food superstores | £3.62 | £0.00 | £0.00 | £0.63 | £0.00 | £0.45 | £0.00 | £0.00 | £0.00 | £0.00 | £2.53 |
|  | Ipswich - Retail warehouses | £1.77 | £0.50 | £0.00 | £1.27 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ipswich Town Centre | £6.68 | £0.50 | £0.00 | £5.06 | £0.59 | £0.00 | £0.52 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Kings Lynn | £0.45 | £0.00 | £0.00 | £0.00 | £0.00 | £0.45 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lakenheath | £0.52 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.52 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lakeside Regional Shopping Centre | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Leicester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Liverpool | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | London (Elsewhere) | £0.56 | £0.00 | £0.56 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | London (West End or City) | £0.59 | £0.00 | £0.00 | £0.00 | £0.59 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lowestoft | £1.01 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $£ 0.00$ | £0.00 | £0.00 | £1.01 |
|  | Manchester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Mansfield | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Marks \& Spencer, Brookfield Centre, Cheshunt | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Milton Keynes | £0.45 | £0.00 | £0.00 | £0.00 | £0.00 | £0.45 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Nayland, Colchester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Needham Market | £1.14 | £0.00 | £0.00 | £0.63 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.51 |
|  | Newport | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Newquay, Cornwall | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich - Food superstores | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich - Retail warehouses | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich City Centre | £11.47 | £0.00 | £0.00 | £0.00 | £10.11 | £1.36 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Nottingham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Peterborough | ع0.51 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.51 |
|  | Saffron Walden | £9.98 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £9.07 | £0.41 | £0.50 | £0.00 |
|  | Sainbury's, Bacton Road, Knapton | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsbury's, Hall Lane, Chingtord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsbury's, Recreation Way, Mildenhall | £1.05 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.05 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sheffield | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stanton | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stoke-on-Trent | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Angel Grove, Ely | £1.05 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.05 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Bishops Park Centre, Bishops Stortford | £1.06 | £0.00 | £0.00 | £0.00 | £0.00 | £0.45 | £0.00 | £0.60 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Radwinter Road, Saffron Walden | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Viking Way, Barhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Thaxted | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | The Carpet Store, High Street, Brandon | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Waitrose, Brays Lane, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Watton | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Wilkinsons, The Cloisters, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Woodbridge | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone Outside | £74.17 | £1.00 | E1.68 | £7.60 | £12.48 | £3.63 | £15.22 | £19.36 | £4.11 | £1.49 | ع7.59 |
| Total |  | £298.57 | £27.10 | £37.55 | £29.75 | £31.51 | £30.87 | £57.75 | ${ }^{1} 19.36$ | £21.37 | £12.95 | ع30.36 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |

1, Data

2) Data re-based trom survey Percentages to exclude Internet/ NSRT, 'other' and 'don"t know categoies

Comparison Table 5d: Flows of Expenditure - Chemist - Total

|  |  | Total | Zone 1 (Bury St Edmunds) | Zone 2 | zone 3 | Zone 4 | zone 5 | Zone 6 | zone 7 | $\begin{gathered} \text { Zone 8 } 8 \\ \text { (Haverhill) } \end{gathered}$ | Zone 9 | Zone 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zone 1 | Arc Shopping Centre, Bury St Edmunds | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Asda, Western Way, Bury St Edmunds | £2.28 | £1.17 | £0.17 | £0.18 | £0.00 | £0.15 | £0.50 | £0.00 | ع0.11 | £0.00 | £0.00 |
|  | Bury St Edmunds - Moreton Hall Retail Park St Edmundsbury Retail Park | E0.46 | £0.29 | ع0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Bury St Edmunds - Other retail warehouses | E0.32 | ع0.00 | £0.17 | E0.00 | £0.00 | ع0.15 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Bury St Edmunds Town Centre | £31.01 | £11.60 | £10.83 | £0.73 | £1.15 | £2.22 | £2.65 | £0.00 | ع0.00 | £1.07 | £0.77 |
|  | Sainsbury's, Bedingeleld Way, Moreton Hall, Bury St Edmunds | $\varepsilon 1.79$ | £0.44 | ${ }^{1} 1.35$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, St Saviours Interchange, Bury St Edmunds | £2.19 | ع0.73 | £1.18 | £0.00 | £0.16 | £0.00 | £0.00 | £0.00 | ع0.11 | £0.00 | ع0.00 |
|  | Waitrose, Robert Boby Way, Bury St Edmunds | ع0.15 | £0.15 | ${ }^{10.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 1 | E38.20 | £14.39 | ${ }^{113.87}$ | ع0.91 | ${ }^{1} 1.31$ | £2.51 | £3.15 | ع0.00 | ع0.22 | \&1.07 | ع0.77 |
| Zone 2 | Co-op, Ashfield Road, Elmswell | £0.17 | ع0.00 | £0.17 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | lxworth | E0.51 | ع0.00 | ${ }^{\text {¢ }}$. 51 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Risby Barn Antique Centre, South Street, Risby | E0.00 | £0.00 | ${ }^{0} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 |
|  | Walsham-l-Wililows | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Woolpit | $\varepsilon 1.19$ | ع0.00 | ${ }^{\text {c }}$. 85 | £0.18 | £0.16 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 2 | $\underline{81.87}$ | ع0.00 | £1.52 | ع0.18 | 80.16 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | E0.00 |
| Zone 3 | Bacton, Stowmarket | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Combs Ford | £0.18 | ${ }^{\text {¢ }}$ 000 | ${ }^{0} 0.00$ | £0.18 | £0.00 | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 000$ | $\varepsilon_{0} 0.00$ | £0.00 |
|  | Cotton, Stowmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Debenham | £0.16 | ع0.00 | ${ }^{0} 0.00$ | £0.00 | ${ }^{\text {¢ }}$ 0.16 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 |
|  | Mendlesham | £0.18 | ع0.00 | £0.00 | ع0.18 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | 80.00 |
|  | Stownarket - Tesco superstore | £2.15 | ع0.00 | ${ }^{\text {¢ } 0.34 ~}$ | $\varepsilon 1.81$ | ${ }^{20.00}$ | £0.00 | £0.00 | ع0.00 | ${ }^{2} 0.00$ | £0.00 | ع0.00 |
|  | Stowmarket Town Centre (including Asda) | £11.48 | ع0.00 | £1.01 | ع10.16 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.31 |
|  | Taylors, Charles Industrial Estate, Stowmarket | E0.00 | ع0.00 | ${ }^{\text {c0.00 }}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 000$ | £0.00 | £0.00 |
|  | Total Zone 3 | £14.16 | £0.00 | £1.35 | ع12.33 | £0.16 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.31 |
| Zone 4 | Botestale, Diss | £0.67 | £0.00 | ${ }^{\text {c0. }}$. 51 | £0.00 | £0.16 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Diss | 27.20 | ع0.00 | ${ }^{0} 0.00$ | £0.00 | £7.05 | ع0.15 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | East Haring | £0.97 | ع0.15 | ع0.17 | £0.00 | ${ }^{2} 0.66$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Eye Carpets, Broad Street, Eye | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Eye, East Diss | £0.98 | ع0.00 | ¢0.00 | £0.00 | $\varepsilon^{\text {E }}$ 0.98 | ع0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 |
|  | Kenninghall | £0.16 | £0.00 | £0.00 | £0.00 | £0.16 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Morisons, Victoria Road, Diss | £0.84 | ع0.00 | ${ }^{0} 0.51$ | £0.00 | £0.33 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Pullham Market | E0.00 | £0.00 | ¢0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Rickinghall, Diss | £0.33 | ع0.00 | ${ }^{0} 0.00$ | £0.00 | ${ }^{\text {20.33 }}$ | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 000$ | £0.00 | E0.00 |
|  | Rolling Stone, High Street, Hopton | £0.00 | ع0.00 | ${ }^{0} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Superdrug, Mere Street, Diss | £0.33 | ع0.00 | ${ }^{0} 0.00$ | £0.00 | £0.33 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Tesco, Victoria Road, Diss | E0.82 | £0.00 | £0.00 | £0.00 | £0.82 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 4 | \&12.30 | ع0.15 | £1.18 | ع0.00 | \&10.82 | ع0.15 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | 80.00 |
| Zone 5 | Boots, High Street, Brandon | $\varepsilon 1.63$ | £0.00 | ${ }^{0} 0.00$ | £0.00 | £0.00 | £1.63 | £0.00 | £0.00 | $\mathrm{E}_{0} 000$ | £0.00 | 80.00 |
|  | Brandon | $\varepsilon 1.03$ | £0.00 | £0.00 | £0.00 | £0.00 | £1.03 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsbur's, London Road, Thettord | E0.74 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.74 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Tesco, Kilverstone Road, Thetford | $\varepsilon 1.69$ | £0.00 | ${ }^{0} 0.51$ | £0.00 | £0.00 | £1.18 | £0.00 | £0.00 | ${ }^{\text {¢ }}$ 0.00 | £0.00 | £0.00 |
|  | Tesco, London Road, Brandon | £0.00 | ع0.00 | ${ }^{0} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Tesco, Nowwich Road, Thettord | £0.30 | ع0.00 | ${ }^{0} 0.00$ | £0.00 | £0.00 | £0.30 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Thetord | 27.61 | £0.00 | ع0.17 | £0.00 | £0.49 | £6.95 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 5 | \&12.99 | ع0.00 | ${ }^{\text {en }}$. 68 | ع0.00 | ع0.49 | £11.82 | ع0.00 | ع0.00 | $\varepsilon_{00.00}$ | E0.00 | 80.00 |
| Zone 6 | Co-op, West Street, Isteham | ع0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.17 | £0.00 | £0.00 | £0.00 | E0.00 |
|  | Loyds, Brewhouse Lane, Soham | £0.17 | £0.00 | £0.00 | £0.00 | ${ }^{2} 0.00$ | £0.00 | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Loyds, High Street, Soham | E0.50 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.50 | £0.00 | £0.00 | £0.00 | E0.00 |
|  | Mildenhall | ¢5.41 | ع0.00 | £0.17 | £0.00 | ${ }^{20.00}$ | ع0.59 | £4.65 | £0.00 | $\mathrm{E}_{0} 000$ | £0.00 | E0.00 |
|  | Newnarket | £12.94 | ع0.15 | ع0.17 | ع0.18 | ${ }^{2} 0.00$ | £0.00 | £12.44 | ع0.00 | £0.00 | £0.00 | £0.00 |
|  | Soham | £2.32 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £2.32 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Forodham Rood, Newnarket | $\varepsilon 1.49$ | ع0.00 | ${ }^{0} 0.00$ | £0.00 | £0.00 | £0.00 | $\underline{1.49}$ | £0.00 | ع0.00 | £0.00 | E0.00 |
|  | Waitrose, Fred Archer Way, Newmarket | £0.17 | ع0.00 | ع0.00 | £0.00 | E0.00 | £0.00 | £0.17 | ع0.00 | £0.00 | £0.00 | E0.00 |
|  | Wickhambrook, Newmarket | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 6 | £23.32 | ع0.15 | ع0.34 | ع0.18 | ع0.00 | ع0.59 | £22.07 | ع0.00 | £0.00 | ع0.00 | ع0.00 |
| Zone 7 | Exning | E0.00 | ع0.00 | ${ }^{2} 0.00$ | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | ¢0.00 | ع0.00 |
|  | Total Zone 7 | E0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | E0.00 | ع0.00 | ع0.00 | ع0.00 | 80.00 |
| Zone 8 | Aldi, Lordscroft Lane, Haverhill | £0.13 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.13 | £0.00 |
|  | Havertill - Hanchett End Retail Park (Halfords) | £0.00 | ع0.00 | ${ }^{0} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Havertill - Other retail warehouses | £0.22 | ع0.00 | ${ }^{0} 0.00$ | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | £0.22 | £0.00 | ع0.00 |
|  | Haverhill Town Centre | £10.69 | £0.00 | £0.00 | £0.00 | ${ }^{2} 0.00$ | £0.00 | £0.33 | £0.34 | ع8.95 | £1.07 | £0.00 |
|  | Kedington | £0.00 | ع0.00 | ${ }^{0} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Sainsbury', Haycocks Road, Hanchett End, Havertill | $\varepsilon 1.25$ | ع0.00 | ${ }^{0} 0.00$ | £0.00 | $\varepsilon_{0} 0.00$ | £0.00 | £0.00 | ع0.17 | £0.54 | £0.54 | £0.00 |
|  | Steeple Bumpstead | 80.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.11 | £0.00 | £0.00 |
|  | Tesco, Cangle Road, Havertill | $\varepsilon 1.37$ | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.97 | £0.40 | £0.00 |
|  | Total Zone 8 | $\varepsilon_{13.77}$ | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.33 | ع0.51 | ع10.78 | £2.15 | ع0.00 |
| Zone 9 | Cavendish | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Clare | $\varepsilon 1.24$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.17 | £0.00 | £0.00 | £1.07 | £0.00 |
|  | Glemstord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} .00$ | £0.00 | £0.00 |
|  | Stoke By Clare | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Total Zone 9 | $\underline{1} 1.24$ | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.17 | ع0.00 | ع0.00 | £1.07 | ع0.00 |
| Zone 10 | Boxtord | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 000$ | £0.00 | ع0.15 |
|  | Lavenham | £0.46 | ع0.00 | £0.00 | ع0.00 | ${ }^{2} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{2} 0.46$ |
|  | Long Melford | $\varepsilon 1.06$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.13 | £0.93 |
|  | Sudbury | $\varepsilon 11.90$ | ع0.00 | E0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.11 | $\underline{1.75}$ | £9.88 |
|  | Tesco, Woodhall Business Park, Springlands Way, Sudbury | $\underline{1.20}$ | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.27 | ع0.93 |
|  | Total Zone 10 | $\varepsilon_{14.78}$ | £0.00 | E0.17 | ع0.00 | £0.00 | ع0.00 | $\varepsilon_{0} 0.00$ | ع0.00 | ع0.11 | £2.15 | \&12.35 |
|  | Argos, High Street, Ely | ${ }^{\text {E0.00 }}$ | £0.00 | ${ }^{\text {¢ }}$ 0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢0.00 }}$ | ع0.00 | ${ }^{\text {¢0.00 }}$ | £0.00 | £0.00 |
|  | Argos, Jackson Square, Bishop Stortiord | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{2} 0.00$ | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }}$ 0.00 | £0.00 | £0.00 |
|  | Attleborough | E0.16 | ع0.00 | ${ }^{0} 0.00$ | £0.00 | £0.16 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | BRQ, Deacon Industrial Estate, Chingford | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Bennetts, London Road, Lexden, Colchester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 |
|  | Bishops Stortiord | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Bue Water Shopping Mall, Dartiord | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Bluewater Regional Shopping Centre | E0.00 | ع0.00 | £0.00 | ع0.00 | ${ }^{\text {¢ }}$ 0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon^{2} 0.00$ | £0.00 | ع0.00 |
|  | Bon Marche, Broad Walk, Harlow | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Boots, High Street, Hadleigh | $\underbrace{}_{0.46}$ | ع0.00 | ${ }^{10.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\underbrace{20.46}$ |
|  | Boulevard Retail Park, Peterborough | E0.00 | ع0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 000$ | £0.00 | £0.00 |
|  | Braintree - Retail warehouses | $\varepsilon 0.00$ | ع0.00 | £0.00 | ع0.00 | ${ }^{2} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Braintree Town Centre | E0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {E0.00 }}$ | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Burwell, Ely | $\varepsilon 0.17$ | ع0.00 | £0.00 | £0.00 | ${ }^{1} 0.00$ | £0.00 | £0.17 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Cambridge - Food superstores | E0.17 | £0.00 | ${ }^{\text {¢0.00 }}$ | £0.00 | £0.00 | £0.00 | £0.17 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Cambridge - Retail warehouses | E0.17 | ع0.00 | ${ }^{\text {¢ }} 0.00$ | £0.00 | ${ }^{1} 0.00$ | £0.00 | £0.17 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Cambridge City Centre (including the Gratoon Centre) | $\varepsilon 1.92$ | ع0.00 | £0.00 | £0.00 | £0.16 | £0.00 | ${ }^{1} 1.33$ | £0.17 | £0.11 | £0.00 | ع0.15 |
|  | Chelmstord | E0.00 | ع0.00 | £0.00 | ع0.00 | ${ }^{2} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Clement Joscelyne, Market Square, Bishops Stortiord | ${ }^{80.00}$ | $\varepsilon_{0.00}$ | $\underbrace{}_{00.00}$ | $\underbrace{}_{00.00}$ | £0.00 | $\varepsilon_{0.00}$ | $\varepsilon_{00.00}$ | £0.00 | $\mathrm{E}_{0} 000$ | £0.00 | E0.00 |
|  | Colchester - Food superstores | E0.17 | £0.00 | ع0.17 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {co.00 }}$ | £0.00 | £0.00 |
|  | Colchester-Retail warehouses | £0.31 | £0.00 | £0.00 | ع0.00 | ${ }^{2} 0.16$ | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Colchester Town Centre | E0.00 | $\underbrace{}_{0.00}$ | ${ }^{\text {¢ }}$ ¢0.00 | £0.00 | £0.00 | $\underbrace{}_{0.00}$ | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Comet, Hardwick Industrial Estate, Kings Lynn | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Cornwall | £0.00 | £0.00 | ${ }^{80.00}$ | £0.00 | ${ }^{2} 0.00$ | £0.00 | ${ }^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Costo, West Thurrock Way, West Thurrock | £0.00 $\varepsilon 0.00$ | ع0.00 ع0.00 | ${ }^{80.00}$ | ع0.00 | $\stackrel{\varepsilon}{80.00}$ | ${ }_{\text {E0.00 }}$ | £0.00 | $\underbrace{\text { E0.00 }}$ | $\underbrace{}_{0.00}$ | $\mathrm{E}_{0} 0.00$ | £0.00 |
|  | Currys Hall Lane, Chingord | $\varepsilon 0.00$ $\varepsilon 0.00$ | ع0.00 | ¢0.00 ع0.00 | £0.00 | £0.00 $\varepsilon 0.00$ | ع0.00 ع0.00 | £0.00 | ع0.00 ع0.00 |  | £0.00 ع0.00 | ع0.00 <br> ع0.00 |


|  | Currys, Queensgate Retail Park, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Dereham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | DFS, Hansa Road, Kings Lynn | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ely | £1.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Felixstowe | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Feltwell | £0.15 | £0.00 | $£^{1} 0.00$ | £0.00 | £0.00 | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Framlingham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Freeport Braintree Designer Outlet Village | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Grantham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Great Yarmouth | £0.00 | $\varepsilon^{2} 0.00$ | $\varepsilon^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Hadleigh | £0.64 | £0.00 | £0.00 | £0.18 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.46 |
|  | Halstead | £0.16 | £0.00 | £0.00 | £0.00 | £0.16 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harlequins Shopping Centre, Watord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harleston | ${ }^{2} 0.66$ | £0.00 | £0.00 | £0.00 | £0.66 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Hickling, Norwich | £0.00 | $\varepsilon^{20.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| Outside Study Area | Homebase, Fitzroy Park, Bishops Storfford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ikea, Europa Boulevard, Warrington | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ipswich - Food superstores | £0.61 | £0.00 | $\mathrm{E}^{0} 000$ | £0.00 | £0.16 | £0.00 | £0.00 | £0.00 | £0.00 | £0.13 | £0.31 |
|  | Ipswich - Retail warehouses | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.15 |
|  | Ipswich Town Centre | £1.82 | £0.00 | £0.34 | £0.54 | £0.16 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.77 |
|  | Kings Lynn | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lakenheath | £1.35 | £0.00 | £0.00 | £0.00 | £0.00 | £1.18 | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lakeside Regional Shopping Centre | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Leicester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Liverpool | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | London (Elsewhere) | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | London (West End or City) | £0.48 | £0.00 | £0.00 | £0.00 | £0.33 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.15 |
|  | Lowestoft | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Manchester | £0.00 | £0.00 | $\mathrm{E}^{0.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Mansfield | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Marks \& Spencer, Brookfield Centre, Cheshunt | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Milton Keynes | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Nayland, Colchester | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.15 |
|  | Needham Market | £1.45 | £0.00 | £0.00 | £1.45 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Newport | £0.00 | $\varepsilon^{20.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Newquay, Cornwall | £0.00 | $\varepsilon^{2} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich - Food superstores | £0.16 | $\mathrm{E}^{2} .00$ | $\varepsilon^{1} 0.00$ | £0.00 | £0.16 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich - Retail warehouses | £0.00 | $\varepsilon^{20.00}$ | $\varepsilon^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich City Centre | £1.15 | £0.00 | £0.00 | £0.00 | $£ 1.15$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Nottingham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Peterborough | £0.32 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.17 | £0.00 | £0.00 | £0.00 | £0.15 |
|  | Saffron Walden | ¢9.97 | $\mathrm{E}^{0.00}$ | $\underbrace{2} 0.00$ | £0.00 | £0.00 | £0.00 | £0.17 | £9.56 | £0.11 | £0.13 | £0.00 |
|  | Sainbury's, Bacton Road, Knapton | £0.00 | $\mathrm{E}^{0.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsbury's, Hall Lane, Chingtord | £0.13 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.13 | £0.00 |
|  | Sainsbury's, Recreation Way, Mildenhall | £0.00 | $\mathrm{E}^{2} .00$ | $\mathrm{E}^{0} .00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sheffield | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stanton | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stoke-on-Trent | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Angel Grove, Ely | $£ 1.00$ | £0.00 | $£^{20.00}$ | £0.00 | £0.00 | £0.00 | £1.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Bishops Park Centre, Bishops Stortford | £0.00 | £0.00 | $\mathrm{E}^{0} 000$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Radwinter Road, Saffron Walden | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Viking Way, Barhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Thaxted | £0.51 | £0.00 | $\varepsilon^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.51 | £0.00 | £0.00 | £0.00 |
|  | The Carpet Store, High Street, Brandon | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Waitrose, Brays Lane, Ely | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Watton | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Wikinsons, The Cloisters, Ely | £0.00 | £0.00 | $\varepsilon^{2} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Woodbridge | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone Outside | £25.71 | ع0.00 | ع0.51 | £2.18 | £3.28 | $\varepsilon 1.63$ | £4.48 | £10.24 | ع0.22 | $\underline{80.40}$ | £2.78 |
|  | Total | $\underbrace{}_{1158.34}$ | £14.68 | £19.62 | $\underbrace{}_{15.78}$ | £16.23 | £16.70 | £30.20 | £10.75 | £11.32 | £6.85 | £16.21 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |

1) Data d
2) Data re-based trom survey Percentages to exclude Intemet / NSST, othere 'and 'dont't know categories

Comparison Table 5e: Flows of Expenditure - Furniture - Tota

|  |  | Total | Zone 1 (Bury St Edmunds) | Zone 2 | Zone 3 | zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 (Haverhill) | Zone 9 | Zone 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zone 1 | Arc Shopping Centre, Bury St Edmunds | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon^{2} 000$ |
|  | Asda, Western Way, Bury St Edmunds | £0.00 | ع0.00 | £0.00 | $\varepsilon_{0} 0.00$ | £0.00 | £0.00 | £0.00 | $\varepsilon_{0} 0.00$ | ع0.00 | £0.00 | £0.00 |
|  | Bury St Edmunds - Moreto Hall Retail Park/ St Edmundsbury Retail Park | £21.31 | £4.87 | ع5.73 | £1.88 | £0.97 | £1.16 | £4.14 | £0.00 | £1.13 | £0.70 | £0.72 |
|  | Bury St Edmunds - Other retail warehouses | £16.52 | £2.86 | £3.53 | £1.05 | £0.58 | ${ }^{1} 1.66$ | £2.62 | £0.43 | £1.13 | £0.87 | ${ }_{1} 1.80$ |
|  | Bury St Edmunds Town Centre | £24.68 | £3.87 | ع7.28 | £1.05 | £0.97 | £2.83 | £3.93 | £0.22 | $\varepsilon 1.01$ | ${ }^{1} 1.39$ | ${ }_{\text {£2. }}$ |
|  | Sainsbury's, Bedingeld Way, Moreton Hall, Bury St Edmunds | ع0.00 | ع0.00 | £0.00 | ${ }^{2} 0.00$ | £0.00 | £0.00 | £0.00 | $\varepsilon_{0} 0.00$ | £0.00 | £0.00 | ع0.00 |
|  | Tesco, St Saviours Interchange, Bury St Edmunds | £0.00 | ع0.00 | £0.00 | ${ }^{0} 0.00$ | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Waitrose, Robert Boby Way, Bury St Edmunds | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | Total Zone 1 | £62.52 | £11.60 | ${ }^{166.54}$ | E3.97 | £2.52 | ع5.65 | ع10.69 | E0.65 | $\varepsilon^{\text {E }}$. 27 | £2.96 | ${ }^{84.67}$ |
| Zone 2 | Co-op, Ashfield Road, Elmswell | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ${ }^{\text {¢ }} 0.00$ |
|  | xworth | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Risby Barn Antique Centre, South Street, Risby | E0.00 | E0.00 | E0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | Walsham-le-Willows | E0.00 | ع0.00 | £0.00 | E0.00 | £0.00 | E0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 |
|  | Woolpit | ع0.00 | ع0.00 | £0.00 | ${ }^{2} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ${ }^{\text {E }} 0.00$ |
|  | Total Zone 2 | ع0.00 | E0.00 | ع0.00 | ع0.00 | E0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | E0.00 | ع0.00 |
| Zone 3 | Bacton, Stowmarket | ع0.21 | ع0.00 | E0.00 | £0.21 | ع0.00 | $\varepsilon_{00.00}$ | ع0.00 | £0.00 | £0.00 | E0.00 | ${ }^{\text {E }}$ |
|  | Combs Ford | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {E }} 0.00$ |
|  | Cotton, Stowmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Debenham | £0.00 | ع0.00 | £0.00 | ${ }^{2} 0.00$ | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{2} 0.00$ |
|  | Mendlesham | ع0.00 | E0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stownarket - Tesco superstore | £0.00 | ع0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | $\varepsilon_{00} 00$ |
|  | Stowmarket Town Centre (including Asda) | £2.95 | £0.00 | £0.44 | £2.51 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{8} 0.00$ |
|  | Taylor, Charles Industrial Estate, Stowmarket | £0.21 | £0.00 | £0.00 | £0.21 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{1} 0.00$ |
|  | Total Zone 3 | ع3.37 | £0.00 | ع0.44 | £2.93 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | 80.00 |
| Zone 4 | Botestale, Diss | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }} 0.00$ |
|  | Diss | £5.03 | £0.00 | £0.22 | £0.00 | £4.65 | ع0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | East Haring | ع0.19 | ع0.00 | £0.00 | ${ }^{2} 0.00$ | ع0.19 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Eye Carpets, Broad Street, Eye | ع0.19 | £0.00 | £0.00 | £0.00 | ع0.19 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Eye, East Diss | E0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | ${ }^{2} 0.00$ |
|  | Kenninghall | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Morrisons, Victoria Road, Diss | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Pullham Market | E0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | Rickinghall, Diss | E0.00 | ع0.00 | £0.00 | ${ }^{10.00}$ | £0.00 | E0.00 | ع0.00 | $\varepsilon_{00.00}$ | £0.00 | £0.00 | £0.00 |
|  | Rolling Stone, High Street, Hopton | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Superdrug, Mere Street, Diss | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Victoria Road, Diss | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | Total Zone 4 | E5.42 | E0.00 | ع0.22 | ع0.00 | E5.04 | ع0.17 | ع0.00 | E0.00 | ع0.00 | E0.00 | ع0.00 |
| Zone 5 | Boots, High Street, Brandon | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }} 0.00$ |
|  | Brandon | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsbury's, London Road, Thetford | ع0.00 | ع0.00 | E0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | Tesco, Kilverstone Road, Thettord | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Tesco, London Road, Brandon | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Nowwich Road, Thetiord | E0.00 | ع0.00 | £0.00 | $\varepsilon_{0} 0.00$ | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Thetiord | 27.66 | ع0.00 | ع0.44 | E0.21 | ع0.97 | £5.65 | £0.22 | E0.00 | £0.00 | E0.17 | £0.00 |
|  | Total Zone 5 | 87.66 | E0.00 | E0.44 | ع0.21 | ع0.97 | 85.65 | ع0.22 | E0.00 | ع0.00 | E0.17 | ع0.00 |
| Zone 6 | Co-op, West Street, Isleham | ع0.00 | ع0.00 | $\varepsilon^{\text {E }}$ 000 | ${ }^{\text {E }} 0.00$ | ع0.00 | $\varepsilon_{00.00}$ | $\varepsilon^{\text {E0.00 }}$ | ${ }^{2} 0.00$ | ع0.00 | £0.00 | £0.00 |
|  | Loyds, Brewhouse Lane, Soham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{1} 0.00$ |
|  | Loyds, High Street, Soham | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | Mildenhall | £1.26 | ع0.00 | £0.00 | ${ }^{\text {en }} 0.00$ | £0.00 | £0.17 | £1.09 | ${ }^{20.00}$ | £0.00 | £0.00 | £0.00 |
|  | Newmarket | ع6.23 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع6.11 | £0.00 | ع0.13 | £0.00 | £0.00 |
|  | Soham | £0.44 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.44 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ |
|  | Tesco, Fordham Road, Newmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Waitros, Fred Archer Way, Newmaket | £0.00 | ع0.00 | £0.00 | ${ }^{\text {E }} 0.00$ | ع0.00 | $\varepsilon_{00.00}$ | £0.00 | £0.00 | ع0.00 | £0.00 | ${ }^{80.00}$ |
|  | Wickhambrook, Newmarket | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | E0.00 | £0.00 |
|  | Total Zone 6 | E7.93 | ع0.00 | ع0.00 | 80.00 | E0.00 | £0.17 | ع7.63 | ع0.00 | ع0.13 | ع0.00 | 80.00 |
| Zone 7 | Exning | ع0.22 | ع0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.22 | E0.00 | ع0.00 | £0.00 | ${ }^{\text {E }}$ 0.00 |
|  | Total Zone 7 | ع0.22 | ع0.00 | ع0.00 | ع0.00 | E0.00 | ع0.00 | ع0.22 | ع0.00 | ع0.00 | E0.00 | ع0.00 |
| Zone 8 | Aldi, Lordscroft Lane, Haverhill | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }} 0.00$ |
|  | Haverhill - Hanchett End Retail Park (Haltords) | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | ع0.00 | E0.00 | £0.00 |
|  | Haverhill - Other retail warehouses | ع0.17 | ع0.00 | E0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | E0.17 | £0.00 |
|  | Havertill Town Centre | £4.52 | ع0.00 | £0.00 | ع0.21 | ع0.00 | £0.00 | £0.22 | £0.00 | ع3.39 | £0.52 | £0.18 |
|  | Kedington | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Sainsbury's, Haycocks Road, Hanchett End, Havertill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Steeple Bumpstead | 20.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | E0.00 | £0.00 |
|  | Tesco, Cangle Road, Haverhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | E0.00 | £0.00 |
|  | Total Zone 8 | E4.70 | ع0.00 | ع0.00 | ع0.21 | ع0.00 | ع0.00 | ع0.22 | ع0.00 | ع3.39 | E0.70 | ع0.18 |
| Zone 9 | Cavendish | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ } 0.00}$ | ع0.00 | £0.00 | £0.00 | ${ }^{\text {E }}$ 0.00 | £0.00 | E0.00 | $\mathrm{E}_{0} 0.00$ |
|  | Clare | £0.57 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | E0.35 | £0.00 |
|  | Glemstord | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon_{00.00}$ | £0.00 | £0.00 | E0.00 | $\mathrm{E}_{0} 000$ |
|  | Stoke By Clare | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon_{0} 0.00$ | £0.00 | £0.00 | £0.00 |
|  | Total Zone 9 | ع0.57 | £0.00 | ع0.00 | 80.00 | E0.00 | 80.00 | ع0.22 | 80.00 | ع0.00 | ع0.35 | 80.00 |
| Zone 10 | Boxtord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon_{0} 0.00$ | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 000$ |
|  | Lavenham | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Long Melford | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sudbury | £6.08 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.04 | £5.03 |
|  | Tesco, Woodhall Business Park, Springlands Way, Sudbury | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | Total Zone 10 | ع6.08 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | 81.04 | ع5.03 |
|  | Argos, High Street, Ely | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }} 0.00$ | ع0.00 | ${ }^{\text {¢ }} 0.00$ | £0.00 | ${ }^{\text {¢ }}$ 0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 000$ |
|  | Argos, Jackson Square, B Bishop Stortiord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Attleborough | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | BRQ, Deacon Industrial Estate, Chingford | £0.00 | ع0.00 | £0.00 | ${ }^{\text {¢ }}$ 0.00 | ع0.00 | $\mathrm{E}_{0} 0.00$ | £0.00 | £0.00 | ع0.00 | E0.00 | $\mathrm{E}_{0} 000$ |
|  | Bennetts, London Road, Lexden, Colchester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon_{0} 0.00$ | ع0.00 | £0.00 | £0.00 |
|  | Bishops Stortiord | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Blue Water Shopping Mall, Dartford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{2} 0.00$ | £0.00 | £0.00 | £0.00 |
|  | Bluewater Regional Shopping Centre | £0.00 | ع0.00 | £0.00 | ${ }^{2} 0.00$ | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }}$ |
|  | Bon Marche, Broad Walk, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Boots, High Street, Hadleigh | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{2} 0.00$ | £0.00 | £0.00 | £0.00 |
|  | Boulevard Retail Park, Peierborough | £0.18 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.18 |
|  | Braintree - Retail warehouses | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 |
|  | Braintree Town Centre | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Burwell, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Cambridge - Food superstores | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }} 0.00$ |
|  | Cambidge - Retail warehouses | £4.93 | ع0.00 | £0.00 | $\underbrace{0} 0.00$ | £0.00 | ${ }^{\text {¢ }}$ 0.83 | $\varepsilon_{1.96}$ | £1.51 | ع0.63 | E0.00 | ${ }^{\text {¢ }} 0.00$ |
|  | Cambridge City Centre (including the Gration Centre) | £11.33 | ع0.50 | £0.44 | £0.21 | £0.00 | £0.33 | £5.02 | $\varepsilon 1.94$ | £2.01 | £0.70 | £0.18 |
|  | Chelmstord | £0.00 | £0.00 | £0.00 | ${ }^{1} 0.00$ | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 |
|  | Clement Joscelyne, Marke Square, Bishops Stortiord | 20.13 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\underbrace{}_{00.00}$ | £0.13 | E0.00 | £0.00 |
|  | Colchester - Food superstores | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }}$ 0.00 | £0.00 | ${ }^{\text {¢ }}$ 0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{2} 0.00$ |
|  | Colchester - Retail warehouses | £1.08 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{1} 1.08$ |
|  | Colchester Town Centre | ${ }^{1} 1.82$ | £0.00 | £0.00 | £0.21 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\underbrace{}_{00.35}$ | ${ }^{\text {E126 }}$ |
|  | Comet, Hardwick Industrial Estate, Kings Lynn | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Cornwall | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }}$ 0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Costoo, West Thurrock Way, West Thurrock | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Currys, Hall Lane, Chingford | ع0.00 <br> 80.00 |  | £0.00 <br> £0.00 |  | $\underline{\varepsilon 0.00}$ | £0.00 <br> 80.00 | $\underline{\varepsilon}{ }^{\text {£ } 0.00}$ | ¢0.00 $¢ 0.00$ |  | £0.00 <br> 0.00 | $\frac{£ 0.00}{\varepsilon_{0} 00}$ |


|  | Currys, Queensgate Retail Park, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Dereham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | DFS, Hansa Road, Kings Lynn | £0.17 | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ely | £0.44 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.44 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Felixstowe | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Feltwell | £0.00 | £0.00 | $£^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Framlingham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Freeport Braintree Designer Outlet Village | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Grantham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $£ 0.00$ |
|  | Great Yarmouth | £0.00 | $\varepsilon^{2} 0.00$ | $\varepsilon^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Hadleigh | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Halstead | £0.34 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.13 | £0.00 | £0.00 |
|  | Harlequins Shopping Centre, Wattord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harleston | £0.19 | £0.00 | $\varepsilon^{2} 0.00$ | £0.00 | £0.19 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harlow | £1.30 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.22 | £0.86 | £0.00 | £0.00 | £0.00 |
|  | Hickling, Norwich | £0.00 | $\varepsilon^{20.00}$ | $\varepsilon^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| Outside Study Area | Homebase, Fitzroy Park, Bishops Storftord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ikea, Europa Boulevard, Warrington | £0.17 | £0.17 | $£^{20.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ipswich - Food superstores | £0.90 | $\varepsilon^{20.00}$ | $\varepsilon^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.90 |
|  | Ipswich - Retail warehouses | £3.66 | £0.34 | £0.00 | £3.14 | £0.19 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ipswich Town Centre | £4.57 | £0.00 | £0.44 | £2.30 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £1.62 |
|  | Kings Lynn | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lakenheath | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lakeside Regional Shopping Centre | £0.51 | £0.17 | £0.00 | £0.00 | £0.00 | £0.17 | £0.00 | £0.00 | £0.00 | £0.17 | £0.00 |
|  | Leicester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Liverpool | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | London (Elsewhere) | £1.02 | £0.17 | £0.00 | £0.00 | £0.39 | £0.00 | £0.22 | £0.00 | £0.25 | £0.00 | £0.00 |
|  | London (West End or City) | £0.87 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.65 | £0.22 | £0.00 | £0.00 | £0.00 |
|  | Lowestoft | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $£ 0.00$ |
|  | Manchester | £0.00 | £0.00 | $\mathrm{E}^{0.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Mansfield | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Marks \& Spencer, Brookfield Centre, Cheshunt | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Milton Keynes | £0.22 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Nayland, Colchester | £0.00 | $\mathrm{£}^{0} 000$ | $\mathrm{E}_{0} .00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Needham Market | £0.42 | £0.00 | £0.00 | £0.42 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Newport | ع0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 |
|  | Newquay, Cornwall | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich - Food superstores | £0.00 | $\varepsilon_{0.00}$ | $\varepsilon^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich - Retail warehouses | £2.28 | £0.00 | $\varepsilon^{1} 0.00$ | £0.21 | £1.36 | £0.50 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich City Centre | £5.72 | £0.00 | £0.00 | £0.63 | £4.26 | £0.83 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Nottingham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Peterborough | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Saffron Walden | £4.61 | $\mathrm{E}_{0} 000$ | $\underbrace{2} 0.00$ | £0.00 | £0.00 | £0.17 | £0.00 | £4.32 | £0.13 | £0.00 | £0.00 |
|  | Sainbury's, Bacton Road, Knapton | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsbury's, Hall Lane, Chingtord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsbury's, Recreation Way, Mildenhall | £0.00 | $\mathrm{E}_{0} 000$ | $\mathrm{E}^{0} .00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sheffield | £0.00 | £0.00 | $\varepsilon^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stanton | £0.22 | £0.00 | £0.22 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stoke-on-Trent | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Angel Grove, Ely | £0.00 | £0.00 | $\varepsilon^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Bishops Park Centre, Bishops Storfford | £0.00 | £0.00 | $\varepsilon^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Radwinter Road, Saffron Walden | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Viking Way, Barhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Thaxted | £0.00 | £0.00 | $\varepsilon^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | The Carpet Store, High Street, Brandon | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Waitrose, Brays Lane, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Watton | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Wikinsons, The Cloisters, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Woodbridge | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone Outside | £47.90 | £1.51 | £1.54 | £ 8.11 | £6.39 | £2.99 | £8.94 | $\underline{89.71}$ | £3.27 | $\underline{1.22}$ | ع5.21 |
|  | Total | £146.36 | £13.11 | £19.19 | £14.42 | £14.91 | £14.63 | £28.14 | £10.36 | £10.06 | £6.44 | £15.10 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |

1) Data d


Comparison Table 5f: Flows of Expenditure - Electrical Goods (Computers, TVs, Washing Machines, Cookers etc) - Total

|  |  | Total | Zone 1 (Bury St Edmunds) | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | $\begin{gathered} \text { Zone } 8 \\ \text { (Haverhill) } \end{gathered}$ | Zone 9 | Zone 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zone 1 | Arc Shopping Centre, Bury St Edmunds | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Asda, Western Way, Bury St Edmunds | £0.77 | £0.32 | £0.15 | ع0.17 | £0.00 | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Bury St Edmunds - Moreton Hall Retail Park St Edmundsbury Retail Park | ع19.13 | £6.17 | ع7.01 | ع0.66 | ع0.16 | ع1.17 | £2.19 | £0.16 | ع0.11 | £1.19 | £0.3 |
|  | Bury St Edmunds - Other retail warehouses | £3.31 | £0.32 | £0.73 | ع0.66 | £0.00 | £0.44 | ع0.50 | £0.00 | 0.22 | £0.13 | ع0.3 |
|  | Bury St Edmunds Town Centre | ع18.61 | £4.90 | £5.70 | £1.00 | £0.32 | £1.31 | £3.87 | £0.00 | £0.66 | £0.40 | ع0.47 |
|  | Sainsbur's, Bedingfeld Way, Moreton Hall, Bury St Edmunds | ع0.96 | £0.47 | £0.15 | ع0.00 | £0.00 | £0.00 | £0.34 | ع0.00 | $\varepsilon 0.0$ | £0.00 | E0.00 |
|  | Tesco, St Saviours interchange, Bur St Edmunds | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Waitrose, Robert Boby Way, Bury St Edmunds | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Total Zone 1 | £42.78 | £12.17 | ${ }^{\text {¢ }}$ | £2.49 | ع0.47 | £3.06 | ¢6.89 | ع0.16 | ع0.98 | \&1.72 | $\underline{1} .09$ |
| Zone 2 | Co-op, Ashtield Road, Elmswell | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | 80.00 | ع0.00 | £0.00 | £0.00 |
|  | Lxworth | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Risby Barn Antique Centre, South Street, Risby | £0.00 | £0.00 | £0.00 | £0.00 | E0.0 | £0.00 | £0.00 | E0.0 | £0.00 | £0.00 |  |
|  | Walsham-le-Willows | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Woolpit | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 2 | ع0.00 | ع0.00 | ع0.00 | $\underline{80.00}$ | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
| Zone 3 | Bacton, Stowmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Combs Ford | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 |
|  | Coton, Stowmarket | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Debenham | ع0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Mendilsham | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 |
|  | Stownarket- Tesco superstore | £0.17 | £0.00 | £0.00 | ع0.17 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.0 |
|  | Stowmarket Town Centre (including Asda) | ع7.16 | £0.00 | £0.73 | £5.64 | £0.47 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.31 |
|  | Taylors, Charles Industrial Estate, Stowmarket | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Total Zone 3 | ع7.32 | ع0.00 | ع0.73 | ع5.81 | ع0.47 | ع0.00 | ع0.00 | \&0.00 | £0.00 | £0.00 | ع0.31 |
| Zone 4 | Botesdale, Diss | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Diss | £5.85 | £0.00 | £0.00 | £0.00 | £5.68 | £0.00 | £0.17 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | East Haring | £0.16 | £0.00 | £0.00 | £0.00 | £0.16 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Eye Carpets, Broad Street, Eye | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Eye, East Diss | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Kenninghall | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Morrisons, Victoria Road, Diss | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Pullham Market | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Rickinghall, Diss | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Rolling Stone, High Street, Hopton | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Superdrug, Mere Street, Diss | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Tesco, Victoria Road, Diss | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Total Zone 4 | ع6.01 | ع0.00 | ${ }^{\text {co.00 }}$ | ع0.00 | ¢5.84 | £0.00 | ع0.17 | ${ }^{\text {co.00 }}$ | $\varepsilon_{0.00}$ | £0.00 | ع0.00 |
| Zone 5 | Boots, High Street, Brandon | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Brandon | £0.44 | £0.00 | £0.00 | £0.00 | £0.00 | £0.44 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Sainsbury's, London Road, Thetford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Tesco, Kilverstone Road, Thetiord | ع0.44 | £0.00 | ع0.15 | ع0.00 | £0.00 | £0.29 | £0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Tesco, London Road, Brandon | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Tesco, Norwich Road, Theftord | ع0.16 | £0.00 | £0.00 | £0.00 | £0.16 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Thefford | £9.43 | £0.00 | ع0.15 | ع0.00 | £1.10 | £8.01 | ع0.17 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Total Zone 5 | ع10.46 | E0.00 | ع0.29 | E0.00 | 81.26 | ع8.74 | E0.17 | E0.00 | ع0.00 | ع0.00 | E0.00 |
| Zone 6 | Co.op, West Street, Isteham | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Loyds, Brewhouse Lane, Soham | ع0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Loyds, High Street, Soham | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Mildenhall | £1.81 | £0.00 | ع0.15 | £0.00 | £0.00 | £0.15 | £1.51 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Newmarket | ع7.23 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | 27.23 | £0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Soham | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Tesco, Fordham Road, Newmarket | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 |
|  | Waitrose, Fred Archer Way, Newmarket | £0.34 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.34 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Wickhambrook, Newmarket | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 |
|  | Total Zone 6 | £9.37 | £0.00 | ع0.15 | £0.00 | £0.00 | ع0.15 | $\underline{59.08}$ | £0.00 | £0.00 | ${ }^{\text {c }}$ ¢00 | ع0.00 |
| Zone 7 | Exxing | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Total Zone 7 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | E0.00 | ع0.00 | E0.00 | E0.00 | ع0.00 | ع0.00 | E0.00 |
| Zone 8 | Aldi, Lordscroft L Lane, Haverhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Haverhill - Hanchett End Retail Park (Haltords) | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 |
|  | Havertill - Other retail warehouses | £0.33 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.33 | £0.00 | £0.00 |
|  | Havertill Town Centre | £6.41 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.17 | £0.16 | £5.68 | £0.40 | £0.00 |
|  | Kedington | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Sainsbury's, Haycocks Road, Hanchett End, Havertill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Steeple Bumpstead | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Cangle Road, Haverhill | £0.95 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.16 | ع0.66 | £0.13 | £0.00 |
|  | Total Zone 8 | ع7.69 | ع0.00 | £0.00 | ع0.00 | E0.00 | ع0.00 | $\varepsilon 0.17$ | ع0.33 | ع6.67 | ع0.53 | ع0.00 |
| Zone 9 | Cavendish | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Clare | £0.13 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.13 | £0.00 |
|  | Glemstord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Stoke By Clare | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Total Zone 9 | ع0.13 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.13 | ع0.00 |
| Zone 10 | Boxtord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | ع0.00 |
|  | Lavenham | ع0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Long Melford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Subbury | £8.89 | £0.00 | £0.29 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | $\varepsilon 0.00$ | £1.45 | 27.14 |
|  | Tesco, Woochall Business Park, Springlands Way, Sudbury | ع0.31 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.31 |
|  | Total Zone 10 | ع9.20 | E0.00 | ع0.29 | E0.00 | E0.00 | ع0.00 | E0.00 | E0.00 | ع0.00 | £1.45 | $\underline{8}$ |
|  | Argoos, High Street, Ely | £0.34 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.34 | ع0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Argos, Jackson Square, Bishop Stortiord | ع0.33 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.33 | ع0.00 | ع0.00 | ع0.00 |
|  | Attleborough | £0.32 | £0.00 | £0.00 | £0.00 | £0.32 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 |
|  | B8Q, Deacon Industrial Estat, Chingford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Bennetts, London Road, Lexden, Colchester | ع0.16 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.16 |
|  | Bishops Stortiord | ع0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Blue Water Shopoping Mall, Datitord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon 0.00$ | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Bluewater Regional Shopping Centre | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Bon Marche, Broad Walk, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Boots, High Street, Hadleigh | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Boulevard Retail Park, Peterborough | £0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Braintree - Retail warehouses | ع0.11 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.11 | £0.00 | ع0.00 |
|  | Braintree Town Centre | £0.32 | £0.16 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.16 | ع0.00 | £0.00 | £0.00 |
|  | Burwell, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Cambridge - Food superstores | £0.25 | £0.00 | £0.00 | £0.00 | £0.00 | £0.15 | £0.00 | £0.00 | £0.11 | £0.00 | £0.0 |
|  | Cambridge - Retail warehouses | ¢5.68 | £0.00 | £0.00 | £0.00 | £0.16 | £0.29 | £2.86 | £1.47 | £0.76 | £0.13 | £0.00 |
|  | Cambridge City Centre (including the Gration Centre) | £8.40 | £0.95 | £0.15 | £0.00 | £0.00 | £0.58 | £3.70 | £1.64 | £0.55 | £0.53 | ع0.31 |
|  | Chelmstord | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.0 | £0.00 | £0.00 | $\varepsilon 0.0$ |
|  | Clement Joscelyne, Makee Square, Bishops Stortford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Colchester - Food superstores | £0.31 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.31 |
|  | Colchester - Retail warehouses | £1.20 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.26 | ع0.93 |
|  | Colchester Town Centre | £0.44 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.13 | ع0.31 |
|  | Comet, Hardwick Industrial Estate, Kings Lynn | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Corwwall | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Costo, West Thurrock Way, West Thurrock | ع0.17 |  |  |  |  | £0.00 |  | £0.00 | ع0.00 | ${ }^{\text {£ } 0.00}$ | ع0.00 |
|  | Currys, North Quay Retail Park, Lowestoft | ع0.15 | £0.00 | ع0.15 | ع0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 |


| Outside Study Area | Currys, Queensgate Retail Park, Harlow | £0.16 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.16 | £0.00 | £0.00 | £0.00 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Dereham | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | DFS, Hansa Road, Kings Lymn | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ely | £0.65 | £0.00 | £0.00 | £0.00 | £0.00 | £0.15 | £0.50 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Felixstowe | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Feltwell | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Framlingham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Freeport Braintree Designer Outtet Village | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Grantham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Great Yarmouth | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Hadleigh | £0.47 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.47 |
|  | Halstead | £0.27 | £0.00 | £0.00 | £0.00 | £0.16 | £0.00 | £0.00 | £0.00 | £0.11 | £0.00 | £0.00 |
|  | Harlequins Shopping Centre, Wattord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harleston | £0.47 | £0.00 | £0.00 | £0.00 | £0.47 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Hickling, Norwich | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Homebase, Fitzroy Park, Bishops Storttord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ikea, Europa Boulevard, Warrington | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ipswich - Food superstores | £0.16 | £0.00 | £0.00 | £0.00 | £0.16 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ipswich - Retail warehouses | £4.58 | £0.00 | £0.00 | £3.49 | £0.47 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.62 |
|  | Isswich Town Centre | £2.25 | £0.00 | £0.00 | £1.16 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £1.09 |
|  | Kings Lynn | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lakenheath | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lakeside Regional Shopping Centre | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Leicester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Liverpool | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | London (Elsewhere) | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | London (West End or City) | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lowestoft | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Manchester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Mansfield | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Marks \& Spencer, Brookfield Centre, Cheshunt | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Milton Keynes | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Nayland, Colchester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Needham Market | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Newport | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Newquay, Cornwall | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich - Food superstores | £0.16 | £0.00 | £0.00 | £0.00 | £0.16 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich - Retail warehouses | £0.76 | £0.00 | £0.00 | £0.00 | £0.47 | £0.29 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich City Centre | £2.34 | £0.00 | £0.00 | £0.00 | £2.05 | £0.29 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Nottingham | £0.16 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.16 |
|  | Peterborough | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Saffron Walden | £4.50 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £4.26 | £0.11 | £0.13 | £0.00 |
|  | Sainbury's, Bacton Road, Knapton | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsbury's, Hall Lane, Chingford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsbury's, Recreation Way, Mildenhall | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sheffield | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stanton | £0.15 | £0.00 | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stoke-on-Trent | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Angel Grove, Ely | £0.50 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.50 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Bishops Park Centre, Bishops Stortford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Radwinter Road, Saffron Walden | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Viking Way, Barhill | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Thaxted | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | The Carpet Store, High Street, Brandon | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Waitrose, Brays Lane, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Watton | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Wikinsons, The Cloisters, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Woodbridge | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone Outside | £36.81 | £1.11 | £0.44 | £4.65 | £4.42 | £2.18 | £8.58 | £8.02 | £1.75 | $\underline{1.32}$ | £4.35 |
| Total |  | £129.78 | £13.28 | £15.64 | £12.95 | £12.46 | £14.13 | £25.05 | ${ }^{88.51}$ | £9.40 | ع5.15 | £13.20 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |

Notes

1) Data derived by multiplying percentage market shares trom results of Household Telephone Survey (undertaken by Research \& Marketing, November 2011) by Total Available Expenditure per zone (Table 49 )
2) Data re-based from survey Percentages to exclude Internet / NSRT, 'other' and 'don't know categories

Comparison Table 5f: Flows of Expenditure - Household Goods - Total

|  |  | Total | Zone 1 (Bury St Edmunds) | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | $\begin{gathered} \text { Zone } 8 \\ \text { (Haverhill) } \end{gathered}$ | Zone 9 | Zone 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zone 1 | Arc Shopping Centre, Bury St Edmunds | £0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon^{1} 0.00$ | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ${ }^{2} 0.00$ |
|  | Asda, Western Way, Bury St Edmunds | £0.60 | ع0.32 | £0.08 | £0.07 | £0.00 | £0.06 | £0.07 | £0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Bury St Edmunds - Moreton Hall Retail Park St Edmundsbury Retail Park | £2.32 | ع0.45 | £0.76 | £0.28 | £0.07 | £0.06 | £0.52 | £0.00 | ع0.07 | ع0.11 | £0.00 |
|  | Bury St Edmunds - Other retail warehouses | £2.24 | £0.45 | E0.61 | E0.07 | £0.07 | £0.31 | £0.44 | E0.07 | ع0.11 | ع0.06 | ع0.06 |
|  | Bury St Edmunds Town Centre | £11.02 | £2.46 | £3.41 | £0.62 | $\varepsilon^{\text {¢ }}$ 0.28 | £1.41 | ${ }^{1} 1.63$ | £0.00 | £0.39 | £0.39 | ${ }^{1} 0.44$ |
|  | Sainsbury's, Bedingeld Way, Moreton Hall, Bury St Edmunds | ع0.56 | ع0.13 | £0.30 | £0.00 | £0.00 | £0.06 | £0.00 | £0.00 | ع0.00 | ع0.00 | ${ }^{20.06}$ |
|  | Tesco, St Saviours Interchange, Bury St Edmunds | £0.52 | ع0.19 | £0.15 | £0.00 | £0.00 | £0.06 | £0.07 | £0.00 | ع0.04 | £0.00 | £0.00 |
|  | Waitrose, Robert Boby Way, Bury St Edmunds | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 1 | £17.26 | ع4.02 | ${ }^{2} 5.30$ | 81.04 | ع0.42 | 81.96 | £2.74 | ع0.07 | ع0.60 | ${ }^{\text {c }}$ 0.56 | ${ }^{80.56}$ |
| Zone 2 | Co-op, Ashield Road, Elmswell | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | lxworth | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ |
|  | Risby Barn Antique Centre, South Street, Risby | £0.06 | ع0.06 | £0.00 | E0.00 | £0.00 | E0.00 | £0.00 | E0.00 | ع0.00 | £0.00 | £0.00 |
|  | Walsham-le-Willows | ع0.00 | ع0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | ع0.00 | E0.00 | ع0.00 |
|  | Woolpit | £0.14 | £0.06 | £0.08 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 2 | ع0.21 | ع0.13 | ع0.08 | £0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 |
| Zone 3 | Bacton, Stowmarket | ع0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | ع0.00 | ع0.00 | ع0.00 |
|  | Combs Ford | ع0.00 | ع0.00 | ${ }^{\text {E0.00 }}$ | ${ }^{\text {E }}$ 0.00 | $\varepsilon^{\text {E }}$ 000 | ${ }^{\text {E }} 0.00$ | £0.00 | ع0.00 | £0.00 | ${ }^{\text {E }} 0.00$ | ع0.00 |
|  | Cotton, Stowmarket | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Debenham | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | ${ }^{2} 0.00$ |
|  | Mendlesham | £0.00 | ع0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | E0.00 | ع0.00 | E0.00 | £0.00 |
|  | Stownarket - Tesco superstore | ع0.35 | £0.00 | £0.00 | E0.35 | £0.00 | £0.00 | £0.00 | E0.00 | ع0.00 | £0.00 | £0.00 |
|  | Stowmarket Town Centre (including Asda) | £1.49 | ع0.00 | £0.08 | £1.32 | £0.00 | £0.00 | £0.00 | E0.00 | ع0.04 | £0.00 | £0.06 |
|  | Taylor, Charles Industrial Estate, Stowmarket | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ${ }^{1} 0.00$ |
|  | Total Zone 3 | $\varepsilon 1.84$ | ع0.00 | ع0.08 | $\underline{1} 1.67$ | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.04 | ع0.00 | 80.06 |
| Zone 4 | Botestale, Diss | £0.00 | £0.00 | $\varepsilon^{\text {¢ }}$ 0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ |
|  | Diss | £1.17 | ع0.06 | £0.00 | £0.00 | £1.04 | £0.06 | £0.00 | £0.00 | ع0.00 | ${ }^{0} 0.00$ | ${ }^{1} 0.00$ |
|  | East Haring | £0.07 | £0.00 | £0.00 | £0.00 | £0.07 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Eye Carpets, Broad Street, Eye | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | Eye, East Diss | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | ${ }^{\text {c }} 0.00$ | ${ }^{2} 0.00$ |
|  | Kenninghall | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | $\varepsilon_{0} 0.00$ |
|  | Morisons, Victoria Road, Diss | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Pullham Market | E0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | E0.00 | ع0.00 | £0.00 | £0.00 |
|  | Rickinghall, Diss | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Rolling Stone, High Street, Hoption | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ${ }^{20.00}$ |
|  | Superdrug, Mere Street, Diss | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | ع0.00 | £0.00 | £0.00 |
|  | Tesco, Victoria Road, Diss | E0.42 | £0.00 | £0.00 | E0.07 | £0.35 | £0.00 | £0.00 | E0.00 | ع0.00 | £0.00 | E0.00 |
|  | Total Zone 4 | $\underline{1} 1.66$ | ع0.06 | ع0.00 | E0.07 | ع1.46 | ع0.06 | ع0.00 | £0.00 | ع0.00 | E0.00 | ع0.00 |
| Zone 5 | Boots, High Street, Brandon | £0.00 | ع0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }}$ 0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ${ }^{0} 0.00$ |
|  | Brandon | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Sainsbury's, London Road, Thetford | E0.31 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.31 | £0.00 | E0.00 | ع0.00 | E0.00 | ع0.00 |
|  | Tesco, Kilverstone Road, Thettord | £0.00 | ع0.00 | $\varepsilon^{20.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | ${ }^{1} 0.00$ |
|  | Tesco, London Road, Brandon | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Tesco, Nowwich Road, Thetiord | £0.38 | ع0.00 | £0.00 | £0.00 | £0.14 | £0.24 | £0.00 | E0.00 | ع0.00 | £0.00 | ع0.00 |
|  | Thetord | £1.56 | £0.00 | £0.00 | E0.00 | £0.28 | £1.28 | £0.00 | E0.00 | £0.00 | £0.00 | ${ }^{1} 0.00$ |
|  | Total Zone 5 | £2.25 | ع0.00 | ع0.00 | E0.00 | ع0.42 | \&1.83 |  | ع0.00 | ع0.00 | E0.00 | ع0.00 |
| Zone 6 | Co-op, West Street, Isleham | £0.00 | ع0.00 | $\varepsilon^{\text {¢ }}$ 0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Loyds, Brewhouse Lane, Soham | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Loyds, High Street, Soham | E0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | ع0.00 |
|  | Mildenhall | E0.52 | £0.00 | $\varepsilon_{00.00}$ | £0.00 | £0.00 | £0.00 | $\varepsilon^{\text {ع } 0.52 ~}$ | ع0.00 | ع0.00 | £0.00 | ${ }^{1} 0.00$ |
|  | Newmarket | £2.02 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.06 | £1.93 | E0.00 | £0.04 | £0.00 | £0.00 |
|  | Soham | E0.07 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.07 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Tesco, Fordham Road, Newmarket | ع0.15 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.15 | E0.00 | £0.00 | E0.00 | E0.00 |
|  | Waitros, Fred Archer Way, Newmaket | E0.00 | ع0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | E0.00 | ع0.00 | £0.00 | £0.00 |
|  | Wickhambrook, Newmarket | E0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Total Zone 6 | £2.76 | ع0.00 | ع0.00 | E0.00 | ع0.00 | ع0.06 | £2.67 | E0.00 | ع0.04 | E0.00 | E0.00 |
| Zone 7 | Exning | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 |
|  | Total Zone 7 | E0.00 | ع0.00 | ${ }^{\text {c }}$ 0.00 | ع0.00 | ع0.00 | ع0.00 | $\varepsilon^{20.00}$ | E0.00 | ع0.00 | ع0.00 | ع0.00 |
| Zone 8 | Aldi, Lordscroft Lane, Haverhill | £0.00 | ع0.00 | £0.00 | £0.00 | $\varepsilon^{\text {¢ }}$ 0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | E0.00 |
|  | Haverhill - Hanchett End Retail Park (Haltords) | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Haverhill - Other retail warehouses | E0.16 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.07 | ع0.04 | ع0.06 | £0.00 |
|  | Haverhill Town Centre | £0.98 | £0.00 | $\varepsilon^{\text {E }}$ 000 | £0.00 | ${ }^{\text {E }}$ 000 | ${ }^{\text {¢ }}$ 0.00 | £0.00 | £0.00 | ع0.81 | ع0.17 | £0.00 |
|  | Kedington | £0.06 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ${ }^{2} 0.06$ |
|  | Sainsbury's, Haycocks Road, Hanchett End, Havertill | ع0.52 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.07 | ع0.39 | £0.06 | £0.00 |
|  | Steeple Bumpstead | E0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | E0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Cangle Road, Haverhill | £0.11 | £0.00 | $\mathrm{E}_{0} 0.00$ | E0.00 | $\varepsilon^{\text {E }} 0.00$ | £0.00 | $\varepsilon^{80.00}$ | £0.00 | ع0.11 | £0.00 | E0.00 |
|  | Total Zone 8 | $\varepsilon 1.83$ | ع0.00 | ع0.00 | ع0.00 | ع0.00 | E0.00 | ع0.00 | ع0.15 | ع1.34 | ع0.28 | E0.06 |
| Zone 9 | Cavendish | £0.06 | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 000$ | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.06 | E0.00 |
|  | Clare | £0.06 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.06 | £0.00 |
|  | Giemstord | £0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon^{\text {¢ }}$ 0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stoke By Clare | £0.00 | ع0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 9 | ع0.11 | ع0.00 | ع0.00 | E0.00 | ع0.00 | E0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.11 | ع0.00 |
| Zone 10 | Boxtord | £0.00 | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 000$ | £0.00 | $\mathrm{E}_{0} 000$ | E0.00 | £0.00 | E0.00 | E0.00 |
|  | Lavenham | E0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon_{0} 0.00$ | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Long Melford | E0.00 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | E0.00 | ع0.00 | £0.00 | E0.00 |
|  | Sudbury | £2.85 | £0.00 | $\varepsilon^{2} 0.08$ | £0.00 | £0.00 | £0.00 | £0.00 | E0.07 | £0.00 | £0.34 | £2.36 |
|  | Tesco, Woodhall Business Pak, Springlands Way, Sudbury | E0.24 | £0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | E0.11 | E0.12 |
|  | Total Zone 10 | E3.08 | ع0.00 | $\varepsilon^{\text {E }}$ 0.08 | ${ }^{\text {E }} 0.00$ | ع0.00 | E0.00 | ع0.00 | ع0.07 | 80.00 | ع0.45 | E2.49 |
|  | Argos, High Street, Ely | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Argos, Jackson Square, Bishop Stortiord | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Attleborough | E0.00 | ع0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | E0.00 | E0.00 | ع0.00 | £0.00 |
|  | BRQ, Deacon Industrial Estate, Chingord | £0.00 | £0.00 | $\varepsilon^{80.00}$ | £0.00 | $\varepsilon^{\text {¢ }}$ 0.00 | £0.00 | $\varepsilon^{2} 0.00$ | £0.00 | ع0.00 | £0.00 | E0.00 |
|  | Bennetts, London Road, Lexden, Colchester | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{1} 0.00$ |
|  | Bishops Stortiord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 |
|  | Blue Water Shopping Mall, Dartford | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon^{20.00}$ | £0.00 | £0.00 | £0.00 | E0.00 |
|  | Bluewater Regional Shopping Centre | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon^{2} 0.00$ | £0.00 | £0.00 | £0.00 | E0.00 |
|  | Bon Marche, Broad Walk, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 |
|  | Boots, High Street, Hadleigh | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 | E0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | E0.00 |
|  | Boulevard Retail Park, Peierborough | E0.00 | £0.00 | £0.00 | E0.00 | £0.00 | $\varepsilon 0.00$ | £0.00 | E0.00 | £0.00 | £0.00 | E0.00 |
|  | Braintree - Retail warehouses | ع0.00 | ${ }^{\text {¢ }}$ 0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ |
|  | Braintree Town Centre | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 |
|  | Burwell, Ely | E0.00 | £0.00 | £0.00 | E0.00 | £0.00 | $\varepsilon 0.00$ | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 |
|  | Cambridge - Food superstores | £0.07 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.07 | £0.00 | £0.00 | £0.00 |
|  | Cambridge - Retail warehouses | £0.75 | £0.00 | £0.00 | £0.00 | $\varepsilon_{0} 0.00$ | E0.00 | $\varepsilon^{80.37}$ | ع0.15 | ع0.18 | £0.06 | E0.00 |
|  | Cambidge City Centre (including the Gration Centre) | £6.06 | ع0.26 | $\underbrace{20.15}$ | E0.07 | £0.00 | £0.31 | £2.00 | 81.90 | ع0.74 | £0.45 | £0.19 |
|  | Chelmstord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Clement Josclyne, Maket Square, Bishops Stortford | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | E0.00 | £0.00 | £0.00 | £0.00 |
|  | Colchester - Food superstores | E0.06 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\underbrace{}_{0000}$ | $\underbrace{80.06}$ |
|  | Colchester - Retail warehouses | ع0.31 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.31 |
|  | Colchester Town Centre | £0.58 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ع0.04 | ع0.11 | E0.44 |
|  | Comet, Hardwick Industrial Estate, Kings Lynn | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Cornwall | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\underbrace{1} 0.00$ | E0.00 | ع0.00 | £0.00 | ${ }^{\text {¢ }} 0.00$ |
|  | Costo, West Thurrock Way, West Thurrock | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 |
|  | Currys, Hall Lane, Chingtord | ${ }_{\text {¢ }} \mathrm{E} 0.00$ | ع0.00 ع0.00 | £0.00 £0.00 | ¢0.00 <br> $¢ 0.00$ | £0.00 £0.00 | £0.00 | £0.00 ع0.00 | £0.00 | ${ }_{\text {¢ }} \mathrm{E} 0.00$ | £0.00 <br> £0.00 | ¢0.00 <br> E 0.00 |


|  | Currys, Queensgate Retail Park, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Dereham | £0.06 | £0.00 | £0.00 | £0.00 | £0.00 | £0.06 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | DFS, Hansa Road, Kings Lynn | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ely | £0.52 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.52 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Felixstowe | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.0 | £0.00 | £0.00 |
|  | Feltwell | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Framlingham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Freeport Braintree Designer Outtet Village | £0.04 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.04 | £0.00 | £0.00 |
|  | Grantham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Great Yarmouth | £0.00 | $¢^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Hadleigh | £0.26 | £0.00 | £0.00 | £0.07 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.19 |
|  | Halstead | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harlequins Shopping Centre, Wattord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harleston | £0.07 | £0.00 | £0.00 | £0.00 | £0.07 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harlow | £0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.07 | £0.04 | £0.00 | £0.00 |
|  | Hickling, Norwich | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| Outside Study Area | Homebase, Fitzroy Park, Bishops Storftord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ikea, Europa Boulevard, Warrington | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ipswich - Food superstores | £0.21 | £0.00 | £0.00 | £0.21 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ipswich - Retail warehouses | £0.42 | £0.00 | £0.08 | £0.28 | £0.07 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ipswich Town Centre | £2.23 | £0.00 | £0.30 | £1.18 | £0.07 | £0.06 | £0.00 | £0.00 | £0.00 | £0.00 | £0.62 |
|  | Kings Lynn | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lakenheath | £0.07 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.07 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lakeside Regional Shopping Centre | £0.54 | £0.00 | £0.15 | £0.00 | £0.14 | £0.06 | £0.00 | £0.00 | £0.07 | £0.06 | £0.06 |
|  | Leicester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Liverpool | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | London (Elsewhere) | £0.10 | £0.00 | £0.00 | £0.00 | £0.07 | £0.00 | £0.00 | £0.00 | £0.04 | £0.00 | £0.00 |
|  | London (West End or City) | £0.21 | £0.00 | £0.08 | £0.00 | £0.00 | £0.06 | £0.07 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lowestoft | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Manchester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Mansfield | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Marks \& Spencer, Brookfield Centre, Cheshunt | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Milton Keynes | £0.06 | £0.06 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Nayland, Colchester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Needham Market | £0.07 | £0.00 | £0.00 | £0.07 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Newport | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Newquay, Cornwall | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich - Food superstores | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\underbrace{2} 0.00$ | £0.00 | £0.00 | £0.00 |
|  | Norwich - Retail warehouses | £0.12 | £0.00 | £0.00 | £0.00 | £0.00 | £0.12 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich City Centre | £2.59 | £0.00 | £0.00 | £0.00 | £2.23 | £0.37 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Notingham | £0.07 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.07 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Peterborough | £0.07 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.07 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Saftron Walden | £0.82 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.73 | £0.04 | £0.06 | £0.00 |
|  | Sainbury's, Bacton Road, Knapton | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsbury's, Hall Lane, Chingford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsbury's, Recreation Way, Mildenhall | £0.14 | £0.00 | £0.00 | £0.00 | £0.07 | £0.00 | £0.07 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sheffield | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stanton | £0.00 | £0.00 | ${ }^{1} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stoke-on-Trent | £0.06 | £0.06 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Angel Grove, Ely | £0.30 | £0.00 | $\underbrace{}_{00.00}$ | £0.00 | £0.00 | £0.00 | £0.30 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Bishops Park Centre, Bishops Stortford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Radwinter Road, Saffron Walden | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.15 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Viking Way, Barhill | £0.04 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.04 | £0.00 | £0.00 |
|  | Thaxted | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | The Carpet Store, High Street, Brandon | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Waitrose, Brays Lane, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Watton | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Wilkinsons, The Cloisters, Ely | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Woodbridge | £0.07 | £0.00 | £0.00 | £0.07 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone Outside | £17.41 | £0.39 | $\underline{80.76}$ | $\underline{1} .94$ | £2.71 | £1.04 | £3.70 | £3.08 | 81.20 | £0.73 | $\underline{1.86}$ |
|  | Total | £48.40 | £4.60 | $\underline{\varepsilon 6.28}$ | £4.72 | ع5.01 | £4.95 | £9.11 | £3.37 | £3.21 | £2.13 | ع5.03 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |

[^0]Comparison Table 5h: Flows of Expenditure - DIY - Total

|  |  | Total | Zone 1 (Bury St Edmunds) | Zone 2 | Zone 3 | Zone 4 | Zone 5 | zone 6 | Zone 7 | $\begin{gathered} \text { Zone 8 } \\ \text { (Haverhill) } \end{gathered}$ | Zone 9 | Zone 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zone 1 | Arc Shopping Centre, Bury St Edmunds | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Asda, Western Way, Bury St Edmunds | ع0.15 | £0.00 | £0.00 | ع0.15 | ع0.00 | £0.00 | £0.00 | ${ }^{2} 0.00$ | £0.00 | £0.00 | £0.00 |
|  | Bury St Edmunds - Moreton Hall Retail Park/ St Edmundsbury Retail Park | £14.25 | £4.58 | ع6.64 | ع0.60 | £0.34 | ${ }^{0} 0.45$ | £1.20 | £0.00 | £0.08 | ع0.23 | ع0.12 |
|  | Bury St Edmunds - Other retail warehouses | £4.47 | £1.58 | £0.91 | ع0.15 | £0.34 | £0.45 | ع0.80 | £0.00 | £0.00 | £0.00 | £0.25 |
|  | Bury St Edmunds Town Centre | £15.81 | £6.32 | ¢5.74 | ع0.45 | ع0.51 | £1.23 | $\varepsilon 1.20$ | £0.00 | £0.00 | ${ }^{\text {¢ }}$ 0.00 | ${ }^{2} 0.37$ |
|  | Sainsbur's, Bedingeld Way, Moreton Hall, Bury St Edmunds | £0.15 | £0.00 | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, St Saviours Interchange, Bury St Edmunds | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Waitrose, Robert Boby Way, Bury St Edmunds | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 000$ | £0.00 | £0.00 |
|  | Total Zone 1 | £34.83 | £12.47 | £13.44 | £1.36 | $\underline{1} 1.19$ | £2.13 | E3.19 | 80.00 | ع0.08 | ع0.23 | 80.74 |
| Zone 2 | Co-op, Ashifild Road, Elmswell | £0.00 | ع0.00 | £0.00 | ${ }^{1} 0.00$ | ${ }^{1} 0.00$ | ${ }^{\text {¢ }} 0.00$ | ع0.00 | ${ }^{0} 0.00$ | £0.00 | ع0.00 | ${ }^{1} 0.00$ |
|  | 1xworth | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon_{00.00}$ | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ | ع0.00 |
|  | Risby Barn Antique Centre, South Street, Risby | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ${ }^{0} 0.00$ | £0.00 |
|  | Walsham-le-Willows | ع0.17 | ع0.00 | £0.00 | ع0.00 | ع0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ |
|  | Woolpit | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ | £0.00 |
|  | Total Zone 2 | ع0.17 | ع0.00 | ع0.00 | £0.00 | 80.17 | £0.00 | ع0.00 | 80.00 | ع0.00 | ع0.00 | 80.00 |
| Zone 3 | Bacton, Stowmarket | ع0.17 | ع0.00 | £0.00 | £0.00 | ع0.17 | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }} 0.00$ |
|  | Combs Ford | £0.00 | £0.00 | £0.00 | $\varepsilon^{\text {¢ }}$ 000 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Cotolo, Stowmarket | £0.17 | £0.00 | £0.00 | ${ }^{20.00}$ | £0.17 | £0.00 | ع0.00 | ${ }^{2} 0.00$ | £0.00 | £0.00 | ${ }^{2} 0.00$ |
|  | Debenham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{2} 0.00$ | ع0.00 | ${ }^{2} 0.00$ | £0.00 | £0.00 | £0.00 |
|  | Mendlesham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stowmarket - Tesco superstore | £0.00 | ع0.00 | £0.00 | $\varepsilon_{00.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | ${ }^{20.00}$ | ${ }^{80.00}$ |
|  | Stowmarket Town Centre (including Asda) | £2.11 | ع0.00 | £0.15 | 11.96 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ | £0.00 |
|  | Taylor, Charles Industrial Estate, Stowmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 |
|  | Total Zone 3 | £2.45 | ع0.00 | ع0.15 | £1.96 | ع0.34 | £0.00 | ع0.00 | ع0.00 | £0.00 | £0.00 | ع0.00 |
| Zone 4 | Botessale, Diss | £0.00 | ع0.00 | £0.00 | $\varepsilon^{80.00}$ | £0.00 | ${ }^{20.00}$ | £0.00 | ${ }^{20.00}$ | ع0.00 | ${ }^{0} 0.00$ | ${ }^{2} 0.00$ |
|  | Diss | £4.91 | £0.00 | £0.00 | £0.15 | £4.76 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ | £0.00 |
|  | East Harling | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Eye Carpets, Broad Street, Eye | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ | £0.00 |
|  | Eye, East Diss | £0.17 | £0.00 | £0.00 | $\varepsilon^{20.00}$ | $\varepsilon^{0} 0.17$ | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 000$ | ${ }^{0} 0.00$ | ${ }^{0} 0.00$ |
|  | Kenninghall | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Morrisons, Victoria Road, Diss | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ | £0.00 |
|  | Pullham Market | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{2} 0.00$ | ${ }^{0} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Rickinghall, Diss | £0.00 | £0.00 | £0.00 | $\varepsilon_{00.00}$ | £0.00 | £0.00 | £0.00 | ${ }^{20.00}$ | ع0.00 | ${ }^{0} 0.00$ | ${ }^{2} 0.00$ |
|  | Rolling Stone, High Street, Hoption | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ | £0.00 |
|  | Superdrug, Mere Street, Diss | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Victoria Road, Diss | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 4 | ع5.08 | ع0.00 | ع0.00 | £0.15 | £4.93 | E0.00 | ع0.00 | 80.00 | ع0.00 | ع0.00 | 80.00 |
| Zone 5 | Boots, High Street, Brandon | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ | ع0.00 | £0.00 | £0.00 | £0.00 | ${ }^{1} 0.00$ |
|  | Brandon | £0.34 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.34 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ | £0.00 |
|  | Sainsbury's, London Road, Thettord | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{2} 0.00$ | £0.00 |
|  | Tesso, Kilverstone Road, Thettord | £0.00 | £0.00 | £0.00 | $\varepsilon^{20.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, London Road, Brandon | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon_{00.00}$ | £0.00 | $\varepsilon_{0} 0.00$ | ع0.00 | ${ }^{0} 0.00$ | ع0.00 |
|  | Tesco, Norwich Road, Thettord | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ | £0.00 |
|  | Theftord | £10.61 | £0.16 | £0.45 | £0.00 | £2.04 | ع7.96 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 5 | \&10.95 | ع0.16 | ع0.45 | ع0.00 | £2.04 | ع8.29 | ع0.00 | ع0.00 | ع0.00 | ${ }^{80.00}$ | 80.00 |
| Zone 6 | Co-op, West Street, Isleham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }}$ 0.00 | £0.00 | ${ }^{\text {¢ }} 0.00$ | £0.00 | £0.00 | ${ }^{1} 0.00$ |
|  | Loyds, Brewhouse Lane, Soham | £0.00 | £0.00 | £0.00 | ${ }^{20.00}$ | £0.00 | £0.00 | ع0.00 | ${ }^{2} 0.00$ | £0.00 | £0.00 | ${ }^{2} 0.00$ |
|  | Loyds, High Street, Soham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Mildenhall | $\varepsilon_{1.48}$ | £0.00 | £0.15 | $\varepsilon_{00.00}$ | £0.00 | ${ }^{20.00}$ | ${ }^{\text {£1.33 }}$ | £0.00 | ع0.00 | ${ }^{0} 0.00$ | ${ }^{2} 0.00$ |
|  | Newmarket | £13.55 | £0.00 | £0.15 | £0.00 | £0.00 | £0.11 | £13.04 | £0.14 | ع0.00 | £0.11 | £0.00 |
|  | Soham | ع0.13 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.13 | ع0.00 | ع0.00 | ${ }^{0} 0.00$ | ع0.00 |
|  | Tesco, Fordham Road, Newmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Waitrose, Fred Archer Way, Newmaket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Wickhambrook, Newmarket | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 6 | £15.17 | ع0.00 | E0.30 | £0.00 | ع0.00 | ع0.11 | £14.50 | ع0.14 | ع0.00 | ع0.11 | ع0.00 |
| Zone 7 | Exning | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone 7 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | 80.00 |
| Zone 8 | Aldi, Lordscroft Lane, Haverhill | £0.00 | £0.00 | £0.00 | $\mathrm{E}_{0} 000$ | £0.00 | ${ }^{\text {¢ }} 0.00$ | ع0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Haverhill - Hanchett End Retail Park (Hallords) | £0.78 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.14 | ع0.42 | £0.23 | £0.00 |
|  | Haverhill - Other retail warehouses | £6.05 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.27 | £0.41 | £4.34 | £1.03 | £0.00 |
|  | Havertill Town Centre | £2.49 | £0.00 | £0.00 | ${ }^{2} 0.00$ | ${ }^{2} 0.00$ | £0.00 | ع0.13 | ${ }^{20.00}$ | £1.67 | ${ }^{20.69}$ | ${ }^{2} 0.00$ |
|  | Kedington | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Sainsbury's, Haycocks Road, Hanchett End, Havertill | £0.14 | ع0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon_{00.00}$ | £0.00 | £0.14 | ع0.00 | £0.00 | ع0.00 |
|  | Steeple Bumpstead | £0.00 | ع0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\underbrace{}_{0} 0.00$ |
|  | Tesco, Cangle Road, Haverhill | £0.00 | £0.00 | £0.00 | $\varepsilon_{0} 0.00$ | £0.00 | E0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ${ }^{1} 0.00$ |
|  | Total Zone 8 | ع9.46 | ع0.00 | E0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.40 | ع0.69 | ع6.43 | $\varepsilon 1.95$ | ع0.00 |
| Zone 9 | Cavendish | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{2} 0.00$ | ${ }^{0} 0.00$ | ع0.00 | £0.00 | £0.00 | £0.00 | ${ }^{2} 0.00$ |
|  | Clare | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Glemstord | £0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.11 | £0.00 |
|  | Stoke By Clare | ع0.11 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.11 | £0.00 |
|  | Total Zone 9 | ع0.23 | ع0.00 | ع0.00 | £0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.00 | ع0.23 | 80.00 |
| Zone 10 | Boxtord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 |
|  | Lavenham | ع0.00 | £0.00 | £0.00 | $\underbrace{20.00}$ | ${ }^{2} 0.00$ | ${ }^{2} 0.00$ | ع0.00 | ${ }^{2} 0.00$ | £0.00 | £0.00 | ${ }^{2} 0.00$ |
|  | Long Melford | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 |
|  | Sudbury | £11.49 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £2.29 | £9.20 |
|  | Tesco, Woodhall Business Park, Springlands Way, Sudbury | ع0.00 | £0.00 | £0.00 | $\underbrace{20.00}$ | £0.00 | £0.00 | ع0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | Total Zone 10 | 811.49 | ع0.00 | ع0.00 | $\varepsilon^{80.00}$ | $\varepsilon^{80.00}$ | $\varepsilon_{00.00}$ | ع0.00 | $\varepsilon_{0}$ 0.00 | ع0.00 | £2.29 | ع9.20 |
|  | Argos, High Street, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ | ع0.00 | ${ }^{0} 0.00$ | £0.00 | £0.00 | ع0.00 |
|  | Argos, Jackson Square, Bishop Stortford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\varepsilon^{20.00}$ | ع0.00 | £0.00 | $\varepsilon_{0} 0.00$ |
|  | Attleborough | E0.00 | £0.00 | E0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | B8Q, Deacon Industrial Estate, Chingiord | ع0.11 | £0.00 | £0.00 | $\mathrm{E}_{0} 0.00$ | ${ }^{\text {¢ }}$ 0.00 | ${ }^{\text {¢0.00 }}$ | ع0.00 | ${ }^{\text {¢ }}$ 0.00 | £0.00 | E0.11 | $\underbrace{80.00}$ |
|  | Bennetts, London Road, Lexden, Colchester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Bishops Stortiord | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Blue Water Shopping Mall, Dartiord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | Bluewater Regional Shopping Centre | £0.00 | ع0.00 | £0.00 | $\varepsilon^{20.00}$ | ${ }^{20.00}$ | $\underbrace{20.00}$ | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Bon Marche, Broad Walk, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Boots, High Street, Hadieigh | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | Boulevard Retail Park, Peierborough | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | ${ }^{1} 0.00$ | £0.00 | £0.00 | £0.00 | E0.00 | £0.00 |
|  | Braintree - Retail warehouses | ع0.11 | £0.00 | £0.00 | ${ }^{2} 0.00$ | £0.00 | ${ }^{2} 0.00$ | ع0.00 | ${ }^{2} 0.00$ | £0.00 | ع0.11 | ${ }^{0} 0.00$ |
|  | Braintree Town Centre | £0.00 | ع0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.00 | E0.00 | £0.00 |
|  | Burwell, Ely | £0.00 | ع0.00 | £0.00 | $\underbrace{80.00}$ | £0.00 | ${ }^{10.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{2} 0.00$ |
|  | Cambridge - Food superstores | £0.08 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.08 | £0.00 | £0.00 |
|  | Cambidge - Retail warehouses | ${ }^{1} 1.37$ | ${ }^{\text {¢0.16 }}$ | £0.00 | $\mathrm{E}_{0} 0.00$ | ${ }^{\text {¢ }}$ 0.00 | ${ }^{\text {¢ }}$ 0.00 | ع0.93 | £0.28 | £0.00 | E0.00 | ${ }^{\text {¢ }} 0.00$ |
|  | Cambridge City Centre (including the Gratton Centre) | £0.57 | ع0.00 | £0.00 | $\underbrace{80.00}$ | £0.00 | ${ }^{\text {¢ }} 0.00$ | $\underbrace{\text { E }}$.40 | ${ }^{2} 0.00$ | ع0.17 | £0.00 | ${ }^{2} 0.00$ |
|  | Chelmstord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{2} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Clement Joscalyne, Market Square, Bishops Stortiford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | $\underbrace{}_{00.00}$ |
|  | Colchester - Food superstores | £0.00 | £0.00 | £0.00 | ${ }^{2} 0.00$ | £0.00 | ${ }^{2} 0.00$ | ع0.00 | ${ }^{2} 0.00$ | £0.00 | £0.00 | ${ }^{1} 0.00$ |
|  | Colchester - Retail warehouses | £0.08 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | ع0.00 | £0.00 | £0.08 | £0.00 | £0.00 |
|  | Colchester Town Centre | $\varepsilon_{0} 0.08$ | £0.00 | £0.00 | $\mathrm{E}_{0} 0.00$ | £0.00 | £0.00 | ع0.00 | £0.00 | ع0.08 | £0.00 | £0.00 |
|  | Comet, Hardwick Industrial Estate, Kings Lynn | £0.00 | £0.00 | £0.00 | ${ }^{2} 0.00$ | ${ }^{2} 0.00$ | ${ }^{1} 0.00$ | £0.00 | ${ }^{2} 0.00$ | £0.00 | £0.00 | £0.00 |
|  | Cornwall | £0.00 | £0.00 | £0.00 | ${ }^{\text {¢ }}$ 0.00 | ${ }^{1} 0.00$ | ${ }^{1} 0.00$ | £0.00 | ${ }^{0} 0.00$ | £0.00 | E0.00 | ${ }^{\text {¢ }} 0.00$ |
|  | Costo, West Thurrock Way, West Thurrock | £0.00 £0.00 | ع0.00 ع0.00 |  |  | $\stackrel{\varepsilon}{80.00}$ | $\stackrel{\varepsilon}{\varepsilon 0.00}$ | ع0.00 | E0.00 | $\varepsilon_{0.00}$ | £0.00 | £0.00 |
|  | Currys , Hall Lane, Chingtord <br> Currys, North Quay Retail Park, Lowestoft | £0.00 ع0.00 | ع0.00 | ¢0.00 £0.00 | $\varepsilon 0.00$ $\varepsilon 0.00$ | $\varepsilon 0.00$ $\varepsilon 0.00$ | $\varepsilon 0.00$ $\varepsilon 0.00$ | £0.00 | $\varepsilon 0.00$ $\varepsilon 0.00$ | ع0.00 ع0.00 | $\varepsilon 0.00$ 80.00 | ع0.00 $\varepsilon 0.00$ |


|  | Currys, Queensgate Retail Park, Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Dereham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | DFS, Hansa Road, Kings Lynn | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ely | £0.80 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.80 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Felistowe | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Feltwell | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Framlingham | £0.17 | £0.00 | £0.00 | £0.00 | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Freeport Braintree Designer Outtet Village | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Grantham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Great Yarmouth | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Hadleigh | £0.37 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.37 |
|  | Hastead | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harlequins Shopping Centre, Wattord | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harleston | £0.17 | £0.00 | £0.00 | £0.00 | £0.17 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Harlow | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Hickling, Nomwich | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
| Outside Study Area | Homebase, Fitzroy Park, Bishops Stortford | £0.14 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.14 | £0.00 | £0.00 | £0.00 |
|  | Ikea, Europa Boulevard, Warrington | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Ipswich - Food superstores | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | lpswich - Retail warehouses | £8.16 | £0.16 | £0.30 | £5.74 | £1.02 | £0.00 | £0.00 | £0.00 | £0.08 | £0.00 | £0.86 |
|  | Isswich Town Centre | £1.94 | £0.00 | £0.45 | £0.91 | £0.34 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.25 |
|  | Kings Lynn | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lakenheath | £0.13 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.13 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lakeside Regional Shopping Centre | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Leicester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Liverpool | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | London (Elsewhere) | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | London (West End or City) | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Lowestoft | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Manchester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Mansfield | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Marks \& Spencer, Brookfield Centre, Cheshunt | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Milton Keynes | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Nayland, Colchester | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Needham Market | £0.60 | £0.00 | £0.00 | £0.60 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Newport | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Newquay, Cornwall | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich - Food superstores | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich - Retail warehouses | £2.02 | £0.00 | £0.00 | £0.15 | £1.53 | ${ }^{2} 0.34$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Norwich City Centre | £0.85 | £0.00 | £0.00 | £0.00 | £0.85 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Notingham | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Peterborough | £0.12 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.12 |
|  | Saftron Walden | £6.35 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £6.07 | £0.17 | £0.11 | £0.00 |
|  | Sainbury's, Bacton Road, Knapton | $\varepsilon_{00.00}$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsbury's, Hall Lane, Chingford | ${ }^{0} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{0} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sainsbury's, Recreation Way, Mildenhall | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Sheffield | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stanton | £0.15 | £0.00 | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Stoke-on-Trent | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Angel Grove, Ely | ${ }^{0} 0.00$ | £0.00 | £0.00 | £0.00 | £0.00 | ${ }^{1} 0.00$ | $£^{£ 0.00}$ | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Bishops Park Centre, Bishops Stortford | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Radwinter Road, Saffron Walden | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Tesco, Viking Way, Barhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Thaxted | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | The Carpet Store, High Street, Brandon | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Waitrose, Brays Lane, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Watton | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Wilkinsons, The Cloisters, Ely | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Woodbridge | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 |
|  | Total Zone Outside | £24.39 | £0.32 | ع0.91 | $\underline{87.40}$ | £4.08 | ع0.34 | £2.26 | £6.49 | ${ }^{1} 0.67$ | £0.34 | 11.60 |
|  | Total | £114.23 | £12.95 | £15.25 | £10.87 | £12.76 | £10.87 | £20.35 | ${ }^{\text {E }} 7.3$ | £7.18 | £5.15 | £11.53 |



St Edmundsbury Borough Council - Retail Study 2011
Comparison Goods Analysis
Comparison Table 6: Flows of Expenditure to Bury St Edmunds \& Harverhill (including Inflow)

|  |  | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 | Zone 9 | Zone 10 | Total excl. Inflow | Inflow | Total plus Inflow |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bury St Edmunds | Bury St Edmunds Town Centre (excluding Waitrose) | £68.46 | £82.08 | £14.91 | £11.57 | £31.32 | £44.59 | £0.87 | £8.39 | £9.42 | £14.23 | £285.84 | 7.5\% | £307.28 |
|  | Bury St Edmunds - Moreton Hall Retail Park St Edmundsbury Retail Park | £17.73 | £22.46 | £3.68 | £1.64 | £3.23 | £9.81 | £0.16 | £1.39 | £2.23 | £1.35 | £63.70 |  | £63.70 |
|  | Bury St Edmunds - Other retail warehouses | £6.42 | £6.39 | £1.93 | £1.50 | £3.59 | £5.67 | £0.50 | £1.46 | £1.56 | £3.02 | £32.02 |  | £32.02 |
|  | Asda, Western Way, Bury St Edmunds | £3.95 | £0.72 | £1.20 | £0.00 | £1.38 | £2.36 | £0.00 | £0.60 | £0.58 | £0.00 | £10.79 |  | £10.79 |
|  | Sainsbury's, Bedingfeld Way, Moreton Hall, Bury St Edmunds | £1.17 | £2.51 | £0.00 | £0.00 | £0.06 | £0.34 | £0.00 | £0.00 | £0.00 | £0.06 | £4.14 |  | £4.14 |
|  | Tesco, St Saviours Interchange, Bury St Edmunds | £1.96 | £3.58 | £0.00 | £0.16 | £0.26 | £0.60 | £0.00 | £0.55 | £0.00 | £0.00 | £7.11 |  | £7.11 |
|  | Waitrose, Robert Boby Way, Bury St Edmunds | £0.15 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.15 |  | £0.15 |
|  | Total within Bury St Edmunds | £99.82 | £117.75 | £21.73 | £14.87 | £39.83 | £63.37 | £1.54 | £12.40 | £13.78 | £18.66 | £403.75 |  | £425.19 |
| Haverhill | Haverhill Town Centre | £0.00 | £0.00 | £0.21 | £0.00 | £0.00 | £0.85 | £0.85 | £35.69 | £5.53 | £0.18 | £43.31 | 2.0\% | £44.17 |
|  | Haverhill - Hanchett End Retail Park (Halfords) | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.14 | £0.42 | £0.23 | £0.00 | £0.78 | 2.0\% | £0.80 |
|  | Haverhill - Other retail warehouses | £0.00 | £0.00 | $£ 0.00$ | £0.00 | £0.00 | £0.27 | £0.49 | £5.33 | £1.26 | £0.00 | £7.34 | 2.0\% | £7.49 |
|  | Aldi, Lordscroft Lane, Haverhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.13 | £0.00 | £0.13 | 2.0\% | £0.14 |
|  | Sainsbury's, Haycocks Road, Hanchett End, Haverhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.13 | £0.50 | £3.62 | £0.59 | £0.00 | £4.83 | 15.0\% | £5.56 |
|  | Tesco, Cangle Road, Haverhill | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.00 | £0.16 | £2.83 | £0.54 | £0.00 | £3.53 | 15.0\% | £4.06 |
|  | Total within Haverhill | £0.00 | £0.00 | £0.21 | £0.00 | £0.00 | £1.24 | £2.13 | £47.89 | £8.28 | £0.18 | £59.93 |  | £62.22 |
| Selected Competing Centres | Cambridge City Centre (inc/uding the Grafton Centre) | £4.82 | £4.20 | £1.80 | £0.16 | £3.57 | £35.34 | £21.41 | £14.61 | £3.85 | £1.26 | £91.03 |  |  |
|  | Ipswich Town Centre | £1.28 | £3.34 | £22.06 | £2.62 | £0.29 | £0.87 | £0.22 | £0.00 | £0.08 | £7.97 | £38.73 |  |  |
|  | Norwich City Centre | £0.33 | £1.51 | £1.65 | $£ 31.45$ | £8.75 | £0.63 | £0.00 | £0.00 | £0.00 | £0.00 | £44.32 |  |  |

Notes
2) Inflow for Bury St Edmunds and Haverhill Town Centres derived from On-Street Survey Research undertaken by Research and Marketing (November 2011)

## St Edmundsbury Borough Council - Retail Study 2011

Comparison Goods Analysis
Comparison Table 7a: Bury St Edmunds Market Shares in 2011 (from PCA - Zones 1 \& 2)

|  | Expenditure | Market Share |
| :--- | :---: | :---: |
| Total Available Expenditure (£m) (Excluding NSRT) | $£ 253.07$ |  |
| Survey Derived Expenditure to the Town Centre (£m) |  |  |
| Survey Derived Expenditure to Facilities outside the Town Centre (£m) | $£ 150.69$ | $\mathbf{5 9 . 5 \%}$ |
| Survey Derived Expenditure to the Town as a whole (£m) | $£ 66.89$ | $\mathbf{2 6 . 4 \%}$ |
|  | $£ 217.58$ | $\mathbf{8 6 . 0 \%}$ |

Comparison Table 7b: Bury St Edmunds Market Share in 2011 (from Study Area - Zones 1-10)

|  | Expenditure | Market Share |
| :--- | :---: | :---: |
| Total Available Expenditure (£m) (Excluding NSRT) | $£ 1,158.42$ |  |
| Survey Derived Expenditure to the Town Centre - inc inflow from other zones (£m) |  |  |
| Survey Derived Expenditure to the Town as a whole - inc inflow from other zones (£m) | $£ 285.99$ | $\mathbf{2 4 . 7 \%}$ |
|  | $£ 403.75$ | $\mathbf{3 4 . 9 \%}$ |

Comparison Table 7c: Haverhill Market Share in 2011 (from PCA - Zones 8 \& 9)

|  | Expenditure | Market Share |
| :--- | :---: | :---: |
| Total Available Expenditure (£m) (Excluding NSRT) | $£ 131.99$ |  |
| Survey Derived Expenditure to the Town Centre (£m) |  |  |
| Survey Derived Expenditure to the Town as a whole (£m) | $£ 41.22$ | $\mathbf{3 1 . 2 \%}$ |
|  | $£ 56.17$ | $\mathbf{4 2 . 6 \%}$ |

## Notes

1) 2010 Prices
2) Total available expenditure taken from Table 3
3) Survey derived expenditure taken from Table 6
4) Market shares calculated by dividing Survey Derived Expenditure by Total Available Expenditure
5) Survey derived expenditure to the Town Centre includes Waitrose

St Edmunds bury Borough Council - Retail Study 2011
Comparison Goods Analysis
Comparison Table 8: Benchmark Turnover of Bury St Edmunds and Haverhill (All Comparison Goods)

|  |  |  | (sq m) |  | \% Comparison |  |  | (enter | $\begin{gathered} \text { Benchmark } \\ \text { Comparison } \\ \text { Turnover }(£ \mathrm{~m}) \text { ) } 2011 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sury Stedmunds | in centre |  | 58299 | 43771 | 100006 | 437 | 86,00 | 82638 | 28414 |
|  |  | Nater |  | ${ }_{5}^{984}$ |  | ${ }_{5}^{516}$ |  | ${ }_{\text {co }}^{\text {co, }}$ | $\frac{80.3}{80.13}$ |
|  |  |  | ${ }^{695}$ | ${ }_{487}$ | 10.0 \% | 4 | ${ }^{8} 7968$ | ${ }^{80} 3$ | 80.38 |
|  |  | , |  |  | 14.98 | 220 | c9014 | ع262 |  |
|  | out of centre |  | 910 | ${ }^{8,102}$ | (100\% | ${ }^{129}$ | ${ }_{\text {c3093 }}$ | ${ }_{5225}$ | $\frac{81702}{\varepsilon_{227}}$ |
|  |  | ${ }^{\text {Capoot fight }}$ | 900 | ${ }^{720}$ | 100\% | 720 | \&1,201 | ${ }^{20.66}$ | ع0.87 |
|  |  | Patsat Home |  | ${ }^{720}$ | ${ }^{100 \%}$ | ${ }^{220}$ | C25 | \&.9, | ${ }_{\text {c, }}^{8.93}$ |
|  |  |  | 480 | ${ }_{368}$ | , 100\% | ${ }_{368}$ |  | \% | ${ }_{\text {ctic }}$ |
|  |  | Hemeasa | 3.46 | ${ }^{2752}$ | 100\% | 2752 | ع1,308 | ${ }_{\text {c3s0 }}$ | ع362 |
|  |  | $\frac{\text { Onter Reatal Waretoroses }}{\text { Cunss }}$ | 1,220 | ${ }_{976}$ | 100\% |  | ${ }_{66,827}$ |  |  |
|  |  | Comet | $\frac{1.20}{1.140}$ | ${ }_{912}^{976}$ | $\xrightarrow{\text { Io0\% }}$ | ${ }_{912} 9$ |  | ${ }_{\text {E6, }}^{86,77}$ |  |
|  |  | OFS | ${ }_{1,850}$ | ${ }_{1880}^{180}$ | 100\% | ${ }^{1480}$ | ع6,180 | 89,15 | ع9221 |
|  |  | Matalan | 2350 | 2065 | 100\% | 2065 | ¢2, 23 | E521 | ${ }_{555} 5$ |
|  |  | $\xrightarrow{\text { House ofthamory }}$ Pumb Conte | ${ }^{380}$ | ${ }_{3}^{304}$ | , 100\% | ${ }^{304}$ |  | ع0.94 | ع0,95 |
|  |  | Tiog Ciat | 370 | ${ }_{259} 29$ | 100\% | ${ }^{259}$ | ¢1,96t | ع0,48 | E0,49 |
|  |  | Noter Saeas | ${ }^{360}$ | ${ }^{252}$ | 100\% | ${ }^{252}$ | ع2000 | ع0.50 | E0.51 |
|  |  | ${ }_{\text {Sumbers }}^{\text {Aboerate Ceamic }}$ Tlies |  | ${ }_{147}^{14}$ | $\xrightarrow{100 \%}$ | ${ }_{14}^{14}$ |  | ce.45 | $\frac{80,6}{c_{0} 0}$ |
|  |  | Topes Tles | ${ }_{480}$ | ${ }_{30}^{30}$ | , 100\% | ${ }^{35}$ |  | ${ }_{\text {cour }}^{\text {E0, }}$ | $\underbrace{\text { E0\% }}_{\text {E00\% }}$ |
|  |  |  | 3,159 | $\frac{2211}{572}$ | (10\% | ${ }^{2211}$ | ${ }^{\text {c3093 }}$ | ¢8,84 | $\frac{\varepsilon 689}{¢ 600}$ |
|  |  |  |  | ${ }^{577}$ | $\xrightarrow{100 \%}$ | ${ }_{280}^{587}$ | ع.,96t | ${ }_{\text {co.9, }}^{\text {cose }}$ | ${ }_{\text {cita }}^{\text {c, }}$ |
|  |  | Martous Gander Contre | 3710 | 2968 | 100\% | 2968 | ¢1,322 | ع3, ${ }^{2}$ | ع3,5 |
|  |  |  |  |  | 100\% | ${ }_{\text {c }}^{4}$ |  |  | $\frac{\varepsilon 1,32}{8310}$ |
|  |  | CWT Countre Supolis and S Cothing |  | 1504 | 100\% | 1504 | ${ }^{\text {cas }}$ S00 |  |  |
|  |  | Traus Perkis | ${ }^{1450}$ | ${ }_{1160}$ | 100\% | 1160 |  | ${ }_{\text {c2 } 216}$ | ع2, |
|  |  | Dinoer |  | ${ }_{4} 68$ | 100\% | ${ }_{408}$ |  | ${ }_{\text {ce, } 22}$ | ع00.82 |
|  |  | ${ }_{\text {Dinams }}^{\text {And Sooss }}$ Bed | ${ }_{270}^{170}$ | ${ }_{28}^{816}$ | $\xrightarrow{1000}$ | ${ }_{2 / 6}$ | ${ }_{\text {c3093 }}$ | co.6 | ع0.07 |
|  |  | Naganot | ${ }^{1159}$ | ${ }^{927}$ | 100\% | ${ }^{927}$ | ع2,56 | ع2,39 | ع2241 |
|  |  | Scoumix | ${ }_{4}{ }_{46}$ | ${ }_{365}^{265}$ | (100\% | ${ }_{365}^{265}$ |  | ${ }_{\text {cose }}$ |  |
|  |  | А Асо | ${ }^{1287}$ | 1030 |  | ${ }^{1030}$ |  | ع2,06 | 12.07 |
|  |  | Pats pace | 280 |  | 100\% | ${ }^{224}$ | c2000 |  | co.45 |
|  |  | Buy St Eamuns Sareme Conto | 3148 | 2518 | 100\% | 2518 | ¢1, 32 | ${ }_{\text {¢ } 23}$ | E9,35 |
|  |  | Ohter Floospace | 150 | ${ }_{\substack{1200 \\ 1300}}$ | 100\% | ${ }_{\text {coser }}^{1200}$ | ع2000 | 址20 | ${ }^{\frac{8}{292}}$ |
|  |  |  | ${ }_{646}$ | ${ }^{10376}$ |  | 844 |  | E6,73 |  |
|  |  | Costutuer, Newnmatet foad. | ${ }^{125}$ | 100 | 100\% | 10 | ¢40,75 | 80, 4 | 80.0.4 |
|  |  |  |  | ${ }_{4}^{416}$ |  | ${ }_{2}^{42}$ |  | $\xrightarrow{\text { co, }}$ c, |  |
|  |  |  | 94 | ${ }_{6} 6$ | 5.0\% | 3 | ع8,933 | ع0.01 | ع00\% |
|  |  |  | ${ }^{6274}$ | ${ }_{4588}^{428}$ | 250\% | 1140 | ${ }_{\text {ck }}^{6867}$ | 8770 | ¢7\%6 |
|  |  |  | ${ }_{318}^{193}$ | ${ }^{1329}$ | -$1888 \%$ <br> $188 \%$ | ${ }_{4}^{24}$ |  |  |  |
|  |  |  | ${ }^{524}$ | ${ }^{179}$ | 100\% |  | ${ }^{87966}$ | 80,14 |  |
|  |  |  |  |  |  | 825 |  | $\frac{86.57}{20.12}$ |  |
| Havenill | in Centre | Havenil Town Conite | 8220 | 503 | 100006 | 503 | 85000 | c2920 | 29222 |
|  |  |  | ${ }^{2369}$ | ${ }_{1}^{4138}$ |  | ${ }^{24} 7$ |  | ${ }_{\text {coin }}^{\text {co.1. }}$ | $\frac{\text { co.10 }}{\text { c.12 }}$ |
|  | EDGE AND OUT OFCENTRE |  |  | ${ }^{474}$ | 1000\% | 474 | ع3017 | ${ }^{8,1,4}$ | 8.144 |
|  |  | ${ }^{\text {Bra }}$ |  | ${ }_{3.85}^{215}$ | coioco | ${ }^{385}$ | $\frac{\text { c20,66 }}{\text { coon }}$ | $\frac{889}{804}$ | $\frac{8,799}{8.04}$ |
|  |  | Eus Peme |  |  | 1000\% | ${ }^{35}$ | \&1,66 | 800 |  |
|  |  | Pem bilibase |  | ${ }_{\text {109 }}^{10}$ | -1009\% | 18. |  | $\xrightarrow{\text { co20 }}$ |  |
|  |  |  | 220 |  | 186\% |  | ${ }^{\text {c83933 }}$ | 80,11 | 80.1 |
|  |  | Sen | ${ }_{5}^{5068}$ | $\stackrel{4822}{327}$ |  | $\xrightarrow{1187}$ |  |  | $\xrightarrow{\frac{878,87}{8,67}}$ |

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## St Edmundsbury Borough Council - Retail Study 2011

## Comparison Goods Analysis

Comparison Table 9: Estimated Benchmark Comparison Goods Turnover of Facilities Within Bury St Edmunds \& Haverhill in 2011

|  | Centre | Benchmark Comparison Turnover 2011 (£m) | Survey Derived Comparison Turnover 2011 (£m) | Difference |
| :---: | :---: | :---: | :---: | :---: |
| Bury St Edmunds | Bury St Edmunds Town Centre (including Waitrose) | £266.77 | £307.42 | $£ 40.65$ |
|  | Bury St Edmunds - St Edmundsbury Retail Park \& Other Retail Warehouses | £86.96 | £95.72 | £8.77 |
|  | Asda, Western Way, Bury St Edmunds | £6.78 | £10.79 | £4.02 |
|  | Sainsbury's, Bedingfeld Way, Moreton Hall, Bury St Edmunds | £7.76 | £4.14 | -£3.61 |
|  | Tesco, St Saviours Interchange, Bury St Edmunds | £6.62 | £7.11 | £0.49 |
| Haverhill | Haverhill Town Centre | £29.22 | £44.17 | £14.95 |
|  | Haverhill - Hanchett End Retail Park (Halfords) | £1.44 | £0.80 | -£0.64 |
|  | Haverhill - Other retail warehouses | £8.68 | £7.49 | -£1.19 |
|  | Aldi, Lordscroft Lane, Haverhill | £0.50 | £0.14 | -£0.36 |
|  | Sainsbury's, Haycocks Road, Hanchett End, Haverhill | £7.87 | £5.56 | -£2.31 |
|  | Tesco, Cangle Road, Haverhill | $£ 6.47$ | £4.06 | -£2.41 |

Notes

1) Benchmark Comparison Turnover taken from Table 8
2) Survey Derived Turnover taken from Table 6
3) Figure for Bury St Edmunds includes Waitrose comparison goods turnover
4) Negative figures indicate possible under-trading / positive figures indicate possible over-trading

## St Edmundsbury Borough Council - Retail Study 2011

## Comparison Goods Analysis

Comparison Table 10: Commitments \& Allocations

|  | Location | Description | Gross Floorspace (sq.m) | Class A1 <br> Floorspace (sq m) | Net Comparison Floorspace (sq m) | Comparison Turnover per sq m 2011 | Total Comparison Turnover (£m) 2011 | Total Comparison Turnover (£m) 2012 | Total Comparison Turnover ( $£ \mathrm{~m}$ ) 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bury St Edmunds | Tayfen Road | Retail Warehousing | 3,000 | 2,400 | 1,920 | £4,000 | £7.68 | £7.55 | £7.58 |
|  |  | Discount Foodstore | 1,548 | 1,084 | 191 | £4,015 | £0.77 | £0.77 | £0.77 |
| TOTAL |  |  |  |  | 2,111 |  | £8.45 | £8.32 | £8.35 |


| Haverhill | Former Project Office Furniture, Hamlet Green | Wickes | 2,522 | 2,193 | 2,193 | £1,598 | $£ 3.50$ | £3.52 | £3.53 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Unit 1: Floor \& Furniture Coverings | 762 | 648 | 648 | £1,942 | £1.26 | £1.26 | £1.27 |
|  |  | Unit 2: Electricals | 512 | 435 | 435 | £6,348 | £2.76 | £2.77 | £2.78 |
|  |  | Unit 3: Pets | 762 | 648 | 648 | £2,779 | $£ 1.80$ | £1.81 | £1.82 |
| TOTAL |  |  |  |  | 3,924 |  | £9.32 | £9.36 | £9.40 |

Notes

1) Data from St Edmundsbury Borough Council, December 2011
2) Convenience / comparison floorspace split and sales densities per outlet derived from Verdict UK Food \& Grocery Retailers 2011 and Mintel Retail Rankings (2011) with averages applied where operators are not known 3) Turnover of Haverill Retail Park scheme taken from planning application submission (ref: $\mathrm{SE} / 111 / 0424$ )
3) Tayfen Road Foodstore sales densities based on Average 'Top 5' Foodstore turnovers derived from Verdict UK Food \& Grocery Retailers 2011
4) Turnover of commitments grown forward using retail sales density figures taken from Experian Retail Planner Briefing Note 9 (September 2011) - Figure 4b, p12

St Edmundsbury Borough Council - Retail Study 2011
Comparison Goods Analysis

| Bury st Edmunds Town Centre | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | ${ }^{2023}$ | 2024 | 2025 | 2026 | 2027 | 2028 | ${ }^{2029}$ | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Toal Avaliale | E253.07 | ¢256.41 | £261.49 | E26928 | ${ }^{\text {E278.28 }}$ | E288.95 | ع29945 | E311.08 | E332, 29 | ${ }^{8336.27}$ | ${ }^{834,31}$ | ${ }^{8363.09}$ | ${ }^{\text {E376. } 55}$ | $\underbrace{}_{5391.35}$ | ${ }_{8406.27}$ | ${ }^{\text {E421,29 }}$ | ${ }^{8437.49}$ | ${ }^{\text {E453,5 }}$ | E470.13 | E487,40 | 0520 |
| Town Make Share |  | ${ }_{\text {cis }}^{5}$ |  |  |  | ${ }^{\text {59.5\% }}$ | ${ }_{\text {cis }}^{5}$ | ${ }_{\text {ci }}^{5155 \%}$ | ${ }_{\substack{59.5 \\ \text { S1925 }}}$ | ${ }^{59595}$ | ${ }_{\text {F9, }}^{5}$ |  | ${ }^{59.56 \%}$ | ${ }_{\text {599.56 }}^{52302}$ | ${ }^{5959.5}$ |  |  | ${ }_{\text {cis.j\% }}^{52704}$ | ${ }^{59595}$ | ${ }^{59595 \%}$ | ${ }_{5}^{59}$ |
|  | ${ }^{\text {E1130930 }}$ | ${ }_{\text {E13726 }}$ | 20.03 |  |  | ${ }_{\text {E153,37 }}$ | ${ }_{\text {Eli5.97 }}$ | ${ }_{\text {Elib27] }}$ | ${ }_{\text {¢1076 }}$ | ${ }_{\text {E172. }}^{181}$ | ${ }_{\text {E17779 }}$ |  |  | ${ }_{\text {E19428 }}$ | ${ }^{\text {¢ } 220.9}$ |  | ${ }_{\text {cielt }}^{\text {E229 }}$ |  |  |  |  |
|  |  | ${ }^{\text {¢ 22, }} \mathrm{C}$ |  | ${ }^{\text {c232, }}$ |  | ${ }^{224996}$ | ${ }_{\text {cen }}$ |  |  |  |  |  |  |  |  | ${ }_{\text {cke }}^{\substack{83896.62}}$ |  |  |  | . 76 |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Benchmak Turover 1 Exssing Froors | ¢267.62 |  | ${ }_{\text {ciel }}^{\text {¢27.52 }}$ |  |  |  | ${ }_{\text {c295, }}^{20.0}$ |  | ${ }_{503506}$ |  | ${ }_{\text {cile }}^{50.45}$ | ${ }_{\frac{8321.83}{80.00}}$ |  |  | ${ }_{\text {c338.52 }}^{50.5}$ | ${ }^{8344.28}$ | ${ }_{\text {c350.13 }}^{50.0}$ |  | ${ }_{\text {E }}^{562.13}$ | ${ }_{\text {cib629 }}^{6000}$ | ¢ |
| inenchmark Turnover | ${ }^{2067.62}$ | ¢2272.44 | ${ }^{\text {E276.52 }}$ | ${ }^{2081.23}$ | E286.01 | ${ }_{\text {E290. }}$ | ${ }^{20959.81}$ | ${ }^{2300084}$ | ${ }^{23059.96}$ | ${ }_{5311.16}$ | ${ }_{\text {E316,45 }}$ | ${ }^{2321.83}$ | ${ }^{\text {E227,30 }}$ | ${ }_{583286}$ | ${ }_{\text {E336.52 }}$ | ${ }^{\text {E344,28 }}$ | ${ }^{2350013}$ | E356.08 | ${ }_{\text {E362, }}$ | 8368.29 | ${ }_{\text {c }}^{\text {c374.5 }}$ |
| Latent Surplus Expendit | E39.80 | E39.48 | 84.7 .76 | ${ }^{246.58}$ | ${ }_{\text {E52.18 }}$ | ${ }_{\text {c58.79 }}$ | ¢65.48 | ¢72.87 | 880.68 | ع89.03 | E97.51 | ع106.51 | \&115.42 | \&125.22 | ¢135.20 | E145,34 | 8156.30 | $8167{ }^{\text {8 }}$ | ${ }_{\text {8178.71 }}$ | E190.66 | ${ }^{2003.11}$ |
| Average Comparison Goods Tumover for Sur S St Edmunds Town (ISsa m) | 86.000 | ع6,108 | £6,200 | 6,305 | $\underbrace{\text { E6,412 }}$ | E.6.51 | ${ }_{\text {E6,632 }}$ | ${ }_{\text {¢ } 6,745}$ | ع6.859 | E6,976 | E7,095 | ${ }_{\text {E7215 }}$ | ${ }_{\text {E } 7,338}$ | ${ }^{87,463}$ | 87,59 | 27,719 | E7,85 | E7,98 | E8,119 | ${ }^{8,25}$ | ع8,397 |
| VSIE Edunds Town Centre llustration Net Floorssoce eavivalent | 6.634 | 6.464 | 6.736 | ${ }^{7}, 388$ | ${ }^{8,138}$ | 9.015 | 9.874 | ${ }^{10.004}$ | ${ }^{11,762}$ | 12,762 | ${ }^{13,744}$ | 14,762 | 15.729 | 16.779 | ${ }^{17,814}$ | ${ }^{18,830}$ | 19,911 | ${ }^{20,953}$ | 22.011 | 23,091 | 24,187 |
| VSt Edmunds Town Centre llustraion Gross Florspace equivielen (sq $m$ ) | ${ }_{9,477}$ | 9,234 | ${ }^{9.623}$ | 10.54 | ${ }^{11,625}$ | ${ }^{12,879}$ | 14,105 | ${ }^{15,434}$ | ${ }^{16,803}$ | 18,232 | 19.6 | 21.08 | ${ }^{22.470}$ | 23.97 | 25.448 | 26,900 | ${ }^{28.45}$ | ${ }^{29,93}$ | 31.44 | ${ }^{2,987}$ | 34,553 |

Comparison Table 11b: Comparison Goods Latent Capacity Within Bury St Edmunds (outside the Town Centre) from PCA (Current Market Share - 26.4\%)

| Bury St Edmunds out of Centre Realaling | ${ }^{2011}$ | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | ${ }^{2027}$ | ${ }^{2028}$ | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Toal Avalable Expenditue (i) | ${ }_{\text {E253.07 }}$ | ${ }_{\text {¢ } 256.41}^{26}$ | ${ }_{\text {E261.49 }}$ | ${ }_{\text {¢26928 }}$ | ${ }_{\text {E27828 }}^{208}$ | ${ }_{\text {E288, }}$ | ${ }_{\text {E299,45 }}$ | ${ }^{\text {E311, }} \mathbf{2 8}$ | ${ }_{\text {E233,29 }}$ | ${ }_{\text {E33627 }}$ | ${ }^{\text {E39933 }}$ | ${ }^{23630.09}$ | ${ }_{8}^{8376.55}$ | ${ }^{\text {E391, }{ }^{\text {205 }} \text { 20 }}$ | ${ }_{\text {E406. } 27}^{26}$ | ${ }_{\text {E42129 }}^{208}$ | ${ }_{\text {E437,49 }}$ | ${ }_{\text {E45.53 }}^{265}$ | ${ }_{\text {E470.13 }}^{26}$ | ${ }^{848740}$ | ${ }^{\text {¢505, } 28}$ |
| Nor Toun Conter Facilies Manels |  |  |  |  |  |  |  |  |  |  |  |  |  | ${ }_{\text {2, }}^{\text {20.4.39 }}$ |  |  |  |  |  |  |  |
|  | ${ }^{\text {E50, }} 108$ | ${ }_{851.69}$ | ${ }_{852} 8.78$ | ${ }_{55436}$ | ${ }_{8} 85.99$ | ${ }_{\text {E56.67 }}$ | ${ }_{8} 89.40$ | ¢661.19 | 888.02 |  |  |  | 870.93 | 883.06 |  |  |  | ${ }_{88223}$ | 88470 | 8872 | ع8985 |
|  | ${ }_{\text {E0,00 }}^{\text {E117.7 }}$ | E119.47 |  | $\underbrace{\text { E12.54 }}_{\text {c000 }}$ |  | E134,02 | ${ }_{\text {E138.55 }}$ | ${ }_{\text {c000 }}^{\text {E143, }}$ |  | $\varepsilon_{1153.79}$ | $\varepsilon_{159.19}$ | E164.83 | E170.46 | ${ }_{\text {c000 }}^{\text {c176.50 }}$ | ${ }_{182263}$ | ${ }^{\text {E188.86 }}$ | ${ }_{\text {E195.47 }}$ | ${ }^{2022: 10}$ | ${ }_{\text {colen }}^{\text {E200.96 }}$ |  |  |
| Benchmak Tumoverot Exsting Floosse | $\varepsilon_{100998}$ | $\varepsilon_{111.96}$ | ${ }_{8113.64}$ | $\varepsilon_{115.57}$ | ${ }_{1}^{117.54}$ | ${ }^{\text {E119,53 }}$ | \&121.57 | $\varepsilon_{123,63}$ | $\varepsilon_{125.73}$ | \&127.87 | £130.05 | ${ }_{1 / 132} 26$ | \&134,51 | ${ }_{1 / 13679}$ | \&139,12 | E14, 18 | E143,99 | ${ }_{\text {8146,33 }}$ | ع148.8. |  |  |
|  | 08 |  | ${ }_{\text {ciplic }}^{8}$ | ${ }_{\text {cieg }}^{8}$ | ${ }_{\text {c9, }}^{\text {cio3 }}$ |  | ${ }_{\text {cig }}$ |  | ${ }_{\text {cigeb }}$ |  |  |  |  | \&10.5 |  | ${ }_{\text {¢10,87 }}^{810.85}$ |  |  | ${ }_{\text {cle }}^{811,43}$ |  |  |
| Toal Benchmark Turnover | E109.9 | ع11.96 |  |  | E26.56 | E120.12 | E10.90 | \&13, 13 | E03.3 | \&13.69 | E140.03 | 退 14.42 | El4, ${ }^{\text {a }}$ |  | E49.00 | ${ }^{\text {E } 15235}$ | E154.94 | E15.5 | 8160.2 | E16298 | E165.75 |
| Laten Surplus Expenditure | ${ }^{8} 779$ | 87.51 | ع0.47 | 81.09 | ${ }^{2.298}$ | ${ }^{\text {E5.31 }}$ | ${ }_{\text {E7,65 }}$ | 10.2 | \&13.08 | £16.10 | $\varepsilon_{19,15}$ | 822.42 | ع25.62 | 29,20 | ${ }^{\text {E22.83 }}$ | ${ }^{236.51}$ | 40.5 | $\varepsilon^{944.53}$ | 488.7 | ${ }^{\text {E53.09 }}$ | ${ }^{\text {c57.66 }}$ |
| Average Comparison Goods Turnever for Bur St Edmunds Town (Issq m) | ${ }^{\text {e,500 }}$ | ${ }^{\text {e, 563 }}$ | ${ }^{\text {83,616 }}$ | ${ }^{\text {¢3,678 }}$ | ${ }^{\text {E.7,40 }}$ | ${ }^{53,804}$ | ${ }_{\text {E3,86 }}$ | ${ }_{\text {¢ }} \times$,384 | ${ }^{\text {c4,001 }}$ | E4,069 | ع4,139 | ${ }_{\text {c4,209 }}$ | E4,280 | ${ }^{\text {E4, }}$, 53 | \&4,427 | ${ }^{\text {¢4,503 }}$ | 84,579 | \&4,657 | ${ }^{\text {84,736 }}$ | ${ }^{\text {E4, }}$, 17 | E4,898 |
| Surr St Edmunds llustratio Net Florssace equivalent (sq $m$ ) | 2.225 | 2,106 | ${ }^{131}$ | ${ }^{296}$ | ${ }_{7} 797$ | 1,395 | 1.977 | 2.613 | 3.269 | ${ }^{3.956}$ | 4.628 | 5.327 | 5.986 | 6,707 | 7.416 | 8.109 | 8.551 | ${ }^{9.562}$ | 10,284 | 11,022 | 11.771 |
| Bury St Edmunds Illustration Gross Floorspace equvalant (sq $m$ ) $70 \%$ net:gross ratio | 3,179 | 3,009 | ${ }_{187}$ | ${ }^{423}$ | 1,139 | 1,992 | 2,824 | 3,732 | 4,670 | 5.651 | 6,611 | 7,609 | ${ }^{8.551}$ | 9,582 | 10,594 | ${ }^{11,584}$ | ${ }^{12,644}$ | ${ }^{13,660}$ | ${ }^{14,992}$ | ${ }^{15,745}$ | ${ }^{16,916}$ |



| Haverhill Town | 2011 | 2012 | ${ }^{2013}$ | ${ }^{2014}$ | ${ }^{2015}$ | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Toial Avalable Expendiure (Ym) | ${ }^{\text {E131.99 }}$ | ${ }_{\text {E134.07 }}$ | ${ }_{\text {E } 13673}$ | ${ }_{1}^{141,33}$ | $\varepsilon_{146.26}^{120}$ | ${ }^{\text {E } 1517.73}$ | ${ }_{1}^{115734}$ | ${ }^{\text {E163,71 }}$ | ${ }_{1720.35}^{12}$ | $\varepsilon_{1 / 77.18}$ | ${ }_{1}^{18440}$ | ${ }^{\text {E191, }} 187$ | ${ }_{\text {E19922 }}$ | E20.94 | ${ }^{2152} 28$ | ${ }^{\text {E22,31 }}$ | ${ }^{\text {c233,90 }}$ | ${ }^{\text {E240,74 }}$ | ${ }^{229985}$ | ${ }^{225922}$ | ${ }^{2288.92}$ |
|  |  |  | ${ }^{4256.18}$ | ${ }^{\text {4260\% }}$ | ${ }^{4266 \%} 8$ | ${ }^{\text {ciebis }}$ |  |  | ${ }^{4266 \%}$ |  |  | ${ }^{428.6 \%}$ | $\underset{\substack{42.6 \% \\ 88478}}{\substack{\text { c/8 }}}$ | 42,6\% <br> 88806 |  |  | ${ }^{\text {426.6\% }}$ | ${ }_{\substack{4206 \% \\ 81024}}^{\substack{\text { a }}}$ | ${ }_{\text {E }}^{4206.32}$ | ${ }_{\text {L }}^{42.6 \%}$ |  |
| Intow too mherestud A Aea Ones |  |  |  | ${ }_{\text {c40, }}^{802}$ | ${ }_{\text {e4, }}^{8.4}$ |  | ${ }_{\text {¢ } 440}^{4.01}$ | ¢4.53 | ${ }^{\text {ع ¢4,66 }}$ | ${ }_{\text {¢ } 24.80}^{8.10}$ | ${ }_{\text {¢ }}^{\text {¢,4.95 }}$ | ${ }_{\text {¢ } 51.10}$ | ${ }_{\text {c }}^{8525}$ | ${ }_{\text {c }}^{8.41}$ | ${ }_{\text {¢ } 51.57}^{5128}$ |  |  | ${ }_{\text {c }}^{86.09}$ | ${ }_{\text {¢ } 6.27}^{8.144}$ | ${ }_{\text {¢6846 }}^{\text {¢ }}$ | ${ }_{\text {¢ }}^{8.655}$ |
| Survey Derived Tumbver ( m m ) | ¢60.00 | E61.76 | ¢6299 | ${ }^{865.09}$ | ${ }_{8}^{867.34}$ | ${ }^{\text {c60.32 }}$ | ${ }_{872.36}$ | ${ }_{8}^{275.24}$ | ${ }_{\text {¢78,23 }}$ | 881.30 | ${ }^{884.56}$ | ${ }_{887.92}$ | ${ }_{691.23}$ | ${ }^{\text {c94,71 }}$ | ${ }^{\text {c9, } 96}$ | ${ }_{\text {E1020 }}$ | ${ }_{\text {E105.95 }}$ | ${ }_{\text {E109,93 }}$ | ${ }_{\text {E14,03 }}$ | ${ }_{\text {E1182, }}$ | ${ }_{\text {\&122. } 22}$ |
| BenchmakT Tumovere IE Exsting Fliorspace (Em) | ¢5550 | ¢56.50 | ${ }_{65735}$ | ¢56,32 | ${ }_{8}^{859.32}$ | ${ }_{660,32}$ | ${ }_{861,35}$ | ¢6239 | 863,45 | 864,53 | ${ }^{865663}$ | 866.74 | ¢6788 | ¢6903 | ¢70.21 | ¢87.40 | ${ }^{872.61}$ | ${ }_{8}^{87} 3.85$ | $\underline{8} 75.10$ | ${ }^{\text {¢76. }}$, 38 | ${ }_{\text {¢ }}^{877.68}$ |
| Senter | ${ }_{\text {coiol }}$ | ${ }^{80.00}$ |  |  | ${ }_{\text {¢99,97 }}^{\text {¢962 }}$ | ${ }_{\text {¢ }}^{\text {ع10.13 }}$ | ${ }_{\text {¢ }}^{\text {¢10.31 }}$ | ${ }_{\text {¢ }}^{810,48}$ | ${ }_{\text {¢ } 10.66}^{87411}$ | ${ }_{\text {cile }}^{8104}$ | ${ }^{811.03}$ |  | ${ }^{811,40}$ | ${ }^{811.60}$ | ¢11.79 | ${ }_{\text {81200 }}$ | ${ }_{\text {ci120 }}$ | ${ }_{\text {¢12,41 }}^{18626}$ | ${ }_{\text {¢1202 }}^{8872}$ | ${ }^{28921}$ | ${ }_{\text {¢ }}^{813,05}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Laten Surplus Expenditure | ${ }^{\text {c5.30 }}$ | ${ }^{55.26}$ | ع4.00 | - 2.3 .03 | -1.94 | -80.64 | ع0.71 | ${ }^{22.36}$ | ع4,11 | ${ }^{55.93}$ | ${ }^{87.90}$ | ع9.96 | ${ }^{111.95}$ | ${ }^{14.08}$ | 11.46 | ${ }^{18,69}$ | ${ }_{\text {¢21.14 }}$ | 23.68 | ${ }^{\text {226.31 }}$ | ع29.04 | . 89 |
| Average Comparison Goods Turnoverfor Haverinil( $(5 / \mathrm{sq} \mathrm{m}$ ) | ¢4,500 | £4,581 | E4,650 | ${ }^{\text {E4,729 }}$ | E4,809 | E4,991 | \&4,974 | E5,05 | ${ }_{\text {e5, } 14}$ | E5.232 | E5,32 | ${ }^{55.41}$ | ${ }^{\text {c5,503 }}$ | ${ }^{\text {e5, } 5}$ | E5,68 | e5,78 | ${ }^{\text {c5, }}$ 877 | ${ }^{\text {c5,987 }}$ | ع6,89 | ${ }^{\text {E6, } 193}$ | 8 |
| Haverilill llustraion Nef Flors Sace equivalent (sq m) | ${ }_{1,177}$ | ${ }^{1,148}$ | ${ }^{859}$ | ${ }^{641}$ | ${ }_{404}$ | ${ }^{131}$ | 142 | ${ }_{467}$ | 800 | ${ }^{1,134}$ | ${ }_{1,485}^{1}$ | ${ }_{1}^{1,841}$ | ${ }^{2,171}$ | 2.516 | ${ }^{2} 889$ | 3.228 | ${ }^{3.591}$ | ${ }^{3.54}$ | 4,321 | 4.689 | 5.063 |
| Haverinill llustration Gross Fioorspace equivalent (sqm ) 70\% net:gross ratio | ${ }^{1.681}$ | ${ }^{1.640}$ | ${ }^{-1,228}$ | -916 | -577 | ${ }_{-187}$ | ${ }^{203}$ | ${ }_{667}$ | ${ }^{1.142}$ | ${ }^{1,220}$ | 2,121 | 2.630 | 3.102 | ${ }^{3} .595$ | 4,130 | 4.612 | ${ }^{5,130}$ | ${ }_{5.649}$ | 6,173 | ${ }_{6,698}$ | 7.233 |

## 


Finan


St Edmundsbury Borough Council - Retail Study 2011
Comparison Goods Analysis
Comparison Table 12a: Comparison Goods Surplus Capacity within Bury St Edmunds Town Centre trom PCA (Current Market Share)

| Bury St Edmunds Town Centre | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Surplus Expenditure Growth |  | -ع0.32 | ${ }^{\text {E1.96 }}$ | ع6.78 | 812.38 | 818.99 | $\sum_{\text {E25.68 }}$ | E33.07 | ${ }^{240.88}$ | ${ }^{249.23}$ | E57.71 | E66.71 | ${ }^{875.62}$ | E85.42 | ¢95.40 | ع100.54 | \$116.50 | \&127.47 | \&138.90 | ع150.36 | E163.31 |
| Average Comparison Goods Turnover for Bury St Edmunds Town (V/so | ¢6,000 | 86,108 | ¢6,200 | £6,305 | $\underbrace{}_{\text {ع6,412 }}$ | ¢6,521 | £6,632 | ع6,745 | 86,859 | ¢6,976 | ع7,095 | ¢ 8,215 | ${ }^{\text {¢7, }}$ /388 | ${ }^{\text {¢7,463 }}$ | ع7,590 |  | ع7,850 | ${ }^{\text {E7,983 }}$ | ${ }^{\text {¢ 8, } 11}$ | ${ }^{\text {8, } 257}$ | ${ }_{\text {¢8,397 }}$ |
| Bury St Edmunds Town Centre Illustration Net Floorspace equivalent (sq m) | 0 | .53 | ${ }^{316}$ | 1,075 | 1,930 | 2,912 | 3,872 | 4,903 | 5,960 | 7,057 | 8,134 | 9,245 | 10,305 | 11,446 | ${ }^{12,569}$ | 13,673 | 14,841 | 15,967 | 7,109 | 18,270 | 19,447 |
| Bury St Edmunds Town Illustration Gross Floorspace equivalent (sq m) $70 \%$ net:gross ratio | 0 | . 75 | 451 | ${ }^{1,535}$ | 2,758 | 4,159 | ${ }_{5}^{5,532}$ | 7,004 | ${ }^{8.514}$ | 10,081 | 11,620 | 13,208 | 14,722 | 16,351 | 17,956 | 19,533 | 21,201 | 22,810 | 24,441 | 26,100 | 27,782 |

Comparison Table 12b: Comparison Goods Surplus Capacity Within Bury St Edmunds (Out of Centre) from PCA (Current Market Share)

| Bury St Edmunds (Out of | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Surplus Expenditure Growth |  | --50.28 | -8.26 | -66.70 | - -4.81 | - 22.48 | - -0.14 | ${ }_{\text {E2. }}$. 99 | ¢5.29 | ع8.31 | $\varepsilon_{11.36}$ | E14.63 | ${ }^{117.83}$ | ${ }^{\text {E21.41 }}$ | E25.04 | ${ }^{2} 28.72$ | ${ }^{\text {E32.74 }}$ | ¢36.74 | E40.92 | £45.30 | E49.87 |
| Average Comparison Goods Turnover for Bury St Edmunds Town (£/sq m) | £3,500 | ${ }^{\text {E3,563 }}$ | ${ }^{\text {E3,6 }}$ | ${ }^{\text {e3, }}$ | £3,740 | E3,84 | ${ }^{\text {2,86 }}$ | E3,93 | E4,001 | ¢4,069 | £4,139 | ¢4,209 | £4,280 | £4,33 | 84,427 | ¢4,503 | ¢4,579 | ¢4,657 | ¢4,736 | ${ }^{\text {¢ 4,817 }}$ | ¢4,998 |
| Bury St Edmunds Illustration Net Florspace equivalent (sq m) | 0 | . 80 | -2,285 | ${ }^{-1,822}$ | 1,28 | 653 | 36 | 633 | 1.322 | 2.042 | ${ }^{2.746}$ | 3.476 | 4.166 | 4.918 | 5.656 | 6.379 | 7,150 | 7,889 | ${ }^{8.639}$ | 9.405 | 0.181 |
| Bury St Edmunds Illustration Gross Floorspace equivalent (sq m) 70\% net:gross ratio | 0 | -114 | 3,26 | 2,603 | -1,836 | -933 | -52 | 904 | 1,889 | 2,917 | 3,923 | 4,966 | 5,952 | 7,026 | 8,080 | 9,113 | 10,2 | 1,270 | 12,342 | 13,435 | 14,544 |

Comparison Table 12c: Comparison Goods Capacity Within Haverhill Town from PCA (Current Market Share)

| Haverhill Town | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 202 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Surplus Expenditure Growth |  | -50.04 | - -9.29 | - -8.33 | - -8.24 | $-55.93$ | - -8.59 | - -2.93 | - -1.18 | ${ }^{\text {c }}$ 0.64 | $¢_{\text {¢2, }}$ | ع4.67 | ع6.65 | ¢8.79 | $\varepsilon_{11.16}$ | \&13.39 | ${ }_{\text {E15.84 }}$ | $¢_{18.38}$ | ¢21.01 | ¢23.74 | ¢26.59 |
| Average Comparison Goods Turnover for Havertill ( $\{$ /sq m ) | £4,500 | E4,581 | ع4,650 | $\varepsilon_{4,729}$ | ع4,809 | ع4,891 | ع4,974 | 85,059 | ¢5,145 | 85,232 | ${ }_{85,321}$ | ¢5,411 | ع5.503 | ¢5,597 | ¢5,692 | 85,789 | 85.887 | ${ }_{85}^{6}, 987$ | 86.089 | ¢6,193 | 86,298 |
| Haverhill llustration Net Floorspace equivalent (sq m) | 0 | -8 | $\stackrel{-1,988}{ }$ | ${ }_{-1,761}$ | $\stackrel{-1,505}{ }$ | ${ }_{-1,213}$ | -922 | .580 | 230 | 121 | 490 | 862 | 1,209 | 1.570 | ${ }_{1}^{1.96}$ | 2,313 | 2.691 | ${ }^{3.070}$ | 3,451 | ${ }^{3.83}$ | 4,222 |
| Haverhill Illustration Gross Floorspace equivalent (sq m) 70\% net:gross ratio | 0 | -12 | -2,855 | $-2.5$ | 2,1 | $-1,7$ | -1,318 | -828 | -328 | 174 | 700 | 1,232 | 1,727 | 2,243 | 2.801 | 3,305 | 3,844 | 4,385 | 4,930 | 5,477 | 6,032 |

Notes

1) 2010 Prices


[^0]:    1) Data derived by multiplying percentage market shares trom results of Household Telephone Survey (underataken by Ressarch \& Marketing. November 2011) by Total Available Expenditure per zone (Table 4h)
    2) Data re-based from survey Percentages to exclude Intemet/ NSRT, "other' and don't know calegoines
