

## **~WSgreenbiz Quotes**

March 2016

### **What does taking action on energy and environmental issues mean to your business?**

#### **Flourishing People**

"Taking action on energy and environmental issues has over recent years brought considerable cost saving to my business. These continue to impact. However, the focus has changed now to one of using different, more energy efficient ways of working to create for the business opportunities which would not otherwise exist. We are for example in the process of launching a qualification programme which will be delivered largely through webinars rather than face to face delivery. This means that we will be able to attract participants in the programme from a much wider geographical area than would ever have been the case with our traditional face to face programmes. It also means that we are less dependent on attracting a minimum cohort size to cover the costs of room hire, travel expenses etc."

Jacqui Burke, Flourishing People

#### **Woolley**

"Woolley is committed to continually improving the integration of sustainability into our working environment and business practices and to promoting these as far as possible. By taking action on energy and environmental issues it sets a standard for our clients who we encourage to minimise environmental impacts of products, services and human behaviour patterns. The dedication we have towards sustainability at Woolley has not only reduced costs from the implementation of an energy saving action plan but has also given us a competitive edge by opening up a unique side of the market."

Woolley

#### **Coastline Graphics**

"Implementing projects to reduce energy consumption and tackle waste are important to Coastline Graphics as it shows our customers and the community that we are serious about delivering quality products. Our most recent example is the installation of LED energy efficient lighting which is saving us money whilst improving lighting quality. For us, working on projects to address environmental impacts goes hand in hand with our plans for growth."

James Archer, Director, Coastline Graphics.

### **Suffolk Mushrooms**

"Sustainable Mushroom production is a core focus of our business, renewable energy has very strong part to play both commercially and environmentally, which is appreciated buy our customers and the community we operate in."

Alan Walsh, Director, Suffolk Mushrooms

### **Syrinx systems**

"There are many reasons for taking the action we do, being environmentally aware is very important. In the long run it has saved us money, by encouraging us to use less fuel, paper, etc... We have been able to promote our business in a different way and made us look at new ways and new technologies to achieve day to day tasks."

Syrinx Systems

### **Concierge Couriers**

"Potentially this provides a competitive edge within our business environment. In that, by taking action and responsibility leads us to gaining a better knowledge and understanding of how we might achieve a realistic 'carbon balance' with our activities and a more sustainable business model in the longer term.

Additionally it provides an opportunity for greater engagement with our customers, suppliers and wider audience in general."

Steve Lee, Concierge Couriers

### **Specialized Print**

"What's good for the environment is ultimately good for our business. A strong, innovative and thoughtful environmental policy gives us a well-earned reputation for being credible, ethical and responsible.

Being Green helps us build stronger community relationships and provides access to new partnerships and business opportunities

The demand for environmentally-friendly products and services is strong and growing, being environmentally friendly has helped us win business from like-minded customers

Not only can green business practices and processes help protect the environment, they also help our company improve its bottom line. Green means lean, and maximising operational efficiency will ultimately bolster our bottom line.

By reducing our energy consumption, we not only help the environment, but also reduce our costs in the form of lower energy bills & CO2 Savings. "

Ann Aken, Specialized Print