

**Minutes of the Newmarket Vision
Town Centre / Retail, Local Economy and Tourism Delivery Group
held at 10.00 a.m. on Monday, 10 June, 2019 at Newmarket Town
Council, Sir Ernest Cassell Meeting Room**

Present:

Richard Goss	Peter Hulbert
Christine Rush (Minutes)	Inspector Mark Shipton
Warwick Hirst	Rachel Wood
Alison Hayes	
Roberta Bennett	
Rachel Hood	

Apologies:

William Gittus, Michael Jefferys, Graham Philpot, Di Robertshaw, Will Wright, Sally Easton, Julie Eden, Jon Miles, Rachel Darvill, and Boyd Nicholas.

1. Minutes of the last meeting 29 April, 2019

Minutes of the last meeting were agreed as correct.

2. Green Corridor (Yellow Brick Road) Update

No update received.

- **ACTION B/F:** Simon Collin to give an update on lighting, who owns them and what times they are on.

3. Newmarket Vision Conference 24 September, 2019 – Roberta Bennett
RB shared the draft schedule for the conference; suggested by Sally Easton who unfortunately was unable to attend the meeting.

'World Café' style casual, informal discussions showing progress and reminding participants of the aims of Newmarket Vision.

Discussion was held - Equine Grp, Traffic and Highways Grp meet, but Education not met for at least two years. WW idea of rebranding the Education Grp to 'Youth'.

Video:

- 2 sec graphic 'Making Newmarket work well'
- 10 sec Richard Goss, Chairman of NV TRET Delivery Group in location of Bill Tutte memorial area.
- 15 secs 'series of cut away shots illustrating narrative' etc.

RG checked with Bobby who was going to actually film the video, cutting back here and there? Was it going to be Sally? Bobby would confirm. RG entirely happy to provide the content but personally does not have the skill set to film the video.

AH will happily promote in the Newmarket Journal and has a contact who could film the video for a fee, if necessary.

List of tables for World Cafe:

Steering Group
Equine Hub – Jill Korwin/William Gittus

Education and Youth Delivery Group – Will Wright
Traffic and Transport Delivery Group -
West Suffolk Council – High Street Project – Boyd Nicholas

TRET Delivery Group

- Green Corridor/Yellow Brick Road – Simon Collin
- Tourism sub group – history/heritage – Rachel Wood
- NNP – Michael Jefferys
- Discover Newmarket – Megan Pollexfen
- BID – Graham Philpot
- Newmarket Retailers – Di Robertshaw
- Local Economy sub group – Jon Miles
- Newmarket Police and PCSO – Inspector Mark Shipton and Rachel Darvill

Suggestion that a meeting of a rep from each of the above to meet and take ownership of their table for the conference.

NV TRET Delivery Group achievements for a non decision making group:

Connections, so not working in isolation

Newmarket issues

Residents/business/council forum to look at issues expanded including police

Decisions being clarified and enriched by meeting

Working together, different skill sets, more efficiency.

A think tank.

Examples:

- Tourism stepping in to write the Town Guide for the Town Council.
- NNP: took into account a lot of questions. Those who responded, RW would like to meet these people to show the NNP group listened. NNP worked well with the back drop of NV.

Suggestions for Conference:

- **Map of area** – participants asked to put a sticker on where they live.
- Lots of people do not understand the 3 tier of councils **a graphic** should be produced.
- **Be prepared:** Queensbury Lodge subject will be raised, there is no doubt. RH assured that WSC Planning dept will get this sorted.

ACTION: CAR to send - List to Steering Group for them to share with the chairs of other groups requested by Rachel Hood.

ACTION: CAR Post minute update send to Wed Officer's meeting group.

4. Newmarket Neighbourhood Plan Update

In BN's absence, RB reported WSC looking at legal side. Inspector's availability sought. Examination and Referendum all on schedule.

5. Policing Newmarket Update - Inspector Mark Shipton

- Suspected Arson attack at the Newmarket College. Patrols continued and meeting with people on campus.
- County lines – nothing adverse to report. Good community intelligence.
- Youth ASB – working closely with youth justice services. ABC, Community Notices etc. long process. Team working hard with the Youth.
- Rachel really settling in well.

Man in tent outside Gregs. RD has been in touch with him. He has been drunk and disorderly. Discussion was held.

RB following an action from the last meeting found that Highways have not completed the tabs down from the kerbs on a section in Newmarket, so the yellow lines are not enforceable.

RD doing a good job raising awareness that people are causing an obstruction by illegally parking.

6. Sub Groups Update:

- **Tourism Sub Group** – Rachel Wood
Meeting held Tuesday, 4 June and have discussed splitting Discover Newmarket from Tourism Group to allow them to concentrate on outward facing brand and the original Tourism Sub Group to work on grass roots.
 - The Tourism Sub Group will actively Stream information – pointing to Town Council or Discover Newmarket - this is where you need to publicise, etc.
 - Heritage Boards discussed RW assured the meeting that GP and the BID are also in these discussions.
 - Maps in car parks are functional, but those needed on street are very different. RW raised the question as to where these map boards should be placed. Meeting was divided whether any were needed at all.
 - Simple finger pointing signs is an option.
 - Furlong markers with information once talked about.
 - Racing mural on wall where map was once situated. Brightening up a dull area.
 - Arch over Sun Lane?

Town Guide update: Company is asking for advertising although TC has ownership. The TC has Legal looking into legality of this.

- **Discover Newmarket**
In the absence of Megan Pollexfen, RW stated that Megan had visited Cambridge sustainable tourism conference.
Royal Newmarket is a big pull for visitors.
Good exposure over competition held although Discover Newmarket didn't win.
- **Town Centre Sub Group:**
 - **High Street Project Working Group** – Boyd Nicholas
No update available.
- **Newmarket Retailers Association** – Di Robertshaw
No update received.
- **BID** – Graham Philpot
No update received.
- **Local Economy Sub Group** – Jon Miles
No update received.
 - Employee Figures of Manufacturing and Horse Racing Industries.
ACTION: CAR to B/F item.

7. Any Other Business

- **Yellow Brick Road** grass needs cutting and last community work did not clear up very well after themselves. PH worried if untidy will entice drug users and or drug paraphernalia unhealthily disposed of.
ACTION: RG will write to SC to ask him to attend the next meeting with an update.

- **Plans of the market and increased fees.** Hike of fees talk on Facebook. Fears too high. Stall holders concerned.
 - RG continues to have concerns that S106 money has to be used or at least assigned to a project within 6 months time.
 - Public think market on Newmarket High Street a success.
 - Potential to use S106 to block a couple of parking bays, wider paved market area.
 - Barriers are the only negative about the move of the market into the High Street.
 - Bollards that will retract into ground and pop up when market in force.
 - S106 Terms need to be looked at swiftly to see if this money could be used.
 - It is not thought this would detract too much from the High Street Project Design.

ACTION: John Miles to advise the next meeting in July what are the actual costs of setting up the market, putting barriers up and taking them down at the end of the day four times a week.

8. Future 2019 Meeting Dates

Sir Ernest Cassell, NTC 10am to 12noon on Monday 29th July.

Future dates are:

Monday 2nd September

Monday 14th October